

Clear thinking in a complex world



ICM Poll for The Guardian

Fieldwork dates: 13-15th March 2015

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method, RDD: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers. 850 interviews were conducted on land-lines.

Sampling Method, Mobile RDD: A random sample of mobile telephone numbers was generated in proportion to network provider market share. As with the landline process, seed telephone numbers are used to create the mobile RDD sample by randomising the last N digits of the seed number. A total of 150 interviews were conducted with people on their mobile phone.

Sample size: 1,001

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2010 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: martin.boon@icmresearch.com

British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910	
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915	
Certain to vote	(10) 561	272	289	39	62	297	163	172	150	107	132	143	126	20	40	47	169	119	85	45	29	147	145	195	487	517	
	56%	55%	57%	31%	38%	59%	79%	64%	51%	51%	58%	73%	56%	55%	67%	55%	79%	66%	64%	52%	54%	59%	55%	56%	57%	56%	
(9)	88	52	37	22	17	42	7	30	28	17	14	16	30	6	3	11	18	13	20	10	7	20	26	25	71	78	
	9%	11%	7%	17%	11%	8%	3%	11%	10%	8%	6%	8%	13%	16%	6%	13%	8%	7%	15%	12%	13%	8%	10%	7%	8%	9%	
(8)	85	37	48	9	20	49	7	19	28	20	18	17	27	4	2	12	11	19	10	9	5	22	22	28	71	76	
	8%	8%	9%	7%	12%	10%	3%	7%	10%	9%	8%	8%	12%	11%	3%	14%	5%	11%	7%	10%	9%	9%	8%	8%	8%	8%	
(7)	54	30	24	14	13	21	6	10	21	16	7	8	9	2	8	6	5	7	11	6	1	7	12	28	47	48	
	5%	6%	5%	11%	8%	4%	3%	4%	7%	8%	3%	4%	4%	7%	13%	7%	2%	4%	9%	7%	2%	3%	4%	8%	5%	5%	
(6)	16	7	9	3	5	5	2	4	3	4	6	3	6	-	-	2	-	5	1	-	-	2	5	8	16	16	
	2%	1%	2%	3%	3%	1%	1%	1%	1%	2%	3%	1%	3%	-	-	2%	-	3%	1%	-	-	1%	2%	2%	2%	2%	
(5)	63	28	35	8	7	40	9	11	19	19	15	7	17	-	3	6	7	13	4	8	-	15	18	22	55	55	
	6%	6%	7%	6%	4%	8%	4%	4%	7%	9%	6%	4%	8%	-	6%	7%	3%	7%	3%	10%	-	6%	7%	6%	6%	6%	
(4)	12	7	4	4	4	3	1	3	-	4	5	1	5	-	2	-	-	*	-	1	1	4	2	4	10	11	
	1%	2%	1%	3%	2%	1%	1%	1%	-	2%	2%	1%	2%	-	3%	-	-	*	-	1%	1%	2%	1%	1%	1%	1%	
(3)	15	10	5	5	5	4	2	4	6	3	2	*	4	3	1	1	2	1	-	-	1	6	3	5	14	15	
	1%	2%	1%	4%	3%	1%	1%	2%	2%	2%	1%	*	2%	9%	2%	1%	1%	*	-	-	1%	2%	1%	1%	2%	2%	
(2)	12	3	9	-	7	5	1	3	9	-	1	2	1	1	-	2	1	-	-	-	-	2	4	6	12	12	
	1%	1%	2%	-	4%	1%	*	1%	3%	-	*	1%	*	3%	-	2%	1%	-	-	-	-	1%	2%	2%	1%	1%	
Certain not to vote	(1) 87	43	44	22	20	38	6	14	29	18	26	-	-	-	-	-	1	1	2	7	9	20	24	26	71	80	
	9%	9%	9%	18%	13%	8%	3%	5%	10%	9%	11%	-	-	-	-	-	*	1%	1%	9%	17%	8%	9%	8%	8%	9%	
Refused	2	1	2	-	1	1	1	1	-	-	2	-	-	-	-	-	-	-	-	-	1	1	-	1	1	2	
	*	*	*	-	1%	1%	*	*	-	-	1%	-	-	-	-	-	-	-	-	-	2%	-	-	*	*	*	
Don't know	5	1	4	-	-	2	3	1	-	2	2	-	-	-	-	-	1	2	-	-	-	3	1	1	5	5	
	*	*	1%	-	-	*	1%	*	-	1%	1%	-	-	-	-	-	1%	1%	-	-	-	1%	*	*	1%	1%	
Mean	8.13	8.14	8.13	6.89	7.22	8.31	9.19	8.68	7.88	7.94	7.98	9.27	8.72	8.55	8.91	8.76	9.45	9.03	9.16	8.16	7.89	8.25	8.07	8.12	8.14	8.13	
Standard deviation	2.89	2.87	2.90	3.34	3.25	2.74	2.04	2.46	3.04	2.86	3.10	1.52	1.92	2.38	1.87	1.86	1.44	1.71	1.55	2.75	3.39	2.86	2.94	2.82	2.87	2.90	
Standard error	0.09	0.13	0.13	0.36	0.28	0.12	0.13	0.12	0.21	0.25	0.19	0.10	0.13	0.40	0.25	0.20	0.09	0.12	0.14	0.29	0.49	0.18	0.18	0.15	0.10	0.10	

