



Choice Matters.

Sun On Sunday – Campaign Poll 3

May 2017

Fieldwork dates: 24-26th May 2017

Interview method: Online

Population effectively sampled: All GB adults aged 18+

Online Sampling Method: A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

Sample size: 2,044 GB adults aged 18+

Data weighting: In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

Weighting by past votes – online

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

Weighting for turnout

ICM has constructed a turnout probability matrix based on an interlocking combination of age and social grade. Turnout estimates from various sources, most notably but not limited to the British Election studies were factored into the matrix in order provide a best estimate for each demographic subgroup, modelled to population incidence and real turnout levels from the 2015 General Election.

Weighting for political interest

The data is weighted to the standard question on level of interest in politics, from BES 2015.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election, although this question is no longer used to create turnout factors. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

Adjustment process 1: 'Partial Refuser' Reallocation

- A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
- B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

Adjustment process 2: 'Total Refuser' Reallocation

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).

2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).
3. ICM's default position is that Total Refusers *at least* look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited to that published .

Further enquiries: martin.boon@icmunlimited.com

British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 1

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Yes	2006	895	1111	203	315	1081	206	201	407	1847	145	873	263	361	438	71	512	595	426	472	207	687	1018	33	176	117	675	649	682	1713
	98%	98%	98%	93%	97%	99%	99%	100%	99%	98%	95%	98%	99%	98%	99%	88%	98%	99%	98%	98%	98%	99%	98%	82%	98%	99%	99%	99%	97%	98%
Yes - where living now	1966	873	1093	188	305	1066	205	201	406	1812	141	855	257	357	436	61	505	579	411	470	201	672	1001	30	176	115	665	640	661	1675
	96%	96%	96%	86%	94%	98%	99%	100%	99%	97%	92%	96%	97%	97%	99%	75%	97%	96%	94%	97%	95%	97%	97%	75%	98%	97%	97%	94%	94%	96%
Yes - somewhere else/ another address	40	22	18	15	9	15	1	-	1	35	4	18	6	4	2	10	7	16	15	2	5	14	17	3	-	2	10	10	21	38
	2%	2%	2%	7%	3%	1%	*	-	*	2%	3%	2%	2%	1%	*	13%	1%	3%	3%	1%	3%	2%	2%	7%	-	2%	1%	1%	3%	2%
No	24	10	14	7	6	10	2	-	2	19	6	12	2	4	3	4	5	4	10	6	4	4	13	4	3	1	8	5	12	20
	1%	1%	1%	3%	2%	1%	1%	-	1%	1%	4%	1%	1%	1%	1%	5%	1%	1%	2%	1%	2%	1%	1%	9%	2%	1%	1%	1%	2%	1%
Don't know	14	5	9	8	4	1	-	-	-	11	2	1	1	4	1	6	5	4	1	4	1	1	5	4	*	-	1	1	11	13
	1%	1%	1%	4%	1%	*	-	-	-	1%	2%	*	*	1%	*	7%	1%	1%	*	1%	*	*	9%	*	-	*	*	*	2%	1%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 1

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?

Base: All respondents

	Voting Intention						Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern							Political Interest					Marginals							
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Yes	2006	674	591	112	82	141	658	542	224	137	892	907	206	358	268	179	334	43	89	200	16	292	903	499	308	240	175	23	503	869	179	17	416
	98%	99%	99%	97%	100%	100%	99%	99%	99%	97%	99%	100%	88%	100%	100%	100%	99%	100%	98%	99%	100%	100%	99%	97%	96%	100%	96%	100%	98%	98%	98%	100%	98%
Yes - where living now	1966	666	571	111	82	138	650	532	222	135	875	897	194	356	266	176	328	43	89	199	16	291	883	487	302	235	174	23	483	857	179	16	409
	96%	98%	96%	96%	100%	98%	98%	98%	98%	96%	97%	98%	82%	99%	99%	98%	98%	99%	98%	98%	100%	99%	97%	94%	94%	98%	95%	100%	94%	97%	98%	95%	97%
Yes - somewhere else/ another address	40	8	20	1	-	3	8	10	2	1	18	10	12	2	2	4	6	*	-	2	-	1	20	12	5	5	2	-	20	12	-	1	7
	2%	1%	3%	1%	-	2%	1%	2%	1%	1%	2%	1%	5%	1%	1%	2%	2%	1%	-	1%	-	*	2%	2%	2%	2%	1%	-	4%	1%	-	5%	2%
No	24	1	2	4	*	*	1	4	2	5	4	3	17	-	-	-	2	-	2	2	-	1	6	10	8	1	*	-	10	11	3	-	1
	1%	*	*	3%	*	*	*	1%	1%	3%	*	*	7%	-	-	1%	-	-	2%	1%	-	*	1%	2%	2%	*	-	-	2%	1%	2%	-	*
Don't know	14	4	4	-	-	-	4	-	1	-	1	1	12	-	-	-	-	-	-	-	-	-	1	6	6	-	7	-	1	5	*	-	7
	1%	1%	1%	-	-	-	1%	-	1%	-	*	*	5%	-	-	-	-	-	-	-	-	-	1%	2%	-	4%	-	*	1%	*	-	2%	

Online Poll ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 2

QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment					Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands	South		
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10 - Absolutely certain to vote	1278	595	683	103	165	703	148	159	307	1203	68	546	156	212	327	38	367	387	237	287	131	475	622	15	121	77	448	401	429	1080	
	63%	65%	60%	47%	51%	64%	71%	79%	75%	64%	44%	62%	59%	57%	74%	47%	70%	64%	54%	60%	62%	69%	60%	38%	67%	65%	66%	61%	61%	62%	
9	201	106	95	22	31	115	28	5	34	181	20	100	28	26	34	13	55	60	50	36	24	67	98	8	12	6	66	52	83	183	
	10%	12%	8%	10%	10%	10%	14%	3%	8%	10%	13%	11%	10%	7%	8%	16%	11%	10%	11%	7%	11%	10%	9%	20%	7%	5%	10%	8%	12%	10%	
8	129	48	82	17	25	72	9	5	15	114	13	63	17	26	16	8	31	40	30	29	21	48	53	6	13	7	47	41	41	109	
	6%	5%	7%	8%	8%	7%	4%	3%	4%	6%	8%	7%	6%	7%	4%	10%	6%	7%	7%	6%	10%	7%	5%	14%	7%	6%	7%	6%	6%	6%	
7	87	39	48	9	20	48	9	-	9	79	7	43	17	14	12	2	18	24	20	24	10	23	51	1	11	11	23	36	28	66	
	4%	4%	4%	4%	6%	4%	5%	-	2%	4%	4%	5%	6%	4%	3%	2%	3%	4%	5%	5%	5%	3%	5%	4%	6%	9%	3%	5%	4%	4%	
6	71	32	38	16	12	22	1	19	20	55	14	21	11	13	23	3	6	20	27	17	5	16	42	3	5	7	17	36	19	58	
	3%	4%	3%	7%	4%	2%	1%	10%	5%	3%	9%	2%	4%	3%	5%	4%	1%	3%	6%	4%	2%	2%	4%	3%	5%	6%	2%	5%	3%	3%	
5	59	26	33	15	16	28	*	-	*	48	11	27	10	16	1	5	9	13	21	16	8	11	37	3	3	2	15	20	24	54	
	3%	3%	3%	7%	5%	3%	*	-	*	3%	7%	3%	4%	4%	*	7%	2%	2%	5%	3%	4%	2%	4%	6%	2%	2%	2%	3%	3%	3%	
4	10	1	8	5	2	2	-	-	-	8	1	4	4	1	-	1	4	2	4	-	-	6	4	-	-	-	-	1	3	6	10
	*	*	1%	3%	1%	*	-	-	-	*	1%	*	1%	*	-	1%	1%	*	1%	-	-	1%	*	-	-	-	-	*	*	1%	10
3	19	5	13	7	6	5	1	-	1	16	3	5	1	5	4	3	1	7	4	7	2	2	11	3	2	-	4	5	10	16	
	1%	1%	1%	3%	2%	*	*	-	*	1%	2%	1%	1%	1%	1%	4%	*	1%	1%	1%	1%	*	1%	3	2	-	1%	1%	1%	1%	
2	31	15	17	5	7	18	*	-	*	29	2	15	1	9	*	5	6	13	3	10	3	5	22	2	2	2	11	8	12	27	
	2%	2%	1%	2%	2%	2%	*	-	*	2%	1%	2%	1%	2%	*	6%	1%	2%	1%	2%	2%	1%	2%	4%	1%	2%	2%	1%	2%	2%	
1 - Certain not to vote	94	33	61	13	29	44	8	-	8	85	10	40	12	29	12	1	13	20	20	42	6	17	64	*	9	4	30	36	28	81	
	5%	4%	5%	6%	9%	4%	4%	-	2%	5%	6%	5%	4%	8%	3%	1%	3%	3%	5%	9%	3%	2%	6%	1%	5%	3%	4%	4%	4%	5%	
Don't know	57	11	46	6	10	32	2	8	9	52	5	22	9	16	9	1	12	17	15	13	*	15	32	-	1	2	18	16	23	54	
	3%	1%	4%	3%	3%	3%	1%	4%	2%	3%	3%	2%	3%	4%	2%	2%	2%	3%	3%	3%	*	2%	3%	-	1%	1%	3%	2%	3%	3%	
Refused	9	-	9	-	2	2	1	5	5	9	-	1	*	3	5	-	1	1	5	2	-	7	1	-	-	1	5	3	1	8	
	*	-	1%	-	1%	*	*	2%	1%	*	-	*	*	1%	1%	-	*	*	1%	1%	-	1%	*	-	-	1%	1%	*	*	*	
Mean	8.70	8.85	8.56	7.83	7.96	8.84	9.21	9.51	9.35	8.76	7.91	8.70	8.61	8.21	9.22	8.13	9.15	8.81	8.47	8.26	8.81	9.12	8.45	7.98	8.76	8.77	8.85	8.56	8.67	8.68	
Standard deviation	2.42	2.24	2.56	2.84	2.97	2.29	1.93	1.24	1.64	2.39	2.73	2.39	2.37	2.92	1.88	2.62	1.94	2.30	2.43	2.91	2.15	1.92	2.68	2.49	2.42	2.22	2.33	2.51	2.42	2.44	
Standard error	0.05	0.07	0.08	0.20	0.17	0.07	0.12	0.14	0.09	0.06	0.21	0.08	0.14	0.16	0.09	0.29	0.07	0.10	0.15	0.14	0.13	0.07	0.09	0.38	0.19	0.23	0.09	0.10	0.09	0.06	

