



## ITV – April 2017

**Fieldwork dates:** April 19-21<sup>st</sup> 2017

**Interview method:** Online

**Population effectively sampled:** All GB adults aged 18+

**Online Sampling Method:** A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

**Sample size:** 2,027 GB adults aged 18+

**Data weighting:** In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

### **Weighting by past votes – online**

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

### **Weighting for turnout**

ICM has constructed a turnout probability matrix based on an interlocking combination of age and social grade. Turnout estimates from various sources, most notably but not limited to the British Election studies were factored into the matrix in order provide a best estimate for each demographic subgroup, modelled to population incidence and real turnout levels from the 2015 General Election.

### **Weighting for political interest**

The data is weighted to the standard question on level of interest in politics, from BES 2015.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election, although this question is no longer used to create turnout factors. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

### **Adjustment process 1: 'Partial Refuser' Reallocation**

- A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
- B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

### **Adjustment process 2: 'Total Refuser' Reallocation**

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).

2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).
3. ICM's default position is that Total Refusers *at least* look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Online Poll

### ONLINE Fieldwork : 19th-21st April 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Gender		Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North		Mid- lands	South
Unweighted base	2027	1008	1019	194	333	1164	279	57	336	1838	169	925	317	315	382	88	760	541	276	450	289	680	968	50	188	96	714	646	667	1743
Weighted base	2027	952	1075	241	319	1059	220	189	409	1852	158	881	258	345	441	102	513	589	438	487	241	600	1080	60	175	117	678	656	693	1735
NET: Yes	1976	941	1035	219	297	1052	218	189	407	1810	152	864	250	331	440	92	500	583	426	467	236	590	1055	53	172	113	658	639	679	1691
	97%	99%	96%	91%	93%	99%	99%	100%	100%	98%	96%	98%	97%	96%	100%	90%	97%	99%	97%	96%	98%	98%	98%	87%	98%	97%	97%	97%	98%	97%
Yes - where living now	1942	929	1014	202	291	1047	217	185	403	1781	147	847	249	330	435	82	490	564	424	465	232	579	1043	45	170	108	642	634	666	1664
	96%	98%	94%	84%	91%	99%	99%	98%	99%	96%	93%	96%	97%	95%	99%	80%	95%	96%	97%	96%	96%	97%	97%	75%	97%	93%	95%	97%	96%	96%
Yes - somewhere else/ another address	34	12	22	18	6	5	1	4	5	29	5	17	*	1	5	10	10	19	2	2	4	10	12	7	2	5	16	5	13	26
	2%	1%	2%	7%	2%	*	*	2%	1%	2%	3%	2%	*	*	1%	10%	2%	3%	1%	*	2%	2%	1%	12%	1%	4%	2%	1%	2%	2%
No	31	9	22	11	17	3	-	-	-	26	4	9	4	12	-	5	7	5	6	13	2	6	18	3	2	3	13	8	10	26
	2%	1%	2%	4%	5%	*	-	-	-	1%	2%	1%	2%	4%	-	5%	1%	1%	1%	3%	1%	1%	2%	5%	1%	3%	2%	1%	1%	1%
Don't know	20	2	18	11	5	3	1	-	1	16	3	8	4	2	*	6	7	2	6	6	2	5	7	5	1	1	7	9	4	19
	1%	*	2%	5%	2%	*	1%	-	*	1%	2%	1%	2%	1%	*	5%	1%	*	1%	1%	1%	1%	8%	*	1%	1%	1%	1%	1%	1%

## Online Poll

### ONLINE Fieldwork : 19th-21st April 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2027	712	450	176	133	155	632	536	228	145	937	873	217	321	294	177	345	35	104	217	9	476	999	344	193
Weighted base	2027	730	434	155	131	137	657	541	225	140	907	895	225	332	308	194	328	39	92	210	12	290	902	511	318
NET: Yes	1976	729	422	152	130	136	655	535	224	138	892	887	197	331	308	194	322	39	90	209	12	287	891	498	295
	97%	100%	97%	98%	99%	99%	100%	99%	100%	99%	98%	99%	88%	100%	100%	100%	98%	100%	98%	100%	100%	99%	99%	97%	93%
Yes - where living now	1942	723	412	150	129	134	647	526	222	136	872	881	190	326	304	194	315	39	88	208	12	281	881	489	287
	96%	99%	95%	97%	98%	97%	99%	97%	99%	97%	96%	98%	84%	98%	99%	100%	96%	100%	96%	99%	100%	97%	98%	96%	90%
Yes - somewhere else/ another address	34	6	10	3	1	3	8	9	2	2	21	6	7	4	4	-	7	-	2	2	-	7	10	9	8
	2%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	3%	1%	1%	-	2%	-	2%	1%	-	2%	1%	2%	3%
No	31	1	10	2	-	-	1	4	-	-	6	5	20	1	-	-	4	-	-	-	-	1	7	4	19
	2%	*	2%	1%	-	-	*	1%	-	-	1%	1%	9%	*	-	-	1%	-	-	-	-	*	1%	1%	6%
Don't know	20	-	3	1	1	1	1	3	1	2	9	3	8	1	-	1	2	-	2	1	-	2	5	9	4
	1%	-	1%	1%	1%	1%	*	*	*	1%	1%	*	3%	*	-	*	1%	-	2%	*	-	1%	1%	2%	1%

