Clear thinking in a complex world

ICM Poll for The Guardian

Fieldwork dates: 15-17th April 2016

Interview Method: Telephone, and separately online.

Population effectively sampled: All adults aged 18+

Phone Sampling Method, RDD: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Phone Sampling Method, Mobile RDD: A random sample of mobile telephone numbers was generated in proportion to network provider market share. As with the landline process, seed telephone numbers are used to create the mobile RDD sample by randomising the last N digits of the seed number.

Phone Sample size: 1,003

Online Sampling Method: A nationally representative sample was selected a trandom from the NewVistatm panel of 200,000+ adults, with sample selected in proportion to population distribution.

Sample size: 2008 adults aged 18+

Data weighting: In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

Weighting by past votes - phone

1. Respondents are asked whether they voted in the last general election (2015) and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted.

3. ICM takes the declared past votes on any new poll and adds it to the most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme. (Polls conducted just after the 2015 General Election will obviously rely on only those polls that have been conducted).

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting by past votes – online

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

Weighting for turnout – both phone and online

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions – both phone and online: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

Adjustment process 1: 'Partial Refuser' Reallocation
A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

Adjustment process 2: 'Total Refuser' Reallocation
'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).

2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).

3. ICM's default position is that Total Refusers *at least* look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

Our expectation is that the combined effects of Adjustments 1 +2 as described above will have the net effect of adding c.1-2 percentage points vote share to the Conservatives, and reduce the Labour vote share by c.0-1 percentage points compared to the pre-2015 ICM adjustment process.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: martin.boon@icmunlimited.com

British Polling Council: ICM is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Absolutes/col percents

Table 1
Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were held tomorrow?
Base: All respondents

		Total	Gender Male	Gender Female	Age 18-34	Age 35-44	Age 45-64	Age 65+	Class AB	Class C1	Class C2	Class DE	VI Con	VI Lab	VI Lib Dem	VI UKIP	VI Other	2015 Con	2015 Lab	2015 Lib Dem	2015 UKIP	2015 Green	2015 SNP/PC/Other	2015 DNV	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base		1003	532	471	242	149	350	262	445	214	125	219	266	287	59	84	66	276	247	66	68	27	39	213	85	48	237	250	383	870
Weighted base		1003	489	514	282	164	328	229	271	266	221	245	244	277	52	97	67	257	220	56	88	27	46	232	90	52	239	263	358	860
Certain to vote	(10)	638 64%	312 64%	326 63%	126 45%	100 61%	231 70%	180 79%	205 76%	166 62%	127 58%	140 57%	185 76%	188 68%	34 65%	78 81%	52 77%	212 83%	156 71%	45 81%	67 76%	24 90%	38 83%	40 17%	59 66%	31 60%	159 67%	164 62%	223 62%	547 64%
	(9)	63 6%	38 8%	25 5%	21 8%	15 9%	17 5%	9 4%	16 6%	18 7%	16 7%	13 5%	17 7%	18 7%	5 10%	4 4%	9 13%	16 6%	16 7%	3 5%	7 8%	1 5%	7 15%	9 4%	12 13%	3 6%	7 3%	17 7%	24 7%	48 6%
	(8)	65 6%	30 6%	34 7%	32 11%	12 7%	12 4%	9 4%	12 4%	30 11%	7 3%	15 6%	15 6%	27 10%	5 9%	4 5%	-	12 5%	23 10%	4 7%	2 3%	-	-	20 9%	2 2%	3 5%	12 5%	20 7%	29 8%	60 7%
	(7)	42 4%	23 5%	18 4%	20 7%	7 4%	11 3%	4 2%	7 3%	12 4%	9 4%	13 5%	13 5%	12 4%	2 3%	3 3%	4 5%	8 3%	3 1%	2 4%	1 1%	-	-	23 10%	3 4%	4 7%	6 2%	8 3%	21 6%	35 4%
	(6)	23 2%	11 2%	11 2%	10 4%	2 1%	8 2%	2 1%	3 1%	3 1%	10 4%	7 3%	4 2%	5 2%	3 6%	4 4%	-	2 1%	8 4%	1 2%	2 3%	1 5%	-	8 3%	3 4%	-	7 3%	9 3%	4 1%	19 2%
	(5)	51 5%	18 4%	34 7%	16 6%	11 7%	15 5%	9 4%	11 4%	17 6%	13 6%	11 5%	7 3%	14 5%	1 1%	3 3%	* 1%	6 2%	7 3%	-	5 6%	-	-	30 13%	3 3%	2 4%	14 6%	14 5%	18 5%	46 5%
	(4)	5 *	2 *	3 1%	4 1%	-	1 *	-	1 *	1 *	-	3 1%	-	3 1%	-	1 1%	-	-	1 *	-	-	-	-	4 2%	-	1 1%	1 *	-	3 1%	4 *
	(3)	20 2%	9 2%	11 2%	11 4%	1 *	6 2%	2 1%	4 2%	5 2%	10 5%	1 *	3 1%	3 1%	3 5%	-	3 4%	-	-	-	3 3%	-	1 2%	16 7%	1 1%	1 3%	6 2%	7 3%	5 1%	18 2%
	(2)	16 2%	3 1%	13 2%	8 3%	7 4%	1 *	-	2 1%	5 2%	6 3%	3 1%	1 *	6 2%	-	-	-	1 *	2 1%	-	-	-	-	13 6%	-	-	4 2%	9 4%	2 1%	16 2%
Certain not to vote	(1)	77 8%	39 8%	38 7%	30 11%	9 6%	25 8%	12 5%	11 4%	9 3%	20 9%	37 15%	-	-	-	-	-	-	5 2%	1 1%	1 1%	-	-	68 29%	8 8%	7 14%	22 9%	14 5%	27 7%	62 7%
Refused		1 *	1 *	-	-	1 *	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	1 *	1 *
Don't know		3 *	2 *	1 *	3 1%	-	-	-	-	-	2 1%	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	3 *
Mean		8.34	8.44	8.25	7.48	8.38	8.58	9.04	8.99	8.60	7.89	7.75	9.33	8.97	8.96	9.41	9.39	9.58	9.06	9.48	9.10	9.75	9.73	5.01	8.61	7.94	8.23	8.33	8.42	8.34
Standard deviation		2.83	2.77	2.90	3.16	2.75	2.73	2.33	2.28	2.39	3.13	3.33	1.46	1.90	1.87	1.37	1.56	1.12	1.95	1.40	2.00	0.90	0.97	3.42	2.69	3.26	3.03	2.77	2.72	2.82
Standard error		0.09	0.12	0.13	0.20	0.23	0.15	0.14	0.11	0.16	0.28	0.23	0.09	0.11	0.24	0.15	0.19	0.07	0.12	0.17	0.24	0.17	0.15	0.24	0.29	0.47	0.20	0.18	0.14	0.10

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 1
Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were held tomorrow?
Base: All respondents

		Total	EU Referendum Remain	Leave
Unweighted base		1003	494	335
Weighted base		1003	446	365
Cetain to vote	(10)	638	295	266
		64%	66%	73%
	(9)	63	30	24
		6%	7%	7%
	(8)	65	36	13
		6%	8%	4%
	(7)	42	23	7
		4%	5%	2%
	(6)	23	17	6
		2%	4%	2%
	(5)	51	21	20
		5%	5%	6%
	(4)	5	3	2
		*	1%	1%
	(3)	20	4	9
		2%	1%	3%
	(2)	16	4	3
		2%	1%	1%
Certain not to vote	(1)	77	13	14
		8%	3%	4%
Refused		1	1	-
		*	*	-
Don't know		3	-	-
		*	-	-
Mean		8.34	8.79	8.84
Standard deviation		2.83	2.19	2.40
Standard error		0.09	0.10	0.13

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Absolutes/col percents

Table 2
**Q.B The Conservatives, Labour, the Liberal Democrats, UKIP and other parties would fight a new election in your area. If there were a general election tomorrow
which party do you think you would vote for?**
Base: All respondents