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Base: All respondents

	Voting Intention						Vote In 2015 General Election						EU Ref Vote in June 2016				EU Ref/2015 voting pattern						Political Interest						Marginals					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	LAB<15% in E&W	CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
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	63%	78%	71%	68%	66%	65%	76%	65%	65%	68%	69%	69%	15%	80%	74%	64%	70%	62%	75%	67%	76%	86%	71%	55%	31%	65%	63%	68%	55%	65%	67%	70%	64%	
9	201	71	55	17	18	12	76	51	24	21	102	87	11	38	33	14	35	7	14	23	2	18	111	49	22	20	8	3	54	104	12	-	28	
	10%	10%	9%	15%	22%	9%	12%	9%	11%	15%	11%	10%	5%	11%	12%	8%	11%	16%	16%	11%	10%	6%	12%	10%	7%	8%	4%	11%	11%	12%	6%	-	7%	
8	129	36	44	5	2	11	30	36	19	6	55	60	14	13	15	13	21	3	3	17	2	9	51	46	23	11	15	4	39	45	13	2	26	
	6%	5%	7%	5%	3%	8%	5%	7%	9%	4%	6%	7%	6%	4%	6%	7%	6%	3%	3%	9%	14%	3%	6%	9%	7%	5%	8%	17%	8%	5%	7%	11%	6%	
7	87	20	18	3	1	14	22	18	4	3	35	28	24	6	10	5	12	3	3	-	3	-	3	28	39	16	7	8	-	22	35	13	3	15
	4%	3%	3%	3%	1%	10%	3%	3%	2%	2%	4%	3%	10%	2%	4%	3%	4%	7%	-	2%	-	1%	3%	8%	5%	3%	4%	-	4%	4%	7%	15%	3%	
6	71	12	18	2	*	7	8	35	9	1	25	36	10	3	4	19	8	-	-	9	-	2	20	17	32	8	-	-	38	19	5	-	8	
	3%	2%	3%	2%	*	5%	1%	6%	4%	*	3%	4%	4%	1%	2%	11%	2%	-	-	4%	-	1%	2%	3%	10%	3%	-	-	7%	2%	3%	-	2%	
5	59	8	24	5	3	1	9	18	9	5	16	18	25	1	3	5	7	2	-	9	-	5	15	18	21	9	6	-	12	28	3	1	15	
	3%	1%	4%	4%	3%	1%	1%	3%	4%	4%	2%	2%	11%	*	1%	3%	2%	4%	-	4%	-	2%	2%	3%	7%	4%	3%	-	2%	3%	2%	5%	4%	
4	10	1	5	1	-	-	2	4	-	-	5	-	5	-	-	4	-	-	-	-	-	-	1	7	1	3	-	-	2	5	-	-	3	
	*	*	1%	1%	-	-	*	1%	-	-	1%	-	2%	-	-	1%	-	-	-	-	-	-	*	1%	*	1%	1%	-	-	*	1%	-	-	1%
3	19	*	4	2	1	1	-	6	1	2	6	7	5	-	-	6	2	-	1	-	-	6	9	4	1	6	-	4	6	2	-	7		
	1%	*	1%	2%	1%	1%	-	1%	1%	2%	1%	1%	2%	-	-	2%	5%	-	1%	-	-	1%	1%	2%	1%	*	3%	-	1%	1%	1%	-	2%	
2	31	3	7	2	2	2	2	4	*	2	6	6	19	1	1	-	-	-	2	*	-	1	5	11	14	2	3	1	17	7	2	-	4	
	2%	*	1%	2%	3%	2%	*	1%	*	1%	1%	1%	8%	*	*	-	-	-	2%	*	-	*	1%	2%	4%	1%	1%	3%	3%	1%	1%	-	1%	
1 - Certain not to vote	94	-	-	-	-	-	9	8	6	1	15	22	56	7	2	1	1	-	1	4	-	1	14	21	57	15	5	-	26	39	9	-	19	
	5%	-	-	-	-	-	1%	1%	2%	1%	2%	2%	24%	2%	1%	*	*	-	1%	2%	-	1%	2%	4%	18%	6%	2%	-	5%	4%	5%	-	5%	
Don't know	57	-	-	-	-	-	2	10	7	3	11	19	27	2	-	8	2	-	3	2	-	1	8	17	29	9	13	-	15	19	1	-	21	
	3%	-	-	-	-	-	*	2%	3%	2%	1%	2%	12%	1%	-	4%	1%	-	3%	1%	-	*	1%	3%	9%	4%	7%	-	3%	2%	1%	-	5%	
Refused	9	-	-	-	-	-	5	-	-	-	5	-	4	-	*	-	-	-	-	-	-	*	5	*	3	*	5	-	2	*	-	-	6	
	*	-	-	-	-	-	1%	-	-	-	1%	-	2%	-	*	-	1%	-	-	-	-	*	1%	*	1%	*	3%	-	*	1%	-	-	1%	
Mean	8.70	9.52	9.17	9.10	9.18	9.04	9.41	8.93	9.02	9.17	9.14	9.07	5.09	9.53	9.42	9.03	9.21	8.93	9.50	9.05	9.63	9.65	9.26	8.41	6.52	8.67	8.82	9.32	8.34	8.85	8.74	9.11	8.73	
Standard deviation	2.42	1.13	1.66	1.82	1.79	1.66	1.48	1.97	1.94	1.85	1.81	1.95	3.41	1.45	1.36	1.63	1.63	1.90	1.53	1.84	0.73	1.17	1.69	2.50	3.50	2.55	2.33	1.47	2.63	2.30	2.41	1.50	2.46	
Standard error	0.05	0.04	0.07	0.16	0.20	0.14	0.06	0.08	0.12	0.16	0.06	0.07	0.24	0.08	0.09	0.13	0.09	0.30	0.16	0.12	0.20	0.05	0.05	0.14	0.28	0.17	0.18	0.30	0.12	0.08	0.19	0.39	0.12	

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolute/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.
If there were a General Election tomorrow which party would you vote for?**

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Conservative	679 33%	354 39%	324 29%	31 14%	62 19%	380 35%	95 45%	110 55%	205 50%	648 35%	28 18%	297 33%	89 33%	75 20%	209 47%	9 12%	220 42%	218 36%	127 29%	113 23%	82 39%	255 37%	320 31%	8 19%	33 18%	32 27%	183 27%	236 36%	260 37%	614 35%
Labour	597 29%	260 29%	337 30%	124 57%	118 36%	281 26%	45 22%	29 14%	74 18%	519 28%	75 49%	272 31%	76 29%	114 31%	79 18%	56 22%	151 29%	171 28%	128 29%	146 30%	65 31%	216 31%	277 27%	24 59%	35 19%	41 35%	228 33%	180 27%	189 27%	521 30%
Liberal Democrat	116 6%	59 7%	57 5%	12 5%	18 6%	60 6%	17 8%	9 4%	26 6%	105 6%	10 6%	46 5%	16 6%	18 5%	35 8%	1 2%	42 8%	40 7%	16 4%	18 4%	21 10%	37 5%	52 5%	3 9%	6 3%	4 3%	22 3%	29 4%	66 9%	106 6%
UK Independence Party (UKIP)	82 4%	34 4%	48 4%	3 1%	9 3%	51 5%	8 4%	11 5%	19 5%	77 4%	5 4%	30 3%	8 3%	22 6%	21 5%	2 3%	6 1%	16 3%	26 5%	35 6%	4 2%	17 2%	56 5%	1 2%	- -	1 1%	30 4%	29 4%	24 3%	82 5%
Scottish National Party/SNP	77 4%	38 4%	39 3%	5 2%	13 4%	49 4%	3 2%	6 3%	10 2%	76 4%	1 1%	41 5%	6 2%	17 5%	12 3%	1 2%	9 2%	20 3%	20 5%	28 6%	7 3%	22 3%	43 4%	2 4%	77 43%	- -	77 11%	- -	- -	- -
Plaid Cymru	10 *	4 *	6 *	- -	4 1%	5 *	1 *	- -	1 *	10 1%	- -	5 1%	4 1%	1 *	1 *	- -	2 *	- -	7 2%	1 *	- -	5 1%	4 *	- -	- -	10 8%	- -	10 2%	- -	- -
Green	38 2%	15 2%	24 2%	4 2%	15 5%	18 2%	2 1%	- -	2 *	33 2%	4 3%	17 2%	8 3%	10 3%	4 1%	* 16	11 3%	5 2%	6 1%	4 1%	21 2%	13 3%	- 1%	3 1%	3 2%	14 2%	13 2%	11 2%	33 2%	
Another party	16 1%	8 1%	8 1%	3 1%	2 1%	10 1%	1 1%	- -	1 *	14 1%	2 1%	10 1%	1 *	3 1%	1 *	2 *	7 1%	2 *	5 1%	1 *	8 1%	7 1%	1 2%	- -	- -	1 *	3 *	13 2%	16 1%	
Would not vote	94 5%	33 4%	61 5%	13 6%	29 9%	44 4%	8 4%	- -	8 2%	85 5%	10 6%	40 5%	12 4%	29 8%	12 3%	1 1%	13 3%	20 3%	20 5%	42 9%	6 3%	17 2%	64 6%	1 1%	9 5%	4 3%	30 4%	36 5%	28 4%	81 5%
Don't know	308 15%	99 11%	208 18%	22 10%	52 16%	180 16%	22 11%	32 16%	54 13%	287 15%	18 12%	125 14%	44 17%	72 19%	59 13%	8 10%	54 10%	94 16%	81 19%	77 16%	20 9%	79 11%	190 18%	2 4%	14 8%	23 19%	86 13%	111 17%	111 16%	271 15%
Refused	26 1%	4 *	22 2%	1 1%	3 1%	12 1%	5 3%	5 2%	10 2%	23 1%	1 1%	5 1%	3 1%	8 2%	10 1%	1 1%	5 1%	4 1%	5 1%	12 2%	1 1%	15 2%	9 1%	- -	2 1%	1 1%	14 2%	9 1%	3 *	23 1%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 3

QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016				EU Ref/2015 voting pattern						Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Conservative	679	679	-	-	-	-	497	43	84	28	230	425	24	290	189	25	17	16	13	81	4	113	356	163	46	80	73	11	89	387	33	6	153
	33%	100%	-	-	-	-	75%	8%	37%	20%	26%	47%	10%	81%	71%	14%	5%	36%	14%	40%	23%	39%	39%	32%	14%	33%	40%	48%	17%	44%	18%	34%	36%
Labour	597	-	597	-	-	-	62	384	24	19	369	175	53	19	36	105	257	4	16	19	5	107	283	138	68	80	41	2	238	200	35	1	121
	29%	-	100%	-	-	-	9%	70%	11%	14%	41%	19%	23%	5%	14%	59%	76%	8%	18%	9%	30%	36%	31%	27%	21%	33%	22%	10%	46%	23%	19%	6%	29%
Liberal Democrat	116	-	-	116	-	-	19	21	3	64	92	17	7	2	17	1	19	10	48	2	2	22	64	18	11	7	11	5	18	68	6	-	18
	6%	-	-	100%	-	-	3%	4%	2%	45%	10%	2%	3%	1%	6%	1%	6%	23%	53%	1%	10%	8%	7%	3%	3%	6%	24%	4%	8%	3%	-	-	4%
UK Independence Party (UKIP)	82	-	-	-	82	-	8	13	56	1	5	78	-	8	-	13	*	1	-	53	3	13	32	26	12	12	6	-	28	35	-	1	18
	4%	-	-	-	100%	-	1%	2%	25%	1%	1%	9%	-	2%	-	7%	*	3%	-	26%	21%	4%	4%	5%	4%	5%	3%	-	6%	4%	-	6%	4%
Scottish National Party/SNP	77	-	-	-	-	77	1	4	-	-	51	21	5	-	1	-	4	-	-	-	-	12	38	18	9	-	-	-	-	-	77	-	-
	4%	-	-	-	-	55%	*	1%	-	-	6%	2%	-	*	-	1%	-	-	-	-	-	4%	4%	4%	3%	-	-	-	-	-	42%	-	-
Plaid Cymru	10	-	-	-	-	10	-	1	-	*	5	5	-	-	-	1	-	-	*	-	-	*	1	8	-	3	-	1	2	-	4	3	
	*	-	-	-	-	7%	-	*	-	*	1%	1%	-	-	-	*	-	-	*	-	-	*	*	2%	-	1%	-	*	*	-	20%	1%	
Green	38	-	-	-	-	38	6	1	3	1	24	11	3	1	4	-	1	-	1	3	-	2	19	13	3	3	2	-	13	18	3	-	5
	2%	-	-	-	-	27%	1%	*	1%	1%	3%	1%	1%	*	2%	-	*	-	2%	1%	-	1%	2%	3%	1%	1%	-	3%	2%	1%	-	1%	
Another party	16	-	-	-	-	16	1	-	10	-	4	10	2	1	-	-	-	-	-	8	2	5	6	3	2	1	2	-	2	9	2	-	4
	1%	-	-	-	-	11%	*	-	5%	-	*	1%	1%	*	-	-	-	-	-	4%	12%	2%	1%	1%	1%	*	1%	-	*	1%	1%	-	1%
Would not vote	94	-	-	-	-	9	8	6	1	15	22	56	7	2	1	1	-	1	4	-	1	14	21	57	15	5	-	26	39	9	-	19	
	5%	-	-	-	-	1%	1%	2%	1%	2%	2%	24%	2%	1%	*	*	-	1%	2%	-	1%	2%	4%	18%	6%	2%	-	5%	4%	5%	-	5%	
Don't know	308	-	-	-	-	56	65	39	25	92	144	72	30	17	34	30	13	11	33	*	15	83	100	106	36	36	4	90	122	15	5	72	
	15%	-	-	-	-	8%	12%	17%	18%	10%	16%	31%	8%	6%	19%	9%	30%	12%	16%	3%	5%	9%	20%	33%	15%	20%	17%	18%	14%	8%	30%	17%	
Refused	26	-	-	-	-	3	6	-	-	10	4	12	1	1	-	6	-	-	-	-	2	11	6	8	3	8	-	8	5	2	1	11	
	1%	-	-	-	-	*	1%	-	-	1%	*	5%	*	*	-	2%	-	-	-	-	1%	1%	1%	2%	1%	4%	-	2%	1%	1%	3%	3%	

