



Choice Matters.

## ICM Guardian Poll – March 2017

**Fieldwork dates:** 3-5 March 2017

**Interview method:** Online

**Population effectively sampled:** All GB adults aged 18+

**Online Sampling Method:** A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

**Sample size:** 2,028 GB adults aged 18+

**Data weighting:** In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

### **Weighting by past votes – online**

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

### **Weighting for turnout**

ICM has constructed a turnout probability matrix based on an interlocking combination of age and social grade. Turnout estimates from various sources, most notably but not limited to the British Election studies were factored into the matrix in order provide a best estimate for each demographic subgroup, modelled to population incidence and real turnout levels from the 2015 General Election.

### **Weighting for political interest**

The data is weighted to the standard question on level of interest in politics, from BES 2015.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election, although this question is no longer used to create turnout factors. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

### **Adjustment process 1: 'Partial Refuser' Reallocation**

- A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
- B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

### **Adjustment process 2: 'Total Refuser' Reallocation**

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).
2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).
3. ICM's default position is that Total Refusers *at least* look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Online Poll

### ONLINE Fieldwork : 3rd-5th March 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands		South
Unweighted base	2011	896	1115	138	345	1111	238	179	417	1835	153	810	330	324	476	71	728	521	277	485	274	712	928	48	177	106	692	574	745	1728
Weighted base	2011	926	1085	234	316	1044	220	197	417	1849	144	861	250	335	469	96	497	577	433	504	229	632	1017	74	164	108	698	649	664	1739
NET: Yes	1955	916	1040	204	302	1034	218	197	416	1803	135	844	241	321	468	82	491	557	422	485	229	615	995	63	157	105	679	633	643	1694
		97%	99%	96%	87%	96%	99%	99%	100%	100%	98%	94%	98%	96%	96%	100%	86%	99%	97%	98%	96%	100%	97%	98%	85%	95%	97%	98%	97%	97%
Yes - where living now	1903	900	1004	178	293	1023	214	196	410	1759	128	828	227	317	465	67	481	533	412	478	223	600	976	52	153	102	663	613	627	1648
		95%	97%	92%	76%	93%	98%	99%	98%	95%	89%	96%	91%	95%	99%	70%	97%	92%	95%	95%	97%	95%	96%	70%	93%	95%	95%	94%	94%	95%
Yes - somewhere else/ another address	52	16	36	26	9	11	4	2	6	44	7	16	14	4	3	15	10	25	10	8	6	15	19	11	4	3	16	20	16	46
		3%	2%	3%	11%	3%	1%	2%	1%	1%	2%	2%	6%	1%	1%	16%	2%	4%	2%	2%	3%	2%	2%	15%	2%	2%	2%	3%	2%	3%
No	34	10	24	14	10	8	2	-	2	26	7	12	7	9	2	5	2	11	9	11	1	12	15	5	4	2	10	7	17	28
		2%	1%	2%	6%	3%	1%	-	*	1%	5%	1%	3%	3%	*	5%	*	2%	2%	2%	*	2%	1%	6%	2%	1%	1%	1%	3%	2%
Don't know	22	1	21	16	4	2	-	-	-	19	2	6	3	5	-	9	4	9	1	8	-	5	7	6	4	1	9	9	4	17
		1%	*	2%	7%	1%	*	-	-	1%	1%	1%	1%	1%	-	9%	1%	2%	*	1%	-	1%	8%	2%	1%	1%	1%	1%	1%	1%

## Online Poll

### ONLINE Fieldwork : 3rd-5th March 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern								Political Interest				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	
Unweighted base	2011	656	439	142	171	177	632	527	226	146	909	889	213	341	275	169	336	35	106	212	9	471	1039	336	154	
Weighted base	2011	643	435	128	158	172	652	537	223	139	844	932	235	350	278	200	304	45	90	208	10	288	895	507	316	
NET: Yes	1955	638	430	123	158	168	646	533	223	135	833	923	200	345	278	199	301	45	85	208	10	285	878	484	303	
		97%	99%	99%	96%	100%	97%	99%	99%	100%	97%	99%	99%	85%	98%	100%	100%	99%	100%	95%	100%	100%	99%	98%	96%	96%
Yes - where living now	1903	635	409	119	155	160	643	514	219	131	800	913	190	344	277	196	287	43	84	205	8	280	858	462	299	
		95%	99%	94%	93%	98%	93%	99%	96%	98%	95%	95%	98%	81%	98%	99%	98%	94%	96%	94%	99%	80%	97%	96%	91%	95%
Yes - somewhere else/ another address	52	4	21	4	3	8	3	19	5	3	32	10	10	1	2	3	14	2	2	3	2	6	20	22	4	
		3%	1%	5%	3%	2%	5%	*	4%	2%	2%	4%	1%	4%	*	1%	5%	4%	2%	1%	20%	2%	2%	4%	1%	
No	34	5	5	4	-	3	5	4	-	3	6	7	20	5	-	1	3	-	3	-	-	*	13	10	11	
		2%	1%	1%	3%	-	2%	1%	1%	-	2%	1%	1%	9%	2%	-	*	1%	-	3%	-	-	*	1%	2%	3%
Don't know	22	-	1	2	-	1	-	-	-	2	5	1	15	-	-	-	-	-	-	2	-	2	4	13	2	
		1%	-	*	1%	-	1%	-	-	1%	1%	*	6%	-	-	-	-	-	-	2%	-	1%	*	3%	1%	

