

## Opinion Poll

### CATI Fieldwork : 18th - 20th December 2015

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were held tomorrow?**

**Base: All respondents**

	Gender			Age				Class				Voting Intention					Vote in 2015 General Election						Region					NET: Eng- land		
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands		South	
Unweighted base	1003	501	502	242	157	349	255	373	195	155	280	236	244	44	62	74	228	223	56	62	24	57	253	86	53	251	267	346	864	
Weighted base	1003	489	514	276	166	326	235	271	265	221	246	256	243	42	79	69	260	221	56	89	20	53	225	82	50	244	265	361	871	
Certain to vote	(10)	584 58%	273 56%	311 61%	105 38%	93 56%	214 66%	172 73%	168 62%	161 61%	122 55%	132 54%	185 72%	164 68%	32 77%	51 64%	48 70%	202 78%	157 71%	40 70%	52 58%	14 68%	42 80%	27 12%	53 64%	26 52%	155 64%	157 59%	193 53%	505 58%
	(9)	61 6%	37 8%	24 5%	22 8%	10 6%	15 4%	14 6%	16 6%	18 7%	11 5%	16 6%	22 9%	13 6%	3 6%	3 3%	6 8%	19 7%	12 5%	6 11%	3 3%	2 5%	11 5%	6 8%	-	9 4%	15 6%	30 8%	55 6%	
	(8)	77 8%	37 7%	40 8%	33 12%	12 7%	21 6%	11 5%	26 10%	20 7%	19 9%	12 5%	23 9%	22 9%	3 7%	5 6%	6 8%	21 8%	20 9%	4 8%	8 9%	3 13%	2 4%	15 7%	3 3%	7 15%	16 6%	21 8%	31 8%	67 8%
	(7)	34 3%	19 4%	15 3%	13 5%	5 3%	11 3%	5 2%	11 4%	9 4%	3 1%	11 4%	7 3%	11 5%	-	7 9%	2 3%	6 2%	5 2%	-	6 7%	1 5%	1 2%	12 6%	5 6%	5 11%	7 3%	8 3%	9 3%	24 3%
	(6)	15 2%	5 1%	10 2%	7 3%	3 2%	2 1%	3 1%	3 1%	2 1%	1 1%	9 4%	3 1%	5 2%	1 3%	2 1%	1 *	3 1%	1 3%	1 1%	1 3%	-	8 4%	1 1%	-	2 1%	5 2%	8 2%	14 2%	
	(5)	65 6%	33 7%	32 6%	27 10%	12 7%	19 6%	7 3%	10 4%	12 5%	23 10%	20 8%	12 5%	14 6%	2 6%	8 11%	3 5%	5 2%	7 3%	1 2%	10 11%	-	2 4%	30 13%	7 9%	2 5%	17 7%	19 7%	20 5%	55 6%
	(4)	8 1%	5 1%	3 1%	5 2%	-	3 1%	* *	2 1%	2 1%	2 1%	2 1%	4 2%	-	-	1 2%	-	1 1%	-	-	-	-	5 2%	-	-	-	4 2%	1 *	3 1%	8 1%
	(3)	14 1%	4 1%	11 2%	6 2%	3 2%	4 1%	1 1%	3 1%	2 1%	5 2%	4 2%	1 *	6 3%	-	2 2%	1 1%	-	3 1%	1 2%	2 3%	-	1 1%	7 3%	1 1%	3 7%	2 1%	1 1%	7 2%	10 1%
	(2)	11 1%	6 1%	5 1%	3 1%	3 2%	4 1%	1 *	1 *	4 2%	3 1%	3 1%	1 *	3 1%	-	1 2%	1 2%	-	3 1%	-	1 1%	-	6 3%	-	-	1 1%	4 1%	5 1%	11 1%	
Certain not to vote	(1)	124 12%	68 14%	57 11%	50 18%	24 14%	33 10%	18 8%	27 10%	32 12%	31 14%	34 14%	-	-	-	-	5 2%	10 4%	2 4%	6 6%	-	2 4%	97 43%	6 7%	5 10%	30 12%	33 12%	51 14%	113 13%	
Refused		5 *	2 *	3 1%	4 1%	-	* *	1 *	1 *	3 1%	-	1 *	-	-	-	-	-	-	-	-	-	1 2%	3 1%	1 1%	-	1 *	* *	2 1%	4 *	
Don't know		4 *	1 *	4 1%	2 1%	-	2 1%	2 1%	-	1 *	2 1%	-	-	-	-	-	1 *	-	-	1 1%	-	-	3 1%	-	1 1%	* *	* *	3 1%	4 *	
Mean		7.93	7.81	8.05	6.93	7.71	8.25	8.81	8.32	8.10	7.61	7.62	9.26	8.89	9.38	8.66	9.06	9.41	8.83	9.04	8.14	9.35	9.17	4.22	8.51	7.71	8.06	7.97	7.72	7.89
Standard deviation		3.18	3.26	3.10	3.44	3.34	3.02	2.61	2.91	3.13	3.35	3.31	1.50	1.99	1.39	2.10	1.85	1.56	2.40	2.15	2.78	1.11	2.20	3.42	2.65	3.10	3.17	3.17	3.31	3.23
Standard error		0.10	0.15	0.14	0.22	0.27	0.16	0.17	0.15	0.23	0.27	0.20	0.10	0.13	0.21	0.27	0.22	0.10	0.16	0.29	0.36	0.23	0.29	0.22	0.29	0.43	0.20	0.19	0.18	0.11

