

Royal Survey

ONLINE Fieldwork : 28th-29th September 2016

Absolutes/col percents

Table 1

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Summary Table

Base: All Respondents

	<u>The Queen</u>	<u>Prince Philip</u>	<u>Prince Charles</u>	<u>Prince William</u>	<u>Prince Harry</u>	<u>Prince Andrew</u>
Unweighted base	2014	2014	2014	2014	2014	2014
Weighted base	2014	2014	2014	2014	2014	2014
NET: A good job	1443 72%	907 45%	945 47%	1423 71%	1353 67%	424 21%
A very good job	953 47%	373 19%	280 14%	731 36%	647 32%	105 5%
A fairly good job	490 24%	534 27%	665 33%	692 34%	706 35%	319 16%
Neither a good nor bad job	295 15%	596 30%	581 29%	310 15%	365 18%	644 32%
A fairly bad job	64 3%	164 8%	187 9%	56 3%	57 3%	340 17%
A very bad job	72 4%	135 7%	120 6%	59 3%	62 3%	280 14%
NET: A bad job	136 7%	298 15%	306 15%	115 6%	119 6%	621 31%
Don't know	140 7%	212 11%	182 9%	166 8%	177 9%	325 16%

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Table 2

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

The Queen

Base: All Respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: A good job	1443	664	779	135	184	255	244	243	187	195	426	411	294	312	367	387	357	219	114
	72%	67%	76%	56%	57%	67%	71%	80%	84%	97%	78%	70%	69%	67%	72%	73%	71%	75%	65%
A very good job	953	434	520	62	94	129	151	181	156	180	276	273	176	228	251	266	221	148	67
	47%	44%	51%	26%	29%	34%	44%	60%	71%	89%	51%	47%	42%	49%	49%	50%	44%	51%	39%
A fairly good job	490	230	259	73	90	126	93	62	31	16	150	137	118	84	116	121	136	71	46
	24%	23%	25%	30%	28%	33%	27%	20%	14%	8%	28%	24%	28%	18%	23%	23%	27%	24%	26%
Neither a good nor bad job	295	160	134	48	67	72	46	39	19	4	68	87	66	74	82	71	83	34	25
	15%	16%	13%	20%	21%	19%	14%	13%	9%	2%	12%	15%	16%	16%	16%	13%	16%	12%	14%
A fairly bad job	64	42	23	9	16	14	16	4	4	1	17	21	14	13	21	14	14	6	8
	3%	4%	2%	4%	5%	4%	5%	1%	2%	*	3%	4%	3%	3%	4%	3%	3%	2%	5%
A very bad job	72	50	22	16	15	12	16	7	5	-	13	16	24	20	11	20	17	9	15
	4%	5%	2%	7%	5%	3%	5%	2%	2%	-	2%	3%	6%	4%	2%	4%	3%	3%	8%
NET: A bad job	136	92	44	26	31	27	32	12	9	1	30	37	37	33	32	34	31	16	23
	7%	9%	4%	11%	10%	7%	9%	4%	4%	*	5%	6%	9%	7%	6%	6%	6%	5%	13%
Don't know	140	70	70	33	41	29	20	9	6	1	20	49	26	45	30	40	34	22	13
	7%	7%	7%	14%	13%	8%	6%	3%	3%	1%	4%	8%	6%	10%	6%	7%	7%	8%	8%

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Table 3

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Prince Philip

Base: All Respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: A good job	907	405	502	88	116	140	138	136	136	152	269	247	190	200	242	253	208	140	64
	45%	41%	49%	36%	36%	37%	40%	45%	62%	76%	50%	42%	45%	43%	47%	48%	41%	48%	37%
A very good job	373	163	209	22	32	42	54	73	60	90	113	87	77	95	112	95	89	51	25
	19%	17%	20%	9%	10%	11%	16%	24%	27%	45%	21%	15%	18%	20%	22%	18%	18%	18%	14%
A fairly good job	534	242	293	67	84	98	84	63	76	62	156	160	112	106	130	158	118	89	39
	27%	24%	28%	28%	26%	26%	25%	21%	34%	31%	29%	27%	27%	23%	25%	30%	23%	31%	22%
Neither a good nor bad job	596	318	278	67	102	128	94	110	58	37	155	173	127	141	152	151	165	71	57
	30%	32%	27%	28%	32%	33%	27%	37%	26%	19%	28%	30%	30%	31%	30%	28%	33%	24%	33%
A fairly bad job	164	85	79	19	26	40	45	18	9	7	43	53	33	35	37	35	52	29	12
	8%	9%	8%	8%	8%	10%	13%	6%	4%	3%	8%	9%	8%	8%	7%	7%	10%	10%	7%
A very bad job	135	90	45	17	23	28	34	20	12	2	29	40	34	31	29	34	31	17	24
	7%	9%	4%	7%	7%	7%	10%	7%	5%	1%	5%	7%	8%	7%	6%	6%	6%	6%	14%
NET: A bad job	298	175	123	36	49	68	78	38	21	9	72	93	67	66	65	69	82	46	36
	15%	18%	12%	15%	15%	18%	23%	12%	9%	4%	13%	16%	16%	14%	13%	13%	16%	16%	21%
Don't know	212	89	123	51	55	48	32	18	7	3	47	71	39	55	53	58	50	34	17
	11%	9%	12%	21%	17%	12%	9%	6%	3%	2%	9%	12%	9%	12%	10%	11%	10%	12%	10%

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Table 4

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Prince Charles

Base: All Respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: A good job	945 47%	428 43%	517 50%	86 36%	132 41%	174 46%	172 50%	146 48%	114 52%	121 60%	288 53%	259 44%	205 49%	192 41%	243 48%	257 48%	210 42%	150 52%	85 49%
A very good job	280 14%	120 12%	161 16%	15 6%	23 7%	36 10%	58 17%	50 16%	46 21%	53 26%	87 16%	57 10%	67 16%	70 15%	69 13%	75 14%	72 14%	42 14%	23 13%
A fairly good job	665 33%	308 31%	357 35%	71 29%	109 34%	138 36%	114 33%	97 32%	68 31%	68 34%	201 37%	203 35%	139 33%	122 26%	174 34%	182 34%	138 27%	108 37%	62 35%
Neither a good nor bad job	581 29%	290 29%	291 28%	62 26%	96 30%	117 30%	90 26%	95 32%	60 27%	61 30%	141 26%	171 29%	120 28%	148 32%	147 29%	153 29%	169 33%	71 24%	41 24%
A fairly bad job	187 9%	107 11%	80 8%	32 13%	28 9%	36 9%	30 9%	27 9%	22 10%	12 6%	50 9%	56 10%	31 7%	51 11%	47 9%	37 7%	56 11%	29 10%	18 11%
A very bad job	120 6%	82 8%	38 4%	16 7%	18 6%	16 4%	29 8%	20 6%	19 8%	3 1%	31 6%	34 6%	33 8%	21 5%	27 5%	32 6%	28 6%	17 6%	16 9%
NET: A bad job	306 15%	188 19%	118 12%	48 20%	46 14%	53 14%	59 17%	46 15%	41 18%	14 7%	80 15%	90 15%	64 15%	72 16%	73 14%	70 13%	83 17%	46 16%	34 20%
Don't know	182 9%	81 8%	101 10%	46 19%	49 15%	39 10%	22 6%	14 5%	7 3%	5 2%	34 6%	63 11%	33 8%	51 11%	48 9%	52 10%	43 9%	24 8%	14 8%

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Table 5

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Prince William

Base: All Respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: A good job	1423	639	784	140	204	268	246	223	165	176	408	402	306	307	369	372	352	211	119
	71%	65%	76%	58%	63%	70%	72%	74%	74%	88%	75%	69%	72%	66%	72%	70%	70%	73%	68%
A very good job	731	310	421	63	100	132	125	114	92	104	197	187	173	173	185	182	189	125	50
	36%	31%	41%	26%	31%	34%	36%	38%	42%	52%	36%	32%	41%	37%	36%	34%	37%	43%	28%
A fairly good job	692	329	364	77	104	137	121	109	72	72	210	215	133	134	184	191	163	85	70
	34%	33%	35%	32%	32%	36%	35%	36%	33%	36%	39%	37%	31%	29%	36%	36%	32%	29%	40%
Neither a good nor bad job	310	181	129	41	55	61	52	42	39	20	79	98	62	72	78	82	89	38	22
	15%	18%	13%	17%	17%	16%	15%	14%	18%	10%	15%	17%	15%	16%	15%	16%	18%	13%	12%
A fairly bad job	56	39	17	10	13	12	6	12	3	1	20	7	10	19	13	11	14	9	9
	3%	4%	2%	4%	4%	3%	2%	4%	1%	*	4%	1%	2%	4%	3%	2%	3%	3%	5%
A very bad job	59	46	13	12	10	9	13	11	4	-	10	14	20	14	10	17	12	7	12
	3%	5%	1%	5%	3%	2%	4%	4%	2%	-	2%	2%	5%	3%	2%	3%	2%	2%	7%
NET: A bad job	115	85	30	22	23	21	19	23	7	1	31	21	29	34	23	29	26	16	21
	6%	9%	3%	9%	7%	5%	6%	7%	3%	*	6%	4%	7%	7%	4%	5%	5%	6%	12%
Don't know	166	82	84	39	40	32	25	15	11	4	26	63	26	51	42	48	38	25	13
	8%	8%	8%	16%	13%	8%	7%	5%	5%	2%	5%	11%	6%	11%	8%	9%	8%	9%	7%

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Table 6

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Prince Harry

Base: All Respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: A good job	1353	616	737	127	187	255	242	209	162	173	393	363	296	301	350	356	342	194	111
	67%	62%	72%	52%	58%	67%	71%	69%	73%	86%	72%	62%	70%	65%	68%	67%	68%	67%	64%
A very good job	647	265	382	41	69	113	120	105	92	107	170	152	159	166	160	174	168	95	51
	32%	27%	37%	17%	21%	29%	35%	35%	42%	53%	31%	26%	38%	36%	31%	33%	33%	33%	29%
A fairly good job	706	351	355	85	118	142	122	104	69	67	224	210	137	135	190	182	174	99	61
	35%	36%	35%	35%	36%	37%	36%	34%	31%	33%	41%	36%	32%	29%	37%	34%	34%	34%	35%
Neither a good nor bad job	365	200	165	52	67	77	54	52	39	24	95	127	61	81	93	93	99	54	25
	18%	20%	16%	21%	21%	20%	16%	17%	18%	12%	18%	22%	15%	17%	18%	18%	20%	18%	15%
A fairly bad job	57	44	13	8	17	7	9	10	5	-	15	13	13	16	13	9	16	9	10
	3%	4%	1%	3%	5%	2%	3%	3%	2%	-	3%	2%	3%	3%	2%	2%	3%	3%	6%
A very bad job	62	46	16	14	9	8	14	10	6	-	13	15	19	15	13	20	11	7	13
	3%	5%	2%	6%	3%	2%	4%	3%	3%	-	2%	3%	5%	3%	2%	4%	2%	2%	7%
NET: A bad job	119	90	29	22	27	15	23	21	12	-	28	28	32	31	25	28	27	16	23
	6%	9%	3%	9%	8%	4%	7%	7%	5%	-	5%	5%	8%	7%	5%	5%	5%	5%	13%
Don't know	177	81	96	42	43	36	24	21	9	4	27	66	33	51	43	55	37	27	15
	9%	8%	9%	17%	13%	9%	7%	7%	4%	2%	5%	11%	8%	11%	8%	10%	7%	9%	9%