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

	Total	Constituency category							All Lab-Con margins (1+2) above.
		Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
Certain to vote	(10) 561	52	68	44	146	161	45	6	121
	56%	58%	58%	52%	54%	61%	52%	51%	58%
(9)	88	6	11	14	24	19	10	1	17
	9%	6%	9%	16%	9%	7%	12%	5%	8%
(8)	85	7	9	4	28	19	9	2	15
	8%	7%	8%	4%	10%	7%	10%	14%	7%
(7)	54	9	5	5	11	15	6	1	14
	5%	10%	4%	6%	4%	6%	7%	9%	7%
(6)	16	1	3	1	5	3	-	1	4
	2%	1%	2%	1%	2%	1%	-	12%	2%
(5)	63	3	13	3	17	19	8	-	15
	6%	3%	11%	3%	6%	7%	10%	-	7%
(4)	12	1	-	1	7	1	1	-	1
	1%	1%	-	1%	3%	*	1%	-	1%
(3)	15	2	1	2	4	3	-	-	3
	1%	3%	1%	2%	2%	1%	-	-	2%
(2)	12	-	2	3	3	5	-	-	2
	1%	-	1%	3%	1%	2%	-	-	1%
Certain not to vote	(1) 87	9	5	8	23	20	7	1	14
	9%	10%	5%	10%	8%	8%	9%	10%	7%
Refused	2	1	-	1	1	-	-	-	1
	*	1%	-	1%	*	-	-	-	*
Don't know	5	-	2	-	1	-	-	-	2
	*	-	1%	-	*	-	-	-	1%
Mean	8.13	8.15	8.41	8.00	8.06	8.28	8.16	8.02	8.30
Standard deviation	2.89	2.92	2.54	3.08	2.89	2.81	2.75	2.89	2.70
Standard error	0.09	0.31	0.23	0.36	0.18	0.17	0.29	0.87	0.19

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910	
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915	
Conservative	197 20%	102 21%	95 19%	17 14%	25 16%	92 18%	63 31%	64 24%	59 20%	28 13%	47 20%	197 100%	-	-	-	-	140 65%	10 6%	14 11%	7 8%	11 20%	34 14%	73 28%	73 21%	180 21%	190 21%	
Labour	226 23%	118 24%	108 21%	34 27%	48 30%	121 24%	23 11%	58 21%	58 20%	65 31%	45 20%	-	226 100%	-	-	-	11 5%	107 60%	35 26%	8 9%	13 25%	83 33%	48 18%	74 21%	205 24%	218 24%	
Liberal Democrat/ Liberal	36 4%	16 3%	20 4%	6 5%	7 4%	16 3%	7 4%	10 4%	14 5%	6 3%	7 3%	-	-	36 100%	-	-	2 1%	1 *	24 18%	2 3%	1 3%	6 3%	12 5%	14 4%	33 4%	34 4%	
Scottish National Party/ SNP	32 3%	19 4%	12 2%	6 5%	6 4%	14 3%	5 3%	7 3%	12 4%	8 4%	5 2%	-	-	-	32 37%	-	5 3%	2 1%	29 34%	2 3%	-	-	-	1 *	1 *	2 *	
Plaid Cymru	4 *	-	4 1%	-	2 1%	2 *	-	-	2 1%	2 1%	-	-	-	-	4 5%	-	-	2 2%	-	2 4%	-	1 *	-	1 *	2 *	4 *	
Green Party	30 3%	14 3%	16 3%	12 9%	3 2%	12 2%	3 2%	10 4%	14 5%	3 2%	2 1%	-	-	-	30 35%	-	5 3%	9 7%	2 3%	-	5 2%	8 3%	15 4%	28 3%	28 3%		
UK Independence Party (UKIP)	59 6%	41 8%	19 4%	5 4%	4 3%	34 7%	16 8%	8 3%	15 5%	22 10%	14 6%	-	-	-	59 100%	-	14 6%	14 8%	4 3%	2 2%	1 2%	17 7%	18 7%	21 6%	56 7%	57 6%	
British National Party (BNP)	2 *	-	2 *	-	-	2 *	-	-	-	-	2 1%	-	-	-	2 2%	-	-	-	-	-	-	-	2 1%	-	2 *	2 *	
Other	17 2%	13 3%	4 1%	1 1%	2 1%	14 3%	1 *	6 2%	5 2%	2 1%	5 2%	-	-	-	17 20%	1 2%	* 1%	6 4%	* 1%	-	-	6 3%	4 2%	6 2%	17 2%	17 2%	
Will not vote	87 9%	43 9%	44 9%	22 18%	20 13%	38 8%	6 3%	14 5%	29 10%	18 9%	26 11%	-	-	-	-	-	1 *	1 1%	2 1%	7 9%	9 17%	20 8%	24 9%	26 8%	71 8%	80 9%	
Don't know	220 22%	76 16%	144 28%	19 15%	36 22%	118 23%	47 23%	70 26%	62 21%	44 21%	44 19%	-	-	-	-	-	40 19%	29 16%	33 25%	23 26%	8 15%	56 22%	55 21%	80 23%	190 22%	198 22%	
Refused	90 9%	48 10%	42 8%	4 3%	7 5%	46 9%	33 16%	23 8%	23 8%	12 6%	32 14%	-	-	-	-	-	5 2%	7 4%	2 2%	5 6%	6 12%	20 8%	21 8%	38 11%	79 9%	85 9%	