	Total	Gender		Age				Class				Voting Intention					Vote in 2015 General Election							Region					
		Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	1003	532	471	242	149	350	262	445	214	125	219	266	287	59	84	66	276	247	66	68	27	39	213	85	48	237	250	383	870
Weighted base	1003	489	514	282	164	328	229	271	266	221	245	244	277	52	97	67	257	220	56	88	27	46	232	90	52	239	263	358	860
Conservative	244 24%	140 29%	105 20%	48 17%	40 25%	66 20%	91 40%	84 31%	71 27%	43 19%	47 19%	244 100%	-	-	-	-	196 76%	8 3%	4 6%	9 11%	* 2%	4 9%	21 9%	13 14%	8 15%	55 23%	64 24%	105 29%	224 26%
Labour	277 28%	128 26%	149 29%	112 40%	44 27%	81 25%	40 18%	70 26%	94 35%	51 23%	62 25%	-	277 100%	-	-	-	9 4%	172 78%	9 16%	5 5%	16 60%	6 12%	57 25%	17 19%	11 21%	79 33%	62 23%	108 30%	249 29%
Liberal Democrat/ Liberal	52 5%	27 5%	25 5%	14 5%	4 3%	21 6%	14 6%	18 7%	13 5%	9 4%	12 5%	-	-	52 100%	-	-	2 1%	5 2%	33 59%	1 1%	-	-	11 5%	4 5%	2 3%	12 5%	14 5%	20 6%	46 5%
Scottish National Party/SNP	40 4%	21 4%	19 4%	3 1%	11 7%	20 6%	6 3%	14 5%	5 2%	13 6%	8 3%	-	-	-	-	40 59%	3 1%	2 1%	-	-	-	30 65%	5 2%	34 38%	-	1 *	3 1%	1 *	5 1%
Plaid Cymru	6 1%	2 *	4 1%	1 *	1 1%	2 1%	2 1%	2 1%	1 *	-	3 1%	-	-	-	-	6 9%	-	2 1%	-	-	-	3 7%	1 *	-	6 11%	-	-	-	-
Green Party	19 2%	5 1%	14 3%	4 1%	5 3%	8 3%	1 1%	8 3%	2 1%	2 1%	8 3%	-	-	-	-	19 28%	3 1%	3 1%	-	-	7 27%	1 2%	4 2%	2 3%	-	2 1%	7 3%	8 2%	17 2%
UK Independence Party (UKIP)	97 10%	53 11%	44 9%	19 7%	10 6%	51 15%	17 7%	16 6%	24 9%	31 14%	26 11%	-	-	-	97 100%	-	11 4%	9 4%	-	63 71%	-	2 4%	10 4%	1 1%	8 15%	27 11%	27 10%	34 10%	88 10%
British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3 *	1 *	2 *	1 *	-	2 *	* *	1 1%	-	-	1 1%	-	-	-	-	3 4%	-	-	-	1 1%	* 1%	* 1%	1 *	-	1 1%	* *	2 1%	-	2 *
Will not vote	77 8%	39 8%	38 7%	30 11%	9 6%	25 8%	12 5%	11 4%	9 3%	20 9%	37 15%	-	-	-	-	-	-	5 2%	1 1%	1 1%	-	-	68 29%	8 8%	7 14%	22 9%	14 5%	27 7%	62 7%
Don't know	124 12%	41 8%	83 16%	40 14%	22 13%	35 11%	27 12%	29 11%	33 13%	40 18%	22 9%	-	-	-	-	-	29 11%	13 6%	6 11%	5 6%	3 10%	-	49 21%	9 10%	6 11%	31 13%	41 16%	38 10%	110 13%
Refused	65 6%	33 7%	31 6%	11 4%	17 10%	18 5%	18 8%	19 7%	13 5%	14 6%	19 8%	-	-	-	-	-	4 2%	3 1%	4 7%	3 3%	-	-	5 2%	3 3%	5 9%	9 4%	30 11%	18 5%	57 7%

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Absolutes/col percents

Table 2
Q.B The Conservatives, Labour, the Liberal Democrats, UKIP and other parties would fight a new election in your area. If there were a general election tomorrow
which party do you think you would vote for?
Base: All respondents

	Total	EU Referendum Remain	Leave
Unweighted base	1003	494	335
Weighted base	1003	446	365
Conservative	244 24%	107 24%	116 32%
Labour	277 28%	178 40%	64 18%
Liberal Democrat/ Liberal	52 5%	41 9%	8 2%
Scottish National Party/SNP	40 4%	21 5%	6 2%
Plaid Cymru	6 1%	5 1%	1 *
Green Party	19 2%	10 2%	6 2%
UK Independence Party (UKIP)	97 10%	7 2%	83 23%
British National Party (BNP)	- -	- -	- -
Other	3 *	1 *	1 *
Will not vote	77 8%	13 3%	14 4%
Don't know	124 12%	46 10%	45 12%
Refused	65 6%	18 4%	22 6%

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Prepared on behalf on behalf of The Guardian by ICM Unlimited

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Table 3
Data derived from:-
Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?
Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?
Data excludes those who definitely will not vote (8%), don't know who they would vote for (12%) or refuse to answer (6%)
THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender Male	Female	Age 18-34	35-44	45-64	65+	Class AB	C1	C2	DE	Voting Intention Con	Lab	Lib Dem	UKIP	Other	Vote in 2015 GE Con	Lab	Lib Dem	UKIP	Green	SNP/PC/Other	DNV	Region Scot-land	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	672	373	299	134	96	252	190	323	144	72	133	241	246	51	75	60	238	217	54	59	25	38	37	60	29	165	159	259	583
Weighted base	637	325	312	146	101	229	161	194	177	125	141	220	227	43	87	59	216	186	44	76	24	45	40	63	30	154	153	237	545
Conservative	220	126	94	39	35	60	86	78	62	39	41	220	-	-	-	-	188	7	3	9	*	4	8	12	8	50	57	94	201
	35%	39%	30%	27%	35%	26%	53%	40%	35%	31%	29%	100%	-	-	-	-	87%	4%	7%	12%	2%	8%	19%	19%	27%	33%	37%	39%	37%
Labour	227	106	121	79	39	72	37	63	78	39	48	-	227	-	-	-	9	160	9	5	16	6	21	14	8	64	51	90	205
	36%	33%	39%	54%	38%	32%	23%	32%	44%	31%	34%	-	100%	-	-	-	4%	86%	20%	6%	66%	13%	53%	22%	28%	42%	33%	38%	38%
Liberal Democrat/ Liberal	43	24	19	8	4	18	13	16	9	7	11	-	-	43	-	-	2	4	32	1	-	-	4	3	2	10	13	15	38
	7%	7%	6%	5%	4%	8%	8%	8%	5%	6%	8%	-	-	100%	-	-	1%	2%	73%	2%	-	-	10%	4%	6%	7%	8%	7%	7%
Scottish National Party/SNP	36	17	19	1	10	19	6	13	5	10	8	-	-	-	-	36	3	2	-	-	-	29	2	32	-	1	1	1	4
	6%	5%	6%	1%	10%	8%	4%	7%	3%	8%	6%	-	-	-	-	60%	1%	1%	-	-	-	65%	4%	51%	-	1%	1%	1%	1%
Plaid Cymru	5	1	4	*	1	2	2	2	*	-	3	-	-	-	-	5	-	2	-	-	-	3	*	-	5	-	-	-	-
	1%	*	1%	*	1%	1%	1%	1%	*	-	2%	-	-	-	-	9%	-	1%	-	-	-	7%	1%	-	17%	-	-	-	-
Green Party	17	4	13	3	4	8	1	8	1	2	7	-	-	-	-	17	3	3	-	-	7	1	1	1	-	2	6	7	15
	3%	1%	4%	2%	4%	4%	1%	4%	*	1%	5%	-	-	-	-	28%	1%	1%	-	-	30%	2%	4%	2%	-	1%	4%	3%	3%
UK Independence Party (UKIP)	87	47	40	15	8	48	16	14	22	29	22	-	-	-	87	-	11	9	-	60	-	2	4	1	7	26	25	29	80
	14%	14%	13%	11%	8%	21%	10%	7%	12%	23%	16%	-	-	-	100%	-	5%	5%	-	79%	-	4%	9%	1%	22%	17%	16%	12%	15%
Other	2	1	1	*	-	1	*	1	-	-	1	-	-	-	-	2	-	-	-	1	*	*	*	-	*	*	1	-	2
	*	*	*	*	-	1%	*	*	-	-	1%	-	-	-	-	3%	-	-	-	1%	1%	1%	*	-	*	*	1%	-	*

