

Clear thinking in a complex world



ICM Poll for The Guardian

Fieldwork dates: 3-6th May 2015

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method, RDD: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers. 850 interviews were conducted on land-lines.

Sampling Method, Mobile RDD: A random sample of mobile telephone numbers was generated in proportion to network provider market share. As with the landline process, seed telephone numbers are used to create the mobile RDD sample by randomising the last N digits of the seed number. A total of 150 interviews were conducted with people on their mobile phone.

Sample size: 1,560

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2010 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample)

are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: martin.boon@icmunlimited.com

British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 1

Q.A Some people have said they will not vote in the General Election on May 7th, while others have said they will vote. I would like to know how certain it is that you would actually vote in the general election. On a ten point scale if 10 would mean you are absolutely certain to vote and 1 would mean you are certain not to vote, how likely is it that you will actually cast your vote in the General Election on May 7th ?

Base: All respondents

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408	
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422	
10 - Absolutely certain to vote	1140	556	584	109	153	601	277	339	334	226	241	296	308	67	108	97	302	232	177	106	64	269	299	403	970	1034	
	73%	73%	73%	54%	60%	77%	87%	81%	74%	68%	67%	85%	79%	84%	85%	84%	89%	81%	84%	77%	79%	69%	73%	74%	72%	73%	
9	76	49	28	5	21	40	10	27	21	12	17	18	19	2	5	9	12	16	10	4	3	17	22	30	70	73	
	5%	6%	3%	3%	8%	5%	3%	6%	5%	4%	5%	5%	5%	3%	4%	8%	3%	6%	5%	3%	4%	4%	5%	6%	5%	5%	
8	51	25	26	13	3	29	6	8	14	10	19	13	18	1	4	1	5	7	5	2	3	11	21	14	46	49	
	3%	3%	3%	6%	1%	4%	2%	2%	3%	3%	5%	4%	5%	1%	3%	1%	2%	2%	3%	2%	4%	3%	5%	3%	4%	3%	
7	38	19	19	6	11	15	6	9	14	6	8	11	13	1	-	-	2	4	3	1	4	11	10	12	33	37	
	2%	2%	2%	3%	4%	2%	2%	2%	3%	2%	2%	3%	3%	1%	-	-	1%	1%	1%	1%	5%	3%	2%	2%	2%	3%	
6	21	8	14	2	8	11	1	5	9	6	2	2	4	3	1	2	7	-	3	5	-	7	2	8	17	17	
	1%	1%	2%	1%	3%	1%	*	1%	2%	2%	1%	1%	1%	3%	1%	1%	2%	-	3%	3%	-	2%	1%	1%	1%	1%	
5	67	34	33	22	14	28	4	8	12	25	23	7	15	2	5	5	6	9	7	8	3	19	12	27	57	59	
	4%	4%	4%	11%	6%	4%	1%	2%	3%	8%	6%	2%	4%	2%	4%	4%	2%	3%	3%	6%	3%	5%	3%	5%	4%	4%	
4	11	4	7	8	-	1	2	2	5	4	-	-	5	2	1	2	-	-	-	2	-	4	1	4	9	9	
	1%	1%	1%	4%	-	*	1%	2	1%	1%	-	-	1%	2%	1%	2%	-	-	-	1%	-	1%	*	1%	1%	1%	
3	15	6	8	6	6	2	1	2	4	6	2	1	5	-	2	-	1	2	-	1	-	6	4	4	14	14	
	1%	1%	1%	3%	2%	*	*	1%	1%	2%	1%	*	1%	-	1%	-	*	1%	-	*	-	2%	1%	1%	1%	1%	
2	7	2	5	3	1	-	3	2	2	-	3	1	-	2	-	-	-	-	2	-	-	4	-	3	7	7	
	*	*	1%	1%	*	-	1%	2	*	-	1%	-	-	2%	-	-	-	-	1%	-	-	1%	-	*	*	*	
1 - Certain not to vote	126	58	68	26	37	58	4	14	37	37	38	-	-	-	-	-	6	12	3	8	4	39	35	39	113	118	
	8%	8%	9%	13%	15%	7%	1%	3%	8%	11%	10%	-	-	-	-	-	2%	4%	2%	6%	6%	10%	9%	7%	8%	8%	
Refused	2	1	1	-	1	1	-	1	-	-	1	-	-	-	-	-	-	-	-	1	-	1	-	-	1	1	
	*	*	*	-	*	*	-	*	-	-	*	-	-	-	-	-	-	-	-	1%	-	*	-	-	*	*	
Don't know	7	3	4	1	1	1	5	1	-	-	7	-	-	-	-	-	-	3	-	2	-	4	1	5	5		
	*	*	*	1%	*	*	1%	*	-	-	2%	-	-	-	-	-	-	1%	-	2%	-	1%	*	*	*		
Mean	8.67	8.74	8.61	7.42	7.84	8.90	9.56	9.29	8.69	8.20	8.35	9.62	9.34	9.34	9.50	9.54	9.57	9.24	9.44	8.87	9.08	8.33	8.74	8.75	8.63	8.65	
Standard deviation	2.73	2.65	2.81	3.37	3.33	2.53	1.56	1.97	2.73	3.10	3.01	1.08	1.56	1.78	1.46	1.33	1.52	2.12	1.66	2.50	2.27	3.02	2.70	2.65	2.78	2.76	
Standard error	0.07	0.10	0.10	0.28	0.22	0.09	0.08	0.08	0.15	0.21	0.16	0.05	0.08	0.19	0.13	0.12	0.07	0.12	0.11	0.21	0.26	0.16	0.13	0.11	0.08	0.07	

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 1

Q.A Some people have said they will not vote in the General Election on May 7th, while others have said they will vote. I would like to know how certain it is that you would actually vote in the general election. On a ten point scale if 10 would mean you are absolutely certain to vote and 1 would mean you are certain not to vote, how likely is it that you will actually cast your vote in the General Election on May 7th ?

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conser vative (i.e. Con held>1 5.1%, in E&W)	Scotla nd	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
10 - Absolutely certain to vote	1140 73%	99 66%	188 82%	91 72%	228 65%	400 76%	106 77%	5 100%	287 76%
9	76 5%	10 6%	7 3%	7 5%	26 7%	23 4%	4 3%	-	17 4%
8	51 3%	9 6%	3 1%	2 2%	19 5%	11 2%	2 2%	-	11 3%
7	38 2%	4 2%	1 1%	6 5%	12 3%	14 3%	1 *	-	5 1%
6	21 1%	1 1%	-	1 1%	6 2%	8 2%	5 3%	-	1 *
5	67 4%	9 6%	7 3%	3 3%	15 4%	23 4%	8 6%	-	16 4%
4	11 1%	1 1%	-	-	4 1%	4 1%	2 1%	-	1 *
3	15 1%	2 1%	3 1%	-	5 1%	5 1%	1 *	-	4 1%
2	7 *	2 1%	-	3 2%	* *	1 *	-	-	2 *
1 - Certain not to vote	126 8%	15 10%	19 8%	13 10%	30 9%	39 7%	8 6%	-	34 9%
Refused	2 *	-	1 *	-	-	1 *	1 1%	-	1 *
Don't know	7 *	-	1 *	-	4 1%	-	2 2%	-	1 *
Mean	8.67	8.31	8.95	8.47	8.47	8.76	8.87	10.00	8.69
Standard deviation	2.73	2.99	2.67	3.01	2.80	2.66	2.50	0.00	2.81
Standard error	0.07	0.25	0.18	0.27	0.15	0.11	0.21	0.00	0.15