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1001	92	122	73	255	279	91	11	215
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Labour	226 23%	22 25%	26 22%	13 15%	95 35%	45 17%	8 9%	1 12%	48 23%
Liberal Democrat/ Liberal	36 4%	3 3%	1 1%	18 21%	8 3%	3 1%	2 3%	-	4 2%
Scottish National Party/ SNP	32 3%	-	-	-	-	-	29 34%	-	-
Plaid Cymru	4 *	2 3%	-	-	2 1%	-	-	-	2 1%
Green Party	30 3%	-	4 3%	2 2%	3 1%	15 6%	2 3%	1 12%	4 2%
UK Independence Party (UKIP)	59 6%	9 10%	8 7%	5 5%	13 5%	16 6%	2 2%	-	17 8%
British National Party (BNP)	2 *	-	-	-	2 1%	-	-	-	-
Other	17 2%	1 1%	6 5%	1 1%	6 2%	1 *	1 1%	-	7 3%
Will not vote	87 9%	9 10%	5 5%	8 10%	23 8%	20 8%	7 9%	1 10%	14 7%
Don't know	220 22%	18 20%	33 28%	15 18%	56 21%	54 20%	23 26%	5 41%	51 25%
Refused	90 9%	15 17%	6 5%	9 10%	17 6%	32 12%	5 6%	1 12%	21 10%

Opinion Poll

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Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (9%), don't know who they would vote for (22%) or refuse to answer (9%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Voting Intention						Vote In 2010 General Election						Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land				
Unweighted base	515	249	266	31	65	285	134	215	107	66	128	197	178	27	45	68	185	149	78	51	24	125	145	171	441	464			
Weighted base	482	252	230	46	72	255	110	137	140	102	103	172	173	28	47	63	160	132	88	40	25	127	134	156	417	443			
Conservative	172	89	83	11	20	82	58	57	51	25	39	172	-	-	-	-	137	10	11	6	9	31	64	63	158	166			
	36%	35%	36%	24%	28%	32%	53%	41%	36%	25%	38%	100%	-	-	-	-	85%	7%	13%	14%	34%	24%	48%	40%	38%	38%			
Labour	173	85	87	19	33	98	23	49	41	46	36	-	173	-	-	-	9	99	33	7	11	67	36	52	155	166			
	36%	34%	38%	42%	46%	38%	21%	36%	29%	45%	35%	-	100%	-	-	-	5%	75%	38%	18%	42%	53%	27%	33%	37%	37%			
Liberal Democrat/ Liberal	28	13	15	4	4	13	6	8	12	3	5	-	-	28	-	-	2	1	22	2	1	5	10	10	25	26			
	6%	5%	6%	9%	6%	5%	6%	6%	8%	3%	5%	-	-	100%	-	-	1%	1%	25%	5%	4%	4%	7%	6%	6%	6%			
Scottish National Party/ SNP	25	14	11	3	5	12	5	6	10	5	4	-	-	-	-	25	-	5	2	22	2	-	-	1	1	2			
	5%	6%	5%	8%	6%	5%	4%	4%	7%	5%	4%	-	-	-	39%	-	4%	2%	56%	6%	-	-	*	*	1	1			
Plaid Cymru	4	-	4	-	2	2	-	-	2	2	-	-	-	-	-	4	-	-	2	-	2	1	-	1	2	4			
	1%	-	2%	-	3%	1%	-	-	1%	2%	-	-	-	-	6%	-	-	3%	-	9%	1%	-	1%	*	*	1%			
Green Party	22	10	11	5	3	11	3	8	10	3	2	-	-	-	-	22	-	4	9	1	-	4	6	11	20	20			
	5%	4%	5%	12%	4%	4%	3%	6%	7%	3%	2%	-	-	-	35%	-	3%	10%	4%	-	3%	4%	7%	5%	5%	5%			
UK Independence Party (UKIP)	47	31	15	2	4	27	14	6	12	17	11	-	-	-	47	-	12	13	3	1	1	15	13	17	45	46			
	10%	12%	7%	5%	6%	10%	13%	5%	9%	16%	11%	-	-	-	100%	-	8%	10%	4%	2%	4%	12%	10%	11%	11%	10%			
British National Party (BNP)	1	-	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	1	1			
	*	-	1%	-	-	1%	-	-	-	-	1%	-	-	-	-	2%	-	-	-	-	-	-	1%	-	*	*			
Other	11	9	3	*	1	9	1	4	3	*	4	-	-	-	-	11	1	*	6	*	-	4	4	3	11	11			
	2%	3%	1%	*	1%	4%	1%	3%	2%	*	4%	-	-	-	-	18%	*	*	6%	1%	-	3%	3%	2%	3%	2%			

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THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 % in E&W)	Safe Conservative (i.e. Con held>10 % in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	515	44	62	39	136	145	51	3	106
Weighted base	482	41	58	42	135	130	40	3	99
Conservative	172 36%	11 27%	22 38%	12 29%	39 29%	70 54%	6 14%	1 38%	33 34%
Labour	173 36%	18 43%	21 36%	10 25%	70 52%	34 26%	7 18%	1 39%	38 39%
Liberal Democrat/ Liberal	28 6%	3 6%	* 1%	13 31%	7 5%	3 2%	2 5%	- -	3 3%
Scottish National Party/ SNP	25 5%	-	-	-	-	-	22 56%	-	-
Plaid Cymru	4 1%	2 6%	-	-	2 1%	-	-	-	2 2%
Green Party	22 5%	-	4 7%	1 3%	2 1%	11 8%	1 4%	1 23%	4 4%
UK Independence Party (UKIP)	47 10%	7 16%	6 10%	4 10%	12 9%	13 10%	1 2%	-	12 12%
British National Party (BNP)	1 *	-	-	-	1 1%	-	-	-	-
Other	11 2%	1 1%	5 9%	1 3%	3 2%	-	* 1%	-	6 6%

