

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 1

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?

Base: All respondents

	Gender		Age					NET: 65+	Social Class				Voting Intention					
	Total	Male	Female	18-24	25-34	35-64	65-74		75+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
NET: Yes	1947	959	988	222	311	999	217	197	414	537	565	405	440	535	460	122	238	162
	98%	99%	98%	94%	97%	99%	100%	100%	100%	100%	98%	98%	97%	99%	100%	99%	100%	99%
Yes - where living now	1931	951	980	220	308	990	216	197	412	530	558	404	439	528	458	121	238	162
	98%	98%	97%	94%	96%	98%	99%	100%	100%	98%	97%	98%	97%	98%	99%	98%	100%	99%
Yes - somewhere else/ another address	16	8	8	2	3	9	1	-	1	7	6	1	1	7	2	1	*	1
	1%	1%	1%	1%	1%	1%	1%	-	*	1%	1%	*	*	1%	*	1%	*	*
No	21	6	14	7	6	8	-	-	-	2	6	3	10	4	2	2	-	-
	1%	1%	1%	3%	2%	1%	-	-	-	*	1%	1%	2%	1%	*	1%	-	-
Don't know	12	4	8	6	3	3	-	-	-	-	4	4	4	1	-	-	-	2
	1%	*	1%	2%	1%	*	-	-	-	-	1%	1%	1%	*	-	-	-	1%

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	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote	Refuse	Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
NET: Yes	1947	637	528	219	137	179	104	666	614	667	1664	917	891	117	22	123	79	21	23	27	1637	1504	431
	98%	99%	100%	100%	100%	99%	99%	99%	98%	98%	98%	100%	99%	86%	94%	100%	98%	100%	100%	100%	98%	99%	96%
Yes - where living now	1931	630	527	219	136	176	104	661	610	660	1650	913	883	114	22	122	77	21	23	27	1625	1492	427
	98%	98%	100%	100%	99%	97%	99%	98%	98%	97%	98%	99%	98%	84%	92%	100%	95%	100%	100%	98%	98%	98%	95%
Yes - somewhere else/ another address	16	7	1	-	1	2	-	5	4	6	13	4	8	3	*	1	2	-	-	1	12	12	4
	1%	1%	*	-	1%	1%	-	1%	1%	1%	1%	*	1%	2%	2%	*	3%	-	-	2%	1%	1%	1%
No	21	4	-	1	-	2	*	6	8	7	18	2	5	13	-	-	2	-	-	-	19	9	12
	1%	1%	-	*	-	1%	*	1%	1%	1%	1%	*	1%	10%	-	-	2%	-	-	-	1%	1%	3%
Don't know	12	-	-	-	-	-	1	2	2	7	11	1	4	5	1	-	-	-	-	-	8	3	8
	1%	-	-	-	-	-	1%	*	*	1%	1%	*	*	4%	6%	-	-	-	-	-	*	*	2%

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Table 2

QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?

Base: All respondents

	Gender			Age						Social Class				Voting Intention				
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
10 - Absolutely certain to vote	1343 68%	674 70%	669 66%	125 53%	188 59%	696 69%	174 80%	159 81%	333 81%	394 73%	384 67%	264 64%	301 66%	434 80%	348 75%	81 65%	180 75%	124 76%
9	194 10%	93 10%	100 10%	17 7%	36 11%	107 11%	17 8%	17 9%	34 8%	49 9%	59 10%	41 10%	44 10%	52 10%	46 10%	24 19%	30 13%	13 8%
8	116 6%	60 6%	55 5%	17 7%	26 8%	56 6%	7 3%	10 5%	17 4%	33 6%	38 7%	23 5%	21 5%	23 4%	22 5%	11 9%	16 7%	11 6%
7	69 4%	30 3%	39 4%	22 9%	15 5%	27 3%	3 2%	2 1%	5 1%	15 3%	17 3%	23 5%	15 3%	11 2%	18 4%	3 2%	7 3%	2 1%
6	32 2%	16 2%	16 2%	5 2%	9 3%	17 2%	1 1%	1 *	2 *	6 1%	11 2%	8 2%	7 2%	11 2%	4 1%	3 3%	-	-
5	53 3%	25 3%	28 3%	15 6%	17 5%	19 2%	4 2%	-	4 1%	10 2%	15 3%	9 2%	20 4%	4 1%	11 2%	2 1%	5 2%	10 6%
4	18 1%	7 1%	12 1%	7 3%	4 1%	7 1%	-	-	-	1 *	7 1%	9 2%	1 *	-	8 2%	-	2 1%	1 *
3	20 1%	12 1%	8 1%	9 4%	4 1%	6 1%	-	-	-	7 1%	4 1%	5 1%	3 1%	6 1%	4 1%	-	-	1 1%
2	18 1%	6 1%	11 1%	3 1%	5 2%	5 1%	1 *	3 2%	4 1%	4 1%	1 *	5 1%	8 2%	-	-	-	-	2 1%
1 - Certain not to vote	60 3%	33 3%	27 3%	4 2%	8 3%	37 4%	6 3%	5 2%	10 2%	10 2%	20 3%	13 3%	17 4%	-	-	-	-	-
Don't know	50 3%	12 1%	39 4%	9 4%	7 2%	31 3%	3 2%	-	3 1%	9 2%	19 3%	11 3%	11 2%	-	-	-	-	-
Refused	6 *	-	6 1%	2 1%	-	3 *	1 *	-	1 *	* *	1 *	-	4 1%	-	-	-	-	-
Mean	8.98	8.99	8.97	8.30	8.65	9.05	9.43	9.42	9.43	9.22	9.00	8.80	8.83	9.57	9.37	9.38	9.52	9.26
Standard deviation	2.14	2.16	2.12	2.45	2.28	2.11	1.71	1.77	1.74	1.84	2.10	2.28	2.35	1.13	1.43	1.07	1.06	1.68
Standard error	0.05	0.07	0.07	0.19	0.13	0.06	0.11	0.15	0.09	0.07	0.09	0.14	0.11	0.05	0.07	0.09	0.07	0.13

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Base: All respondents

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote	Refuse	Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
10 - Absolutely certain to vote	1343	511	386	165	95	125	62	483	404	456	1156	683	632	26	3	79	66	11	12	23	1143	1142	201
	68%	80%	73%	75%	69%	69%	59%	72%	65%	67%	68%	74%	70%	19%	11%	65%	82%	50%	54%	82%	69%	75%	45%
9	194	63	50	34	23	15	14	64	69	61	165	89	100	3	2	16	6	2	8	3	157	160	32
	10%	10%	10%	15%	17%	8%	13%	10%	11%	9%	10%	10%	11%	2%	6%	13%	7%	8%	34%	12%	9%	11%	7%
8	116	27	41	11	8	14	4	34	41	40	97	52	58	3	2	7	5	4	2	2	96	77	39
	6%	4%	8%	5%	6%	8%	4%	5%	7%	6%	6%	6%	6%	2%	9%	6%	6%	19%	8%	5%	6%	5%	9%
7	69	15	24	5	6	2	5	14	25	30	62	36	25	3	6	11	3	1	1	-	48	43	26
	4%	2%	5%	2%	4%	1%	4%	2%	4%	4%	4%	4%	3%	2%	24%	9%	3%	7%	4%	-	3%	3%	6%
6	32	10	6	-	2	2	1	9	11	13	29	14	14	3	1	2	1	-	-	-	27	14	18
	2%	2%	1%	-	2%	1%	1%	1%	2%	2%	2%	1%	2%	2%	6%	2%	1%	-	-	-	2%	1%	4%
5	53	7	5	2	1	6	13	19	19	15	34	12	29	13	-	3	-	3	-	-	42	24	26
	3%	1%	1%	1%	1%	3%	12%	3%	3%	2%	2%	1%	3%	9%	-	3%	-	16%	-	-	3%	2%	6%
4	18	-	5	-	-	4	-	7	2	9	15	3	4	11	-	1	-	-	-	-	18	5	13
	1%	-	1%	-	-	2%	-	1%	*	1%	1%	*	*	8%	-	*	-	-	-	-	1%	*	3%
3	20	1	1	-	1	2	-	3	8	10	18	7	5	7	1	2	-	-	-	-	18	11	9
	1%	*	*	-	1%	1%	-	*	1%	1%	1%	1%	1%	5%	2%	1%	-	-	-	-	1%	1%	2%
2	18	-	1	-	-	-	-	7	5	6	18	4	2	10	1	-	-	-	-	-	16	6	12
	1%	-	*	-	-	-	-	1%	1%	1%	1%	*	*	8%	5%	-	-	-	-	-	1%	*	3%
1 - Certain not to vote	60	1	-	2	-	10	5	21	20	19	45	8	9	40	2	-	-	-	-	-	55	18	37
	3%	*	-	1%	-	6%	5%	3%	3%	3%	3%	1%	1%	30%	9%	-	-	-	-	-	3%	1%	8%
Don't know	50	7	8	1	2	1	2	14	18	19	48	12	19	16	4	-	1	-	-	-	40	12	34
	3%	1%	1%	1%	1%	*	1%	2%	3%	3%	3%	1%	2%	12%	17%	-	1%	-	-	-	2%	1%	7%
Refused	6	-	2	-	-	-	-	-	2	3	6	-	3	-	3	2	-	-	-	-	4	2	3
	*	-	*	-	-	-	-	-	*	1%	*	-	*	-	11%	1%	-	-	-	-	*	*	1%
Mean	8.98	9.61	9.43	9.55	9.45	8.80	8.56	9.08	8.92	8.94	9.03	9.34	9.26	4.51	6.42	9.14	9.67	8.54	9.38	9.77	8.97	9.37	7.67
Standard deviation	2.14	1.00	1.22	1.18	1.10	2.46	2.40	2.10	2.16	2.16	2.08	1.55	1.62	3.54	2.99	1.51	0.82	1.85	0.82	0.55	2.19	1.57	3.04
Standard error	0.05	0.04	0.05	0.08	0.09	0.19	0.26	0.08	0.09	0.08	0.05	0.05	0.05	0.33	0.70	0.14	0.09	0.43	0.17	0.10	0.05	0.04	0.15