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats, and other parties are fighting the general election in your area. In the general election on May 7th which party do you think you will vote for?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election							Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land				
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408			
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422			
Conservative	348 22%	185 24%	163 21%	24 12%	44 17%	166 21%	115 36%	131 31%	102 23%	64 19%	51 14%	348 100%	-	-	-	-	232 68%	12 4%	21 10%	13 9%	11 13%	74 19%	111 27%	140 26%	325 24%	335 24%			
Labour	388 25%	181 24%	208 26%	67 33%	68 27%	193 25%	60 19%	86 21%	117 26%	75 23%	110 31%	-	388 100%	-	-	-	9 3%	185 65%	54 26%	21 15%	19 23%	128 33%	101 25%	120 22%	349 26%	368 26%			
Liberal Democrat/ Liberal	80 5%	41 5%	39 5%	6 3%	9 3%	45 6%	19 6%	31 8%	17 4%	15 5%	17 5%	-	-	80 100%	-	-	5 2%	5 2%	49 23%	5 3%	6 7%	17 4%	12 3%	41 8%	69 5%	75 5%			
Scottish National Party/SNP	59 4%	34 4%	25 3%	14 7%	8 3%	33 4%	5 1%	16 4%	23 5%	11 3%	9 2%	-	-	-	-	59 52%	1 *	8 3%	5 2%	59 43%	-	-	-	-	-	-	-		
Plaid Cymru	11 1%	5 1%	6 1%	-	-	8 1%	3 1%	5 1%	1 *	1 *	4 1%	-	-	-	-	11 10%	1 *	1 *	4 2%	-	11 14%	-	-	-	-	11 1%			
Green Party	28 2%	14 2%	14 2%	5 2%	9 4%	11 1%	3 1%	13 3%	9 2%	3 1%	3 1%	-	-	-	-	28 24%	1 *	3 1%	8 4%	-	1 1%	4 1%	3 1%	20 4%	27 2%	28 2%			
UK Independence Party (UKIP)	127 8%	86 11%	41 5%	5 3%	16 6%	77 10%	29 9%	23 5%	29 6%	46 14%	30 8%	-	-	-	127 100%	-	29 8%	17 6%	17 8%	5 3%	10 13%	30 8%	43 10%	40 7%	112 8%	122 9%			
British National Party (BNP)	2 *	1 *	1 *	-	-	1 *	1 *	-	-	-	2 1%	-	-	-	-	2 2%	-	-	-	-	-	1 *	-	1 *	2 *	2 *			
Other	14 1%	6 1%	9 1%	1 1%	2 1%	9 1%	3 1%	1 *	6 1%	3 1%	4 1%	-	-	-	-	14 13%	-	2 1%	6 3%	4 3%	1 1%	1 *	5 1%	4 1%	10 1%	11 1%			
Will not vote	126 8%	58 8%	68 9%	26 13%	37 15%	58 7%	4 1%	14 3%	37 8%	37 11%	38 10%	-	-	-	-	-	6 2%	12 4%	3 2%	8 6%	4 6%	39 10%	35 9%	39 7%	113 8%	118 8%			
Don't know	230 15%	93 12%	137 17%	45 22%	42 16%	113 14%	30 9%	63 15%	57 13%	57 17%	54 15%	-	-	-	-	-	43 13%	29 10%	37 17%	17 12%	10 12%	61 16%	59 14%	84 15%	204 15%	214 15%			
Refused	146 9%	63 8%	83 10%	7 4%	20 8%	72 9%	46 15%	35 8%	51 11%	20 6%	39 11%	-	-	-	-	-	13 4%	10 4%	7 3%	8 5%	9 11%	34 9%	41 10%	54 10%	129 10%	138 10%			

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats, and other parties are fighting the general election in your area. In the general election on May 7th which party do you think you will vote for?

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 % in E&W)	Safe Conservative (i.e. Con held>15.1% in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Conservative	348 22%	29 19%	53 23%	24 19%	57 16%	164 31%	13 9%	1 25%	82 22%
Labour	388 25%	40 27%	67 29%	24 19%	135 39%	91 17%	21 15%	2 45%	107 28%
Liberal Democrat/ Liberal	80 5%	3 2%	6 3%	21 16%	10 3%	33 6%	5 3%	-	9 2%
Scottish National Party/SNP	59 4%	-	-	-	1 *	* *	59 43%	-	-
Plaid Cymru	11 1%	3 2%	1 *	-	4 1%	3 1%	-	-	4 1%
Green Party	28 2%	1 1%	2 1%	6 5%	6 2%	10 2%	-	1 15%	3 1%
UK Independence Party (UKIP)	127 8%	13 9%	24 11%	7 6%	25 7%	50 9%	5 3%	1 14%	38 10%
British National Party (BNP)	2 *	-	-	-	2 1%	-	-	-	-
Other	14 1%	-	3 1%	2 2%	1 *	4 1%	4 3%	-	3 1%
Will not vote	126 8%	15 10%	19 8%	13 10%	30 9%	39 7%	8 6%	-	34 9%
Don't know	230 15%	34 22%	35 15%	11 9%	44 13%	85 16%	17 12%	-	68 18%
Refused	146 9%	12 8%	20 9%	17 14%	32 9%	49 9%	8 5%	-	32 8%

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

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Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (8%), don't know who they would vote for (15%) or refuse to answer (9%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	969	494	475	54	124	508	282	428	210	119	212	368	317	78	103	103	345	259	165	103	52	208	247	359	814	865	
Weighted base	888	461	426	69	123	472	223	270	260	168	190	305	313	67	107	96	272	227	158	89	52	209	235	302	747	799	
Conservative	305	159	146	15	37	146	107	117	90	52	46	305	-	-	-	-	228	11	21	13	9	63	98	123	283	292	
	34%	35%	34%	22%	30%	31%	48%	44%	35%	31%	24%	100%	-	-	-	-	84%	5%	13%	15%	17%	30%	41%	41%	38%	37%	
Labour	313	144	169	36	52	167	58	78	93	55	87	-	313	-	-	-	8	180	52	18	16	103	87	89	279	295	
	35%	31%	40%	53%	42%	35%	26%	29%	36%	33%	46%	-	100%	-	-	-	3%	79%	33%	20%	30%	49%	37%	29%	37%	37%	
Liberal Democrat/ Liberal	67	35	32	3	8	39	16	27	12	14	14	-	-	67	-	-	5	5	46	4	6	14	9	35	57	63	
	8%	8%	8%	5%	6%	8%	7%	10%	5%	8%	7%	-	-	100%	-	-	2%	2%	29%	5%	11%	6%	4%	11%	8%	8%	
Scottish National Party/SNP	47	27	20	7	7	29	5	14	20	7	6	-	-	-	-	47	1	7	5	47	-	-	-	-	-	-	
	5%	6%	5%	10%	6%	6%	2%	5%	8%	4%	3%	-	-	-	49%	*	3%	3%	53%	-	-	-	-	-	-	-	
Plaid Cymru	10	5	5	-	-	7	3	4	1	*	4	-	-	-	-	10	1	1	4	-	10	-	-	-	-	10	
	1%	1%	1%	-	-	1%	1%	2%	1%	*	2%	-	-	-	-	10%	*	*	3%	-	19%	-	-	-	-	1%	
Green Party	24	12	13	2	9	11	3	10	9	3	3	-	-	-	-	24	1	3	8	-	1	4	2	18	24	24	
	3%	3%	3%	3%	7%	2%	1%	4%	3%	2%	2%	-	-	-	26%	*	1%	5%	-	2%	2%	1%	6%	3%	3%	3%	
UK Independence Party (UKIP)	107	74	33	3	9	66	28	19	28	36	24	-	-	-	107	-	29	17	17	4	10	24	34	34	93	103	
	12%	16%	8%	5%	8%	14%	13%	7%	11%	21%	13%	-	-	-	100%	-	11%	7%	10%	4%	20%	12%	15%	11%	12%	13%	
British National Party (BNP)	1	*	1	-	-	1	*	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	*	1	1	
	*	*	*	-	-	*	*	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	*	-	*	*	*	
Other	13	5	8	1	2	7	3	1	6	2	4	-	-	-	-	13	-	2	6	3	1	1	5	3	9	10	
	1%	1%	2%	2%	1%	2%	1%	*	2%	1%	2%	-	-	-	-	14%	-	1%	4%	3%	2%	*	2%	1%	1%	1%	

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	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 % in E&W)	Safe Conservative (i.e. Con held>10 % in E&W)	Scotland	Other	All Lab-Con marginals (1+2) above.
Unweighted base	969	79	138	75	212	340	103	6	217
Weighted base	888	76	136	71	199	298	89	5	212
Conservative	305 34%	28 36%	48 35%	19 27%	45 23%	144 48%	13 15%	1 29%	76 36%
Labour	313 35%	33 43%	57 42%	17 24%	109 55%	71 24%	18 20%	2 38%	90 42%
Liberal Democrat/ Liberal	67 8%	1 1%	6 4%	20 28%	10 5%	26 9%	4 5%	- -	6 3%
Scottish National Party/SNP	47 5%	- -	- -	- -	1 1%	* -	47 53%	- -	- -
Plaid Cymru	10 1%	2 3%	1 1%	- -	3 2%	3 1%	- -	- -	3 1%
Green Party	24 3%	1 2%	1 1%	5 7%	6 3%	9 3%	- -	1 18%	2 1%
UK Independence Party (UKIP)	107 12%	11 15%	20 15%	7 10%	22 11%	41 14%	4 4%	1 16%	31 15%
British National Party (BNP)	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -
Other	13 1%	- -	3 2%	2 3%	1 1%	4 1%	3 3%	- -	3 2%