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 761 respondents

	<u>Total</u>
Conservative	36%
Labour	35%
Liberal Democrat	8%
UKIP	9%
Green	4%
Other	8%

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 5

Q.1 Thinking about the General Election in May, when it comes to casting your vote, which ONE of the following issues linked to the energy debate would you say is most important to you?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election							Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land				
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910			
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915			
The price of petrol at the pumps	126 13%	86 17%	40 8%	25 20%	22 14%	63 12%	16 8%	44 17%	37 13%	22 10%	22 10%	29 15%	33 15%	2 6%	12 21%	9 11%	26 12%	20 11%	9 7%	8 9%	8 15%	41 17%	32 12%	37 11%	110 13%	118 13%			
Household fuel bills	616 62%	277 56%	339 66%	54 43%	103 64%	314 62%	145 71%	145 54%	163 56%	148 71%	159 69%	126 64%	134 59%	19 53%	39 66%	44 52%	139 65%	116 65%	74 56%	52 60%	36 66%	148 60%	168 64%	212 61%	528 61%	564 62%			
Climate change	236 24%	119 24%	118 23%	44 35%	29 18%	124 24%	39 19%	71 26%	87 30%	38 18%	41 18%	38 19%	55 24%	15 41%	8 13%	29 34%	43 20%	38 21%	48 36%	22 26%	10 18%	54 22%	59 22%	91 26%	204 24%	214 23%			
Don't know	23 2%	10 2%	13 3%	2 2%	8 5%	7 1%	6 3%	9 3%	4 2%	2 1%	8 3%	4 2%	4 2%	- -	- -	2 3%	6 3%	5 3%	1 1%	4 4%	- -	5 2%	5 2%	9 3%	19 2%	19 2%			

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 5

Q.1 Thinking about the General Election in May, when it comes to casting your vote, which ONE of the following issues linked to the energy debate would you say is most important to you?

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
The price of petrol at the pumps	126 13%	15 17%	19 16%	11 13%	34 13%	29 11%	8 9%	-	34 16%
Household fuel bills	616 62%	53 59%	68 58%	51 60%	173 64%	166 62%	52 60%	8 67%	121 58%
Climate change	236 24%	19 21%	28 24%	23 27%	55 20%	66 25%	22 26%	4 33%	48 23%
Don't know	23 2%	3 3%	2 2%	-	9 3%	4 2%	4 4%	-	5 2%

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 6

Q.2 You may be aware that next week the Chancellor, George Osborne, will give the budget for the government's tax and spending plans for 2015-2016.

Which one of the following would you MOST like to see the Chancellor do?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	NET: Eng- land & Wales	
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910	
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915	
Pay down the government's debt	97 10%	60 12%	37 7%	14 11%	16 10%	46 9%	20 10%	36 13%	26 9%	15 7%	19 8%	38 19%	4 2%	4 10%	4 6%	5 6%	33 16%	6 3%	10 8%	12 13%	4 7%	14 6%	24 9%	43 12%	81 9%	85 9%	
Raise the personal allowance, which spreads a tax cut among everyone earning over £11,000 a year	253 25%	138 28%	115 22%	40 32%	40 25%	126 25%	48 23%	59 22%	93 32%	52 25%	49 21%	57 29%	62 28%	14 38%	14 23%	15 17%	66 31%	38 21%	26 20%	17 20%	13 25%	67 27%	67 25%	88 25%	223 26%	236 26%	
Raise the point at which the 40p tax rate kicks in, helping those earning more than £42,000 per year	73 7%	33 7%	40 8%	7 6%	19 12%	32 6%	14 7%	23 9%	22 7%	21 10%	7 3%	17 9%	10 4%	2 5%	4 7%	11 13%	17 8%	9 5%	5 4%	12 13%	5 9%	12 5%	18 7%	26 7%	56 7%	61 7%	
Cut VAT from its present level of 20% for most items	197 20%	89 18%	107 21%	29 23%	27 17%	97 19%	44 21%	55 20%	47 16%	47 22%	49 21%	37 19%	50 22%	9 25%	13 22%	14 16%	46 21%	41 23%	33 25%	20 23%	8 14%	42 17%	64 24%	63 18%	169 20%	177 19%	
Slow the cuts to public services and benefits	190 19%	80 16%	109 21%	12 9%	26 16%	118 23%	34 17%	59 22%	53 18%	34 16%	44 19%	20 10%	65 29%	7 20%	7 11%	18 22%	25 12%	52 29%	31 23%	8 10%	8 15%	54 22%	48 18%	71 20%	174 20%	182 20%	
Cut petrol duty	57 6%	30 6%	27 5%	1 1%	14 9%	34 7%	7 4%	14 5%	15 5%	16 8%	13 6%	11 6%	12 5%	1 2%	7 12%	2 3%	8 4%	13 7%	7 5%	3 4%	6 11%	18 7%	18 7%	12 4%	48 6%	54 6%	
Something else	94 9%	45 9%	49 10%	13 10%	12 7%	43 8%	26 13%	19 7%	22 8%	21 10%	31 13%	13 7%	19 8%	- -	8 13%	16 18%	12 6%	17 9%	18 14%	11 13%	4 7%	27 11%	18 7%	33 9%	78 9%	82 9%	
None of these	3 *	3 1%	- -	- -	- -	1 *	2 1%	- -	2 1%	- -	1 1%	- -	- -	- -	2 3%	- -	2 1%	- -	- -	- -	- -	1 *	- -	2 *	3 *	3 *	
Don't know	38 4%	13 3%	25 5%	10 8%	7 4%	11 2%	11 5%	5 2%	13 4%	4 2%	17 7%	4 2%	4 2%	- -	1 2%	4 4%	5 2%	5 3%	2 2%	4 4%	6 12%	13 5%	5 2%	11 3%	28 3%	35 4%	