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (5%), don't know who they would vote for (15%) or refuse to answer (1%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	1584	801	783	83	176	947	291	86	377	1461	114	684	222	216	426	35	702	459	177	246	226	627	678	20	140	75	533	487	564	1369
Weighted base	1500	749	751	87	169	846	202	197	399	1400	93	658	184	204	421	32	490	483	256	271	176	571	699	17	144	81	514	469	517	1276
Conservative	701 47%	377 50%	324 43%	14 17%	48 28%	390 46%	113 56%	135 68%	248 62%	675 48%	23 25%	295 45%	86 47%	66 32%	251 60%	2 6%	256 52%	237 49%	107 42%	101 37%	87 49%	277 49%	319 46%	2 12%	37 26%	33 41%	193 37%	246 52%	262 51%	631 49%
Labour	493 33%	224 30%	269 36%	59 68%	81 48%	268 32%	51 25%	33 17%	84 21%	432 31%	58 62%	232 35%	61 33%	83 40%	89 21%	27 84%	150 31%	153 32%	90 35%	100 37%	58 33%	189 33%	222 32%	11 63%	31 21%	32 40%	192 37%	145 31%	156 30%	430 34%
Liberal Democrat	112 7%	63 8%	50 7%	6 7%	12 7%	63 7%	21 10%	11 5%	31 8%	105 8%	7 7%	42 6%	16 8%	15 7%	39 9%	1 2%	48 10%	37 8%	12 5%	15 5%	18 10%	38 7%	52 7%	2 13%	6 4%	4 4%	23 4%	30 6%	59 11%	103 8%
UK Independence Party (UKIP)	73 5%	29 4%	44 6%	1 1%	6 3%	46 5%	9 4%	11 6%	20 5%	70 5%	3 3%	27 4%	6 3%	17 8%	21 5%	1 4%	8 2%	17 4%	21 8%	27 10%	3 2%	15 3%	51 7%	* 2%	- 1%	* 5%	25 6%	26 6%	22 4%	73 6%
Scottish National Party/SNP	68 5%	36 5%	32 4%	3 3%	9 5%	45 5%	4 2%	7 4%	11 3%	67 5%	1 1%	35 5%	4 2%	14 7%	14 3%	1 3%	9 2%	21 4%	16 6%	22 8%	6 4%	21 4%	36 5%	2 10%	68 47%	- -	68 13%	- -	- -	- -
Plaid Cymru	9 1%	4 1%	5 1%	- -	3 2%	5 1%	1 1%	- -	1 *	9 1%	- -	4 1%	3 1%	1 *	2 *	- -	3 1%	- -	5 2%	1 *	- -	5 1%	4 1%	- -	- -	9 11%	- -	9 2%	- -	- -
Green	32 2%	12 2%	20 3%	2 2%	9 5%	20 2%	1 1%	- -	1 *	29 2%	2 2%	14 2%	7 4%	7 4%	4 1%	* *	13 3%	10 2%	4 2%	4 2%	3 2%	18 3%	10 1%	- -	2 1%	2 3%	12 2%	11 2%	9 2%	28 2%
Another party	13 1%	5 1%	8 1%	1 1%	2 1%	9 1%	2 1%	- -	2 *	12 1%	* *	9 1%	1 *	1 1%	2 *	* 1%	2 *	8 2%	1 1%	1 1%	* *	7 1%	5 1%	* 1%	- -	- -	1 *	2 *	10 2%	13 1%

Online Poll

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	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	1584	695	558	133	77	120	578	481	205	117	797	743	44	325	239	135	336	28	86	192	12	482	836	205	58	180	139	22	368	723	140	11	320
Weighted base	1500	701	493	112	73	122	618	414	176	115	731	723	46	344	256	128	274	31	81	160	15	274	769	333	122	164	128	20	328	705	144	12	292
Conservative	701	701	-	-	-	-	524	43	88	32	239	447	14	313	200	26	16	18	15	84	4	122	372	164	41	78	76	13	85	404	37	8	153
	47%	100%	-	-	-	-	85%	10%	50%	28%	33%	62%	30%	91%	78%	21%	6%	57%	18%	52%	26%	45%	48%	49%	34%	47%	59%	63%	26%	57%	25%	65%	53%
Labour	493	-	493	-	-	-	57	333	23	19	324	146	23	19	33	88	234	3	16	16	6	97	244	98	53	63	32	2	191	173	31	1	95
	33%	-	100%	-	-	-	9%	80%	13%	17%	44%	20%	50%	6%	13%	68%	85%	10%	19%	10%	39%	36%	32%	29%	43%	38%	25%	12%	58%	25%	21%	5%	33%
Liberal Democrat	112	-	-	112	-	-	21	21	3	60	94	16	3	2	19	1	20	9	49	1	2	25	66	12	9	6	11	5	16	68	6	-	17
	7%	-	-	100%	-	-	3%	5%	2%	53%	13%	2%	6%	1%	7%	*	7%	30%	60%	1%	12%	9%	9%	4%	7%	4%	8%	26%	5%	10%	4%	-	6%
UK Independence Party (UKIP)	73	-	-	-	73	-	8	13	50	1	3	70	-	8	-	13	*	1	-	48	2	11	30	22	10	11	5	-	22	34	-	1	17
	5%	-	-	-	100%	-	1%	3%	29%	1%	*	10%	-	2%	-	10%	*	3%	-	30%	13%	4%	4%	6%	8%	7%	4%	-	7%	5%	-	8%	6%
Scottish National Party/SNP	68	-	-	-	-	68	*	4	-	-	45	20	4	-	*	-	4	-	-	-	-	12	35	16	6	-	-	-	-	-	68	-	-
	5%	-	-	-	-	56%	*	1%	-	-	6%	3%	8%	-	*	-	1%	-	-	-	-	4%	4%	5%	5%	-	-	-	-	-	47%	-	-
Plaid Cymru	9	-	-	-	-	9	-	1	-	*	4	5	-	-	-	1	-	-	-	-	-	*	1	7	-	3	-	-	1	2	-	3	3
	1%	-	-	-	-	7%	-	*	-	*	1%	-	-	-	-	*	-	-	1%	-	-	*	*	2%	-	2%	-	-	*	*	-	22%	-
Green	32	-	-	-	-	32	7	*	2	2	20	9	3	1	4	-	*	-	2	2	-	2	16	11	3	3	1	-	11	15	2	-	4
	2%	-	-	-	-	26%	1%	*	1%	2%	3%	1%	6%	*	2%	-	*	-	2%	1%	-	1%	2%	3%	2%	2%	1%	-	3%	2%	1%	-	1%
Another party	13	-	-	-	-	13	1	-	10	-	3	10	*	1	-	-	-	-	-	9	2	4	6	3	*	1	2	-	*	9	1	-	3
	1%	-	-	-	-	10%	*	-	6%	-	*	1%	1%	*	-	-	-	-	-	5%	10%	1%	1%	1%	*	*	2%	-	*	1%	*	-	1%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Col percents

Table 5
Published Vote Intention Figures
Percentages derived from the responses of 1778 respondents

	<u>Total</u>
Conservative	46%
Labour	32%
Liberal Democrat	8%
SNP	4%
Plaid Cymru	1%
Green	2%
UKIP	5%
Other	1%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 6

Q2. Irrespective of which party you yourself support, which team do you think is better able to manage the economy properly?**Base: All respondents**

	Gender		Age					Ethnicity		Working status					Social Class				Educational attainment				Region							
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May & Philip Hammond	844 41%	435 48%	409 36%	59 27%	72 22%	450 41%	116 56%	147 73%	263 64%	799 43%	42 27%	347 39%	106 40%	96 26%	280 63%	16 20%	259 50%	265 44%	158 36%	162 34%	103 49%	295 43%	416 40%	9 23%	49 27%	40 34%	225 33%	299 46%	320 45%	756 43%
Jeremy Corbyn & John McDonnell	438 21%	200 22%	239 21%	93 42%	98 30%	200 18%	29 14%	18 9%	47 12%	390 21%	47 31%	207 23%	56 21%	87 24%	48 11%	41 51%	99 19%	125 21%	97 22%	117 24%	43 20%	172 25%	193 19%	20 50%	46 25%	31 26%	190 28%	111 17%	137 19%	362 21%
Neither	443 22%	199 22%	244 22%	30 14%	85 26%	255 23%	44 21%	28 14%	72 18%	405 22%	31 20%	193 22%	60 22%	96 26%	83 19%	11 13%	114 22%	130 22%	88 20%	111 23%	40 19%	146 21%	234 23%	7 17%	63 35%	23 19%	181 26%	127 19%	135 19%	357 20%
Don't know	319 16%	77 8%	242 21%	37 17%	69 21%	187 17%	18 9%	8 4%	26 6%	283 15%	33 21%	140 16%	45 17%	89 24%	31 7%	13 16%	50 10%	82 14%	94 22%	92 19%	25 12%	79 11%	193 19%	4 10%	22 12%	25 21%	88 13%	117 18%	113 16%	271 16%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 6

Q2. Irrespective of which party you yourself support, which team do you think is better able to manage the economy properly?

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest					Marginals							
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Lab>15.1% in E&W	Safe Labour (i.e. Lab held AND Lab>10.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May & Philip Hammond	844	583	54	48	34	20	496	101	118	65	297	502	45	287	191	57	41	25	38	110	5	147	432	182	82	101	83	10	142	454	49	6	184
	41%	86%	9%	42%	42%	14%	75%	18%	52%	46%	33%	55%	19%	80%	71%	32%	12%	57%	42%	54%	28%	50%	47%	35%	26%	42%	45%	43%	28%	51%	27%	34%	43%
Jeremy Corbyn & John McDonnell	438	11	345	14	6	32	30	258	18	20	289	114	35	7	22	63	183	3	17	15	2	87	227	76	49	51	35	2	167	137	46	*	86
	21%	2%	58%	12%	8%	22%	4%	47%	8%	14%	32%	13%	15%	2%	8%	35%	55%	8%	19%	7%	14%	30%	25%	15%	15%	21%	19%	10%	33%	15%	25%	2%	20%
Neither	443	55	110	41	30	70	87	100	59	42	190	186	66	40	33	27	64	10	28	56	2	50	172	129	89	45	42	4	110	173	65	4	86
	22%	8%	18%	35%	37%	49%	13%	18%	26%	30%	21%	20%	28%	11%	12%	15%	19%	24%	31%	28%	14%	17%	19%	25%	28%	18%	23%	16%	21%	20%	36%	25%	20%
Don't know	319	30	88	13	11	21	50	88	33	13	121	110	88	23	22	32	48	5	8	22	7	8	79	128	101	44	23	7	94	120	23	7	67
	16%	4%	15%	11%	14%	14%	8%	16%	14%	9%	14%	12%	37%	7%	8%	18%	14%	11%	9%	11%	45%	3%	9%	25%	31%	18%	13%	31%	18%	14%	13%	39%	16%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 7

Q3. Again, putting aside which party you support, and only thinking about their your impression of them as leaders, which one of the following do you think would make the best Prime Minister for Britain?

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	985	492	493	64	92	547	128	154	281	927	54	418	129	119	298	21	287	304	198	196	108	352	484	14	60	53	273	347	364	871
	48%	54%	43%	29%	28%	50%	61%	76%	69%	49%	35%	47%	48%	32%	67%	26%	55%	50%	45%	41%	51%	51%	47%	34%	33%	45%	40%	53%	52%	50%
Jeremy Corbyn	543	260	283	118	127	239	35	22	58	483	57	258	67	108	63	48	133	159	112	139	61	208	239	22	59	33	227	141	175	450
	27%	29%	25%	54%	39%	22%	17%	11%	14%	26%	37%	29%	25%	29%	14%	59%	25%	26%	26%	29%	29%	30%	23%	54%	33%	28%	33%	22%	25%	26%
Don't know	517	159	358	37	105	305	45	25	70	467	42	211	70	142	81	12	103	140	127	147	42	132	313	5	61	31	184	167	166	425
	25%	17%	32%	17%	32%	28%	22%	12%	17%	25%	27%	24%	26%	39%	18%	15%	20%	23%	29%	31%	20%	19%	30%	12%	34%	27%	27%	25%	24%	24%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 7

Q3. Again, putting aside which party you support, and only thinking about their your impression of them as leaders, which one of the following do you think would make the best Prime Minister for Britain?