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 1180 respondents

	<u>Total</u>
Conservative	35%
Labour	35%
Liberal Democrat	9%
UKIP	11%
Green	3%
SNP	5%
Plaid Cymru	1%
Other	1%

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 5

Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?**the Prime Minister, David Cameron****Base: All respondents**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election							Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land				
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408			
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422			
Good job	799 51%	400 52%	399 50%	83 41%	129 50%	397 50%	190 60%	229 55%	233 52%	174 53%	163 45%	321 92%	96 25%	39 49%	69 54%	21 18%	305 89%	77 27%	84 40%	45 33%	43 53%	179 46%	226 55%	306 56%	710 53%	754 53%			
Bad job	571 37%	283 37%	288 36%	81 40%	91 36%	299 38%	100 32%	144 35%	160 35%	114 34%	153 42%	16 5%	258 67%	28 35%	43 34%	86 75%	22 6%	182 64%	100 48%	79 57%	30 37%	144 37%	143 35%	176 32%	462 34%	492 35%			
Don't know	190 12%	82 11%	108 14%	37 18%	36 14%	90 11%	27 9%	45 11%	59 13%	43 13%	44 12%	11 3%	34 9%	13 16%	15 12%	9 8%	15 4%	26 9%	27 13%	14 10%	8 10%	66 17%	40 10%	62 11%	168 13%	176 12%			

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 5

**Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?
the Prime Minister, David Cameron**

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Good job	799 51%	81 53%	112 49%	68 54%	162 46%	310 59%	45 33%	2 39%	192 51%
Bad job	571 37%	50 33%	80 35%	46 36%	142 41%	162 31%	79 57%	3 61%	130 34%
Don't know	190 12%	20 13%	38 17%	13 10%	45 13%	56 11%	14 10%	-	58 15%

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 6

**Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?
the leader of the opposition, Ed Miliband**

Base: All respondents

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422
Good job	482 31%	221 29%	262 33%	74 37%	82 32%	238 30%	89 28%	120 29%	138 31%	103 31%	122 34%	37 11%	262 67%	22 28%	25 20%	23 20%	44 13%	161 56%	66 31%	37 27%	29 36%	113 29%	137 34%	166 31%	416 31%	445 31%
Bad job	796 51%	425 56%	371 47%	72 36%	109 43%	432 55%	183 57%	239 57%	230 51%	162 49%	165 46%	274 79%	76 20%	50 62%	83 66%	83 72%	263 77%	87 31%	109 52%	86 62%	44 54%	180 46%	203 50%	282 52%	665 50%	709 50%
Don't know	282 18%	120 16%	162 20%	55 27%	65 25%	116 15%	46 15%	59 14%	84 19%	66 20%	73 20%	38 11%	50 13%	8 10%	19 15%	9 8%	35 10%	37 13%	35 17%	15 11%	8 10%	95 25%	69 17%	94 17%	259 19%	267 19%

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 6

**Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?
the leader of the opposition, Ed Miliband**

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Good job	482 31%	48 32%	82 36%	41 32%	125 36%	136 26%	37 27%	3 54%	130 34%
Bad job	796 51%	75 50%	111 48%	72 56%	137 39%	299 56%	86 62%	2 46%	186 49%
Don't know	282 18%	28 19%	36 16%	14 11%	86 25%	94 18%	15 11%	-	65 17%

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 7

**Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?
the leader of the Liberal Democrats, Nick Clegg**

Base: All respondents

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election							Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land			
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408		
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422		
Good job	512 33%	261 34%	251 32%	46 23%	70 27%	275 35%	121 38%	167 40%	144 32%	100 30%	101 28%	163 47%	76 20%	66 83%	34 26%	25 21%	148 43%	56 20%	98 47%	34 24%	32 39%	111 29%	138 34%	197 36%	447 33%	478 34%		
Bad job	797 51%	401 52%	396 50%	111 55%	136 53%	397 51%	152 48%	206 49%	245 54%	168 51%	177 49%	146 42%	259 67%	8 11%	77 61%	79 68%	155 46%	192 67%	97 46%	85 62%	44 54%	209 54%	212 52%	246 45%	667 50%	712 50%		
Don't know	251 16%	103 13%	149 19%	44 22%	50 20%	113 14%	44 14%	44 10%	62 14%	64 19%	81 23%	40 11%	54 14%	5 6%	17 13%	12 10%	38 11%	37 13%	16 7%	19 14%	6 7%	68 17%	59 14%	100 18%	226 17%	232 16%		

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 7

**Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?
the leader of the Liberal Democrats, Nick Clegg**

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Good job	512 33%	44 29%	67 29%	57 45%	92 26%	206 39%	34 24%	1 24%	111 29%
Bad job	797 51%	81 53%	124 54%	55 44%	193 55%	240 45%	85 62%	4 76%	204 54%
Don't know	251 16%	26 17%	39 17%	15 12%	64 18%	83 16%	19 14%	-	65 17%

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 8

Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?

the leader of UKIP, Nigel Farage

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election						Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land			
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408		
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422		
Good job	541 35%	307 40%	234 29%	34 17%	69 27%	297 38%	141 44%	136 33%	156 35%	132 40%	118 33%	171 49%	82 21%	21 27%	121 95%	12 11%	175 51%	75 26%	55 26%	25 18%	39 48%	128 33%	146 36%	203 37%	477 36%	516 36%		
Bad job	789 51%	355 46%	434 55%	126 63%	134 53%	392 50%	137 43%	236 57%	239 53%	145 44%	169 47%	141 40%	260 67%	52 65%	2 1%	93 81%	131 38%	179 63%	137 65%	96 69%	36 44%	189 49%	203 50%	266 49%	657 49%	693 49%		
Don't know	229 15%	102 13%	127 16%	40 20%	52 20%	97 12%	40 13%	46 11%	56 13%	54 16%	73 20%	37 11%	47 12%	7 8%	4 4%	10 9%	35 10%	31 11%	19 9%	17 12%	6 7%	71 18%	60 15%	75 14%	206 15%	212 15%		

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 8

**Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?
the leader of UKIP, Nigel Farage**

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Good job	541 35%	52 35%	82 36%	50 40%	97 28%	217 41%	25 18%	3 64%	134 35%
Bad job	789 51%	69 46%	110 48%	59 46%	185 53%	255 48%	96 69%	2 36%	179 47%
Don't know	229 15%	30 20%	38 16%	18 14%	66 19%	56 11%	17 12%	-	67 18%

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 9

Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?

the leader of the SNP, Nicola Sturgeon

Base: All respondents

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election						Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	NET: Eng- land & Wales	
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	233	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422	
Good job	632 41%	338 44%	294 37%	71 35%	91 36%	346 44%	125 39%	203 49%	189 42%	120 36%	120 33%	108 31%	180 46%	43 54%	44 34%	92 80%	112 33%	128 45%	124 59%	95 69%	39 48%	130 33%	149 36%	219 40%	498 37%	537 38%	
Bad job	565 36%	280 37%	284 36%	53 26%	88 35%	287 36%	137 43%	147 35%	160 36%	129 39%	128 36%	196 56%	104 27%	23 29%	61 48%	14 13%	191 56%	101 36%	45 21%	40 29%	30 37%	150 39%	163 40%	181 33%	494 37%	524 37%	
Don't know	363 23%	146 19%	217 27%	77 38%	77 30%	154 20%	56 18%	67 16%	102 23%	83 25%	112 31%	44 13%	103 27%	13 17%	22 17%	9 8%	38 11%	56 20%	42 20%	2 2%	12 15%	108 28%	97 24%	143 26%	349 26%	361 25%	

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 9

**Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?
the leader of the SNP, Nicola Sturgeon**

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Good job	632 41%	58 38%	80 35%	55 43%	124 35%	203 38%	95 69%	3 61%	138 36%
Bad job	565 36%	53 35%	82 36%	44 34%	120 34%	209 40%	40 29%	2 39%	136 36%
Don't know	363 23%	40 27%	67 29%	28 22%	105 30%	116 22%	2 2%	-	107 28%

