

**Online Poll**  
**ONLINE Fieldwork : 12th-15th August 2016**

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Gender			Age					Social Class				Voting Intention						Vote In 2015 General Election					Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot- land	Wales	North	Mid- lands	South		
Unweighted base	2010	930	1080	177	345	1099	238	151	389	741	539	255	475	601	451	123	198	172	649	526	225	145	172	110	691	624	695	1728	
Weighted base	2010	923	1087	229	307	1057	210	207	417	497	572	434	507	564	433	107	201	169	651	537	223	139	180	121	691	648	670	1709	
NET: Yes	1957	894	1063	207	293	1042	210	206	416	492	559	412	494	558	425	106	201	169	643	532	223	138	179	119	677	633	647	1659	
	97%	97%	98%	90%	96%	98%	100%	99%	100%	99%	98%	95%	97%	99%	98%	99%	100%	100%	99%	99%	100%	100%	99%	99%	98%	98%	97%	97%	
Yes - where living now	1933	888	1045	195	290	1035	209	205	413	489	546	410	488	556	423	105	198	168	636	529	220	137	177	118	671	627	636	1638	
	96%	96%	96%	85%	95%	98%	100%	99%	99%	98%	95%	94%	96%	99%	98%	98%	98%	99%	98%	99%	99%	99%	98%	97%	97%	97%	95%	96%	
Yes - somewhere else/ another address	24	6	18	12	4	7	1	1	2	3	13	3	5	2	2	1	3	1	7	3	3	1	2	1	6	7	11	21	
	1%	1%	2%	5%	1%	1%	*	1%	1%	1%	2%	1%	1%	*	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	
No	32	19	13	13	8	9	-	1	1	5	9	6	11	-	6	-	-	*	-	5	-	-	*	1	5	14	13	30	
	2%	2%	1%	6%	3%	1%	-	1%	*	1%	2%	1%	2%	-	1%	-	-	*	-	1%	-	-	*	1%	1%	2%	2%	2%	
Don't know	21	10	11	9	5	7	-	-	-	-	4	15	2	6	2	1	-	-	8	-	-	1	1	1	9	1	11	19	
	1%	1%	1%	4%	2%	1%	-	-	-	-	1%	4%	*	1%	*	1%	-	-	1%	-	-	*	1%	1%	1%	*	2%	1%	