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Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.
If there were a General Election tomorrow which party would you vote for?**

Base: All respondents

	Gender			Age						Social Class				Voting Intention				
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
Conservative	540 27%	310 32%	230 23%	47 20%	77 24%	248 25%	68 31%	101 51%	168 41%	190 35%	158 27%	105 26%	87 19%	540 100%	-	-	-	-
Labour	462 23%	215 22%	246 24%	97 41%	90 28%	220 22%	43 20%	12 6%	55 13%	117 22%	128 22%	97 24%	120 26%	-	462 100%	-	-	-
Liberal Democrat	124 6%	68 7%	55 5%	14 6%	18 6%	67 7%	17 8%	8 4%	25 6%	43 8%	45 8%	18 4%	18 4%	-	-	124 100%	-	-
UK Independence Party (UKIP)	238 12%	139 14%	100 10%	15 6%	23 7%	135 13%	34 16%	31 16%	65 16%	37 7%	60 10%	58 14%	83 18%	-	-	-	238 100%	-
Scottish National Party/SNP	78 4%	47 5%	31 3%	4 2%	15 5%	47 5%	7 3%	5 3%	12 3%	20 4%	14 2%	19 5%	25 5%	-	-	-	-	78 47%
Plaid Cymru	11 1%	5 1%	5 1%	2 1%	3 1%	6 1%	-	-	-	1 *	4 1%	1 *	4 1%	-	-	-	-	11 7%
Green	65 3%	25 3%	40 4%	7 3%	16 5%	36 4%	2 1%	4 2%	6 1%	34 6%	14 2%	13 3%	4 1%	-	-	-	-	65 39%
Another party	11 1%	5 *	6 1%	1 1%	2 1%	6 1%	-	2 1%	2 *	1 *	3 *	-	7 1%	-	-	-	-	11 7%
Would not vote	60 3%	33 3%	27 3%	4 2%	8 3%	37 4%	6 3%	5 2%	10 2%	10 2%	20 3%	13 3%	17 4%	-	-	-	-	-
Don't know	367 19%	115 12%	253 25%	36 15%	65 20%	198 20%	39 18%	29 15%	68 17%	79 15%	126 22%	83 20%	79 17%	-	-	-	-	-
Refused	23 1%	7 1%	17 2%	8 4%	1 *	11 1%	2 1%	1 *	3 1%	5 1%	3 1%	5 1%	10 2%	-	-	-	-	-

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	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote	Refuse	Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
Conservative	540	469	21	21	8	26	21	151	175	214	493	301	230	8	1	3	73	-	-	-	458	467	73
	27%	73%	4%	10%	6%	14%	20%	22%	28%	31%	29%	33%	26%	6%	4%	2%	91%	-	-	-	28%	31%	16%
Labour	462	17	357	6	15	21	30	171	145	145	410	140	304	17	*	109	2	6	1	1	337	379	82
	23%	3%	68%	3%	11%	12%	29%	25%	23%	21%	24%	15%	34%	13%	2%	89%	3%	26%	5%	5%	20%	25%	18%
Liberal Democrat	124	8	31	7	70	4	9	37	34	53	111	24	95	4	1	1	-	15	-	-	107	108	16
	6%	1%	6%	3%	51%	2%	8%	5%	5%	8%	7%	3%	11%	3%	3%	1%	-	70%	-	-	6%	7%	4%
UK Independence Party (UKIP)	238	39	24	148	6	7	14	61	94	83	217	225	10	3	-	4	3	1	21	1	207	193	46
	12%	6%	5%	67%	4%	4%	13%	9%	15%	12%	13%	24%	1%	2%	-	3%	4%	4%	95%	4%	12%	13%	10%
Scottish National Party/SNP	78	-	1	-	1	78	-	78	-	-	-	33	42	3	-	-	-	-	-	19	58	68	10
	4%	-	*	-	*	43%	-	12%	-	-	-	4%	5%	2%	-	-	-	-	-	69%	3%	4%	2%
Plaid Cymru	11	1	1	-	-	-	11	-	11	-	-	6	5	-	-	-	-	-	-	-	11	5	5
	1%	*	*	-	-	-	10%	-	2%	-	-	1%	1%	-	-	-	-	-	-	-	1%	*	1%
Green	65	6	7	1	5	5	2	22	17	26	58	13	50	2	1	2	-	-	-	5	58	51	14
	3%	1%	1%	*	4%	3%	1%	3%	3%	4%	3%	1%	6%	1%	2%	1%	-	-	-	20%	3%	3%	3%
Another party	11	1	2	2	*	-	1	2	2	6	10	7	3	*	1	-	-	-	-	1	10	9	2
	1%	*	*	1%	*	-	1%	*	*	1%	1%	1%	*	*	2%	-	-	-	-	2%	1%	1%	*
Would note vote	60	1	-	2	-	10	5	21	20	19	45	8	9	40	2	-	-	-	-	-	55	18	37
	3%	*	-	1%	-	6%	5%	3%	3%	3%	3%	1%	1%	30%	9%	-	-	-	-	-	3%	1%	8%
Don't know	367	99	81	33	32	27	13	127	120	327	158	144	56	8	3	2	-	-	-	-	347	208	152
	19%	15%	15%	15%	23%	15%	13%	19%	19%	18%	19%	17%	16%	42%	35%	2%	3%	-	-	-	21%	14%	34%
Refused	23	-	2	-	-	1	-	5	6	13	22	5	7	2	10	2	-	-	-	-	15	8	15
	1%	-	*	-	-	1%	-	1%	1%	2%	1%	1%	1%	42%	1%	-	-	-	-	-	1%	1%	3%

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Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (3%), don't know who they would vote for (19%) or refuse to answer (1%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						Social Class				Voting Intention				
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1397	692	705	112	219	773	182	111	293	538	360	183	316	485	424	120	227	142
Weighted base	1404	753	651	144	219	716	165	159	325	413	396	279	317	506	416	114	220	149
Conservative	506	292	214	33	73	234	66	100	166	180	149	96	80	506	-	-	-	-
	36%	39%	33%	23%	33%	33%	40%	63%	51%	44%	38%	35%	25%	100%	-	-	-	-
Labour	416	192	224	76	81	206	42	12	54	108	117	83	109	-	416	-	-	-
	30%	26%	34%	52%	37%	29%	26%	7%	17%	26%	30%	30%	34%	-	100%	-	-	-
Liberal Democrat	114	62	52	12	15	63	16	8	24	40	41	16	17	-	-	114	-	-
	8%	8%	8%	8%	7%	9%	9%	5%	7%	10%	10%	6%	5%	-	-	100%	-	-
UK Independence Party (UKIP)	220	131	89	13	20	126	32	29	62	34	58	52	76	-	-	-	220	-
	16%	17%	14%	9%	9%	18%	20%	18%	19%	8%	15%	19%	24%	-	-	-	100%	-
Scottish National Party/SNP	76	45	31	4	15	46	7	5	12	20	13	19	24	-	-	-	-	76
	5%	6%	5%	2%	7%	6%	4%	3%	4%	5%	3%	7%	8%	-	-	-	-	51%
Plaid Cymru	8	4	4	2	1	5	-	-	-	1	3	1	3	-	-	-	-	8
	1%	1%	1%	2%	1%	1%	-	-	-	*	1%	*	1%	-	-	-	-	6%
Green	56	25	31	5	13	32	2	4	5	29	12	11	3	-	-	-	-	56
	4%	3%	5%	4%	6%	5%	1%	2%	2%	7%	3%	4%	1%	-	-	-	-	38%
Another party	8	2	6	*	1	5	-	2	2	1	2	-	5	-	-	-	-	8
	1%	*	1%	*	1%	1%	-	1%	*	*	1%	-	2%	-	-	-	-	6%

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (3%), don't know who they would vote for (19%) or refuse to answer (1%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote	Refuse	Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
Unweighted base	1397	501	430	184	111	131	61	488	421	488	1206	690	679	25	4	105	73	17	22	26	1143	1185	211
Weighted base	1404	520	424	177	100	136	78	492	431	481	1190	697	681	24	2	107	74	18	21	26	1147	1194	209
Conservative	506	451	19	20	8	25	20	146	162	198	461	282	216	7	1	2	70	-	-	-	430	443	63
	36%	87%	5%	12%	8%	18%	25%	30%	38%	41%	39%	41%	32%	28%	30%	2%	93%	-	-	-	37%	37%	30%
Labour	416	16	342	6	15	20	27	159	129	128	369	130	275	11	*	99	2	4	1	1	304	348	68
	30%	3%	81%	3%	15%	15%	35%	32%	30%	27%	31%	19%	40%	44%	17%	92%	3%	22%	5%	5%	27%	29%	32%
Liberal Democrat	114	8	29	6	67	4	9	35	30	48	101	23	89	1	1	1	-	13	-	-	99	99	14
	8%	2%	7%	4%	67%	3%	11%	7%	7%	10%	8%	3%	13%	4%	25%	*	-	75%	-	-	9%	8%	7%
UK Independence Party (UKIP)	220	38	23	142	5	6	12	57	85	78	202	208	10	2	-	4	3	1	20	1	191	180	40
	16%	7%	5%	80%	5%	4%	15%	12%	20%	16%	17%	30%	1%	10%	-	4%	4%	3%	95%	4%	17%	15%	19%
Scottish National Party/SNP	76	-	1	-	1	76	-	76	-	-	-	32	41	3	-	-	-	-	-	19	56	66	10
	5%	-	*	-	1%	56%	-	15%	-	-	-	5%	6%	11%	-	-	-	-	-	71%	5%	6%	5%
Plaid Cymru	8	1	1	-	-	-	8	-	8	-	-	5	4	-	-	-	-	-	-	-	8	4	4
	1%	*	*	-	-	-	11%	-	2%	-	-	1%	1%	-	-	-	-	-	-	-	1%	*	2%
Green	56	5	7	1	5	5	2	19	14	23	49	12	43	1	*	1	-	-	-	5	50	46	10
	4%	1%	2%	*	5%	4%	2%	4%	3%	5%	4%	2%	6%	3%	4%	1%	-	-	-	17%	4%	4%	5%
Another party	8	1	1	2	*	-	1	1	2	6	8	5	3	*	1	-	-	-	-	1	8	7	1
	1%	*	*	1%	*	-	1%	*	*	1%	1%	1%	*	*	25%	-	-	-	-	2%	1%	1%	1%