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	985	635	73	54	49	31	546	125	138	79	339	584	61	324	193	62	60	32	47	129	6	159	480	243	100	112	97	16	182	511	60	6	209
	48%	94%	12%	46%	59%	22%	82%	23%	61%	56%	38%	64%	26%	91%	72%	35%	18%	73%	52%	64%	35%	54%	53%	47%	31%	47%	53%	72%	35%	58%	33%	34%	49%
Jeremy Corbyn	543	16	400	28	8	47	53	283	22	25	359	134	49	5	44	70	202	4	20	15	6	99	267	117	60	67	41	4	199	169	61	2	108
	27%	2%	67%	24%	10%	33%	8%	52%	10%	18%	40%	15%	21%	1%	16%	39%	60%	9%	22%	7%	37%	34%	29%	23%	19%	28%	22%	17%	39%	19%	33%	10%	25%
Don't know	517	28	124	35	25	64	63	138	66	37	199	193	125	29	31	47	74	7	24	58	5	34	163	156	161	62	45	3	132	204	62	10	107
	25%	4%	21%	30%	31%	45%	10%	25%	29%	26%	22%	21%	53%	8%	11%	26%	22%	17%	26%	29%	28%	12%	18%	30%	50%	26%	25%	11%	26%	23%	34%	56%	25%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 8

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Summary table

Base: All respondents

	Defend the country and guarantee our safety and security in the face of an international crisis or threat from a foreign power	Keep us safe from terrorist threats	Have their finger on the nuclear button	Keep your own household finances in good shape	Look after the future of our pensioners	Keep the nation's finances in good order	Avoid a recession	Keep immigration in check	Look after the NHS	Get the best Brexit deal	Improve school standards
Unweighted base	2044	2044	2044	2044	2044	2044	2044	2044	2044	2044	2044
Weighted base	2044	2044	2044	2044	2044	2044	2044	2044	2044	2044	2044
Theresa May	950 46%	840 41%	929 45%	624 31%	487 24%	873 43%	799 39%	842 41%	521 25%	944 46%	594 29%
Jeremy Corbyn	402 20%	353 17%	328 16%	593 29%	838 41%	485 24%	453 22%	390 19%	876 43%	401 20%	709 35%
Don't know	692 34%	851 42%	786 38%	827 40%	719 35%	686 34%	791 39%	812 40%	647 32%	699 34%	742 36%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 9

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Defend the country and guarantee our safety and security in the face of an international crisis or threat from a foreign power

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	950	494	456	59	98	527	128	139	267	896	49	398	129	120	282	20	292	284	190	184	101	330	484	14	70	52	289	326	335	828
	46%	54%	40%	27%	30%	48%	62%	69%	65%	48%	32%	45%	49%	33%	64%	25%	56%	47%	44%	38%	48%	48%	47%	35%	39%	44%	42%	50%	48%	47%
Jeremy Corbyn	402	195	206	88	80	191	22	21	43	340	59	188	42	96	48	28	92	126	79	105	52	155	170	11	45	23	156	106	139	334
	20%	21%	18%	40%	25%	17%	11%	10%	10%	18%	39%	21%	16%	26%	11%	34%	18%	21%	18%	22%	25%	22%	16%	28%	25%	20%	23%	16%	20%	19%
Don't know	692	221	472	72	146	375	58	42	99	641	45	301	95	153	111	33	138	193	167	194	58	208	381	15	66	43	239	223	231	584
	34%	24%	42%	33%	45%	34%	28%	21%	24%	34%	29%	34%	36%	41%	25%	41%	26%	32%	38%	40%	27%	30%	37%	36%	37%	36%	35%	34%	33%	33%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 9

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Defend the country and guarantee our safety and security in the face of an international crisis or threat from a foreign power

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals									
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426	
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424	
Theresa May	950	580	111	55	50	41	501	130	129	77	364	537	49	296	189	53	74	26	48	124	3	155	487	239	68	115	83	13	173	487	70	10	198	
		46%	86%	19%	48%	61%	29%	76%	24%	57%	55%	41%	59%	21%	83%	71%	30%	22%	60%	53%	62%	18%	53%	54%	46%	21%	48%	46%	57%	34%	55%	38%	58%	47%
Jeremy Corbyn	402	27	277	18	12	33	43	223	27	19	258	110	34	10	26	51	163	7	12	18	8	84	199	65	52	49	30	1	141	132	47	2	79	
		20%	4%	46%	16%	14%	24%	7%	41%	12%	14%	29%	12%	14%	3%	10%	28%	49%	15%	13%	9%	53%	29%	22%	13%	16%	20%	16%	5%	27%	15%	26%	9%	19%
Don't know	692	71	209	43	20	67	118	192	70	45	275	265	152	52	52	76	98	11	30	59	5	53	223	211	201	77	69	9	199	266	66	6	147	
		34%	10%	35%	37%	25%	47%	18%	35%	31%	32%	31%	29%	65%	15%	19%	42%	29%	25%	33%	29%	18%	25%	41%	63%	32%	38%	38%	39%	30%	36%	33%	35%	

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 10

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Keep us safe from terrorist threats

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	840	456	384	56	86	449	113	135	249	791	45	355	106	97	262	20	273	267	144	156	94	300	409	14	52	48	256	294	290	739
	41%	50%	34%	26%	27%	41%	55%	67%	61%	42%	29%	40%	40%	26%	59%	25%	52%	44%	33%	32%	45%	43%	39%	36%	29%	41%	37%	45%	41%	42%
Jeremy Corbyn	353	166	187	82	65	175	16	16	32	304	47	168	41	80	35	29	77	110	72	95	41	140	149	10	41	24	145	95	113	288
	17%	18%	16%	37%	20%	16%	8%	8%	8%	16%	31%	19%	15%	22%	8%	36%	15%	18%	16%	20%	19%	20%	14%	24%	23%	20%	21%	14%	16%	16%
Don't know	851	288	563	81	173	469	78	50	128	782	62	364	120	191	144	31	173	226	221	232	76	253	478	16	87	45	283	266	302	719
	42%	32%	50%	37%	53%	43%	38%	25%	31%	42%	40%	41%	45%	52%	33%	39%	33%	37%	51%	48%	36%	36%	46%	40%	48%	39%	41%	41%	43%	41%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 10

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Keep us safe from terrorist threats

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	840	543	81	49	41	28	478	103	106	67	315	476	49	275	182	45	56	27	37	99	4	143	427	201	67	107	80	11	153	431	52	6	187
	41%	80%	14%	42%	50%	20%	72%	19%	47%	48%	35%	52%	21%	77%	68%	25%	17%	63%	41%	49%	27%	49%	47%	39%	21%	44%	44%	47%	30%	49%	29%	33%	44%
Jeremy Corbyn	353	14	249	13	8	32	28	204	25	14	239	88	26	6	19	42	155	1	12	18	6	76	170	54	51	38	29	3	131	108	43	2	67
	17%	2%	42%	11%	9%	23%	4%	37%	11%	10%	27%	10%	11%	2%	7%	23%	46%	3%	13%	9%	37%	26%	19%	11%	16%	16%	16%	12%	26%	12%	23%	9%	16%
Don't know	851	123	267	54	33	81	156	239	96	60	344	348	160	77	67	93	124	15	41	84	6	73	312	260	202	96	74	9	229	346	87	10	170
	42%	18%	45%	47%	40%	57%	24%	44%	42%	42%	38%	38%	68%	22%	25%	52%	37%	34%	46%	42%	36%	25%	34%	50%	63%	40%	40%	40%	45%	39%	48%	58%	40%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 11

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Have their finger on the nuclear button

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	929	505	425	85	123	484	109	128	237	871	53	419	110	118	247	34	286	277	191	175	114	340	438	20	82	51	303	290	337	795
	45%	55%	37%	39%	38%	44%	53%	64%	58%	46%	35%	47%	41%	32%	56%	42%	55%	46%	44%	36%	54%	49%	42%	50%	46%	44%	44%	44%	48%	46%
Jeremy Corbyn	328	160	168	68	54	167	22	18	39	287	41	141	40	73	51	24	73	108	62	85	34	121	150	15	38	17	127	96	106	273
	16%	18%	15%	31%	17%	15%	10%	9%	10%	15%	27%	16%	15%	20%	11%	30%	14%	18%	14%	18%	16%	18%	14%	38%	21%	15%	18%	15%	15%	16%
Don't know	786	245	541	66	147	441	77	56	133	719	59	326	116	178	144	22	164	217	183	222	64	231	447	5	59	49	255	270	262	678
	38%	27%	48%	30%	45%	40%	37%	28%	32%	38%	39%	37%	44%	48%	33%	28%	31%	36%	42%	46%	30%	33%	43%	13%	33%	42%	37%	41%	37%	39%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 11

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Have their finger on the nuclear button

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals										
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	929	499	197	52	35	45	433	180	104	80	387	485	58	253	158	67	110	24	53	100	2	179	471	208	71	103	80	15	189	456	82	4	183
	45%	73%	33%	44%	43%	32%	65%	33%	46%	57%	43%	53%	25%	71%	59%	37%	33%	55%	58%	49%	15%	61%	52%	40%	22%	43%	44%	65%	37%	52%	45%	23%	43%
Jeremy Corbyn	328	41	200	20	9	25	48	173	28	17	207	99	23	15	28	40	127	6	11	19	9	55	165	79	27	34	28	2	104	118	38	4	62
	16%	6%	33%	17%	11%	18%	7%	32%	12%	12%	23%	11%	10%	4%	11%	22%	38%	15%	12%	9%	55%	19%	18%	15%	9%	14%	15%	10%	20%	13%	21%	25%	15%
Don't know	786	139	200	45	38	72	181	192	95	44	304	328	154	91	81	72	99	13	27	83	5	58	274	227	223	104	75	6	221	311	62	9	179
	38%	20%	34%	38%	46%	51%	27%	35%	42%	31%	34%	36%	66%	25%	30%	40%	29%	31%	30%	41%	29%	20%	30%	44%	69%	43%	41%	25%	43%	35%	34%	52%	42%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 12

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Keep your own household finances in good shape

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	624	332	292	47	62	330	86	99	184	589	34	272	88	62	195	7	210	212	108	94	77	241	290	2	43	24	174	213	237	557
	31%	36%	26%	22%	19%	30%	41%	49%	45%	31%	22%	31%	33%	17%	44%	9%	40%	35%	25%	19%	36%	35%	28%	4%	24%	20%	26%	33%	34%	32%
Jeremy Corbyn	593	261	331	103	113	299	47	32	79	534	56	264	70	131	85	43	145	160	134	154	61	214	285	21	59	42	247	161	185	492
	29%	29%	29%	47%	35%	27%	22%	16%	19%	28%	37%	30%	26%	35%	19%	53%	28%	27%	31%	32%	29%	31%	27%	53%	33%	36%	36%	25%	26%	28%
Don't know	827	317	510	68	149	463	75	71	146	754	63	350	108	176	162	30	167	230	195	235	74	237	461	17	78	52	263	281	283	697
	40%	35%	45%	31%	46%	42%	36%	35%	36%	40%	41%	39%	41%	48%	37%	38%	32%	38%	45%	49%	35%	34%	45%	43%	43%	44%	38%	43%	40%	40%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 12

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Keep your own household finances in good shape

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals						NET: Lab/Con Marginal		
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)		Scotlan d	Other
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	624	469	37	32	22	18	405	50	76	47	238	359	27	230	162	23	26	19	25	70	5	118	325	143	37	69	60	11	92	346	43	3	129
	31%	69%	6%	28%	27%	13%	61%	9%	34%	33%	26%	39%	12%	64%	60%	13%	8%	44%	27%	34%	30%	40%	36%	28%	12%	29%	33%	50%	18%	39%	23%	19%	30%
Jeremy Corbyn	593	35	407	34	14	45	61	315	34	36	370	171	52	16	38	81	221	7	28	26	7	107	292	121	72	77	49	5	201	198	61	2	126
	29%	5%	68%	29%	17%	32%	9%	58%	15%	26%	41%	19%	22%	4%	14%	45%	66%	17%	31%	13%	44%	37%	32%	23%	22%	32%	27%	20%	39%	22%	33%	14%	30%
Don't know	827	175	153	50	47	78	196	180	117	58	290	381	156	112	68	76	89	17	38	106	4	67	292	251	212	95	74	7	220	341	79	12	168
	40%	26%	26%	43%	56%	55%	30%	33%	51%	41%	32%	42%	66%	31%	25%	42%	26%	39%	41%	53%	27%	23%	32%	49%	66%	39%	40%	30%	43%	39%	43%	67%	40%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 13

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Look after the future of our pensioners

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	487	255	232	46	59	260	53	68	121	453	33	222	67	54	127	17	145	167	100	75	59	187	221	10	33	23	131	165	191	432
	24%	28%	20%	21%	18%	24%	26%	34%	30%	24%	21%	25%	25%	15%	29%	21%	28%	28%	23%	15%	28%	27%	21%	24%	18%	19%	19%	25%	27%	25%
Jeremy Corbyn	838	399	440	113	132	434	89	71	159	765	70	361	102	166	167	42	222	228	168	220	89	304	410	19	88	48	326	245	268	702
	41%	44%	39%	52%	41%	40%	43%	35%	39%	41%	45%	41%	38%	45%	38%	53%	43%	38%	38%	46%	42%	44%	40%	47%	49%	41%	48%	37%	38%	40%
Don't know	719	257	462	60	133	398	66	63	128	659	51	304	96	149	148	22	155	207	169	188	63	202	404	12	59	47	228	245	246	613
	35%	28%	41%	27%	41%	36%	32%	31%	31%	35%	33%	34%	36%	40%	34%	27%	30%	34%	39%	39%	30%	29%	39%	29%	33%	40%	33%	37%	35%	35%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 13

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Look after the future of our pensioners

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals						NET: Lab/Con Marginal				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W		Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	487	372	36	16	15	16	319	38	60	27	170	288	29	190	115	16	21	12	13	56	2	93	248	113	33	47	51	5	75	269	33	6	98
	24%	55%	6%	14%	18%	12%	48%	7%	26%	19%	19%	32%	12%	53%	43%	9%	6%	28%	15%	28%	11%	32%	27%	22%	10%	20%	28%	24%	15%	30%	18%	36%	23%
Jeremy Corbyn	838	105	462	66	31	69	136	377	61	78	491	287	60	50	75	107	258	23	53	51	9	146	406	198	88	104	67	7	254	314	90	3	170
	41%	15%	77%	57%	38%	49%	21%	69%	27%	55%	55%	32%	25%	14%	28%	59%	77%	54%	58%	25%	56%	50%	45%	38%	27%	43%	36%	33%	49%	35%	49%	20%	40%
Don't know	719	202	99	34	36	56	207	131	107	36	236	336	146	118	78	57	56	8	24	95	5	53	255	204	200	90	65	10	184	302	60	8	155
	35%	30%	17%	30%	43%	39%	31%	24%	47%	25%	26%	37%	62%	33%	29%	32%	17%	19%	27%	47%	33%	18%	28%	40%	62%	37%	36%	43%	36%	34%	33%	44%	37%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 14