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 10

**Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?
the leader of the Greens, Natalie Bennett**
Base: All respondents

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election							Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	NET: Eng- land & Wales		
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	233	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408	
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422		
Good job	494	243	251	78	98	233	84	136	145	106	106	69	148	26	28	65	69	105	83	63	20	115	125	172	411	431		
	32%	32%	32%	39%	38%	30%	27%	33%	32%	32%	30%	20%	38%	33%	22%	56%	20%	37%	39%	46%	24%	30%	30%	32%	31%	30%		
Bad job	596	315	281	48	75	328	145	183	168	114	132	187	118	40	64	30	193	99	78	46	36	142	151	222	515	551		
	38%	41%	35%	24%	29%	42%	46%	44%	37%	34%	37%	54%	30%	50%	50%	26%	56%	35%	37%	33%	44%	37%	37%	41%	38%	39%		
Don't know	470	207	263	74	83	225	88	99	138	111	121	92	122	14	35	20	79	81	49	30	26	132	134	149	414	440		
	30%	27%	33%	37%	32%	29%	28%	24%	31%	34%	34%	26%	31%	18%	28%	17%	23%	28%	23%	21%	32%	34%	33%	27%	31%	31%		

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 10

**Q.1 From what you have seen or heard, do you think ... has done a good job or a bad job?
the leader of the Greens, Natalie Bennett**

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Good job	494 32%	47 31%	62 27%	47 37%	119 34%	146 28%	63 46%	4 75%	109 29%
Bad job	596 38%	53 35%	99 43%	45 35%	109 31%	229 43%	46 33%	1 25%	152 40%
Don't know	470 30%	51 34%	68 30%	35 28%	121 35%	154 29%	30 21%	-	119 31%

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 11

Q.2 Thinking about possible outcomes for Thursday's election - which some suggest could result in another hung parliament where no party has enough seats to govern on its own - which one of the following do you think would be best for Britain?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election							Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land				
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408			
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422			
A Labour majority government	361	177	184	50	71	174	67	78	109	77	98	-	264	6	9	16	5	171	52	30	21	118	91	102	311	331			
	23%	23%	23%	25%	28%	22%	21%	19%	24%	23%	27%	-	68%	7%	7%	14%	1%	60%	25%	22%	25%	30%	22%	19%	23%	23%			
A government which is led by Labour, but where Labour has to strike compromises with other parties	303	143	161	66	46	155	35	80	77	69	78	4	114	28	8	62	7	64	68	51	19	64	59	109	233	252			
	19%	19%	20%	33%	18%	20%	11%	19%	17%	21%	22%	1%	29%	36%	7%	54%	2%	22%	32%	37%	24%	17%	15%	20%	17%	18%			
A government which is led by the Conservatives, but where the Conservatives have to strike compromises with other parties	336	168	168	27	53	183	73	103	112	67	55	93	3	34	62	15	97	19	60	20	12	73	99	132	304	316			
	22%	22%	21%	13%	21%	23%	23%	25%	25%	20%	15%	27%	1%	43%	49%	13%	28%	7%	28%	14%	15%	19%	24%	24%	23%	22%			
A Conservative majority government	384	204	180	32	47	185	120	125	95	85	79	247	4	7	32	6	222	22	24	16	26	85	117	140	342	368			
	25%	27%	23%	16%	18%	24%	38%	30%	21%	26%	22%	71%	1%	9%	25%	5%	65%	8%	11%	12%	31%	22%	29%	26%	26%	26%			
Don't know	175	73	102	26	39	88	22	31	58	35	51	4	3	4	16	16	10	9	7	21	4	48	42	60	151	154			
	11%	10%	13%	13%	15%	11%	7%	8%	13%	10%	14%	1%	1%	5%	13%	14%	3%	3%	3%	15%	4%	12%	10%	11%	11%	11%			

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 11

Q.2 Thinking about possible outcomes for Thursday's election - which some suggest could result in another hung parliament where no party has enough seats to govern on its own - which one of the following do you think would be best for Britain?

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W	Con held AND CON<15 % in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con marginals (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
A Labour majority government	361 23%	38 25%	59 26%	20 16%	114 33%	86 16%	30 22%	1 24%	97 25%
A government which is led by Labour, but where Labour has to strike compromises with other parties	303 19%	25 16%	37 16%	36 28%	81 23%	68 13%	51 37%	2 36%	62 16%
A government which is led by the Conservatives, but where the Conservatives have to strike compromises with other parties	336 22%	31 21%	58 25%	31 24%	39 11%	153 29%	20 14%	1 14%	89 23%
A Conservative majority government	384 25%	42 28%	49 21%	29 23%	65 19%	173 33%	16 12%	1 25%	90 24%
Don't know	175 11%	16 11%	27 12%	11 9%	48 14%	50 9%	21 15%	-	42 11%

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 12

Q.3 Looking back on the election campaign and the issues the parties have raised, which of the following - if any - would you say has made you stop and think about how you will cast your vote?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408	
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422	
The prospect of cuts to benefits, tax credits and public services	882 57%	409 53%	472 59%	108 54%	166 65%	461 59%	146 46%	231 55%	257 57%	185 56%	209 58%	161 46%	272 70%	49 61%	49 39%	78 67%	158 46%	188 66%	151 72%	84 60%	35 43%	235 61%	218 53%	311 57%	763 57%	798 56%	
The prospect of tax rises	723 46%	339 44%	384 48%	100 50%	143 56%	378 48%	103 32%	188 45%	222 49%	168 51%	145 40%	169 49%	170 44%	43 54%	55 44%	59 51%	168 49%	133 47%	98 47%	77 56%	21 26%	188 48%	182 44%	256 47%	626 47%	647 45%	
Squeezed living standards	800 51%	367 48%	433 54%	103 51%	147 57%	437 56%	113 36%	208 50%	241 53%	177 53%	174 48%	158 45%	242 62%	39 49%	51 40%	78 68%	143 42%	167 59%	122 58%	85 61%	29 36%	197 51%	219 53%	270 50%	686 51%	715 50%	
The government deficit	746 48%	383 50%	362 46%	73 36%	118 46%	406 52%	148 47%	234 56%	218 48%	156 47%	138 38%	229 66%	157 41%	46 58%	63 49%	48 42%	214 63%	128 45%	116 55%	65 47%	34 42%	162 42%	207 51%	277 51%	647 48%	681 48%	
The future of the NHS	1235 79%	584 76%	651 82%	167 83%	190 74%	641 82%	237 75%	322 77%	370 82%	263 79%	281 78%	254 73%	337 87%	63 79%	91 71%	104 91%	248 73%	245 86%	178 85%	118 86%	66 82%	295 76%	323 79%	432 80%	1050 78%	1117 79%	
The possibility of a smaller party holding the next government to ransom	616 39%	322 42%	293 37%	60 30%	83 32%	323 41%	149 47%	180 43%	175 39%	122 37%	139 39%	176 51%	119 31%	38 48%	60 47%	45 39%	182 53%	106 37%	88 42%	57 41%	27 34%	156 40%	156 38%	219 40%	532 40%	559 39%	
None of them	82 5%	42 6%	40 5%	5 3%	17 7%	34 4%	26 8%	22 5%	11 2%	17 5%	32 9%	16 4%	11 3%	4 5%	7 6%	6 5%	18 5%	8 3%	5 2%	6 5%	4 5%	27 7%	23 6%	21 4%	71 5%	76 5%	
Don't know	19 1%	8 1%	10 1%	3 1%	7 3%	6 1%	3 1%	2 1%	7 2%	5 2%	4 1%	1 *	3 1%	- -	* *	- -	2 1%	5 2%	- -	- -	- -	10 3%	3 1%	5 1%	19 1%	19 1%	

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 12

Q.3 Looking back on the election campaign and the issues the parties have raised, which of the following - if any - would you say has made you stop and think about how you will cast your vote?