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Col percents

Table 5
Published Vote Intention Figures
Percentages derived from the responses of 1666 respondents

	<u>Total</u>
Conservative	37%
Labour	30%
Liberal Democrat	8%
SNP	5%
Plaid Cymru	1%
Green	4%
UKIP	15%
Other	1%

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 6

Q2. Thinking back to the referendum last Thursday on Britain's membership of the European Union, did you...**Base: All respondents**

	Gender		Age					NET: 65+	Social Class				Voting Intention					
	Total	Male	Female	18-24	25-34	35-64	65-74		75+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
Vote for the UK to LEAVE the EU	921 47%	456 47%	464 46%	65 28%	109 34%	499 49%	115 53%	133 68%	248 60%	196 36%	249 43%	215 52%	261 58%	301 56%	140 30%	24 20%	225 94%	58 35%
Vote for the UK to REMAIN in the UK	900 45%	455 47%	445 44%	136 58%	176 55%	436 43%	97 45%	54 28%	151 37%	309 57%	292 51%	147 36%	152 34%	230 43%	304 66%	95 76%	10 4%	100 61%
Did not vote	135 7%	53 6%	81 8%	27 11%	31 10%	64 6%	4 2%	9 5%	13 3%	27 5%	27 5%	42 10%	38 8%	8 1%	17 4%	4 4%	3 1%	5 3%
Refuse	24 1%	5 *	19 2%	8 3%	3 1%	12 1%	1 *	- -	1 *	7 1%	7 1%	8 2%	2 *	1 *	* *	1 1%	- -	1 1%

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 6

Q2. Thinking back to the referendum last Thursday on Britain's membership of the European Union, did you...**Base: All respondents**

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote	Refuse	Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
Vote for the UK to LEAVE the EU	921	359	197	202	37	64	44	289	322	310	813	921	-	-	33	45	1	20	14	798	713	208	
	47%	56%	37%	92%	27%	35%	42%	43%	52%	46%	48%	100%	-	-	27%	56%	3%	87%	49%	48%	48%	47%	46%
Vote for the UK to REMAIN in the UK	900	268	315	15	98	100	53	331	251	318	747	-	900	-	84	35	21	3	14	736	755	141	
	45%	42%	60%	7%	72%	55%	50%	49%	40%	47%	44%	-	100%	-	69%	43%	97%	13%	51%	44%	50%	31%	
Did not vote	135	12	15	2	2	17	8	49	44	42	110	-	-	135	6	1	-	-	-	117	40	90	
	7%	2%	3%	1%	2%	9%	8%	7%	7%	6%	6%	-	-	100%	5%	1%	-	-	-	7%	3%	20%	
Refuse	24	2	1	*	-	1	-	6	7	11	23	-	-	24	-	-	-	-	-	-	12	7	12
	1%	*	*	*	-	*	-	1%	1%	2%	1%	-	-	100%	-	-	-	-	-	1%	*	3%	

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 7

Q3. The Prime Minister, David Cameron will soon step down. Which one of the following do you think should replace him as the next leader of the Conservative Party and Prime Minister?

Base: All respondents

	Gender			Age					NET: 65+	Social Class				Voting Intention				
	Total	Male	Female	18-24	25-34	35-64	65-74	75+		AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
Theresa May	858 43%	439 45%	419 41%	71 30%	112 35%	420 42%	128 59%	128 65%	255 62%	282 52%	242 42%	159 39%	174 38%	332 61%	178 39%	70 57%	64 27%	56 34%
Andrea Leadsom	155 8%	82 8%	73 7%	28 12%	17 5%	85 8%	16 8%	8 4%	25 6%	35 6%	40 7%	46 11%	34 7%	33 6%	35 8%	7 5%	45 19%	7 4%
Michael Gove	152 8%	90 9%	62 6%	22 9%	30 9%	78 8%	7 3%	16 8%	23 6%	42 8%	42 7%	26 6%	41 9%	60 11%	33 7%	6 5%	31 13%	6 4%
Stephen Crabb	89 5%	55 6%	34 3%	6 3%	18 6%	43 4%	16 8%	5 3%	22 5%	22 4%	36 6%	16 4%	16 3%	17 3%	28 6%	8 6%	10 4%	9 5%
Liam Fox	82 4%	49 5%	33 3%	7 3%	11 3%	47 5%	13 6%	5 3%	18 4%	24 4%	30 5%	8 2%	21 5%	22 4%	20 4%	7 6%	17 7%	7 4%
Don't know	642 32%	254 26%	389 38%	101 43%	132 41%	338 33%	37 17%	34 17%	71 17%	134 25%	186 32%	156 38%	168 37%	76 14%	167 36%	26 21%	72 30%	80 49%

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 7

Q3. The Prime Minister, David Cameron will soon step down. Which one of the following do you think should replace him as the next leader of the Conservative Party and Prime Minister?

Base: All respondents

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote	Refuse	Lab	Con	Lib Dem	UKIP	Other	No	Interes- ted	Not Interes- ted
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
Theresa May	858 43%	385 60%	218 41%	60 27%	78 57%	69 38%	42 40%	277 41%	262 42%	319 47%	747 44%	367 40%	448 50%	41 30%	2 10%	51 42%	37 46%	9 41%	6 25%	10 35%	738 44%	713 47%	145 32%
Andrea Leadsom	155 8%	38 6%	43 8%	52 24%	5 4%	5 3%	10 10%	42 6%	61 10%	52 8%	140 8%	103 11%	50 6%	2 1%	- -	11 9%	6 7%	3 14%	7 31%	1 4%	127 8%	139 9%	16 3%
Michael Gove	152 8%	66 10%	31 6%	24 11%	9 6%	9 5%	9 9%	38 6%	55 9%	59 9%	134 8%	106 11%	42 5%	3 2%	1 5%	15 12%	14 18%	5 22%	3 14%	5 18%	110 7%	133 9%	19 4%
Stephen Crabb	89 5%	21 3%	41 8%	7 3%	6 5%	13 7%	6 6%	39 6%	23 4%	27 4%	70 4%	38 4%	48 5%	3 2%	- -	6 5%	5 6%	- -	1 6%	2 8%	74 4%	79 5%	10 2%
Liam Fox	82 4%	20 3%	24 4%	16 7%	9 6%	12 7%	4 4%	31 5%	19 3%	32 5%	66 4%	52 6%	30 3%	1 *	1 3%	5 4%	5 6%	3 13%	1 6%	* 2%	67 4%	71 5%	12 3%
Don't know	642 32%	111 17%	172 33%	61 28%	29 21%	73 40%	34 32%	248 37%	204 33%	191 28%	535 32%	255 28%	282 31%	86 64%	19 83%	35 29%	14 17%	2 11%	4 17%	9 34%	548 33%	380 25%	250 55%

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 8

Q4. From what you have seen or heard of Michael Gove, which of the following characteristics do you associate with them?
Base: All respondents

	Gender		Age					NET: 65+	Social Class				Voting Intention					
	Total	Male	Female	18-24	25-34	35-64	65-74		75+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
Arrogance	849 43%	429 44%	419 42%	83 35%	124 39%	452 45%	110 51%	79 40%	189 46%	274 51%	256 44%	137 33%	182 40%	216 40%	234 51%	78 63%	82 34%	86 52%
Self-importance	825 42%	422 44%	403 40%	80 34%	106 33%	433 43%	118 54%	88 45%	206 50%	255 47%	249 43%	160 39%	160 35%	231 43%	222 48%	73 59%	78 33%	75 45%
Boring	428 22%	245 25%	183 18%	42 18%	59 19%	230 23%	53 25%	42 21%	95 23%	108 20%	134 23%	78 19%	107 24%	129 24%	109 24%	18 15%	45 19%	41 25%
Recklessness	336 17%	187 19%	148 15%	67 28%	54 17%	162 16%	33 15%	19 10%	53 13%	116 21%	91 16%	63 15%	66 15%	84 15%	101 22%	33 26%	27 11%	36 22%
Strong intellect	316 16%	204 21%	113 11%	14 6%	40 13%	160 16%	44 20%	58 29%	102 25%	103 19%	85 15%	53 13%	75 16%	131 24%	48 10%	15 12%	56 24%	24 14%
Experience	259 13%	155 16%	104 10%	21 9%	22 7%	132 13%	40 18%	44 22%	84 20%	63 12%	83 14%	57 14%	55 12%	112 21%	34 7%	14 11%	50 21%	13 8%
Eye for detail	140 7%	79 8%	61 6%	13 6%	16 5%	67 7%	22 10%	23 12%	44 11%	38 7%	51 9%	24 6%	27 6%	64 12%	28 6%	6 5%	19 8%	6 3%
A steady hand	132 7%	84 9%	48 5%	15 6%	15 5%	58 6%	20 9%	25 13%	44 11%	30 6%	44 8%	31 8%	27 6%	51 9%	23 5%	1 1%	31 13%	6 4%
Risk taking ability	128 6%	76 8%	52 5%	20 9%	18 6%	66 7%	10 4%	15 8%	25 6%	37 7%	30 5%	35 8%	27 6%	53 10%	25 5%	5 4%	18 8%	12 7%
None of these	84 4%	36 4%	48 5%	5 2%	24 8%	48 5%	6 3%	1 *	7 2%	22 4%	26 5%	19 5%	17 4%	11 2%	20 4%	3 3%	8 3%	7 5%
A safety first approach	69 3%	35 4%	34 3%	13 6%	7 2%	29 3%	7 3%	13 7%	20 5%	17 3%	18 3%	9 2%	24 5%	26 5%	12 3%	1 1%	17 7%	4 2%
Inspiration	55 3%	22 2%	33 3%	21 9%	7 2%	18 2%	2 1%	7 4%	10 2%	21 4%	10 2%	15 4%	9 2%	20 4%	13 3%	4 4%	8 3%	- -
Don't know	343 17%	111 11%	232 23%	53 22%	70 22%	176 17%	22 10%	22 11%	44 11%	59 11%	98 17%	94 23%	93 20%	58 11%	61 13%	12 10%	34 14%	30 18%

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 8

Q4. From what you have seen or heard of Michael Gove, which of the following characteristics do you associate with them?