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Keep the nation's finances in good order

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	873	456	417	56	89	475	125	128	253	828	44	357	123	106	268	18	261	281	165	166	87	319	435	9	62	40	254	294	325	771
	43%	50%	37%	26%	27%	44%	60%	64%	62%	44%	28%	40%	46%	29%	61%	22%	50%	47%	38%	34%	41%	46%	42%	22%	34%	34%	37%	45%	46%	44%
Jeremy Corbyn	485	221	264	93	99	238	31	25	55	422	61	229	54	113	58	31	119	133	103	131	60	183	215	17	48	37	196	141	148	399
	24%	24%	23%	42%	30%	22%	15%	12%	14%	22%	40%	26%	20%	31%	13%	39%	23%	22%	24%	27%	28%	26%	21%	41%	27%	32%	29%	22%	21%	23%
Don't know	686	233	453	70	137	379	53	48	101	627	49	301	89	150	116	31	143	188	169	186	65	190	386	15	70	40	235	220	231	576
	34%	26%	40%	32%	42%	35%	25%	24%	25%	33%	32%	34%	33%	41%	26%	39%	27%	31%	39%	39%	31%	27%	37%	37%	39%	34%	34%	34%	33%	33%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 14

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Keep the nation's finances in good order

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	873	581	71	49	41	29	501	96	112	71	312	511	50	290	191	54	41	28	40	105	6	151	444	208	69	99	82	12	141	471	62	6	180
	43%	86%	12%	42%	50%	20%	76%	18%	49%	50%	35%	56%	21%	81%	71%	30%	12%	64%	44%	52%	34%	52%	49%	40%	21%	41%	45%	52%	28%	53%	34%	37%	43%
Jeremy Corbyn	485	23	354	24	8	38	45	273	25	20	316	130	40	9	29	68	193	3	16	18	7	88	242	97	57	63	34	3	180	154	50	2	96
	24%	3%	59%	21%	10%	27%	7%	50%	11%	14%	35%	14%	17%	3%	11%	38%	58%	7%	18%	9%	42%	30%	27%	19%	18%	26%	18%	14%	35%	17%	28%	9%	23%
Don't know	686	75	173	43	33	74	116	176	90	50	270	271	145	59	48	58	102	13	34	79	4	53	223	210	195	79	67	8	192	260	70	9	147
	34%	11%	29%	37%	40%	52%	18%	32%	40%	36%	30%	30%	62%	16%	18%	32%	30%	29%	38%	39%	24%	18%	25%	41%	61%	33%	37%	34%	37%	29%	39%	54%	35%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 15

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Avoid a recession

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	799	426	373	63	89	433	104	110	215	756	42	342	112	91	232	23	240	270	148	141	89	297	378	13	49	31	236	262	302	719
	39%	47%	33%	29%	27%	40%	50%	55%	52%	40%	27%	39%	42%	25%	53%	28%	46%	45%	34%	29%	42%	43%	37%	31%	27%	26%	34%	40%	43%	41%
Jeremy Corbyn	453	209	244	86	94	223	31	19	50	391	60	206	57	105	53	32	109	122	96	126	52	175	201	16	51	32	182	128	143	371
	22%	23%	22%	39%	29%	20%	15%	9%	12%	21%	39%	23%	21%	29%	12%	40%	21%	20%	22%	26%	25%	25%	19%	39%	28%	27%	27%	19%	20%	21%
Don't know	791	275	517	69	141	436	72	72	145	730	52	339	98	173	156	25	173	210	192	216	71	221	457	12	80	55	266	265	260	656
	39%	30%	46%	32%	44%	40%	35%	36%	35%	39%	34%	38%	37%	47%	35%	31%	33%	35%	44%	45%	33%	32%	44%	29%	44%	47%	39%	41%	37%	38%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 15

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Avoid a recession

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	799	546	75	43	32	22	477	83	106	60	296	458	46	270	185	38	43	23	34	96	8	150	420	173	55	87	77	12	130	434	49	9	165
	39%	80%	13%	37%	39%	16%	72%	15%	47%	42%	33%	50%	19%	75%	69%	21%	13%	53%	38%	47%	51%	51%	46%	33%	17%	36%	42%	53%	25%	49%	27%	53%	39%
Jeremy Corbyn	453	20	329	23	12	36	44	268	16	20	295	123	35	12	27	66	193	5	15	14	2	82	227	93	50	64	40	2	164	131	51	2	104
	22%	3%	55%	20%	14%	25%	7%	49%	7%	14%	33%	14%	15%	3%	10%	37%	57%	11%	16%	7%	14%	28%	25%	18%	16%	26%	22%	9%	32%	15%	28%	9%	24%
Don't know	791	113	193	50	38	83	141	195	105	61	306	330	155	76	56	76	100	16	42	92	6	60	263	249	216	90	65	9	219	320	82	6	155
	39%	17%	32%	43%	47%	59%	21%	36%	46%	43%	34%	36%	66%	21%	21%	42%	30%	36%	46%	46%	36%	21%	29%	48%	67%	37%	36%	38%	43%	36%	45%	38%	37%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 16

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Keep immigration in check

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	842	443	399	83	108	425	104	122	226	792	48	357	110	107	235	34	262	269	152	159	93	312	399	18	61	40	265	273	304	741
	41%	49%	35%	38%	33%	39%	50%	61%	55%	42%	31%	40%	41%	29%	53%	43%	50%	45%	35%	33%	44%	45%	38%	46%	34%	34%	39%	42%	43%	42%
Jeremy Corbyn	390	164	226	78	69	201	14	29	42	343	46	165	55	92	49	28	75	107	91	117	49	133	181	14	48	26	174	108	109	316
	19%	18%	20%	36%	21%	18%	7%	14%	10%	18%	30%	19%	21%	25%	11%	35%	14%	18%	21%	24%	23%	19%	25%	35%	27%	22%	25%	16%	15%	18%
Don't know	812	302	509	58	147	466	90	51	140	742	60	365	102	170	157	18	185	226	193	207	70	247	456	8	70	52	245	275	292	689
	40%	33%	45%	27%	45%	43%	43%	25%	34%	40%	39%	41%	38%	46%	36%	23%	35%	38%	44%	43%	33%	36%	44%	20%	39%	44%	36%	42%	41%	39%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 16
Q4. And thinking about each of the following, which party leaders would you trust most to.....
- Keep immigration in check
Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals						NET: Lab/Con Marginal		
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)		Scotlan d	Other
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	842	533	114	39	33	36	449	122	104	62	322	461	59	259	163	48	72	22	38	99	3	151	441	200	50	97	70	14	156	433	63	9	167
	41%	79%	19%	34%	40%	26%	68%	22%	46%	44%	36%	51%	25%	72%	61%	27%	21%	50%	42%	49%	18%	52%	49%	39%	16%	40%	38%	60%	30%	49%	35%	53%	39%
Jeremy Corbyn	390	23	267	17	15	30	49	216	27	16	233	133	25	19	30	61	148	5	9	20	8	68	173	91	57	58	28	3	135	115	48	2	86
	19%	3%	45%	14%	19%	21%	7%	40%	12%	11%	26%	15%	10%	5%	11%	34%	44%	12%	10%	10%	48%	23%	19%	18%	24%	15%	14%	26%	13%	26%	14%	20%	
Don't know	812	123	216	60	34	76	164	207	95	63	343	317	151	80	75	71	116	17	43	83	5	73	295	224	214	86	84	6	222	337	71	6	170
	40%	18%	36%	52%	41%	53%	25%	38%	42%	45%	38%	35%	64%	22%	28%	39%	35%	38%	48%	41%	34%	25%	32%	43%	67%	36%	46%	25%	43%	38%	39%	33%	40%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 17

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Look after the NHS

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	521	268	253	33	64	267	68	89	157	492	27	221	59	65	166	9	150	173	89	108	61	177	262	6	35	28	141	196	184	457
	25%	29%	22%	15%	20%	24%	33%	44%	38%	26%	18%	25%	22%	18%	38%	11%	29%	29%	20%	22%	29%	26%	25%	16%	20%	24%	21%	30%	26%	26%
Jeremy Corbyn	876	412	465	131	142	459	80	63	144	794	77	385	115	169	154	53	222	252	184	218	95	325	415	23	92	55	349	244	284	729
	43%	45%	41%	60%	44%	42%	39%	31%	35%	42%	50%	43%	43%	46%	35%	66%	43%	42%	42%	45%	45%	47%	40%	56%	51%	46%	51%	37%	40%	42%
Don't know	647	230	416	55	118	366	60	49	108	591	49	281	91	134	121	19	150	177	163	157	55	190	358	11	52	35	194	215	237	560
	32%	25%	37%	25%	36%	33%	29%	24%	26%	31%	32%	34%	36%	27%	23%	29%	29%	37%	32%	26%	27%	35%	28%	29%	30%	28%	33%	34%	32%	

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 17

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Look after the NHS

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals						NET: Lab/Con Marginal				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W		Safe Labour (i.e. Lab held AND Lab>15% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	521	399	27	17	19	18	328	37	74	25	182	309	29	197	120	17	19	11	12	66	6	102	253	112	53	52	49	6	81	289	35	8	101
	25%	59%	5%	14%	24%	13%	50%	7%	33%	18%	20%	34%	13%	55%	45%	9%	6%	26%	14%	33%	35%	35%	28%	22%	16%	22%	27%	26%	16%	33%	19%	47%	24%
Jeremy Corbyn	876	105	495	64	29	71	135	398	62	83	521	289	67	44	83	111	274	23	58	53	7	142	437	205	92	103	66	8	272	331	92	3	170
	43%	16%	83%	55%	36%	50%	20%	73%	27%	59%	58%	32%	28%	12%	31%	62%	81%	54%	64%	26%	44%	49%	48%	40%	29%	43%	36%	37%	53%	37%	51%	20%	40%
Don't know	647	174	74	36	34	53	199	111	91	33	195	313	139	118	65	51	44	9	21	82	3	48	219	198	176	85	67	8	160	265	55	6	153
	32%	26%	12%	31%	41%	37%	30%	20%	40%	23%	22%	34%	59%	33%	24%	28%	13%	20%	23%	41%	21%	17%	24%	39%	55%	35%	37%	37%	31%	30%	30%	33%	36%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 18

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Get the best Brexit deal

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	944	475	469	61	107	510	121	145	266	898	41	395	124	124	281	20	274	297	186	188	101	320	490	11	57	46	272	324	348	841
	46%	52%	41%	28%	33%	47%	58%	72%	65%	48%	27%	45%	47%	34%	64%	25%	52%	49%	43%	39%	48%	46%	47%	28%	32%	39%	40%	49%	49%	48%
Jeremy Corbyn	401	193	208	96	76	197	20	12	32	348	51	192	54	87	38	31	102	108	84	107	50	167	162	14	46	33	157	114	129	323
	20%	21%	18%	44%	23%	18%	10%	6%	8%	19%	33%	22%	20%	24%	9%	38%	20%	18%	19%	22%	24%	24%	16%	25%	28%	23%	17%	18%	18%	
Don't know	699	242	456	61	141	385	67	44	111	631	61	301	88	158	123	29	147	197	167	188	60	205	383	15	77	39	254	217	228	582
	34%	27%	40%	28%	44%	35%	32%	22%	27%	34%	40%	34%	33%	43%	28%	36%	28%	33%	38%	39%	28%	30%	37%	36%	43%	33%	37%	33%	32%	33%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 18

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Get the best Brexit deal

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	944	611	82	42	50	36	529	108	133	73	317	576	51	319	187	60	46	29	42	125	6	162	481	225	77	106	80	16	161	514	57	9	187
	46%	90%	14%	36%	60%	25%	80%	20%	59%	51%	35%	63%	22%	89%	70%	33%	14%	66%	46%	62%	35%	55%	53%	44%	24%	44%	44%	73%	31%	58%	31%	53%	44%
Jeremy Corbyn	401	14	284	22	6	39	44	221	13	17	273	99	28	10	28	49	168	4	13	10	2	78	201	70	50	52	28	2	149	120	48	2	80
	20%	2%	47%	19%	7%	28%	7%	41%	6%	12%	30%	11%	12%	3%	10%	27%	50%	10%	14%	5%	10%	27%	22%	14%	15%	22%	15%	11%	29%	14%	26%	9%	19%
Don't know	699	53	232	52	27	66	90	216	80	52	307	236	156	28	53	71	123	10	36	66	9	52	228	221	195	83	74	4	203	251	77	6	157
	34%	8%	39%	45%	33%	47%	14%	40%	35%	37%	34%	26%	66%	8%	20%	40%	37%	24%	40%	33%	54%	18%	25%	43%	61%	34%	41%	16%	40%	28%	42%	38%	37%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 19

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Improve school standards

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Theresa May	594	307	287	48	64	310	79	93	172	552	38	251	79	70	184	10	185	190	115	103	79	218	272	7	37	27	168	202	223	530
	29%	34%	25%	22%	20%	28%	38%	46%	42%	29%	25%	28%	30%	19%	42%	12%	35%	32%	26%	21%	37%	31%	26%	17%	20%	23%	25%	31%	32%	30%
Jeremy Corbyn	709	332	376	121	128	361	55	43	98	638	69	318	88	149	102	51	185	206	137	180	79	276	321	20	77	44	278	208	223	588
	35%	36%	33%	55%	40%	33%	27%	21%	24%	34%	45%	36%	33%	41%	23%	63%	35%	34%	31%	37%	38%	40%	31%	50%	43%	37%	41%	32%	32%	34%
Don't know	742	271	470	50	132	421	74	66	139	687	47	318	99	149	156	20	152	206	185	199	53	199	442	13	67	46	238	245	259	629
	36%	30%	41%	23%	41%	39%	35%	33%	34%	37%	31%	36%	37%	40%	35%	25%	29%	34%	42%	41%	25%	29%	43%	32%	37%	39%	35%	37%	37%	36%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 19

Q4. And thinking about each of the following, which party leaders would you trust most to.....