Base: All respondents

	Total	Constituency category							All Lab-Con margin als (1+2) above.
		Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 % in E&W)	Safe Conser vative (i.e. Con held>1 5.1% in E&W)	Scotla nd	Other	
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
The prospect of cuts to benefits, tax credits and public services	882 57%	72 48%	128 56%	79 63%	208 60%	289 55%	84 60%	3 61%	200 53%
The prospect of tax rises	723 46%	64 42%	106 46%	56 44%	167 48%	237 45%	77 56%	3 52%	170 45%
Squeezed living standards	800 51%	70 47%	126 55%	61 48%	180 52%	255 48%	85 61%	5 89%	196 52%
The government deficit	746 48%	56 37%	120 52%	61 48%	151 43%	275 52%	65 47%	1 14%	175 46%
The future of the NHS	1235 79%	113 75%	183 80%	104 82%	277 80%	407 77%	118 86%	5 89%	296 78%
The possibility of a smaller party holding the next government to ransom	616 39%	60 40%	90 39%	45 36%	118 34%	234 44%	57 41%	1 25%	150 39%
None of them	82 5%	15 10%	12 5%	4 3%	17 5%	24 5%	6 5%	-	28 7%
Don't know	19 1%	3 2%	1 *	-	9 3%	5 1%	-	-	4 1%

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 13

Q.4 At the last General Election in May 2010, the Conservatives won 37% share of the vote, Labour won 30% share, the Liberal Democrats 24% share and smaller parties had 10% share of the vote. Knowing this, please tell me what percentage share of the vote you think the ... would win if there were a General Election tomorrow?

Base: All respondents

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422
Conservatives	34.7	34.4	35.0	33.4	31.8	34.7	37.8	34.5	34.9	34.8	34.6	39.8	31.9	33.8	33.6	31.8	39.6	32.5	33.0	32.5	34.4	34.5	34.8	35.4	34.9	34.9
Labour	32.0	32.2	31.7	32.3	30.5	32.2	32.3	32.0	31.9	31.1	32.8	29.6	38.0	30.6	28.2	31.1	30.1	36.2	31.9	31.6	32.2	32.6	32.3	31.2	32.0	32.0
Liberal Democrats	14.3	13.2	15.3	16.1	15.0	14.1	12.9	14.2	14.1	14.7	14.2	13.8	13.3	19.1	11.7	13.2	13.4	12.8	15.6	14.1	13.1	14.3	14.1	14.6	14.4	14.3
UKIP	9.6	9.9	9.3	9.7	11.8	9.4	8.3	9.2	8.9	11.3	9.5	8.7	7.7	7.4	17.8	8.0	8.7	8.7	9.0	7.5	9.4	9.6	10.1	9.8	9.8	9.8
Other parties	9.5	10.3	8.6	8.5	10.9	9.5	8.7	10.2	10.2	8.2	8.9	8.2	9.0	9.2	8.6	15.9	8.2	9.8	10.5	14.3	10.8	9.0	8.7	8.9	8.9	9.0

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 13

Q.4 At the last General Election in May 2010, the Conservatives won 37% share of the vote, Labour won 30% share, the Liberal Democrats 24% share and smaller parties had 10% share of the vote. Knowing this, please tell me what percentage share of the vote you think the ... would win if there were a General Election tomorrow?

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Conservatives	34.7	35.4	34.4	33.0	34.2	36.0	32.5	33.9	34.8
Labour	32.0	32.4	33.0	33.5	32.4	30.7	31.6	34.7	32.7
Liberal Democrats	14.3	14.8	13.0	16.2	14.1	14.5	14.1	14.4	13.7
UKIP	9.6	8.6	11.5	8.5	9.3	10.1	7.5	8.5	10.4
Other parties	9.5	8.9	8.0	8.8	10.0	8.6	14.3	8.5	8.4

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 14

Q.4 At the last General Election in May 2010, the Conservatives won 37% share of the vote, Labour won 30% share, the Liberal Democrats 24% share and smaller parties had 10% share of the vote. Knowing this, please tell me what percentage share of the vote you think the ... would win if there were a General Election tomorrow?

Conservatives

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	NET: Eng- land & Wales		
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408		
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422		
Zero percent	8 1%	5 1%	3 *	1 *	2 1%	4 1%	1 *	1 *	-	1 *	5 1%	-	3 1%	-	2 2%	-	-	3 1%	-	-	-	2 *	4 1%	2 *	8 1%	8 1%		
1%-10%	22 1%	11 1%	11 1%	2 1%	7 3%	10 1%	4 1%	3 1%	7 1%	3 1%	10 3%	-	8 2%	1 1%	2 1%	3 2%	*	7 2%	2 1%	3 2%	-	5 1%	7 2%	7 1%	19 1%	19 1%		
11%-20%	80 5%	24 3%	57 7%	14 7%	19 8%	33 4%	13 4%	16 4%	23 5%	20 6%	21 6%	1 *	22 6%	4 5%	3 2%	6 5%	2 1%	17 6%	9 5%	11 8%	4 5%	21 5%	21 5%	24 4%	65 5%	69 5%		
21%-30%	430 28%	178 23%	252 32%	72 36%	101 40%	201 26%	55 17%	92 22%	120 27%	113 34%	104 29%	32 9%	141 36%	24 30%	42 33%	44 39%	43 13%	90 32%	70 33%	52 38%	30 36%	118 30%	87 21%	142 26%	348 26%	377 27%		
31%-40%	850 54%	475 62%	375 47%	95 47%	110 43%	454 58%	191 60%	275 66%	255 56%	149 45%	172 48%	249 72%	195 50%	43 54%	68 53%	57 50%	224 66%	149 52%	119 57%	60 43%	40 50%	194 50%	250 61%	306 56%	750 56%	790 56%		
41%-50%	91 6%	48 6%	42 5%	6 3%	11 4%	48 6%	26 8%	20 5%	21 5%	25 8%	25 7%	29 8%	14 3%	6 8%	7 6%	4 4%	33 10%	12 4%	8 4%	8 5%	4 5%	24 6%	18 4%	38 7%	79 6%	83 6%		
51%-60%	43 3%	17 2%	26 3%	7 3%	4 2%	19 2%	13 4%	5 1%	16 4%	15 4%	7 2%	23 7%	5 1%	-	2 1%	1 1%	25 7%	6 2%	1 *	4 3%	3 3%	15 4%	14 3%	8 1%	37 3%	39 3%		
61%-70%	19 1%	6 1%	13 2%	2 1%	1 *	10 1%	6 2%	2 1%	2 *	5 1%	10 3%	6 2%	1 *	1 2%	-	-	8 2%	1 *	2 1%	1 1%	-	7 2%	4 1%	8 1%	18 1%	18 1%		
71%-80%	10 1%	2 *	9 1%	1 1%	-	4 *	5 2%	3 1%	5 1%	1 *	2 1%	3 1%	-	-	-	2 1%	3 1%	-	-	-	-	3 1%	2 1%	5 1%	10 1%	10 1%		
81%-90%	4 *	-	4 1%	-	1 *	2 *	1 *	-	2 *	1 *	1 *	3 1%	-	-	-	-	3 1%	1 *	-	-	1 1%	-	1 *	3 1%	3 *	4 *		
91%-100%	3 *	-	3 *	-	-	-	3 1%	-	1 *	-	2 *	1 *	-	-	-	-	1 *	-	-	-	-	-	2 *	1 *	3 *	3 *		
Mean	34.7	34.4	35.0	33.4	31.8	34.7	37.8	34.5	34.9	34.8	34.6	39.8	31.9	33.8	33.6	31.8	39.6	32.5	33.0	32.5	34.4	34.5	34.8	35.4	34.9	34.9		
Standard deviation	10.5	8.6	12.0	9.4	10.0	9.7	12.4	8.0	10.5	10.5	12.8	10.3	8.0	7.8	9.7	7.4	10.7	9.3	6.9	8.8	9.7	10.6	10.7	10.7	10.7	10.6		
Standard error	0.3	0.3	0.4	0.8	0.7	0.3	0.6	0.3	0.6	0.7	0.7	0.5	0.4	0.8	0.9	0.7	0.5	0.5	0.5	0.7	1.1	0.6	0.5	0.4	0.3	0.3		

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 14

Q.4 At the last General Election in May 2010, the Conservatives won 37% share of the vote, Labour won 30% share, the Liberal Democrats 24% share and smaller parties had 10% share of the vote. Knowing this, please tell me what percentage share of the vote you think the ... would win if there were a General Election tomorrow?

