

Clear thinking in a complex world



ICM Poll for The Guardian

Fieldwork dates: 16-19th January 2015

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method, RDD: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers. 850 interviews were conducted on land-lines.

Sampling Method, Mobile RDD: A random sample of mobile telephone numbers was generated in proportion to network provider market share. As with the landline process, seed telephone numbers are used to create the mobile RDD sample by randomising the last N digits of the seed number. A total of 150 interviews were conducted with people on their mobile phone.

Sample size: 1,002

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2010 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample)

are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Opinion Poll

CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1002	486	516	62	143	526	271	434	184	129	255	185	233	42	85	97	244	230	125	90	49	242	262	359	863	912	
Weighted base	1002	490	512	123	166	508	205	277	289	212	224	170	222	48	73	104	213	179	131	83	52	246	268	353	867	919	
Certain to vote	(10)	580 58%	287 57%	293 57%	47 38%	60 36%	324 64%	149 72%	172 62%	176 61%	99 47%	133 60%	119 70%	135 61%	30 63%	51 70%	76 73%	172 80%	134 75%	96 73%	49 59%	30 58%	141 57%	149 56%	211 60%	501 58%	531 58%
(9)	82 8%	49 10%	33 6%	17 14%	20 12%	30 6%	15 7%	24 9%	36 12%	10 4%	13 6%	14 8%	26 12%	9 18%	5 7%	4 4%	11 5%	12 7%	19 14%	2 2%	4 8%	18 7%	27 10%	32 9%	77 9%	81 9%	
(8)	53 5%	23 5%	30 6%	9 8%	9 5%	25 5%	10 5%	19 7%	17 6%	6 3%	12 5%	10 6%	15 7%	1 2%	5 7%	9 9%	11 5%	10 5%	5 4%	7 8%	1 2%	11 5%	9 3%	25 7%	46 5%	47 5%	
(7)	48 5%	29 6%	18 4%	11 9%	9 6%	24 5%	4 2%	12 4%	13 5%	12 6%	10 5%	7 4%	12 5%	7 15%	1 2%	4 3%	6 3%	9 5%	6 4%	10 13%	1 2%	11 5%	16 6%	9 3%	36 4%	37 4%	
(6)	29 3%	14 3%	15 3%	3 2%	6 4%	18 4%	2 1%	9 3%	7 2%	8 4%	4 2%	10 6%	6 3%	1 2%	1 1%	- -	6 3%	4 2%	2 2%	1 1%	* 1%	12 5%	6 2%	10 3%	28 3%	28 3%	
(5)	67 7%	28 6%	39 8%	9 7%	29 17%	20 4%	10 5%	12 4%	17 6%	21 10%	17 8%	7 4%	17 7%	- -	8 11%	6 5%	6 3%	4 2%	1 1%	5 6%	5 9%	15 6%	22 8%	20 6%	57 7%	62 7%	
(4)	18 2%	9 2%	9 2%	4 3%	8 5%	5 1%	- -	2 1%	- -	12 5%	4 2%	2 1%	7 3%	- -	- -	- -	- -	3 2%	- -	- -	- -	8 3%	6 2%	4 1%	18 2%	18 2%	
(3)	10 1%	2 *	8 1%	2 1%	3 2%	5 1%	* *	3 1%	2 1%	3 2%	2 1%	- -	3 1%	- -	1 1%	1 1%	- -	1 1%	- -	4 5%	3 5%	1 1%	- -	2 *	3 *	6 1%	
(2)	17 2%	9 2%	8 2%	2 2%	6 4%	6 1%	2 1%	3 1%	4 1%	6 3%	5 2%	1 *	1 1%	- -	2 2%	6 6%	- -	1 1%	2 2%	2 2%	- -	5 2%	5 2%	5 1%	15 2%	15 2%	
Certain not to vote	(1)	92 9%	39 8%	53 10%	19 16%	15 9%	49 10%	9 4%	20 7%	17 6%	33 16%	22 10%	- -	- -	- -	- -	2 1%	- -	- -	3 4%	8 15%	22 9%	24 9%	35 10%	81 9%	89 10%	
Refused	1 *	- -	1 *	- -	- -	- -	1 1%	- *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 1%	- -	1 *	1 *	
Don't know	5 *	1 *	4 1%	- -	1 *	2 *	2 1%	2 1%	- -	1 1%	2 1%	- -	- -	- -	- -	- -	1 *	* *	- -	- -	- -	2 1%	1 *	2 1%	5 1%	5 1%	
Mean	8.07	8.22	7.92	7.14	7.06	8.27	8.97	8.45	8.56	6.97	8.01	9.14	8.77	9.25	8.93	8.93	9.43	9.27	9.40	8.20	7.59	7.99	8.04	8.19	8.09	8.06	
Standard deviation	2.98	2.84	3.10	3.33	3.08	2.95	2.29	2.68	2.54	3.48	3.07	1.59	1.97	1.17	2.03	2.20	1.44	1.60	1.38	2.70	3.47	3.00	2.95	2.97	2.97	3.00	
Standard error	0.09	0.13	0.14	0.42	0.26	0.13	0.14	0.13	0.19	0.31	0.19	0.12	0.13	0.18	0.22	0.22	0.09	0.11	0.12	0.28	0.50	0.19	0.18	0.16	0.10	0.10	