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Table 7

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Prince Andrew

Base: All Respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: A good job	424 21%	218 22%	205 20%	57 23%	71 22%	85 22%	57 17%	58 19%	49 22%	48 24%	116 21%	101 17%	97 23%	110 24%	127 25%	92 17%	104 20%	67 23%	35 20%
A very good job	105 5%	62 6%	43 4%	15 6%	20 6%	16 4%	18 5%	14 5%	16 7%	5 3%	26 5%	17 3%	30 7%	32 7%	31 6%	23 4%	28 5%	17 6%	6 3%
A fairly good job	319 16%	157 16%	162 16%	42 17%	51 16%	69 18%	39 11%	43 14%	32 15%	43 21%	90 17%	84 14%	67 16%	78 17%	96 19%	69 13%	76 15%	49 17%	29 16%
Neither a good nor bad job	644 32%	315 32%	329 32%	72 30%	109 34%	132 34%	108 32%	103 34%	58 26%	62 31%	178 33%	186 32%	131 31%	149 32%	149 29%	190 36%	165 33%	90 31%	50 29%
A fairly bad job	340 17%	170 17%	171 17%	19 8%	33 10%	50 13%	68 20%	51 17%	63 28%	57 28%	106 20%	110 19%	55 13%	69 15%	84 16%	85 16%	92 18%	43 15%	37 21%
A very bad job	280 14%	159 16%	121 12%	23 9%	24 8%	49 13%	63 18%	58 19%	36 16%	27 14%	76 14%	78 13%	64 15%	62 13%	71 14%	65 12%	81 16%	37 13%	27 16%
NET: A bad job	621 31%	329 33%	292 28%	42 17%	57 18%	99 26%	130 38%	109 36%	99 45%	85 42%	182 33%	188 32%	120 28%	131 28%	154 30%	149 28%	173 34%	79 27%	64 37%
Don't know	325 16%	125 13%	200 20%	72 30%	85 27%	67 18%	46 14%	32 11%	16 7%	6 3%	67 12%	109 19%	76 18%	74 16%	81 16%	100 19%	64 13%	55 19%	26 15%

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Table 8

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Summary Table**Base: All Respondents (Excl. D/K)**

	<u>The Queen</u>	<u>Prince Philip</u>	<u>Prince Charles</u>	<u>Prince William</u>	<u>Prince Harry</u>	<u>Prince Andrew</u>
Unweighted base	1874	1789	1834	1846	1837	1674
Weighted base	1874	1802	1832	1848	1837	1689
NET: A good job	1443 77%	907 50%	945 52%	1423 77%	1353 74%	424 25%
A very good job	953 51%	373 21%	280 15%	731 40%	647 35%	105 6%
A fairly good job	490 26%	534 30%	665 36%	692 37%	706 38%	319 19%
Neither a good nor bad job	295 16%	596 33%	581 32%	310 17%	365 20%	644 38%
A fairly bad job	64 3%	164 9%	187 10%	56 3%	57 3%	340 20%
A very bad job	72 4%	135 7%	120 7%	59 3%	62 3%	280 17%
NET: A bad job	136 7%	298 17%	306 17%	115 6%	119 6%	621 37%

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Table 9

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

The Queen

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1874	965	909	185	304	382	348	313	231	111	736	494	249	395	480	490	480	251	173
Weighted base	1874	916	958	209	282	353	322	293	215	200	523	535	397	419	481	492	471	268	162
NET: A good job	1443	664	779	135	184	255	244	243	187	195	426	411	294	312	367	387	357	219	114
	77%	72%	81%	65%	65%	72%	76%	83%	87%	98%	81%	77%	74%	75%	76%	79%	76%	81%	70%
A very good job	953	434	520	62	94	129	151	181	156	180	276	273	176	228	251	266	221	148	67
	51%	47%	54%	30%	33%	37%	47%	62%	73%	90%	53%	51%	44%	55%	52%	54%	47%	55%	42%
A fairly good job	490	230	259	73	90	126	93	62	31	16	150	137	118	84	116	121	136	71	46
	26%	25%	27%	35%	32%	36%	29%	21%	14%	8%	29%	26%	30%	20%	24%	25%	29%	26%	29%
Neither a good nor bad job	295	160	134	48	67	72	46	39	19	4	68	87	66	74	82	71	83	34	25
	16%	18%	14%	23%	24%	20%	14%	13%	9%	2%	13%	16%	17%	18%	17%	14%	18%	13%	15%
A fairly bad job	64	42	23	9	16	14	16	4	4	1	17	21	14	13	21	14	14	6	8
	3%	5%	2%	4%	6%	4%	5%	1%	2%	*	3%	4%	3%	3%	4%	3%	3%	2%	5%
A very bad job	72	50	22	16	15	12	16	7	5	-	13	16	24	20	11	20	17	9	15
	4%	5%	2%	8%	5%	4%	5%	2%	2%	-	2%	3%	6%	5%	2%	4%	4%	4%	9%
NET: A bad job	136	92	44	26	31	27	32	12	9	1	30	37	37	33	32	34	31	16	23
	7%	10%	5%	12%	11%	8%	10%	4%	4%	*	6%	7%	9%	8%	7%	7%	7%	6%	14%

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Table 10

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Prince Philip

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1789	938	851	167	280	361	335	306	230	110	697	472	239	381	453	471	459	240	166
Weighted base	1802	898	904	191	267	335	311	284	215	198	496	513	384	408	459	473	455	257	157
NET: A good job	907	405	502	88	116	140	138	136	136	152	269	247	190	200	242	253	208	140	64
	50%	45%	56%	46%	44%	42%	44%	48%	63%	77%	54%	48%	49%	49%	53%	53%	46%	55%	41%
A very good job	373	163	209	22	32	42	54	73	60	90	113	87	77	95	112	95	89	51	25
	21%	18%	23%	11%	12%	12%	17%	26%	28%	45%	23%	17%	20%	23%	24%	20%	20%	20%	16%
A fairly good job	534	242	293	67	84	98	84	63	76	62	156	160	112	106	130	158	118	89	39
	30%	27%	32%	35%	31%	29%	27%	22%	35%	31%	31%	31%	29%	26%	28%	33%	26%	35%	25%
Neither a good nor bad job	596	318	278	67	102	128	94	110	58	37	155	173	127	141	152	151	165	71	57
	33%	35%	31%	35%	38%	38%	30%	39%	27%	19%	31%	34%	33%	35%	33%	32%	36%	27%	36%
A fairly bad job	164	85	79	19	26	40	45	18	9	7	43	53	33	35	37	35	52	29	12
	9%	9%	9%	10%	10%	12%	14%	6%	4%	3%	9%	10%	9%	9%	8%	7%	11%	11%	7%
A very bad job	135	90	45	17	23	28	34	20	12	2	29	40	34	31	29	34	31	17	24
	7%	10%	5%	9%	9%	8%	11%	7%	6%	1%	6%	8%	9%	8%	6%	7%	7%	6%	16%
NET: A bad job	298	175	123	36	49	68	78	38	21	9	72	93	67	66	65	69	82	46	36
	17%	19%	14%	19%	18%	20%	25%	13%	10%	4%	15%	18%	17%	16%	14%	15%	18%	18%	23%

Royal Survey

ONLINE Fieldwork : 28th-29th September 2016

Absolutes/col percents

Table 11

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Prince Charles

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1834	953	881	174	294	374	345	308	230	109	718	481	244	391	463	478	474	248	171
Weighted base	1832	906	926	196	274	343	320	288	215	196	510	521	390	412	464	480	462	266	160
NET: A good job	945	428	517	86	132	174	172	146	114	121	288	259	205	192	243	257	210	150	85
	52%	47%	56%	44%	48%	51%	54%	51%	53%	62%	57%	50%	53%	47%	52%	54%	45%	56%	53%
A very good job	280	120	161	15	23	36	58	50	46	53	87	57	67	70	69	75	72	42	23
	15%	13%	17%	8%	8%	11%	18%	17%	21%	27%	17%	11%	17%	17%	15%	16%	16%	16%	15%
A fairly good job	665	308	357	71	109	138	114	97	68	68	201	203	139	122	174	182	138	108	62
	36%	34%	39%	36%	40%	40%	36%	34%	32%	35%	39%	39%	36%	30%	38%	38%	30%	41%	38%
Neither a good nor bad job	581	290	291	62	96	117	90	95	60	61	141	171	120	148	147	153	169	71	41
	32%	32%	31%	32%	35%	34%	28%	33%	28%	31%	28%	33%	31%	36%	32%	32%	37%	27%	26%
A fairly bad job	187	107	80	32	28	36	30	27	22	12	50	56	31	51	47	37	56	29	18
	10%	12%	9%	16%	10%	11%	9%	9%	10%	6%	10%	11%	8%	12%	10%	8%	12%	11%	11%
A very bad job	120	82	38	16	18	16	29	20	19	3	31	34	33	21	27	32	28	17	16
	7%	9%	4%	8%	7%	5%	9%	7%	9%	1%	6%	7%	9%	5%	6%	7%	6%	6%	10%
NET: A bad job	306	188	118	48	46	53	59	46	41	14	80	90	64	72	73	70	83	46	34
	17%	21%	13%	24%	17%	15%	18%	16%	19%	7%	16%	17%	16%	18%	16%	15%	18%	17%	21%

Royal Survey

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Absolutes/col percents

Table 12

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Prince William

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1846	949	897	179	304	379	341	306	227	110	726	484	248	388	469	483	474	247	173
Weighted base	1848	905	943	203	282	351	317	287	211	197	517	521	397	412	470	483	467	265	162
NET: A good job	1423	639	784	140	204	268	246	223	165	176	408	402	306	307	369	372	352	211	119
	77%	71%	83%	69%	72%	77%	78%	78%	78%	89%	79%	77%	77%	74%	78%	77%	75%	79%	74%
A very good job	731	310	421	63	100	132	125	114	92	104	197	187	173	173	185	182	189	125	50
	40%	34%	45%	31%	36%	38%	39%	40%	44%	53%	38%	36%	44%	42%	39%	38%	40%	47%	31%
A fairly good job	692	329	364	77	104	137	121	109	72	72	210	215	133	134	184	191	163	85	70
	37%	36%	39%	38%	37%	39%	38%	38%	34%	37%	41%	41%	34%	32%	39%	39%	35%	32%	43%
Neither a good nor bad job	310	181	129	41	55	61	52	42	39	20	79	98	62	72	78	82	89	38	22
	17%	20%	14%	20%	20%	18%	16%	14%	19%	10%	15%	19%	16%	17%	17%	17%	19%	14%	13%
A fairly bad job	56	39	17	10	13	12	6	12	3	1	20	7	10	19	13	11	14	9	9
	3%	4%	2%	5%	4%	3%	2%	4%	1%	*	4%	1%	2%	5%	3%	2%	3%	3%	5%
A very bad job	59	46	13	12	10	9	13	11	4	-	10	14	20	14	10	17	12	7	12
	3%	5%	1%	6%	4%	3%	4%	4%	2%	-	2%	3%	5%	3%	2%	4%	3%	3%	8%
NET: A bad job	115	85	30	22	23	21	19	23	7	1	31	21	29	34	23	29	26	16	21
	6%	9%	3%	11%	8%	6%	6%	8%	3%	*	6%	4%	7%	8%	5%	6%	6%	6%	13%