- Improve school standards

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals						NET: Lab/Con Marginal		
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)		Scotland	Other
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Theresa May	594	447	39	22	21	13	378	53	80	38	199	357	37	227	137	23	26	17	18	72	4	118	296	137	41	62	56	7	94	330	37	9	118
	29%	66%	7%	19%	25%	9%	57%	10%	35%	27%	22%	39%	16%	63%	51%	13%	8%	40%	20%	36%	28%	40%	33%	27%	13%	26%	31%	29%	18%	37%	20%	55%	28%
Jeremy Corbyn	709	70	438	43	21	60	101	343	52	49	442	219	48	31	62	85	248	12	35	44	8	132	352	149	74	86	54	9	227	252	79	2	141
	35%	10%	73%	37%	26%	43%	15%	63%	23%	35%	49%	24%	20%	9%	23%	47%	74%	29%	38%	22%	49%	45%	39%	23%	36%	30%	38%	44%	28%	43%	9%	33%	
Don't know	742	163	120	52	40	68	183	150	96	55	257	336	150	100	68	71	62	14	38	86	4	43	261	229	206	93	72	7	193	303	67	6	165
	36%	24%	20%	44%	49%	48%	28%	28%	42%	39%	29%	37%	64%	28%	26%	40%	19%	31%	42%	42%	24%	15%	29%	44%	64%	39%	40%	33%	38%	34%	37%	36%	39%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 20

Q5. Thinking only about which, if any of the following words or phrases would you associate with her/him?

- Summary table

Base: All respondents

	Theresa May, Conservative	Jeremy Corbyn, Labour	Tim Farron, Liberal Democrats	Paul Nuttall, UKIP
Unweighted base	2044	2044	2044	2044
Weighted base	2044	2044	2044	2044
Dangerous	409 20%	559 27%	194 9%	625 31%
Likeable	537 26%	543 27%	299 15%	105 5%
Irresponsible	327 16%	548 27%	310 15%	553 27%
Weak	222 11%	699 34%	615 30%	361 18%
Strong	982 48%	388 19%	91 4%	94 5%
Intelligent	989 48%	633 31%	330 16%	154 8%
Out of touch	550 27%	597 29%	496 24%	586 29%
A convincing politician	802 39%	444 22%	194 10%	97 5%
Courageous	566 28%	424 21%	111 5%	115 6%
Understanding of ordinary people	397 19%	789 39%	284 14%	203 10%
None of these	335 16%	373 18%	733 36%	731 36%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 21
Q5. Thinking only about which, if any of the following words or phrases would you associate with her/him?
- Theresa May, Conservative
Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Dangerous	409 20%	204 22%	205 18%	63 29%	81 25%	205 19%	35 17%	24 12%	59 14%	372 20%	32 21%	187 21%	43 16%	85 23%	67 15%	27 33%	100 19%	115 19%	77 18%	116 24%	48 23%	153 22%	188 18%	11 28%	61 34%	26 22%	165 24%	115 18%	128 18%	321 18%
Likeable	537 26%	268 29%	269 24%	35 16%	51 16%	252 23%	89 43%	111 55%	200 49%	509 27%	28 18%	197 22%	64 24%	56 15%	207 47%	13 17%	157 30%	151 25%	109 25%	120 25%	56 26%	170 24%	294 28%	8 20%	31 17%	24 20%	147 22%	182 28%	208 30%	483 28%
Irresponsible	327 16%	168 18%	159 14%	68 31%	67 21%	147 13%	26 12%	19 9%	45 11%	292 16%	30 20%	139 16%	41 15%	76 21%	51 11%	21 26%	76 15%	90 15%	67 15%	94 20%	35 16%	124 18%	153 15%	10 25%	46 26%	19 16%	144 21%	85 13%	98 14%	262 15%
Weak	222 11%	114 13%	108 10%	50 23%	37 11%	106 10%	20 9%	10 5%	30 7%	197 11%	23 15%	96 11%	27 10%	50 14%	32 7%	17 22%	53 10%	54 9%	54 12%	61 13%	28 13%	83 12%	96 9%	9 23%	32 18%	13 11%	102 15%	60 9%	61 9%	177 10%
Strong	982 48%	466 51%	516 46%	69 32%	85 26%	554 51%	125 60%	149 74%	274 67%	923 49%	53 35%	409 46%	132 50%	124 34%	287 65%	31 38%	291 56%	283 47%	218 50%	190 39%	107 51%	326 47%	507 49%	14 34%	60 33%	47 40%	288 42%	326 50%	368 52%	875 50%
Intelligent	989 48%	488 54%	500 44%	65 30%	101 31%	535 49%	128 62%	158 79%	287 70%	940 50%	44 29%	411 46%	120 45%	126 34%	303 69%	28 35%	305 58%	282 47%	208 48%	193 40%	104 49%	344 50%	506 49%	14 36%	70 39%	55 47%	294 43%	334 51%	361 51%	864 49%
Out of touch	550 27%	268 29%	282 25%	69 32%	106 33%	278 25%	58 28%	38 19%	96 24%	503 27%	41 27%	250 28%	68 25%	113 31%	96 22%	24 30%	139 27%	158 26%	108 25%	145 30%	58 27%	212 31%	263 25%	9 23%	68 38%	29 25%	217 32%	173 26%	160 23%	453 26%
A convincing politician	802 39%	373 41%	430 38%	62 28%	83 26%	402 37%	115 55%	140 70%	255 62%	754 40%	43 28%	303 34%	106 40%	103 28%	268 61%	23 29%	252 48%	230 38%	171 39%	150 31%	97 46%	277 40%	394 38%	13 31%	48 27%	43 37%	230 34%	259 40%	314 45%	711 41%
Courageous	566 28%	280 31%	286 25%	35 16%	52 16%	278 25%	85 41%	116 58%	201 49%	530 28%	32 21%	208 23%	65 25%	72 19%	207 47%	14 18%	172 33%	166 27%	115 26%	114 24%	59 28%	202 29%	281 27%	10 24%	35 19%	31 27%	153 22%	194 30%	219 31%	500 29%
Understanding of ordinary people	397 19%	218 24%	179 16%	31 14%	36 11%	183 17%	62 30%	86 43%	148 36%	374 20%	23 15%	136 14%	38 14%	52 14%	158 36%	12 16%	128 24%	118 20%	71 16%	81 17%	37 17%	150 22%	188 18%	10 25%	28 16%	25 21%	120 18%	133 20%	144 20%	344 20%
None of these	335 16%	101 11%	234 21%	36 16%	92 28%	184 17%	10 5%	14 7%	24 6%	294 16%	38 25%	153 17%	45 17%	93 25%	33 7%	13 16%	55 11%	99 16%	69 16%	112 23%	20 9%	94 14%	195 19%	4 9%	25 14%	21 18%	109 16%	110 17%	116 17%	289 17%

Online Poll ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 21
Q5. Thinking only about which, if any of the following words or phrases would you associate with her/him?
- Theresa May, Conservative
Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Dangerous	409	20	255	29	12	43	43	201	27	23	262	111	36	8	30	53	144	2	20	23	3	74	212	73	50	47	31	3	123	144	61	*	77
	20%	3%	43%	25%	15%	30%	6%	37%	12%	16%	29%	12%	15%	2%	11%	30%	43%	5%	22%	12%	19%	25%	23%	14%	15%	19%	17%	14%	24%	16%	34%	2%	18%
Likeable	537	381	39	19	23	17	312	69	71	35	182	333	22	194	108	45	23	14	21	64	6	93	284	112	45	54	50	11	98	289	31	5	104
	26%	56%	7%	17%	28%	12%	47%	13%	32%	25%	20%	37%	10%	54%	40%	25%	7%	32%	23%	32%	40%	32%	31%	22%	14%	22%	27%	47%	19%	33%	17%	28%	25%
Irresponsible	327	17	190	24	11	36	33	151	19	24	208	89	30	10	22	33	112	3	21	18	2	65	148	70	44	34	25	2	120	100	46	*	59
	16%	2%	32%	21%	13%	26%	5%	28%	9%	17%	23%	10%	13%	3%	8%	18%	33%	7%	23%	9%	12%	22%	16%	14%	14%	14%	14%	7%	23%	11%	25%	2%	14%
Weak	222	11	142	14	6	21	25	110	10	13	140	63	19	10	15	29	75	2	11	9	1	49	117	43	13	30	19	1	76	62	32	1	50
	11%	2%	24%	12%	7%	15%	4%	20%	4%	10%	16%	7%	8%	3%	6%	16%	22%	5%	12%	4%	8%	17%	13%	8%	4%	13%	11%	3%	15%	7%	18%	5%	12%
Strong	982	566	147	48	41	31	478	171	128	80	390	531	61	277	185	72	94	30	48	113	11	154	500	234	93	111	94	13	211	488	60	6	205
	48%	83%	25%	41%	50%	22%	72%	31%	56%	57%	43%	58%	26%	77%	69%	40%	28%	70%	53%	56%	69%	53%	55%	45%	29%	46%	51%	56%	41%	55%	33%	34%	48%
Intelligent	989	556	155	57	45	36	491	184	120	79	400	536	52	285	190	71	106	27	50	111	6	165	510	226	85	115	92	14	195	497	70	6	207
	48%	82%	26%	49%	55%	26%	74%	34%	53%	56%	45%	59%	22%	80%	71%	39%	32%	63%	56%	55%	36%	56%	56%	44%	26%	48%	50%	63%	38%	56%	38%	36%	49%
Out of touch	550	37	313	32	21	61	79	233	46	41	324	181	45	36	39	57	170	6	33	43	2	97	275	101	77	65	41	4	159	214	68	*	106
	27%	5%	52%	28%	26%	43%	12%	43%	20%	29%	36%	20%	19%	10%	14%	32%	51%	15%	37%	21%	10%	33%	30%	20%	24%	27%	19%	31%	24%	37%	2%	25%	
A convincing politician	802	496	113	47	35	19	423	135	100	71	320	443	40	242	163	64	69	26	42	86	13	143	396	191	72	88	80	14	145	418	48	9	168
	39%	73%	19%	41%	43%	13%	64%	25%	44%	50%	36%	49%	17%	68%	61%	36%	21%	61%	46%	43%	83%	49%	43%	37%	22%	37%	44%	60%	28%	47%	26%	55%	40%
Courageous	566	395	56	20	13	9	330	80	70	35	188	345	33	204	114	44	35	14	20	66	3	111	278	125	52	67	52	9	101	299	35	4	118
	28%	58%	9%	17%	15%	7%	50%	15%	31%	25%	21%	38%	14%	57%	43%	25%	10%	33%	23%	33%	16%	38%	31%	24%	16%	28%	28%	38%	20%	34%	19%	25%	28%
Understanding of ordinary people	397	311	24	10	10	257	40	40	18	135	241	21	161	90	22	18	10	8	36	4	82	198	88	28	44	48	6	64	204	28	3	93	
	19%	46%	4%	9%	13%	7%	39%	7%	18%	13%	15%	26%	9%	45%	34%	12%	5%	22%	9%	18%	27%	28%	22%	17%	9%	18%	26%	25%	12%	23%	15%	19%	22%
None of these	335	32	85	11	15	32	50	78	40	11	97	129	109	23	20	27	32	3	3	34	2	15	73	111	135	42	37	2	92	129	27	7	79
	16%	5%	14%	10%	18%	23%	8%	14%	18%	7%	11%	14%	46%	6%	8%	15%	10%	8%	3%	17%	11%	5%	8%	21%	42%	17%	20%	8%	18%	15%	15%	39%	19%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 22
Q5. Thinking only about which, if any of the following words or phrases would you associate with her/him?
- Jeremy Corbyn, Labour
Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Dangerous	559 27%	302 33%	257 23%	23 11%	46 14%	291 27%	86 41%	112 56%	198 48%	542 29%	16 10%	207 23%	58 22%	68 18%	218 49%	7 9%	182 35%	155 26%	97 22%	126 26%	55 26%	194 28%	294 28%	5 11%	34 19%	21 18%	164 24%	178 27%	217 31%	504 29%
Likeable	543 27%	283 31%	261 23%	112 51%	84 26%	248 23%	43 21%	56 28%	99 24%	486 26%	56 37%	228 26%	69 26%	100 27%	102 23%	44 55%	138 26%	145 24%	123 28%	138 29%	61 29%	208 30%	240 23%	20 50%	52 29%	39 33%	204 30%	160 24%	180 26%	451 26%
Irresponsible	548 27%	279 31%	270 24%	35 16%	48 15%	287 26%	87 42%	91 45%	178 44%	524 28%	24 16%	223 25%	59 22%	69 19%	189 43%	9 11%	175 34%	157 26%	106 24%	110 23%	63 30%	177 26%	290 28%	6 16%	32 18%	18 16%	145 21%	173 26%	230 33%	498 28%
Weak	699 34%	352 39%	346 31%	39 18%	65 20%	382 35%	95 46%	117 58%	213 52%	671 36%	25 16%	285 32%	78 29%	97 26%	224 51%	14 18%	194 37%	201 33%	152 35%	152 31%	81 38%	241 35%	356 34%	6 14%	50 28%	28 24%	199 29%	231 35%	269 38%	620 36%
Strong	388 19%	185 20%	203 18%	86 39%	76 23%	169 15%	33 16%	24 12%	57 14%	335 18%	49 32%	168 19%	54 20%	72 19%	62 14%	33 41%	99 19%	110 18%	82 19%	96 20%	50 24%	142 21%	169 16%	16 40%	32 18%	24 20%	156 23%	100 15%	132 19%	332 19%
Intelligent	633 31%	328 36%	305 27%	102 47%	97 30%	305 28%	77 37%	53 26%	130 32%	576 31%	53 35%	272 31%	80 30%	109 30%	134 30%	38 48%	191 36%	188 31%	110 25%	144 30%	78 37%	249 36%	273 26%	17 43%	64 36%	43 36%	246 36%	176 27%	211 30%	526 30%
Out of touch	597 29%	327 36%	270 24%	43 20%	53 16%	315 29%	90 43%	96 48%	186 46%	566 30%	28 19%	238 27%	70 26%	78 21%	198 45%	14 17%	186 36%	159 26%	115 26%	137 28%	54 26%	202 29%	314 30%	12 29%	39 22%	36 31%	165 24%	195 30%	238 34%	521 30%
A convincing politician	444 22%	234 26%	209 18%	80 37%	83 25%	206 19%	42 20%	33 16%	75 18%	391 21%	50 33%	187 21%	56 21%	95 26%	77 17%	28 35%	119 23%	125 21%	78 18%	122 25%	44 21%	177 26%	202 19%	12 31%	43 24%	35 30%	169 25%	131 20%	143 20%	366 21%
Courageous	424 21%	218 24%	206 18%	89 41%	78 24%	187 17%	36 17%	33 17%	69 17%	376 20%	44 29%	186 21%	56 21%	84 23%	66 15%	31 39%	115 22%	112 19%	90 21%	107 22%	59 28%	163 24%	177 17%	13 33%	41 23%	27 23%	162 24%	118 18%	145 21%	356 20%
Understanding of ordinary people	789 39%	370 41%	419 37%	122 56%	115 35%	403 37%	84 40%	66 33%	149 37%	723 38%	62 40%	334 38%	105 39%	149 40%	153 35%	48 60%	212 41%	227 38%	154 35%	195 40%	89 42%	296 43%	371 36%	19 48%	84 47%	49 41%	312 46%	225 34%	252 36%	656 38%
None of these	373 18%	105 11%	269 24%	34 15%	103 32%	219 20%	10 5%	8 4%	18 4%	330 18%	39 26%	178 20%	57 21%	100 27%	27 6%	11 14%	57 11%	117 19%	92 21%	108 22%	27 13%	97 14%	220 21%	4 9%	32 18%	24 20%	123 18%	124 19%	126 18%	318 18%