## Opinion Poll

### CATI Fieldwork : 18th - 20th December 2015

Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats, UKIP and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

**Base: All respondents**

	Gender			Age				Class				Voting Intention					Vote in 2015 General Election							Region					NET: Eng- land
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	1003	501	502	242	157	349	255	373	195	155	280	236	244	44	62	74	228	223	56	62	24	57	253	86	53	251	267	346	864
Weighted base	1003	489	514	276	166	326	235	271	265	221	246	256	243	42	79	69	260	221	56	89	20	53	225	82	50	244	265	361	871
Conservative	256 26%	140 29%	116 23%	54 20%	43 26%	73 22%	86 37%	83 31%	61 23%	59 26%	53 22%	256 100%	-	-	-	-	211 81%	4 2%	4 8%	8 9%	-	-	27 12%	11 14%	13 27%	54 22%	67 25%	109 30%	231 27%
Labour	243 24%	115 23%	128 25%	66 24%	36 22%	97 30%	43 18%	61 22%	70 26%	49 22%	63 26%	-	243 100%	-	-	-	11 4%	163 73%	4 8%	11 12%	8 38%	8 15%	35 15%	11 13%	15 30%	72 30%	74 28%	71 20%	217 25%
Liberal Democrat/ Liberal	42 4%	11 2%	31 6%	11 4%	2 1%	12 4%	16 7%	15 5%	12 5%	9 4%	5 2%	-	-	42 100%	-	-	2 1%	4 2%	29 52%	3 3%	-	1 2%	3 1%	2 3%	-	14 6%	8 3%	18 5%	40 5%
Scottish National Party/SNP	29 3%	18 4%	11 2%	11 4%	3 2%	11 3%	4 2%	6 2%	7 3%	6 3%	10 4%	-	-	-	-	29 42%	-	1 1%	-	-	-	25 47%	2 1%	28 34%	-	-	1 *	-	1 *
Plaid Cymru	3 *	1 *	2 *	-	1 1%	1 *	-	1 1%	1 *	-	-	-	-	-	-	3 4%	-	-	-	-	-	1 3%	-	-	3 5%	-	-	-	-
Green Party	24 2%	10 2%	13 3%	7 3%	7 4%	7 2%	2 1%	8 3%	6 2%	4 2%	5 2%	-	-	-	-	24 34%	1 *	4 2%	2 4%	-	11 55%	2 4%	3 2%	1 1%	1 1%	5 2%	9 3%	9 2%	22 3%
UK Independence Party (UKIP)	79 8%	49 10%	31 6%	16 6%	12 7%	30 9%	22 9%	13 5%	18 7%	21 9%	27 11%	-	-	-	79 100%	-	7 3%	6 3%	1 1%	58 65%	-	* 1%	7 3%	1 1%	2 4%	26 11%	22 8%	28 8%	76 9%
British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	14 1%	8 2%	6 1%	2 1%	-	8 2%	4 2%	2 1%	4 1%	5 2%	2 1%	-	-	-	-	14 20%	2 1%	3 1%	-	-	1 3%	6 12%	2 1%	3 3%	-	-	6 2%	5 1%	11 1%
Will not vote	124 12%	68 14%	57 11%	50 18%	24 14%	33 10%	18 8%	27 10%	32 12%	31 14%	34 14%	-	-	-	-	-	5 2%	10 4%	2 4%	6 6%	-	2 4%	97 43%	6 7%	5 10%	30 12%	33 12%	51 14%	113 13%
Don't know	134 13%	44 9%	90 18%	50 18%	27 16%	33 10%	24 10%	36 13%	34 13%	27 12%	36 15%	-	-	-	-	-	20 8%	26 12%	12 21%	4 5%	1 4%	2 5%	41 18%	15 18%	9 17%	26 11%	30 11%	55 15%	111 13%
Refused	56 6%	26 5%	30 6%	9 3%	10 6%	20 6%	16 7%	17 6%	20 7%	10 5%	9 4%	-	-	-	-	-	1 *	1 1%	1 2%	-	-	4 7%	7 3%	5 6%	2 5%	16 7%	16 6%	16 4%	49 6%