Royal Survey

ONLINE Fieldwork : 28th-29th September 2016

Absolutes/col percents

Table 13

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Prince Harry

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1837	951	886	178	301	374	343	302	229	110	722	481	243	391	467	478	477	245	170
Weighted base	1837	906	931	200	280	347	319	281	213	197	516	518	389	413	469	477	469	263	159
NET: A good job	1353	616	737	127	187	255	242	209	162	173	393	363	296	301	350	356	342	194	111
	74%	68%	79%	63%	67%	73%	76%	74%	76%	88%	76%	70%	76%	73%	75%	75%	73%	74%	70%
A very good job	647	265	382	41	69	113	120	105	92	107	170	152	159	166	160	174	168	95	51
	35%	29%	41%	21%	25%	32%	38%	37%	43%	54%	33%	29%	41%	40%	34%	36%	36%	36%	32%
A fairly good job	706	351	355	85	118	142	122	104	69	67	224	210	137	135	190	182	174	99	61
	38%	39%	38%	43%	42%	41%	38%	37%	33%	34%	43%	41%	35%	33%	41%	38%	37%	38%	38%
Neither a good nor bad job	365	200	165	52	67	77	54	52	39	24	95	127	61	81	93	93	99	54	25
	20%	22%	18%	26%	24%	22%	17%	19%	18%	12%	18%	25%	16%	20%	20%	20%	21%	20%	16%
A fairly bad job	57	44	13	8	17	7	9	10	5	-	15	13	13	16	13	9	16	9	10
	3%	5%	1%	4%	6%	2%	3%	4%	3%	-	3%	3%	3%	4%	3%	2%	3%	3%	6%
A very bad job	62	46	16	14	9	8	14	10	6	-	13	15	19	15	13	20	11	7	13
	3%	5%	2%	7%	3%	2%	4%	4%	3%	-	3%	3%	5%	4%	3%	4%	2%	2%	8%
NET: A bad job	119	90	29	22	27	15	23	21	12	-	28	28	32	31	25	28	27	16	23
	6%	10%	3%	11%	10%	4%	7%	7%	6%	-	5%	5%	8%	8%	5%	6%	6%	6%	14%

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Absolutes/col percents

Table 14

Q1. For each of the following figures, please say how good or bad a job you think they are doing in their current public role:

Prince Andrew

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1674	900	774	148	252	341	315	289	221	108	660	436	218	360	421	433	446	216	158
Weighted base	1689	862	827	170	237	316	296	270	205	195	476	475	347	390	431	431	442	236	149
NET: A good job	424	218	205	57	71	85	57	58	49	48	116	101	97	110	127	92	104	67	35
	25%	25%	25%	33%	30%	27%	19%	21%	24%	25%	24%	21%	28%	28%	29%	21%	23%	28%	23%
A very good job	105	62	43	15	20	16	18	14	16	5	26	17	30	32	31	23	28	17	6
	6%	7%	5%	9%	8%	5%	6%	5%	8%	3%	6%	4%	9%	8%	7%	5%	6%	7%	4%
A fairly good job	319	157	162	42	51	69	39	43	32	43	90	84	67	78	96	69	76	49	29
	19%	18%	20%	25%	22%	22%	13%	16%	16%	22%	19%	18%	19%	20%	22%	16%	17%	21%	19%
Neither a good nor bad job	644	315	329	72	109	132	108	103	58	62	178	186	131	149	149	190	165	90	50
	38%	37%	40%	42%	46%	42%	37%	38%	28%	32%	37%	39%	38%	38%	35%	44%	37%	38%	34%
A fairly bad job	340	170	171	19	33	50	68	51	63	57	106	110	55	69	84	85	92	43	37
	20%	20%	21%	11%	14%	16%	23%	19%	31%	29%	22%	23%	16%	18%	19%	20%	21%	18%	25%
A very bad job	280	159	121	23	24	49	63	58	36	27	76	78	64	62	71	65	81	37	27
	17%	18%	15%	13%	10%	16%	21%	22%	17%	14%	16%	16%	19%	16%	16%	15%	18%	16%	18%
NET: A bad job	621	329	292	42	57	99	130	109	99	85	182	188	120	131	154	149	173	79	64
	37%	38%	35%	24%	24%	31%	44%	41%	48%	43%	38%	40%	34%	34%	36%	35%	39%	34%	43%

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Absolutes/col percents

Table 15

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

Summary Table**Base: All Respondents**

	<u>The Queen</u>	<u>Prince Philip</u>	<u>Prince Charles</u>	<u>Prince William</u>	<u>Prince Harry</u>	<u>Prince Andrew</u>
Unweighted base	2014	2014	2014	2014	2014	2014
Weighted base	2014	2014	2014	2014	2014	2014
NET: Agree	1117 55%	704 35%	733 36%	1056 52%	968 48%	323 16%
Strongly agree	731 36%	330 16%	261 13%	513 25%	435 22%	106 5%
Tend to agree	387 19%	373 19%	472 23%	543 27%	533 26%	217 11%
Neither agree nor disagree	333 17%	492 24%	489 24%	367 18%	421 21%	475 24%
Tend to disagree	135 7%	247 12%	257 13%	137 7%	164 8%	392 19%
Strongly disagree	189 9%	289 14%	268 13%	188 9%	196 10%	508 25%
NET: Disagree	324 16%	537 27%	525 26%	326 16%	361 18%	900 45%
Don't know	240 12%	282 14%	267 13%	266 13%	264 13%	315 16%

Royal Survey

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Absolutes/col percents

Table 16

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

The Queen

Base: All Respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: Agree	1117	538	579	87	121	181	190	196	168	174	340	310	219	249	292	297	280	162	87
	55%	55%	56%	36%	38%	47%	56%	65%	76%	86%	63%	53%	52%	54%	57%	56%	55%	56%	50%
Strongly agree	731	357	374	35	58	93	125	138	131	151	212	198	144	177	189	201	180	110	50
	36%	36%	36%	14%	18%	24%	36%	46%	59%	75%	39%	34%	34%	38%	37%	38%	36%	38%	29%
Tend to agree	387	181	206	53	63	88	66	58	37	22	128	112	75	72	103	96	100	51	37
	19%	18%	20%	22%	19%	23%	19%	19%	17%	11%	24%	19%	18%	16%	20%	18%	20%	18%	21%
Neither agree nor disagree	333	171	162	54	74	85	48	49	12	11	68	111	74	80	87	96	76	44	30
	17%	17%	16%	22%	23%	22%	14%	16%	5%	5%	12%	19%	18%	17%	17%	18%	15%	15%	17%
Tend to disagree	135	74	61	21	27	20	33	14	13	7	36	47	29	23	33	30	42	17	13
	7%	7%	6%	9%	8%	5%	10%	5%	6%	3%	7%	8%	7%	5%	7%	6%	8%	6%	7%
Strongly disagree	189	119	70	24	35	38	44	27	16	4	49	48	48	44	42	49	44	29	25
	9%	12%	7%	10%	11%	10%	13%	9%	7%	2%	9%	8%	11%	10%	8%	9%	9%	10%	14%
NET: Disagree	324	193	131	46	62	58	77	41	29	11	84	96	77	68	76	79	86	46	38
	16%	20%	13%	19%	19%	15%	23%	14%	13%	5%	16%	16%	18%	15%	15%	15%	17%	16%	22%
Don't know	240	84	155	55	65	59	27	16	13	6	51	67	53	67	58	60	63	39	20
	12%	9%	15%	23%	20%	15%	8%	5%	6%	3%	9%	12%	13%	15%	11%	11%	12%	13%	12%

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Table 17

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?**Prince Philip****Base: All Respondents**

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: Agree	704 35%	336 34%	368 36%	49 20%	77 24%	109 29%	109 32%	117 39%	117 53%	125 62%	218 40%	184 32%	139 33%	162 35%	183 36%	191 36%	168 33%	112 39%	50 28%
Strongly agree	330 16%	144 15%	186 18%	21 9%	24 7%	42 11%	55 16%	59 20%	55 25%	74 37%	97 18%	82 14%	74 17%	78 17%	86 17%	94 18%	76 15%	53 18%	21 12%
Tend to agree	373 19%	191 19%	182 18%	28 12%	53 16%	68 18%	54 16%	58 19%	62 28%	51 25%	122 22%	102 17%	66 16%	84 18%	97 19%	97 18%	91 18%	59 20%	29 17%
Neither agree nor disagree	492 24%	232 24%	260 25%	65 27%	85 27%	103 27%	82 24%	81 27%	40 18%	36 18%	125 23%	157 27%	102 24%	108 23%	143 28%	140 26%	118 23%	48 17%	43 25%
Tend to disagree	247 12%	139 14%	109 11%	32 13%	42 13%	43 11%	52 15%	30 10%	28 13%	20 10%	67 12%	80 14%	55 13%	45 10%	58 11%	55 10%	74 15%	38 13%	23 13%
Strongly disagree	289 14%	178 18%	111 11%	30 12%	44 14%	60 16%	67 20%	56 19%	22 10%	10 5%	68 13%	79 14%	67 16%	75 16%	60 12%	75 14%	74 15%	45 15%	36 20%
NET: Disagree	537 27%	317 32%	220 21%	62 26%	86 27%	102 27%	119 35%	86 28%	50 23%	31 15%	135 25%	159 27%	123 29%	120 26%	118 23%	129 24%	148 29%	83 29%	59 34%
Don't know	282 14%	102 10%	179 17%	66 27%	74 23%	68 18%	32 9%	18 6%	14 6%	9 5%	65 12%	84 14%	59 14%	73 16%	68 13%	71 13%	72 14%	47 16%	23 13%

Royal Survey

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Absolutes/col percents

Table 18

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

Prince Charles

Base: All Respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: Agree	733	349	384	50	95	121	136	127	97	107	245	180	150	158	188	204	171	102	68
	36%	35%	37%	21%	29%	32%	40%	42%	44%	53%	45%	31%	36%	34%	37%	38%	34%	35%	39%
Strongly agree	261	119	142	13	26	38	51	49	40	44	84	44	71	61	68	67	57	46	23
	13%	12%	14%	5%	8%	10%	15%	16%	18%	22%	16%	8%	17%	13%	13%	13%	11%	16%	13%
Tend to agree	472	230	242	37	69	83	85	78	58	63	160	136	79	98	120	137	113	57	45
	23%	23%	24%	15%	21%	22%	25%	26%	26%	31%	29%	23%	19%	21%	23%	26%	22%	20%	26%
Neither agree nor disagree	489	238	250	62	84	110	75	71	44	43	109	173	95	112	123	135	133	66	31
	24%	24%	24%	26%	26%	29%	22%	23%	20%	21%	20%	30%	22%	24%	24%	25%	26%	23%	18%
Tend to disagree	257	132	124	38	33	38	48	39	31	29	65	79	52	61	71	52	73	34	26
	13%	13%	12%	16%	10%	10%	14%	13%	14%	15%	12%	14%	12%	13%	14%	10%	14%	12%	15%
Strongly disagree	268	169	99	30	40	50	54	47	35	12	65	75	67	61	62	71	64	43	28
	13%	17%	10%	12%	12%	13%	16%	16%	16%	6%	12%	13%	16%	13%	12%	13%	13%	15%	16%
NET: Disagree	525	302	223	68	73	88	102	86	65	42	130	154	118	123	133	123	137	77	55
	26%	31%	22%	28%	23%	23%	30%	29%	30%	21%	24%	26%	28%	26%	26%	23%	27%	26%	31%
Don't know	267	98	170	62	70	63	29	18	15	9	60	77	59	71	67	69	64	46	21
	13%	10%	17%	26%	22%	16%	9%	6%	7%	5%	11%	13%	14%	15%	13%	13%	13%	16%	12%