Conservatives

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Zero percent	8 1%	- -	2 1%	- -	1 *	4 1%	- -	- -	2 1%
1%-10%	22 1%	2 1%	2 1%	3 2%	9 3%	3 1%	3 2%	- -	4 1%
11%-20%	80 5%	4 3%	18 8%	7 6%	17 5%	19 4%	11 8%	- -	22 6%
21%-30%	430 28%	42 28%	52 23%	38 30%	115 33%	113 21%	52 38%	1 24%	95 25%
31%-40%	850 54%	84 56%	128 56%	71 56%	169 48%	324 61%	60 43%	4 76%	212 56%
41%-50%	91 6%	12 8%	15 6%	5 4%	14 4%	35 7%	8 5%	- -	27 7%
51%-60%	43 3%	5 4%	8 3%	3 2%	6 2%	14 3%	4 3%	- -	13 3%
61%-70%	19 1%	- -	3 1%	- -	9 3%	6 1%	1 1%	- -	3 1%
71%-80%	10 1%	1 1%	- -	- -	4 1%	6 1%	- -	- -	1 *
81%-90%	4 *	- -	1 *	- -	2 1%	2 *	- -	- -	1 *
91%-100%	3 *	- -	- -	- -	2 *	1 *	- -	- -	- -
Mean	34.7	35.4	34.4	33.0	34.2	36.0	32.5	33.9	34.8
Standard deviation	10.5	8.6	10.3	7.6	12.6	10.5	8.8	3.4	9.6
Standard error	0.3	0.7	0.7	0.7	0.7	0.4	0.7	1.4	0.5

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 15

Q.4 At the last General Election in May 2010, the Conservatives won 37% share of the vote, Labour won 30% share, the Liberal Democrats 24% share and smaller parties had 10% share of the vote. Knowing this, please tell me what percentage share of the vote you think the ... would win if there were a General Election tomorrow?

Labour**Base: All respondents**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South				
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408		
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422		
Zero percent	6	1	5	-	2	2	3	1	-	3	2	3	-	-	2	-	3	-	-	-	-	-	4	3	6	6		
	*	*	1%	-	1%	*	1%	*	-	1%	1%	1%	-	-	2%	-	1%	-	-	-	-	-	1%	*	*	*		
1%-10%	46	13	33	2	11	18	15	5	15	9	17	13	2	4	4	4	15	6	3	5	2	12	11	17	40	42		
	3%	2%	4%	1%	4%	2%	5%	1%	3%	3%	5%	4%	*	5%	3%	3%	4%	2%	1%	3%	2%	3%	3%	3%	3%	3%		
11%-20%	109	38	72	14	30	50	15	20	35	23	31	24	6	5	15	5	16	10	8	10	5	29	21	44	95	100		
	7%	5%	9%	7%	12%	6%	5%	5%	8%	7%	9%	7%	2%	6%	12%	5%	5%	4%	4%	7%	6%	8%	5%	8%	7%	7%		
21%-30%	567	275	291	70	93	288	116	154	153	141	119	154	54	28	67	47	155	60	81	48	29	141	151	198	490	519		
	36%	36%	37%	35%	36%	37%	36%	37%	34%	42%	33%	44%	14%	35%	53%	41%	46%	21%	39%	35%	35%	36%	37%	37%	37%	36%		
31%-40%	719	395	325	103	106	373	138	222	214	139	145	148	251	39	37	54	141	166	108	70	42	168	192	248	608	649		
	46%	52%	41%	51%	41%	47%	43%	53%	47%	42%	40%	42%	65%	49%	29%	47%	41%	58%	51%	51%	51%	43%	47%	46%	45%	46%		
41%-50%	81	35	46	8	10	45	18	12	29	13	26	5	49	4	2	5	11	30	8	5	4	27	18	27	72	76		
	5%	5%	6%	4%	4%	6%	6%	3%	6%	4%	7%	2%	13%	5%	2%	4%	3%	10%	4%	3%	5%	7%	4%	5%	5%	5%		
51%-60%	16	-	16	2	3	6	6	-	1	3	12	1	15	-	-	-	-	3	1	-	-	7	8	2	16	16		
	1%	-	2%	1%	1%	1%	2%	-	*	1%	3%	*	4%	-	-	-	-	1%	1%	-	-	2%	2%	*	1%	1%		
61%-70%	6	3	3	1	1	1	3	1	2	-	3	-	5	-	-	-	-	5	-	1	1	-	2	2	4	5		
	*	*	*	*	*	*	1%	*	*	-	1%	-	1%	-	-	-	-	2%	-	1%	1%	-	1%	*	*	*		
71%-80%	5	1	3	-	1	1	2	2	2	-	-	-	3	-	-	-	-	3	-	-	-	4	-	*	5	5		
	*	*	*	-	*	*	1%	1%	1%	-	-	-	1%	-	-	-	-	1%	-	-	-	1%	-	*	*	*		
81%-90%	3	2	1	-	-	2	1	-	-	-	3	-	1	-	-	-	-	1	-	-	-	1	2	-	3	3		
	*	*	*	-	-	*	*	-	-	-	1%	-	*	-	-	-	-	*	-	-	-	*	1%	-	*	*		
91%-100%	1	1	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	1	1	1		
	*	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	*	-	-	-	-	-	*	*	*		
Mean	32.0	32.2	31.7	32.3	30.5	32.2	32.3	32.0	31.9	31.1	32.8	29.6	38.0	30.6	28.2	31.1	30.1	36.2	31.9	31.6	32.2	32.6	32.3	31.2	32.0	32.0		
Standard deviation	9.4	8.4	10.2	7.5	9.9	8.5	11.7	7.1	9.0	8.4	12.4	7.4	9.8	7.4	7.7	7.5	7.7	11.1	6.3	8.1	8.0	10.1	9.8	9.0	9.6	9.5		
Standard error	0.2	0.3	0.4	0.6	0.6	0.3	0.6	0.3	0.5	0.6	0.6	0.4	0.5	0.8	0.7	0.7	0.4	0.6	0.4	0.7	0.9	0.5	0.5	0.4	0.3	0.3		

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 15

Q.4 At the last General Election in May 2010, the Conservatives won 37% share of the vote, Labour won 30% share, the Liberal Democrats 24% share and smaller parties had 10% share of the vote. Knowing this, please tell me what percentage share of the vote you think the ... would win if there were a General Election tomorrow?

Labour

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Zero percent	6*	-	1*	-	2*	4	-	-	1*
						1%			
1%-10%	46	2	6	-	12	19	5	-	9
	3%	2%	3%	-	4%	4%	3%	-	2%
11%-20%	109	8	19	1	26	44	10	-	27
	7%	5%	8%	1%	8%	8%	7%	-	7%
21%-30%	567	61	75	54	104	213	48	-	136
	36%	40%	33%	43%	30%	40%	35%	-	36%
31%-40%	719	71	105	63	176	218	70	5	176
	46%	47%	46%	49%	50%	41%	51%	100%	46%
41%-50%	81	8	13	5	23	25	5	-	21
	5%	5%	6%	4%	6%	5%	3%	-	6%
51%-60%	16	1	7	3	2	1	-	-	8
	1%	*	3%	2%	1%	*	-	-	2%
61%-70%	6	1	1	-	2	1	1	-	2
	*	1%	*	-	1%	*	1%	-	*
71%-80%	5	-	1	-	2	1	-	-	1
	*	-	1%	-	*	*	-	-	*
81%-90%	3	-	1	-	-	2	-	-	1
	*	-	*	-	-	*	-	-	*
91%-100%	1	-	-	1	-	-	-	-	-
	*	-	-	1%	-	-	-	-	-
Mean	32.0	32.4	33.0	33.5	32.4	30.7	31.6	34.7	32.7
Standard deviation	9.4	8.0	10.6	9.2	9.7	9.1	8.1	2.4	9.7
Standard error	0.2	0.7	0.7	0.8	0.5	0.4	0.7	1.0	0.5

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 16

Q.4 At the last General Election in May 2010, the Conservatives won 37% share of the vote, Labour won 30% share, the Liberal Democrats 24% share and smaller parties had 10% share of the vote. Knowing this, please tell me what percentage share of the vote you think the ... would win if there were a General Election tomorrow?