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 6

Q.2 You may be aware that next week the Chancellor, George Osborne, will give the budget for the government's tax and spending plans for 2015-2016. Which one of the following would you MOST like to see the Chancellor do?

Base: All respondents

	Total	Constituency category							All Lab- Con margin als (1+2) above.
		Lab held AND LAB<10 %, in E&W.	Con held AND CON<15 % in E&W.	LD- held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conser vative (i.e. Con held>1 5.1%, in E&W)	Scotla nd	Other	
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
Pay down the government's debt	97 10%	15 17%	9 7%	10 12%	17 6%	24 9%	12 13%	5 42%	24 11%
Raise the personal allowance, which spreads a tax cut among everyone earning over £11,000 a year	253 25%	21 23%	25 21%	39 46%	71 26%	68 25%	17 20%	3 23%	46 22%
Raise the point at which the 40p tax rate kicks in, helping those earning more than £42,000 per year	73 7%	11 12%	5 4%	8 10%	15 6%	18 7%	12 13%	1 5%	15 7%
Cut VAT from its present level of 20% for most items	197 20%	14 15%	29 25%	11 12%	51 19%	54 20%	20 23%	2 20%	43 21%
Slow the cuts to public services and benefits	190 19%	18 20%	29 25%	6 7%	51 19%	57 21%	8 10%	-	48 23%
Cut petrol duty	57 6%	6 6%	6 5%	4 5%	20 8%	15 6%	3 4%	-	12 6%
Something else	94 9%	4 5%	10 8%	5 6%	28 10%	25 9%	11 13%	1 10%	14 7%
None of these	3 *	-	-	-	1 *	-	-	-	-
Don't know	38 4%	1 1%	6 5%	1 1%	15 5%	5 2%	4 4%	-	7 3%

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 7

Q.3 Please consider the economy for a moment, your financial position, and your ability to keep up with the cost of living. Taking this into account how confident do you feel about things at the moment?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910	
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915	
NET: Confident	606	323	283	74	105	300	127	193	170	124	118	157	132	29	30	44	163	98	80	49	35	147	167	207	522	557	
	61%	66%	56%	59%	65%	59%	62%	72%	58%	59%	52%	80%	58%	81%	50%	52%	76%	54%	60%	57%	65%	59%	64%	59%	61%	61%	
Very confident	112	84	28	18	20	50	25	44	28	22	18	32	15	3	8	12	31	16	14	9	10	23	27	42	93	103	
	11%	17%	5%	14%	12%	10%	12%	16%	10%	11%	8%	16%	7%	10%	13%	14%	14%	9%	11%	10%	19%	9%	10%	12%	11%	11%	
Fairly confident	494	238	256	56	85	250	103	149	143	102	101	125	116	26	22	32	132	82	66	40	25	124	140	165	429	454	
	49%	48%	50%	44%	53%	49%	50%	55%	49%	48%	44%	63%	51%	71%	37%	38%	62%	45%	50%	47%	46%	50%	53%	47%	50%	50%	
Not very confident	288	129	159	42	45	141	60	57	97	61	72	34	70	7	17	32	42	61	40	32	9	78	66	103	247	256	
	29%	26%	31%	33%	28%	28%	29%	21%	33%	29%	31%	17%	31%	19%	29%	38%	20%	34%	30%	37%	17%	31%	25%	30%	29%	28%	
Not at all confident	96	35	61	9	9	62	15	16	24	21	35	3	24	-	11	7	9	21	12	3	9	20	26	37	84	93	
	10%	7%	12%	7%	6%	12%	7%	6%	8%	10%	15%	2%	11%	-	18%	8%	4%	12%	9%	3%	17%	8%	10%	11%	10%	10%	
NET: Not confident	384	163	221	51	54	204	75	73	121	83	106	38	94	7	28	39	51	82	52	35	18	98	93	140	331	349	
	38%	33%	43%	40%	34%	40%	37%	27%	42%	39%	46%	19%	42%	19%	48%	46%	24%	45%	39%	40%	34%	39%	35%	40%	38%	38%	
Don't know	11	5	6	1	2	4	3	3	-	3	5	2	1	-	1	2	1	*	1	2	1	3	4	2	8	9	
	1%	1%	1%	1%	1%	1%	2%	1%	-	2%	2%	1%	*	-	2%	3%	*	*	1%	3%	1%	1%	1%	*	1%	1%	

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 7

Q.3 Please consider the economy for a moment, your financial position, and your ability to keep up with the cost of living. Taking this into account how confident do you feel about things at the moment?