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Data excludes those who definitely will not vote (8%), don't know who they would vote for (12%) or refuse to answer (6%)
THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	EU Referendum Remain	Leave
Unweighted base	672	369	242
Weighted base	637	319	254
Conservative	220	95	106
	35%	30%	42%
Labour	227	151	52
	36%	47%	20%
Liberal Democrat/ Liberal	43	34	7
	7%	11%	3%
Scottish National Party/SNP	36	20	6
	6%	6%	2%
Plaid Cymru	5	5	1
	1%	1%	*
Green Party	17	9	5
	3%	3%	2%
UK Independence Party (UKIP)	87	5	77
	14%	2%	30%
Other	2	1	1
	*	*	*

Prepared on behalf on behalf of The Guardian by ICM Unlimited

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<u>Opinion Poll</u>
<u>CATI Fieldwork : 15th - 17th April 2016</u>

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 801 respondents

	<u>Total</u>
Conservatives	38%
Labour	33%
Liberal Democrats	7%
UKIP	13%
Green	3%
SNP	5%
PC	1%
Other	*

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Absolutes/col percents

Table 5
Q.1 The referendum on the UK's membership of the European Union will take place on June 23rd. Many people we have spoken to will not vote in that referendum, while others will vote. How certain is it that you would actually vote in the EU referendum on June 23rd? On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote, how likely is it that you will cast your vote?
Base: All respondents

		Total	Gender Male	Gender Female	Age 18-34	Age 35-44	Age 45-64	Age 65+	Class AB	Class C1	Class C2	Class DE	VI Con	VI Lab	VI Lib Dem	VI UKIP	VI Other	2015 Con	2015 Lab	2015 Lib Dem	2015 UKIP	2015 Green	2015 SNP/PC/Other	2015 DNV	Scotland	Wales	North	Midlands	South	NET: England
Unweighted base		1003	532	471	242	149	350	262	445	214	125	219	266	287	59	84	66	276	247	66	68	27	39	213	85	48	237	250	383	870
Weighted base		1003	489	514	282	164	328	229	271	266	221	245	244	277	52	97	67	257	220	56	88	27	46	232	90	52	239	263	358	860
Certain to vote	(10)	651	326	325	130	106	239	177	206	174	138	133	189	178	35	81	45	203	157	46	76	21	35	60	55	26	154	170	246	570
		65%	67%	63%	46%	64%	73%	77%	76%	65%	62%	55%	77%	64%	67%	83%	68%	79%	71%	82%	86%	79%	76%	26%	61%	49%	64%	65%	69%	66%
	(9)	48	22	26	17	7	11	13	13	12	10	14	12	15	2	5	6	12	10	3	4	1	3	13	8	9	8	10	13	31
		5%	5%	5%	6%	4%	3%	6%	5%	4%	4%	6%	5%	5%	5%	5%	9%	5%	5%	6%	4%	5%	5%	6%	9%	16%	3%	4%	4%	4%
	(8)	46	26	20	22	8	13	4	13	14	10	9	12	17	4	2	2	8	16	2	-	2	1	14	5	1	7	19	14	40
		5%	5%	4%	8%	5%	4%	2%	5%	5%	5%	4%	5%	6%	8%	2%	2%	3%	7%	4%		6%	2%	6%	6%	2%	3%	7%	4%	5%
	(7)	40	20	21	19	6	10	4	10	12	8	10	10	12	5	3	1	10	6	3	4	-	-	16	1	4	12	9	14	35
		4%	4%	4%	7%	4%	3%	2%	4%	5%	4%	4%	4%	4%	10%	3%	1%	4%	3%	5%	4%			7%	1%	8%	5%	3%	4%	4%
	(6)	27	8	19	11	1	9	7	4	8	8	7	6	10	2	1	1	6	5	2	-	1	1	10	1	-	7	12	8	27
		3%	2%	4%	4%	*	3%	3%	2%	3%	4%	3%	2%	3%	4%	1%	1%	2%	2%	3%		5%	1%	4%	1%		3%	4%	2%	3%
	(5)	72	32	40	21	22	19	9	12	23	13	23	13	18	1	1	9	12	8	-	3	1	6	35	10	4	17	18	22	57
		7%	7%	8%	8%	14%	6%	4%	4%	9%	6%	9%	5%	6%	2%	1%	13%	5%	4%		3%	5%	13%	15%	11%	8%	7%	7%	6%	7%
	(4)	7	1	7	4	-	2	2	2	2	2	2	-	2	-	-	-	2	1	-	-	-	-	5	-	-	2	-	5	7
		1%	*	1%	1%		1%	1%	1%	1%	1%	1%		1%				1%	*					2%			1%		2%	1%
	(3)	18	12	6	10	2	4	3	2	2	8	6	1	6	-	-	1	1	4	-	-	-	1	9	1	-	11	2	5	18
		2%	3%	1%	3%	1%	1%	1%	1%	1%	4%	3%	1%	2%			2%	*	2%				2%	4%	1%		4%	1%	1%	2%
	(2)	14	4	9	7	3	2	1	1	2	3	8	-	7	-	-	-	-	5	-	-	-	-	9	4	-	-	7	3	10
		1%	1%	2%	2%	2%	1%	1%	*	1%	2%	3%		2%					2%					4%	4%			2%	1%	1%
Certain not to vote	(1)	74	37	37	40	9	16	9	10	17	20	27	2	12	3	4	3	3	6	-	2	-	-	62	6	6	20	16	27	62
		7%	8%	7%	14%	6%	5%	4%	4%	6%	9%	11%	1%	4%	5%	4%	4%	1%	3%		2%			27%	6%	11%	8%	6%	7%	7%
Refused		3	-	3	-	-	3	-	-	-	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	-	-
		*	-	1%	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	5%	-	-	-	-
Don't know		2	-	2	2	-	1	-	1	-	-	2	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	-	2	2
		*	-	*	1%	-	*	-	*	-	-	1%	-	*	-	-	-	-	*	-	-	-	-	*	-	-	*	-	1%	*
Mean		8.32	8.39	8.25	7.24	8.30	8.77	9.02	9.03	8.43	8.07	7.63	9.28	8.45	8.76	9.37	8.64	9.27	8.86	9.58	9.51	9.39	9.05	5.60	8.24	8.02	8.16	8.40	8.43	8.35
Standard deviation		2.84	2.82	2.86	3.35	2.76	2.47	2.26	2.17	2.67	3.05	3.27	1.60	2.62	2.31	1.91	2.48	1.72	2.32	1.02	1.58	1.40	1.94	3.56	2.89	3.03	2.96	2.71	2.81	2.82
Standard error		0.09	0.12	0.13	0.22	0.23	0.13	0.14	0.10	0.18	0.27	0.22	0.10	0.15	0.30	0.21	0.31	0.10	0.15	0.13	0.19	0.27	0.31	0.24	0.31	0.44	0.19	0.17	0.14	0.10

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 5
Q.1 The referendum on the UK's membership of the European Union will take place on June 23rd. Many people we have spoken to will not vote in that referendum, while others will vote. How certain is it that you would actually vote in the EU referendum on June 23rd? On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote, how likely is it that you will cast your vote?
Base: All respondents

		Total	EU Referendum Remain	Leave
Unweighted base		1003	494	335
Weighted base		1003	446	365
Cetain to vote	(10)	651	297	294
		65%	67%	80%
	(9)	48	27	15
		5%	6%	4%
	(8)	46	32	10
		5%	7%	3%
	(7)	40	26	12
		4%	6%	3%
	(6)	27	11	8
		3%	2%	2%
	(5)	72	39	16
		7%	9%	4%
	(4)	7	5	2
		1%	1%	1%
	(3)	18	6	4
		2%	1%	1%
	(2)	14	4	4
		1%	1%	1%
Certain not to vote	(1)	74	-	-
		7%	-	-
Refused		3	-	-
		*	-	-
Don't know		2	-	-
		*	-	-
Mean		8.32	8.87	9.30
Standard deviation		2.84	1.93	1.68
Standard error		0.09	0.09	0.09