Base: All respondents

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote		Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
														Refuse									
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
Arrogance	849	261	261	78	83	74	43	293	247	309	732	319	493	33	4	67	17	12	7	15	727	724	123
	43%	41%	49%	35%	61%	41%	40%	43%	40%	45%	43%	35%	55%	24%	17%	55%	21%	57%	29%	53%	44%	48%	27%
Self-importance	825	264	239	72	88	71	42	272	248	305	713	327	472	25	1	50	18	10	5	10	727	721	103
	42%	41%	45%	33%	64%	39%	39%	40%	40%	45%	42%	35%	52%	19%	6%	41%	22%	49%	23%	36%	44%	48%	23%
Boring	428	148	129	39	28	37	22	146	120	161	368	191	208	20	8	31	19	-	6	8	357	360	66
	22%	23%	24%	18%	20%	21%	21%	22%	19%	24%	22%	21%	23%	15%	34%	25%	23%	-	26%	31%	21%	24%	15%
Recklessness	336	95	116	19	33	36	18	118	99	119	282	100	223	13	*	25	20	7	1	10	272	299	37
	17%	15%	22%	9%	24%	20%	17%	18%	16%	17%	17%	11%	25%	9%	2%	20%	24%	31%	5%	35%	16%	20%	8%
Strong intellect	316	151	55	51	20	39	16	113	92	111	261	211	95	9	1	14	19	3	4	5	271	285	31
	16%	24%	10%	23%	15%	21%	15%	17%	15%	16%	15%	23%	11%	7%	4%	12%	23%	14%	17%	20%	16%	19%	7%
Experience	259	106	53	53	11	34	15	84	84	91	210	183	73	2	1	9	9	8	4	6	222	232	27
	13%	16%	10%	24%	8%	19%	14%	12%	13%	13%	12%	20%	8%	2%	3%	7%	12%	37%	16%	22%	13%	15%	6%
Eye for detail	140	68	24	28	10	10	4	45	37	57	126	93	44	2	1	6	15	-	2	1	114	132	9
	7%	11%	5%	13%	7%	5%	4%	7%	6%	8%	7%	10%	5%	1%	4%	5%	18%	-	10%	4%	7%	9%	2%
A steady hand	132	52	35	25	4	15	10	42	39	50	107	105	26	1	*	7	7	1	5	3	109	113	19
	7%	8%	7%	11%	3%	9%	9%	6%	6%	7%	6%	11%	3%	1%	1%	6%	8%	3%	20%	12%	7%	7%	4%
Risk taking ability	128	58	28	19	4	13	8	39	41	48	108	84	41	2	1	9	9	6	3	2	99	112	16
	6%	9%	5%	9%	3%	7%	8%	6%	7%	7%	6%	9%	5%	2%	4%	8%	11%	26%	13%	8%	6%	7%	4%
None of these	84	16	16	6	7	12	2	37	25	22	69	29	37	13	5	3	4	1	-	1	66	47	29
	4%	2%	3%	3%	5%	7%	2%	6%	4%	3%	4%	3%	4%	10%	20%	3%	5%	4%	-	2%	4%	3%	7%
A safety first approach	69	23	19	15	-	2	6	14	37	18	61	44	20	4	-	1	3	-	2	-	62	59	10
	3%	4%	4%	7%	-	1%	6%	2%	6%	3%	4%	5%	2%	3%	-	*	3%	-	10%	-	4%	4%	2%
Inspiration	55	22	14	10	1	3	5	14	16	26	47	32	16	6	1	6	5	2	1	1	37	42	13
	3%	3%	3%	4%	1%	2%	5%	2%	3%	4%	3%	3%	2%	4%	5%	5%	6%	11%	5%	2%	2%	3%	3%
Don't know	343	81	74	36	11	27	22	130	123	90	294	159	111	64	9	16	12	-	2	2	297	143	196
	17%	13%	14%	16%	8%	15%	21%	19%	20%	13%	17%	17%	12%	48%	38%	13%	14%	-	7%	8%	18%	9%	44%

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 9

Q4. From what you have seen or heard of Theresa May, which of the following characteristics do you associate with them?

Base: All respondents

	Gender		Age					NET: 65+	Social Class				Voting Intention					
	Total	Male	Female	18-24	25-34	35-64	65-74		75+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
Experience	843 43%	444 46%	399 39%	71 30%	79 25%	426 42%	133 61%	134 68%	267 65%	271 50%	247 43%	150 37%	175 39%	321 59%	154 33%	76 62%	93 39%	54 33%
A steady hand	734 37%	384 40%	349 35%	50 21%	80 25%	372 37%	107 49%	124 63%	231 56%	230 43%	226 39%	136 33%	142 31%	291 54%	139 30%	64 52%	64 27%	51 31%
Strong intellect	576 29%	266 27%	310 31%	42 18%	65 20%	301 30%	77 36%	91 46%	169 41%	173 32%	170 30%	101 24%	132 29%	233 43%	100 22%	38 31%	67 28%	35 21%
Eye for detail	324 16%	184 19%	140 14%	19 8%	35 11%	171 17%	56 26%	43 22%	98 24%	106 20%	85 15%	69 17%	64 14%	141 26%	61 13%	25 20%	30 13%	23 14%
Arrogance	301 15%	157 16%	144 14%	38 16%	47 15%	180 18%	27 13%	9 5%	36 9%	67 12%	86 15%	70 17%	79 17%	31 6%	101 22%	13 10%	65 27%	40 24%
Self-importance	286 14%	169 17%	117 12%	23 10%	46 15%	175 17%	30 14%	12 6%	42 10%	69 13%	82 14%	64 16%	71 16%	42 8%	97 21%	12 10%	54 23%	31 19%
A safety first approach	275 14%	158 16%	116 12%	34 14%	31 10%	125 12%	48 22%	37 19%	85 21%	92 17%	75 13%	54 13%	55 12%	88 16%	63 14%	20 16%	33 14%	18 11%
Boring	180 9%	106 11%	74 7%	22 10%	36 11%	106 10%	13 6%	3 1%	16 4%	55 10%	49 8%	35 9%	41 9%	35 6%	40 9%	11 9%	39 16%	25 15%
Inspiration	139 7%	73 8%	65 6%	22 9%	18 6%	49 5%	22 10%	27 14%	49 12%	49 9%	32 5%	29 7%	28 6%	64 12%	23 5%	9 8%	12 5%	6 3%
Recklessness	82 4%	49 5%	34 3%	11 5%	21 7%	47 5%	3 2%	- -	3 1%	15 3%	26 4%	19 5%	23 5%	15 3%	27 6%	2 2%	17 7%	13 8%
Risk taking ability	73 4%	36 4%	37 4%	15 6%	12 4%	39 4%	3 1%	4 2%	7 2%	17 3%	21 4%	15 4%	20 4%	15 3%	22 5%	4 3%	15 6%	3 2%
None of these	61 3%	32 3%	30 3%	6 3%	18 6%	33 3%	3 1%	2 1%	4 1%	13 2%	19 3%	13 3%	16 3%	10 2%	11 2%	1 1%	9 4%	8 5%
Don't know	324 16%	111 11%	213 21%	63 27%	75 23%	156 15%	17 8%	13 6%	30 7%	53 10%	100 17%	84 20%	87 19%	39 7%	74 16%	13 11%	27 11%	30 18%

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 9

Q4. From what you have seen or heard of Theresa May, which of the following characteristics do you associate with them?