## Online Poll

### ONLINE Fieldwork : 12th-15th August 2016

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Gender			Age					NET: 65+	Social Class				Voting Intention					Vote In 2015 General Election					Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+		AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South		
Unweighted base	2010	930	1080	177	345	1099	238	151	389	741	539	255	475	601	451	123	198	172	649	526	225	145	172	110	691	624	695	1728	
Weighted base	2010	923	1087	229	307	1057	210	207	417	497	572	434	507	564	433	107	201	169	651	537	223	139	180	121	691	648	670	1709	
10 - Absolutely certain to vote	1219	572	647	85	152	679	154	148	303	319	372	238	291	415	306	66	162	119	451	363	166	86	129	74	438	382	400	1016	
	61%	62%	60%	37%	50%	64%	74%	72%	73%	64%	65%	55%	57%	74%	71%	62%	81%	71%	69%	68%	74%	62%	72%	61%	63%	59%	60%	59%	
9	202	99	103	26	38	92	25	21	47	63	56	38	46	71	37	21	18	18	84	37	21	28	15	14	55	66	81	174	
	10%	11%	10%	11%	12%	9%	12%	10%	11%	13%	10%	9%	9%	13%	9%	20%	9%	11%	13%	7%	10%	20%	8%	12%	8%	10%	12%	10%	
8	157	83	74	32	40	69	11	4	16	46	49	28	33	47	36	13	11	14	54	47	15	11	9	4	58	49	50	143	
	8%	9%	7%	14%	13%	7%	5%	2%	4%	9%	9%	7%	7%	8%	8%	12%	5%	8%	8%	9%	7%	8%	5%	4%	8%	8%	7%	8%	
7	93	26	67	17	16	37	7	15	22	20	18	37	18	22	15	5	4	5	30	25	10	6	5	6	26	41	26	82	
	5%	3%	6%	8%	5%	3%	3%	7%	5%	4%	3%	9%	4%	4%	3%	5%	2%	3%	5%	5%	4%	4%	3%	5%	4%	6%	4%	5%	
6	52	23	29	16	13	21	-	1	*	7	11	17	16	2	24	2	4	5	3	22	2	3	3	9	15	21	15	40	
	3%	2%	3%	7%	4%	2%	-	1%	*	1%	2%	4%	3%	*	5%	2%	2%	3%	*	4%	1%	2%	1%	8%	2%	3%	2%	2%	
5	52	31	20	15	10	23	2	2	4	7	8	24	14	3	5	-	*	6	5	16	-	*	1	1	13	10	28	50	
	3%	3%	2%	6%	3%	2%	1%	1%	1%	1%	1%	5%	3%	1%	1%	-	*	4%	1%	3%	-	*	1%	1%	2%	2%	4%	3%	
4	20	6	14	6	2	11	-	-	-	2	3	11	4	2	4	-	-	*	2	2	1	1	1	1	10	2	7	18	
	1%	1%	1%	3%	1%	1%	-	-	-	*	1%	2%	1%	*	1%	-	-	*	*	*	*	1%	1%	*	1%	*	1%	1%	
3	16	7	8	3	*	12	-	-	-	1	5	4	6	-	4	-	2	1	-	3	2	-	3	1	6	9	1	12	
	1%	1%	1%	1%	*	1%	-	-	-	*	1%	1%	1%	-	1%	-	1%	*	-	*	1%	-	1%	1%	1%	1%	1%	1%	
2	19	2	17	6	2	10	-	1	1	1	7	6	5	2	2	-	1	*	*	*	-	-	-	*	4	5	10	18	
	1%	*	2%	3%	1%	1%	-	1%	*	*	1%	1%	1%	*	*	-	*	*	*	-	-	-	-	*	1%	1%	1%	1%	
1 - Certain not to vote	93	46	47	9	18	58	5	3	8	20	24	9	40	-	-	-	-	-	5	8	5	-	7	5	36	29	28	81	
	5%	5%	4%	4%	6%	6%	2%	1%	2%	4%	4%	2%	8%	-	-	-	-	-	1%	1%	2%	-	4%	4%	5%	4%	4%	5%	
Don't know	83	27	57	12	13	42	5	10	16	7	21	20	35	-	-	-	-	-	16	14	2	6	7	6	27	32	24	70	
	4%	3%	5%	5%	4%	4%	2%	5%	4%	1%	4%	5%	7%	-	-	-	-	-	2%	3%	1%	4%	4%	5%	4%	5%	4%	4%	
Refused	5	1	4	2	1	2	-	-	-	2	1	2	-	-	-	-	-	-	2	1	-	-	-	-	2	1	2	5	
	*	*	*	1%	*	*	-	-	-	*	*	*	-	-	-	-	-	-	*	*	-	-	-	-	*	*	*	*	
Mean	8.71	8.77	8.66	7.83	8.41	8.72	9.40	9.35	9.38	8.98	8.90	8.51	8.39	9.50	9.21	9.35	9.57	9.27	9.41	9.09	9.33	9.39	9.13	8.80	8.73	8.69	8.71	8.66	
Standard deviation	2.37	2.33	2.41	2.57	2.45	2.50	1.57	1.56	1.56	2.07	2.25	2.28	2.80	1.04	1.55	0.99	1.13	1.42	1.24	1.75	1.63	1.05	2.09	2.26	2.42	2.35	2.34	2.41	
Standard error	0.05	0.08	0.08	0.20	0.14	0.08	0.10	0.13	0.08	0.08	0.10	0.15	0.13	0.04	0.07	0.09	0.08	0.11	0.05	0.08	0.11	0.09	0.16	0.22	0.09	0.10	0.09	0.06	