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Absolutes/col percents

Table 6
Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All respondents

		Gender		Age				Class				Voting Intention					Vote in 2015 General Election							Region					NET:
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands	South	Eng- land
Unweighted base	1003	532	471	242	149	350	262	445	214	125	219	266	287	59	84	66	276	247	66	68	27	39	213	85	48	237	250	383	870
Weighted base	1003	489	514	282	164	328	229	271	266	221	245	244	277	52	97	67	257	220	56	88	27	46	232	90	52	239	263	358	860
Remain a member of the European Union	446 44%	218 44%	228 44%	149 53%	73 45%	141 43%	83 36%	158 58%	128 48%	80 36%	81 33%	107 44%	178 64%	41 78%	7 7%	37 55%	103 40%	143 65%	43 77%	6 7%	20 73%	28 60%	91 39%	50 55%	20 38%	81 34%	105 40%	191 53%	376 44%
Leave the European Union	365 36%	191 39%	174 34%	70 25%	61 37%	128 39%	106 46%	74 27%	91 34%	96 44%	103 42%	116 48%	64 23%	8 15%	83 86%	14 20%	120 47%	51 23%	11 20%	79 90%	3 10%	10 22%	59 25%	22 25%	20 39%	111 46%	108 41%	104 29%	323 38%
Certain not to vote in EU Referendum	74 7%	37 8%	37 7%	40 14%	9 6%	16 5%	9 4%	10 4%	17 6%	20 9%	27 11%	2 1%	12 4%	3 5%	4 4%	3 4%	3 1%	6 3%	-	2 2%	-	-	62 27%	6 6%	6 11%	20 8%	16 6%	27 7%	62 7%
Don't know	118 12%	44 9%	74 14%	23 8%	21 13%	43 13%	31 14%	30 11%	30 11%	25 11%	34 14%	20 8%	23 8%	1 2%	3 3%	14 20%	30 12%	20 9%	2 3%	1 1%	5 17%	8 18%	21 9%	13 14%	6 12%	28 12%	34 13%	37 10%	99 12%

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 6
Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All respondents

| | | EU Referendum | |
	Total	Remain	Leave
Unweighted base	1003	494	335
Weighted base	1003	446	365
Remain a member of the European Union	446 44%	446 100%	- -
Leave the European Union	365 36%	- -	365 100%
Certain not to vote in EU Referendum	74 7%	- -	- -
Don't know	118 12%	- -	- -

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Absolutes/col percents

Table 7
Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All certain to vote

	Total	Gender Male	Female	Age 18-34	35-44	45-64	65+	Class AB	C1	C2	DE	Voting Intention Con	Lab	Lib Dem	UKIP	Other	Vote in 2015 General Election Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Region Scot-land	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	937	498	439	213	138	334	252	427	202	113	195	265	278	57	82	64	274	241	66	67	27	39	159	80	42	223	237	355	815
Weighted base	924	452	472	240	155	309	220	261	249	201	213	243	264	49	93	64	254	213	56	87	27	46	170	85	44	219	247	330	796
Remain a member of the European Union	446 48%	218 48%	228 48%	149 62%	73 47%	141 46%	83 38%	158 60%	128 51%	80 40%	81 38%	107 44%	178 67%	41 83%	7 8%	37 58%	103 41%	143 67%	43 77%	6 7%	20 73%	28 60%	91 53%	50 59%	20 46%	81 37%	105 42%	191 58%	376 47%
Leave the European Union	365 40%	191 42%	174 37%	70 29%	61 40%	128 41%	106 48%	74 28%	91 37%	96 48%	103 48%	116 48%	64 24%	8 15%	83 89%	14 21%	120 47%	51 24%	11 20%	79 92%	3 10%	10 22%	59 35%	22 26%	20 46%	111 51%	108 44%	104 32%	323 41%
Don't know	113 12%	44 10%	69 15%	22 9%	21 13%	40 13%	31 14%	29 11%	30 12%	25 12%	29 14%	20 8%	22 8%	1 2%	3 3%	14 21%	30 12%	19 9%	2 3%	1 1%	5 17%	8 18%	21 12%	13 15%	4 8%	27 12%	34 14%	35 11%	97 12%

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 7
Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All certain to vote

	Total	EU Referendum Remain	Leave
Unweighted base	937	494	335
Weighted base	924	446	365
Remain a member of the European Union	446 48%	446 100%	- -
Leave the European Union	365 40%	- -	365 100%
Don't know	113 12%	- -	- -

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 8
Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All certain to vote in the EU referendum (EU referendum weighted)

| | Total | Gender | | Age | | | | Class | | | | Voting Intention | | | | | Vote in 2015 General Election | | | | | | | Region | | | | | |
		Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	850	456	394	181	122	310	237	400	182	99	169	248	251	54	79	58	259	225	64	65	26	36	119	73	38	200	215	324	740
Weighted base	823	407	416	199	136	283	205	244	222	176	181	227	232	45	90	58	237	194	54	84	25	42	124	74	39	193	219	298	710
Remain a member of the European Union	396 48%	196 48%	199 48%	123 62%	65 48%	128 45%	80 39%	149 61%	110 50%	69 39%	68 37%	95 42%	159 69%	38 83%	6 6%	34 59%	93 39%	131 68%	42 78%	6 7%	19 75%	26 62%	67 54%	44 59%	17 43%	71 37%	93 43%	170 57%	335 47%
Leave the European Union	340 41%	179 44%	161 39%	64 32%	55 40%	122 43%	100 49%	69 28%	87 39%	90 51%	93 52%	113 50%	57 25%	7 16%	82 91%	13 23%	117 49%	49 25%	10 19%	77 92%	3 10%	10 24%	44 35%	20 27%	20 50%	101 52%	101 46%	99 33%	300 42%
Don't know	88 11%	32 8%	56 13%	13 6%	16 12%	33 12%	26 13%	26 11%	24 11%	18 10%	20 11%	18 8%	16 7%	* 1%	3 3%	11 18%	27 12%	14 7%	1 3%	1 1%	4 15%	6 14%	13 11%	10 13%	3 7%	21 11%	25 11%	29 10%	75 11%

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 8
Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All certain to vote in the EU referendum (EU referendum weighted)

	Total	EU Referendum Remain	Leave
Unweighted base	850	450	312
Weighted base	823	396	340
Remain a member of the European Union	396 48%	396 100%	- -
Leave the European Union	340 41%	- -	340 100%
Don't know	88 11%	- -	- -

Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 9
Q.C/D Voting in May 7th 2015 General Election

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	276 28%	257 26%
Labour	247 25%	220 22%
Liberal Democrat/ Liberal	66 7%	56 6%
Scottish National Party/SNP	29 3%	35 3%
Plaid Cymru	7 1%	9 1%
Green Party	27 3%	27 3%
UK Independence Party (UKIP)	68 7%	88 9%
British National Party (BNP)	- -	- -
Other	3 *	3 *
Did not vote	213 21%	232 23%
Refused	51 5%	59 6%
Don't know	16 2%	17 2%

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Absolutes/col percents

Table 10
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Yes	681 68%	602 60%
No	322 32%	401 40%

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Opinion Poll
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Table 11
Is the house or flat in which you live...?
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
NET: Owners	664 66%	630 63%
Owned outright - without mortgage	348 35%	329 33%
Owned with a mortgage or loan	316 32%	301 30%
NET: Renters	322 32%	357 36%
Rented from the council	72 7%	142 14%
Rented from a housing association	77 8%	68 7%
Rented from someone else	173 17%	147 15%
Rent free	17 2%	15 2%

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 12
How many cars are there in your household?
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
None	181 18%	214 21%
1	429 43%	416 42%
2	275 27%	278 28%
3+	118 12%	94 9%
Mean	1.44	1.33
Standard deviation	1.38	1.26
Standard error	0.04	0.04

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 13
Current working status
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
NET: Working	599 60%	568 57%
Working full time - working 30 hours per week or more	468 47%	446 44%
Working part time - working between 8 and 29 hours per week	131 13%	122 12%
NET: Not Working	404 40%	435 43%
Not working but seeking work or temporarily unemployed or sick	45 4%	65 6%
Not working and not seeking work/ student	53 5%	73 7%
Retired on a state pension only	109 11%	113 11%
Retired with a private pension	172 17%	147 15%
House person, housewife, househusband, etc.	25 2%	37 4%