## Online Poll

### ONLINE Fieldwork : 19th-21st April 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin g	Scot-land	Wales	North	Mid-lands		South
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10 - Absolutely certain to vote	1279	644	635	102	166	682	163	167	329	1197	72	539	139	197	356	47	340	407	243	288	155	394	680	23	126	77	451	406	422	1076
	63%	68%	59%	42%	52%	64%	74%	88%	81%	65%	45%	61%	54%	57%	81%	46%	66%	69%	55%	59%	64%	66%	63%	38%	72%	66%	66%	62%	61%	62%
9	189	88	101	18	34	103	22	13	34	174	15	101	22	20	35	10	55	49	55	31	26	62	90	8	17	13	65	70	53	158
	9%	9%	9%	7%	11%	10%	10%	7%	8%	9%	9%	11%	9%	6%	8%	10%	11%	8%	13%	6%	11%	10%	8%	14%	10%	11%	10%	11%	8%	9%
8	167	76	91	32	27	87	19	3	22	147	17	72	32	27	19	17	43	45	45	34	15	51	86	10	11	10	47	55	65	147
	8%	8%	8%	13%	8%	8%	8%	2%	5%	8%	11%	8%	12%	8%	4%	16%	8%	8%	10%	7%	6%	8%	8%	16%	6%	8%	7%	8%	9%	8%
7	75	39	36	18	10	43	4	-	4	67	8	40	19	7	5	5	12	19	23	22	11	22	37	3	-	-	19	18	38	72
	4%	4%	3%	7%	3%	4%	2%	-	1%	4%	5%	4%	7%	2%	1%	5%	2%	3%	5%	5%	5%	4%	3%	5%	2%	-	-	3%	6%	4%
6	57	28	29	14	19	24	*	-	*	41	15	29	12	8	2	4	12	15	11	18	10	10	34	3	3	3	21	18	17	51
	3%	3%	3%	6%	6%	2%	*	-	*	2%	10%	3%	5%	2%	1%	4%	2%	2%	3%	4%	4%	2%	3%	5%	2%	2%	3%	3%	3%	3%
5	77	22	56	28	11	34	4	-	4	64	13	29	8	22	3	15	18	22	17	20	4	20	42	11	2	-	19	22	37	75
	4%	2%	5%	12%	4%	3%	2%	-	1%	3%	8%	3%	3%	6%	1%	15%	4%	4%	4%	4%	2%	3%	4%	18%	1%	-	3%	3%	5%	4%
4	8	2	6	1	2	4	-	-	-	7	*	2	1	4	-	-	1	1	4	2	1	2	5	-	1	-	2	6	-	7
	*	*	1%	1%	1%	*	-	-	-	*	*	*	1%	1%	-	-	*	*	1%	*	*	*	1%	-	1%	-	*	1%	-	*
3	14	4	10	2	6	5	*	-	*	11	3	3	5	5	-	-	3	*	4	7	3	4	7	-	-	-	4	6	5	12
	1%	*	1%	1%	2%	1%	*	-	*	1%	2%	*	2%	1%	*	-	1%	*	1%	1%	1%	1%	1%	-	-	-	2%	1%	1%	1%
2	17	3	14	-	2	10	2	4	5	17	1	4	1	8	5	-	2	1	3	11	*	5	12	-	*	2	6	3	8	14
	1%	*	1%	-	1%	1%	1%	2%	1%	1%	*	*	*	2%	1%	-	*	*	1%	2%	*	1%	1%	-	*	2%	1%	1%	1%	1%
1 - Certain not to vote	84	34	51	17	32	34	1	-	1	77	6	38	8	32	4	2	10	17	19	38	10	15	52	1	8	9	27	35	23	67
	4%	4%	5%	7%	10%	3%	*	-	*	4%	4%	4%	3%	9%	1%	2%	2%	3%	4%	8%	4%	3%	5%	2%	5%	8%	4%	5%	3%	4%
Don't know	55	12	43	8	9	29	5	3	8	46	8	22	9	12	11	2	14	14	14	13	5	14	31	1	3	-	17	14	24	52
	3%	1%	4%	3%	3%	3%	2%	1%	2%	2%	5%	2%	3%	4%	2%	2%	3%	2%	3%	3%	2%	2%	3%	2%	2%	-	2%	2%	3%	3%
Refused	5	1	3	1	1	3	-	-	-	5	*	1	2	2	-	-	2	*	1	2	-	2	2	-	-	1	1	3	1	4
	*	*	*	1%	*	*	-	-	-	*	*	*	1%	*	-	-	*	*	*	*	-	*	*	-	-	1%	*	*	*	*
Mean	8.78	9.00	8.58	7.82	8.01	8.91	9.45	9.74	9.59	8.84	8.12	8.79	8.57	8.04	9.55	8.30	9.09	9.08	8.62	8.23	8.87	9.01	8.70	8.08	9.08	8.65	8.91	8.71	8.72	8.76
Standard deviation	2.29	2.06	2.47	2.67	2.99	2.13	1.34	1.14	1.26	2.27	2.42	2.22	2.21	3.06	1.42	2.16	1.86	1.95	2.31	2.89	2.20	2.00	2.41	2.12	2.16	2.73	2.22	2.41	2.24	2.27
Standard error	0.05	0.07	0.08	0.20	0.17	0.06	0.08	0.15	0.07	0.05	0.19	0.07	0.13	0.18	0.07	0.23	0.07	0.09	0.14	0.14	0.13	0.08	0.08	0.31	0.16	0.28	0.08	0.10	0.09	0.06

