

## ICM Poll for The Guardian

**Fieldwork dates:** 13-15<sup>th</sup> May 2016

**Interview Method:** Telephone, and separately online.

**Population effectively sampled:** All adults aged 18+

**Phone Sampling Method, RDD:** Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

**Phone Sampling Method, Mobile RDD:** A random sample of mobile telephone numbers was generated in proportion to network provider market share. As with the landline process, seed telephone numbers are used to create the mobile RDD sample by randomising the last N digits of the seed number.

**Phone Sample size:** 1,002

**Online Sampling Method:** A nationally representative sample was selected a random from the NewVistatm panel of 200,000+ adults, with sample selected in proportion to population distribution.

**Sample size:** 2048 adults aged 18+

**Data weighting:** In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

### **Weighting by past votes - phone**

1. Respondents are asked whether they voted in the last general election (2015) and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted.

3. ICM takes the declared past votes on any new poll and adds it to the most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme. (Polls conducted just after the 2015 General Election will obviously rely on only those polls that have been conducted).

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

### **Weighting by past votes – online**

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

### **Weighting for turnout – both phone and online**

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

**Voting intentions – both phone and online:** ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

### **Adjustment process 1: 'Partial Refuser' Reallocation**

- A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
- B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

### **Adjustment process 2: 'Total Refuser' Reallocation**

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).
2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).
3. ICM's default position is that Total Refusers *at least* look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

Our expectation is that the combined effects of Adjustments 1 +2 as described above will have the net effect of adding c.1-2 percentage points vote share to the Conservatives, and reduce the Labour vote share by c.0-1 percentage points compared to the pre-2015 ICM adjustment process.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Opinion Poll

### CATI Fieldwork : 13th - 15th May 2016

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were held tomorrow?**

**Base: All respondents**

	Gender			Age				Class				Voting Intention				Vote in 2015 General Election							Region							
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/PC/Other	DNV	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	
Unweighted base	1002	512	490	240	162	360	240	434	198	149	221	259	283	55	91	61	259	222	65	73	25	44	221	86	46	240	250	380	870	
Weighted base	1002	492	510	284	166	324	229	272	269	216	245	248	282	48	104	69	255	219	56	87	24	49	233	85	51	240	266	360	866	
Certain to vote	(10)	667	329	338	156	97	238	176	203	180	128	156	189	203	36	87	53	204	171	43	77	18	35	65	58	32	156	180	242	578
		67%	67%	66%	55%	59%	74%	77%	75%	67%	59%	64%	76%	72%	76%	84%	77%	80%	78%	77%	88%	74%	71%	28%	68%	63%	65%	67%	67%	67%
(9)	55	27	27	21	10	13	10	21	13	9	12	16	15	2	*	6	19	10	7	*	-	6	6	9	2	8	19	18	45	
	5%	6%	5%	7%	6%	4%	4%	8%	5%	4%	5%	6%	5%	5%	*	9%	7%	5%	13%	*	-	11%	3%	10%	3%	3%	7%	5%	5%	
(8)	60	32	28	18	18	16	8	13	11	22	14	15	25	5	6	*	16	16	5	4	-	2	14	8	6	14	12	20	47	
	6%	6%	6%	6%	11%	5%	3%	5%	4%	10%	6%	6%	9%	11%	5%	1%	6%	7%	9%	4%	-	3%	6%	9%	11%	6%	5%	6%	5%	
(7)	24	10	14	11	8	4	1	4	11	8	2	6	10	2	4	2	3	3	-	2	2	-	11	1	1	5	6	11	22	
	2%	2%	3%	4%	5%	1%	1%	1%	4%	4%	1%	2%	3%	4%	4%	3%	1%	2%	-	2%	9%	-	5%	2%	1%	2%	2%	3%	3%	
(6)	19	13	6	8	4	5	3	2	9	6	2	2	8	-	1	-	1	8	-	-	-	-	9	2	-	3	4	11	17	
	2%	3%	1%	3%	2%	1%	1%	1%	3%	3%	1%	1%	3%	-	1%	-	*	4%	-	-	-	-	4%	2%	-	1%	1%	3%	2%	
(5)	41	12	29	14	9	7	11	11	6	14	11	11	9	2	3	4	5	1	1	2	4	2	21	1	4	14	6	16	36	
	4%	2%	6%	5%	5%	2%	5%	4%	2%	6%	4%	4%	3%	3%	3%	5%	2%	1%	1%	3%	15%	4%	9%	1%	7%	6%	2%	4%	4%	
(4)	6	6	*	3	3	-	-	*	1	3	1	3	1	-	-	-	-	-	-	-	-	-	6	-	-	2	-	4	6	
	1%	1%	*	1%	2%	-	-	*	1%	1%	1%	1%	1%	-	-	-	-	-	-	-	-	-	3%	-	-	1%	-	1%	1%	
(3)	14	10	4	8	2	1	3	3	5	1	5	3	6	-	2	1	-	2	-	-	-	-	12	1	-	7	3	3	13	
	1%	2%	1%	3%	1%	*	1%	1%	2%	1%	2%	1%	2%	-	2%	1%	-	1%	-	-	-	-	5%	1%	-	3%	1%	1%	1%	
(2)	12	4	8	6	1	4	1	1	3	2	6	3	6	-	2	1	-	-	-	-	1	10	1	-	3	2	6	11		
	1%	1%	2%	2%	1%	1%	1%	*	1%	1%	2%	1%	2%	-	3%	*	-	-	-	-	2%	4%	1%	-	1%	-	1%	2%	1%	
Certain not to vote	(1)	94	45	49	37	12	32	12	13	28	24	29	-	-	-	-	5	8	-	2	*	1	77	4	7	22	34	26	83	
	9%	9%	10%	13%	7%	10%	5%	5%	10%	11%	12%	-	-	-	-	2%	4%	-	2%	2%	3%	33%	5%	14%	9%	13%	7%	10%		
Refused	5	3	2	2	-	1	2	-	3	-	2	-	-	-	-	-	2	-	-	-	-	3	-	1	-	2	-	4		
	*	1%	*	1%	-	*	1%	-	1%	-	1%	-	-	-	-	-	1%	-	-	-	-	6%	-	1%	-	1%	-	1%	*	
Don't know	5	1	4	1	-	4	1	1	-	-	4	-	-	-	-	-	-	-	-	-	-	-	1	-	-	3	1	1	5	
	1%	*	1%	*	-	1%	*	*	-	-	2%	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%	*	*	1%	
Mean	8.39	8.42	8.36	7.71	8.28	8.63	8.95	9.00	8.32	8.02	8.08	9.23	9.05	9.43	9.42	9.22	9.46	9.20	9.63	9.52	8.79	9.17	5.26	8.90	8.10	8.22	8.30	8.48	8.35	
Standard deviation	2.93	2.90	2.96	3.30	2.73	2.89	2.45	2.30	3.03	3.05	3.24	1.74	1.91	1.20	1.52	1.89	1.54	1.99	0.83	1.60	2.22	2.08	3.77	2.33	3.19	3.04	3.15	2.77	2.96	
Standard error	0.09	0.13	0.13	0.21	0.21	0.15	0.16	0.11	0.22	0.25	0.22	0.11	0.11	0.16	0.16	0.24	0.10	0.13	0.10	0.19	0.44	0.32	0.25	0.25	0.47	0.20	0.20	0.14	0.10	

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were held tomorrow?**

**Base: All respondents**

	Total	EU Referendum		
		Remain	Leave	
Unweighted base	1002	448	327	
Weighted base	1002	427	343	
Certain to vote	(10)	667	302	256
		67%	71%	75%
	(9)	55	37	7
		5%	9%	2%
	(8)	60	26	27
		6%	6%	8%
	(7)	24	12	8
		2%	3%	2%
	(6)	19	7	5
		2%	2%	2%
	(5)	41	14	12
		4%	3%	4%
	(4)	6	5	-
		1%	1%	-
	(3)	14	3	8
		1%	1%	2%
	(2)	12	6	2
		1%	2%	1%
Certain not to vote	(1)	94	15	17
		9%	3%	5%
Refused		5	-	-
		*	-	-
Don't know		5	-	1
		1%	-	*
Mean	8.39	8.93	8.86	
Standard deviation	2.93	2.24	2.43	
Standard error	0.09	0.11	0.13	