## Online Poll

### ONLINE Fieldwork : 3rd-5th March 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
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10 - Absolutely certain to vote	1211	583	628	106	171	634	156	144	300	1151	50	521	132	180	333	44	331	354	242	284	132	386	634	34	112	64	441	379	391	1035
	60%	63%	58%	45%	54%	61%	71%	73%	72%	62%	35%	61%	53%	54%	71%	46%	67%	61%	56%	56%	57%	61%	62%	46%	68%	60%	63%	58%	59%	60%
9	219	111	108	23	37	103	30	25	55	188	27	92	29	34	59	5	59	65	42	52	42	81	88	5	14	14	73	80	66	190
	11%	12%	10%	10%	12%	10%	14%	13%	13%	10%	19%	11%	12%	10%	13%	5%	12%	11%	10%	10%	18%	13%	9%	6%	8%	13%	11%	12%	10%	11%
8	185	89	97	20	27	113	12	13	25	169	14	95	20	27	32	11	34	64	50	37	20	59	93	10	10	9	61	62	63	167
	9%	10%	9%	9%	8%	11%	5%	7%	6%	9%	10%	11%	8%	8%	7%	11%	7%	11%	12%	7%	9%	9%	13%	6%	6%	8%	9%	10%	9%	10%
7	90	36	54	15	13	57	5	1	6	83	7	32	18	27	8	5	21	19	19	31	7	26	41	7	10	5	33	24	33	76
	4%	4%	5%	6%	4%	5%	2%	1%	1%	4%	5%	4%	7%	8%	2%	6%	4%	3%	4%	6%	3%	4%	10%	6%	4%	4%	5%	4%	5%	4%
6	69	29	40	22	10	33	3	1	4	59	10	33	6	8	7	15	16	21	16	16	12	21	25	11	5	-	27	12	30	63
	3%	3%	4%	9%	3%	3%	1%	1%	1%	3%	7%	4%	2%	2%	1%	15%	3%	4%	4%	3%	5%	3%	2%	14%	3%	-	4%	2%	5%	4%
5	44	15	29	4	9	24	5	2	7	38	5	17	8	10	7	2	6	14	9	16	6	12	23	-	-	1	13	13	18	43
	2%	2%	3%	2%	3%	2%	2%	1%	2%	2%	4%	2%	3%	3%	2%	2%	1%	2%	2%	3%	3%	2%	2%	-	-	1%	2%	2%	3%	2%
4	16	11	5	4	4	8	-	-	-	15	1	10	2	3	-	1	2	2	4	9	1	9	5	-	1	6	1	9	6	9
	1%	1%	*	2%	1%	1%	-	-	-	1%	1%	1%	1%	1%	-	1%	*	*	1%	2%	*	1%	1%	-	*	6%	*	1%	1%	1%
3	18	3	15	6	5	4	1	2	3	15	2	4	7	1	3	3	4	5	5	4	2	4	9	2	3	-	6	8	4	15
	1%	*	1%	3%	1%	*	*	1%	1%	1%	1%	*	3%	*	1%	3%	1%	1%	1%	1%	1%	1%	1%	3%	2%	-	1%	1%	1%	1%
2	23	10	14	3	1	17	1	2	3	21	3	6	6	5	5	-	2	5	9	7	*	6	15	-	2	3	8	7	8	18
	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	2%	1%	3%	2%	1%	-	*	1%	2%	1%	*	1%	2%	-	1%	3%	1%	1%	1%	1%
1 - Certain not to vote	71	24	47	19	24	24	2	2	4	57	11	29	8	26	5	4	9	20	16	27	5	11	51	2	4	4	18	27	26	63
	4%	3%	4%	8%	8%	2%	1%	1%	1%	3%	8%	3%	3%	8%	1%	4%	2%	3%	4%	5%	2%	2%	5%	2%	3%	4%	3%	4%	4%	4%
Don't know	63	15	48	12	15	26	5	5	10	50	14	22	12	13	10	7	12	9	21	21	2	17	31	4	4	1	16	27	20	59
	3%	2%	4%	5%	5%	3%	2%	3%	3%	3%	9%	3%	5%	4%	2%	7%	3%	2%	5%	4%	1%	3%	3%	6%	3%	1%	2%	4%	3%	3%
Refused	2	-	2	*	-	2	-	-	-	2	-	-	2	-	-	-	1	*	-	1	-	1	1	-	-	-	-	1	1	2
	*	-	*	-	-	*	-	-	-	*	-	-	1%	-	-	-	*	*	-	*	-	*	*	-	-	-	-	*	*	*
Mean	8.77	8.93	8.62	7.86	8.35	8.84	9.37	9.38	9.37	8.84	7.82	8.82	8.44	8.27	9.31	8.10	9.13	8.83	8.59	8.47	8.90	8.95	8.69	8.28	8.98	8.55	8.90	8.72	8.67	8.76
Standard deviation	2.24	2.03	2.39	2.87	2.72	2.07	1.47	1.60	1.53	2.16	2.83	2.14	2.47	2.75	1.61	2.45	1.80	2.15	2.37	2.55	1.90	1.92	2.44	2.18	2.11	2.54	2.07	2.33	2.30	2.23
Standard error	0.05	0.07	0.07	0.25	0.15	0.06	0.10	0.12	0.08	0.05	0.24	0.08	0.14	0.16	0.07	0.30	0.07	0.09	0.15	0.12	0.12	0.07	0.08	0.33	0.16	0.25	0.08	0.10	0.09	0.05