Opinion Poll

CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1002	486	516	62	143	526	271	434	184	129	255	185	233	42	85	97	244	230	125	90	49	242	262	359	863	912	
Weighted base	1002	490	512	123	166	508	205	277	289	212	224	170	222	48	73	104	213	179	131	83	52	246	268	353	867	919	
Conservative	170 17%	81 16%	89 17%	8 6%	28 17%	83 16%	51 25%	58 21%	64 22%	16 7%	32 14%	170 100%	-	-	-	-	125 58%	6 3%	11 9%	6 7%	3 5%	45 18%	54 20%	62 18%	161 19%	163 18%	
Labour	222 22%	106 22%	116 23%	25 21%	39 24%	122 24%	36 17%	57 20%	56 20%	50 24%	58 26%	-	222 100%	-	-	-	9 4%	124 69%	25 19%	17 21%	17 33%	66 27%	63 23%	59 17%	188 22%	205 22%	
Liberal Democrat/ Liberal	48 5%	28 6%	20 4%	5 4%	7 4%	27 5%	9 4%	16 6%	14 5%	7 4%	11 5%	-	-	48 100%	-	-	2 1%	* *	35 27%	8 9%	3 5%	7 3%	11 4%	20 6%	38 4%	41 4%	
Scottish National Party/ SNP	30 3%	17 4%	13 2%	2 2%	1 1%	23 5%	3 2%	8 3%	15 5%	2 1%	5 2%	-	-	-	-	30 29%	-	10 5%	1 1%	30 36%	-	-	-	*	*	*	
Plaid Cymru	6 1%	3 1%	3 1%	-	1 *	4 1%	2 1%	2 1%	2 1%	1 *	1 *	-	-	-	-	6 6%	1 *	-	-	-	6 11%	-	-	-	-	6 1%	
Green Party	60 6%	33 7%	27 5%	16 13%	12 7%	28 5%	5 2%	20 7%	27 9%	8 4%	5 2%	-	-	-	-	60 57%	6 3%	1 *	16 12%	* 1%	2 5%	6 3%	19 7%	31 9%	57 7%	59 6%	
UK Independence Party (UKIP)	73 7%	52 11%	21 4%	6 5%	5 3%	29 6%	33 16%	15 5%	15 5%	19 9%	25 11%	-	-	-	73 100%	-	23 11%	11 6%	4 3%	-	2 4%	22 9%	22 8%	27 8%	71 8%	73 8%	
British National Party (BNP)	2 *	2 *	-	-	1 1%	1 *	-	1 *	-	-	1 *	-	-	-	-	2 2%	-	-	-	-	-	1 *	1 *	-	2 *	2 *	
Other	7 1%	2 *	5 1%	-	3 2%	3 1%	1 *	2 1%	3 1%	2 1%	-	-	-	-	-	7 7%	1 *	-	1 1%	-	-	4 2%	-	3 1%	7 1%	7 1%	
Will not vote	92 9%	39 8%	53 10%	19 16%	15 9%	49 10%	9 4%	20 7%	17 6%	33 16%	22 10%	-	-	-	-	-	2 1%	-	-	3 4%	8 15%	22 9%	24 9%	35 10%	81 9%	89 10%	
Don't know	220 22%	96 20%	124 24%	32 26%	47 29%	98 19%	43 21%	62 22%	58 20%	47 22%	54 24%	-	-	-	-	-	38 18%	27 15%	32 25%	13 15%	7 13%	62 25%	53 20%	85 24%	200 23%	207 23%	
Refused	73 7%	31 6%	42 8%	10 8%	6 3%	42 8%	15 7%	18 6%	17 6%	27 13%	12 5%	-	-	-	-	-	6 3%	1 1%	5 4%	6 7%	5 9%	11 4%	21 8%	31 9%	62 7%	67 7%	