## Opinion Poll

### CATI Fieldwork : 13th - 15th May 2016

Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats, UKIP and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

**Base: All respondents**

	Gender			Age				Class				Voting Intention					Vote in 2015 General Election							Region					
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/PC/Other	DNV	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land
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Weighted base	1002	492	510	284	166	324	229	272	269	216	245	248	282	48	104	69	255	219	56	87	24	49	233	85	51	240	266	360	866
Conservative	248 25%	133 27%	115 23%	46 16%	43 26%	79 25%	35%	90 33%	57 21%	52 24%	49 20%	248 100%	-	-	-	-	193 76%	3 2%	5 8%	5 6%	-	1 2%	38 16%	17 20%	10 19%	49 20%	82 31%	91 25%	222 26%
Labour	282 28%	139 28%	143 28%	104 37%	57 34%	83 26%	38 17%	77 28%	87 32%	53 24%	65 27%	-	282 100%	-	-	-	17 7%	185 84%	9 16%	2 3%	9 36%	3 6%	53 23%	13 15%	15 30%	75 31%	57 21%	122 34%	254 29%
Liberal Democrat/ Liberal	48 5%	17 3%	31 6%	11 4%	6 3%	18 5%	13 6%	18 7%	11 4%	10 4%	9 4%	-	-	48 100%	-	-	1 1%	4 2%	34 60%	1 2%	-	-	7 3%	2 2%	3 6%	13 5%	14 5%	16 4%	43 5%
Scottish National Party/SNP	29 3%	13 3%	16 3%	5 2%	5 3%	15 5%	4 2%	5 2%	7 3%	8 4%	10 4%	-	-	-	-	29 42%	-	1 1%	-	-	-	27 55%	1 *	29 34%	-	-	-	-	-
Plaid Cymru	5 1%	3 1%	2 *	1 *	-	3 1%	1 1%	* *	3 1%	2 1%	-	-	-	-	-	5 8%	-	1 *	-	-	-	* 1%	1 1%	-	5 11%	-	-	-	-
Green Party	30 3%	9 2%	21 4%	18 6%	3 2%	7 2%	3 1%	8 3%	11 4%	6 3%	6 2%	-	-	-	-	30 44%	2 1%	2 1%	1 1%	2 2%	14 59%	3 6%	5 2%	2 2%	-	8 3%	5 2%	16 4%	28 3%
UK Independence Party (UKIP)	104 10%	67 14%	37 7%	21 7%	18 11%	36 11%	30 13%	15 6%	25 9%	31 15%	32 13%	-	-	-	104 100%	-	9 3%	3 1%	-	70 80%	-	1 3%	21 9%	2 3%	8 15%	26 11%	29 11%	40 11%	94 11%
British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	4 *	2 *	2 *	3 1%	-	1 *	-	2 1%	-	1 *	1 *	-	-	-	-	4 5%	1 *	-	-	-	1 3%	1 3%	1 *	-	-	-	1 *	3 1%	4 *
Will not vote	94 9%	45 9%	49 10%	37 13%	12 7%	32 10%	12 5%	13 5%	28 10%	24 11%	29 12%	-	-	-	-	5 2%	8 4%	-	2 2%	* 2%	1 3%	77 33%	4 5%	7 14%	22 9%	34 13%	26 7%	83 10%	
Don't know	85 8%	35 7%	50 10%	26 9%	14 9%	24 7%	20 9%	26 9%	21 8%	16 7%	22 9%	-	-	-	-	18 7%	9 4%	8 15%	5 6%	-	4 8%	26 11%	6 8%	1 10%	23 10%	31 11%	24 7%	78 9%	
Refused	72 7%	29 6%	44 9%	12 4%	8 5%	27 8%	26 12%	18 7%	18 7%	14 7%	22 9%	-	-	-	-	10 4%	3 1%	-	-	-	7 14%	3 1%	10 12%	2 4%	25 10%	14 5%	22 6%	61 7%	

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats, UKIP and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

**Base: All respondents**

	Total	EU Referendum	
		Remain	Leave
Unweighted base	1002	448	327
Weighted base	1002	427	343
Conservative	248 25%	115 27%	95 28%
Labour	282 28%	175 41%	64 19%
Liberal Democrat/ Liberal	48 5%	33 8%	9 3%
Scottish National Party/SNP	29 3%	18 4%	6 2%
Plaid Cymru	5 1%	1 *	4 1%
Green Party	30 3%	15 3%	9 3%
UK Independence Party (UKIP)	104 10%	4 1%	100 29%
British National Party (BNP)	-	-	-
Other	4 *	2 *	1 *
Will not vote	94 9%	15 3%	17 5%
Don't know	85 8%	29 7%	25 7%
Refused	72 7%	19 5%	12 4%

## Opinion Poll

### CATI Fieldwork : 13th - 15th May 2016

Absolutes/col percents

Table 3

Data derived from:-

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?**

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

Data excludes those who definitely will not vote (9%), don't know who they would vote for (8%) or refuse to answer (7%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Class				Voting Intention					Vote in 2015 General Election						Region						
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/PC/Other	DNV	Scotland	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	650	350	300	134	107	246	164	305	128	87	131	228	238	50	80	55	223	193	55	66	23	33	44	54	32	147	159	258	564
Weighted base	645	331	313	160	109	219	157	192	173	132	148	216	237	42	89	60	215	190	46	78	21	36	46	58	36	144	167	239	550
Conservative	216 33%	117 35%	99 32%	38 24%	32 29%	73 33%	74 47%	81 42%	49 28%	42 32%	44 30%	216 100%	-	-	-	-	187 87%	3 2%	5 10%	4 6%	-	1 2%	13 28%	15 26%	9 24%	42 29%	73 43%	77 32%	192 35%
Labour	237 37%	115 35%	121 39%	81 50%	49 45%	72 33%	35 22%	66 34%	74 43%	44 33%	53 36%	-	237 100%	-	-	-	15 7%	176 93%	8 18%	2 3%	9 41%	3 9%	19 40%	11 19%	14 38%	60 42%	51 30%	101 42%	212 39%
Liberal Democrat/ Liberal	42 7%	17 5%	26 8%	8 5%	6 5%	17 8%	12 7%	17 9%	10 6%	8 6%	8 5%	-	-	42 100%	-	-	1 1%	4 2%	33 71%	1 2%	-	-	3 6%	1 2%	2 5%	13 9%	13 8%	13 6%	39 7%
Scottish National Party/SNP	28 4%	11 3%	16 5%	5 3%	5 4%	14 6%	4 3%	4 2%	7 4%	8 6%	9 6%	-	-	-	28 46%	-	1 1%	-	-	-	26 73%	*	1 1%	28 47%	-	-	-	-	-
Plaid Cymru	5 1%	3 1%	2 1%	1 *	-	3 1%	1 1%	*	2 1%	2 2%	-	-	-	-	5 8%	-	1 *	-	-	-	-	*	1 1%	-	5 13%	-	-	-	-
Green Party	25 4%	9 3%	16 5%	13 8%	3 2%	6 3%	3 2%	7 4%	9 5%	4 3%	5 3%	-	-	-	25 41%	2 1%	2 1%	1 1%	2 2%	12 56%	3 9%	2 4%	1 2%	-	6 4%	5 3%	13 6%	24 4%	
UK Independence Party (UKIP)	89 14%	58 17%	32 10%	13 8%	15 14%	33 15%	28 18%	14 8%	22 13%	25 19%	29 19%	-	-	-	89 100%	-	9 4%	3 2%	-	68 87%	-	1 3%	9 19%	2 4%	7 19%	23 16%	26 15%	32 13%	80 15%
Other	3 *	2 1%	1 *	2 1%	-	1 *	-	2 1%	-	*	1 1%	-	-	-	3 5%	1 *	-	-	-	-	1 3%	1 4%	*	-	-	-	1 *	2 1%	3 1%