## Online Poll

### ONLINE Fieldwork : 19th-21st April 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2027	712	450	176	133	155	632	536	228	145	937	873	217	321	294	177	345	35	104	217	9	476	999	344	193
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	63%	78%	72%	61%	68%	67%	74%	68%	77%	56%	66%	72%	18%	80%	68%	65%	72%	53%	62%	80%	11%	85%	72%	51%	40%
9	189	78	34	14	19	14	75	48	22	14	103	79	7	31	43	13	34	4	9	22	*	19	91	57	21
	9%	11%	8%	9%	14%	10%	11%	9%	10%	10%	11%	9%	3%	9%	14%	7%	10%	10%	10%	10%	4%	6%	10%	11%	7%
8	167	36	37	28	7	14	53	47	12	24	89	59	20	21	29	23	23	5	15	5	8	11	65	71	21
	8%	5%	8%	18%	5%	10%	8%	9%	6%	17%	10%	7%	9%	6%	9%	12%	7%	13%	16%	2%	65%	4%	7%	14%	7%
7	75	16	13	5	12	5	10	22	10	10	33	30	12	3	5	11	9	4	6	9	1	5	25	35	9
	4%	2%	3%	3%	9%	4%	2%	4%	4%	7%	4%	3%	5%	1%	2%	6%	3%	10%	7%	5%	5%	2%	3%	7%	3%
6	57	12	18	6	1	4	8	19	3	5	20	20	17	3	5	7	11	3	1	3	-	2	26	11	18
	3%	2%	4%	4%	1%	3%	1%	4%	1%	4%	2%	2%	7%	1%	1%	3%	3%	7%	1%	1%	-	1%	3%	2%	6%
5	77	14	16	4	2	4	4	20	3	5	27	22	29	1	3	7	8	1	1	1	2	2	18	37	20
	4%	2%	4%	3%	2%	3%	1%	4%	1%	4%	3%	2%	13%	*	1%	4%	2%	3%	1%	1%	15%	1%	2%	7%	6%
4	8	2	-	*	1	-	5	*	-	-	1	5	2	4	-	*	-	-	-	-	-	*	1	2	4
	*	-	-	*	1%	-	1%	*	-	-	*	1%	1%	1%	-	*	-	-	-	-	-	*	*	*	1%
3	14	3	3	1	-	2	3	4	-	2	8	2	4	*	3	1	3	-	2	-	-	*	9	2	3
	1%	*	1%	1%	-	2%	*	1%	-	1%	1%	*	2%	*	1%	1%	1%	-	2%	-	-	*	1%	*	1%
2	17	2	2	1	-	2	4	1	1	1	3	7	7	2	2	-	1	1	-	-	-	1	3	7	6
	1%	*	*	*	-	2%	1%	*	*	1%	*	1%	3%	1%	1%	-	*	2%	-	-	-	*	*	1%	2%
1 - Certain not to vote	84	-	-	-	-	-	-	4	-	-	4	16	63	-	-	4	-	-	-	-	-	2	9	8	64
	4%	-	-	-	-	-	-	1%	-	-	*	2%	28%	-	-	2%	-	-	-	-	-	1%	1%	2%	20%
Don't know	55	-	-	-	-	-	10	6	2	1	20	13	22	1	7	1	4	*	*	2	-	1	9	21	21
	3%	-	-	-	-	-	2%	1%	1%	1%	2%	1%	10%	*	2%	*	1%	1%	1%	1%	-	*	1%	4%	7%
Refused	5	-	-	-	-	-	-	-	-	*	1	1	3	-	-	-	-	-	*	-	-	*	-	-	4
	*	-	-	-	-	-	-	-	-	*	*	*	2%	-	-	-	-	-	*	-	-	*	-	-	1%
Mean	8.78	9.50	9.23	9.04	9.30	9.07	9.47	9.13	9.51	8.86	9.18	9.18	5.20	9.57	9.39	8.93	9.32	8.70	9.11	9.64	7.75	9.64	9.25	8.59	6.81
Standard deviation	2.29	1.21	1.52	1.52	1.27	1.78	1.24	1.67	1.13	1.65	1.56	1.82	3.50	1.18	1.28	1.91	1.41	1.80	1.47	0.89	1.41	1.21	1.63	2.06	3.65
Standard error	0.05	0.05	0.07	0.11	0.11	0.14	0.05	0.07	0.08	0.14	0.05	0.06	0.26	0.07	0.08	0.14	0.08	0.31	0.15	0.06	0.47	0.06	0.05	0.11	0.28