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Absolutes/col percents

Table 19

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

Prince William

Base: All Respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: Agree	1056	513	542	82	121	185	185	178	151	153	312	279	234	231	274	279	264	159	80
	52%	52%	53%	34%	37%	48%	54%	59%	68%	76%	57%	48%	55%	50%	54%	53%	52%	55%	46%
Strongly agree	513	229	283	30	50	83	99	83	75	93	139	122	124	128	132	139	127	88	27
	25%	23%	28%	12%	16%	22%	29%	28%	34%	46%	26%	21%	29%	28%	26%	26%	25%	30%	15%
Tend to agree	543	284	259	53	71	102	87	95	76	61	173	156	110	103	142	140	137	71	53
	27%	29%	25%	22%	22%	27%	25%	31%	34%	30%	32%	27%	26%	22%	28%	26%	27%	24%	30%
Neither agree nor disagree	367	174	193	57	79	81	56	45	24	24	87	134	61	85	100	104	88	42	33
	18%	18%	19%	24%	25%	21%	16%	15%	11%	12%	16%	23%	14%	18%	20%	19%	17%	14%	19%
Tend to disagree	137	76	62	16	21	21	32	23	15	9	38	51	21	27	31	38	40	17	10
	7%	8%	6%	7%	6%	5%	9%	8%	7%	4%	7%	9%	5%	6%	6%	7%	8%	6%	6%
Strongly disagree	188	123	66	26	33	35	39	33	17	5	50	48	45	46	42	45	45	30	27
	9%	12%	6%	11%	10%	9%	11%	11%	8%	3%	9%	8%	11%	10%	8%	8%	9%	10%	16%
NET: Disagree	326	198	127	42	54	56	71	56	33	14	87	99	66	73	73	83	85	47	37
	16%	20%	12%	17%	17%	15%	21%	19%	15%	7%	16%	17%	16%	16%	14%	16%	17%	16%	21%
Don't know	266	101	165	61	69	60	30	22	14	9	58	73	61	74	65	65	68	42	25
	13%	10%	16%	25%	21%	16%	9%	7%	7%	5%	11%	13%	15%	16%	13%	12%	14%	15%	14%

Royal Survey

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Absolutes/col percents

Table 20

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

Prince Harry

Base: All Respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: Agree	968 48%	455 46%	513 50%	78 32%	117 36%	165 43%	165 48%	160 53%	139 63%	144 72%	295 54%	241 41%	215 51%	217 47%	250 49%	254 48%	249 49%	137 47%	78 45%
Strongly agree	435 22%	189 19%	246 24%	27 11%	42 13%	72 19%	89 26%	69 23%	65 29%	70 35%	119 22%	99 17%	105 25%	111 24%	103 20%	115 22%	119 23%	68 23%	29 17%
Tend to agree	533 26%	266 27%	267 26%	51 21%	76 23%	93 24%	75 22%	91 30%	74 33%	74 37%	176 32%	141 24%	110 26%	106 23%	147 29%	138 26%	130 26%	69 24%	49 28%
Neither agree nor disagree	421 21%	220 22%	201 20%	53 22%	74 23%	90 24%	75 22%	63 21%	36 16%	30 15%	91 17%	148 25%	72 17%	109 24%	111 22%	122 23%	97 19%	57 20%	34 20%
Tend to disagree	164 8%	86 9%	78 8%	28 12%	30 9%	25 7%	37 11%	21 7%	15 7%	8 4%	47 9%	69 12%	27 6%	22 5%	39 8%	37 7%	49 10%	24 8%	15 9%
Strongly disagree	196 10%	126 13%	71 7%	23 9%	33 10%	41 11%	36 11%	36 12%	18 8%	9 4%	53 10%	48 8%	47 11%	48 10%	47 9%	53 10%	42 8%	28 10%	26 15%
NET: Disagree	361 18%	212 21%	149 15%	51 21%	63 20%	66 17%	74 22%	58 19%	33 15%	17 8%	100 18%	117 20%	74 18%	70 15%	86 17%	90 17%	91 18%	53 18%	41 24%
Don't know	264 13%	100 10%	165 16%	60 25%	68 21%	61 16%	29 9%	22 7%	14 6%	9 5%	58 11%	78 13%	62 15%	67 14%	65 13%	66 12%	69 14%	44 15%	21 12%

Royal Survey
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Absolutes/col percents

Table 21

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?**Prince Andrew****Base: All Respondents**

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: Agree	323 16%	190 19%	133 13%	41 17%	52 16%	74 19%	47 14%	40 13%	37 17%	33 16%	102 19%	56 10%	80 19%	86 19%	91 18%	66 12%	89 18%	53 18%	25 14%
Strongly agree	106 5%	64 6%	42 4%	13 5%	15 5%	27 7%	19 6%	17 6%	11 5%	4 2%	32 6%	14 2%	34 8%	27 6%	24 5%	19 4%	40 8%	18 6%	5 3%
Tend to agree	217 11%	126 13%	91 9%	28 11%	37 12%	47 12%	28 8%	22 7%	26 12%	29 14%	69 13%	42 7%	46 11%	59 13%	67 13%	47 9%	49 10%	34 12%	19 11%
Neither agree nor disagree	475 24%	208 21%	267 26%	61 25%	91 28%	83 22%	75 22%	77 25%	42 19%	45 23%	114 21%	155 27%	100 24%	106 23%	134 26%	150 28%	101 20%	52 18%	37 21%
Tend to disagree	392 19%	201 20%	191 19%	30 12%	46 14%	62 16%	80 23%	64 21%	58 26%	53 26%	118 22%	128 22%	80 19%	66 14%	87 17%	101 19%	110 22%	60 21%	35 20%
Strongly disagree	508 25%	274 28%	234 23%	41 17%	51 16%	89 23%	103 30%	101 34%	63 29%	59 29%	136 25%	147 25%	99 23%	127 27%	123 24%	128 24%	132 26%	72 25%	52 30%
NET: Disagree	900 45%	475 48%	426 41%	71 29%	97 30%	151 40%	184 54%	165 55%	121 55%	111 55%	253 47%	275 47%	179 42%	193 42%	210 41%	229 43%	242 48%	132 46%	87 50%
Don't know	315 16%	114 12%	201 20%	70 29%	82 25%	74 19%	36 11%	20 7%	21 9%	12 6%	75 14%	98 17%	63 15%	79 17%	77 15%	86 16%	73 14%	54 19%	26 15%

Royal Survey
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Absolutes/col percents

Table 22

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

Summary Table**Base: All Respondents (Excl. D/K)**

	<u>The Queen</u>	<u>Prince Philip</u>	<u>Prince Charles</u>	<u>Prince William</u>	<u>Prince Harry</u>	<u>Prince Andrew</u>
Unweighted base	1769	1720	1739	1743	1747	1681
Weighted base	1774	1732	1747	1748	1750	1699
NET: Agree	1117 63%	704 41%	733 42%	1056 60%	968 55%	323 19%
Strongly agree	731 41%	330 19%	261 15%	513 29%	435 25%	106 6%
Tend to agree	387 22%	373 22%	472 27%	543 31%	533 30%	217 13%
Neither agree nor disagree	333 19%	492 28%	489 28%	367 21%	421 24%	475 28%
Tend to disagree	135 8%	247 14%	257 15%	137 8%	164 9%	392 23%
Strongly disagree	189 11%	289 17%	268 15%	188 11%	196 11%	508 30%
NET: Disagree	324 18%	537 31%	525 30%	326 19%	361 21%	900 53%

Royal Survey

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Absolutes/col percents

Table 23

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

The Queen

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1769	946	823	167	278	351	336	305	224	108	693	476	230	370	451	470	449	234	165
Weighted base	1774	902	872	187	258	324	315	286	208	196	492	517	370	396	454	472	443	252	154
NET: Agree	1117	538	579	87	121	181	190	196	168	174	340	310	219	249	292	297	280	162	87
	63%	60%	66%	47%	47%	56%	60%	68%	81%	89%	69%	60%	59%	63%	64%	63%	63%	64%	56%
Strongly agree	731	357	374	35	58	93	125	138	131	151	212	198	144	177	189	201	180	110	50
	41%	40%	43%	18%	23%	29%	39%	48%	63%	77%	43%	38%	39%	45%	42%	43%	41%	44%	32%
Tend to agree	387	181	206	53	63	88	66	58	37	22	128	112	75	72	103	96	100	51	37
	22%	20%	24%	28%	24%	27%	21%	20%	18%	11%	26%	22%	20%	18%	23%	20%	23%	20%	24%
Neither agree nor disagree	333	171	162	54	74	85	48	49	12	11	68	111	74	80	87	96	76	44	30
	19%	19%	19%	29%	29%	26%	15%	17%	6%	5%	14%	21%	20%	20%	19%	20%	17%	17%	19%
Tend to disagree	135	74	61	21	27	20	33	14	13	7	36	47	29	23	33	30	42	17	13
	8%	8%	7%	11%	10%	6%	11%	5%	6%	3%	7%	9%	8%	6%	7%	6%	9%	7%	8%
Strongly disagree	189	119	70	24	35	38	44	27	16	4	49	48	48	44	42	49	44	29	25
	11%	13%	8%	13%	14%	12%	14%	9%	8%	2%	10%	9%	13%	11%	9%	10%	10%	11%	16%
NET: Disagree	324	193	131	46	62	58	77	41	29	11	84	96	77	68	76	79	86	46	38
	18%	21%	15%	24%	24%	18%	24%	14%	14%	6%	17%	18%	21%	17%	17%	17%	19%	18%	24%

Royal Survey

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Absolutes/col percents

Table 24

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

Prince Philip

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1720	925	795	154	268	337	329	304	222	106	676	456	225	363	440	457	436	226	161
Weighted base	1732	885	848	176	248	314	310	284	207	192	478	500	363	390	444	460	433	243	152
NET: Agree	704	336	368	49	77	109	109	117	117	125	218	184	139	162	183	191	168	112	50
	41%	38%	43%	28%	31%	35%	35%	41%	57%	65%	46%	37%	38%	42%	41%	42%	39%	46%	33%
Strongly agree	330	144	186	21	24	42	55	59	55	74	97	82	74	78	86	94	76	53	21
	19%	16%	22%	12%	10%	13%	18%	21%	27%	39%	20%	16%	20%	20%	19%	20%	18%	22%	14%
Tend to agree	373	191	182	28	53	68	54	58	62	51	122	102	66	84	97	97	91	59	29
	22%	22%	21%	16%	21%	22%	17%	20%	30%	27%	25%	20%	18%	22%	22%	21%	21%	24%	19%
Neither agree nor disagree	492	232	260	65	85	103	82	81	40	36	125	157	102	108	143	140	118	48	43
	28%	26%	31%	37%	34%	33%	27%	28%	19%	19%	26%	31%	28%	28%	32%	30%	27%	20%	29%
Tend to disagree	247	139	109	32	42	43	52	30	28	20	67	80	55	45	58	55	74	38	23
	14%	16%	13%	18%	17%	14%	17%	11%	14%	11%	14%	16%	15%	11%	13%	12%	17%	16%	15%
Strongly disagree	289	178	111	30	44	60	67	56	22	10	68	79	67	75	60	75	74	45	36
	17%	20%	13%	17%	18%	19%	22%	20%	11%	5%	14%	16%	18%	19%	14%	16%	17%	18%	23%
NET: Disagree	537	317	220	62	86	102	119	86	50	31	135	159	123	120	118	129	148	83	59
	31%	36%	26%	35%	35%	33%	38%	30%	24%	16%	28%	32%	34%	31%	27%	28%	34%	34%	39%