## Online Poll

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Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Gender			Age					Social Class				Voting Intention					Vote In 2015 General Election						Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot- land	Wales	North	Mid- lands	South		
Unweighted base	2010	930	1080	177	345	1099	238	151	389	741	539	255	475	601	451	123	198	172	649	526	225	145	172	110	691	624	695	1728	
Weighted base	2010	923	1087	229	307	1057	210	207	417	497	572	434	507	564	433	107	201	169	651	537	223	139	180	121	691	648	670	1709	
Conservative	564 28%	278 30%	286 26%	49 21%	77 25%	278 26%	73 35%	87 42%	160 38%	195 39%	162 28%	114 26%	93 18%	564 100%	-	-	-	-	482 74%	26 5%	31 14%	11 8%	31 17%	27 22%	165 24%	182 28%	217 32%	507 30%	
Labour	433 22%	200 22%	233 21%	82 36%	79 26%	207 20%	47 23%	18 9%	65 16%	89 18%	136 24%	84 19%	123 24%	-	433 100%	-	-	-	19 3%	341 63%	8 4%	16 11%	24 13%	31 26%	174 25%	130 20%	129 19%	377 22%	
Liberal Democrat	107 5%	58 6%	49 4%	5 2%	19 6%	60 6%	10 5%	12 6%	22 5%	40 8%	21 4%	26 6%	20 4%	-	-	107 100%	-	-	13 2%	16 3%	1 *	70 51%	5 3%	2 2%	31 4%	22 3%	54 8%	100 6%	
UK Independence Party (UKIP)	201 10%	106 12%	94 9%	14 6%	11 4%	121 11%	27 13%	28 13%	55 13%	29 6%	52 9%	54 12%	66 13%	-	-	-	201 100%	-	23 4%	22 4%	145 65%	3 2%	4 2%	7 6%	55 8%	76 12%	70 10%	189 11%	
Scottish National Party/SNP	63 3%	33 4%	30 3%	-	7 2%	41 4%	8 4%	6 3%	14 3%	10 2%	15 3%	13 3%	25 5%	-	-	-	-	63 37%	3 1%	-	-	63 35%	-	63 9%	-	-	-	-	
Plaid Cymru	18 1%	10 1%	8 1%	1 1%	2 1%	12 1%	1 1%	1 *	2 1%	2 *	7 1%	2 1%	7 1%	-	-	-	-	18 11%	2 *	-	-	-	18 15%	-	18 3%	-	-		
Green	70 3%	27 3%	43 4%	8 3%	20 6%	40 4%	2 1%	* *	2 1%	22 5%	23 4%	13 3%	12 2%	-	-	-	-	70 41%	3 1%	7 1%	3 1%	1 1%	4 2%	* *	21 3%	20 3%	29 4%	66 4%	
Another party	19 1%	15 2%	4 *	6 3%	1 *	9 1%	3 1%	-	3 1%	1 *	5 1%	8 2%	4 1%	-	-	-	-	19 11%	3 1%	-	3 1%	-	* *	* *	4 1%	4 1%	10 2%	18 1%	
Would note vote	93 5%	46 5%	47 4%	9 4%	18 6%	58 6%	5 2%	3 1%	8 2%	20 4%	24 4%	9 2%	40 8%	-	-	-	-	-	5 1%	8 1%	5 2%	-	7 4%	5 4%	36 5%	29 4%	28 4%	81 5%	
Don't know	417 21%	144 16%	274 25%	49 22%	72 23%	215 20%	31 15%	50 24%	81 19%	84 17%	124 22%	102 23%	108 21%	-	-	-	-	-	100 15%	111 21%	28 13%	37 26%	42 23%	30 25%	135 19%	161 25%	122 18%	346 20%	
Refused	26 1%	6 1%	20 2%	5 2%	2 1%	15 1%	3 1%	2 1%	5 1%	6 1%	3 1%	9 2%	8 2%	-	-	-	-	-	2 *	1 *	-	1 1%	2 1%	-	7 1%	7 1%	12 2%	24 1%	