**Opinion Poll**  
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**Data excludes those who definitely will not vote (9%), don't know who they would vote for (8%) or refuse to answer (7%)**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	EU Referendum	
		Remain	Leave
Unweighted base	650	335	237
Weighted base	645	317	251
Conservative	216 33%	101 32%	83 33%
Labour	237 37%	151 48%	54 22%
Liberal Democrat/ Liberal	42 7%	30 9%	8 3%
Scottish National Party/SNP	28 4%	17 5%	6 2%
Plaid Cymru	5 1%	1 *	4 1%
Green Party	25 4%	14 4%	7 3%
UK Independence Party (UKIP)	89 14%	2 1%	87 35%
Other	3 *	1 *	1 *

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Col percents

Table 4  
**Published Vote Intention Figures**  
Percentages derived from the responses of 791 respondents

	<u>Total</u>
Conservatives	36%
Labour	34%
Liberal Democrats	7%
UKIP	13%
Green	4%
SNP	4%
PC	1%
Other	1%

## Opinion Poll

### CATI Fieldwork : 13th - 15th May 2016

Absolutes/col percents

Table 5

**Q.1 The referendum on the UK's membership of the European Union will take place on June 23rd. Many people we have spoken to will not vote in that referendum, while others will vote. How certain is it that you would actually vote in the EU referendum on June 23rd? On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote, how likely is it that you will cast your vote?**

**Base: All respondents**

	Gender			Age				Class				Voting Intention				Vote in 2015 General Election						Region					NET: Eng-land		
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot-land	Wales	North		Mid-lands	South
Unweighted base	1002	512	490	240	162	360	240	434	198	149	221	259	283	55	91	61	259	222	65	73	25	44	221	86	46	240	250	380	870
Weighted base	1002	492	510	284	166	324	229	272	269	216	245	248	282	48	104	69	255	219	56	87	24	49	233	85	51	240	266	360	866
Certain to vote	(10) 656	329	327	153	99	235	169	190	166	139	160	180	184	38	91	56	191	159	44	79	20	39	71	62	33	151	176	233	560
	65%	67%	64%	54%	60%	73%	74%	70%	62%	65%	65%	72%	65%	80%	87%	82%	75%	73%	79%	91%	85%	79%	30%	73%	66%	63%	66%	65%	65%
(9)	50	26	25	12	14	15	10	19	18	9	5	18	7	2	4	4	18	8	6	3	1	3	8	4	1	13	13	19	45
	5%	5%	5%	4%	8%	5%	4%	7%	7%	4%	4%	7%	3%	5%	4%	5%	7%	3%	11%	3%	3%	6%	4%	5%	1%	6%	5%	5%	5%
(8)	62	36	26	25	12	13	11	11	17	19	14	13	31	2	4	1	10	21	1	*	2	-	23	8	3	15	14	22	51
	6%	7%	5%	9%	7%	4%	5%	4%	6%	9%	6%	5%	11%	5%	4%	1%	4%	10%	2%	1%	8%	-	10%	10%	5%	6%	5%	6%	6%
(7)	26	13	12	12	2	7	4	7	9	6	4	5	14	-	3	-	4	4	2	1	-	1	12	1	3	6	7	9	22
	3%	3%	2%	4%	1%	2%	2%	2%	3%	3%	2%	2%	5%	-	3%	-	2%	2%	3%	1%	-	3%	5%	1%	5%	3%	3%	2%	3%
(6)	20	8	12	10	4	2	4	5	5	6	5	7	5	2	-	1	5	2	2	-	-	-	9	1	2	5	4	9	17
	2%	2%	2%	4%	2%	1%	2%	2%	2%	3%	2%	3%	2%	4%	-	2%	2%	1%	3%	-	-	-	4%	1%	5%	2%	1%	2%	2%
(5)	71	29	42	21	23	15	12	20	14	19	18	17	19	3	2	3	17	11	1	3	-	4	27	6	5	17	17	26	60
	7%	6%	8%	7%	14%	5%	5%	7%	5%	9%	7%	7%	7%	7%	2%	4%	7%	5%	2%	3%	-	8%	12%	7%	9%	7%	7%	7%	7%
(4)	4	3	1	*	-	-	3	*	-	3	1	*	-	-	-	-	1	3	-	-	-	-	*	-	-	*	3	1	4
	*	1%	*	*	-	-	2%	*	-	1%	*	*	-	-	-	-	*	1%	-	-	-	-	*	-	-	*	1%	*	*
(3)	11	6	5	6	-	3	1	2	5	3	1	1	3	-	-	-	2	2	-	-	-	-	5	-	-	4	4	3	11
	1%	1%	1%	2%	-	1%	1%	1%	2%	1%	*	*	1%	-	-	-	1%	1%	-	-	-	-	2%	-	-	2%	1%	1%	1%
(2)	9	6	3	3	2	5	-	*	7	-	2	3	4	-	-	-	2	-	-	-	-	-	8	-	-	5	-	5	9
	1%	1%	1%	1%	1%	1%	-	*	3%	-	1%	1%	1%	-	-	-	1%	-	-	-	-	-	3%	-	-	2%	-	1%	1%
Certain not to vote	(1) 81	33	49	36	11	25	10	15	22	13	31	6	13	-	-	3	6	6	-	1	1	-	66	2	4	17	28	29	75
	8%	7%	10%	13%	6%	8%	4%	6%	8%	6%	13%	2%	5%	-	-	5%	2%	3%	-	1%	4%	-	28%	3%	9%	7%	11%	8%	9%
Refused	4	-	4	2	-	2	-	-	2	-	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	2	-	2	4
	*	-	1%	1%	-	1%	-	-	1%	-	1%	-	-	-	-	-	-	-	-	-	-	4%	-	-	-	1%	-	1%	*
Don't know	8	5	3	2	-	1	5	2	3	-	4	-	2	-	-	-	2	1	-	-	-	-	3	1	-	5	-	3	8
	1%	1%	1%	1%	-	*	2%	1%	1%	-	1%	-	1%	-	-	-	1%	1%	-	-	-	-	1%	1%	-	2%	-	1%	1%
Mean	8.39	8.54	8.25	7.72	8.29	8.65	8.94	8.74	8.25	8.45	8.10	9.00	8.59	9.35	9.69	9.18	9.10	8.96	9.54	9.64	9.46	9.43	5.85	9.09	8.31	8.34	8.26	8.37	8.33
Standard deviation	2.83	2.68	2.96	3.21	2.70	2.77	2.30	2.49	2.94	2.61	3.20	2.07	2.47	1.50	0.96	2.22	1.99	2.17	1.10	1.40	1.83	1.46	3.71	1.98	2.82	2.84	3.01	2.84	2.89
Standard error	0.09	0.12	0.13	0.21	0.21	0.15	0.15	0.12	0.21	0.21	0.22	0.13	0.15	0.20	0.10	0.28	0.12	0.15	0.14	0.16	0.37	0.22	0.25	0.21	0.42	0.19	0.19	0.15	0.10

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 5

**Q.1 The referendum on the UK's membership of the European Union will take place on June 23rd. Many people we have spoken to will not vote in that referendum, while others will vote. How certain is it that you would actually vote in the EU referendum on June 23rd? On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote, how likely is it that you will cast your vote?**

**Base: All respondents**

		EU Referendum		
		Total	Remain	Leave
Unweighted base		1002	448	327
Weighted base		1002	427	343
Certain to vote	(10)	656	305	271
		65%	72%	79%
	(9)	50	28	14
		5%	7%	4%
	(8)	62	38	19
		6%	9%	6%
	(7)	26	11	6
		3%	3%	2%
	(6)	20	9	6
		2%	2%	2%
	(5)	71	23	20
		7%	5%	6%
	(4)	4	3	-
		*	1%	-
	(3)	11	5	4
		1%	1%	1%
	(2)	9	4	4
		1%	1%	1%
Certain not to vote	(1)	81	-	-
		8%	-	-
Refused		4	-	-
		*	-	-
Don't know		8	-	-
		1%	-	-
Mean		8.39	9.12	9.27
Standard deviation		2.83	1.73	1.70
Standard error		0.09	0.08	0.09