Base: All respondents

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member						Q1. Political interest	
	Total	Con	Lab	UKIP	Lib Dem	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not		Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
														Refuse	vote								
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
Experience	843	357	205	88	80	62	48	256	260	327	733	410	408	21	4	39	35	11	7	9	739	739	104
	43%	56%	39%	40%	59%	34%	45%	38%	42%	43%	43%	45%	45%	15%	16%	32%	43%	50%	29%	31%	44%	49%	23%
A steady hand	734	323	186	71	69	65	39	227	238	269	630	356	355	20	2	36	30	11	4	8	641	630	103
	37%	50%	35%	32%	51%	36%	37%	34%	38%	39%	37%	39%	39%	15%	10%	29%	37%	51%	18%	29%	39%	42%	23%
Strong intellect	576	264	132	64	45	55	33	191	168	216	488	291	267	17	2	22	26	3	2	5	512	479	97
	29%	41%	25%	29%	33%	30%	31%	28%	27%	32%	29%	32%	30%	13%	7%	18%	32%	14%	11%	17%	31%	32%	21%
Eye for detail	324	149	69	31	27	27	11	99	98	127	286	163	150	10	1	19	15	5	5	2	274	283	40
	16%	23%	13%	14%	20%	15%	10%	15%	16%	19%	17%	18%	17%	7%	5%	16%	18%	24%	22%	7%	16%	19%	9%
Arrogance	301	44	98	48	17	32	21	101	96	104	247	148	134	15	3	27	6	3	4	13	245	254	46
	15%	7%	19%	22%	12%	17%	20%	15%	15%	15%	15%	16%	15%	11%	13%	22%	8%	15%	16%	48%	15%	17%	10%
Self-importance	286	57	96	46	17	29	14	102	93	91	243	138	137	11	-	21	13	3	3	4	239	251	34
	14%	9%	18%	21%	13%	16%	13%	15%	15%	13%	14%	15%	15%	8%	-	17%	16%	12%	13%	15%	14%	17%	8%
A safety first approach	275	108	77	31	25	22	11	94	92	89	241	140	124	8	2	23	7	3	4	4	234	235	40
	14%	17%	15%	14%	18%	12%	11%	14%	15%	13%	14%	15%	14%	6%	7%	19%	8%	12%	19%	13%	14%	16%	9%
Boring	180	42	38	36	15	21	10	49	59	72	149	101	72	6	1	9	6	3	5	8	149	161	18
	9%	7%	7%	16%	11%	12%	9%	7%	9%	11%	9%	11%	8%	5%	5%	7%	7%	16%	21%	29%	9%	11%	4%
Inspiration	139	74	27	11	9	7	13	48	42	49	119	66	68	4	*	10	8	-	1	-	117	112	26
	7%	12%	5%	5%	7%	4%	12%	7%	7%	7%	7%	7%	8%	3%	2%	8%	10%	-	4%	-	7%	7%	6%
Recklessness	82	20	29	13	5	12	4	33	22	27	66	40	41	1	*	7	11	1	2	5	55	75	8
	4%	3%	5%	6%	4%	7%	4%	5%	4%	4%	4%	4%	5%	1%	2%	6%	14%	5%	7%	19%	3%	5%	2%
Risk taking ability	73	19	21	11	9	6	11	30	22	20	56	35	35	2	-	10	4	4	5	-	48	51	21
	4%	3%	4%	5%	6%	3%	10%	4%	4%	3%	3%	4%	4%	2%	-	8%	5%	21%	24%	-	3%	3%	5%
None of these	61	7	14	6	2	8	2	31	19	12	52	22	23	14	3	1	4	-	1	-	51	32	24
	3%	1%	3%	3%	1%	4%	2%	5%	3%	2%	3%	2%	3%	11%	12%	1%	5%	-	6%	-	3%	2%	5%
Don't know	324	53	80	31	10	31	15	129	99	97	278	129	116	65	14	18	6	-	1	2	276	137	180
	16%	8%	15%	14%	7%	17%	14%	19%	16%	14%	16%	14%	13%	48%	59%	15%	7%	-	4%	6%	17%	9%	40%

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 10

Q4. From what you have seen or heard of Stephen Crabb, which of the following characteristics do you associate with them?
Base: All respondents

	Gender		Age					NET: 65+	Social Class				Voting Intention					
	Total	Male	Female	18-24	25-34	35-64	65-74		75+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
Self-importance	213 11%	121 13%	92 9%	20 9%	31 10%	127 13%	23 11%	12 6%	35 8%	60 11%	58 10%	41 10%	54 12%	56 10%	73 16%	15 12%	23 9%	21 13%
Arrogance	209 11%	119 12%	90 9%	17 7%	38 12%	125 12%	18 8%	10 5%	28 7%	59 11%	65 11%	25 6%	59 13%	36 7%	71 15%	18 14%	29 12%	26 16%
Boring	165 8%	111 11%	54 5%	18 8%	22 7%	92 9%	21 10%	12 6%	33 8%	56 10%	42 7%	34 8%	32 7%	44 8%	48 10%	9 7%	25 10%	18 11%
None of these	162 8%	88 9%	74 7%	17 7%	29 9%	89 9%	11 5%	15 8%	27 6%	44 8%	58 10%	25 6%	35 8%	37 7%	26 6%	8 7%	27 11%	18 11%
Inspiration	132 7%	75 8%	56 6%	9 4%	19 6%	74 7%	18 8%	11 5%	29 7%	42 8%	48 8%	25 6%	17 4%	45 8%	37 8%	10 8%	12 5%	8 5%
Strong intellect	131 7%	76 8%	55 5%	18 8%	23 7%	57 6%	20 9%	12 6%	32 8%	49 9%	37 6%	26 6%	19 4%	51 9%	31 7%	12 10%	14 6%	7 4%
A steady hand	127 6%	72 7%	54 5%	16 7%	15 5%	61 6%	19 9%	16 8%	36 9%	39 7%	37 6%	28 7%	22 5%	41 8%	31 7%	9 7%	21 9%	10 6%
Recklessness	120 6%	59 6%	60 6%	24 10%	26 8%	60 6%	5 2%	5 3%	10 2%	24 5%	26 5%	41 10%	29 6%	39 7%	31 7%	9 7%	10 4%	18 11%
Eye for detail	98 5%	54 6%	44 4%	16 7%	18 6%	39 4%	12 5%	13 7%	25 6%	21 4%	33 6%	30 7%	12 3%	40 7%	25 5%	4 4%	13 5%	6 4%
Risk taking ability	89 4%	41 4%	48 5%	22 10%	14 4%	40 4%	7 3%	5 3%	12 3%	20 4%	24 4%	31 7%	14 3%	36 7%	21 5%	10 8%	8 3%	4 3%
A safety first approach	87 4%	51 5%	36 4%	13 5%	12 4%	37 4%	14 7%	11 6%	26 6%	28 5%	20 3%	25 6%	14 3%	35 6%	25 5%	4 4%	11 4%	5 3%
Experience	43 2%	29 3%	14 1%	6 3%	6 2%	23 2%	5 2%	3 1%	8 2%	17 3%	13 2%	6 1%	7 1%	21 4%	8 2%	4 4%	3 1%	2 1%
Don't know	1084 55%	464 48%	620 61%	125 53%	159 50%	539 53%	128 59%	133 68%	261 63%	277 51%	303 53%	232 56%	272 60%	279 52%	226 49%	59 47%	124 52%	85 52%

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 10

Q4. From what you have seen or heard of Stephen Crabb, which of the following characteristics do you associate with them?

Base: All respondents

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not		Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
														vote	Refuse								
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
Self-importance	213	63	63	23	23	25	12	80	55	78	176	88	119	5	-	27	7	2	1	5	169	193	20
	11%	10%	12%	10%	17%	14%	11%	12%	9%	11%	10%	10%	13%	4%	-	22%	9%	8%	4%	17%	10%	13%	4%
Arrogance	209	54	69	24	20	26	14	78	59	71	168	89	111	9	-	29	3	2	4	11	157	193	16
	11%	8%	13%	11%	15%	14%	13%	12%	9%	10%	10%	10%	12%	7%	-	24%	4%	12%	18%	40%	9%	13%	3%
Boring	165	51	54	18	14	15	20	44	64	56	129	83	75	6	*	15	12	4	3	2	128	152	12
	8%	8%	10%	8%	10%	8%	19%	7%	10%	8%	8%	9%	8%	5%	2%	12%	14%	19%	12%	6%	8%	10%	3%
None of these	162	45	34	19	14	16	7	50	61	51	139	79	64	16	3	7	8	2	*	3	137	127	30
	8%	7%	6%	9%	10%	9%	6%	7%	10%	8%	8%	9%	7%	12%	12%	5%	10%	12%	1%	9%	8%	8%	7%
Inspiration	132	47	51	14	9	11	10	52	32	48	111	61	69	1	-	10	7	-	3	1	110	116	15
	7%	7%	10%	6%	6%	6%	9%	8%	5%	7%	7%	7%	8%	1%	-	8%	9%	-	12%	4%	7%	8%	3%
Strong intellect	131	43	45	16	12	13	11	55	41	34	107	64	62	4	1	4	7	1	2	1	115	122	8
	7%	7%	9%	7%	9%	7%	11%	8%	7%	5%	6%	7%	7%	3%	5%	4%	9%	7%	10%	4%	7%	8%	2%
A steady hand	127	45	42	14	7	14	16	45	47	36	96	63	62	1	-	5	6	1	5	1	109	112	15
	6%	7%	8%	6%	5%	8%	15%	7%	7%	5%	6%	7%	7%	1%	-	4%	8%	3%	21%	3%	7%	7%	3%
Recklessness	120	42	33	9	8	19	8	54	28	38	93	57	61	1	-	14	9	6	1	7	83	111	8
	6%	7%	6%	4%	6%	11%	7%	8%	5%	6%	5%	6%	7%	1%	-	11%	12%	28%	4%	25%	5%	7%	2%
Eye for detail	98	33	28	13	4	8	8	39	28	31	82	56	40	1	*	5	8	2	-	1	79	84	14
	5%	5%	5%	6%	3%	4%	7%	6%	4%	5%	5%	6%	4%	1%	2%	4%	10%	11%	-	3%	5%	6%	3%
Risk taking ability	89	34	27	10	5	5	12	33	33	22	71	39	46	3	-	6	6	4	3	-	68	80	9
	4%	5%	5%	4%	4%	3%	12%	5%	5%	3%	4%	4%	5%	2%	-	5%	7%	19%	13%	-	4%	5%	2%
A safety first approach	87	33	31	13	3	10	5	29	24	34	72	38	49	-	-	11	5	-	-	-	72	84	3
	4%	5%	6%	6%	2%	5%	5%	4%	4%	5%	4%	4%	5%	-	-	9%	6%	-	-	-	4%	6%	1%
Experience	43	21	10	5	1	3	5	16	16	11	35	15	27	1	-	5	4	1	1	1	30	37	6
	2%	3%	2%	2%	1%	2%	5%	2%	3%	2%	2%	2%	3%	1%	-	4%	6%	7%	6%	3%	2%	2%	1%
Don't know	1084	358	256	120	66	92	46	370	335	379	946	508	459	98	19	43	33	7	8	11	953	719	356
	55%	56%	48%	55%	48%	51%	43%	55%	54%	56%	56%	55%	51%	73%	81%	35%	40%	34%	36%	39%	57%	47%	79%

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 11

Q4. From what you have seen or heard of Liam Fox, which of the following characteristics do you associate with them?