## Online Poll

### ONLINE Fieldwork : 19th-21st April 2017

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2027	1008	1019	194	333	1164	279	57	336	1838	169	925	317	315	382	88	760	541	276	450	289	680	968	50	188	96	714	646	667	1743
Weighted base	2027	952	1075	241	319	1059	220	189	409	1852	158	881	258	345	441	102	513	589	438	487	241	600	1080	60	175	117	678	656	693	1735
Conservative	730 36%	367 39%	363 34%	48 20%	80 25%	365 34%	106 48%	133 70%	238 58%	686 37%	41 26%	325 37%	65 25%	72 21%	246 56%	21 21%	221 43%	222 38%	135 31%	152 31%	88 36%	221 37%	387 36%	18 30%	49 28%	35 30%	212 31%	251 38%	267 39%	646 37%
Labour	434 21%	224 23%	211 20%	67 28%	75 24%	236 22%	35 16%	22 12%	57 14%	368 20%	63 40%	190 22%	58 23%	85 25%	67 15%	34 33%	99 19%	120 20%	93 21%	122 25%	49 20%	130 22%	228 21%	19 32%	25 14%	22 19%	178 26%	123 19%	133 19%	387 22%
Liberal Democrat	155 8%	86 9%	69 6%	16 7%	33 10%	78 7%	15 7%	13 7%	28 7%	142 8%	11 7%	66 7%	32 13%	20 6%	30 7%	7 7%	67 13%	46 8%	19 4%	23 5%	26 11%	62 10%	62 6%	3 5%	8 4%	10 8%	45 7%	49 8%	61 9%	138 8%
UK Independence Party (UKIP)	131 6%	60 6%	71 7%	18 8%	23 7%	69 7%	15 7%	6 3%	21 5%	127 7%	4 2%	66 8%	13 5%	28 8%	22 5%	2 2%	20 4%	36 6%	46 11%	29 6%	9 4%	28 5%	89 8%	2 3%	- -	11 10%	35 5%	62 9%	34 5%	120 7%
Scottish National Party/SNP	58 3%	39 4%	18 2%	1 *	9 3%	38 4%	10 5%	- -	10 2%	57 3%	* *	28 3%	10 4%	7 2%	12 3%	- -	13 2%	18 3%	13 3%	13 3%	5 2%	15 2%	36 3%	- -	58 33%	- -	58 8%	- -	- -	- -
Plaid Cymru	9 *	5 1%	3 *	- -	2 1%	5 *	2 1%	- -	2 *	9 *	- -	4 1%	- -	2 *	3 1%	- -	2 *	5 1%	- -	1 *	2 1%	2 *	5 *	- -	- -	9 7%	- -	9 1%	- -	- -
Green	62 3%	23 2%	38 4%	13 5%	14 4%	28 3%	5 2%	2 1%	7 2%	59 3%	2 1%	23 3%	12 5%	13 4%	8 2%	6 6%	12 2%	24 4%	14 3%	12 2%	3 1%	25 4%	30 3%	2 3%	3 2%	3 3%	17 2%	20 3%	25 4%	56 3%
Another party	10 *	4 *	5 1%	3 1%	3 1%	4 *	- -	- -	- -	7 *	2 *	4 *	* *	3 1%	- -	2 2%	2 *	- *	1 *	7 1%	3 1%	1 *	3 *	2 3%	* *	3 2%	1 *	3 *	5 1%	7 *
Would note vote	84 4%	34 4%	51 5%	17 7%	32 10%	34 3%	1 *	- -	1 *	77 4%	6 4%	38 4%	8 3%	32 9%	4 1%	2 2%	10 2%	17 3%	19 4%	38 8%	10 4%	15 3%	52 5%	1 2%	8 5%	9 8%	27 4%	35 5%	23 3%	67 4%
Don't know	341 17%	104 11%	237 22%	54 23%	47 15%	195 18%	32 14%	13 7%	45 11%	308 17%	27 17%	133 15%	55 21%	78 23%	48 11%	27 26%	63 12%	99 17%	97 22%	83 17%	46 19%	95 16%	182 17%	13 22%	23 13%	14 12%	101 15%	100 15%	141 20%	304 18%
Refused	14 1%	6 1%	8 1%	4 2%	2 1%	8 1%	- -	- -	- -	12 1%	2 1%	3 1%	4 2%	6 -	- -	1 1%	5 1%	2 *	1 *	6 1%	- -	5 1%	7 1%	1 2%	1 1%	2 1%	4 1%	6 1%	4 1%	11 1%