Opinion Poll

CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (9%), don't know who they would vote for (22%) or refuse to answer (7%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng-land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	552	291	261	25	65	293	169	252	109	49	142	162	199	38	72	81	179	185	87	54	29	142	139	188	469	498	
Weighted base	503	268	236	43	67	267	126	153	166	71	115	147	174	42	60	80	159	140	90	48	26	129	134	167	430	456	
Conservative	147 29%	73 27%	74 31%	8 18%	22 33%	69 26%	48 38%	50 33%	58 35%	12 17%	27 24%	147 100%	-	-	-	-	119 75%	5 4%	11 12%	6 13%	2 8%	40 31%	45 34%	53 32%	139 32%	141 31%	
Labour	174 35%	84 31%	91 38%	18 41%	24 36%	100 37%	33 26%	48 32%	45 27%	31 43%	50 44%	-	174 100%	-	-	-	9 5%	115 82%	25 27%	11 24%	13 49%	58 45%	46 34%	47 28%	150 35%	163 36%	
Liberal Democrat/ Liberal	42 8%	24 9%	17 7%	3 7%	6 9%	24 9%	9 7%	15 10%	12 7%	6 9%	9 8%	-	-	42 100%	-	-	2 2%	* *	34 37%	5 11%	3 10%	6 4%	11 8%	18 10%	34 8%	37 8%	
Scottish National Party/ SNP	25 5%	14 5%	11 5%	2 5%	1 2%	18 7%	3 2%	7 5%	13 8%	2 2%	4 4%	-	-	-	-	25 31%	-	9 6%	1 1%	25 52%	-	-	-	*	*	*	
Plaid Cymru	6 1%	3 1%	3 1%	- -	1 1%	3 1%	2 1%	2 1%	2 1%	1 1%	1 1%	-	-	-	-	6 7%	1 1%	-	-	-	6 21%	-	-	-	-	6 1%	
Green Party	46 9%	26 10%	20 8%	8 18%	10 15%	24 9%	5 4%	18 11%	21 12%	4 6%	4 4%	-	-	-	-	46 57%	6 4%	1 1%	16 18%	* *	2 7%	6 5%	13 10%	25 15%	44 10%	46 10%	
UK Independence Party (UKIP)	60 12%	41 15%	18 8%	5 11%	2 3%	26 10%	27 21%	12 8%	14 8%	15 22%	19 17%	-	-	-	60 100%	-	21 13%	10 7%	4 4%	-	1 5%	18 14%	18 14%	23 14%	58 14%	60 13%	
British National Party (BNP)	1 *	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	1 1%	-	-	-	-	-	-	1 *	-	1 *	1 *	
Other	3 1%	1 *	2 1%	-	1 1%	1 *	1 1%	1 1%	2 1%	-	-	-	-	-	-	3 4%	1 1%	-	1 1%	-	-	2 1%	-	1 1%	3 1%	3 1%	

Opinion Poll
CATI Fieldwork : 16th-19th January 2015

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 777 respondents

	<u>Total</u>
Conservative	30%
Labour	33%
Liberal Democrat	11%
UKIP	11%
Green	9%
Other	7%

Opinion Poll

CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 5

Q.1 Thinking about the single issue that will concern you most when it comes to casting your vote, which SINGLE ONE of the following would you say will be the most important?