## Opinion Poll

### CATI Fieldwork : 18th - 20th December 2015

Absolutes/col percents

Table 3

**Data derived from:-**

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?**

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

**Data excludes those who definitely will not vote (12%), don't know who they would vote for (13%) or refuse to answer (6%)**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Class				Voting Intention				Vote in 2015 General Election							Region					NET: Eng- land	
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands		South
Unweighted base	565	287	278	108	88	211	159	225	110	84	148	205	205	40	50	65	198	177	41	48	21	43	31	51	30	148	154	183	485
Weighted base	595	300	295	126	93	211	164	170	156	126	143	228	203	38	66	60	224	169	39	69	18	42	28	51	30	153	161	201	514
Conservative	228	121	106	42	40	66	80	74	54	52	47	228	-	-	-	201	4	4	8	-	-	10	10	11	52	59	95	207	
	38%	41%	36%	33%	43%	31%	49%	44%	35%	41%	33%	100%	-	-	-	90%	2%	11%	11%	-	-	34%	20%	37%	34%	37%	47%	40%	
Labour	203	96	108	48	32	85	39	55	59	37	52	-	203	-	-	11	149	4	9	8	8	12	9	14	63	63	55	180	
	34%	32%	36%	38%	34%	40%	24%	32%	38%	29%	37%	-	100%	-	-	5%	88%	11%	13%	41%	18%	44%	18%	46%	41%	39%	27%	35%	
Liberal Democrat/ Liberal	38	10	28	10	2	11	16	13	12	8	5	-	-	38	-	2	4	28	2	-	1	1	2	-	13	7	16	36	
	6%	3%	10%	8%	2%	5%	10%	8%	8%	6%	4%	-	-	100%	-	1%	2%	72%	3%	-	2%	4%	4%	-	8%	4%	8%	7%	
Scottish National Party/SNP	26	17	9	9	3	11	3	5	7	5	9	-	-	-	26	-	1	-	-	-	24	1	26	-	-	1	-	1	
	4%	6%	3%	7%	4%	5%	2%	3%	5%	4%	6%	-	-	-	44%	-	1%	-	-	-	57%	3%	51%	-	-	*	-	*	
Plaid Cymru	3	1	2	-	1	1	-	1	1	-	-	-	-	-	3	-	-	-	-	-	1	-	-	3	-	-	-	-	
	*	*	1%	-	2%	1%	-	1%	1%	-	-	-	-	-	4%	-	-	-	-	-	3%	-	-	9%	-	-	-	-	
Green Party	20	9	11	6	5	7	2	8	5	3	4	-	-	-	20	1	4	2	-	10	2	1	1	1	3	7	8	18	
	3%	3%	4%	4%	6%	3%	1%	5%	3%	2%	3%	-	-	-	33%	*	2%	6%	-	56%	4%	3%	2%	2%	2%	4%	4%	4%	
UK Independence Party (UKIP)	66	39	27	12	10	24	21	12	14	17	23	-	-	66	-	7	5	*	50	-	*	3	*	2	22	20	22	63	
	11%	13%	9%	9%	11%	11%	13%	7%	9%	14%	16%	-	-	100%	-	3%	3%	1%	73%	-	1%	10%	1%	7%	14%	12%	11%	12%	
Other	12	7	4	1	-	7	4	2	3	5	2	-	-	-	12	2	2	-	-	1	6	1	2	-	-	5	4	9	
	2%	2%	1%	1%	-	3%	3%	1%	2%	4%	1%	-	-	-	19%	1%	1%	-	-	3%	14%	2%	5%	-	-	3%	2%	2%	