## Opinion Poll

### CATI Fieldwork : 13th - 15th May 2016

Absolutes/col percents

Table 6

**Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?****Base: All respondents**

	Gender		Age				Class				Voting Intention					Vote in 2015 General Election						Region							
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/PC/Other	DNV	Scotland	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	1002	512	490	240	162	360	240	434	198	149	221	259	283	55	91	61	259	222	65	73	25	44	221	86	46	240	250	380	870
Weighted base	1002	492	510	284	166	324	229	272	269	216	245	248	282	48	104	69	255	219	56	87	24	49	233	85	51	240	266	360	866
Remain a member of the European Union	427	204	223	145	71	116	95	139	129	71	88	115	175	33	4	36	113	130	44	5	16	26	76	44	17	98	96	171	365
	43%	41%	44%	51%	43%	36%	41%	51%	48%	33%	36%	47%	62%	70%	3%	53%	44%	59%	78%	6%	66%	54%	32%	52%	34%	41%	36%	47%	42%
Leave the European Union	343	204	140	73	58	132	80	74	81	101	87	95	64	9	100	21	93	56	8	81	6	15	68	23	25	83	100	113	296
	34%	41%	27%	26%	35%	41%	35%	27%	30%	47%	35%	38%	23%	19%	96%	30%	36%	26%	15%	93%	23%	30%	29%	27%	49%	35%	38%	31%	34%
Certain not to vote in EU Referendum	81	33	49	36	11	25	10	15	22	13	31	6	13	-	-	3	6	6	-	1	1	-	66	2	4	17	28	29	75
	8%	7%	10%	13%	6%	8%	4%	6%	8%	6%	13%	2%	5%	-	-	5%	2%	3%	-	1%	4%	-	28%	3%	9%	7%	11%	8%	9%
Don't know	151	52	99	30	25	51	44	44	36	31	39	32	30	5	*	8	44	27	4	-	2	8	24	16	4	42	41	47	131
	15%	11%	19%	11%	15%	16%	19%	16%	14%	15%	16%	13%	11%	11%	*	12%	17%	12%	7%	-	7%	16%	10%	19%	8%	17%	16%	13%	15%

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 6

**Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?**

**Base: All respondents**

	Total	EU Referendum	
		Remain	Leave
Unweighted base	1002	448	327
Weighted base	1002	427	343
Remain a member of the European Union	427 43%	427 100%	-
Leave the European Union	343 34%	-	343 100%
Certain not to vote in EU Referendum	81 8%	-	-
Don't know	151 15%	-	-

## Opinion Poll

### CATI Fieldwork : 13th - 15th May 2016

Absolutes/col percents

Table 7

**Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?****Base: All certain to vote**

	Gender		Age				Class				Voting Intention					Vote in 2015 General Election						Region					NET: Eng- land		
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North		Mid- lands	South
Unweighted base	919	476	443	208	152	334	225	407	181	140	191	252	269	55	91	59	254	214	65	72	24	43	159	83	42	218	226	350	794
Weighted base	908	454	454	244	155	296	214	255	242	203	208	243	267	48	104	65	247	212	56	86	23	47	164	82	46	216	238	326	780
Remain a member of the European Union	427	204	223	145	71	116	95	139	129	71	88	115	175	33	4	36	113	130	44	5	16	26	76	44	17	98	96	171	365
	47%	45%	49%	59%	46%	39%	44%	54%	53%	35%	42%	48%	66%	70%	3%	55%	46%	61%	78%	6%	68%	56%	46%	54%	38%	45%	40%	52%	47%
Leave the European Union	343	204	140	73	58	132	80	74	81	101	87	95	64	9	100	21	93	56	8	81	6	15	68	23	25	83	100	113	296
	38%	45%	31%	30%	37%	45%	38%	29%	34%	50%	42%	39%	24%	19%	96%	32%	37%	27%	15%	94%	24%	31%	41%	28%	53%	38%	42%	35%	38%
Don't know	138	47	92	26	25	48	39	41	32	31	34	32	29	5	*	8	42	25	4	-	2	6	21	15	4	35	41	42	119
	15%	10%	20%	11%	16%	16%	18%	16%	13%	15%	16%	13%	11%	11%	*	13%	17%	12%	7%	-	7%	13%	13%	19%	9%	16%	17%	13%	15%

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 7

**Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?**

**Base: All certain to vote**

	Total	EU Referendum	
		Remain	Leave
Unweighted base	919	448	327
Weighted base	908	427	343
Remain a member of the European Union	427 47%	427 100%	-
Leave the European Union	343 38%	-	343 100%
Don't know	138 15%	-	-



## Opinion Poll

### CATI Fieldwork : 13th - 15th May 2016

Absolutes/col percents

Table 8

**Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?****Base: All certain to vote in the EU referendum (EU referendum weighted)**

	Gender		Age				Class				Voting Intention					Vote in 2015 General Election						Region					NET: Eng- land		
	Total	Male	Female	18-34	35-44	45-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North		Mid- lands	South
Unweighted base	836	437	400	180	136	311	210	375	163	125	174	234	241	52	88	56	238	197	62	70	24	40	124	77	38	195	208	318	721
Weighted base	822	413	410	212	136	275	199	234	216	182	191	223	240	45	101	63	230	195	53	84	23	44	128	76	42	193	217	294	704
Remain a member of the European Union	389 47%	186 45%	204 50%	128 60%	65 48%	107 39%	89 45%	131 56%	115 53%	63 35%	80 42%	109 49%	160 67%	32 71%	3 3%	34 54%	106 46%	122 63%	42 78%	4 5%	15 68%	25 56%	59 46%	41 54%	16 38%	89 46%	88 41%	155 53%	332 47%
Leave the European Union	318 39%	188 46%	130 32%	65 31%	51 38%	124 45%	77 39%	69 30%	74 34%	91 50%	83 44%	87 39%	58 24%	9 19%	98 97%	21 33%	87 38%	53 27%	8 15%	79 95%	6 25%	14 31%	55 43%	21 27%	23 55%	73 38%	95 44%	107 36%	274 39%
Don't know	115 14%	39 9%	76 19%	19 9%	20 14%	44 16%	33 17%	35 15%	26 12%	27 15%	27 14%	27 12%	22 9%	4 9%	* *	8 12%	36 16%	20 10%	4 7%	- -	2 7%	6 13%	14 11%	14 19%	3 7%	31 16%	34 16%	33 11%	98 14%

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 8

**Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?**  
**Base: All certain to vote in the EU referendum (EU referendum weighted)**

	Total	EU Referendum	
		Remain	Leave
Unweighted base	836	412	303
Weighted base	822	389	318
Remain a member of the European Union	389 47%	389 100%	-
Leave the European Union	318 39%	-	318 100%
Don't know	115 14%	-	-

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 9  
**Q.C/D Voting in May 7th 2015 General Election**

	Unweighted Total	Weighted Total
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	259 26%	255 25%
Labour	222 22%	219 22%
Liberal Democrat/ Liberal	65 6%	56 6%
Scottish National Party/SNP	29 3%	33 3%
Plaid Cymru	4 *	4 *
Green Party	25 2%	24 2%
UK Independence Party (UKIP)	73 7%	87 9%
British National Party (BNP)	-	-
Other	11 1%	12 1%
Did not vote	221 22%	233 23%
Refused	78 8%	64 6%
Don't know	15 1%	14 1%

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 10  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Yes	637 64%	604 60%
No	365 36%	398 40%

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 11  
**Is the house or flat in which you live...?**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1002	1002
Weighted base	1002	1002
NET: Owners	671 67%	627 63%
Owned outright - without mortgage	321 32%	325 32%
Owned with a mortgage or loan	350 35%	302 30%
NET: Renters	305 30%	349 35%
Rented from the council	68 7%	143 14%
Rented from a housing association	64 6%	51 5%
Rented from someone else	173 17%	156 16%
Rent free	26 3%	26 3%