Base: All respondents

	Gender		Age						NET: 65+	Social Class				Voting Intention				
	Total	Male	Female	18-24	25-34	35-64	65-74	75+		AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
Experience	344 17%	203 21%	141 14%	23 10%	20 6%	182 18%	64 30%	54 27%	118 29%	104 19%	98 17%	55 13%	87 19%	146 27%	51 11%	29 23%	53 22%	16 10%
Self-importance	315 16%	192 20%	123 12%	21 9%	37 12%	166 16%	52 24%	38 19%	90 22%	116 21%	71 12%	60 15%	68 15%	79 15%	103 22%	35 29%	21 9%	37 23%
Arrogance	305 15%	190 20%	115 11%	25 11%	41 13%	169 17%	48 22%	22 11%	70 17%	108 20%	85 15%	48 12%	65 14%	67 12%	98 21%	30 24%	21 9%	38 23%
A steady hand	210 11%	118 12%	92 9%	12 5%	16 5%	108 11%	32 15%	41 21%	73 18%	65 12%	60 10%	38 9%	47 10%	95 18%	35 8%	14 11%	38 16%	9 6%
Boring	210 11%	129 13%	81 8%	14 6%	22 7%	125 12%	24 11%	25 13%	49 12%	69 13%	55 10%	35 8%	51 11%	54 10%	57 12%	15 12%	30 12%	32 20%
Strong intellect	206 10%	109 11%	97 10%	18 8%	20 6%	99 10%	35 16%	34 17%	70 17%	58 11%	60 10%	42 10%	47 10%	89 17%	43 9%	14 11%	29 12%	9 5%
None of these	139 7%	67 7%	72 7%	21 9%	34 11%	77 8%	4 2%	4 2%	8 2%	31 6%	49 9%	38 9%	21 5%	35 6%	22 5%	4 3%	20 8%	12 7%
Recklessness	134 7%	86 9%	48 5%	23 10%	18 6%	64 6%	17 8%	11 6%	28 7%	41 8%	43 8%	24 6%	26 6%	32 6%	41 9%	15 12%	9 4%	15 9%
Risk taking ability	109 5%	71 7%	38 4%	14 6%	23 7%	42 4%	13 6%	16 8%	29 7%	28 5%	25 4%	28 7%	28 6%	49 9%	19 4%	1 1%	16 7%	5 3%
A safety first approach	99 5%	59 6%	40 4%	10 4%	18 5%	45 4%	14 7%	13 7%	27 7%	23 4%	30 5%	23 6%	23 5%	38 7%	21 5%	4 4%	18 8%	9 5%
Eye for detail	92 5%	54 6%	39 4%	14 6%	11 3%	46 5%	10 5%	11 5%	21 5%	30 6%	35 6%	7 2%	20 4%	32 6%	22 5%	6 5%	11 5%	6 4%
Inspiration	63 3%	31 3%	32 3%	16 7%	12 4%	19 2%	8 3%	9 4%	16 4%	20 4%	15 3%	18 4%	10 2%	32 6%	15 3%	3 2%	5 2%	4 3%
Don't know	829 42%	310 32%	519 51%	121 51%	156 49%	410 41%	76 35%	66 34%	143 35%	193 36%	244 42%	192 47%	200 44%	175 32%	191 41%	39 31%	99 41%	65 40%

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 11

Q4. From what you have seen or heard of Liam Fox, which of the following characteristics do you associate with them?

Base: All respondents

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote		Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
														Refuse	Refuse								
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
Experience	344	149	77	51	28	36	17	111	111	122	291	204	129	9	3	17	17	7	4	4	295	309	35
	17%	23%	15%	23%	21%	20%	16%	16%	16%	18%	17%	22%	14%	6%	12%	14%	21%	33%	18%	14%	18%	20%	20%
Self-importance	315	82	108	19	40	39	15	116	81	119	261	109	200	6	1	31	14	8	*	8	253	295	21
	16%	13%	20%	9%	29%	22%	14%	17%	13%	17%	15%	12%	22%	4%	3%	25%	17%	37%	2%	31%	15%	19%	5%
Arrogance	305	82	113	23	26	37	17	112	87	106	251	99	193	11	1	31	5	8	2	7	251	281	24
	15%	13%	21%	10%	19%	20%	16%	17%	14%	16%	15%	11%	21%	8%	3%	25%	7%	39%	9%	26%	15%	19%	5%
A steady hand	210	102	47	35	15	18	11	70	58	82	181	129	79	1	1	10	7	1	3	1	188	191	19
	11%	16%	9%	16%	11%	10%	10%	10%	9%	12%	11%	14%	9%	1%	4%	8%	9%	5%	12%	4%	11%	13%	4%
Boring	210	66	62	24	17	24	13	68	61	81	173	94	110	7	-	21	4	2	6	9	166	191	19
	11%	10%	12%	11%	12%	13%	12%	10%	10%	12%	10%	10%	12%	5%	-	17%	5%	9%	24%	34%	10%	13%	4%
Strong intellect	206	92	52	32	12	13	19	61	67	77	174	118	85	3	-	14	15	3	4	*	170	190	16
	10%	14%	10%	14%	9%	7%	18%	9%	11%	11%	10%	13%	9%	2%	-	11%	18%	14%	16%	2%	10%	13%	3%
None of these	139	38	24	17	6	14	3	58	39	43	123	63	58	14	5	8	5	-	1	-	117	102	33
	7%	6%	5%	8%	4%	8%	3%	9%	6%	6%	7%	7%	6%	10%	22%	6%	6%	-	4%	-	7%	7%	7%
Recklessness	134	34	50	13	16	14	8	40	42	52	111	49	82	3	*	10	11	5	2	4	101	131	3
	7%	5%	9%	6%	12%	8%	8%	6%	7%	8%	7%	5%	9%	2%	2%	8%	14%	22%	8%	15%	6%	9%	1%
Risk taking ability	109	53	23	12	9	10	8	30	33	45	91	62	43	3	1	8	14	-	1	-	85	100	9
	5%	8%	4%	6%	7%	5%	8%	4%	5%	7%	5%	7%	5%	2%	5%	6%	17%	-	5%	-	5%	7%	2%
A safety first approach	99	41	24	16	6	13	5	33	30	36	82	53	42	4	1	8	9	1	5	1	75	90	10
	5%	6%	5%	7%	4%	7%	5%	5%	5%	5%	5%	6%	5%	3%	3%	6%	11%	3%	22%	4%	4%	6%	2%
Eye for detail	92	35	26	10	12	10	4	29	26	37	78	48	40	3	1	5	8	1	1	1	72	77	15
	5%	5%	5%	5%	9%	6%	3%	4%	4%	5%	5%	5%	4%	3%	3%	4%	10%	3%	6%	3%	4%	5%	3%
Inspiration	63	26	13	9	1	6	6	21	19	23	52	34	25	3	1	7	9	-	2	3	40	58	5
	3%	4%	2%	4%	1%	3%	5%	3%	3%	3%	3%	4%	3%	2%	5%	6%	11%	-	10%	11%	2%	4%	1%
Don't know	829	242	210	88	44	64	49	288	281	261	717	381	347	87	15	31	20	4	7	8	735	495	326
	42%	38%	40%	40%	32%	35%	46%	43%	45%	38%	42%	41%	39%	64%	63%	25%	24%	20%	30%	29%	44%	33%	72%

Online Poll
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Absolutes/col percents

Table 12

Q4. From what you have seen or heard of Andrea Leadsom, which of the following characteristics do you associate with them?
Base: All respondents

	Gender		Age					NET: 65+	Social Class				Voting Intention					
	Total	Male	Female	18-24	25-34	35-64	65-74		75+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
Strong intellect	265 13%	140 14%	126 12%	39 17%	30 9%	117 12%	30 14%	49 25%	79 19%	82 15%	67 12%	60 15%	57 13%	103 19%	48 10%	16 13%	48 20%	15 9%
A steady hand	203 10%	121 12%	82 8%	24 10%	21 7%	109 11%	24 11%	24 12%	48 12%	53 10%	62 11%	45 11%	42 9%	66 12%	39 9%	12 9%	40 17%	14 8%
Eye for detail	163 8%	86 9%	77 8%	16 7%	25 8%	79 8%	24 11%	19 10%	43 10%	46 9%	46 8%	35 8%	36 8%	58 11%	36 8%	5 4%	33 14%	7 4%
Self-importance	158 8%	96 10%	62 6%	19 8%	19 6%	82 8%	25 12%	13 7%	38 9%	54 10%	35 6%	37 9%	31 7%	45 8%	56 12%	13 10%	14 6%	16 10%
Experience	157 8%	78 8%	79 8%	28 12%	24 7%	68 7%	14 6%	23 12%	37 9%	44 8%	39 7%	37 9%	37 8%	51 9%	42 9%	12 10%	26 11%	7 4%
None of these	129 7%	60 6%	69 7%	10 4%	35 11%	67 7%	10 4%	8 4%	18 4%	36 7%	37 6%	28 7%	27 6%	31 6%	19 4%	8 6%	13 5%	19 12%
Inspiration	128 6%	78 8%	50 5%	17 7%	14 4%	65 6%	12 5%	21 11%	33 8%	37 7%	34 6%	24 6%	33 7%	47 9%	26 6%	2 1%	30 13%	2 1%
Arrogance	127 6%	86 9%	41 4%	16 7%	25 8%	66 6%	13 6%	7 4%	21 5%	44 8%	30 5%	25 6%	27 6%	26 5%	50 11%	9 8%	9 4%	19 11%
A safety first approach	94 5%	56 6%	38 4%	18 8%	10 3%	37 4%	18 8%	12 6%	30 7%	23 4%	26 5%	26 6%	19 4%	29 5%	22 5%	2 2%	20 9%	5 3%
Boring	89 4%	53 5%	36 4%	10 4%	23 7%	47 5%	6 3%	4 2%	10 2%	28 5%	28 5%	15 4%	18 4%	23 4%	27 6%	10 8%	6 2%	12 7%
Recklessness	62 3%	38 4%	24 2%	15 6%	16 5%	27 3%	3 1%	1 1%	4 1%	22 4%	19 3%	14 3%	7 2%	23 4%	21 5%	4 3%	5 2%	4 2%
Risk taking ability	61 3%	32 3%	29 3%	8 4%	12 4%	26 3%	7 3%	7 3%	14 3%	17 3%	12 2%	17 4%	14 3%	22 4%	15 3%	5 4%	7 3%	6 4%
Don't know	1112 56%	493 51%	619 61%	125 53%	163 51%	586 58%	128 59%	110 56%	238 57%	279 52%	337 59%	228 55%	267 59%	279 52%	249 54%	71 57%	115 48%	90 55%