**Opinion Poll**  
**CATI Fieldwork : 18th - 20th December 2015**

Col percents

Table 4  
**Published Vote Intention Figures**  
Percentages derived from the responses of 724 respondents

	<u>Total</u>
Conservatives	39%
Labour	34%
Liberal Democrats	7%
UKIP	10%
Green	3%
SNP	4%
PC	1%
Other	2%

**Opinion Poll**  
**CATI Fieldwork : 18th - 20th December 2015**

Absolutes/col percents

Table 5  
**Q.C/D Voting in May 7th 2015 General Election**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	228 23%	260 26%
Labour	223 22%	221 22%
Liberal Democrat/ Liberal	56 6%	56 6%
Scottish National Party/SNP	35 3%	33 3%
Plaid Cymru	5 *	4 *
Green Party	24 2%	20 2%
UK Independence Party (UKIP)	62 6%	89 9%
British National Party (BNP)	-	-
Other	17 2%	16 2%
Did not vote	253 25%	225 22%
Refused	85 8%	68 7%
Don't know	15 1%	10 1%

**Opinion Poll**  
**CATI Fieldwork : 18th - 20th December 2015**

Absolutes/col percents

Table 6

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Yes	591 59%	610 61%
No	412 41%	393 39%

**Opinion Poll**  
**CATI Fieldwork : 18th - 20th December 2015**

Absolutes/col percents

Table 7  
**Is the house or flat in which you live...?**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
NET: Owners	611 61%	639 64%
Owned outright - without mortgage	313 31%	330 33%
Owned with a mortgage or loan	298 30%	309 31%
NET: Renters	368 37%	346 35%
Rented from the council	78 8%	136 14%
Rented from a housing association	107 11%	71 7%
Rented from someone else	183 18%	139 14%
Rent free	24 2%	17 2%

**Opinion Poll**  
**CATI Fieldwork : 18th - 20th December 2015**

Absolutes/col percents

Table 8  
**How many cars are there in your household?**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
None	246 25%	210 21%
1	388 39%	414 41%
2	257 26%	283 28%
3+	112 11%	96 10%
Mean	1.31	1.33
Standard deviation	1.21	1.15
Standard error	0.04	0.04



**Opinion Poll**  
**CATI Fieldwork : 18th - 20th December 2015**

Absolutes/col percents

Table 9  
**Current working status**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
NET: Working	586 58%	563 56%
Working full time - working 30 hours per week or more	448 45%	449 45%
Working part time - working between 8 and 29 hours per week	138 14%	115 11%
NET: Not Working	417 42%	440 44%
Not working but seeking work or temporarily unemployed or sick	64 6%	66 7%
Not working and not seeking work/ student	51 5%	71 7%
Retired on a state pension only	121 12%	109 11%
Retired with a private pension	145 14%	150 15%
House person, housewife, househusband, etc.	36 4%	44 4%

**Opinion Poll**  
**CATI Fieldwork : 18th - 20th December 2015**

Absolutes/col percents

Table 10  
**SEG**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
NET: AB	373 37%	271 27%
A	138 14%	102 10%
B	235 23%	169 17%
C1	195 19%	265 26%
C2	155 15%	221 22%
D	121 12%	110 11%
E	159 16%	136 14%
NET: DE	280 28%	246 25%

**Opinion Poll**  
**CATI Fieldwork : 18th - 20th December 2015**

Absolutes/col percents

Table 11  
**Age**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
18-24	88 9%	111 11%
25-34	154 15%	164 16%
35-44	157 16%	166 17%
45-54	192 19%	180 18%
55-64	157 16%	146 15%
65 or older	255 25%	235 23%
Average age	49.14	47.67

**Opinion Poll**  
**CATI Fieldwork : 18th - 20th December 2015**

Absolutes/col percents

Table 12  
**Gender**  
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Male	501 50%	489 49%
Female	502 50%	514 51%

**Opinion Poll**  
**CATI Fieldwork : 18th - 20th December 2015**

Absolutes/col percents

Table 13  
**Region**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Scotland	86 9%	82 8%
North East	39 4%	43 4%
North West	119 12%	116 12%
Yorkshire & Humberside	93 9%	86 9%
West Midlands	85 8%	92 9%
East Midlands	68 7%	75 7%
Wales	53 5%	50 5%
Eastern	114 11%	99 10%
London	119 12%	133 13%
South East	139 14%	140 14%
South West	88 9%	88 9%