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 12  
**How many cars are there in your household?**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1002	1002
Weighted base	1002	1002
None	192 19%	216 22%
1	407 41%	415 41%
2	272 27%	276 28%
3+	131 13%	95 9%
Mean	1.46	1.34
Standard deviation	1.70	1.54
Standard error	0.05	0.05

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 13  
**Current working status**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1002	1002
Weighted base	1002	1002
NET: Working	632 63%	564 56%
Working full time - working 30 hours per week or more	504 50%	447 45%
Working part time - working between 8 and 29 hours per week	128 13%	117 12%
NET: Not Working	370 37%	438 44%
Not working but seeking work or temporarily unemployed or sick	46 5%	69 7%
Not working and not seeking work/ student	51 5%	77 8%
Retired on a state pension only	105 10%	109 11%
Retired with a private pension	145 14%	148 15%
House person, housewife, househusband, etc.	23 2%	35 4%

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 14  
**SEG**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1002	1002
Weighted base	1002	1002
NET: AB	434 43%	272 27%
A	130 13%	84 8%
B	304 30%	188 19%
C1	198 20%	269 27%
C2	149 15%	216 22%
D	99 10%	106 11%
E	122 12%	139 14%
NET: DE	221 22%	245 24%



**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 15  
**Age**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1002	1002
Weighted base	1002	1002
18-24	84 8%	114 11%
25-34	156 16%	170 17%
35-44	162 16%	166 17%
45-54	204 20%	177 18%
55-64	156 16%	147 15%
65 or older	240 24%	229 23%
Average age	48.85	47.36

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 16  
**Gender**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Male	512 51%	492 49%
Female	490 49%	510 51%

**Opinion Poll**  
**CATI Fieldwork : 13th - 15th May 2016**

Absolutes/col percents

Table 17  
**Region**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1002	1002
Weighted base	1002	1002
Scotland	86 9%	85 8%
North East	41 4%	41 4%
North West	105 10%	114 11%
Yorkshire & Humberside	94 9%	85 8%
West Midlands	82 8%	92 9%
East Midlands	65 6%	74 7%
Wales	46 5%	51 5%
Eastern	103 10%	100 10%
London	129 13%	130 13%
South East	153 15%	141 14%
South West	98 10%	89 9%

## Online Poll

### ONLINE Fieldwork : 13th-15th May 2016

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Gender			Age					Social Class				Voting Intention					Vote In 2015 General Election				Region					Q99. Should the United Kingdom remain a member of the European Union or leave the European Union? Remain a member of EU / Leave the EU			
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	of EU	the EU
Unweighted base	2048	954	1094	186	347	1111	240	164	404	765	539	277	467	532	528	109	297	174	658	545	229	148	169	110	701	635	712	1769	860	848
Weighted base	2048	1004	1044	246	331	1048	223	201	423	556	593	426	474	525	528	103	301	174	664	547	227	141	185	110	703	643	702	1753	832	863
NET: Yes	1995	982	1013	218	322	1032	222	201	422	545	577	412	461	522	519	103	299	173	661	544	225	141	182	109	691	619	685	1703	817	862
	97%	98%	97%	89%	97%	98%	100%	100%	100%	98%	97%	97%	97%	99%	98%	100%	99%	100%	100%	100%	99%	100%	99%	100%	98%	96%	98%	97%	98%	100%
Yes - where living now	1964	973	991	201	316	1026	220	201	420	537	561	409	457	518	510	98	295	173	654	536	217	140	181	106	678	613	672	1677	804	850
	96%	97%	95%	82%	95%	98%	99%	100%	99%	97%	95%	96%	96%	99%	97%	95%	98%	99%	99%	98%	95%	99%	98%	96%	95%	96%	95%	96%	96%	97%
Yes - somewhere else/ another address	31	8	23	18	6	6	2	-	2	8	16	3	4	4	9	5	4	1	7	9	8	2	1	3	13	6	13	27	13	12
	2%	1%	2%	7%	2%	1%	1%	-	1%	1%	3%	1%	1%	1%	2%	5%	1%	*	1%	2%	3%	1%	1%	3%	2%	1%	2%	2%	2%	1%
No	34	14	19	15	7	11	1	-	1	5	11	9	9	3	5	-	1	-	3	3	2	-	3	*	5	16	13	30	7	1
	2%	1%	2%	6%	2%	1%	*	-	*	1%	2%	2%	2%	1%	1%	-	*	-	*	*	1%	-	1%	*	1%	3%	2%	2%	1%	*
Don't know	19	8	11	12	2	5	-	-	-	6	4	4	5	-	4	-	2	1	-	-	1	-	-	-	7	7	5	19	8	1
	1%	1%	1%	5%	1%	*	-	-	-	1%	1%	1%	1%	-	1%	-	1%	*	-	-	1%	-	-	-	1%	1%	1%	1%	1%	*

## Online Poll

### ONLINE Fieldwork : 13th-15th May 2016

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Gender			Age					Social Class					Voting Intention					Vote In 2015 General Election					Region					Q99. Should the United Kingdom remain a member of the European Union or leave the European Union? Remain a member of EU / Leave the EU	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	member of EU	Leave the EU
Unweighted base	2048	954	1094	186	347	1111	240	164	404	765	539	277	467	532	528	109	297	174	658	545	229	148	169	110	701	635	712	1769	860	848
Weighted base	2048	1004	1044	246	331	1048	223	201	423	556	593	426	474	525	528	103	301	174	664	547	227	141	185	110	703	643	702	1753	832	863
10 - Absolutely certain to vote	1313	682	631	104	178	716	172	143	315	380	369	270	294	386	378	68	233	130	477	389	170	96	132	70	469	398	447	1111	565	621
	64%	68%	60%	42%	54%	68%	77%	71%	75%	68%	62%	63%	62%	74%	72%	66%	77%	75%	72%	71%	75%	68%	72%	63%	67%	62%	64%	63%	68%	72%
9	242	124	119	22	44	125	22	29	51	68	72	52	50	71	62	19	32	25	88	67	29	24	22	16	80	85	77	204	108	100
	12%	12%	11%	9%	13%	12%	10%	14%	12%	12%	12%	12%	11%	14%	12%	18%	11%	15%	13%	12%	13%	17%	12%	14%	11%	13%	11%	12%	13%	12%
8	130	65	65	32	28	55	8	7	15	39	37	23	30	37	36	8	18	6	46	35	15	8	8	7	36	43	50	115	61	50
	6%	6%	6%	13%	8%	5%	4%	4%	4%	7%	6%	5%	6%	7%	7%	8%	6%	3%	7%	6%	7%	6%	4%	6%	5%	7%	7%	7%	7%	6%
7	60	23	37	5	18	26	6	5	11	9	23	17	10	10	21	4	3	2	15	23	1	5	4	3	20	21	19	53	21	24
	3%	2%	4%	2%	5%	2%	3%	3%	3%	2%	4%	4%	2%	2%	4%	4%	1%	1%	2%	4%	*	4%	2%	2%	3%	3%	3%	3%	2%	3%
6	45	15	30	6	14	20	2	3	5	13	12	6	14	14	10	1	4	5	14	9	2	2	2	4	14	16	14	39	16	18
	2%	2%	3%	2%	4%	2%	1%	1%	1%	2%	2%	1%	3%	3%	2%	1%	1%	3%	2%	2%	1%	1%	1%	4%	2%	3%	2%	2%	2%	2%
5	50	11	39	17	9	22	1	2	2	11	16	12	11	2	8	2	6	3	6	6	4	3	5	2	19	16	15	44	19	15
	2%	1%	4%	7%	3%	2%	*	1%	1%	2%	3%	3%	2%	*	2%	2%	2%	2%	1%	1%	2%	2%	3%	1%	3%	2%	2%	2%	2%	2%
4	15	10	6	3	3	8	*	1	2	5	5	1	5	2	3	-	1	*	*	3	-	-	1	*	10	3	3	14	5	7
	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	*	1%	-	*	*	*	1%	-	-	*	*	1%	*	*	1%	1%	1%
3	24	9	15	11	4	8	-	1	1	2	8	7	7	-	5	1	2	1	-	2	2	-	3	1	9	4	11	20	10	6
	1%	1%	1%	5%	1%	1%	-	*	*	*	1%	2%	2%	-	1%	1%	1%	1%	-	*	1%	-	2%	1%	1%	1%	2%	1%	1%	1%
2	22	9	13	9	1	10	-	1	1	2	6	3	10	3	3	-	1	1	1	2	-	-	-	-	6	4	12	22	10	5
	1%	1%	1%	4%	*	1%	-	1%	*	*	1%	1%	2%	*	1%	-	*	1%	*	*	-	-	-	-	1%	1%	2%	1%	1%	1%
1 - Certain not to vote	79	33	47	18	19	32	7	3	11	14	25	17	24	-	-	-	-	-	5	*	1	-	4	5	23	28	29	71	9	9
	4%	3%	4%	7%	6%	3%	3%	2%	3%	3%	4%	4%	5%	-	-	-	-	-	1%	*	*	-	2%	4%	3%	4%	4%	4%	1%	1%
Don't know	55	16	39	13	12	21	4	5	9	11	18	8	18	-	-	-	-	-	10	10	2	1	3	3	16	20	18	49	7	7
	3%	2%	4%	5%	4%	2%	2%	2%	2%	2%	3%	2%	4%	-	-	-	-	-	2%	2%	1%	1%	2%	3%	2%	3%	3%	3%	1%	1%
Refused	12	7	5	7	1	5	-	-	-	2	1	9	1	-	-	-	-	-	1	-	1	1	-	*	-	5	7	12	1	1
	1%	1%	1%	3%	*	*	-	-	-	*	*	2%	*	-	-	-	-	-	*	-	*	1%	-	*	-	1%	1%	1%	*	*
Mean	8.86	9.05	8.67	7.62	8.48	9.05	9.39	9.32	9.35	9.15	8.77	8.86	8.62	9.48	9.32	9.49	9.44	9.44	9.39	9.50	9.42	9.20	8.94	8.92	8.85	8.80	8.82	9.14	9.27	
Standard deviation	2.28	2.09	2.43	3.06	2.50	2.08	1.76	1.67	1.72	1.88	2.34	2.28	2.57	1.14	1.43	1.28	1.25	1.34	1.28	1.28	1.21	1.11	1.87	2.17	2.21	2.25	2.37	2.32	1.80	1.64
Standard error	0.05	0.07	0.08	0.23	0.14	0.06	0.11	0.13	0.09	0.07	0.10	0.14	0.12	0.05	0.06	0.12	0.07	0.10	0.05	0.06	0.08	0.09	0.14	0.21	0.08	0.09	0.09	0.06	0.06	0.06