Base: All respondents

	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election				Region					NET: Eng- land & Wales	NET: Eng- land & Wales	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands			South
Unweighted base	1002	486	516	62	143	526	271	434	184	129	255	185	233	42	85	97	244	230	125	90	49	242	262	359	863	912
Weighted base	1002	490	512	123	166	508	205	277	289	212	224	170	222	48	73	104	213	179	131	83	52	246	268	353	867	919
NHS	310	134	177	32	57	158	63	94	75	65	76	35	109	16	6	35	42	80	40	37	25	77	66	106	249	274
	31%	27%	35%	26%	34%	31%	31%	34%	26%	31%	34%	21%	49%	34%	9%	34%	20%	44%	30%	45%	47%	31%	25%	30%	29%	30%
Immigration	192	98	94	25	23	76	68	45	46	47	54	31	19	1	43	7	51	24	13	8	16	51	57	60	168	184
	19%	20%	18%	20%	14%	15%	33%	16%	16%	22%	24%	18%	8%	1%	59%	7%	24%	13%	10%	10%	30%	21%	17%	19%	20%	
Jobs, prices and wages	143	78	65	25	36	73	10	32	61	31	19	16	36	3	5	37	24	28	18	14	2	29	41	58	128	129
	14%	16%	13%	20%	22%	14%	5%	12%	21%	14%	9%	9%	16%	7%	6%	35%	11%	16%	14%	17%	3%	12%	15%	16%	15%	14%
Education	85	29	55	17	22	35	10	26	30	17	12	8	25	3	2	7	11	16	9	4	5	15	28	33	76	81
	8%	6%	11%	14%	13%	7%	5%	9%	10%	8%	5%	5%	11%	7%	3%	7%	5%	9%	7%	5%	9%	6%	11%	9%	9%	9%
The government deficit	77	52	24	12	7	43	15	28	24	13	13	35	9	6	2	7	35	5	15	1	1	19	28	28	75	76
	8%	11%	5%	9%	4%	9%	7%	10%	8%	6%	6%	20%	4%	12%	2%	7%	17%	3%	12%	2%	2%	8%	10%	8%	9%	8%
Europe	60	37	23	3	3	39	15	15	19	12	14	19	6	11	9	-	20	4	18	8	3	17	9	24	50	52
	6%	7%	5%	3%	2%	8%	7%	5%	7%	6%	6%	11%	2%	23%	13%	-	10%	2%	13%	9%	5%	7%	3%	7%	6%	6%
Pensions	39	16	23	-	2	26	11	8	6	8	17	6	9	1	4	-	10	7	6	4	1	13	10	11	34	35
	4%	3%	4%	-	1%	5%	5%	3%	2%	4%	8%	4%	4%	2%	5%	-	5%	4%	4%	4%	1%	5%	4%	3%	4%	4%
Crime and disorder	25	11	14	5	2	16	3	10	7	4	3	3	4	-	2	2	6	4	3	-	-	11	4	9	25	25
	3%	2%	3%	4%	1%	3%	1%	4%	3%	2%	2%	2%	2%	-	3%	2%	3%	2%	2%	-	-	5%	2%	3%	3%	3%
Other (specify)	49	30	19	4	5	33	7	14	15	9	12	16	2	7	-	8	11	7	10	4	1	8	18	18	44	45
	5%	6%	4%	3%	3%	6%	4%	5%	5%	4%	5%	10%	1%	14%	-	7%	5%	4%	8%	5%	2%	3%	7%	5%	5%	5%
Don't know	22	4	18	-	9	10	2	5	7	7	4	1	3	-	*	1	3	5	1	3	-	5	8	6	19	19
	2%	1%	3%	-	6%	2%	1%	2%	2%	3%	2%	*	2%	-	1%	1%	2%	3%	1%	4%	-	2%	3%	2%	2%	2%