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Absolutes/col percents

Table 4

Data derived from:-

**Q.A** Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

**Q.B** The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (5%), don't know who they would vote for (21%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age					Social Class					Voting Intention					Vote In 2015 General Election					Region					NET: Eng-land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot-land	Wales	North	Mid-lands	South		
Unweighted base	1510	767	743	66	198	870	234	143	377	667	417	158	268	623	403	124	200	161	601	416	199	117	139	72	539	438	533	1298	
Weighted base	1385	698	688	79	161	775	196	174	370	431	428	245	282	562	369	104	197	153	547	382	190	104	132	76	493	414	478	1177	
Conservative	562 41%	281 40%	282 41%	24 30%	61 38%	289 37%	87 44%	102 59%	189 51%	222 52%	170 40%	93 38%	77 27%	562 100%	-	-	-	-	485 89%	27 7%	31 16%	13 13%	31 24%	26 34%	163 33%	178 43%	221 46%	505 43%	
Labour	369 27%	177 25%	192 28%	38 48%	56 35%	203 26%	52 27%	20 11%	72 19%	94 22%	128 30%	57 23%	90 32%	-	369 100%	-	-	-	18 3%	306 80%	9 5%	15 14%	24 18%	24 31%	158 32%	103 25%	108 23%	321 27%	
Liberal Democrat	104 8%	56 8%	48 7%	3 3%	15 9%	61 8%	12 6%	14 8%	25 7%	44 10%	21 5%	22 9%	17 6%	-	-	104 100%	-	-	12 2%	15 4%	* *	72 69%	6 4%	2 3%	31 6%	20 5%	53 11%	96 8%	
UK Independence Party (UKIP)	197 14%	105 15%	92 13%	8 10%	7 4%	121 16%	31 16%	30 17%	61 17%	33 8%	57 13%	48 20%	59 21%	-	-	-	197 100%	-	25 4%	22 6%	144 76%	3 3%	4 3%	8 10%	55 11%	76 18%	66 14%	186 16%	
Scottish National Party/SNP	63 5%	36 5%	28 4%	-	5 3%	43 6%	9 4%	6 4%	15 4%	13 3%	17 4%	12 5%	21 8%	-	-	-	-	63 42%	3 1%	-	-	63 48%	-	63 13%	-	-	-	-	
Plaid Cymru	15 1%	10 1%	5 1%	1 1%	1 1%	11 1%	1 1%	1 1%	2 1%	2 *	7 2%	2 1%	5 2%	-	-	-	-	15 10%	2 *	-	-	-	15 20%	-	15 4%	-	-	-	
Green	62 4%	23 3%	38 6%	5 6%	16 10%	39 5%	1 1%	1 *	2 1%	21 5%	22 5%	9 4%	9 3%	-	-	-	-	62 40%	3 1%	7 2%	3 1%	1 1%	4 3%	* *	19 4%	17 4%	25 5%	57 5%	
Another party	12 1%	9 1%	3 *	1 1%	1 *	8 1%	3 2%	-	3 1%	1 *	5 1%	3 1%	3 1%	-	-	-	-	12 8%	3 1%	-	3 2%	-	* *	* 1%	4 1%	5 1%	4 1%	12 1%	

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Col percents

Table 5  
**Published Vote Intention Figures**  
Percentages derived from the responses of 1765 respondents

	<u>Total</u>
Conservative	40%
Labour	28%
Liberal Democrat	8%
SNP	4%
Plaid Cymru	1%
Green	4%
UKIP	14%
Other	1%

**Online Poll**  
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Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2010	2010
Weighted base	2010	2010
<b><u>Gender</u></b>		
Male	930 46%	923 46%
Female	1080 54%	1087 54%
<b><u>Age</u></b>		
18-24	177 9%	229 11%
25-34	345 17%	307 15%
35-44	409 20%	412 20%
45-54	367 18%	350 17%
55-64	323 16%	296 15%
65+	389 19%	417 21%
Average age	47.96	47.97

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Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2010	2010
<b><u>Social Grade</u></b>		
AB	741 37%	497 25%
C1	539 27%	572 28%
C2	255 13%	434 22%
DE	475 24%	507 25%
<b><u>Region</u></b>		
North	691 34%	691 34%
Midlands	624 31%	648 32%
South	695 35%	670 33%

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Table 6  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2010	2010
<b><u>Working status</u></b>		
Full-time	831 41%	857 43%
Part-time	308 15%	245 12%
Not working but seeking work or temporarily unemployed/sick	93 5%	109 5%
Not working/Not seeking work	78 4%	83 4%
Retired	460 23%	470 23%
Student	75 4%	84 4%
House person/Housewife/ Househusband	165 8%	163 8%
<b><u>Q.C Voting in May 7th 2015 General Election</u></b>		
Conservative	649 32%	651 32%
Labour	526 26%	537 27%
UK Independence Party (UKIP)	225 11%	223 11%
Liberal Democrat/ Liberal	145 7%	139 7%
Scottish National Party/SNP	66 3%	69 3%
Plaid Cymru	14 1%	18 1%
Green Party	80 4%	73 4%
Another party	19 1%	16 1%
Did not vote	226 11%	225 11%
Don't know	34 2%	35 2%
Prefer not to say	26 1%	23 1%



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Table 6  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2010	2010
<b><u>Q1. Political Interest</u></b>		
Very interested	484 24%	287 14%
Fairly interested	1025 51%	894 45%
Not very interested	345 17%	507 25%
Not at all interested	151 8%	316 16%
NET: Interested	1509 75%	1182 59%
NET: Not Interested	496 25%	822 41%
Don't know	5 *	6 *