## Online Poll

### ONLINE Fieldwork : 13th-15th May 2016

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention					Vote In 2015 General Election					Region					Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	a member of EU	Leave the EU
Unweighted base	2048	954	1094	186	347	1111	240	164	404	765	539	277	467	532	528	109	297	174	658	545	229	148	169	110	701	635	712	1769	860	848
Weighted base	2048	1004	1044	246	331	1048	223	201	423	556	593	426	474	525	528	103	301	174	664	547	227	141	185	110	703	643	702	1753	832	863
Conservative	525 26%	288 29%	236 23%	45 18%	75 23%	238 23%	68 31%	99 50%	167 40%	184 33%	164 28%	102 24%	75 16%	525 100%	-	-	-	-	475 72%	15 3%	8 4%	6 4%	29 16%	24 20%	138 27%	172 27%	215 31%	472 27%	235 28%	231 27%
Labour	528 26%	245 24%	283 27%	83 34%	103 31%	284 27%	42 19%	16 8%	58 14%	131 24%	158 27%	98 23%	140 30%	-	528 100%	-	-	-	29 4%	417 76%	3 1%	21 15%	27 14%	28 26%	216 31%	149 23%	163 23%	473 27%	320 39%	152 18%
Liberal Democrat	103 5%	57 6%	46 4%	11 4%	14 4%	58 6%	11 5%	9 5%	20 5%	46 8%	30 5%	7 2%	20 4%	-	-	103 100%	-	-	8 1%	9 2%	7 3%	74 52%	8 5%	5 5%	29 4%	22 3%	52 7%	89 5%	66 8%	25 3%
UK Independence Party (UKIP)	301 15%	171 17%	130 12%	15 6%	21 6%	168 16%	58 26%	38 19%	96 23%	51 9%	72 12%	87 21%	90 19%	-	-	-	301 100%	-	63 9%	18 3%	192 85%	5 3%	8 4%	22 20%	79 11%	118 18%	104 15%	271 15%	7 1%	285 33%
Scottish National Party/SNP	83 4%	47 5%	36 3%	2 1%	19 6%	49 5%	8 3%	5 2%	13 3%	17 3%	10 2%	29 7%	26 6%	-	-	-	-	83 47%	1 *	6 1%	-	1 1%	83 45%	-	83 12%	-	-	-	47 6%	24 3%
Plaid Cymru	7 *	4 *	3 *	-	2 1%	3 *	2 1%	-	2 *	1 *	3 *	-	2 *	-	-	-	-	7 4%	-	-	-	-	7 6%	-	7 1%	-	-	4 1%	1 *	
Green	76 4%	34 3%	42 4%	18 7%	18 6%	36 3%	3 1%	1 *	4 1%	27 5%	25 4%	8 2%	17 4%	-	-	-	-	76 44%	4 1%	8 1%	1 *	3 2%	4 2%	3 3%	24 3%	24 4%	28 4%	69 4%	47 6%	21 2%
Another party	9 *	5 *	4 *	-	1 *	4 *	3 1%	1 1%	4 1%	2 *	5 1%	-	3 1%	-	-	-	-	9 5%	2 *	1 *	1 *	-	1 *	-	4 1%	4 1%	1 *	8 *	2 *	7 1%
Would not vote	79 4%	33 3%	47 4%	18 7%	19 6%	32 3%	7 3%	3 2%	11 3%	14 3%	25 4%	17 4%	24 5%	-	-	-	-	5 1%	*	1 *	-	4 2%	5 4%	23 3%	28 4%	29 4%	71 4%	9 1%	9 1%	
Don't know	312 15%	107 11%	205 20%	45 18%	55 17%	164 16%	21 9%	27 14%	48 11%	75 13%	99 17%	65 15%	73 15%	-	-	-	-	77 12%	70 13%	14 6%	30 21%	21 11%	16 14%	103 15%	111 17%	98 14%	275 16%	87 11%	104 12%	
Refused	26 1%	14 1%	12 1%	10 4%	3 1%	12 1%	1 *	-	1 *	7 1%	2 *	13 3%	4 1%	-	-	-	-	1 *	2 *	1 *	1 1%	1 *	*	5 1%	8 1%	13 2%	25 1%	7 1%	4 *	