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 %, in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>15.1%, in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
NET: Confident	606 61%	55 61%	74 63%	57 66%	159 59%	166 62%	49 57%	7 60%	129 62%
Very confident	112 11%	10 11%	12 10%	10 12%	32 12%	30 11%	9 10%	1 5%	22 10%
Fairly confident	494 49%	45 50%	62 53%	47 55%	127 47%	136 51%	40 47%	6 55%	107 51%
Not very confident	288 29%	26 29%	29 25%	26 30%	84 31%	67 25%	32 37%	4 32%	55 27%
Not at all confident	96 10%	9 10%	13 11%	3 3%	25 9%	30 11%	3 3%	1 8%	22 11%
NET: Not confident	384 38%	35 39%	42 36%	29 34%	109 40%	97 36%	35 40%	5 40%	78 37%
Don't know	11 1%	-	1 1%	-	2 1%	3 1%	2 3%	-	1 1%

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 8

Q.4 Thinking about David Cameron, would you say he...
Has the courage to say what's right rather than what's popular
Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election							Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land				
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910			
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915			
Yes	347 35%	178 36%	169 33%	43 34%	51 32%	178 35%	75 36%	111 41%	96 33%	55 26%	86 37%	127 65%	56 25%	10 27%	11 18%	15 18%	122 57%	41 23%	34 25%	22 25%	18 34%	74 30%	91 35%	142 41%	307 36%	325 36%			
No	565 56%	279 57%	286 56%	71 57%	96 59%	290 57%	108 52%	145 54%	161 55%	134 64%	125 54%	55 28%	153 67%	26 71%	45 76%	66 78%	75 35%	125 70%	92 69%	61 71%	30 55%	156 63%	141 54%	178 51%	475 55%	505 55%			
Don't know	89 9%	34 7%	55 11%	11 9%	14 9%	39 8%	24 11%	14 5%	35 12%	22 10%	19 8%	15 8%	18 8%	1 3%	3 5%	3 4%	17 8%	14 8%	7 5%	3 4%	6 11%	19 8%	31 12%	29 8%	79 9%	85 9%			

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 8

Q.4 Thinking about David Cameron, would you say he...
Has the courage to say what's right rather than what's popular
Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
Yes	347 35%	23 26%	41 34%	33 39%	94 35%	109 41%	22 25%	2 18%	64 31%
No	565 56%	56 62%	71 60%	47 55%	148 55%	132 50%	61 71%	8 66%	127 61%
Don't know	89 9%	11 12%	7 6%	5 6%	28 11%	25 9%	3 4%	2 16%	17 8%

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 9
Q.4 Thinking about David Cameron, would you say he...
Is good in a crisis
Base: All respondents

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915
Yes	410 41%	210 43%	200 39%	55 44%	66 41%	204 40%	86 42%	121 45%	132 45%	73 35%	84 37%	162 82%	65 29%	12 34%	12 21%	17 20%	156 73%	44 25%	38 29%	18 21%	33 62%	79 32%	127 48%	154 44%	359 42%	393 43%
No	476 48%	227 46%	248 49%	61 49%	74 46%	244 48%	97 47%	120 45%	130 44%	100 48%	126 55%	23 12%	142 63%	19 53%	41 69%	63 75%	47 22%	113 63%	75 57%	56 65%	16 30%	140 56%	113 43%	151 43%	404 47%	420 46%
Don't know	115 11%	54 11%	61 12%	10 8%	22 14%	61 12%	23 11%	28 10%	30 10%	37 17%	20 9%	12 6%	19 9%	5 13%	6 10%	5 5%	11 5%	23 13%	18 14%	13 15%	5 9%	29 12%	24 9%	44 13%	98 11%	102 11%

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 9
**Q.4 Thinking about David Cameron, would you say he...
Is good in a crisis**
Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 %, in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
Yes	410 41%	40 44%	44 37%	38 45%	118 44%	125 47%	18 21%	5 46%	83 40%
No	476 48%	40 45%	62 53%	33 39%	132 49%	111 42%	56 65%	4 38%	103 50%
Don't know	115 11%	10 11%	12 10%	14 16%	20 7%	29 11%	13 15%	2 16%	22 11%

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 10

Q.4 Thinking about David Cameron, would you say he...**Understands people like me****Base: All respondents**

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915
Yes	265 26%	131 27%	134 26%	33 26%	34 21%	126 25%	72 35%	83 31%	73 25%	41 19%	68 30%	118 60%	50 22%	13 35%	5 9%	4 5%	108 50%	30 17%	32 24%	10 12%	18 33%	56 23%	80 30%	101 29%	237 28%	255 28%
No	664 66%	327 67%	337 66%	80 63%	115 72%	351 69%	118 57%	177 66%	186 64%	159 76%	143 62%	65 33%	167 74%	20 56%	52 88%	79 94%	94 44%	141 78%	92 70%	67 78%	35 66%	176 71%	170 65%	216 62%	562 65%	597 65%
Don't know	72 7%	33 7%	39 8%	13 10%	12 8%	30 6%	16 8%	10 4%	33 11%	11 5%	18 8%	15 7%	9 4%	3 9%	1 3%	1 1%	12 6%	8 5%	8 6%	9 10%	1 2%	16 7%	14 5%	33 9%	62 7%	63 7%