## Online Poll

### ONLINE Fieldwork : 3rd-5th March 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
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		60%	74%	71%	48%	70%	66%	73%	65%	69%	62%	69%	17%	78%	70%	70%	67%	45%	52%	72%	33%	82%	68%	45%	42%
9	219	67	43	34	15	22	57	60	23	32	111	93	15	30	25	15	39	13	19	23	-	27	102	71	18
		11%	10%	10%	27%	9%	13%	9%	11%	23%	13%	10%	7%	9%	9%	7%	13%	28%	22%	11%	-	9%	11%	14%	6%
8	185	49	48	14	21	10	56	63	20	15	78	92	16	28	21	26	37	4	12	19	1	12	81	60	32
		9%	8%	11%	14%	6%	9%	12%	9%	11%	9%	10%	7%	8%	8%	13%	12%	8%	13%	9%	10%	4%	9%	12%	10%
7	90	17	16	6	3	8	17	28	7	12	43	34	13	6	11	10	13	4	6	6	1	3	39	36	13
		4%	3%	4%	5%	4%	3%	5%	3%	8%	5%	4%	6%	2%	4%	5%	4%	9%	7%	3%	7%	1%	4%	7%	4%
6	69	24	11	8	3	3	21	8	11	4	30	29	10	10	11	3	4	2	*	7	3	5	18	39	4
		3%	4%	3%	6%	2%	3%	1%	5%	3%	4%	3%	4%	3%	4%	1%	1%	5%	1%	3%	34%	2%	2%	8%	1%
5	44	11	8	1	4	2	10	9	2	1	15	13	17	3	6	4	4	*	-	1	1	-	14	18	12
		2%	2%	2%	1%	2%	2%	2%	1%	1%	2%	1%	7%	1%	2%	2%	1%	1%	-	*	7%	-	2%	4%	4%
4	16	-	-	2	1	6	6	*	-	2	9	3	5	-	6	-	*	2	-	-	-	2	2	6	6
		1%	-	*	2%	4%	1%	*	-	1%	1%	*	2%	-	2%	-	*	4%	-	-	-	1%	*	1%	2%
3	18	1	-	1	-	3	1	2	1	-	8	2	8	1	-	-	2	-	-	-	1	2	3	8	5
		1%	*	-	1%	2%	*	*	*	-	1%	*	3%	*	-	-	1%	-	-	-	10%	1%	*	2%	1%
2	23	-	-	-	-	4	-	1	-	1	5	7	12	-	-	-	1	-	1	-	-	-	5	7	12
		1%	-	-	-	2%	-	*	-	*	1%	1%	5%	-	-	-	*	-	1%	-	-	-	1%	1%	4%
1 - Certain not to vote	71	-	-	-	-	-	-	1	2	1	3	8	60	-	-	1	-	-	1	-	-	1	10	12	48
		4%	-	-	-	-	-	*	1%	1%	*	1%	26%	-	-	1%	-	-	1%	-	-	*	1%	2%	15%
Don't know	63	-	-	-	-	-	7	13	3	3	19	8	36	1	4	1	*	-	3	1	-	-	9	20	33
		3%	-	-	-	-	1%	2%	2%	2%	2%	1%	16%	*	1%	*	*	-	4%	1%	-	-	1%	4%	10%
Refused	2	-	-	-	-	-	-	-	-	-	*	-	2	-	-	-	-	-	-	-	-	*	-	-	1
		*	-	-	-	-	-	-	-	-	*	-	1%	-	-	-	-	-	-	-	-	*	-	-	*
Mean	8.77	9.41	9.36	8.93	9.34	8.95	9.37	9.26	9.28	8.93	9.08	9.23	5.26	9.53	9.24	9.30	9.30	8.82	9.10	9.46	7.20	9.61	9.22	8.36	7.19
Standard deviation	2.24	1.20	1.19	1.48	1.24	2.01	1.29	1.34	1.45	1.56	1.62	1.57	3.62	1.07	1.47	1.34	1.29	1.56	1.48	1.05	2.40	1.16	1.58	2.23	3.52
Standard error	0.05	0.05	0.06	0.12	0.09	0.15	0.05	0.06	0.10	0.13	0.05	0.05	0.26	0.06	0.09	0.10	0.07	0.26	0.15	0.07	0.80	0.05	0.05	0.12	0.30

## Online Poll

### ONLINE Fieldwork : 3rd-5th March 2017

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.  
If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands		South
Unweighted base	2011	896	1115	138	345	1111	238	179	417	1835	153	810	330	324	476	71	728	521	277	485	274	712	928	48	177	106	692	574	745	1728
Weighted base	2011	926	1085	234	316	1044	220	197	417	1849	144	861	250	335	469	96	497	577	433	504	229	632	1017	74	164	108	698	649	664	1739
Conservative	643 32%	327 35%	316 29%	47 20%	83 26%	308 30%	99 45%	106 54%	205 49%	611 33%	27 19%	293 34%	61 24%	47 14%	224 48%	18 19%	214 43%	197 34%	125 29%	107 21%	74 32%	228 36%	315 31%	15 21%	38 23%	26 24%	208 30%	208 32%	228 34%	580 33%
Labour	435 22%	196 21%	240 22%	67 28%	82 26%	229 22%	35 16%	22 11%	57 14%	391 21%	42 29%	192 22%	57 23%	87 26%	69 15%	31 32%	80 16%	114 20%	114 26%	127 25%	57 25%	119 19%	217 21%	29 39%	23 14%	20 19%	163 23%	143 22%	129 19%	392 23%
Liberal Democrat	128 6%	75 8%	53 5%	23 10%	11 3%	61 6%	21 9%	13 6%	33 8%	113 6%	14 10%	53 6%	16 7%	12 4%	37 8%	9 10%	51 10%	43 7%	9 2%	25 5%	26 11%	44 7%	50 5%	5 7%	8 5%	1 1%	35 5%	42 6%	52 8%	119 7%
UK Independence Party (UKIP)	158 8%	84 9%	74 7%	12 5%	6 2%	105 10%	18 8%	17 9%	36 9%	154 8%	4 3%	76 9%	18 7%	30 9%	32 7%	2 2%	29 6%	36 6%	42 10%	52 10%	10 5%	36 6%	109 11%	- -	2 1%	12 11%	48 7%	48 7%	61 9%	144 8%
Scottish National Party/SNP	62 3%	30 3%	32 3%	4 2%	12 4%	39 4%	2 1%	4 2%	6 1%	60 3%	1 1%	30 3%	8 3%	14 4%	8 2%	* *	12 2%	21 4%	13 3%	16 3%	9 4%	24 4%	28 3%	* 1%	62 37%	- -	62 9%	- -	- -	- -
Plaid Cymru	17 1%	13 1%	5 *	- -	4 1%	11 1%	2 1%	1 *	2 1%	17 1%	- -	12 1%	1 *	3 1%	2 *	- -	2 *	3 1%	3 1%	9 2%	* *	12 2%	5 1%	- -	- -	17 16%	- -	17 3%	- -	- -
Green	83 4%	39 4%	44 4%	11 5%	19 6%	45 4%	5 2%	2 1%	8 2%	75 4%	7 5%	40 5%	15 6%	18 5%	8 2%	2 2%	24 5%	22 4%	14 3%	23 5%	13 6%	28 4%	41 4%	- -	5 3%	11 10%	21 3%	34 5%	27 4%	67 4%
Another party	10 1%	6 1%	4 *	2 1%	* 1%	8 1%	- -	- -	- -	9 *	2 1%	2 *	1 *	4 1%	4 1%	- -	3 1%	2 *	1 *	3 1%	1 *	4 1%	3 *	- -	- -	2 1%	3 *	3 *	5 1%	9 *
Would note vote	71 4%	24 3%	47 4%	19 8%	24 8%	24 2%	2 1%	2 1%	4 1%	57 3%	11 8%	29 3%	8 3%	26 8%	5 1%	4 4%	9 2%	20 3%	16 4%	27 5%	5 2%	11 2%	51 5%	2 2%	4 3%	4 4%	18 3%	27 4%	26 4%	63 4%
Don't know	391 19%	128 14%	263 24%	50 21%	71 22%	205 20%	36 16%	30 15%	65 16%	353 19%	35 25%	130 15%	62 25%	89 27%	80 17%	30 31%	69 14%	117 20%	94 22%	111 22%	33 14%	123 19%	192 19%	22 30%	23 14%	14 13%	134 19%	124 19%	133 20%	354 20%
Refused	12 1%	5 1%	7 1%	* *	4 1%	8 1%	- -	1 *	1 *	9 *	1 *	4 *	4 1%	3 1%	1 *	- -	4 1%	4 1%	1 *	4 1%	1 *	4 1%	7 1%	- -	* *	- -	5 1%	3 1%	4 1%	12 1%