## Online Poll

### ONLINE Fieldwork : 13th-15th May 2016

Absolutes/col percents

Table 4

Data derived from:-

**Q.A** Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

**Q.B** The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (4%), don't know who they would vote for (15%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						Social Class					Voting Intention					Vote In 2015 General Election					Region					Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET:		AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scotland	Wales	North	Midlands	South	NET: Eng-land	a member of EU	Leave the EU
									65+	65+																					
Unweighted base	1506	752	754	100	240	829	204	133	337	581	388	195	342	497	474	100	274	161	552	451	205	109	138	83	531	448	527	1285	689	686	
Weighted base	1498	793	705	133	229	787	186	163	350	423	425	303	347	490	473	95	279	162	554	448	203	104	151	83	527	454	517	1264	668	695	
Conservative	490 33%	272 34%	218 31%	36 27%	70 31%	223 28%	64 35%	97 59%	161 46%	174 41%	150 35%	97 32%	69 20%	490 100%	-	-	-	-	451 81%	15 3%	8 4%	5 5%	28 19%	23 27%	131 25%	158 35%	200 39%	439 35%	218 33%	219 31%	
Labour	473 32%	222 28%	251 36%	61 46%	90 40%	265 34%	40 22%	16 10%	56 16%	118 28%	140 33%	85 28%	129 37%	-	473 100%	-	-	-	28 5%	393 88%	3 1%	21 20%	24 16%	27 32%	194 37%	135 30%	144 28%	422 33%	291 44%	136 20%	
Liberal Democrat	95 6%	53 7%	42 6%	8 6%	12 5%	55 7%	11 6%	9 5%	19 6%	42 10%	27 6%	6 2%	19 6%	-	-	95 100%	-	-	8 1%	9 2%	5 2%	70 67%	8 5%	5 6%	26 5%	20 4%	49 9%	82 7%	61 9%	23 3%	
UK Independence Party (UKIP)	279 19%	160 20%	119 17%	12 9%	18 8%	157 20%	56 30%	36 22%	92 26%	47 11%	69 16%	80 26%	83 24%	-	-	-	279 100%	-	61 11%	17 4%	186 92%	4 4%	8 5%	20 24%	71 14%	111 24%	97 19%	251 20%	5 1%	266 38%	
Scottish National Party/SNP	80 5%	46 6%	34 5%	2 1%	18 8%	48 6%	8 4%	5 3%	12 4%	17 4%	9 2%	28 9%	26 8%	-	-	-	-	80 49%	1 *	6 1%	-	1 1%	80 53%	-	80 15%	-	-	-	44 7%	24 3%	
Plaid Cymru	6 *	3 *	2 *	- -	2 1%	3 *	2 1%	- -	2 *	1 *	3 1%	-	2 1%	-	-	-	-	6 4%	-	-	-	-	-	6 7%	-	6 1%	-	-	4 1%	1 *	
Green	69 5%	33 4%	36 5%	16 12%	17 7%	33 4%	3 2%	1 *	4 1%	24 6%	23 5%	6 2%	16 4%	-	-	-	-	69 43%	4 1%	8 2%	1 *	3 3%	4 2%	3 4%	21 4%	21 5%	26 5%	62 5%	42 6%	20 3%	
Another party	7 *	4 1%	3 *	- -	1 *	4 1%	2 1%	* -	3 1%	1 *	4 1%	-	2 1%	-	-	-	-	7 5%	2 *	1 *	1 1%	-	* -	-	3 1%	3 1%	1 *	7 1%	2 *	6 1%	

**Online Poll**  
**ONLINE Fieldwork : 13th-15th May 2016**

Col percents

Table 5  
**Published Vote Intention Figures**  
Percentages derived from the responses of 1698 respondents

	<u>Total</u>
Conservative	34%
Labour	32%
Liberal Democrat	7%
SNP	5%
Plaid Cymru	*
Green	4%
UKIP	17%
Other	1%



## Online Poll

### ONLINE Fieldwork : 13th-15th May 2016

Absolutes/col percents

Table 6  
**Q101. The referendum on the UK's membership of the European Union will take place on June 23rd.**  
**Many people we have spoken to have told us that they will not vote in the referendum, while others will vote. How certain it is that you would actually vote in the EU referendum on June 23rd?**  
**On a ten point scale, 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote, how likely is it that you will cast your vote?**  
**Base: All respondents**

	Gender			Age						Social Class					Voting Intention					Vote In 2015 General Election					Region					Q99. Should the United Kingdom remain a member of the European Union or leave the European Union? Remain a member of the EU / Leave the EU	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	member of EU	Leave the EU	
Unweighted base	2048	954	1094	186	347	1111	240	164	404	765	539	277	467	532	528	109	297	174	658	545	229	148	169	110	701	635	712	1769	860	848	
Weighted base	2048	1004	1044	246	331	1048	223	201	423	556	593	426	474	525	528	103	301	174	664	547	227	141	185	110	703	643	702	1753	832	863	
10 - Absolutely certain to vote	1341	698	642	109	185	719	173	154	328	388	380	279	294	387	368	67	253	126	485	379	181	97	131	77	464	426	450	1133	577	671	
	65%	70%	62%	44%	56%	69%	78%	77%	77%	70%	64%	65%	62%	74%	70%	65%	84%	73%	73%	69%	80%	69%	71%	70%	66%	66%	64%	65%	69%	78%	
9	219	112	107	19	37	118	21	24	46	76	58	43	43	65	59	12	22	24	77	66	25	15	24	7	81	67	71	188	97	88	
	11%	11%	10%	8%	11%	11%	10%	12%	11%	14%	10%	10%	9%	12%	11%	12%	7%	14%	12%	12%	11%	11%	13%	6%	12%	10%	10%	11%	12%	10%	
8	142	64	78	25	34	65	9	8	17	32	47	29	34	32	41	9	12	12	45	43	6	12	11	8	47	40	55	123	68	50	
	7%	6%	7%	10%	10%	6%	4%	4%	4%	6%	8%	7%	7%	6%	8%	9%	4%	7%	8%	3%	9%	6%	8%	7%	7%	6%	8%	7%	8%	6%	
7	81	29	52	18	18	37	5	3	8	10	29	21	21	20	30	4	5	3	21	29	7	3	7	4	32	26	23	70	36	29	
	4%	3%	5%	7%	5%	4%	2%	1%	2%	2%	5%	5%	5%	4%	6%	4%	2%	2%	3%	5%	3%	2%	4%	4%	5%	4%	3%	4%	4%	3%	
6	37	11	26	8	12	16	1	1	1	10	7	6	14	7	9	4	*	2	10	7	2	3	1	3	11	15	11	32	20	8	
	2%	1%	2%	3%	4%	2%	*	*	*	2%	1%	1%	3%	1%	2%	4%	*	1%	1%	1%	2%	1%	3%	2%	2%	2%	2%	2%	2%	1%	
5	43	16	26	12	9	20	*	1	2	9	15	8	10	3	7	5	3	5	6	2	3	4	2	1	15	7	21	40	16	8	
	2%	2%	3%	5%	3%	2%	*	1%	*	2%	3%	2%	2%	1%	1%	5%	1%	3%	1%	*	1%	3%	1%	1%	2%	1%	3%	2%	2%	1%	
4	8	3	6	1	2	5	-	-	-	4	3	-	2	-	1	1	1	*	-	1	-	1	-	3	3	2	8	2	3		
	*	*	1%	*	1%	1%	-	-	-	1%	*	-	*	-	*	1%	*	*	-	*	-	*	-	*	*	*	*	*	*	*	
3	20	4	15	11	4	3	1	1	2	2	4	9	5	1	3	-	2	-	1	1	1	2	-	2	6	4	9	18	8	3	
	1%	*	1%	4%	1%	*	1%	1%	1%	*	1%	2%	1%	*	1%	-	1%	-	*	*	*	1%	-	1%	1%	1%	1%	1%	1%	1%	
2	17	6	11	4	2	9	1	1	2	2	7	1	7	3	-	-	1	-	2	1	-	-	2	-	5	2	10	16	9	2	
	1%	1%	1%	2%	1%	1%	1%	*	*	*	1%	*	2%	*	-	-	*	-	*	*	-	-	1%	-	1%	*	1%	1%	1%	1%	
1 - Certain not to vote	64	28	36	18	15	23	4	3	8	11	26	9	19	1	1	-	-	-	3	*	-	-	4	5	14	26	24	55	-	-	
	3%	3%	3%	7%	4%	2%	2%	2%	2%	2%	4%	2%	4%	*	*	-	-	-	*	*	-	-	2%	5%	2%	4%	3%	3%	-	-	
Don't know	76	32	44	20	15	31	6	4	10	13	17	21	24	6	9	1	-	1	13	19	2	4	2	3	23	26	26	71	-	-	
	4%	3%	4%	8%	4%	3%	3%	2%	2%	2%	3%	5%	5%	1%	2%	1%	-	1%	2%	3%	1%	3%	1%	3%	3%	4%	4%	4%	-	-	
Mean	8.98	9.18	8.79	7.80	8.63	9.16	9.46	9.48	9.47	9.26	8.83	9.06	8.76	9.48	9.34	9.15	9.64	9.47	9.46	9.44	9.61	9.28	9.26	8.94	9.09	9.00	8.86	8.95	9.23	9.53	
Standard deviation	2.10	1.90	2.26	2.94	2.32	1.87	1.59	1.53	1.56	1.72	2.29	1.94	2.35	1.17	1.32	1.47	1.12	1.13	1.24	1.11	1.00	1.44	1.74	2.29	1.89	2.14	2.26	2.12	1.53	1.14	
Standard error	0.05	0.06	0.07	0.22	0.13	0.06	0.10	0.12	0.08	0.06	0.10	0.12	0.11	0.05	0.06	0.14	0.06	0.09	0.05	0.05	0.07	0.12	0.13	0.22	0.07	0.09	0.09	0.05	0.05	0.04	