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 12

Q4. From what you have seen or heard of Andrea Leadsom, which of the following characteristics do you associate with them?

Base: All respondents

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member						Q1. Political interest	
	Total	Con	Lab	UKIP	Lib Dem	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote		Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
														Refuse									
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
Strong intellect	265 13%	106 17%	63 12%	45 20%	15 11%	22 12%	16 15%	89 13%	87 14%	90 13%	227 13%	162 18%	99 11%	3 2%	1 3%	11 9%	19 23%	4 19%	5 24%	3 11%	222 13%	242 16%	23 5%
A steady hand	203 10%	68 11%	51 10%	42 19%	9 7%	19 11%	14 13%	72 11%	67 11%	64 9%	170 10%	137 15%	62 7%	2 1%	2 9%	15 12%	8 10%	5 25%	3 13%	1 4%	170 10%	190 13%	13 3%
Eye for detail	163 8%	70 11%	40 8%	27 12%	10 8%	12 7%	15 14%	56 8%	54 9%	52 8%	136 8%	109 12%	52 6%	1 *	1 6%	13 11%	15 19%	1 5%	7 31%	-	123 7%	146 10%	17 4%
Self-importance	158 8%	43 7%	60 11%	12 6%	13 10%	17 9%	5 5%	62 9%	43 7%	53 8%	136 8%	56 6%	99 11%	2 2%	-	21 17%	5 6%	2 9%	3 14%	3 10%	122 7%	152 10%	5 1%
Experience	157 8%	67 10%	45 9%	19 9%	10 8%	10 6%	17 16%	49 7%	54 9%	54 8%	130 8%	79 9%	73 8%	3 3%	2 9%	20 16%	8 10%	4 20%	2 10%	-	123 7%	143 9%	14 3%
None of these	129 7%	37 6%	22 4%	10 5%	12 8%	18 10%	4 3%	53 8%	39 6%	37 5%	107 6%	51 6%	64 7%	11 8%	3 12%	4 4%	5 7%	-	-	4 14%	107 6%	95 6%	27 6%
Inspiration	128 6%	50 8%	27 5%	32 15%	3 2%	6 3%	12 11%	31 5%	51 8%	47 7%	110 7%	88 10%	36 4%	2 2%	1 5%	9 7%	11 13%	-	3 13%	1 2%	100 6%	116 8%	12 3%
Arrogance	127 6%	30 5%	50 9%	9 4%	7 5%	15 8%	5 5%	41 6%	33 5%	54 8%	107 6%	44 5%	78 9%	4 3%	1 5%	19 16%	7 9%	5 22%	1 6%	5 20%	88 5%	118 8%	9 2%
A safety first approach	94 5%	38 6%	28 5%	14 7%	1 *	9 5%	5 5%	30 4%	34 5%	30 4%	79 5%	61 7%	31 3%	2 2%	-	8 6%	2 2%	-	2 8%	-	82 5%	88 6%	6 1%
Boring	89 4%	27 4%	31 6%	6 3%	7 5%	5 3%	3 3%	29 4%	21 3%	39 6%	81 5%	35 4%	48 5%	5 3%	* 2%	11 9%	7 8%	4 19%	1 5%	1 5%	64 4%	80 5%	9 2%
Recklessness	62 3%	20 3%	25 5%	3 1%	3 2%	6 3%	1 1%	22 3%	16 3%	24 3%	55 3%	23 2%	37 4%	2 1%	-	7 6%	10 12%	3 15%	-	2 6%	39 2%	57 4%	5 1%
Risk taking ability	61 3%	21 3%	15 3%	9 4%	6 4%	5 3%	6 6%	19 3%	18 3%	24 3%	50 3%	20 2%	35 4%	5 4%	-	6 5%	3 4%	-	1 7%	1 4%	46 3%	54 4%	7 1%
Don't know	1112 56%	344 54%	280 53%	111 51%	83 61%	102 57%	61 58%	383 57%	354 57%	375 55%	948 56%	496 54%	495 55%	105 78%	16 68%	43 35%	28 35%	7 33%	11 48%	15 53%	984 59%	750 49%	357 79%

Online Poll
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Absolutes/col percents

Table 13

Q5. Given that the UK voted to Leave the European Union, which one of the following do you most agree with?

Base: All respondents

	Gender		Age					NET: 65+	Social Class				Voting Intention					
	Total	Male	Female	18-24	25-34	35-64	65-74		75+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
It is only credible for someone who supported Brexit to be the next Prime Minister, given that they must now negotiate the UK's exit from the EU	581 29%	295 30%	286 28%	60 26%	97 30%	336 33%	54 25%	34 17%	88 21%	142 26%	162 28%	128 31%	149 33%	147 27%	125 27%	18 14%	152 64%	39 24%
The next Prime Minister does not need to have been a supporter of Brexit, so long as he or she is capable of successfully delivering the will of the British people in negotiating the UK's exit from the EU	1175 59%	590 61%	585 58%	149 63%	164 51%	572 57%	137 63%	153 78%	290 70%	347 65%	348 60%	236 57%	245 54%	374 69%	297 64%	94 76%	83 35%	97 59%
Don't know	223 11%	84 9%	139 14%	26 11%	59 18%	103 10%	25 12%	10 5%	35 9%	49 9%	66 11%	48 12%	59 13%	20 4%	40 9%	12 10%	3 1%	27 17%

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 13

Q5. Given that the UK voted to Leave the European Union, which one of the following do you most agree with?

Base: All respondents

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016					QPM. Party member					Q1. Political interest	
	Total	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote	Refuse	Lab	Con	Lib Dem	UKIP	Other	No	Interes-ted	Not Interes-ted
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
It is only credible for someone who supported Brexit to be the next Prime Minister, given that they must now negotiate the UK's exit from the EU	581	176	148	121	27	47	24	197	192	192	510	401	158	19	3	39	38	3	14	12	466	462	119
	29%	27%	28%	55%	20%	26%	22%	29%	31%	28%	30%	44%	18%	14%	13%	31%	48%	14%	63%	45%	28%	31%	26%
The next Prime Minister does not need to have been a supporter of Brexit, so long as he or she is capable of successfully delivering the will of the British people in negotiating the UK's exit from the EU	1175	434	321	95	98	105	66	397	361	417	1004	466	642	63	4	70	38	17	8	11	1023	956	219
	59%	68%	61%	43%	72%	58%	62%	59%	58%	61%	59%	51%	71%	47%	15%	57%	46%	79%	37%	39%	62%	63%	48%
Don't know	223	31	59	4	11	29	16	81	70	72	178	54	99	53	17	14	5	2	-	4	174	96	113
	11%	5%	11%	2%	8%	16%	15%	12%	11%	11%	11%	6%	11%	39%	71%	12%	6%	7%	-	15%	10%	6%	25%

Online Poll
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Absolutes/col percents

Table 14

Q6. And when it comes to the job the next Prime Minister has to do, whoever it is, do you think it will be more important for them to...
Base: All respondents

	Gender		Age					NET: 65+	Social Class				Voting Intention					
	Total	Male	Female	18-24	25-34	35-64	65-74		75+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
Steady the economy	1317	659	658	187	226	653	129	122	251	403	419	252	243	389	346	108	82	129
	67%	68%	65%	80%	71%	65%	59%	62%	61%	75%	73%	61%	54%	72%	75%	87%	35%	78%
Tackle immigration	545	274	270	33	65	295	81	71	152	113	127	128	176	142	100	15	150	24
	28%	28%	27%	14%	20%	29%	37%	36%	37%	21%	22%	31%	39%	26%	22%	12%	63%	14%
Don't know	117	36	82	15	29	63	7	4	11	23	29	31	34	9	15	2	6	12
	6%	4%	8%	6%	9%	6%	3%	2%	3%	4%	5%	8%	8%	2%	3%	1%	3%	7%

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 14

Q6. And when it comes to the job the next Prime Minister has to do, whoever it is, do you think it will be more important for them to...