## Online Poll

### ONLINE Fieldwork : 3rd-5th March 2017

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern							Political Interest				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2011	656	439	142	171	177	632	527	226	146	909	889	213	341	275	169	336	35	106	212	9	471	1039	336	154
Weighted base	2011	643	435	128	158	172	652	537	223	139	844	932	235	350	278	200	304	45	90	208	10	288	895	507	316
Conservative	643	643	-	-	-	-	529	34	42	11	248	372	23	292	217	22	11	6	5	41	1	116	346	130	50
	32%	100%	-	-	-	-	81%	6%	19%	8%	29%	40%	10%	83%	78%	11%	4%	14%	6%	20%	12%	40%	39%	26%	16%
Labour	435	-	435	-	-	-	21	354	12	13	253	157	25	12	9	125	211	2	11	12	1	77	203	105	48
	22%	-	100%	-	-	-	3%	66%	6%	9%	30%	17%	11%	3%	3%	62%	70%	5%	12%	6%	6%	27%	23%	21%	15%
Liberal Democrat	128	-	-	128	-	-	15	19	5	76	94	29	6	3	11	2	17	21	54	2	3	21	67	35	5
	6%	-	-	100%	-	-	2%	4%	2%	55%	11%	3%	2%	1%	4%	1%	6%	47%	60%	1%	34%	7%	8%	7%	2%
UK Independence Party (UKIP)	158	-	-	-	158	-	9	15	111	3	10	146	2	9	-	13	2	3	*	105	4	29	80	30	18
	8%	-	-	-	100%	-	1%	3%	50%	2%	1%	16%	1%	3%	-	6%	1%	6%	*	51%	37%	10%	9%	6%	6%
Scottish National Party/SNP	62	-	-	-	-	62	3	2	-	-	30	25	7	-	3	-	2	-	-	-	-	10	30	15	8
	3%	-	-	-	-	36%	*	*	-	-	4%	3%	3%	-	1%	-	1%	-	-	-	-	3%	3%	3%	2%
Plaid Cymru	17	-	-	-	-	17	7	1	1	-	13	4	*	-	7	-	1	-	-	1	-	*	7	3	6
	1%	-	-	-	-	10%	1%	*	*	-	2%	*	*	-	2%	-	*	-	-	*	-	*	1%	1%	2%
Green	83	-	-	-	-	83	1	9	-	7	46	27	10	1	1	1	8	5	2	-	-	11	32	26	14
	4%	-	-	-	-	48%	*	2%	-	5%	5%	3%	4%	*	*	1%	3%	11%	2%	-	-	4%	4%	5%	4%
Another party	10	-	-	-	-	10	-	*	3	1	1	8	2	-	-	-	*	1	-	3	-	2	3	3	2
	1%	-	-	-	-	6%	-	*	1%	1%	*	1%	1%	-	-	-	*	3%	-	2%	-	1%	*	1%	1%
Would note vote	71	-	-	-	-	-	-	1	2	1	3	8	60	-	-	1	-	-	1	-	-	1	10	12	48
	4%	-	-	-	-	-	-	*	1%	1%	*	1%	26%	-	-	1%	-	-	1%	-	-	*	1%	2%	15%
Don't know	391	-	-	-	-	-	67	101	46	26	145	155	92	33	31	35	51	7	17	43	1	19	114	143	112
	19%	-	-	-	-	-	10%	19%	21%	19%	17%	17%	39%	9%	11%	18%	17%	15%	19%	21%	10%	7%	13%	28%	36%
Refused	12	-	-	-	-	-	-	-	-	-	2	2	8	-	-	-	-	-	-	-	-	*	2	4	5
	1%	-	-	-	-	-	-	-	-	-	*	*	3%	-	-	-	-	-	-	-	-	*	*	1%	2%