Opinion Poll

CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 6

Q.2 Many people currently think that no single party will win the 2015 General Election in May, and another coalition will need to be formed, or one party will have to try and run a minority government ON ITS OWN, without having a majority of seats in Parliament. Putting aside your own party preference, IN THE EVENT THAT THERE IS NO CLEAR WINNER, which one of the following do you think would be best for Britain?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng-land & Wales
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land		
Unweighted base	1002	486	516	62	143	526	271	434	184	129	255	185	233	42	85	97	244	230	125	90	49	242	262	359	863	912	
Weighted base	1002	490	512	123	166	508	205	277	289	212	224	170	222	48	73	104	213	179	131	83	52	246	268	353	867	919	
Labour forms a coalition INCLUDING the Scottish National Party (SNP) AND the Greens	191	106	85	29	33	105	25	47	58	44	42	4	72	3	4	62	9	60	26	36	15	43	40	57	140	155	
	19%	22%	17%	23%	20%	21%	12%	17%	20%	21%	19%	2%	32%	6%	5%	60%	4%	33%	20%	44%	28%	17%	15%	16%	16%	17%	
The Conservatives form ANOTHER coalition with the Liberal Democrats	157	79	78	19	25	80	33	56	51	27	22	75	6	15	1	12	68	7	30	10	7	36	47	58	140	147	
	16%	16%	15%	16%	15%	16%	16%	20%	18%	13%	10%	44%	3%	30%	1%	11%	32%	4%	23%	12%	13%	14%	17%	16%	16%	16%	
The Conservatives form a coalition with UKIP	155	94	61	23	11	71	50	40	34	43	37	30	5	2	56	2	59	12	7	2	9	43	42	58	144	153	
	15%	19%	12%	19%	7%	14%	24%	15%	12%	20%	17%	18%	2%	3%	76%	2%	28%	7%	5%	2%	18%	17%	16%	17%	17%	17%	
Labour forms a coalition with the Liberal Democrats	130	55	75	13	28	69	21	43	30	25	31	1	77	13	2	5	3	39	30	8	9	23	44	46	113	122	
	13%	11%	15%	11%	17%	13%	10%	16%	10%	12%	14%	1%	35%	27%	2%	4%	1%	22%	23%	10%	16%	9%	17%	13%	13%	13%	
Labour and the Conservatives form a grand coalition together	87	33	54	17	24	31	15	18	34	19	16	14	19	7	1	5	22	9	11	7	1	26	23	30	79	80	
	9%	7%	11%	14%	14%	6%	7%	7%	12%	9%	7%	8%	9%	14%	1%	4%	10%	5%	8%	9%	2%	11%	9%	8%	9%	9%	
The Conservatives try to form a minority government	85	39	46	6	8	47	24	27	33	9	16	37	4	-	1	7	37	5	10	2	3	18	27	35	80	83	
	8%	8%	9%	5%	5%	9%	12%	10%	11%	4%	7%	22%	2%	-	1%	7%	17%	3%	8%	2%	5%	7%	10%	10%	9%	9%	
Labour tries to form a minority government	32	18	13	4	5	13	9	4	11	3	13	-	23	2	1	2	3	22	1	3	1	12	4	12	27	29	
	3%	4%	3%	3%	3%	3%	4%	2%	4%	1%	6%	-	10%	4%	2%	2%	1%	12%	*	3%	2%	5%	2%	3%	3%	3%	
Other (specify)	31	16	15	3	3	17	8	6	11	3	12	2	3	2	4	4	3	7	5	1	1	8	4	16	29	30	
	3%	3%	3%	2%	2%	3%	4%	2%	4%	1%	5%	1%	1%	4%	6%	4%	1%	4%	4%	2%	3%	3%	1%	5%	3%	3%	
None of these	41	19	22	6	6	24	5	7	11	11	12	2	1	2	*	4	2	5	3	4	-	11	10	15	37	37	
	4%	4%	4%	5%	4%	5%	2%	3%	4%	5%	5%	1%	1%	4%	1%	3%	1%	3%	2%	5%	-	5%	4%	4%	4%	4%	
Don't know	93	31	62	3	22	52	17	28	15	28	22	4	12	3	3	2	7	13	9	9	6	26	26	26	78	84	
	9%	6%	12%	2%	13%	10%	8%	10%	5%	13%	10%	3%	5%	7%	4%	2%	3%	7%	7%	11%	12%	10%	10%	7%	9%	9%	