Base: All respondents

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not		Lab	Con	Lib Dem	UKIP	Other	No	Interes- ted	Not Interes- ted
														vote	Refuse								
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
Steady the economy	1317	444	375	85	119	127	69	463	389	465	1121	466	773	74	4	87	54	16	7	16	1125	1076	241
	67%	69%	71%	39%	87%	70%	65%	69%	62%	68%	66%	51%	86%	55%	18%	71%	67%	74%	31%	57%	68%	71%	53%
Tackle immigration	545	181	129	130	16	38	31	170	196	179	475	420	90	27	7	30	23	6	16	10	449	392	152
	28%	28%	25%	59%	12%	21%	29%	25%	31%	26%	28%	46%	10%	20%	31%	25%	28%	26%	69%	37%	27%	26%	34%
Don't know	117	16	24	5	1	15	6	41	39	37	96	35	37	33	12	6	4	-	-	2	90	47	58
	6%	2%	5%	2%	1%	9%	6%	6%	6%	5%	6%	4%	4%	25%	51%	4%	5%	-	-	6%	5%	3%	13%

Online Poll

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Absolutes/col percents

Table 15

Q7. The leader of the Labour Party, Jeremy Corbyn, may also soon be replaced. If that occurs, which one of the following do you think should replace him as leader of the Labour Party?
Base: All respondents

	Gender			Age					NET: 65+	Social Class				Voting Intention				
	Total	Male	Female	18-24	25-34	35-64	65-74	75+		AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1979	897	1082	176	323	1106	239	135	374	720	533	270	456	516	463	131	246	160
Weighted base	1979	969	1010	235	319	1011	217	197	414	539	575	411	454	540	462	124	238	164
Andy Burnham	231 12%	126 13%	105 10%	10 4%	30 9%	134 13%	37 17%	19 10%	57 14%	62 11%	70 12%	46 11%	54 12%	63 12%	73 16%	15 12%	31 13%	14 9%
Hilary Benn	208 11%	135 14%	72 7%	12 5%	11 3%	108 11%	39 18%	38 19%	77 19%	67 12%	50 9%	47 11%	43 10%	95 18%	36 8%	14 11%	27 11%	10 6%
Chuka Umunna	192 10%	102 11%	90 9%	32 14%	38 12%	93 9%	18 9%	10 5%	29 7%	68 13%	45 8%	48 12%	32 7%	61 11%	65 14%	21 17%	5 2%	14 9%
Yvette Cooper	119 6%	58 6%	61 6%	16 7%	22 7%	58 6%	14 6%	9 5%	23 6%	28 5%	31 5%	32 8%	29 6%	21 4%	37 8%	11 9%	18 8%	14 9%
Angela Eagle	87 4%	47 5%	40 4%	11 5%	15 5%	41 4%	12 6%	8 4%	20 5%	23 4%	30 5%	11 3%	25 5%	23 4%	22 5%	6 5%	13 6%	8 5%
John McDonnell	67 3%	51 5%	16 2%	7 3%	11 3%	32 3%	11 5%	6 3%	16 4%	18 3%	17 3%	12 3%	20 4%	11 2%	29 6%	5 4%	7 3%	9 6%
Liz Kendall	50 3%	21 2%	29 3%	18 8%	9 3%	17 2%	3 1%	3 1%	5 1%	17 3%	6 1%	16 4%	10 2%	13 2%	15 3%	5 4%	5 2%	5 3%
Dan Jarvis	40 2%	20 2%	20 2%	2 1%	6 2%	20 2%	5 2%	6 3%	11 3%	15 3%	12 2%	5 1%	7 2%	10 2%	13 3%	3 3%	7 3%	4 2%
Owen Smith	10 *	4 *	5 1%	3 1%	1 *	5 1%	-	-	-	4 1%	4 1%	-	2 *	4 1%	4 1%	1 *	1 *	* *
Other	62 3%	35 4%	28 3%	8 3%	13 4%	30 3%	7 3%	5 3%	12 3%	18 3%	24 4%	6 1%	14 3%	10 2%	29 6%	3 2%	6 3%	9 5%
Don't know	913 46%	370 38%	543 54%	116 49%	163 51%	472 47%	71 33%	92 47%	163 39%	219 41%	286 50%	189 46%	218 48%	229 42%	139 30%	39 32%	119 50%	76 46%

Online Poll

ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 15

Q7. The leader of the Labour Party, Jeremy Corbyn, may also soon be replaced. If that occurs, which one of the following do you think should replace him as leader of the Labour Party?

Base: All respondents

	Vote In 2015 General Election					Region						Q2. Voted Leave/Remain on 23rd June 2016				QPM. Party member					Q1. Political interest		
	Total	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	LEAVE	REMAIN	Did not vote	Refuse	Lab	Con	Lib Dem	UKIP	Other	No	Interes ted	Not Interes ted
Unweighted base	1979	625	539	232	148	175	84	672	607	700	1720	919	904	132	24	119	79	19	24	28	1677	1520	451
Weighted base	1979	641	528	220	137	181	106	675	624	681	1692	921	900	135	24	123	81	21	23	27	1664	1515	451
Andy Burnham	231	64	91	27	17	17	11	102	55	74	202	127	96	7	1	19	5	1	2	4	200	199	32
	12%	10%	17%	12%	13%	9%	11%	15%	9%	11%	12%	14%	11%	5%	3%	15%	6%	4%	7%	14%	12%	13%	7%
Hilary Benn	208	108	41	23	15	17	10	72	64	71	181	117	87	3	1	8	10	1	2	1	185	193	15
	11%	17%	8%	11%	11%	10%	9%	11%	10%	10%	11%	13%	10%	3%	5%	7%	13%	7%	7%	5%	11%	13%	3%
Chuka Umunna	192	64	70	8	19	18	14	51	53	88	160	51	133	8	*	19	9	6	-	4	153	171	21
	10%	10%	13%	4%	14%	10%	13%	8%	8%	13%	9%	6%	15%	6%	2%	16%	11%	27%	-	13%	9%	11%	5%
Yvette Cooper	119	28	43	16	8	16	10	46	33	40	94	53	59	6	-	10	3	-	6	5	92	97	23
	6%	4%	8%	7%	6%	9%	9%	7%	5%	6%	6%	6%	7%	5%	-	8%	4%	-	25%	20%	6%	6%	5%
Angela Eagle	87	30	28	6	7	9	4	31	27	29	74	37	47	4	-	5	8	2	-	3	68	77	10
	4%	5%	5%	3%	5%	5%	4%	5%	4%	4%	4%	4%	5%	3%	-	4%	10%	10%	-	12%	4%	5%	2%
John McDonnell	67	15	27	3	7	11	1	23	21	23	55	22	43	2	-	14	3	4	1	1	44	64	2
	3%	2%	5%	1%	5%	6%	1%	3%	3%	3%	3%	2%	5%	1%	-	11%	4%	21%	4%	2%	3%	4%	1%
Liz Kendall	50	14	13	11	3	1	3	18	14	18	45	20	28	1	1	3	3	3	3	-	37	45	5
	3%	2%	2%	5%	3%	1%	3%	3%	2%	3%	3%	2%	3%	*	6%	2%	4%	14%	12%	-	2%	3%	1%
Dan Jarvis	40	8	16	7	4	4	3	16	13	11	33	16	23	1	-	10	3	-	1	-	26	38	2
	2%	1%	3%	3%	3%	2%	3%	2%	2%	2%	2%	2%	3%	1%	-	8%	3%	-	5%	-	2%	2%	*
Owen Smith	10	3	4	2	1	-	1	1	6	3	8	2	7	1	-	2	2	1	1	-	4	10	-
	*	*	1%	1%	*	-	1%	*	1%	*	1%	*	1%	1%	-	2%	3%	3%	5%	-	*	1%	-
Other	62	13	22	9	3	6	2	23	18	21	54	23	35	5	-	9	-	2	1	3	47	60	2
	3%	2%	4%	4%	2%	3%	2%	3%	3%	3%	3%	2%	4%	3%	-	8%	-	9%	3%	13%	3%	4%	1%
Don't know	913	294	174	107	52	82	46	290	320	303	785	453	342	98	20	24	34	1	7	6	807	560	340
	46%	46%	33%	49%	38%	45%	43%	43%	51%	44%	46%	49%	38%	73%	84%	20%	42%	6%	32%	21%	49%	37%	75%

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 16
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1979	1979
Weighted base	1979	1979
<u>Gender</u>		
Male	897 45%	969 49%
Female	1082 55%	1010 51%
<u>Age</u>		
18-24	176 9%	235 12%
25-34	323 16%	319 16%
35-44	412 21%	378 19%
45-54	368 19%	335 17%
55-64	326 16%	297 15%
65+	374 19%	414 21%
Average age	47.88	47.74

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 16
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1979	1979
<u>Social Grade</u>		
AB	720 36%	539 27%
C1	533 27%	575 29%
C2	270 14%	411 21%
DE	456 23%	454 23%
<u>Region</u>		
North	672 34%	675 34%
Midlands	607 31%	624 32%
South	700 35%	681 34%

Online Poll
ONLINE Fieldwork : 1st-3rd July 2016

Absolutes/col percents

Table 16
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1979	1979
<u>Working status</u>		
Full-time	817 41%	873 44%
Part-time	303 15%	238 12%
Not working but seeking work or temporarily unemployed/sick	86 4%	76 4%
Not working/Not seeking work	70 4%	68 3%
Retired	443 22%	468 24%
Student	87 4%	108 5%
House person/Housewife/ Househusband	173 9%	149 8%
<u>Q.C Voting in May 7th 2015 General Election</u>		
Conservative	625 32%	641 32%
Labour	539 27%	528 27%
UK Independence Party (UKIP)	232 12%	220 11%
Liberal Democrat/ Liberal	148 7%	137 7%
Scottish National Party/SNP	73 4%	83 4%
Plaid Cymru	10 1%	16 1%
Green Party	67 3%	64 3%
Another party	12 1%	11 1%
Did not vote	217 11%	222 11%
Don't know	28 1%	28 1%
Prefer not to say	28 1%	30 1%