## Online Poll

### ONLINE Fieldwork : 3rd-5th March 2017

Absolutes/col percents

Table 4

**Data derived from:-**

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?**

**Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?**

**Data excludes those who definitely will not vote (4%), don't know who they would vote for (19%) or refuse to answer (1%)**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	1559	782	777	45	185	898	247	184	430	1463	86	650	225	177	480	26	702	410	168	279	231	583	701	19	155	81	547	438	573	1323
Weighted base	1429	740	689	78	159	794	209	190	398	1349	71	642	150	169	435	33	465	430	258	276	178	478	720	25	131	80	498	451	480	1218
Conservative	647	334	312	27	61	318	117	124	241	621	20	276	58	41	260	11	248	200	105	93	73	230	321	10	40	29	207	204	236	578
	45%	45%	45%	35%	38%	40%	56%	65%	60%	46%	28%	43%	39%	24%	60%	33%	53%	47%	41%	34%	41%	48%	45%	39%	30%	36%	42%	45%	49%	47%
Labour	373	176	197	33	61	215	39	24	63	340	31	174	46	61	75	17	88	103	90	92	50	111	190	13	22	19	138	125	110	332
	26%	24%	29%	42%	39%	27%	19%	13%	16%	25%	44%	27%	31%	36%	17%	51%	19%	24%	35%	33%	28%	23%	26%	54%	17%	24%	28%	28%	23%	27%
Liberal Democrat	118	72	46	9	9	64	23	15	37	107	10	47	15	12	41	3	53	41	7	17	25	45	45	1	8	1	32	35	51	109
	8%	10%	7%	11%	6%	8%	11%	8%	9%	8%	14%	7%	10%	7%	10%	9%	11%	10%	3%	6%	14%	9%	6%	5%	6%	2%	6%	8%	11%	9%
UK Independence Party (UKIP)	146	82	64	5	4	98	19	20	39	142	4	71	16	22	35	1	33	41	33	40	9	35	100	-	2	10	44	46	56	133
	10%	11%	9%	6%	2%	12%	9%	10%	10%	11%	5%	11%	11%	13%	8%	3%	7%	9%	13%	14%	5%	7%	14%	-	1%	13%	9%	10%	12%	11%
Scottish National Party/SNP	55	27	28	1	9	39	2	4	6	54	1	28	4	13	9	*	12	19	11	12	8	21	25	*	55	-	55	-	-	-
	4%	4%	4%	1%	5%	5%	1%	2%	2%	4%	1%	4%	3%	8%	2%	1%	3%	4%	4%	4%	4%	4%	3%	2%	42%	-	11%	-	-	-
Plaid Cymru	12	8	5	-	3	7	2	1	3	12	-	7	1	3	2	-	2	3	3	5	*	7	5	-	-	12	-	12	-	-
	1%	1%	1%	-	2%	1%	1%	*	1%	1%	-	1%	*	2%	*	-	*	1%	1%	2%	*	1%	1%	-	-	15%	-	3%	-	-
Green	70	37	33	3	12	45	7	3	9	64	5	37	9	13	9	1	25	22	9	14	13	24	32	-	6	8	20	27	23	56
	5%	5%	5%	4%	8%	6%	3%	1%	2%	5%	7%	6%	6%	8%	2%	4%	5%	5%	3%	5%	7%	5%	4%	-	4%	10%	4%	6%	5%	5%
Another party	9	5	4	*	*	8	-	-	-	8	*	2	1	3	3	-	4	1	*	3	1	5	2	-	-	*	2	1	5	8
	1%	1%	1%	*	*	1%	-	-	-	1%	*	*	1%	2%	1%	-	1%	*	*	1%	*	1%	*	-	-	*	*	*	1%	1%

## Online Poll

### ONLINE Fieldwork : 3rd-5th March 2017

Absolutes/col percents

Table 4

**Data derived from:-**

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?**

**Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?**

**Data excludes those who definitely will not vote (4%), don't know who they would vote for (19%) or refuse to answer (1%)**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	1559	694	399	144	167	155	626	423	194	124	764	750	45	349	266	123	289	30	93	184	7	452	860	189	53
Weighted base	1429	647	373	118	146	145	592	390	168	106	660	724	45	323	252	139	237	36	70	160	6	269	736	295	127
Conservative	647	647	-	-	-	-	543	32	43	13	254	376	17	299	228	20	11	7	5	42	2	124	360	116	47
	45%	100%	-	-	-	-	92%	8%	26%	12%	39%	52%	37%	93%	90%	14%	5%	20%	8%	26%	27%	46%	49%	39%	37%
Labour	373	-	373	-	-	-	18	311	10	12	227	131	15	10	8	105	193	2	10	10	1	72	178	83	40
	26%	-	100%	-	-	-	3%	80%	6%	11%	34%	18%	34%	3%	3%	75%	82%	7%	14%	6%	13%	27%	24%	28%	31%
Liberal Democrat	118	-	-	118	-	-	14	22	3	71	90	26	1	4	10	2	19	18	53	2	1	22	63	29	4
	8%	-	-	100%	-	-	2%	6%	2%	67%	14%	4%	3%	1%	4%	2%	8%	50%	75%	1%	13%	8%	9%	10%	3%
UK Independence Party (UKIP)	146	-	-	-	146	-	9	14	107	1	10	133	2	9	-	11	3	1	*	102	3	29	75	28	14
	10%	-	-	-	100%	-	2%	4%	63%	1%	2%	18%	4%	3%	-	8%	1%	3%	*	64%	47%	11%	10%	9%	11%
Scottish National Party/SNP	55	-	-	-	-	55	2	*	-	-	27	22	6	-	2	-	*	-	-	-	-	7	28	13	7
	4%	-	-	-	-	38%	*	*	-	-	4%	3%	12%	-	1%	-	*	-	-	-	-	3%	4%	4%	5%
Plaid Cymru	12	-	-	-	-	12	3	1	1	-	9	3	*	-	3	-	1	-	-	1	-	*	6	3	2
	1%	-	-	-	-	8%	1%	*	*	-	1%	*	1%	-	1%	-	*	-	-	*	-	*	1%	1%	2%
Green	70	-	-	-	-	70	1	10	-	8	42	25	3	1	1	1	9	6	2	-	-	12	25	22	11
	5%	-	-	-	-	48%	*	3%	-	8%	6%	3%	6%	*	*	1%	4%	18%	3%	-	-	5%	3%	7%	8%
Another party	9	-	-	-	-	9	-	*	4	1	1	7	1	-	-	-	*	1	-	4	-	2	2	2	3
	1%	-	-	-	-	6%	-	*	2%	1%	*	1%	2%	-	-	-	*	3%	-	3%	-	1%	*	1%	2%