Online Poll

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Absolutes/col percents

Table 22
Q5. Thinking only about which, if any of the following words or phrases would you associate with her/him?
- Jeremy Corbyn, Labour
Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Dangerous	559	385	33	26	34	17	312	58	97	44	160	370	29	208	99	34	20	16	27	88	5	112	269	137	38	70	58	9	75	311	34	2	128
	27%	57%	6%	22%	42%	12%	47%	11%	43%	31%	18%	41%	12%	58%	37%	19%	6%	38%	30%	44%	33%	38%	30%	27%	12%	29%	32%	39%	15%	35%	19%	12%	30%
Likeable	543	70	327	24	10	46	93	248	31	34	341	153	49	30	57	53	182	9	24	20	7	112	280	103	48	64	42	2	177	204	54	1	106
	27%	10%	55%	21%	13%	33%	14%	45%	14%	24%	38%	17%	21%	8%	21%	30%	54%	20%	26%	10%	43%	38%	31%	20%	15%	26%	23%	8%	34%	23%	30%	5%	25%
Irresponsible	548	374	30	33	36	14	309	64	91	43	178	343	28	198	103	32	27	12	31	85	4	102	282	125	37	65	46	7	76	322	32	*	111
	27%	55%	5%	29%	44%	10%	47%	12%	40%	30%	20%	38%	12%	55%	39%	18%	8%	27%	34%	42%	27%	35%	31%	24%	12%	27%	25%	29%	15%	36%	18%	2%	26%
Weak	699	420	71	39	37	28	361	112	110	54	261	408	29	218	137	51	58	18	34	102	8	128	354	150	65	78	56	9	133	369	50	4	134
	34%	62%	12%	33%	45%	20%	55%	20%	48%	38%	29%	45%	12%	61%	51%	28%	17%	43%	38%	51%	46%	44%	39%	29%	20%	32%	30%	38%	26%	42%	28%	25%	32%
Strong	388	31	270	23	6	23	46	206	17	25	234	114	40	17	24	56	140	4	19	13	2	74	205	80	27	46	30	2	139	138	32	*	76
	19%	5%	45%	20%	7%	16%	7%	38%	8%	18%	26%	12%	17%	5%	9%	31%	42%	8%	21%	6%	15%	25%	23%	15%	9%	19%	16%	11%	27%	16%	18%	2%	18%
Intelligent	633	108	353	41	12	48	132	280	41	44	378	205	50	59	65	70	199	6	37	34	5	133	341	117	40	72	57	5	201	228	66	3	129
	31%	16%	59%	35%	14%	34%	20%	51%	18%	31%	42%	23%	21%	16%	24%	39%	59%	14%	41%	17%	28%	45%	37%	23%	13%	30%	31%	23%	39%	26%	36%	20%	31%
Out of touch	597	376	44	28	39	21	305	91	99	49	197	374	27	194	100	49	38	16	33	94	4	116	285	137	58	71	61	13	110	299	39	4	132
	29%	55%	7%	25%	48%	15%	46%	17%	43%	35%	22%	41%	11%	54%	37%	27%	11%	38%	36%	47%	27%	40%	31%	27%	18%	30%	33%	57%	21%	34%	22%	25%	31%
A convincing politician	444	48	277	18	7	38	76	223	16	21	269	135	40	37	34	56	158	5	14	13	2	83	240	79	40	49	36	3	160	150	45	1	85
	22%	7%	46%	15%	9%	27%	12%	41%	7%	15%	30%	15%	17%	10%	13%	31%	47%	11%	15%	6%	11%	29%	26%	15%	13%	20%	20%	12%	31%	17%	25%	6%	20%
Courageous	424	42	285	27	5	25	56	219	16	38	275	120	29	19	36	56	153	10	26	9	7	93	221	79	32	50	37	5	150	139	43	*	88
	21%	6%	48%	24%	7%	18%	8%	40%	7%	27%	31%	13%	12%	5%	13%	31%	46%	23%	29%	4%	42%	32%	24%	15%	10%	21%	21%	29%	16%	23%	2%	21%	
Understanding of ordinary people	789	123	436	46	21	62	150	351	47	63	478	250	61	51	89	98	241	15	45	38	8	143	392	176	77	86	55	8	244	307	86	3	141
	39%	18%	73%	40%	25%	44%	23%	64%	21%	44%	53%	27%	26%	14%	33%	54%	72%	34%	50%	19%	50%	49%	43%	34%	24%	36%	30%	34%	48%	35%	47%	19%	33%
None of these	373	56	74	16	16	34	79	72	40	10	119	142	113	37	33	26	32	3	3	36	2	11	75	125	159	50	41	2	98	141	32	10	91
	18%	8%	12%	14%	20%	24%	12%	13%	18%	7%	13%	16%	48%	10%	12%	14%	10%	6%	3%	18%	11%	4%	8%	24%	49%	21%	22%	8%	19%	16%	18%	57%	21%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 23
Q5. Thinking only about which, if any of the following words or phrases would you associate with her/him?
- Tim Farron, Liberal Democrats
Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Dangerous	194 9%	131 14%	63 6%	32 15%	26 8%	86 8%	36 17%	14 7%	50 12%	173 9%	21 14%	95 11%	21 8%	25 7%	44 10%	9 11%	51 10%	52 9%	40 9%	50 10%	27 13%	64 9%	92 9%	6 14%	10 5%	16 14%	50 7%	64 10%	80 11%	168 10%
Likeable	299 15%	172 19%	127 11%	36 17%	33 10%	168 15%	33 16%	29 14%	62 15%	278 15%	17 11%	130 15%	44 17%	43 12%	75 17%	8 10%	98 19%	82 14%	50 12%	69 14%	43 21%	112 16%	136 13%	3 7%	27 15%	9 8%	102 15%	86 13%	112 16%	263 15%
Irresponsible	310 15%	179 20%	132 12%	33 15%	27 8%	142 13%	48 23%	60 30%	109 27%	291 15%	20 13%	127 14%	24 9%	39 11%	111 25%	10 12%	97 19%	77 13%	64 15%	72 15%	36 17%	100 14%	160 15%	8 20%	16 9%	20 17%	84 12%	114 17%	112 16%	274 16%
Weak	615 30%	356 39%	259 23%	50 23%	65 20%	321 29%	86 42%	93 46%	179 44%	581 31%	33 21%	282 32%	56 21%	74 20%	186 42%	17 21%	206 39%	172 29%	120 27%	117 24%	68 32%	214 31%	303 29%	14 35%	47 26%	41 34%	200 29%	187 29%	228 32%	527 30%
Strong	91 4%	48 5%	43 4%	13 6%	17 5%	47 4%	9 2%	5 3%	14 3%	79 4%	11 7%	47 5%	12 4%	15 4%	14 3%	3 4%	30 6%	26 4%	15 3%	20 4%	15 7%	22 3%	49 5%	5 11%	16 9%	*	31 5%	23 3%	37 5%	75 4%
Intelligent	330 16%	188 21%	142 13%	28 13%	40 12%	172 16%	52 25%	38 19%	90 22%	313 17%	15 10%	138 16%	43 16%	38 10%	100 23%	9 12%	115 22%	93 16%	56 13%	65 14%	49 23%	121 17%	150 15%	4 10%	37 21%	16 14%	112 16%	97 15%	120 17%	276 16%
Out of touch	496 24%	290 32%	205 18%	48 22%	38 12%	234 21%	86 41%	90 45%	176 43%	470 25%	24 16%	182 21%	47 18%	75 20%	170 39%	22 27%	142 45%	139 23%	94 22%	121 25%	47 22%	173 25%	255 25%	12 29%	35 20%	36 30%	166 24%	165 25%	165 23%	425 24%
A convincing politician	194 10%	109 12%	85 7%	28 13%	23 7%	104 10%	21 10%	18 9%	39 10%	185 10%	8 5%	74 8%	38 14%	27 7%	47 11%	9 11%	52 10%	60 10%	36 8%	46 10%	31 14%	66 9%	92 9%	4 11%	27 15%	11 9%	72 10%	58 9%	65 9%	157 9%
Courageous	111 5%	60 7%	51 4%	24 11%	20 6%	45 4%	9 4%	13 6%	21 5%	98 5%	12 8%	60 7%	9 3%	16 4%	22 5%	4 6%	43 8%	26 4%	21 5%	21 4%	19 9%	40 6%	47 5%	3 7%	5 3%	1 1%	35 5%	28 4%	48 7%	104 6%
Understanding of ordinary people	284 14%	138 15%	146 13%	42 19%	37 11%	137 13%	33 16%	35 18%	69 17%	259 14%	22 14%	109 12%	49 18%	34 9%	81 18%	12 14%	93 18%	71 12%	58 13%	61 13%	42 20%	97 14%	133 13%	8 20%	26 14%	13 11%	93 14%	76 12%	114 16%	245 14%
None of these	733 36%	215 24%	519 46%	68 31%	173 53%	418 38%	38 18%	36 18%	74 18%	665 35%	62 41%	333 37%	113 42%	172 47%	84 19%	31 39%	135 26%	236 39%	169 39%	193 40%	58 27%	237 34%	391 38%	12 30%	61 34%	38 32%	248 36%	234 36%	251 36%	635 36%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 23