**Online Poll**  
**ONLINE Fieldwork : 19th-21st April 2017**

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2027	712	450	176	133	155	632	536	228	145	937	873	217	321	294	177	345	35	104	217	9	476	999	344	193
Weighted base	2027	730	434	155	131	137	657	541	225	140	907	895	225	332	308	194	328	39	92	210	12	290	902	511	318
Conservative	730 36%	730 100%	-	-	-	-	553 84%	56 10%	73 32%	18 13%	295 33%	404 45%	31 14%	284 85%	255 83%	35 18%	21 6%	5 13%	9 9%	71 34%	* 4%	122 42%	351 39%	181 35%	74 23%
Labour	434 21%	-	434 100%	-	-	-	15 2%	343 63%	9 4%	10 7%	273 30%	137 15%	24 11%	6 2%	8 3%	106 54%	228 69%	1 2%	9 10%	8 4%	1 11%	80 28%	222 25%	94 18%	38 12%
Liberal Democrat	155 8%	-	-	155 100%	-	-	20 3%	38 7%	1 *	82 59%	114 13%	32 4%	9 4%	4 1%	15 5%	8 4%	30 9%	20 50%	57 62%	* *	* 4%	30 10%	79 9%	34 7%	13 4%
UK Independence Party (UKIP)	131 6%	-	-	-	131 100%	-	6 1%	14 3%	101 45%	1 1%	14 2%	116 13%	1 *	4 1%	2 1%	11 6%	3 1%	* 1%	* *	98 47%	3 25%	17 6%	48 5%	39 8%	26 8%
Scottish National Party/SNP	58 3%	-	-	-	-	58 42%	-	3 1%	1 *	-	27 3%	26 3%	4 2%	-	-	1 1%	2 1%	-	-	1 *	-	12 4%	30 3%	10 2%	6 2%
Plaid Cymru	9 *	-	-	-	-	9 6%	1 *	-	-	-	3 *	6 1%	-	1 *	-	-	-	-	-	-	-	-	2 *	4 1%	3 1%
Green	62 3%	-	-	-	-	62 45%	3 *	7 1%	1 3%	4 3%	39 4%	16 2%	7 3%	3 1%	-	2 1%	5 2%	* 1%	4 4%	1 1%	-	7 2%	36 4%	19 4%	-
Another party	10 *	-	-	-	-	10 7%	-	1 *	-	3 2%	5 1%	2 *	2 1%	-	-	1 *	-	-	3 3%	-	-	2 1%	4 *	4 1%	-
Would note vote	84 4%	-	-	-	-	-	-	4 1%	-	-	4 *	16 28%	63 28%	-	-	4 2%	-	-	-	-	-	2 1%	9 1%	8 2%	64 20%
Don't know	341 17%	-	-	-	-	-	59 9%	76 14%	39 17%	23 16%	130 14%	138 15%	74 33%	30 9%	27 9%	27 14%	40 12%	13 32%	10 11%	31 15%	6 52%	18 6%	118 13%	113 22%	89 28%
Refused	14 1%	-	-	-	-	-	-	-	* *	* *	3 *	1 *	10 4%	-	-	-	-	-	-	* *	-	1 *	3 *	4 1%	5 2%