Opinion Poll

CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 7

Q.3 Irrespective of which party you yourself support, which team do you think is better able to manage the economy properly?

Base: All respondents

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South			
Unweighted base	1002	486	516	62	143	526	271	434	184	129	255	185	233	42	85	97	244	230	125	90	49	242	262	359	863	912	
Weighted base	1002	490	512	123	166	508	205	277	289	212	224	170	222	48	73	104	213	179	131	83	52	246	268	353	867	919	
David Cameron and George Osborne	366 37%	194 39%	173 34%	37 30%	51 31%	182 36%	97 47%	119 43%	119 41%	75 35%	54 24%	142 84%	26 12%	20 42%	35 48%	22 21%	153 72%	26 14%	48 36%	17 21%	14 27%	93 38%	96 36%	146 41%	335 39%	349 38%	
Ed Miliband and Ed Balls	155 15%	74 15%	81 16%	21 17%	28 17%	75 15%	32 15%	37 13%	43 15%	25 12%	51 23%	3 1%	94 42%	5 11%	4 5%	17 16%	9 4%	66 37%	21 16%	11 13%	8 16%	45 18%	46 17%	45 13%	136 16%	144 16%	
Neither	444 44%	213 43%	231 45%	62 51%	81 49%	233 46%	67 33%	116 42%	121 42%	97 46%	110 49%	23 14%	95 43%	23 48%	32 44%	65 62%	50 23%	83 46%	61 47%	49 60%	29 55%	102 42%	113 42%	152 43%	367 42%	395 43%	
Don't know	36 4%	9 2%	27 5%	3 2%	6 4%	18 3%	10 5%	5 2%	6 2%	16 7%	9 4%	1 1%	7 3%	- -	2 3%	1 1%	2 1%	5 3%	1 1%	5 6%	1 2%	6 3%	13 5%	11 3%	30 3%	31 3%	

Opinion Poll

CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 8

Q.4 Which one of the following do you think best characterises the current condition of the NHS?**Base: All respondents**