**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Col percents

Table 5  
**Published Vote Intention Figures**  
Percentages derived from the responses of 1787 respondents

	<u>Total</u>
Conservative	44%
Labour	28%
Liberal Democrat	8%
SNP	4%
Plaid Cymru	1%
Green	5%
UKIP	11%

**Other**                      \*

**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Absolutes/col percents

Table 6

**Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...****Base: All respondents**

	Gender			Age					Ethnicity			Working status					Social Class				Educational attainment				Region						NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South		
Unweighted base	2011	896	1115	138	345	1111	238	179	417	1835	153	810	330	324	476	71	728	521	277	485	274	712	928	48	177	106	692	574	745	1728	
Weighted base	2011	926	1085	234	316	1044	220	197	417	1849	144	861	250	335	469	96	497	577	433	504	229	632	1017	74	164	108	698	649	664	1739	
Vote for the UK to Remain in the EU	844	408	436	90	147	450	104	54	157	770	67	396	104	113	189	42	274	261	139	171	141	327	332	31	80	52	288	265	291	712	
	42%	44%	40%	39%	47%	43%	47%	27%	38%	42%	47%	46%	42%	34%	40%	44%	55%	45%	32%	34%	61%	52%	33%	43%	49%	48%	41%	41%	44%	41%	
Vote for the UK to Leave the EU	932	434	498	76	108	510	111	126	238	885	39	384	104	168	255	21	175	255	246	256	64	260	563	18	62	49	340	295	297	821	
	46%	47%	46%	32%	34%	49%	50%	64%	57%	48%	27%	45%	42%	50%	54%	22%	35%	44%	57%	51%	28%	41%	55%	24%	38%	46%	49%	45%	45%	47%	
Did not vote	220	82	138	63	57	79	5	15	20	184	33	77	39	52	23	29	41	59	49	72	23	43	119	20	22	5	64	81	74	193	
	11%	9%	13%	27%	18%	8%	2%	8%	5%	10%	23%	9%	16%	15%	5%	30%	8%	10%	11%	14%	10%	7%	12%	28%	13%	5%	9%	13%	11%	11%	
Can't remember/refuse	15	2	13	5	3	5	-	2	2	10	5	4	3	2	2	4	6	3	-	6	2	2	3	4	1	1	5	8	2	13	
	1%	*	1%	2%	1%	1%	-	1%	*	1%	3%	1%	1%	1%	*	4%	1%	1%	-	1%	1%	*	*	5%	*	1%	1%	1%	*	1%	

**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Absolutes/col percents

Table 6

**Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...****Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2011	656	439	142	171	177	632	527	226	146	909	889	213	341	275	169	336	35	106	212	9	471	1039	336	154
Weighted base	2011	643	435	128	158	172	652	537	223	139	844	932	235	350	278	200	304	45	90	208	10	288	895	507	316
Vote for the UK to Remain in the EU	844 42%	248 38%	253 58%	94 73%	10 6%	91 53%	278 43%	304 57%	10 5%	90 65%	844 100%	-	-	-	278 100%	-	304 100%	-	90 100%	-	10 100%	138 48%	414 46%	199 39%	89 28%
Vote for the UK to Leave the EU	932 46%	372 58%	157 36%	29 22%	146 92%	62 36%	350 54%	200 37%	208 93%	45 32%	-	932 100%	-	350 100%	-	200 100%	-	45 100%	-	208 100%	-	142 49%	429 48%	228 45%	133 42%
Did not vote	220 11%	22 3%	24 6%	6 5%	2 1%	17 10%	22 3%	32 6%	6 2%	4 3%	-	-	220 94%	-	-	-	-	-	-	-	-	6 2%	50 6%	77 15%	87 27%
Can't remember/refuse	15 1%	1 *	1 *	-	-	2 1%	1 *	2 *	-	-	-	-	15 6%	-	-	-	-	-	-	-	-	1 *	2 *	4 1%	7 2%

## Online Poll

### ONLINE Fieldwork : 3rd-5th March 2017

Absolutes/col percents

Table 7

**Q1. When it comes to the future funding of adult social care, if you had to choose between one of the following alternatives, which one would you prefer?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2011	896	1115	138	345	1111	238	179	417	1835	153	810	330	324	476	71	728	521	277	485	274	712	928	48	177	106	692	574	745	1728
Weighted base	2011	926	1085	234	316	1044	220	197	417	1849	144	861	250	335	469	96	497	577	433	504	229	632	1017	74	164	108	698	649	664	1739
Raising taxes for everyone, young and old, to enable councils to provide better adult social care services	780	379	400	60	78	396	136	110	246	757	18	277	95	100	273	36	205	257	149	169	84	261	391	28	62	47	278	256	246	670
	39%	41%	37%	26%	25%	38%	62%	56%	59%	41%	13%	32%	38%	30%	58%	38%	41%	44%	34%	33%	37%	41%	38%	38%	38%	43%	40%	39%	37%	39%
Higher charges or taxes for those reliant on adult social care, to enable them to receive better social care services	199	120	79	34	43	88	26	8	33	172	26	109	15	26	37	12	63	45	49	42	30	69	84	11	17	11	64	61	74	171
	10%	13%	7%	15%	14%	8%	12%	4%	8%	9%	18%	13%	6%	8%	8%	13%	13%	8%	11%	8%	13%	11%	8%	15%	10%	10%	9%	9%	11%	10%
Carrying on with the current system, with adult social care funding staying roughly at the level it is now	463	221	242	71	87	243	24	38	62	408	50	240	53	72	71	27	114	125	105	120	57	142	235	20	37	28	155	155	153	398
	23%	24%	22%	30%	28%	23%	11%	19%	15%	22%	35%	28%	21%	22%	15%	28%	23%	22%	24%	24%	25%	23%	23%	28%	22%	26%	22%	24%	23%	23%
Don't know	569	205	364	69	108	317	34	42	76	512	49	236	87	137	89	21	115	151	130	173	58	160	307	14	48	22	200	177	192	499
	28%	22%	34%	29%	34%	30%	16%	21%	18%	28%	34%	27%	35%	41%	19%	22%	23%	26%	30%	34%	25%	25%	30%	20%	29%	20%	29%	27%	29%	29%