## Online Poll

### ONLINE Fieldwork : 19th-21st April 2017

Absolutes/col percents

Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (4%), don't know who they would vote for (17%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secundary / NVQ1-3	Still studyin g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	1581	880	701	66	198	969	286	62	348	1465	105	733	240	188	388	32	714	437	173	257	240	571	727	18	162	77	573	505	502	1342
Weighted base	1492	788	703	79	179	815	210	207	417	1392	92	649	178	185	444	35	476	478	266	271	181	481	777	22	144	88	520	481	490	1260
Conservative	736 49%	380 48%	356 51%	25 32%	62 34%	375 46%	120 57%	155 75%	274 66%	703 51%	29 32%	316 49%	65 36%	64 34%	282 63%	11 30%	249 52%	239 50%	120 45%	128 47%	90 50%	233 49%	386 50%	9 41%	52 36%	36 41%	222 43%	242 50%	272 56%	648 51%
Labour	372 25%	201 25%	172 24%	31 39%	55 31%	222 27%	39 19%	25 12%	64 15%	325 23%	46 50%	164 25%	49 28%	68 37%	74 17%	16 46%	100 21%	114 24%	73 27%	85 31%	46 25%	120 25%	192 25%	9 42%	24 17%	21 24%	157 30%	105 22%	111 23%	327 26%
Liberal Democrat	147 10%	83 11%	63 9%	8 10%	25 14%	78 10%	18 9%	17 8%	35 8%	133 10%	11 13%	61 9%	29 16%	16 8%	38 9%	3 10%	73 15%	45 9%	13 5%	16 6%	28 15%	61 13%	54 7%	2 8%	7 5%	8 10%	40 8%	50 10%	57 12%	132 10%
UK Independence Party (UKIP)	115 8%	56 7%	59 8%	8 10%	17 9%	68 8%	15 7%	7 3%	22 5%	112 8%	3 3%	55 9%	13 7%	22 12%	23 5%	2 5%	23 5%	35 7%	37 14%	21 8%	6 3%	24 5%	80 10%	1 4%	-	11 12%	29 6%	58 12%	28 6%	104 8%
Scottish National Party/SNP	58 4%	39 5%	19 3%	* *	7 4%	38 5%	12 6%	-	12 3%	58 4%	* *	26 4%	11 6%	6 3%	15 3%	-	15 3%	20 4%	12 4%	10 4%	5 3%	16 3%	35 5%	-	58 40%	-	58 11%	-	-	-
Plaid Cymru	8 1%	5 1%	4 1%	-	2 1%	5 1%	2 1%	-	2 *	8 1%	-	4 1%	-	1 1%	4 1%	-	3 1%	5 1%	-	1 *	2 1%	3 1%	4 *	-	-	8 10%	-	8 2%	-	-
Green	50 3%	22 3%	28 4%	6 7%	11 6%	25 3%	5 3%	3 1%	8 2%	48 3%	2 2%	20 3%	11 6%	8 4%	9 2%	3 8%	11 2%	21 4%	11 4%	7 2%	3 2%	22 5%	23 3%	* 2%	3 2%	2 2%	14 3%	17 4%	19 4%	45 4%
Another party	5 *	3 *	2 *	1 2%	1 1%	3 *	-	-	-	4 *	* *	3 1%	* *	1 1%	-	* 1%	2 *	-	1 *	3 1%	1 1%	1 *	2 *	* 2%	* *	1 1%	1 *	1 *	3 1%	4 *