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 10

Q.4 Thinking about David Cameron, would you say he...**Understands people like me****Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
Yes	265 26%	21 23%	31 26%	25 30%	85 31%	76 29%	10 12%	3 24%	51 25%
No	664 66%	65 72%	80 68%	53 63%	167 62%	169 64%	67 78%	7 62%	145 70%
Don't know	72 7%	4 5%	7 6%	6 8%	18 7%	20 7%	9 10%	2 13%	12 6%

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 11

Q.5 Thinking about Ed Miliband, would you say he...
Has the courage to say what's right rather than what's popular
Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910	
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915	
Yes	325 33%	157 32%	169 33%	37 30%	57 35%	165 33%	66 32%	86 32%	88 30%	71 34%	80 35%	40 20%	140 62%	10 26%	11 19%	21 25%	45 21%	100 56%	47 35%	15 18%	12 22%	88 36%	92 35%	118 34%	298 35%	310 34%	
No	588 59%	297 60%	291 57%	80 64%	93 58%	295 58%	120 58%	164 61%	181 62%	122 58%	121 53%	150 76%	72 32%	22 61%	46 77%	61 72%	161 75%	64 35%	74 56%	62 72%	40 74%	137 55%	148 56%	201 57%	485 56%	525 57%	
Don't know	88 9%	37 8%	51 10%	8 7%	11 7%	48 9%	21 10%	19 7%	23 8%	18 8%	28 12%	7 4%	15 7%	5 13%	2 3%	2 2%	8 4%	16 9%	11 9%	8 10%	2 4%	23 9%	24 9%	31 9%	77 9%	80 9%	

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 11

Q.5 Thinking about Ed Miliband, would you say he...
Has the courage to say what's right rather than what's popular
Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
Yes	325 33%	35 39%	44 37%	25 30%	104 39%	78 29%	15 18%	2 21%	79 38%
No	588 59%	44 49%	68 57%	55 64%	141 52%	166 63%	62 72%	8 69%	111 54%
Don't know	88 9%	11 13%	6 6%	5 6%	25 9%	21 8%	8 10%	1 10%	18 9%

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 12

Q.5 Thinking about Ed Miliband, would you say he...**Is good in a crisis****Base: All respondents**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election						Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land			
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910		
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915		
Yes	178 18%	90 18%	88 17%	31 24%	31 19%	83 16%	34 16%	36 13%	46 16%	52 25%	45 19%	23 12%	85 38%	3 9%	4 7%	8 9%	26 12%	59 33%	19 14%	11 13%	6 11%	54 22%	53 20%	54 16%	161 19%	167 18%		
No	601 60%	298 61%	303 60%	75 59%	95 59%	305 60%	127 62%	166 62%	194 67%	107 51%	134 59%	147 74%	84 37%	25 68%	46 78%	66 78%	157 73%	74 41%	79 60%	59 68%	40 74%	140 56%	149 57%	214 61%	503 58%	543 59%		
Don't know	221 22%	103 21%	118 23%	21 16%	35 22%	121 24%	45 22%	67 25%	52 18%	52 25%	51 22%	28 14%	58 26%	8 22%	9 14%	11 13%	31 15%	48 27%	34 26%	16 19%	8 15%	55 22%	61 23%	81 23%	197 23%	205 22%		

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 12
**Q.5 Thinking about Ed Miliband, would you say he...
Is good in a crisis**
Base: All respondents

	Total	Constituency category							All Lab-Con margin als (1+2) above.
		Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
Yes	178 18%	20 22%	17 14%	16 19%	69 26%	34 13%	11 13%	1 8%	37 18%
No	601 60%	51 57%	74 63%	53 62%	142 53%	169 64%	59 68%	9 75%	125 60%
Don't know	221 22%	19 21%	27 23%	16 19%	59 22%	62 24%	16 19%	2 17%	46 22%

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 13

Q.5 Thinking about Ed Miliband, would you say he...**Understands people like me****Base: All respondents**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910	
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915	
Yes	341 34%	166 34%	176 34%	50 40%	49 30%	163 32%	80 39%	98 36%	94 32%	73 35%	76 33%	46 23%	140 62%	14 40%	6 10%	22 26%	51 24%	105 58%	53 40%	18 20%	16 31%	95 38%	86 33%	126 36%	307 36%	324 35%	
No	580 58%	290 59%	290 57%	68 54%	98 61%	301 59%	113 55%	156 58%	175 60%	116 55%	132 58%	139 71%	72 32%	19 51%	50 84%	59 69%	149 70%	61 34%	68 51%	58 68%	36 67%	134 54%	157 59%	194 56%	485 56%	522 57%	
Don't know	80 8%	35 7%	44 9%	8 7%	14 9%	44 9%	14 7%	15 6%	23 8%	21 10%	21 9%	12 6%	15 7%	3 9%	3 5%	4 5%	13 6%	14 8%	11 9%	10 12%	1 2%	19 8%	21 8%	29 8%	68 8%	70 8%	

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 13
Q.5 Thinking about Ed Miliband, would you say he...
Understands people like me
Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 %, in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
Yes	341 34%	31 35%	41 35%	30 36%	109 40%	92 35%	18 20%	6 53%	73 35%
No	580 58%	47 52%	68 58%	46 54%	146 54%	153 58%	58 68%	5 47%	115 55%
Don't know	80 8%	12 13%	8 7%	9 10%	15 6%	21 8%	10 12%	-	20 10%

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 14

Q.6 Many opinion polls, like this one, are suggesting that there could be no hung parliament, in which Scottish Nationalist Party (SNP) MPs could potentially have an important role in forming the next government. Which of the following best describes your feelings about this possibility?