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Absolutes/col percents

Table 25

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

Prince Charles

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1739	931	808	158	272	345	333	303	222	106	682	466	225	366	441	460	447	228	163
Weighted base	1747	889	857	179	252	320	313	284	206	192	483	507	363	393	445	463	441	244	154
NET: Agree	733	349	384	50	95	121	136	127	97	107	245	180	150	158	188	204	171	102	68
	42%	39%	45%	28%	38%	38%	44%	45%	47%	56%	51%	36%	41%	40%	42%	44%	39%	42%	44%
Strongly agree	261	119	142	13	26	38	51	49	40	44	84	44	71	61	68	67	57	46	23
	15%	13%	17%	7%	10%	12%	16%	17%	19%	23%	17%	9%	20%	15%	15%	15%	13%	19%	15%
Tend to agree	472	230	242	37	69	83	85	78	58	63	160	136	79	98	120	137	113	57	45
	27%	26%	28%	21%	27%	26%	27%	27%	28%	33%	33%	27%	22%	25%	27%	30%	26%	23%	29%
Neither agree nor disagree	489	238	250	62	84	110	75	71	44	43	109	173	95	112	123	135	133	66	31
	28%	27%	29%	35%	33%	34%	24%	25%	21%	22%	23%	34%	26%	29%	28%	29%	30%	27%	20%
Tend to disagree	257	132	124	38	33	38	48	39	31	29	65	79	52	61	71	52	73	34	26
	15%	15%	15%	21%	13%	12%	15%	14%	15%	15%	13%	16%	14%	16%	16%	11%	17%	14%	17%
Strongly disagree	268	169	99	30	40	50	54	47	35	12	65	75	67	61	62	71	64	43	28
	15%	19%	12%	16%	16%	16%	17%	17%	17%	6%	13%	15%	18%	16%	14%	15%	14%	17%	18%
NET: Disagree	525	302	223	68	73	88	102	86	65	42	130	154	118	123	133	123	137	77	55
	30%	34%	26%	38%	29%	28%	33%	30%	32%	22%	27%	30%	33%	31%	30%	27%	31%	31%	36%

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Absolutes/col percents

Table 26

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

Prince William

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1743	928	815	159	275	349	332	299	223	106	685	471	225	362	443	464	443	232	161
Weighted base	1748	886	862	181	253	323	313	280	207	192	486	511	362	390	447	466	437	248	150
NET: Agree	1056	513	542	82	121	185	185	178	151	153	312	279	234	231	274	279	264	159	80
	60%	58%	63%	45%	48%	57%	59%	64%	73%	80%	64%	55%	65%	59%	61%	60%	60%	64%	53%
Strongly agree	513	229	283	30	50	83	99	83	75	93	139	122	124	128	132	139	127	88	27
	29%	26%	33%	16%	20%	26%	32%	30%	36%	48%	29%	24%	34%	33%	29%	30%	29%	36%	18%
Tend to agree	543	284	259	53	71	102	87	95	76	61	173	156	110	103	142	140	137	71	53
	31%	32%	30%	29%	28%	32%	28%	34%	37%	32%	36%	31%	31%	26%	32%	30%	31%	28%	35%
Neither agree nor disagree	367	174	193	57	79	81	56	45	24	24	87	134	61	85	100	104	88	42	33
	21%	20%	22%	32%	31%	25%	18%	16%	11%	13%	18%	26%	17%	22%	22%	22%	20%	17%	22%
Tend to disagree	137	76	62	16	21	21	32	23	15	9	38	51	21	27	31	38	40	17	10
	8%	9%	7%	9%	8%	6%	10%	8%	7%	5%	8%	10%	6%	7%	7%	8%	9%	7%	7%
Strongly disagree	188	123	66	26	33	35	39	33	17	5	50	48	45	46	42	45	45	30	27
	11%	14%	8%	14%	13%	11%	12%	12%	8%	3%	10%	9%	13%	12%	9%	10%	10%	12%	18%
NET: Disagree	326	198	127	42	54	56	71	56	33	14	87	99	66	73	73	83	85	47	37
	19%	22%	15%	23%	21%	17%	23%	20%	16%	7%	18%	19%	18%	19%	16%	18%	19%	19%	25%

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Table 27

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

Prince Harry

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1747	931	816	162	275	348	332	301	223	106	685	468	224	370	445	463	445	230	164
Weighted base	1750	887	862	182	254	322	313	280	207	192	486	506	361	396	447	466	437	246	154
NET: Agree	968	455	513	78	117	165	165	160	139	144	295	241	215	217	250	254	249	137	78
	55%	51%	59%	43%	46%	51%	53%	57%	67%	75%	61%	48%	59%	55%	56%	54%	57%	56%	51%
Strongly agree	435	189	246	27	42	72	89	69	65	70	119	99	105	111	103	115	119	68	29
	25%	21%	28%	15%	16%	22%	29%	25%	31%	37%	25%	20%	29%	28%	23%	25%	27%	28%	19%
Tend to agree	533	266	267	51	76	93	75	91	74	74	176	141	110	106	147	138	130	69	49
	30%	30%	31%	28%	30%	29%	24%	32%	36%	39%	36%	28%	30%	27%	33%	30%	30%	28%	32%
Neither agree nor disagree	421	220	201	53	74	90	75	63	36	30	91	148	72	109	111	122	97	57	34
	24%	25%	23%	29%	29%	28%	24%	22%	17%	16%	19%	29%	20%	28%	25%	26%	22%	23%	22%
Tend to disagree	164	86	78	28	30	25	37	21	15	8	47	69	27	22	39	37	49	24	15
	9%	10%	9%	15%	12%	8%	12%	8%	7%	4%	10%	14%	8%	6%	9%	8%	11%	10%	10%
Strongly disagree	196	126	71	23	33	41	36	36	18	9	53	48	47	48	47	53	42	28	26
	11%	14%	8%	13%	13%	13%	12%	13%	9%	5%	11%	10%	13%	12%	10%	11%	10%	11%	17%
NET: Disagree	361	212	149	51	63	66	74	58	33	17	100	117	74	70	86	90	91	53	41
	21%	24%	17%	28%	25%	21%	24%	21%	16%	9%	20%	23%	21%	18%	19%	19%	21%	21%	27%

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Absolutes/col percents

Table 28

Q2. To what extent do you agree or disagree that the public work of each of the following provides a good return on taxpayer investment?

Prince Andrew

Base: All Respondents (Excl. D/K)

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1681	909	772	148	259	333	322	299	216	104	659	444	223	355	427	441	434	220	159
Weighted base	1699	873	826	172	240	308	306	282	200	189	469	486	359	384	435	445	433	237	149
NET: Agree	323 19%	190 22%	133 16%	41 24%	52 22%	74 24%	47 15%	40 14%	37 18%	33 17%	102 22%	56 12%	80 22%	86 22%	91 21%	66 15%	89 21%	53 22%	25 17%
Strongly agree	106 6%	64 7%	42 5%	13 7%	15 6%	27 9%	19 6%	17 6%	11 6%	4 2%	32 7%	14 3%	34 9%	27 7%	24 6%	19 4%	40 9%	18 8%	5 3%
Tend to agree	217 13%	126 14%	91 11%	28 16%	37 16%	47 15%	28 9%	22 8%	26 13%	29 15%	69 15%	42 9%	46 13%	59 15%	67 15%	47 11%	49 11%	34 15%	19 13%
Neither agree nor disagree	475 28%	208 24%	267 32%	61 35%	91 38%	83 27%	75 25%	77 27%	42 21%	45 24%	114 24%	155 32%	100 28%	106 28%	134 31%	150 34%	101 23%	52 22%	37 25%
Tend to disagree	392 23%	201 23%	191 23%	30 17%	46 19%	62 20%	80 26%	64 23%	58 29%	53 28%	118 25%	128 26%	80 22%	66 17%	87 20%	101 23%	110 25%	60 25%	35 23%
Strongly disagree	508 30%	274 31%	234 28%	41 24%	51 21%	89 29%	103 34%	101 36%	63 32%	59 31%	136 29%	147 30%	99 28%	127 33%	123 28%	128 29%	132 31%	72 31%	52 35%
NET: Disagree	900 53%	475 54%	426 52%	71 41%	97 40%	151 49%	184 60%	165 59%	121 60%	111 59%	253 54%	275 57%	179 50%	193 50%	210 48%	229 51%	242 56%	132 56%	87 58%

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Absolutes/col percents

Table 29
Marital Status
Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
Single	545 27%	315 32%	229 22%	195 80%	122 38%	89 23%	68 20%	49 16%	18 8%	4 2%	124 23%	185 32%	86 20%	150 32%	150 29%	133 25%	125 25%	90 31%	47 27%
Married or co-habiting (including civil partnership)	1205 60%	582 59%	623 61%	42 17%	195 60%	269 70%	237 69%	204 68%	148 67%	111 55%	366 67%	341 58%	297 70%	202 44%	283 55%	340 64%	324 64%	158 54%	100 57%
Widowed, separated or divorced	252 13%	84 8%	168 16%	2 1%	3 1%	22 6%	37 11%	47 16%	55 25%	86 43%	48 9%	59 10%	38 9%	108 23%	71 14%	58 11%	55 11%	41 14%	27 16%
Refused	12 1%	6 1%	6 1%	3 1%	3 1%	3 1%	1 *	1 *	1 *	- -	7 1%	- -	1 *	4 1%	7 1%	1 *	2 *	2 1%	1 *

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Absolutes/col percents

Table 30
Tenure
Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
Owned outright - without mortgage	665 33%	328 33%	336 33%	38 16%	61 19%	45 12%	78 23%	145 48%	148 67%	150 75%	209 38%	189 32%	147 35%	119 26%	158 31%	173 33%	177 35%	114 39%	43 24%
Owned with a mortgage or loan	705 35%	342 35%	363 35%	55 23%	139 43%	225 59%	160 47%	77 26%	30 14%	19 9%	249 46%	230 39%	129 31%	97 21%	183 36%	194 37%	186 37%	76 26%	65 37%
Rented from the council	262 13%	142 14%	120 12%	50 21%	36 11%	46 12%	44 13%	40 13%	27 12%	18 9%	21 4%	50 8%	71 17%	121 26%	78 15%	73 14%	52 10%	23 8%	36 21%
Rented from a housing association	124 6%	61 6%	63 6%	29 12%	16 5%	20 5%	22 7%	22 7%	11 5%	4 2%	14 3%	25 4%	22 5%	64 14%	29 6%	32 6%	29 6%	19 6%	15 8%
Rented from someone else	221 11%	97 10%	125 12%	48 20%	63 20%	44 11%	34 10%	17 6%	5 2%	10 5%	42 8%	78 13%	49 12%	53 11%	55 11%	49 9%	51 10%	51 18%	14 8%
Rent free	38 2%	17 2%	21 2%	23 10%	8 3%	3 1%	3 1%	1 *	- -	- -	10 2%	12 2%	5 1%	10 2%	8 2%	10 2%	10 2%	7 3%	2 1%