Liberal Democrats

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South				
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408		
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422		
Zero percent	69 4%	29 4%	40 5%	6 3%	5 2%	31 4%	26 8%	7 2%	13 3%	18 6%	30 8%	14 4%	19 5%	- -	10 8%	3 3%	17 5%	17 6%	3 2%	5 3%	4 5%	17 4%	21 5%	23 4%	60 5%	64 5%		
1%-10%	571 37%	320 42%	252 32%	60 30%	92 36%	292 37%	127 40%	157 38%	172 38%	116 35%	125 35%	125 36%	163 42%	20 25%	59 46%	53 46%	131 38%	124 43%	68 32%	56 41%	34 42%	139 36%	152 37%	189 35%	481 36%	515 36%		
11%-20%	690 44%	335 44%	355 45%	88 44%	122 48%	360 46%	121 38%	200 48%	209 46%	143 43%	138 39%	168 48%	159 41%	35 44%	52 41%	43 38%	151 44%	114 40%	105 50%	55 40%	36 44%	176 45%	170 42%	253 47%	600 45%	635 45%		
21%-30%	221 14%	81 11%	141 18%	45 22%	35 14%	102 13%	39 12%	53 13%	53 12%	53 16%	63 18%	41 12%	48 12%	21 26%	7 5%	16 14%	41 12%	31 11%	30 14%	23 16%	7 9%	54 14%	62 15%	75 14%	192 14%	199 14%		
31%-40%	4 *	1 *	4 *	- -	- -	1 *	4 1%	- -	2 *	- -	2 1%	- -	- -	2 3%	- -	- -	- -	- -	2 1%	- -	- -	2 *	2 *	1 *	4 *	4 *		
41%-50%	3 *	- -	3 *	2 1%	- -	- -	1 *	- -	3 1%	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	2 *	1 *	3 *	3 *		
51%-60%	2 *	- -	2 *	- -	2 1%	- -	- -	- -	- -	2 *	- -	- -	- -	2 2%	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	2 *	2 *	2 *		
61%-70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
71%-80%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
81%-90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
91%-100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Mean	14.3	13.2	15.3	16.1	15.0	14.1	12.9	14.2	14.1	14.7	14.2	13.8	13.3	19.1	11.7	13.2	13.4	12.8	15.6	14.1	13.1	14.3	14.1	14.6	14.4	14.3		
Standard deviation	7.5	6.6	8.1	7.8	7.8	6.9	8.2	6.5	7.6	7.7	8.3	6.6	7.2	9.9	6.5	6.7	7.2	7.1	7.9	7.3	6.7	7.4	7.7	7.6	7.6	7.5		
Standard error	0.2	0.2	0.3	0.6	0.5	0.2	0.4	0.3	0.4	0.5	0.4	0.3	0.4	1.1	0.6	0.6	0.4	0.4	0.5	0.6	0.8	0.4	0.4	0.3	0.2	0.2		

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 16

Q.4 At the last General Election in May 2010, the Conservatives won 37% share of the vote, Labour won 30% share, the Liberal Democrats 24% share and smaller parties had 10% share of the vote. Knowing this, please tell me what percentage share of the vote you think the ... would win if there were a General Election tomorrow?

Liberal Democrats

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Zero percent	69 4%	10 7%	15 6%	2 2%	13 4%	22 4%	5 3%	-	24 6%
1%-10%	571 37%	59 39%	97 42%	36 29%	134 38%	170 32%	56 41%	1 25%	156 41%
11%-20%	690 44%	55 36%	88 38%	57 45%	153 44%	270 51%	55 40%	4 75%	142 37%
21%-30%	221 14%	24 16%	30 13%	30 24%	46 13%	66 12%	23 16%	-	53 14%
31%-40%	4 *	3 2%	-	1 1%	1 *	-	-	-	3 1%
41%-50%	3 *	2 1%	-	-	-	1 *	-	-	2 *
51%-60%	2 *	-	-	-	2 *	-	-	-	-
61%-70%	-	-	-	-	-	-	-	-	-
71%-80%	-	-	-	-	-	-	-	-	-
81%-90%	-	-	-	-	-	-	-	-	-
91%-100%	-	-	-	-	-	-	-	-	-
Mean	14.3	14.8	13.0	16.2	14.1	14.5	14.1	14.4	13.7
Standard deviation	7.5	8.8	7.4	7.2	7.9	6.9	7.3	5.0	8.0
Standard error	0.2	0.7	0.5	0.7	0.4	0.3	0.6	2.0	0.4

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 17

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UKIP**Base: All respondents**

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408	
Weighted base	1560	765	795	201	256	786	318	417	451	332	360	348	388	80	127	115	341	285	210	138	81	388	409	543	1340	1422	
Zero percent	138 9%	57 7%	80 10%	13 6%	9 4%	64 8%	52 16%	24 6%	39 9%	32 10%	43 12%	29 8%	36 9%	12 15%	3 3%	9 8%	35 10%	29 10%	17 8%	12 9%	6 7%	38 10%	31 7%	51 9%	120 9%	125 9%	
1%-10%	930 60%	433 57%	497 63%	130 65%	147 57%	468 60%	185 58%	278 67%	275 61%	176 53%	201 56%	222 64%	269 69%	48 61%	27 22%	79 68%	206 60%	181 64%	129 61%	100 72%	49 60%	233 60%	237 58%	311 57%	781 58%	830 58%	
11%-20%	427 27%	250 33%	178 22%	50 25%	83 32%	227 29%	67 21%	106 25%	128 28%	103 31%	91 25%	84 24%	78 20%	19 24%	78 62%	24 21%	89 26%	65 23%	64 30%	22 16%	24 29%	101 26%	121 30%	159 29%	381 28%	405 29%	
21%-30%	46 3%	18 2%	28 4%	6 3%	12 5%	18 2%	11 3%	6 1%	7 2%	11 3%	22 6%	11 3%	4 1%	1 1%	9 7%	2 2%	10 3%	5 2%	1 *	3 2%	3 3%	13 3%	10 2%	17 3%	40 3%	43 3%	
31%-40%	11 1%	3 *	8 1%	- -	3 1%	5 1%	3 1%	1 *	2 *	6 2%	3 1%	2 1%	- -	- -	6 5%	- -	2 1%	4 1%	- -	- -	- -	2 *	7 2%	2 *	11 1%	11 1%	
41%-50%	2 *	- -	2 *	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 *	1 *	1 *	
51%-60%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
61%-70%	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	
71%-80%	3 *	2 *	1 *	1 *	1 *	1 *	- -	2 *	- -	1 *	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	2 *	1 *	- -	3 *	3 *	
81%-90%	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	
91%-100%	1 *	1 *	- -	- -	1 1%	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	1 *	
Mean	9.6	9.9	9.3	9.7	11.8	9.4	8.3	9.2	8.9	11.3	9.5	8.7	7.7	7.4	17.8	8.0	8.7	8.7	9.0	7.5	9.4	9.6	10.1	9.8	9.8	9.8	
Standard deviation	8.3	8.5	8.1	8.7	10.9	7.5	7.1	8.0	6.5	10.5	8.1	6.2	5.5	5.5	13.3	6.8	6.6	8.3	5.6	7.1	6.4	8.5	8.8	8.3	8.5	8.4	
Standard error	0.2	0.3	0.3	0.7	0.7	0.3	0.4	0.3	0.4	0.7	0.4	0.3	0.3	0.6	1.2	0.6	0.3	0.5	0.4	0.6	0.7	0.5	0.4	0.3	0.2	0.2	

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 17

Q.4 At the last General Election in May 2010, the Conservatives won 37% share of the vote, Labour won 30% share, the Liberal Democrats 24% share and smaller parties had 10% share of the vote. Knowing this, please tell me what percentage share of the vote you think the ... would win if there were a General Election tomorrow?