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 14
SEG
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
NET: AB	445 44%	271 27%
A	144 14%	89 9%
B	301 30%	183 18%
C1	214 21%	266 26%
C2	125 12%	221 22%
D	103 10%	118 12%
E	116 12%	127 13%
NET: DE	219 22%	245 24%

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 15
Age
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
18-24	87 9%	113 11%
25-34	155 15%	170 17%
35-44	149 15%	164 16%
45-54	193 19%	181 18%
55-64	157 16%	147 15%
65 or older	262 26%	229 23%
Average age	49.37	47.41

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<u>Opinion Poll</u>
<u>CATI Fieldwork : 15th - 17th April 2016</u>

Table 16
Gender
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Male	532 53%	489 49%
Female	471 47%	514 51%

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Opinion Poll
CATI Fieldwork : 15th - 17th April 2016

Table 17
Region
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Scotland	85 8%	90 9%
North East	40 4%	41 4%
North West	108 11%	114 11%
Yorkshire & Humberside	89 9%	84 8%
West Midlands	85 8%	89 9%
East Midlands	65 6%	74 7%
Wales	48 5%	52 5%
Eastern	100 10%	100 10%
London	144 14%	129 13%
South East	152 15%	142 14%
South West	87 9%	88 9%

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Online Poll
ONLINE Fieldwork : 15th - 17th April 2016

Table 1
QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Class | | | | Voting Intention | | | | | Vote In 2015 General Election | | | | Region | | | | | | Q99. Should the United Kingdom remain a member of the European Union or leave the European Union? | |
		Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	Remain a member of EU	Leave the EU
Unweighted base	2008	972	1036	189	348	1106	241	124	365	767	524	253	464	529	504	121	264	170	626	528	228	148	189	96	689	648	671	1723	826	778
Weighted base	2008	986	1022	241	321	1028	220	199	419	541	582	420	465	546	503	118	270	153	651	536	223	139	172	107	681	637	690	1729	804	790
NET: Yes	1952 97%	966 98%	986 96%	210 87%	311 97%	1017 99%	216 98%	199 100%	415 99%	531 98%	568 98%	412 98%	441 95%	544 100%	496 99%	116 98%	267 99%	151 99%	648 100%	533 99%	221 99%	135 98%	167 97%	104 97%	670 98%	618 97%	663 96%	1681 97%	797 99%	782 99%
Yes - where living now	1919 96%	951 96%	968 95%	194 81%	305 95%	1006 98%	216 98%	199 100%	415 99%	524 97%	555 95%	403 96%	437 94%	537 98%	489 97%	114 96%	263 97%	148 97%	643 99%	525 98%	218 98%	131 94%	166 96%	100 94%	654 96%	608 95%	657 95%	1653 96%	781 97%	770 97%
Yes - somewhere else/ another address	32 2%	15 2%	17 2%	16 7%	6 2%	11 1%	-	-	-	7 1%	13 2%	9 2%	4 1%	8 1%	7 1%	2 2%	4 2%	3 2%	5 1%	8 1%	3 2%	4 3%	1 *	3 3%	16 2%	10 2%	6 1%	28 2%	16 2%	12 2%
No	39 2%	14 1%	25 2%	20 8%	9 3%	7 1%	3 1%	-	3 1%	7 1%	8 1%	6 1%	18 4%	-	3 1%	2 2%	2 1%	2 1%	-	3 *	1 *	3 2%	4 2%	2 2%	6 1%	14 2%	19 3%	33 2%	5 1%	6 1%
Don't know	17 1%	7 1%	11 1%	11 5%	1 *	4 *	1 *	-	1 *	3 1%	6 1%	3 1%	6 1%	2 *	3 1%	-	2 1%	-	3 *	1 *	1 *	1 *	1 1%	1 1%	4 1%	4 1%	9 1%	15 1%	2 *	2 *

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Online Poll
ONLINE Fieldwork : 15th - 17th April 2016

Table 2
QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?
Base: All respondents

	Total	Gender Male	Female	Age 18-24	25-34	35-64	65-74	75+	NET: 65+	Social Class AB	C1	C2	DE	Voting Intention Con	Lab	Lib Dem	UKIP	Other	Vote In 2015 General Election Con	Lab	UKIP	Lib Dem	Region Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	Q99 Remain a member of EU	Leave the EU
Unweighted base	2008	972	1036	189	348	1106	241	124	365	767	524	253	464	529	504	121	264	170	626	528	228	148	189	96	689	648	671	1723	826	778
Weighted base	2008	986	1022	241	321	1028	220	199	419	541	582	420	465	546	503	118	270	153	651	536	223	139	172	107	681	637	690	1729	804	790
10 - Absolutely certain to vote	1258 63%	658 67%	600 59%	81 34%	165 52%	672 65%	174 79%	165 83%	340 81%	371 69%	356 61%	248 59%	284 61%	396 73%	357 71%	79 66%	200 74%	97 63%	472 72%	380 71%	159 72%	89 64%	121 70%	58 54%	437 64%	382 60%	439 64%	1079 62%	528 66%	558 71%
9	226 11%	116 12%	110 11%	32 13%	43 13%	118 12%	21 9%	12 6%	32 8%	61 11%	70 12%	43 10%	51 11%	78 14%	52 10%	12 10%	32 12%	18 12%	86 13%	59 11%	24 11%	24 17%	16 9%	18 17%	67 10%	76 12%	83 12%	191 11%	97 12%	93 12%
8	151 8%	65 7%	86 8%	23 9%	28 9%	78 8%	12 5%	10 5%	22 5%	39 7%	50 9%	38 9%	24 5%	36 7%	38 8%	11 9%	20 7%	11 7%	42 6%	47 9%	17 8%	12 9%	10 6%	8 8%	55 8%	59 9%	38 5%	132 8%	61 8%	61 8%
7	78 4%	24 2%	54 5%	24 10%	22 7%	26 3%	5 2%	2 1%	6 2%	16 3%	21 4%	24 6%	17 4%	15 3%	21 4%	9 8%	1 *	10 6%	24 4%	18 3%	2 1%	6 4%	1 1%	5 5%	27 4%	29 5%	22 3%	71 4%	36 4%	21 3%
6	54 3%	26 3%	29 3%	20 8%	13 4%	18 2%	4 2%	-	4 1%	12 2%	19 3%	14 3%	9 2%	14 3%	11 2%	3 2%	5 2%	9 6%	15 2%	7 1%	5 2%	3 2%	2 1%	2 2%	16 2%	13 2%	26 4%	50 3%	26 3%	18 2%
5	42 2%	21 2%	21 2%	8 3%	13 4%	21 2%	-	-	-	7 1%	12 2%	11 3%	12 3%	2 *	12 2%	3 2%	6 2%	2 1%	1 *	6 1%	6 3%	1 *	* *	-	15 2%	13 2%	14 2%	42 2%	22 3%	11 1%
4	16 1%	5 1%	11 1%	8 3%	1 *	5 1%	-	1 1%	1 *	2 *	9 2%	-	5 1%	1 *	4 1%	-	2 1%	2 1%	1 *	1 *	3 1%	-	-	-	5 1%	5 1%	6 1%	16 1%	8 1%	4 1%
3	22 1%	11 1%	12 1%	6 2%	2 1%	12 1%	1 *	1 1%	2 1%	4 1%	11 2%	2 1%	5 1%	1 *	4 1%	2 2%	3 1%	1 1%	1 *	3 1%	3 1%	2 2%	1 *	3 3%	5 1%	10 2%	7 1%	18 1%	7 1%	8 1%
2	21 1%	8 1%	13 1%	4 2%	6 2%	10 1%	2 1%	-	2 *	2 *	6 1%	7 2%	6 1%	3 1%	5 1%	-	1 1%	3 2%	* *	3 1%	* *	-	3 2%	* *	8 1%	7 1%	6 1%	18 1%	8 1%	5 1%
1 - Certain not to vote	77 4%	29 3%	48 5%	18 8%	16 5%	38 4%	1 1%	3 2%	5 1%	16 3%	17 3%	10 2%	33 7%	-	-	-	-	-	2 *	3 1%	2 1%	-	9 5%	9 8%	23 3%	23 4%	31 4%	59 3%	8 1%	6 1%
Don't know	55 3%	20 2%	36 3%	15 6%	10 3%	26 3%	* *	3 2%	4 1%	7 1%	10 2%	19 5%	18 4%	-	-	-	-	-	6 1%	9 2%	1 *	1 *	8 5%	2 2%	22 3%	19 3%	15 2%	45 3%	3 *	6 1%
Refused	7 *	3 *	4 *	2 1%	1 *	3 *	1 *	-	1 *	2 *	1 *	3 1%	1 *	-	-	-	-	-	-	-	-	1 1%	-	-	1 *	2 *	4 1%	7 *	1 *	-
Mean	8.81	9.00	8.63	7.52	8.40	8.93	9.52	9.56	9.54	9.10	8.77	8.83	8.52	9.46	9.24	9.14	9.38	8.97	9.47	9.35	9.21	9.28	9.03	8.40	8.89	8.76	8.79	8.82	9.04	9.26
Standard deviation	2.27	2.08	2.42	2.84	2.49	2.20	1.30	1.46	1.38	1.97	2.23	2.09	2.72	1.16	1.55	1.54	1.43	1.79	1.13	1.43	1.72	1.32	2.34	2.75	2.18	2.27	2.34	2.22	1.81	1.61
Standard error	0.05	0.07	0.08	0.21	0.14	0.07	0.08	0.13	0.07	0.07	0.10	0.13	0.13	0.05	0.07	0.14	0.09	0.14	0.05	0.06	0.11	0.11	0.17	0.28	0.08	0.09	0.09	0.05	0.06	0.06

Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?

Online Poll
ONLINE Fieldwork : 15th - 17th April 2016

Table 3
QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.
If there were a General Election tomorrow which party would you vote for?
Base: All respondents

	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	Remain a member of EU	Leave the EU
		Gender				Age					Social Class				Voting Intention				Vote In 2015 General Election					Region					Q99	
Unweighted base	2008	972	1036	189	348	1106	241	124	365	767	524	253	464	529	504	121	264	170	626	528	228	148	189	96	689	648	671	1723	826	778
Weighted base	2008	986	1022	241	321	1028	220	199	419	541	582	420	465	546	503	118	270	153	651	536	223	139	172	107	681	637	690	1729	804	790
Conservative	546	281	265	53	79	239	90	86	176	184	159	130	72	546	-	-	-	-	494	12	13	9	34	16	162	162	222	497	251	218
	27%	29%	26%	22%	25%	23%	41%	43%	42%	34%	27%	31%	16%	100%	-	-	-	-	76%	2%	6%	6%	19%	15%	24%	25%	32%	29%	31%	28%
Labour	503	272	230	68	87	281	48	19	67	105	164	88	146	-	503	-	-	-	24	398	6	18	27	28	201	157	145	448	292	145
	25%	28%	23%	28%	27%	27%	22%	10%	16%	19%	28%	21%	31%	-	100%	-	-	-	4%	74%	3%	13%	16%	26%	29%	25%	21%	26%	36%	18%
Liberal Democrat	118	55	63	17	19	56	10	17	26	47	31	19	21	-	-	118	-	-	11	18	4	78	8	11	23	42	54	99	68	39
	6%	6%	6%	7%	6%	5%	4%	8%	6%	9%	5%	5%	5%	-	-	100%	-	-	2%	3%	2%	56%	5%	10%	3%	7%	8%	6%	8%	5%
UK Independence Party (UKIP)	270	160	110	16	18	162	38	36	74	59	68	67	76	-	-	-	270	-	50	26	173	8	7	12	84	100	86	250	19	235
	13%	16%	11%	7%	6%	16%	17%	18%	18%	11%	12%	16%	16%	-	-	-	100%	-	8%	5%	78%	6%	4%	12%	12%	16%	12%	14%	2%	30%
Scottish National Party/SNP	59	36	22	1	16	37	4	1	5	10	16	17	16	-	-	-	-	59	-	2	-	*	59	-	59	-	-	-	34	20
	3%	4%	2%	*	5%	4%	2%	*	1%	2%	3%	4%	3%	-	-	-	-	38%	-	*	-	*	34%	-	9%	-	-	-	4%	3%
Plaid Cymru	11	1	10	2	2	6	-	1	1	4	-	3	4	-	-	-	-	11	-	2	-	-	-	11	-	11	-	-	4	4
	1%	*	1%	1%	1%	1%	-	1%	*	1%	-	1%	1%	-	-	-	-	7%	-	*	-	-	-	10%	-	2%	-	-	*	*
Green	75	33	42	24	17	28	5	2	6	26	32	6	12	-	-	-	-	75	4	4	4	*	4	6	24	24	28	66	45	22
	4%	3%	4%	10%	5%	3%	2%	1%	1%	5%	5%	2%	2%	-	-	-	-	49%	1%	1%	2%	*	2%	5%	3%	4%	4%	4%	6%	3%
Another party	8	3	5	-	1	5	1	-	1	3	1	1	2	-	-	-	-	8	2	1	1	-	-	1	1	5	2	7	3	5
	*	*	*	-	*	1%	1%	-	*	1%	*	*	1%	-	-	-	-	5%	*	*	*	-	-	1%	*	1%	*	*	*	1%
Would note vote	77	29	48	18	16	38	1	3	5	16	17	10	33	-	-	-	-	-	2	3	2	-	9	9	23	23	31	59	8	6
	4%	3%	5%	8%	5%	4%	1%	2%	1%	3%	3%	2%	7%	-	-	-	-	-	*	1%	1%	-	5%	8%	3%	4%	4%	3%	1%	1%
Don't know	307	95	212	32	61	166	15	32	48	78	83	67	79	-	-	-	-	-	65	70	20	24	23	13	95	107	105	271	74	91
	15%	10%	21%	13%	19%	16%	7%	16%	11%	14%	14%	16%	17%	-	-	-	-	-	10%	13%	9%	17%	13%	12%	14%	17%	15%	16%	9%	12%
Refused	35	19	16	8	5	11	8	2	10	9	12	11	3	-	-	-	-	-	-	-	-	1	2	-	9	7	19	32	8	5
	2%	2%	2%	3%	2%	1%	4%	1%	2%	2%	2%	3%	1%	-	-	-	-	-	-	-	-	1%	1%	-	1%	1%	3%	2%	1%	1%

Q99. Should the United Kingdom remain a member of the European Union or leave the European Union? (columns: Remain a member of EU / Leave the EU)

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Online Poll
ONLINE Fieldwork : 15th - 17th April 2016