**Online Poll**  
**ONLINE Fieldwork : 19th-21st April 2017**

Absolutes/col percents

Table 4

Data derived from:-

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?**

**Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?**

Data excludes those who definitely will not vote (4%), don't know who they would vote for (17%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	1581	735	403	173	124	146	616	446	202	123	788	745	48	320	281	137	302	26	93	195	6	462	816	223	76
Weighted base	1492	736	372	147	115	122	614	426	180	109	735	712	45	310	290	146	272	25	78	174	4	278	733	338	140
Conservative	736	736	-	-	-	-	571	56	80	16	302	414	20	294	265	32	24	5	9	77	1	126	367	171	70
	49%	100%	-	-	-	-	93%	13%	44%	15%	41%	58%	45%	95%	91%	22%	9%	21%	11%	44%	14%	45%	50%	51%	50%
Labour	372	-	372	-	-	-	13	310	8	9	247	113	12	6	7	92	211	1	8	7	1	82	183	79	28
	25%	-	100%	-	-	-	2%	73%	5%	8%	34%	16%	27%	2%	2%	63%	78%	3%	11%	4%	29%	29%	25%	23%	20%
Liberal Democrat	147	-	-	147	-	-	21	36	1	79	112	30	5	5	16	6	30	19	57	*	*	33	75	28	11
	10%	-	-	100%	-	-	4%	8%	*	73%	15%	4%	11%	2%	6%	4%	11%	73%	73%	*	11%	12%	10%	8%	8%
UK Independence Party (UKIP)	115	-	-	-	115	-	5	12	90	1	10	105	*	4	2	11	1	*	*	88	2	18	43	32	22
	8%	-	-	-	100%	-	1%	3%	50%	1%	1%	15%	*	1%	1%	8%	*	1%	*	51%	46%	6%	6%	10%	16%
Scottish National Party/SNP	58	-	-	-	-	58	-	3	*	-	27	27	3	-	-	1	2	-	-	*	-	12	29	11	6
	4%	-	-	-	-	48%	-	1%	*	-	4%	4%	7%	-	-	1%	1%	-	-	*	-	4%	4%	3%	4%
Plaid Cymru	8	-	-	-	-	8	1	-	-	-	2	6	-	1	-	-	-	-	-	-	-	-	2	4	3
	1%	-	-	-	-	7%	*	-	-	-	*	1%	-	*	-	-	-	-	-	-	-	-	*	1%	2%
Green	50	-	-	-	-	50	1	7	1	3	31	14	4	1	-	2	5	*	3	1	-	6	31	12	-
	3%	-	-	-	-	41%	*	2%	1%	3%	4%	2%	9%	*	-	2%	2%	1%	3%	1%	-	2%	4%	4%	-
Another party	5	-	-	-	-	5	-	1	-	1	3	2	*	-	-	1	-	-	1	-	-	2	2	1	-
	*	-	-	-	-	4%	-	*	-	1%	*	*	1%	-	-	1%	-	-	1%	-	-	1%	*	*	-

**Online Poll**  
**ONLINE Fieldwork : 19th-21st April 2017**

Col percents

Table 5  
**Published Vote Intention Figures**  
Percentages derived from the responses of 1781 respondents

	<u>Total</u>
Conservative	48%
Labour	26%
Liberal Democrat	10%
SNP	4%
Plaid Cymru	1%
Green	3%
UKIP	8%
Other	1%

**Online Poll**  
**ONLINE Fieldwork : 19th-21st April 2017**

Absolutes/col percents

Table 6

**Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...****Base: All respondents**

	Gender			Age					Ethnicity			Working status					Social Class				Educational attainment				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	2027	1008	1019	194	333	1164	279	57	336	1838	169	925	317	315	382	88	760	541	276	450	289	680	968	50	188	96	714	646	667	1743
Weighted base	2027	952	1075	241	319	1059	220	189	409	1852	158	881	258	345	441	102	513	589	438	487	241	600	1080	60	175	117	678	656	693	1735
Vote for the UK to Remain in the EU	907 45%	436 46%	471 44%	119 50%	144 45%	461 44%	100 45%	84 44%	184 45%	816 44%	86 54%	411 47%	125 48%	117 34%	193 44%	61 60%	278 54%	314 53%	158 36%	157 32%	141 59%	333 55%	388 36%	33 54%	85 49%	52 45%	308 45%	278 42%	321 46%	770 44%
Vote for the UK to Leave the EU	895 44%	447 47%	448 42%	56 23%	114 36%	511 48%	115 52%	100 53%	215 53%	845 46%	41 26%	377 43%	104 40%	162 47%	235 53%	17 16%	183 36%	223 38%	237 54%	253 52%	74 31%	218 36%	563 52%	13 22%	73 42%	53 45%	298 44%	307 47%	289 42%	769 44%
Did not vote	194 10%	64 7%	130 12%	56 23%	59 19%	73 7%	4 2%	2 1%	5 1%	163 9%	28 18%	84 10%	23 9%	57 16%	9 2%	21 21%	46 9%	46 8%	37 8%	65 13%	25 10%	39 7%	110 10%	13 22%	15 9%	9 8%	61 9%	56 9%	77 11%	170 10%
Can't remember/refuse	31 2%	5 1%	26 2%	10 4%	2 1%	14 1%	1 1%	4 2%	5 1%	28 2%	3 2%	9 1%	7 3%	9 3%	4 1%	3 3%	5 1%	6 1%	7 2%	12 2%	* *	10 2%	19 2%	1 2%	2 1%	3 2%	11 2%	15 2%	6 1%	27 2%