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng-land & Wales	NET: Eng-land & Wales
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land		
Unweighted base	1002	486	516	62	143	526	271	434	184	129	255	185	233	42	85	97	244	230	125	90	49	242	262	359	863	912	
Weighted base	1002	490	512	123	166	508	205	277	289	212	224	170	222	48	73	104	213	179	131	83	52	246	268	353	867	919	
It is working well, with few problems that are not being dealt with	114 11%	70 14%	45 9%	23 19%	16 10%	39 8%	36 17%	22 8%	38 13%	32 15%	23 10%	23 14%	28 12%	6 12%	12 17%	10 9%	24 11%	14 8%	9 7%	12 15%	5 10%	35 14%	25 9%	37 10%	97 11%	102 11%	
It is feeling the financial squeeze but generally functioning satisfactorily	216 22%	119 24%	96 19%	25 20%	44 26%	95 19%	52 25%	60 22%	64 22%	52 24%	40 18%	54 32%	36 16%	12 25%	6 8%	19 18%	56 26%	34 19%	32 24%	19 23%	6 12%	55 22%	65 24%	72 20%	191 22%	197 21%	
It is struggling, and not delivering services it should in some places	284 28%	138 28%	146 29%	45 37%	44 27%	148 29%	46 23%	81 29%	86 30%	48 23%	68 30%	47 28%	68 31%	14 29%	20 27%	38 36%	65 30%	54 30%	35 26%	26 31%	15 28%	62 25%	79 30%	102 29%	243 28%	258 28%	
It is not coping with the demands being made of it, and is in danger of ceasing to exist in the form that Britain has known it	361 36%	151 31%	210 41%	29 24%	61 37%	210 41%	61 30%	110 40%	94 33%	72 34%	84 37%	39 23%	81 37%	15 32%	35 48%	35 34%	64 30%	71 39%	52 39%	22 26%	26 50%	86 35%	94 35%	134 38%	313 36%	339 37%	
Don't know	28 3%	12 3%	15 3%	-	1 1%	16 3%	10 5%	4 1%	7 2%	8 4%	9 4%	6 4%	9 4%	1 2%	-	2 2%	5 2%	6 3%	4 3%	4 5%	-	10 4%	5 2%	9 2%	24 3%	24 3%	

Opinion Poll

CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 9

Q.5 Official figures show that waiting times in hospital Accident & Emergency departments are rising. Which one of the following do you think is MOST to blame?

Base: All respondents

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South			
Unweighted base	1002	486	516	62	143	526	271	434	184	129	255	185	233	42	85	97	244	230	125	90	49	242	262	359	863	912	
Weighted base	1002	490	512	123	166	508	205	277	289	212	224	170	222	48	73	104	213	179	131	83	52	246	268	353	867	919	
Budgetary pressures and mis-management which would be much the same under any government	525 52%	275 56%	250 49%	71 58%	74 44%	265 52%	115 56%	139 50%	157 54%	120 57%	110 49%	119 70%	77 35%	25 53%	46 63%	40 38%	147 69%	70 39%	66 50%	43 52%	29 56%	115 47%	136 51%	202 57%	453 52%	482 52%	
The reforms and financial choices made by this coalition government	377 38%	179 37%	198 39%	46 38%	81 49%	184 36%	66 32%	108 39%	92 32%	81 38%	96 43%	24 14%	134 60%	20 41%	22 30%	52 50%	33 16%	101 56%	54 41%	27 33%	20 39%	103 42%	105 39%	121 34%	329 38%	349 38%	
Don't know	100 10%	36 7%	63 12%	5 4%	11 7%	59 12%	24 12%	30 11%	41 14%	11 5%	18 8%	27 16%	11 5%	3 6%	5 7%	13 12%	33 15%	8 5%	11 8%	12 15%	3 6%	28 11%	26 10%	31 9%	85 10%	88 10%	

Opinion Poll

CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 10

Q.6 Please consider the economy for a moment, your financial position, and your ability to keep up with the cost of living. Taking this into account how confident do you feel about things at the moment?