Absolutes/col percents

Table 4
Data derived from:-
Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?
Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new Genereal Election in your area. If there were a General Election tomorrow which party do you think you would vote for?
Data excludes those who definitely will not vote (4%), don't know who they would vote for (15%) or refuse to answer (2%)
THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | | Gender | | Age | | | | | | Social Class | | | | Voting Intention | | | | | Vote In 2015 General Election | | | | Region | | | | | | Q99. Should the United Kingdom remain a member of the European Union or leave the European Union? | |
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	Remain a member of EU	Leave the EU
Unweighted base	1440	766	674	101	230	807	203	99	302	569	376	182	313	493	450	108	241	148	532	427	190	114	144	71	514	454	472	1225	658	621
Weighted base	1446	779	667	136	212	753	185	159	345	408	424	299	316	511	450	104	249	133	557	436	187	105	130	77	501	456	490	1239	647	635
Conservative	511 35%	265 34%	246 37%	44 33%	73 34%	222 29%	86 47%	85 53%	171 50%	174 43%	148 35%	120 40%	68 22%	511 100%	-	-	-	-	470 84%	11 3%	13 7%	8 8%	31 24%	14 19%	146 29%	154 34%	210 43%	465 38%	232 36%	208 33%
Labour	450 31%	247 32%	203 30%	52 38%	75 35%	259 34%	45 24%	19 12%	64 19%	98 24%	146 34%	76 26%	130 41%	-	450 100%	-	-	-	22 4%	373 86%	6 3%	18 17%	24 19%	27 35%	179 36%	139 31%	132 27%	399 32%	264 41%	132 21%
Liberal Democrat	104 7%	47 6%	57 9%	11 8%	17 8%	52 7%	8 4%	16 10%	24 7%	43 10%	27 6%	14 5%	20 6%	-	-	104 100%	-	-	10 2%	17 4%	3 2%	70 67%	8 6%	9 12%	21 4%	34 8%	48 10%	87 7%	61 9%	32 5%
UK Independence Party (UKIP)	249 17%	150 19%	98 15%	9 7%	15 7%	152 20%	38 20%	35 22%	73 21%	55 13%	62 15%	64 21%	67 21%	-	-	-	249 100%	-	48 9%	25 6%	162 87%	7 7%	7 6%	11 14%	79 16%	95 21%	75 15%	230 19%	15 2%	220 35%
Scottish National Party/SNP	56 4%	35 5%	21 3%	1 1%	15 7%	36 5%	4 2%	1 *	4 1%	9 2%	16 4%	16 5%	15 5%	-	-	-	-	56 42%	-	2 *	-	*	56 43%	-	56 11%	-	-	-	32 5%	19 3%
Plaid Cymru	9 1%	1 *	8 1%	1 1%	2 1%	5 1%	-	1 1%	1 *	4 1%	-	2 1%	4 1%	-	-	-	-	9 7%	-	2 1%	-	-	-	9 12%	-	9 2%	-	-	3 1%	4 1%
Green	62 4%	31 4%	31 5%	17 13%	15 7%	24 3%	4 2%	2 1%	6 2%	23 6%	24 6%	5 2%	10 3%	-	-	-	-	62 47%	4 1%	4 1%	3 2%	*	4 3%	5 7%	19 4%	20 4%	23 5%	53 4%	39 6%	16 3%
Another party	6 *	2 *	3 1%	-	1 *	5 1%	1 *	-	1 *	3 1%	1 *	*	2 1%	-	-	-	-	6 4%	2 *	*	1 *	-	-	1 1%	1 *	3 1%	2 *	5 *	1 *	4 1%

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<u>Online Poll</u>
<u>ONLINE Fieldwork : 15th - 17th April 2016</u>

Col percents

Table 5
Published Vote Intention Figures
Percentages derived from the responses of 1652 respondents

	<u>Total</u>
Conservative	36%
Labour	31%
Liberal Democrat	7%
SNP	4%
Plaid Cymru	1%
Green	4%
UKIP	16%
Other	1%

ICMUnlimited...

Online Poll
ONLINE Fieldwork : 15th - 17th April 2016

Table 8
Q101. The referendum on the UK's membership of the European Union will take place on June 23rd.
Many people we have spoken to have told us that they will not vote in the referendum, while others will vote. How certain it is that you would actually vote in the EU referendum on June 23rd?
On a ten point scale, 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote, how likely is it that you will cast your vote?
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Class | | | | Voting Intention | | | | | Vote In 2015 General Election | | | | Region | | | | | | Q99. Should the UK remain or leave the EU? | |
		Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	Remain a member of EU	Leave the EU
Unweighted base	2008	972	1036	189	348	1106	241	124	365	767	524	253	464	529	504	121	264	170	626	528	228	148	189	96	689	648	671	1723	826	778
Weighted base	2008	986	1022	241	321	1028	220	199	419	541	582	420	465	546	503	118	270	153	651	536	223	139	172	107	681	637	690	1729	804	790
10 - Absolutely certain to vote	1262 63%	670 68%	592 58%	96 40%	165 51%	664 65%	174 79%	163 82%	337 80%	373 69%	364 62%	245 58%	281 60%	386 71%	344 68%	80 67%	212 79%	101 66%	464 71%	374 70%	165 74%	93 67%	117 68%	62 58%	446 66%	386 61%	430 62%	1083 63%	545 68%	586 74%
9	222 11%	105 11%	116 11%	33 14%	33 10%	118 12%	18 8%	20 10%	37 9%	65 12%	58 10%	46 11%	52 11%	76 14%	48 10%	17 15%	25 9%	16 10%	83 13%	59 11%	24 11%	17 12%	21 12%	13 12%	63 9%	74 12%	84 12%	188 11%	89 11%	101 13%
8	135 7%	64 6%	71 7%	19 8%	35 11%	67 6%	11 5%	3 2%	14 3%	31 6%	45 8%	32 8%	27 6%	29 5%	42 8%	6 5%	13 5%	15 10%	37 6%	41 8%	12 5%	14 10%	14 8%	8 7%	54 8%	49 8%	32 5%	113 7%	63 8%	41 5%
7	83 4%	27 3%	56 5%	24 10%	17 5%	35 3%	4 2%	3 1%	7 2%	21 4%	23 4%	25 6%	14 3%	29 5%	16 3%	5 5%	8 3%	7 5%	35 5%	14 3%	10 4%	4 3%	-	6 6%	30 4%	27 4%	26 4%	77 4%	39 5%	18 2%
6	64 3%	28 3%	36 3%	10 4%	19 6%	30 3%	4 2%	-	4 1%	12 2%	26 5%	18 4%	7 2%	14 3%	20 4%	5 4%	3 1%	5 3%	12 2%	20 4%	3 1%	3 2%	1 1%	2 2%	16 2%	19 3%	29 4%	60 3%	25 3%	19 2%
5	55 3%	20 2%	35 3%	12 5%	16 5%	25 2%	2 1%	-	2 *	9 2%	14 2%	15 4%	17 4%	6 1%	18 4%	2 2%	3 1%	3 2%	11 2%	10 2%	1 1%	-	3 2%	3 3%	19 3%	21 3%	16 2%	49 3%	25 3%	11 1%
4	12 1%	6 1%	7 1%	7 3%	2 1%	3 *	-	1 1%	1 *	2 *	9 1%	-	1 *	*	3 1%	1 1%	1 *	2 1%	2 *	1 *	2 1%	-	-	-	6 1%	1 *	6 1%	12 1%	9 1%	2 *
3	24 1%	9 1%	15 2%	4 2%	3 1%	13 1%	-	5 2%	5 1%	3 *	14 2%	1 *	7 1%	1 *	1 *	-	2 1%	3 2%	-	3 1%	3 1%	-	1 *	-	3 *	7 1%	14 2%	23 1%	7 1%	10 1%
2	13 1%	3 *	10 1%	1 *	3 1%	9 1%	-	-	-	1 *	3 1%	5 1%	4 1%	1 *	2 *	-	1 1%	2 1%	1 *	1 *	-	3 2%	-	*	2 *	5 1%	5 1%	12 1%	2 *	3 *
1 - Certain not to vote	65 3%	25 3%	40 4%	16 7%	14 4%	27 3%	5 2%	3 2%	8 2%	13 2%	9 2%	12 3%	31 7%	-	2 *	-	-	-	1 *	3 1%	-	-	7 4%	7 6%	18 3%	21 3%	27 4%	52 3%	-	-
Don't know	72 4%	28 3%	44 4%	20 8%	13 4%	37 4%	3 1%	-	3 1%	11 2%	17 3%	21 5%	24 5%	3 1%	8 2%	2 2%	1 *	1 *	6 1%	11 2%	4 2%	5 4%	7 4%	7 6%	24 3%	28 4%	21 3%	59 3%	-	-
Mean	8.86	9.09	8.64	7.92	8.39	8.97	9.44	9.46	9.45	9.17	8.85	8.77	8.59	9.40	9.19	9.30	9.49	9.06	9.39	9.29	9.44	9.32	9.14	8.68	9.01	8.83	8.74	8.84	9.16	9.41
Standard deviation	2.17	1.95	2.36	2.69	2.42	2.07	1.60	1.68	1.64	1.83	2.07	2.14	2.63	1.18	1.56	1.30	1.29	1.73	1.24	1.47	1.28	1.43	2.03	2.45	1.98	2.17	2.35	2.17	1.56	1.35
Standard error	0.05	0.06	0.07	0.21	0.13	0.06	0.10	0.15	0.09	0.07	0.09	0.14	0.13	0.05	0.07	0.12	0.08	0.13	0.05	0.06	0.09	0.12	0.15	0.25	0.08	0.09	0.09	0.05	0.05	0.05

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Online Poll
ONLINE Fieldwork : 15th - 17th April 2016