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Absolutes/col percents

Table 31
At what age did you finish your full time education?
Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
Under 16	646 32%	326 33%	320 31%	15 6%	40 13%	71 19%	150 44%	127 42%	115 52%	128 63%	86 16%	141 24%	185 44%	233 50%	137 27%	186 35%	185 37%	84 29%	53 30%
17-18	469 23%	217 22%	252 25%	57 24%	62 19%	83 22%	94 28%	82 27%	49 22%	40 20%	120 22%	144 25%	106 25%	99 21%	112 22%	119 22%	106 21%	90 31%	42 24%
19-24	621 31%	323 33%	298 29%	64 27%	160 50%	172 45%	82 24%	69 23%	47 21%	26 13%	253 47%	207 35%	82 19%	79 17%	167 33%	166 31%	153 30%	79 27%	56 32%
25-34	93 5%	54 5%	39 4%	- -	24 8%	31 8%	11 3%	18 6%	7 3%	2 1%	40 7%	30 5%	11 3%	11 2%	28 6%	26 5%	21 4%	9 3%	9 5%
35-44	14 1%	5 *	10 1%	1 *	- -	6 2%	3 1%	3 1%	1 *	- -	5 1%	6 1%	1 *	2 1%	4 1%	2 *	3 1%	2 1%	3 2%
45-54	3 *	- -	3 *	- -	- -	- -	- -	1 *	- -	2 1%	3 *	- -	- -	- -	2 *	- -	1 *	- -	- -
55-64	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -
65+	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Still in full time education	93 5%	33 3%	60 6%	80 33%	13 4%	- -	- -	- -	- -	- -	18 3%	44 8%	18 4%	13 3%	36 7%	14 3%	18 3%	21 7%	5 3%
Never had any full time education	14 1%	8 1%	6 1%	10 4%	3 1%	1 *	1 *	- -	- -	- -	1 *	3 1%	2 *	8 2%	4 1%	2 *	3 1%	1 1%	3 2%
Don't know	25 1%	5 *	21 2%	7 3%	8 3%	7 2%	- -	1 *	2 1%	- -	4 1%	2 *	13 3%	7 2%	6 1%	8 1%	8 2%	2 1%	2 1%
Refused	35 2%	15 2%	20 2%	8 3%	10 3%	11 3%	1 *	1 *	- -	4 2%	13 2%	7 1%	5 1%	11 2%	14 3%	8 2%	9 2%	2 1%	1 1%
Mean	18.86	18.88	18.85	18.93	20.33	20.25	18.21	18.56	17.66	17.07	20.41	19.33	17.70	17.50	19.42	18.68	18.56	18.55	19.28
Standard deviation	3.93	3.79	4.08	2.17	3.23	4.14	3.47	4.60	3.30	4.19	4.37	4.14	2.85	3.11	4.41	3.86	3.62	3.34	4.37
Standard error	0.09	0.12	0.14	0.20	0.18	0.21	0.18	0.26	0.21	0.40	0.16	0.19	0.18	0.15	0.21	0.17	0.16	0.21	0.33

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Absolutes/col percents

Table 32

What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
Secondary school, high school, NVQ levels 1 to 3, etc.	1036 51%	496 50%	540 53%	98 41%	107 33%	169 44%	215 63%	175 58%	135 61%	136 68%	169 31%	259 44%	278 66%	329 71%	250 49%	287 54%	271 54%	142 49%	85 49%
University degree or equivalent professional qualification, NVQ level 4, etc.	634 31%	308 31%	326 32%	58 24%	142 44%	142 37%	84 25%	93 31%	60 27%	54 27%	240 44%	214 37%	95 22%	85 18%	150 29%	171 32%	162 32%	99 34%	53 30%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	222 11%	123 12%	99 10%	15 6%	56 17%	63 17%	39 11%	26 9%	18 8%	4 2%	113 21%	73 13%	20 5%	16 3%	65 13%	49 9%	50 10%	33 11%	25 14%
Still in full time education	69 3%	30 3%	39 4%	60 25%	8 2%	1 *	- -	- -	- -	- -	14 3%	29 5%	13 3%	12 3%	31 6%	8 2%	10 2%	13 5%	7 4%
No formal education	27 1%	17 2%	10 1%	2 1%	4 1%	1 *	3 1%	6 2%	8 4%	2 1%	1 *	4 1%	9 2%	13 3%	2 *	12 2%	8 2%	4 1%	2 1%
Refused	26 1%	13 1%	13 1%	8 3%	5 2%	6 1%	1 *	3 1%	- -	4 2%	7 1%	4 1%	8 2%	8 2%	14 3%	4 1%	5 1%	- -	3 2%

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Absolutes/col percents

Table 33

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
NET: Yes half or more	1896	905	991	195	301	377	329	289	212	193	509	544	406	436	486	492	481	271	167
	94%	92%	96%	81%	93%	98%	96%	96%	96%	96%	94%	93%	96%	94%	95%	92%	95%	93%	96%
Yes, solely responsible	1125	467	659	84	183	234	187	175	124	138	301	289	227	309	294	290	290	159	92
	56%	47%	64%	35%	57%	61%	55%	58%	56%	69%	55%	49%	54%	67%	57%	55%	57%	55%	53%
Responsible for more than half (but not all)	422	204	218	49	68	87	84	61	44	29	125	132	105	60	96	114	104	65	43
	21%	21%	21%	20%	21%	23%	25%	20%	20%	15%	23%	23%	25%	13%	19%	21%	21%	22%	25%
About half	348	235	114	62	50	56	57	52	45	26	84	123	75	67	96	88	87	46	31
	17%	24%	11%	26%	16%	15%	17%	17%	20%	13%	15%	21%	18%	14%	19%	16%	17%	16%	18%
NET: Less than half	118	82	36	46	21	6	14	13	9	8	34	40	16	27	26	40	24	20	8
	6%	8%	4%	19%	7%	2%	4%	4%	4%	4%	6%	7%	4%	6%	5%	8%	5%	7%	4%
Less than half	85	55	31	32	15	5	7	9	9	8	29	24	12	20	20	27	20	16	3
	4%	6%	3%	13%	5%	1%	2%	3%	4%	4%	5%	4%	3%	4%	4%	5%	4%	5%	2%
None - someone else does it	33	27	5	15	6	1	7	4	-	-	5	15	5	7	6	13	4	4	5
	2%	3%	1%	6%	2%	*	2%	1%	-	-	1%	3%	1%	2%	1%	2%	1%	1%	3%

Royal Survey
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Absolutes/col percents

Table 34
How many cars are there in your household?
Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
None	407 20%	182 18%	225 22%	71 29%	61 19%	76 20%	61 18%	59 20%	33 15%	47 23%	53 10%	125 21%	47 11%	182 39%	126 25%	81 15%	101 20%	50 17%	49 28%
1	834 41%	431 44%	403 39%	71 29%	125 39%	155 41%	122 36%	121 40%	124 56%	116 58%	222 41%	232 40%	195 46%	186 40%	216 42%	197 37%	225 45%	122 42%	74 42%
2	590 29%	279 28%	311 30%	63 26%	99 31%	134 35%	121 35%	85 28%	52 24%	35 17%	200 37%	165 28%	148 35%	77 17%	139 27%	187 35%	146 29%	84 29%	34 19%
3+	183 9%	95 10%	88 9%	37 15%	37 12%	18 5%	38 11%	36 12%	13 6%	3 2%	69 13%	62 11%	33 8%	18 4%	31 6%	67 13%	33 7%	34 12%	18 10%

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Absolutes/col percents

Table 35

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
White	1826	901	924	174	277	338	323	295	218	201	493	518	393	422	429	479	475	279	164
	91%	91%	90%	72%	86%	88%	94%	98%	99%	100%	91%	89%	93%	91%	84%	90%	94%	96%	94%
NET: Non-white	158	71	87	60	41	37	17	2	1	-	45	59	21	33	66	45	28	9	10
	8%	7%	8%	25%	13%	10%	5%	1%	*	-	8%	10%	5%	7%	13%	8%	5%	3%	6%
Mixed	34	15	19	18	12	2	2	-	-	-	8	16	4	6	13	8	6	2	5
	2%	2%	2%	7%	4%	1%	1%	-	-	-	1%	3%	1%	1%	2%	2%	1%	1%	3%
Asian or Asian British	66	30	36	23	16	17	9	1	-	-	21	24	10	10	34	21	9	1	2
	3%	3%	3%	10%	5%	4%	3%	*	-	-	4%	4%	2%	2%	7%	4%	2%	*	1%
Black or Black British	27	13	14	9	5	8	5	-	-	-	9	4	5	8	13	8	5	-	1
	1%	1%	1%	4%	1%	2%	2%	-	-	-	2%	1%	1%	2%	3%	1%	1%	-	*
Chinese	21	9	13	4	7	8	1	1	-	-	7	9	1	4	4	5	6	5	2
	1%	1%	1%	2%	2%	2%	*	*	-	-	1%	1%	*	1%	1%	1%	1%	2%	1%
Other ethnic group	10	4	6	6	2	2	-	-	1	-	1	5	-	4	2	3	2	2	-
	*	*	1%	2%	1%	*	-	-	*	-	*	1%	-	1%	*	1%	*	1%	-
Prefer not to say	31	14	16	8	4	9	2	5	2	-	6	8	9	8	17	8	3	2	1
	2%	1%	2%	3%	1%	2%	1%	2%	1%	-	1%	1%	2%	2%	3%	1%	1%	1%	1%

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Absolutes/col percents

Table 36

Which of the following best describes your current working status?

Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
Working full time (30+ hrs a week)	886 44%	576 58%	310 30%	72 30%	226 70%	256 67%	194 57%	119 39%	18 8%	2 1%	279 51%	316 54%	198 47%	92 20%	231 45%	250 47%	214 42%	110 38%	82 47%
Working part time (8-29 hrs a week)	242 12%	61 6%	181 18%	36 15%	37 12%	60 16%	46 14%	41 14%	16 7%	4 2%	58 11%	73 12%	64 15%	47 10%	58 11%	71 13%	63 12%	33 11%	18 10%
Not working but seeking work or temporarily unemployed/sick	101 5%	62 6%	40 4%	27 11%	22 7%	15 4%	25 7%	13 4%	- -	- -	8 2%	14 2%	10 2%	70 15%	25 5%	23 4%	28 6%	15 5%	10 6%
Not working/Not seeking work	66 3%	29 3%	37 4%	7 3%	9 3%	11 3%	18 5%	20 7%	1 *	- -	4 1%	3 1%	9 2%	50 11%	12 2%	21 4%	17 3%	7 2%	10 6%
Retired on state pension ONLY	144 7%	39 4%	105 10%	2 1%	- -	- -	1 *	6 2%	59 27%	75 37%	12 2%	6 1%	17 4%	109 23%	43 8%	44 8%	30 6%	19 7%	8 5%
Retired with a private pension	323 16%	169 17%	154 15%	- -	- -	1 *	6 2%	72 24%	126 57%	117 58%	127 23%	109 19%	58 14%	28 6%	71 14%	67 13%	93 18%	62 21%	29 16%
Student	92 5%	32 3%	60 6%	81 33%	10 3%	- -	1 *	- -	- -	- -	16 3%	45 8%	16 4%	15 3%	33 6%	16 3%	15 3%	21 7%	8 4%
House person/Housewife/ Househusband	160 8%	19 2%	141 14%	17 7%	18 6%	39 10%	52 15%	30 10%	1 1%	1 1%	39 7%	17 3%	51 12%	52 11%	39 8%	40 8%	46 9%	24 8%	11 6%

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Absolutes/col percents

Table 37

What level of seniority are you within the organisation you work for?