UKIP**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1% in E&W)	Safe Conservative (i.e. Con held>1 5.1% in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1560	145	213	120	346	549	152	6	358
Weighted base	1560	151	229	127	348	529	138	5	380
Zero percent	138 9%	13 8%	20 9%	14 11%	29 8%	45 9%	12 9%	-	32 8%
1%-10%	930 60%	93 61%	121 53%	78 62%	216 62%	301 57%	100 72%	4 86%	214 56%
11%-20%	427 27%	44 29%	70 30%	34 27%	90 26%	155 29%	22 16%	1 14%	114 30%
21%-30%	46 3%	1 1%	12 5%	1 *	10 3%	19 4%	3 2%	-	14 4%
31%-40%	11 1%	-	5 2%	-	1 *	5 1%	-	-	5 1%
41%-50%	2 *	-	-	-	1 *	-	1 1%	-	-
51%-60%	-	-	-	-	-	-	-	-	-
61%-70%	1 *	-	1 *	-	-	-	-	-	1 *
71%-80%	3 *	-	2 1%	-	-	1 *	-	-	2 1%
81%-90%	1 *	-	-	-	1 *	-	-	-	-
91%-100%	1 *	-	-	-	-	1 *	-	-	-
Mean	9.6	8.6	11.5	8.5	9.3	10.1	7.5	8.5	10.4
Standard deviation	8.3	6.0	10.7	5.7	7.5	8.9	7.1	5.6	9.2
Standard error	0.2	0.5	0.7	0.5	0.4	0.4	0.6	2.3	0.5

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 18

Q.4 At the last General Election in May 2010, the Conservatives won 37% share of the vote, Labour won 30% share, the Liberal Democrats 24% share and smaller parties had 10% share of the vote. Knowing this, please tell me what percentage share of the vote you think the ... would win if there were a General Election tomorrow?

Other parties

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	NET: Eng- land & Wales		
Unweighted base	1560	756	804	144	233	797	386	633	339	222	366	408	366	89	120	120	415	325	225	152	78	342	410	578	1330	1408		
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Zero percent	251 16%	93 12%	157 20%	29 14%	29 11%	116 15%	77 24%	43 10%	55 12%	71 21%	82 23%	53 15%	64 16%	13 16%	23 18%	8 7%	62 18%	42 15%	16 8%	15 11%	9 11%	69 18%	62 15%	95 18%	226 17%	236 17%		
1%-10%	810 52%	390 51%	420 53%	117 58%	140 55%	414 53%	139 44%	227 54%	239 52%	173 52%	171 48%	200 57%	199 51%	40 50%	70 55%	38 33%	185 54%	140 49%	116 55%	52 37%	39 48%	203 52%	229 56%	288 53%	720 54%	759 53%		
11%-20%	390 25%	217 28%	173 22%	47 23%	75 29%	194 25%	75 24%	115 28%	127 28%	75 23%	72 20%	81 23%	106 27%	22 28%	25 20%	44 38%	75 22%	80 28%	61 29%	46 33%	23 28%	99 25%	96 24%	126 23%	322 24%	344 24%		
21%-30%	76 5%	45 6%	31 4%	7 3%	5 2%	46 6%	18 6%	25 6%	18 4%	10 3%	22 6%	13 4%	12 3%	2 3%	5 4%	18 16%	14 4%	14 5%	15 7%	18 13%	6 8%	11 3%	16 4%	24 4%	51 4%	58 4%		
31%-40%	19 1%	11 1%	8 1%	1 *	1 *	12 1%	6 2%	5 1%	8 2%	3 1%	4 1%	1 *	6 1%	1 1%	4 3%	1 1%	5 1%	9 3%	2 1%	3 2%	4 5%	3 1%	3 1%	8 1%	13 1%	17 1%		
41%-50%	3 *	1 *	2 *	- *	- *	2 *	1 *	- *	1 *	- *	2 1%	- *	- *	1 1%	- *	1 1%	- *	- *	1 *	1 1%	- *	- *	2 1%	- *	2 *	2 *		
51%-60%	3 *	2 *	1 *	1 *	1 *	1 *	1 *	- *	- *	- *	2 1%	- *	- *	- *	3 *	2%	3 *	- *	- *	3 2%	- *	- *	3 *	- *	3 *	3 *		
61%-70%	1 *	- *	1 *	- *	1 1%	- *	- *	- *	- *	- *	1 *	- *	1 *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	1 *	1 *	1 *		
71%-80%	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *		
81%-90%	1 *	- *	1 *	- *	- *	- *	1 *	- *	- *	- *	1 *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	1 *	1 *	1 *		
91%-100%	6 *	5 1%	1 *	- *	4 2%	2 *	- *	1 *	4 1%	- *	1 *	- *	- *	- *	- *	2 1%	- *	1 *	- *	2 1%	- *	4 1%	- *	- *	4 *	4 *		
Mean	9.5	10.3	8.6	8.5	10.9	9.5	8.7	10.2	10.2	8.2	8.9	8.2	9.0	9.2	8.6	15.9	8.2	9.8	10.5	14.3	10.8	9.0	8.7	8.9	8.9	9.0		
Standard deviation	9.8	10.6	9.0	7.4	13.6	9.2	9.1	8.6	11.1	7.2	11.3	6.7	8.1	8.3	8.3	14.3	7.6	9.5	7.8	13.9	8.7	11.2	7.9	8.6	9.2	9.2		
Standard error	0.2	0.4	0.3	0.6	0.9	0.3	0.5	0.3	0.6	0.5	0.6	0.3	0.4	0.9	0.8	1.3	0.4	0.5	0.5	1.1	1.0	0.6	0.4	0.4	0.3	0.2		

Opinion Poll

CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

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Zero percent	251 16%	23 15%	47 20%	22 17%	58 17%	81 15%	15 11%	1 14%	70 18%
1%-10%	810 52%	80 53%	127 55%	65 51%	174 50%	295 56%	52 37%	2 38%	207 55%
11%-20%	390 25%	35 23%	49 21%	31 25%	91 26%	128 24%	46 33%	2 48%	84 22%
21%-30%	76 5%	10 6%	3 1%	9 7%	16 5%	17 3%	18 13%	- -	13 3%
31%-40%	19 1%	3 2%	2 1%	- -	3 1%	6 1%	3 2%	- -	6 2%
41%-50%	3 *	- -	- -	- -	2 1%	- -	1 1%	- -	- -
51%-60%	3 *	- -	* *	- -	- -	- -	3 2%	- -	* *
61%-70%	1 *	- -	- -	- -	- -	1 *	- -	- -	- -
71%-80%	- -	- -	- -	- -	- -	- -	- -	- -	- -
81%-90%	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *
91%-100%	6 *	- -	- -	- -	4 1%	- -	2 1%	- -	- -
Mean	9.5	8.9	8.0	8.8	10.0	8.6	14.3	8.5	8.4
Standard deviation	9.8	8.2	8.5	7.1	12.2	7.8	13.9	5.8	8.3
Standard error	0.2	0.7	0.6	0.6	0.7	0.3	1.1	2.4	0.4

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 19
Q.C/D Voting in May 6th 2010 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1560	1560
Weighted base	1560	1560
Conservative	415 27%	341 22%
Labour	325 21%	285 18%
Liberal Democrat/ Liberal	225 14%	210 13%
Scottish National Party/SNP	27 2%	23 2%
Plaid Cymru	4 *	4 *
Green Party	19 1%	23 1%
UKIP	27 2%	30 2%
BNP	2 *	3 *
Other	9 1%	10 1%
Did not vote	342 22%	458 29%
Refused	100 6%	102 7%
Don't know	65 4%	71 5%

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 20
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1560	1560
Weighted base		1560	1560
<u>Gender</u>			
Male		756 48%	765 49%
Female		804 52%	795 51%
<u>Age</u>			
18-24	(21)	144 9%	201 13%
25-34	(29.5)	233 15%	256 16%
35-44	(39.5)	241 15%	296 19%
45-54	(49.5)	306 20%	259 17%
55-64	(59.5)	250 16%	231 15%
65+	(70)	386 25%	318 20%
Average age		49.01	46.31

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 20
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1560	1560
<u>Social Grade</u>		
AB	633 41%	417 27%
C1	339 22%	451 29%
C2	222 14%	332 21%
DE	366 23%	360 23%
<u>Region</u>		
North	494 32%	526 34%
Midlands	488 31%	491 31%
South	578 37%	543 35%

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 20
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1560	1560
<u>Working status</u>		
Full-time	729 47%	688 44%
Part-time	201 13%	188 12%
Not working but seeking work or temporarily unemployed/sick	55 4%	85 5%
Not working/not seeking work	52 3%	72 5%
Retired	439 28%	396 25%
Student	50 3%	96 6%
Refused	34 2%	34 2%

Opinion Poll
CATI Fieldwork : 3rd-6th May 2015

Absolutes/col percents

Table 20
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1560	1560
<u>Tenure</u>		
Own outright	575 37%	504 32%
Own with a mortgage	542 35%	547 35%
Council	112 7%	208 13%
Housing Ass.	73 5%	68 4%
Rented from someone else	183 12%	170 11%
Rent free	13 1%	9 1%
Refused	62 4%	55 4%