**Online Poll**  
**ONLINE Fieldwork : 13th-15th May 2016**

Absolutes/col percents

Table 7

**Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?****Base: All Respondents**

	Gender		Age					Social Class				Voting Intention					Vote In 2015 General Election					Region					Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?			
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	Remain a member of EU	Leave the EU
Unweighted base	2048	954	1094	186	347	1111	240	164	404	765	539	277	467	532	528	109	297	174	658	545	229	148	169	110	701	635	712	1769	860	848
Weighted base	2048	1004	1044	246	331	1048	223	201	423	556	593	426	474	525	528	103	301	174	664	547	227	141	185	110	703	643	702	1753	832	863
Remain a member of the European Union	832	429	403	112	170	417	77	56	132	284	248	153	146	235	320	66	7	100	235	316	15	82	106	49	311	225	296	678	832	-
	41%	43%	39%	46%	51%	40%	34%	28%	31%	51%	42%	36%	31%	45%	61%	64%	2%	57%	35%	58%	7%	58%	57%	44%	44%	35%	42%	39%	100%	-
Leave the European Union	863	444	419	71	97	462	118	115	234	196	234	198	236	231	152	25	285	54	337	168	205	33	53	47	272	318	273	763	-	863
	42%	44%	40%	29%	29%	44%	53%	58%	55%	35%	39%	46%	50%	44%	29%	25%	95%	31%	51%	31%	90%	23%	28%	43%	39%	49%	39%	44%	-	100%
Certain not to vote in EU Ref	64	28	36	18	15	23	4	3	8	11	26	9	19	1	1	-	-	-	3	*	-	-	4	5	14	26	24	55	-	-
	3%	3%	3%	7%	4%	2%	2%	2%	2%	2%	4%	2%	4%	*	*	-	-	*	*	-	-	2%	5%	2%	4%	3%	3%	-	-	
Don't know	289	104	185	45	49	145	24	26	50	65	85	66	73	58	54	12	9	21	89	63	8	27	23	8	106	74	109	258	-	-
	14%	10%	18%	18%	15%	14%	11%	13%	12%	12%	14%	16%	15%	11%	10%	11%	3%	12%	13%	12%	3%	19%	12%	8%	15%	11%	16%	15%	-	-

**Online Poll**  
**ONLINE Fieldwork : 13th-15th May 2016**

Absolutes/col percents

Table 8

**Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?****Base: All registered to vote and certain to vote in the EU Ref**

	Gender		Age					Social Class				Voting Intention					Vote In 2015 General Election					Region					Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?			
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	Remain a member of EU	Leave the EU
Unweighted base	1895	897	998	148	312	1044	232	159	391	725	494	252	424	523	513	108	294	171	644	527	225	145	165	102	662	577	656	1628	845	845
Weighted base	1887	939	948	198	298	986	212	193	405	525	543	390	429	516	510	102	299	172	645	525	225	138	179	101	657	581	649	1606	817	862
Remain a member of the European Union	817	426	391	104	167	413	77	56	132	279	245	149	144	233	315	66	7	99	233	313	15	82	106	49	306	217	294	663	817	-
	43%	45%	41%	53%	56%	42%	36%	29%	33%	53%	45%	38%	34%	45%	62%	64%	2%	58%	36%	60%	7%	59%	59%	48%	46%	37%	45%	41%	100%	-
Leave the European Union	862	444	418	70	97	461	118	115	234	195	234	197	236	231	152	25	284	54	337	168	203	33	53	47	272	317	272	762	-	862
	46%	47%	44%	36%	33%	47%	56%	60%	58%	37%	43%	51%	55%	45%	30%	25%	95%	31%	52%	32%	91%	24%	29%	47%	41%	55%	42%	47%	-	100%
Don't know	208	70	139	23	34	112	17	22	40	51	64	44	49	52	43	11	8	19	75	45	6	23	21	5	80	46	82	182	-	-
	11%	7%	15%	12%	11%	11%	8%	11%	10%	10%	12%	11%	11%	10%	8%	11%	3%	11%	12%	9%	3%	17%	12%	5%	12%	8%	13%	11%	-	-

**Online Poll**  
**ONLINE Fieldwork : 13th-15th May 2016**

Absolutes/col percents

Table 9

**Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?****Base: All registered to vote and certain to vote in the EU Ref(EU Ref weighted)**

	Gender		Age					Social Class				Voting Intention					Vote In 2015 General Election					Region					Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?			
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	Remain a member of EU	Leave the EU
Unweighted base	1709	826	884	115	269	953	221	151	372	664	445	224	376	491	467	99	278	159	612	498	217	135	152	94	598	526	585	1463	765	782
Weighted base	1699	866	833	153	257	904	201	184	385	482	491	347	381	484	465	93	282	160	613	496	216	128	166	93	593	531	576	1440	736	797
Remain a member of the European Union	736 43%	391 45%	345 41%	80 53%	144 56%	382 42%	75 37%	54 29%	129 34%	257 53%	219 45%	132 38%	127 33%	218 45%	290 62%	61 66%	5 2%	93 58%	219 36%	298 60%	13 6%	77 60%	98 59%	44 48%	277 47%	195 37%	263 46%	593 41%	736 100%	-
Leave the European Union	797 47%	419 48%	379 45%	57 37%	86 34%	433 48%	112 56%	110 60%	222 58%	183 38%	217 44%	182 53%	215 57%	220 45%	138 30%	22 24%	270 96%	52 32%	326 53%	159 32%	197 91%	31 24%	51 30%	44 47%	251 42%	296 56%	250 43%	703 49%	-	797 100%
Don't know	166 10%	57 7%	110 13%	16 10%	27 10%	90 10%	14 7%	20 11%	34 9%	42 9%	54 11%	32 9%	38 10%	47 10%	36 8%	9 10%	7 2%	16 10%	68 11%	39 8%	5 2%	21 16%	17 10%	5 5%	65 11%	39 7%	62 11%	144 10%	-	-

**Online Poll**  
**ONLINE Fieldwork : 13th-15th May 2016**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2048	2048
Weighted base	2048	2048
<b><u>Gender</u></b>		
Male	954 47%	1004 49%
Female	1094 53%	1044 51%
<b><u>Age</u></b>		
18-24	186 9%	246 12%
25-34	347 17%	331 16%
35-44	413 20%	392 19%
45-54	371 18%	346 17%
55-64	327 16%	309 15%
65+	404 20%	423 21%
Average age	47.86	47.51

**Online Poll**  
**ONLINE Fieldwork : 13th-15th May 2016**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2048	2048
<b><u>Social Grade</u></b>		
AB	765 37%	556 27%
C1	539 26%	593 29%
C2	277 14%	426 21%
DE	467 23%	474 23%
<b><u>Region</u></b>		
North	701 34%	703 34%
Midlands	635 31%	643 31%
South	712 35%	702 34%

**Online Poll**  
**ONLINE Fieldwork : 13th-15th May 2016**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2048	2048
<b><u>Working status</u></b>		
Full-time	874 43%	900 44%
Part-time	309 15%	248 12%
Not working but seeking work or temporarily unemployed/sick	97 5%	104 5%
Not working/Not seeking work	87 4%	86 4%
Retired	453 22%	463 23%
Student	69 3%	93 5%
House person/Housewife/ Househusband	159 8%	155 8%