Base: All respondents

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election						Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land			
Unweighted base	1002	486	516	62	143	526	271	434	184	129	255	185	233	42	85	97	244	230	125	90	49	242	262	359	863	912		
Weighted base	1002	490	512	123	166	508	205	277	289	212	224	170	222	48	73	104	213	179	131	83	52	246	268	353	867	919		
NET: Confident	616	340	276	85	103	293	135	191	173	139	112	144	132	35	43	43	161	89	85	50	29	150	165	221	536	565		
	61%	69%	54%	69%	62%	58%	66%	69%	60%	66%	50%	85%	60%	72%	58%	41%	76%	49%	65%	61%	55%	61%	62%	63%	62%	61%		
Very confident	95	62	33	16	10	41	28	32	28	23	11	28	14	6	7	3	36	11	12	3	2	30	21	38	89	91		
	9%	13%	6%	13%	6%	8%	14%	12%	10%	11%	5%	17%	6%	13%	10%	3%	17%	6%	9%	4%	4%	12%	8%	11%	10%	10%		
Fairly confident	521	278	243	69	93	252	107	159	145	116	101	116	118	28	35	39	125	78	74	47	27	120	144	183	447	474		
	52%	57%	47%	56%	56%	50%	52%	57%	50%	55%	45%	69%	53%	59%	48%	38%	59%	43%	56%	57%	51%	49%	54%	52%	52%	52%		
Not very confident	273	104	169	29	51	139	54	59	90	54	70	21	63	7	20	52	42	64	29	27	15	66	65	100	230	245		
	27%	21%	33%	24%	31%	27%	26%	21%	31%	25%	31%	12%	28%	14%	28%	50%	20%	36%	22%	33%	30%	27%	24%	28%	27%	27%		
Not at all confident	109	44	65	8	11	76	15	24	26	18	41	3	27	7	10	10	9	25	16	5	8	29	38	29	96	104		
	11%	9%	13%	6%	7%	15%	7%	9%	9%	8%	18%	2%	12%	14%	14%	9%	4%	14%	13%	6%	15%	12%	14%	8%	11%	11%		
NET: Not confident	382	148	234	37	62	214	69	83	116	72	111	24	90	13	31	61	51	90	46	32	23	95	103	129	326	350		
	38%	30%	46%	30%	37%	42%	34%	30%	40%	34%	50%	14%	40%	28%	42%	59%	24%	50%	35%	39%	45%	39%	38%	36%	38%	38%		
Don't know	5	3	2	2	1	1	1	3	-	1	1	1	-	-	-	-	1	1	-	-	-	1	-	3	5	5		
	*	1%	*	1%	*	*	1%	1%	-	1%	*	1%	-	-	-	-	1%	1%	-	-	-	*	-	1%	1%	*		

Opinion Poll
CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 11
Q.C/D Voting in May 6th 2010 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	244 24%	213 21%
Labour	230 23%	179 18%
Liberal Democrat/ Liberal	125 12%	131 13%
Scottish National Party/SNP	17 2%	14 1%
Plaid Cymru	4 *	4 *
Green Party	11 1%	16 2%
UK Independence Party (UKIP)	22 2%	18 2%
British National Party (BNP)	4 *	3 *
Others	5 *	3 *
Did not vote	216 22%	302 30%
Refused	82 8%	80 8%
Don't know	42 4%	40 4%

Opinion Poll
CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 12
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1002	1002
Weighted base		1002	1002
<u>Gender</u>			
Male		486 49%	490 49%
Female		516 51%	512 51%
<u>Age</u>			
18-24	(21)	62 6%	123 12%
25-34	(29.5)	143 14%	166 17%
35-44	(39.5)	148 15%	193 19%
45-54	(49.5)	202 20%	169 17%
55-64	(59.5)	176 18%	147 15%
65+	(70)	271 27%	205 20%
Average age		50.71	46.44

Opinion Poll
CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<u>Social Grade</u>		
AB	434 43%	277 28%
C1	184 18%	289 29%
C2	129 13%	212 21%
DE	255 25%	224 22%
<u>Region</u>		
North	332 33%	329 33%
Midlands	311 31%	320 32%
South	359 36%	353 35%

Opinion Poll
CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<u>Working status</u>		
Full-time	426 43%	447 45%
Part-time	129 13%	121 12%
Not working but seeking work or temporarily unemployed/sick	54 5%	72 7%
Not working/not seeking work	38 4%	50 5%
Retired	300 30%	244 24%
Student	21 2%	39 4%
Refused	34 3%	28 3%

Opinion Poll
CATI Fieldwork : 16th-19th January 2015

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<u>Tenure</u>		
Own outright	359 36%	329 33%
Own with a mortgage	328 33%	354 35%
Council	85 8%	127 13%
Housing Assoc.	46 5%	37 4%
Rented from someone else	123 12%	109 11%
Rent free	6 1%	4 *
Refused	55 5%	43 4%