**Online Poll**  
**ONLINE Fieldwork : 19th-21st April 2017**

Absolutes/col percents

Table 6

**Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...****Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016			EU Ref/2015 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2027	712	450	176	133	155	632	536	228	145	937	873	217	321	294	177	345	35	104	217	9	476	999	344	193
Weighted base	2027	730	434	155	131	137	657	541	225	140	907	895	225	332	308	194	328	39	92	210	12	290	902	511	318
Vote for the UK to Remain in the EU	907 45%	295 40%	273 63%	114 74%	14 11%	74 54%	308 47%	328 61%	12 5%	92 66%	907 100%	-	-	-	308 100%	-	328 100%	-	92 100%	-	12 100%	148 51%	457 51%	213 42%	88 28%
Vote for the UK to Leave the EU	895 44%	404 55%	137 32%	32 20%	116 89%	51 37%	332 51%	194 36%	210 94%	39 28%	-	895 100%	-	332 100%	-	194 100%	-	39 100%	-	210 100%	-	135 46%	398 44%	228 45%	131 41%
Did not vote	194 10%	31 4%	23 5%	8 5%	1 1%	9 7%	16 2%	17 3%	3 1%	9 7%	-	-	194 86%	-	-	-	-	-	-	-	-	6 2%	43 5%	58 11%	86 27%
Can't remember/refuse	31 2%	1 *	1 *	1 1%	-	3 2%	1 *	2 *	-	-	-	-	31 14%	-	-	-	-	-	-	-	-	1 *	4 *	11 2%	14 4%

**Online Poll**  
**ONLINE Fieldwork : 19th-21st April 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	2027	2027
Weighted base	2027	2027
<b><u>Gender</u></b>		
Male	1008 50%	952 47%
Female	1019 50%	1075 53%
<b><u>Age</u></b>		
18-24	194 10%	241 12%
25-34	333 16%	319 16%
35-44	392 19%	394 19%
45-54	407 20%	364 18%
55-64	365 18%	301 15%
65+	336 17%	409 20%
Average age	46.97	47.28

**Online Poll**  
**ONLINE Fieldwork : 19th-21st April 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2027	2027
<b><u>Social Grade</u></b>		
AB	760 37%	513 25%
C1	541 27%	589 29%
C2	276 14%	438 22%
DE	450 22%	487 24%
<b><u>Region</u></b>		
North	714 35%	678 33%
Midlands	646 32%	656 32%
South	667 33%	693 34%



**Online Poll**  
**ONLINE Fieldwork : 19th-21st April 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2027	2027
<b><u>Working status</u></b>		
Full-time	925 46%	881 43%
Part-time	317 16%	258 13%
Not working but seeking work or temporarily unemployed/sick	86 4%	100 5%
Not working/Not seeking work	79 4%	89 4%
Retired	382 19%	441 22%
Student	88 4%	102 5%
House person/Housewife/ Househusband	150 7%	157 8%
<b><u>Q.C Voting in May 7th 2015 General Election</u></b>		
Conservative	632 31%	657 32%
Labour	536 26%	541 27%
UK Independence Party (UKIP)	228 11%	225 11%
Liberal Democrat/ Liberal	145 7%	140 7%
Scottish National Party/SNP	78 4%	67 3%
Plaid Cymru	11 1%	13 1%
Green Party	92 5%	86 4%
Another party	11 1%	13 1%
Did not vote	229 11%	227 11%
Don't know	41 2%	38 2%
Prefer not to say	24 1%	21 1%

**Online Poll**  
**ONLINE Fieldwork : 19th-21st April 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2027	2027
<b><u>Q1. Political Interest</u></b>		
Very interested	476 23%	290 14%
Fairly interested	999 49%	902 45%
Not very interested	344 17%	511 25%
Not at all interested	193 10%	318 16%
NET: Interested	1475 73%	1192 59%
NET: Not Interested	537 26%	829 41%
Don't know	15 1%	6 *