**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Absolutes/col percents

Table 7

**Q1. When it comes to the future funding of adult social care, if you had to choose between one of the following alternatives, which one would you prefer?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2011	656	439	142	171	177	632	527	226	146	909	889	213	341	275	169	336	35	106	212	9	471	1039	336	154
Weighted base	2011	643	435	128	158	172	652	537	223	139	844	932	235	350	278	200	304	45	90	208	10	288	895	507	316
Raising taxes for everyone, young and old, to enable councils to provide better adult social care services	780	266	186	63	48	71	256	249	73	69	376	354	50	141	112	92	146	16	52	67	4	149	397	169	63
	39%	41%	43%	49%	30%	41%	39%	46%	33%	49%	45%	38%	21%	40%	40%	46%	48%	35%	58%	32%	45%	52%	44%	33%	20%
Higher charges or taxes for those reliant on adult social care, to enable them to receive better social care services	199	75	31	10	23	23	79	35	33	9	82	90	27	41	34	8	24	3	6	28	5	47	98	33	22
	10%	12%	7%	8%	14%	13%	12%	7%	15%	6%	10%	10%	12%	12%	12%	4%	8%	6%	6%	14%	49%	16%	11%	6%	7%
Carrying on with the current system, with adult social care funding staying roughly at the level it is now	463	157	117	27	31	46	153	120	48	24	193	211	59	73	72	46	65	11	11	46	1	51	185	150	77
	23%	24%	27%	21%	20%	27%	23%	22%	22%	17%	23%	23%	25%	21%	26%	23%	22%	26%	13%	22%	6%	18%	21%	30%	24%
Don't know	569	146	101	28	56	32	164	133	69	38	193	277	99	95	60	54	68	15	21	66	-	40	216	155	153
	28%	23%	23%	22%	36%	19%	25%	25%	31%	27%	23%	30%	42%	27%	21%	27%	22%	33%	23%	32%	-	14%	24%	31%	49%



**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Absolutes/col percents

Table 8

**Q2. You may also have seen or heard about a crisis in the funding of care for the elderly. One idea that has been recently suggested is new inheritance tax, which would involve anyone inheriting property having to pay a tax from the proceeds that directly goes into the funding of social care. Would you support or oppose the introduction of this new inheritance tax?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2011	896	1115	138	345	1111	238	179	417	1835	153	810	330	324	476	71	728	521	277	485	274	712	928	48	177	106	692	574	745	1728
Weighted base	2011	926	1085	234	316	1044	220	197	417	1849	144	861	250	335	469	96	497	577	433	504	229	632	1017	74	164	108	698	649	664	1739
Support	556 28%	305 33%	251 23%	72 31%	81 26%	285 27%	79 36%	39 20%	118 28%	513 28%	39 27%	248 29%	61 24%	78 23%	134 28%	36 38%	143 29%	136 24%	137 32%	140 28%	82 36%	164 26%	269 26%	32 43%	47 29%	34 31%	195 28%	186 29%	176 26%	476 27%
Oppose	832 41%	400 43%	432 40%	68 29%	112 36%	450 43%	90 41%	112 57%	202 48%	774 42%	51 35%	382 44%	88 35%	112 33%	229 49%	21 22%	244 49%	268 46%	147 34%	173 34%	88 38%	301 48%	407 40%	19 26%	59 36%	59 55%	274 39%	272 42%	286 43%	714 41%
Don't know	622 31%	221 24%	401 37%	94 40%	122 39%	308 30%	52 23%	46 23%	97 23%	561 30%	54 38%	231 27%	101 40%	145 43%	107 23%	38 40%	110 22%	173 30%	149 34%	191 38%	60 26%	167 26%	342 34%	23 31%	58 35%	15 14%	228 33%	192 30%	202 30%	549 32%

## Online Poll

### ONLINE Fieldwork : 3rd-5th March 2017

Absolutes/col percents

Table 8

**Q2. You may also have seen or heard about a crisis in the funding of care for the elderly. One idea that has been recently suggested is new inheritance tax, which would involve anyone inheriting property having to pay a tax from the proceeds that directly goes into the funding of social care. Would you support or oppose the introduction of this new inheritance tax?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2011	656	439	142	171	177	632	527	226	146	909	889	213	341	275	169	336	35	106	212	9	471	1039	336	154
Weighted base	2011	643	435	128	158	172	652	537	223	139	844	932	235	350	278	200	304	45	90	208	10	288	895	507	316
Support	556	169	167	42	44	60	149	186	73	39	260	247	49	70	75	67	111	12	27	63	7	129	256	120	51
	28%	26%	38%	33%	28%	35%	23%	35%	33%	28%	31%	27%	21%	20%	27%	33%	36%	26%	30%	30%	71%	45%	29%	24%	16%
Oppose	832	352	128	54	71	59	363	155	95	62	324	430	79	211	142	63	83	23	37	89	3	115	424	185	108
	41%	55%	29%	42%	45%	34%	56%	29%	43%	44%	38%	46%	34%	60%	51%	32%	27%	52%	41%	43%	29%	40%	47%	36%	34%
Don't know	622	122	140	32	43	53	140	195	55	38	260	255	107	69	61	70	110	10	26	55	-	44	215	202	157
	31%	19%	32%	25%	27%	31%	22%	36%	25%	28%	31%	27%	46%	20%	22%	35%	36%	21%	29%	27%	-	15%	24%	40%	50%

**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Absolutes/col percents

Table 9

**Q3. Irrespective of which party you yourself support, which team do you think is better able to manage the economy properly?**