Base: All respondents

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1001	464	537	84	132	550	235	401	204	128	268	222	220	35	56	86	249	204	116	91	49	244	266	351	861	910	
Weighted base	1001	491	510	126	161	508	206	270	292	210	230	197	226	36	59	85	214	180	132	86	54	248	264	349	861	915	
I would be worried about a separatist party deciding who runs the UK	432	208	224	28	52	243	109	133	111	95	93	127	81	16	33	25	146	68	45	15	31	115	122	148	385	417	
	43%	42%	44%	22%	32%	48%	53%	49%	38%	45%	40%	64%	36%	43%	56%	30%	68%	38%	34%	18%	58%	46%	46%	42%	45%	46%	
I would be enthusiastic about a different party shaking things up at Westminster	142	63	79	19	23	74	26	35	44	27	35	13	24	6	8	15	14	24	22	12	6	27	35	61	123	129	
	14%	13%	15%	15%	14%	14%	13%	13%	15%	13%	15%	7%	11%	16%	13%	18%	6%	13%	16%	14%	11%	11%	13%	17%	14%	14%	
I am relaxed: Scottish National MPs have as much right to govern as MPs from any other party	366	192	173	73	78	161	54	94	124	73	75	45	108	13	13	43	42	77	61	55	14	92	85	120	297	311	
	37%	39%	34%	58%	49%	32%	26%	35%	42%	35%	33%	23%	48%	35%	23%	51%	20%	43%	46%	63%	26%	37%	32%	34%	35%	34%	
Don't know	62	29	33	6	8	30	18	8	13	15	26	12	13	2	5	1	12	12	5	4	3	14	21	20	55	58	
	6%	6%	7%	5%	5%	6%	9%	3%	5%	7%	11%	6%	6%	6%	8%	2%	6%	6%	3%	5%	5%	6%	8%	6%	6%	6%	

Opinion Poll

CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 14

Q.6 Many opinion polls, like this one, are suggesting that there could be no hung parliament, in which Scottish Nationalist Party (SNP) MPs could potentially have an important role in forming the next government. Which of the following best describes your feelings about this possibility?

Base: All respondents

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1001	92	122	73	255	279	91	11	215
Weighted base	1001	90	118	85	270	265	86	12	208
I would be worried about a separatist party deciding who runs the UK	432 43%	37 41%	56 47%	40 47%	115 43%	135 51%	15 18%	6 51%	93 45%
I would be enthusiastic about a different party shaking things up at Westminster	142 14%	15 17%	22 19%	14 16%	31 11%	31 12%	12 14%	-	38 18%
I am relaxed: Scottish National MPs have as much right to govern as MPs from any other party	366 37%	34 38%	36 30%	28 33%	105 39%	83 31%	55 63%	5 42%	70 34%
Don't know	62 6%	3 4%	5 4%	4 4%	18 7%	16 6%	4 5%	1 7%	8 4%

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 15
Q.C/D Voting in May 6th 2010 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	249 25%	214 21%
Labour	204 20%	180 18%
Liberal Democrat/ Liberal	116 12%	132 13%
Scottish National Party/SNP	21 2%	14 1%
Plaid Cymru	5 *	4 *
Green Party	16 2%	10 1%
UK Independence Party (UKIP)	16 2%	18 2%
British National Party (BNP)	2 *	2 *
Others	12 1%	8 1%
Did not vote	242 24%	299 30%
Refused	84 8%	80 8%
Don't know	34 3%	38 4%

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 16
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1001	1001
Weighted base		1001	1001
<u>Gender</u>			
Male		464 46%	491 49%
Female		537 54%	510 51%
<u>Age</u>			
18-24	(21)	84 8%	126 13%
25-34	(29.5)	132 13%	161 16%
35-44	(39.5)	161 16%	186 19%
45-54	(49.5)	207 21%	171 17%
55-64	(59.5)	182 18%	150 15%
65+	(70)	235 23%	206 21%
Average age		49.49	46.56

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 16
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1001	1001
<u>Social Grade</u>		
AB	401 40%	270 27%
C1	204 20%	292 29%
C2	128 13%	210 21%
DE	268 27%	230 23%
<u>Region</u>		
North	335 33%	334 33%
Midlands	315 31%	318 32%
South	351 35%	349 35%

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1001	1001
<u>Working status</u>		
Full-time	449 45%	443 44%
Part-time	136 14%	119 12%
Not working but seeking work or temporarily unemployed/sick	53 5%	77 8%
Not working/not seeking work	44 4%	51 5%
Retired	274 27%	245 24%
Student	18 2%	39 4%
Refused	27 3%	27 3%

Opinion Poll
CATI Fieldwork : 13th-15th March 2015

Absolutes/col percents

Table 16
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1001	1001
<u>Tenure</u>		
Own outright	373 37%	331 33%
Own with a mortgage	337 34%	346 35%
Council	75 7%	131 13%
Housing Assoc.	48 5%	36 4%
Rented from someone else	119 12%	112 11%
Rent free	7 1%	6 1%
Refused	42 4%	41 4%