Table 9
Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All Respondents

| | Total | Gender | | Age | | | | | | Social Class | | | | Voting Intention | | | | | Vote In 2015 General Election | | | | Region | | | | | | NET: Eng-land | Q99. Should the United Kingdom remain a member of the European Union or leave the European Union? | |
		Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South		Remain a member of EU	Leave the EU
Unweighted base	2008	972	1036	189	348	1106	241	124	365	767	524	253	464	529	504	121	264	170	626	528	228	148	189	96	689	648	671	1723	826	778
Weighted base	2008	986	1022	241	321	1028	220	199	419	541	582	420	465	546	503	118	270	153	651	536	223	139	172	107	681	637	690	1729	804	790
Remain a member of the European Union	804 40%	414 42%	390 38%	128 53%	176 55%	362 35%	75 34%	63 32%	138 33%	255 47%	241 41%	164 39%	144 31%	251 46%	292 58%	68 57%	19 7%	85 56%	247 38%	289 54%	22 10%	79 57%	83 48%	39 36%	275 40%	236 37%	293 42%	682 39%	804 100%	- -
Leave the European Union	790 39%	429 44%	361 35%	49 20%	75 23%	447 44%	113 51%	105 53%	218 52%	195 36%	223 38%	170 41%	202 43%	218 40%	145 29%	39 33%	235 87%	50 33%	296 46%	174 32%	177 79%	37 27%	60 35%	41 38%	270 40%	266 42%	255 37%	689 40%	- -	790 100%
Certain not to vote in EU Ref	65 3%	25 3%	40 4%	16 7%	14 4%	27 3%	5 2%	3 2%	8 2%	13 2%	9 2%	12 3%	31 7%	- -	2 *	- -	- -	- -	1 *	3 1%	- -	- -	7 4%	7 6%	18 3%	21 3%	27 4%	52 3%	- -	- -
Don't know	349 17%	118 12%	231 23%	48 20%	56 18%	191 19%	27 12%	27 14%	54 13%	78 14%	109 19%	74 18%	89 19%	77 14%	63 13%	12 10%	16 6%	17 11%	106 16%	70 13%	24 11%	22 16%	22 13%	20 19%	118 17%	115 18%	115 17%	306 18%	- -	- -

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Absolutes/col percents

Table 10
Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All registered to vote and certain to vote in the EU Ref

		Gender		Age						Social Class				Voting Intention					Vote In 2015 General Election				Region							Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?	
									NET:													Lib	Scot-			Mid-		NET: Eng-	Remain a member of EU	Leave the EU
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Dem	land	Wales	North	lands	South	land		
Unweighted base	1854	914	940	152	312	1032	235	123	358	725	489	232	408	524	487	117	260	167	620	513	222	141	171	89	643	591	620	1594	818	767
Weighted base	1850	923	927	197	289	956	212	195	407	512	550	383	406	542	487	114	267	150	643	521	217	131	156	93	634	580	635	1600	797	782
Remain a member of the European Union	797 43%	408 44%	389 42%	125 64%	174 60%	360 38%	75 35%	63 32%	138 34%	253 49%	236 43%	164 43%	144 36%	250 46%	290 59%	68 59%	18 7%	85 57%	246 38%	289 55%	21 10%	79 60%	83 53%	39 42%	274 43%	233 40%	290 46%	675 42%	797 100%	- -
Leave the European Union	782 42%	428 46%	354 38%	46 24%	74 26%	443 46%	113 53%	105 54%	218 54%	193 38%	223 40%	168 44%	198 49%	218 40%	144 29%	37 32%	233 87%	49 33%	296 46%	174 33%	176 81%	35 27%	58 37%	41 44%	267 42%	262 45%	252 40%	683 43%	- -	782 100%
Don't know	271 15%	87 9%	184 20%	25 13%	41 14%	153 16%	24 11%	27 14%	51 13%	66 13%	91 17%	50 13%	64 16%	74 14%	54 11%	10 8%	16 6%	16 11%	101 16%	58 11%	20 9%	17 13%	15 10%	14 15%	94 15%	85 15%	93 15%	242 15%	- -	- -

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Table 11
Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All registered to vote and certain to vote in the EU Ref(EU Ref weighted)

		Gender		Age						Social Class				Voting Intention					Vote In 2015 General Election				Region						NET: Eng-land	Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?	
																															Remain a member of EU	Leave the EU
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South			
Unweighted base	1654	838	816	121	263	927	224	119	343	660	431	203	361	487	441	107	243	148	583	478	211	133	162	80	584	523	547	1413	732	707
Weighted base	1652	847	805	156	247	861	201	187	388	470	487	335	361	504	440	104	250	134	605	487	205	123	147	84	572	517	563	1422	710	722
Remain a member of the European Union	710 43%	374 44%	336 42%	99 64%	149 61%	327 38%	73 36%	62 33%	134 35%	233 50%	205 42%	144 43%	129 36%	231 46%	264 60%	62 60%	15 6%	77 58%	230 38%	272 56%	18 9%	75 61%	78 53%	35 42%	248 43%	203 39%	259 46%	597 42%	710 100%	- -
Leave the European Union	722 44%	401 47%	322 40%	39 25%	66 27%	411 48%	107 53%	100 53%	207 53%	180 38%	207 42%	157 47%	178 49%	208 41%	131 30%	34 32%	222 89%	44 33%	286 47%	163 33%	169 82%	34 28%	55 37%	38 45%	248 43%	245 47%	230 41%	630 44%	- -	722 100%
Don't know	220 13%	73 9%	147 18%	18 12%	31 13%	123 14%	21 11%	26 14%	47 12%	57 12%	75 15%	34 10%	54 15%	65 13%	45 10%	8 8%	14 5%	12 9%	89 15%	53 11%	19 9%	13 11%	13 9%	11 13%	77 13%	69 13%	73 13%	195 14%	- -	- -

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<u>Online Poll</u>
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Table 12
QC. Please think back, very carefully to the last general election on May 7th 2015. Some people were not able to vote in that election. Which party did you actually vote for? Was it the Conservatives, Labour, UKIP, Liberal Democrat, or another party, or did you not manage to vote on that occasion?
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	2008	2008
Weighted base	2008	2008
Conservative	626 31%	651 32%
Labour	528 26%	536 27%
UK Independence Party (UKIP)	228 11%	223 11%
Liberal Democrat/ Liberal	148 7%	139 7%
Scottish National Party/SNP	74 4%	65 3%
Plaid Cymru	11 1%	14 1%
Green Party	92 5%	87 4%
Another party	9 *	10 1%
Did not vote	227 11%	225 11%
Don't know	30 1%	27 1%
Prefer not to say	35 2%	32 2%

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Online Poll
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Table 13
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	2008	2008
Weighted base	2008	2008
Gender		
Male	972 48%	986 49%
Female	1036 52%	1022 51%
Age		
18-24	189 9%	241 12%
25-34	348 17%	321 16%
35-44	414 21%	383 19%
45-54	366 18%	344 17%
55-64	326 16%	302 15%
65+	365 18%	419 21%
Average age	47.28	47.64

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<u>Online Poll</u>
<u>ONLINE Fieldwork : 15th - 17th April 2016</u>

Table 13
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2008	2008
Social Grade		
AB	767 38%	541 27%
C1	524 26%	582 29%
C2	253 13%	420 21%
DE	464 23%	465 23%
Region		
North	689 34%	681 34%
Midlands	648 32%	637 32%
South	671 33%	690 34%

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ONLINE Fieldwork : 15th - 17th April 2016

Table 13
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2008	2008
Working status		
Full-time	859 43%	884 44%
Part-time	295 15%	241 12%
Not working but seeking work or temporarily unemployed/sick	104 5%	97 5%
Not working/Not seeking work	83 4%	80 4%
Retired	434 22%	474 24%
Student	75 4%	79 4%
House person/Housewife/ Househusband	158 8%	153 8%

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ONLINE Fieldwork : 15th - 17th April 2016

Absolutes/col percents

Table 13
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2008	2008
Tenure		
Owned outright	702 35%	659 33%
Owned with a mortgage or loan	608 30%	703 35%
Rented from the council	155 8%	263 13%
Rented from a housing association	163 8%	116 6%
Rented from someone else	345 17%	236 12%
Rent free	35 2%	31 2%

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