**Base: All respondents**

	Gender			Age					Ethnicity			Working status					Social Class				Educational attainment				Region						NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South		
Unweighted base	2011	896	1115	138	345	1111	238	179	417	1835	153	810	330	324	476	71	728	521	277	485	274	712	928	48	177	106	692	574	745	1728	
Weighted base	2011	926	1085	234	316	1044	220	197	417	1849	144	861	250	335	469	96	497	577	433	504	229	632	1017	74	164	108	698	649	664	1739	
Theresa May & Phillip Hammond	863	443	420	70	96	455	116	126	242	815	41	384	82	101	273	24	259	259	180	166	92	301	437	18	58	47	281	272	309	758	
	43%	48%	39%	30%	30%	44%	53%	64%	58%	44%	28%	45%	33%	30%	58%	25%	52%	45%	41%	33%	40%	48%	43%	24%	35%	43%	40%	42%	47%	44%	
Jeremy Corbyn & John McDonnell	235	112	123	48	52	108	17	10	27	206	25	105	29	40	32	28	52	62	46	75	41	66	100	24	19	13	90	67	77	203	
	12%	12%	11%	21%	16%	10%	8%	5%	6%	11%	17%	12%	12%	12%	7%	29%	10%	11%	11%	15%	18%	10%	10%	32%	11%	12%	13%	10%	12%	12%	
Neither	576	257	319	57	93	334	62	30	93	525	49	249	77	125	109	16	130	157	122	168	70	180	292	14	64	38	207	192	178	474	
	29%	28%	29%	24%	29%	32%	28%	15%	22%	28%	34%	29%	31%	37%	23%	17%	26%	27%	28%	33%	30%	29%	29%	19%	39%	35%	30%	30%	27%	27%	
Don't know	337	114	223	59	75	148	24	31	55	303	29	122	62	69	56	28	57	99	85	96	26	85	189	18	23	10	120	118	100	304	
	17%	12%	21%	25%	24%	14%	11%	16%	13%	16%	20%	14%	25%	21%	12%	29%	11%	17%	20%	19%	11%	13%	19%	24%	14%	9%	17%	18%	15%	17%	

**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Absolutes/col percents

Table 9

**Q3. Irrespective of which party you yourself support, which team do you think is better able to manage the economy properly?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2011	656	439	142	171	177	632	527	226	146	909	889	213	341	275	169	336	35	106	212	9	471	1039	336	154
Weighted base	2011	643	435	128	158	172	652	537	223	139	844	932	235	350	278	200	304	45	90	208	10	288	895	507	316
Theresa May & Phillip Hammond	863 43%	543 84%	65 15%	36 28%	67 42%	40 23%	485 74%	109 20%	116 52%	53 39%	314 37%	492 53%	57 24%	270 77%	202 73%	55 27%	45 15%	16 35%	36 40%	108 52%	4 43%	154 53%	454 51%	193 38%	63 20%
Jeremy Corbyn & John McDonnell	235 12%	15 2%	168 39%	8 6%	12 7%	22 13%	24 4%	138 26%	14 6%	9 7%	145 17%	69 7%	20 9%	7 2%	15 5%	38 19%	92 30%	5 10%	5 5%	9 4%	5 50%	58 20%	122 14%	29 6%	24 8%
Neither	576 29%	49 8%	130 30%	72 57%	66 42%	83 49%	74 11%	197 37%	67 30%	61 44%	264 31%	232 25%	80 34%	37 11%	35 13%	62 31%	121 40%	20 45%	39 44%	66 32%	1 7%	63 22%	237 26%	158 31%	118 37%
Don't know	337 17%	37 6%	72 17%	12 9%	14 9%	27 16%	69 11%	93 17%	26 12%	15 11%	121 14%	138 15%	77 33%	36 10%	26 10%	45 22%	45 15%	4 9%	10 11%	24 12%	-	13 4%	82 9%	127 25%	111 35%

**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	2011	2011
Weighted base	2011	2011
<b><u>Gender</u></b>		
Male	896 45%	926 46%
Female	1115 55%	1085 54%
<b><u>Age</u></b>		
18-24	138 7%	234 12%
25-34	345 17%	316 16%
35-44	411 20%	376 19%
45-54	373 19%	356 18%
55-64	327 16%	311 15%
65+	417 21%	417 21%
Average age	48.86	47.97

**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2011	2011
<b><u>Social Grade</u></b>		
AB	728 36%	497 25%
C1	521 26%	577 29%
C2	277 14%	433 22%
DE	485 24%	504 25%
<b><u>Region</u></b>		
North	692 34%	698 35%
Midlands	574 29%	649 32%
South	745 37%	664 33%

**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2011	2011
<b><u>Working status</u></b>		
Full-time	810 40%	861 43%
Part-time	330 16%	250 12%
Not working but seeking work or temporarily unemployed/sick	90 4%	100 5%
Not working/Not seeking work	74 4%	77 4%
Retired	476 24%	469 23%
Student	71 4%	96 5%
House person/Housewife/ Househusband	160 8%	158 8%
<b><u>Q.C Voting in May 7th 2015 General Election</u></b>		
Conservative	632 31%	652 32%
Labour	527 26%	537 27%
UK Independence Party (UKIP)	226 11%	223 11%
Liberal Democrat/ Liberal	146 7%	139 7%
Scottish National Party/SNP	60 3%	59 3%
Plaid Cymru	16 1%	17 1%
Green Party	97 5%	91 5%
Another party	13 1%	10 1%
Did not vote	228 11%	225 11%
Don't know	46 2%	41 2%
Prefer not to say	20 1%	18 1%

**Online Poll**  
**ONLINE Fieldwork : 3rd-5th March 2017**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2011	2011
<b><u>Q1. Political Interest</u></b>		
Very interested	471 23%	288 14%
Fairly interested	1039 52%	895 45%
Not very interested	336 17%	507 25%
Not at all interested	154 8%	316 16%
NET: Interested	1510 75%	1182 59%
NET: Not Interested	490 24%	822 41%
Don't know	11 1%	6 *