Base: All respondents who work full/ part time

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1241	702	539	108	289	346	271	177	45	5	514	386	178	163	325	352	310	147	107
Weighted base	1128	637	491	107	263	317	240	160	34	7	338	389	262	139	289	320	277	143	99
Owner manager or proprietor	101 9%	66 10%	35 7%	5 5%	19 7%	22 7%	27 11%	15 9%	12 35%	1 14%	37 11%	31 8%	22 9%	11 8%	22 8%	29 9%	31 11%	10 7%	9 9%
Managing director or managing partner	17 1%	10 2%	7 1%	2 2%	6 2%	3 1%	1 *	1 1%	1 3%	2 35%	12 3%	4 1%	- -	1 1%	5 2%	4 1%	3 1%	4 3%	1 1%
Board level director or partner	15 1%	10 2%	6 1%	3 3%	3 1%	1 *	6 2%	2 1%	- -	- -	9 3%	3 1%	3 1%	- -	8 3%	1 *	2 1%	2 2%	1 1%
Director - not board level	14 1%	11 2%	3 1%	3 3%	3 1%	4 1%	2 1%	2 1%	- -	- -	11 3%	2 *	- -	1 1%	7 2%	4 1%	3 1%	- -	- -
Senior management	48 4%	34 5%	14 3%	3 2%	11 4%	13 4%	9 4%	12 8%	* 1%	- -	33 10%	12 3%	3 1%	- -	15 5%	9 3%	12 4%	8 6%	4 4%
Middle management	132 12%	85 13%	48 10%	7 6%	33 13%	48 15%	31 13%	13 8%	1 2%	- -	85 25%	37 9%	8 3%	3 2%	47 16%	33 10%	28 10%	16 11%	9 9%
Management	98 9%	56 9%	42 8%	3 3%	27 10%	25 8%	26 11%	14 9%	3 8%	1 11%	39 12%	41 10%	13 5%	5 3%	18 6%	25 8%	29 11%	14 10%	11 12%
Executive	46 4%	25 4%	21 4%	6 5%	17 7%	13 4%	3 1%	6 4%	1 4%	- -	19 6%	22 6%	4 1%	1 1%	12 4%	19 6%	7 3%	6 4%	2 2%
Office worker, clerical or office junior	324 29%	126 20%	199 40%	36 34%	83 32%	100 32%	56 23%	44 27%	5 16%	- -	60 18%	190 49%	53 20%	21 15%	91 31%	88 27%	84 30%	39 27%	22 22%
Unskilled manual worker	114 10%	68 11%	46 9%	24 23%	18 7%	29 9%	25 11%	12 8%	3 9%	2 25%	8 2%	13 3%	32 12%	60 43%	18 6%	40 12%	26 10%	15 11%	15 15%
Craftsman, tradesman, etc.	101 9%	90 14%	11 2%	4 4%	16 6%	31 10%	29 12%	18 11%	3 10%	- -	3 1%	10 2%	81 31%	7 5%	18 6%	25 8%	30 11%	14 10%	14 14%
Support functions - e.g. cleaner, security guard, etc.	54 5%	28 4%	25 5%	5 5%	11 4%	14 4%	14 6%	9 6%	1 3%	- -	4 1%	11 3%	21 8%	17 12%	8 3%	25 8%	12 4%	6 4%	3 3%
Other	64 6%	29 5%	35 7%	6 6%	16 6%	12 4%	14 6%	12 7%	3 9%	1 15%	18 5%	15 4%	21 8%	11 8%	20 7%	19 6%	10 4%	7 5%	8 8%

Royal Survey

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Absolutes/col percents

Table 38

Do you have any children aged 18 or under?**Base: All respondents**

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
No	1439	717	722	206	188	152	207	266	221	199	361	438	269	371	359	371	362	220	128
	71%	73%	70%	85%	58%	40%	60%	88%	100%	99%	66%	75%	63%	80%	70%	70%	72%	76%	73%
NET: Yes	549	253	296	25	131	221	134	35	*	3	175	140	148	86	141	154	141	69	46
	27%	26%	29%	11%	41%	58%	39%	12%	*	1%	32%	24%	35%	19%	27%	29%	28%	24%	26%
Yes: Aged under 5	189	73	116	18	89	76	5	1	-	-	67	59	38	25	64	48	43	23	11
	9%	7%	11%	7%	28%	20%	2%	*	-	-	12%	10%	9%	5%	13%	9%	9%	8%	6%
Yes: Aged 5-10	224	106	117	3	63	125	26	7	-	-	86	49	53	35	60	56	73	20	15
	11%	11%	11%	1%	19%	33%	7%	2%	-	-	16%	8%	13%	8%	12%	10%	15%	7%	9%
Yes: Aged 11-15	195	94	102	5	23	96	57	15	*	-	57	49	56	33	38	57	54	28	19
	10%	10%	10%	2%	7%	25%	17%	5%	*	-	11%	8%	13%	7%	7%	11%	11%	10%	11%
Yes: Aged 16-18	148	84	65	6	6	34	76	24	-	3	41	37	43	28	33	44	34	21	15
	7%	8%	6%	2%	2%	9%	22%	8%	-	1%	7%	6%	10%	6%	6%	8%	7%	7%	9%
Refused	26	17	9	10	3	11	2	*	-	-	7	6	7	6	12	7	3	2	1
	1%	2%	1%	4%	1%	3%	*	*	-	-	1%	1%	2%	1%	2%	1%	1%	1%	1%

Royal Survey

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Absolutes/col percents

Table 39

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186	
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175	
Up to £7000	(3.5)	88 4%	35 4%	53 5%	27 11%	16 5%	7 2%	14 4%	16 5%	2 1%	8 4%	1 *	21 4%	10 2%	56 12%	20 4%	17 3%	26 5%	17 6%	9 5%
£7001-£14000	(10.5)	243 12%	119 12%	124 12%	30 12%	27 8%	26 7%	31 9%	43 14%	34 16%	52 26%	20 4%	51 9%	28 7%	145 31%	63 12%	73 14%	53 11%	32 11%	22 12%
£14001-£21000	(17.5)	289 14%	154 16%	135 13%	36 15%	27 8%	42 11%	41 12%	48 16%	47 21%	49 24%	41 8%	75 13%	80 19%	94 20%	67 13%	63 12%	81 16%	48 17%	30 17%
£21001-£28000	(24.5)	244 12%	118 12%	127 12%	33 14%	33 10%	40 11%	47 14%	30 10%	38 17%	23 11%	50 9%	86 15%	63 15%	45 10%	47 9%	67 13%	65 13%	49 17%	17 10%
£28001-£34000	(31)	217 11%	100 10%	116 11%	15 6%	36 11%	61 16%	27 8%	35 12%	20 9%	23 11%	47 9%	66 11%	72 17%	31 7%	50 10%	66 12%	56 11%	31 11%	14 8%
£34001-£41000	(37.5)	203 10%	103 10%	100 10%	17 7%	31 10%	44 12%	42 12%	29 10%	21 10%	19 10%	67 12%	64 11%	52 12%	20 4%	59 12%	50 9%	48 9%	31 11%	16 9%
£41001-£48000	(44.5)	144 7%	79 8%	65 6%	15 6%	32 10%	31 8%	28 8%	24 8%	11 5%	2 1%	55 10%	52 9%	27 6%	10 2%	29 6%	45 8%	35 7%	23 8%	12 7%
£48001-£55000	(51.5)	123 6%	68 7%	55 5%	10 4%	35 11%	29 7%	26 8%	15 5%	6 3%	2 1%	55 10%	34 6%	24 6%	10 2%	39 8%	31 6%	28 6%	12 4%	13 8%
£55001-£62000	(58.5)	53 3%	28 3%	25 2%	6 2%	12 4%	20 5%	7 2%	7 2%	2 1%	-	26 5%	23 4%	2 1%	2 *	19 4%	10 2%	14 3%	7 2%	3 2%
£62001-£69000	(65.5)	59 3%	35 3%	24 2%	2 1%	16 5%	10 2%	20 6%	8 3%	4 2%	-	32 6%	14 2%	10 2%	2 1%	17 3%	16 3%	15 3%	5 2%	7 4%
£69001-£76000	(72.5)	44 2%	24 2%	20 2%	9 4%	8 2%	9 2%	8 2%	8 3%	1 1%	2 1%	24 4%	10 2%	10 2%	-	19 4%	9 2%	12 2%	2 1%	2 1%
£76001-£83000	(79.5)	36 2%	16 2%	20 2%	4 1%	9 3%	8 2%	5 1%	8 3%	4 2%	-	19 3%	14 2%	4 1%	-	13 3%	9 2%	6 1%	2 1%	6 3%
£83001 or more	(86)	83 4%	49 5%	34 3%	9 4%	12 4%	26 7%	20 6%	13 4%	4 2%	-	56 10%	14 2%	10 2%	4 1%	29 6%	22 4%	20 4%	6 2%	6 4%
Refused		187 9%	59 6%	128 12%	32 13%	29 9%	31 8%	27 8%	19 6%	25 11%	22 11%	51 9%	60 10%	31 7%	45 10%	41 8%	55 10%	48 9%	26 9%	17 10%
Mean (£'000s)		33.48	34.56	32.36	29.45	38.10	38.79	36.86	32.86	28.32	20.85	46.80	34.02	32.02	18.47	36.64	33.38	32.78	29.35	33.26

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Absolutes/col percents

Table 39

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
Standard deviation	21.33	21.66	20.93	22.23	21.50	21.39	22.10	21.91	17.84	11.64	22.28	19.67	17.68	13.76	23.14	20.87	20.96	18.05	22.03
Standard error	0.50	0.70	0.71	1.63	1.20	1.10	1.21	1.26	1.22	1.16	0.84	0.89	1.13	0.69	1.07	0.95	0.97	1.14	1.71

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Absolutes/col percents

Table 40
What was your age on your last birthday?
Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
18-24	242 12%	96 10%	146 14%	242 100%	-	-	-	-	-	-	54 10%	82 14%	56 13%	50 11%	81 16%	57 11%	53 10%	35 12%	16 9%
25-34	322 16%	172 17%	151 15%	-	322 100%	-	-	-	-	-	92 17%	113 19%	65 15%	53 11%	90 18%	80 15%	77 15%	45 16%	30 17%
35-44	383 19%	174 18%	209 20%	-	-	383 100%	-	-	-	-	114 21%	120 21%	81 19%	68 15%	98 19%	108 20%	106 21%	48 16%	23 13%
45-54	342 17%	190 19%	153 15%	-	-	-	342 100%	-	-	-	76 14%	91 16%	91 21%	85 18%	57 11%	106 20%	92 18%	46 16%	41 23%
55-64	302 15%	169 17%	133 13%	-	-	-	-	302 100%	-	-	80 15%	89 15%	59 14%	75 16%	75 15%	79 15%	79 16%	40 14%	29 17%
65-74	221 11%	128 13%	93 9%	-	-	-	-	-	221 100%	-	60 11%	54 9%	46 11%	62 13%	53 10%	45 8%	61 12%	38 13%	24 14%
75+	201 10%	59 6%	142 14%	-	-	-	-	-	-	201 100%	69 13%	36 6%	25 6%	71 15%	58 11%	56 10%	38 8%	38 13%	11 6%
Mean	47.68	47.71	47.66	21.54	30.34	39.68	49.82	59.46	68.73	77.72	48.60	45.08	45.97	51.45	46.31	47.77	47.79	49.06	48.85
Standard deviation	17.62	16.40	18.72	1.92	2.69	2.92	2.86	2.90	2.84	2.76	17.88	17.11	16.61	18.15	18.72	17.13	16.86	18.36	16.50
Standard error	0.39	0.51	0.60	0.13	0.14	0.14	0.15	0.16	0.18	0.26	0.65	0.74	1.02	0.87	0.83	0.74	0.74	1.11	1.21

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Absolutes/col percents

Table 41
Gender
Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
Male	987	987	-	96	172	174	190	169	128	59	274	287	205	221	231	275	248	131	102
	49%	100%	-	40%	53%	45%	55%	56%	58%	29%	50%	49%	49%	48%	45%	52%	49%	45%	58%
Female	1027	-	1027	146	151	209	153	133	93	142	270	297	218	243	281	257	257	159	73
	51%	-	100%	60%	47%	55%	45%	44%	42%	71%	50%	51%	51%	52%	55%	48%	51%	55%	42%

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Absolutes/col percents

Table 42

Which of the following ITV regions do you live in?

Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
ITV1 Anglia	179 9%	82 8%	97 9%	29 12%	28 9%	44 11%	25 7%	21 7%	16 7%	16 8%	47 9%	51 9%	47 11%	35 7%	12 2%	165 31%	1 *	1 *	- -
ITV1 Border	15 1%	3 *	12 1%	2 1%	2 1%	2 1%	4 1%	1 *	2 1%	2 1%	5 1%	3 1%	3 1%	4 1%	- -	1 *	11 2%	- -	3 2%
ITV1 Central	306 15%	162 16%	144 14%	34 14%	44 14%	63 16%	61 18%	52 17%	22 10%	31 15%	82 15%	85 15%	50 12%	89 19%	10 2%	280 53%	5 1%	5 2%	6 4%
ITV1 Granada	224 11%	108 11%	116 11%	19 8%	34 10%	48 13%	44 13%	23 8%	33 15%	23 11%	52 10%	71 12%	45 11%	55 12%	* *	3 1%	217 43%	4 1%	- -
ITV1 London	337 17%	159 16%	178 17%	64 27%	54 17%	67 18%	37 11%	43 14%	38 17%	33 17%	109 20%	107 18%	54 13%	67 14%	301 59%	33 6%	1 *	2 1%	- -
ITV1 Meridian	206 10%	91 9%	115 11%	21 9%	37 11%	32 8%	35 10%	37 12%	17 8%	28 14%	50 9%	62 11%	47 11%	48 10%	184 36%	4 1%	* *	18 6%	- -
ITV1 Tyne Tees	92 5%	45 5%	47 5%	7 3%	16 5%	19 5%	8 2%	24 8%	13 6%	4 2%	24 4%	19 3%	31 7%	18 4%	2 *	- -	89 18%	- -	- -
ITV1 Wales	95 5%	45 5%	50 5%	11 5%	21 6%	17 4%	16 5%	14 5%	11 5%	5 3%	15 3%	35 6%	13 3%	33 7%	- -	2 *	- -	94 32%	- -
ITV1 West	80 4%	38 4%	41 4%	10 4%	16 5%	10 3%	13 4%	10 3%	4 2%	17 9%	26 5%	22 4%	22 5%	9 2%	1 *	2 *	2 *	74 26%	- -
ITV1 Westcountry	96 5%	42 4%	55 5%	12 5%	13 4%	15 4%	10 3%	11 4%	20 9%	16 8%	24 4%	33 6%	22 5%	16 3%	- -	4 1%	2 *	91 31%	- -
ITV1 Yorkshire	216 11%	111 11%	104 10%	20 8%	28 9%	44 11%	49 14%	38 12%	22 10%	16 8%	60 11%	52 9%	58 14%	46 10%	1 *	38 7%	177 35%	1 *	- -
STV	167 8%	100 10%	67 7%	11 5%	31 9%	22 6%	40 12%	30 10%	24 11%	10 5%	48 9%	43 7%	31 7%	45 10%	- -	- -	1 *	2 1%	165 94%
UTV	1 *	1 *	1 *	1 1%	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *

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Absolutes/col percents

Table 43
Social class
Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
AB	544 27%	274 28%	270 26%	54 22%	92 28%	114 30%	76 22%	80 26%	60 27%	69 34%	544 100%	-	-	-	146 29%	139 26%	135 27%	74 25%	50 28%
C1	584 29%	287 29%	297 29%	82 34%	113 35%	120 31%	91 26%	89 29%	54 24%	36 18%	-	584 100%	-	-	157 31%	146 27%	143 28%	93 32%	46 26%
C2	423 21%	205 21%	218 21%	56 23%	65 20%	81 21%	91 26%	59 19%	46 21%	25 12%	-	-	423 100%	-	101 20%	110 21%	121 24%	57 20%	33 19%
DE	463 23%	221 22%	243 24%	50 21%	53 16%	68 18%	85 25%	75 25%	62 28%	71 35%	-	-	-	463 100%	108 21%	136 26%	107 21%	67 23%	46 26%

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Absolutes/col percents

Table 44
GO Regions
Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
Scotland	175	102	73	16	30	23	41	29	24	11	50	46	33	46	-	-	-	-	175
	9%	10%	7%	6%	9%	6%	12%	10%	11%	6%	9%	8%	8%	10%	-	-	-	-	100%
North East	91	44	47	11	16	18	8	24	12	2	21	20	33	17	-	-	91	-	-
	5%	4%	5%	4%	5%	5%	2%	8%	5%	1%	4%	3%	8%	4%	-	-	18%	-	-
North West	237	113	124	24	38	48	46	24	35	22	57	77	44	58	-	-	237	-	-
	12%	11%	12%	10%	12%	13%	13%	8%	16%	11%	10%	13%	10%	13%	-	-	47%	-	-
Yorks & Humber	178	92	86	18	23	39	38	31	15	14	56	45	45	32	-	-	178	-	-
	9%	9%	8%	7%	7%	10%	11%	10%	7%	7%	10%	8%	11%	7%	-	-	35%	-	-
West Midlands	186	108	79	20	29	32	42	32	19	14	49	51	31	55	-	186	-	-	-
	9%	11%	8%	8%	9%	8%	12%	10%	8%	7%	9%	9%	7%	12%	-	35%	-	-	-
Wales	107	47	60	12	19	20	16	16	13	11	21	34	14	37	-	-	-	107	-
	5%	5%	6%	5%	6%	5%	5%	5%	6%	5%	4%	6%	3%	8%	-	-	-	37%	-
Eastern	189	94	95	26	30	40	32	27	18	16	44	56	49	39	-	189	-	-	-
	9%	10%	9%	11%	9%	11%	9%	9%	8%	8%	8%	10%	12%	9%	-	36%	-	-	-
London	253	116	137	53	50	46	17	35	27	25	82	83	38	51	253	-	-	-	-
	13%	12%	13%	22%	16%	12%	5%	12%	12%	13%	15%	14%	9%	11%	50%	-	-	-	-
South East	258	115	144	29	40	53	40	40	26	32	64	74	63	57	258	-	-	-	-
	13%	12%	14%	12%	12%	14%	12%	13%	12%	16%	12%	13%	15%	12%	50%	-	-	-	-
South West	184	84	100	23	26	27	31	24	26	28	53	59	43	29	-	-	-	184	-
	9%	9%	10%	9%	8%	7%	9%	8%	12%	14%	10%	10%	10%	6%	-	-	-	63%	-
East Midlands	157	73	83	12	21	35	32	21	9	26	45	39	30	42	-	157	-	-	-
	8%	7%	8%	5%	7%	9%	9%	7%	4%	13%	8%	7%	7%	9%	-	29%	-	-	-

Royal Survey

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Absolutes/col percents

Table 45
Nearest City:
Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2014	1033	981	215	348	411	367	323	238	112	767	541	266	440	509	530	517	272	186
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
Glasgow	82 4%	48 5%	34 3%	8 3%	18 5%	9 2%	13 4%	18 6%	12 5%	4 2%	16 3%	21 4%	16 4%	29 6%	-	-	-	1 *	81 46%
Edinburgh	70 3%	39 4%	31 3%	9 4%	10 3%	10 3%	18 5%	8 3%	7 3%	8 4%	27 5%	18 3%	15 4%	10 2%	-	-	3 1%	-	67 38%
Newcastle	88 4%	42 4%	46 5%	4 2%	18 5%	18 5%	9 3%	22 7%	15 7%	3 2%	24 5%	19 3%	26 6%	18 4%	2 *	-	86 17%	-	-
Leeds	86 4%	41 4%	46 4%	12 5%	8 3%	14 4%	22 6%	16 5%	6 3%	8 4%	30 5%	19 3%	26 6%	12 2%	1 *	2 *	83 17%	1 *	-
Hull	32 2%	23 2%	8 1%	3 1%	6 2%	6 2%	3 1%	7 2%	7 3%	1 1%	7 1%	8 1%	6 1%	12 3%	-	3 1%	29 6%	-	-
Sheffield	62 3%	29 3%	33 3%	8 3%	7 2%	15 4%	12 4%	11 4%	4 2%	5 3%	19 4%	20 3%	12 3%	11 2%	-	5 1%	57 11%	-	-
Manchester	156 8%	72 7%	84 8%	12 5%	29 9%	34 9%	30 9%	16 5%	20 9%	14 7%	49 9%	55 9%	21 5%	31 7%	* *	6 1%	149 29%	1 *	-
Liverpool	88 4%	43 4%	45 4%	11 5%	14 4%	18 5%	18 5%	8 3%	13 6%	7 3%	12 2%	25 4%	27 6%	25 5%	2 *	3 1%	71 14%	13 5%	-
Nottingham	92 5%	49 5%	43 4%	4 2%	15 5%	21 6%	23 7%	9 3%	3 2%	16 8%	23 4%	23 4%	19 5%	27 6%	-	92 17%	-	-	-
Birmingham	176 9%	93 9%	83 8%	18 8%	22 7%	35 9%	38 11%	33 11%	19 8%	12 6%	45 8%	44 8%	29 7%	58 12%	2 *	171 32%	-	2 1%	-
Norwich	64 3%	33 3%	31 3%	8 3%	12 4%	17 5%	8 2%	8 2%	7 3%	4 2%	12 2%	15 3%	23 5%	14 3%	* *	63 12%	1 *	-	-
Milton Keynes	48 2%	19 2%	30 3%	9 4%	4 1%	17 4%	4 1%	4 1%	8 3%	3 1%	20 4%	10 2%	11 3%	8 2%	9 2%	39 7%	-	1 *	-
Brighton	45 2%	19 2%	26 3%	6 2%	6 2%	6 2%	7 2%	8 3%	6 3%	7 3%	9 2%	15 3%	11 3%	10 2%	45 9%	-	-	-	-
Oxford	27 1%	13 1%	13 1%	3 1%	3 1%	2 *	2 1%	8 3%	3 2%	6 3%	6 1%	9 1%	5 1%	7 1%	19 4%	1 *	-	7 3%	-

Royal Survey

ONLINE Fieldwork : 28th-29th September 2016

Absolutes/col percents

Table 45
Nearest City:
Base: All respondents

	Gender			Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2014	987	1027	242	322	383	342	302	221	201	544	584	423	463	512	532	505	290	175
London	418 21%	205 21%	212 21%	79 33%	76 24%	87 23%	48 14%	53 17%	43 20%	31 16%	126 23%	137 24%	77 18%	77 17%	344 67%	69 13%	1 *	3 1%	1 *
Southampton	69 3%	25 3%	44 4%	5 2%	13 4%	9 2%	15 4%	11 4%	3 1%	14 7%	17 3%	22 4%	10 2%	19 4%	49 10%	1 *	- -	19 7%	- -
Bristol	87 4%	43 4%	44 4%	10 4%	13 4%	18 5%	12 4%	14 5%	6 3%	14 7%	30 6%	23 4%	24 6%	10 2%	2 *	- -	1 *	85 29%	- -
Plymouth	51 3%	25 3%	26 3%	6 2%	6 2%	7 2%	9 2%	5 2%	14 6%	5 2%	16 3%	15 3%	12 3%	8 2%	- -	- -	1 *	50 17%	- -
Cardiff	69 3%	30 3%	39 4%	9 4%	14 4%	15 4%	7 2%	11 4%	4 2%	9 4%	16 3%	21 4%	10 2%	21 5%	- -	- -	- -	69 24%	- -
None of these	205 10%	96 10%	109 11%	18 7%	30 9%	25 6%	45 13%	34 11%	22 10%	30 15%	41 8%	64 11%	43 10%	56 12%	37 7%	77 15%	25 5%	39 13%	26 15%