Q5. Thinking only about which, if any of the following words or phrases would you associate with her/him?
- Tim Farron, Liberal Democrats
Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Dangerous	194 9%	91 13%	45 8%	3 2%	22 27%	13 9%	63 9%	52 9%	47 21%	4 3%	51 6%	128 14%	15 6%	46 13%	14 5%	20 11%	29 9%	3 7%	- -	45 22%	2 12%	39 13%	105 12%	39 7%	12 4%	31 13%	14 8%	2 7%	46 9%	88 10%	10 5%	4 22%	45 11%
Likeable	299 15%	80 12%	93 16%	59 51%	7 9%	13 10%	85 13%	94 17%	15 6%	55 39%	183 20%	94 10%	22 9%	35 10%	49 18%	23 13%	68 20%	10 22%	44 48%	13 6%	2 12%	60 21%	166 18%	56 11%	18 6%	31 13%	19 10%	2 10%	71 14%	150 17%	27 15%	*	49 12%
Irresponsible	310 15%	170 25%	61 10%	1 1%	20 24%	12 9%	129 19%	74 14%	70 31%	4 3%	70 8%	225 25%	15 7%	100 28%	25 9%	45 25%	30 9%	2 4%	2 3%	64 31%	4 24%	70 24%	141 15%	61 12%	38 12%	36 15%	32 17%	3 14%	65 13%	156 18%	16 9%	2 14%	68 16%
Weak	615 30%	282 42%	179 30%	18 15%	29 35%	33 23%	234 35%	158 29%	87 38%	41 29%	249 28%	324 36%	42 18%	146 41%	73 27%	47 26%	107 32%	14 32%	26 28%	77 38%	9 58%	124 43%	326 36%	131 25%	32 10%	70 29%	54 29%	5 24%	136 26%	298 34%	47 26%	5 31%	124 29%
Strong	91 4%	8 1%	31 5%	21 18%	4 4%	11 8%	11 2%	30 6%	12 5%	19 13%	56 6%	27 3%	8 3%	5 1%	4 3%	5 3%	26 8%	1 1%	18 20%	9 4%	2 12%	19 7%	45 5%	17 3%	10 3%	10 4%	6 3%	1 3%	15 3%	44 5%	16 9%	-	16 4%
Intelligent	330 16%	94 14%	96 16%	59 51%	7 8%	19 14%	94 14%	93 17%	22 10%	59 42%	204 23%	106 12%	20 8%	43 12%	50 19%	22 12%	70 21%	7 17%	50 55%	17 9%	4 24%	68 23%	179 20%	59 11%	23 7%	26 11%	24 13%	4 16%	81 16%	158 18%	37 20%	*	50 12%
Out of touch	496 24%	256 38%	114 19%	12 10%	30 36%	24 17%	211 32%	95 17%	85 37%	34 24%	147 16%	323 35%	26 11%	153 43%	53 20%	44 25%	47 14%	16 37%	18 20%	82 41%	2 12%	99 34%	279 31%	83 16%	34 11%	70 29%	52 28%	7 30%	81 16%	244 28%	37 20%	4 25%	122 29%
A convincing politician	194 10%	39 6%	62 10%	35 30%	5 7%	16 11%	42 6%	57 10%	16 7%	33 23%	126 14%	56 6%	12 5%	16 4%	27 10%	12 7%	41 12%	4 10%	27 30%	12 6%	2 11%	40 14%	100 11%	36 7%	17 5%	18 7%	7 4%	3 13%	52 10%	85 10%	29 16%	*	25 6%
Courageous	111 5%	30 4%	32 5%	20 17%	2 3%	7 5%	22 3%	36 7%	11 5%	17 12%	69 8%	32 4%	10 4%	5 2%	17 6%	9 5%	25 7%	2 5%	15 16%	9 4%	1 5%	27 9%	57 6%	17 3%	9 3%	14 6%	11 6%	1 3%	27 5%	53 6%	5 3%	*	24 6%
Understanding of ordinary people	284 14%	66 10%	81 14%	65 56%	10 12%	14 10%	78 12%	79 14%	18 8%	54 38%	189 21%	78 9%	17 7%	25 7%	49 18%	19 11%	56 17%	12 27%	40 45%	14 7%	3 17%	52 18%	161 18%	46 9%	23 7%	22 9%	25 14%	4 16%	76 15%	132 15%	26 14%	-	47 11%
None of these	733 36%	189 28%	200 34%	15 13%	30 37%	56 40%	223 34%	183 34%	67 30%	19 14%	283 32%	305 33%	145 62%	121 34%	88 33%	62 34%	102 30%	8 19%	7 8%	63 31%	2 13%	45 15%	235 26%	246 48%	204 64%	92 38%	72 40%	6 29%	190 37%	300 34%	61 34%	11 64%	164 39%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 24
Q5. Thinking only about which, if any of the following words or phrases would you associate with her/him?
- Paul Nuttall, UKIP
Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin g	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Dangerous	625 31%	327 36%	298 26%	81 37%	86 27%	310 28%	70 34%	78 39%	147 36%	570 30%	52 34%	257 29%	78 29%	92 25%	160 36%	37 46%	197 38%	169 28%	139 32%	120 25%	83 39%	251 36%	265 26%	18 45%	53 30%	44 37%	227 33%	198 30%	199 28%	528 30%
Likeable	105 5%	56 6%	50 4%	21 10%	12 4%	50 5%	17 8%	5 3%	22 5%	96 5%	9 6%	44 5%	15 6%	19 5%	24 5%	3 3%	17 3%	30 5%	25 6%	33 7%	15 7%	29 4%	56 5%	1 3%	4 2%	2 2%	24 4%	29 4%	53 7%	99 6%
Irresponsible	553 27%	301 33%	252 22%	57 26%	78 24%	273 25%	71 34%	74 37%	145 35%	505 27%	45 29%	234 26%	57 22%	79 22%	156 35%	26 33%	193 37%	150 25%	89 20%	121 25%	71 33%	228 33%	230 22%	12 31%	57 32%	39 33%	209 30%	166 25%	179 25%	457 26%
Weak	361 18%	215 24%	146 13%	39 18%	50 15%	170 16%	47 23%	55 27%	102 25%	330 18%	28 18%	153 17%	30 11%	48 13%	113 26%	17 21%	123 24%	95 16%	58 13%	85 18%	36 17%	133 19%	176 17%	7 18%	38 21%	38 32%	116 17%	117 18%	128 18%	285 16%
Strong	94 5%	52 6%	42 4%	18 8%	16 5%	45 4%	12 6%	4 2%	16 4%	89 5%	5 3%	47 5%	8 3%	18 4%	17 4%	3 4%	23 4%	27 4%	23 5%	21 4%	18 8%	19 3%	53 5%	2 5%	6 4%	2 2%	35 5%	26 4%	33 5%	85 5%
Intelligent	154 8%	79 9%	75 7%	18 8%	16 5%	72 7%	25 12%	22 11%	48 12%	144 8%	9 6%	65 7%	19 7%	25 7%	43 10%	2 3%	33 6%	43 7%	37 8%	41 9%	9 4%	46 7%	92 9%	2 6%	5 3%	9 7%	42 6%	51 8%	61 9%	140 8%
Out of touch	586 29%	329 36%	258 23%	78 36%	72 22%	274 25%	68 33%	95 47%	163 40%	537 29%	46 30%	239 27%	59 22%	90 24%	169 38%	30 37%	194 37%	168 28%	93 21%	132 27%	78 37%	231 33%	253 24%	13 31%	47 26%	45 38%	198 29%	190 29%	199 28%	494 28%
A convincing politician	97 5%	35 4%	62 5%	9 4%	16 5%	47 4%	13 6%	12 6%	25 6%	93 5%	3 2%	37 4%	13 5%	19 5%	25 6%	3 4%	15 3%	25 4%	24 6%	32 7%	5 2%	27 4%	58 6%	4 10%	6 3%	6 5%	29 4%	28 4%	41 6%	85 5%
Courageous	115 6%	63 7%	51 5%	22 10%	15 5%	49 5%	17 8%	11 5%	28 7%	110 6%	5 3%	54 6%	9 3%	20 6%	26 6%	5 6%	26 5%	24 4%	32 7%	33 7%	12 6%	35 5%	59 6%	4 9%	8 4%	6 5%	31 5%	40 6%	44 6%	100 6%
Understanding of ordinary people	203 10%	93 10%	110 10%	20 9%	15 5%	106 10%	30 14%	32 16%	62 15%	192 10%	10 6%	70 8%	25 9%	37 10%	67 15%	5 6%	36 7%	53 9%	56 13%	58 12%	18 9%	47 7%	128 12%	1 3%	6 3%	2 2%	46 7%	81 12%	77 11%	195 11%
None of these	731 36%	246 27%	485 43%	61 28%	152 47%	436 40%	45 22%	37 18%	82 20%	665 35%	61 40%	330 37%	107 40%	172 47%	95 21%	27 34%	141 27%	243 40%	163 37%	185 38%	54 26%	226 33%	404 39%	9 23%	62 35%	36 30%	243 36%	233 36%	255 36%	633 36%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 24
Q5. Thinking only about which, if any of the following words or phrases would you associate with her/him?
- Paul Nuttall, UKIP
Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals									
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426	
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424	
Dangerous	625	171	253	67	5	42	182	213	26	74	432	154	39	55	116	43	165	15	57	20	6	111	347	123	44	74	54	8	179	252	53	4	128	
	31%	25%	42%	57%	6%	30%	28%	39%	12%	53%	48%	17%	16%	15%	43%	24%	49%	36%	63%	10%	36%	38%	38%	24%	14%	31%	30%	36%	35%	28%	29%	23%	4	30%
Likeable	105	41	16	3	22	7	33	12	44	3	14	86	6	26	6	9	3	3	-	40	3	30	48	15	11	15	10	-	21	55	4	-	25	
	5%	6%	3%	2%	27%	5%	5%	2%	20%	2%	2%	9%	3%	7%	2%	5%	1%	6%	-	20%	20%	10%	5%	3%	3%	6%	6%	-	4%	6%	2%	-	6%	
Irresponsible	553	170	213	52	3	41	171	181	26	63	356	157	41	68	92	34	141	7	54	18	5	113	314	96	28	53	53	5	138	244	57	3	106	
	27%	25%	36%	45%	4%	29%	26%	33%	11%	45%	40%	17%	17%	19%	34%	19%	42%	17%	59%	9%	28%	39%	35%	19%	9%	22%	29%	22%	27%	28%	31%	20%	25%	
Weak	361	139	118	27	7	24	131	108	24	28	197	140	25	70	55	28	76	4	24	19	3	81	182	68	28	49	22	2	72	174	38	3	71	
	18%	20%	20%	23%	8%	17%	20%	20%	11%	20%	22%	15%	10%	20%	20%	16%	23%	9%	26%	10%	20%	28%	20%	13%	9%	20%	12%	10%	14%	20%	21%	20%	17%	
Strong	94	32	20	1	17	9	21	20	34	4	21	66	7	14	8	10	7	1	1	31	3	25	44	16	9	21	6	2	19	39	6	-	27	
	5%	5%	3%	1%	20%	7%	3%	4%	15%	2%	2%	7%	3%	4%	3%	6%	2%	3%	1%	15%	16%	9%	5%	3%	9%	3%	8%	4%	4%	4%	-	6%		
Intelligent	154	56	43	5	26	4	58	35	38	6	42	108	4	39	19	22	12	1	5	35	2	36	71	31	16	15	11	3	45	74	5	1	26	
	8%	8%	7%	4%	32%	3%	9%	6%	17%	4%	5%	12%	2%	11%	7%	12%	4%	3%	5%	17%	12%	12%	8%	6%	5%	6%	6%	12%	9%	8%	3%	5%	6%	
Out of touch	586	205	218	44	7	32	193	170	41	61	352	188	46	91	94	32	135	11	49	30	9	108	313	124	40	61	48	5	149	273	47	3	109	
	29%	30%	36%	38%	9%	23%	29%	31%	18%	43%	39%	21%	20%	25%	35%	18%	40%	25%	54%	15%	55%	37%	34%	24%	12%	25%	26%	22%	29%	31%	26%	17%	26%	
A convincing politician	97	17	18	1	29	14	16	17	35	2	16	70	11	14	2	13	3	2	-	28	3	24	33	32	8	17	8	-	22	43	6	-	26	
	5%	2%	3%	1%	35%	10%	2%	3%	15%	1%	2%	8%	5%	4%	1%	8%	1%	4%	-	14%	19%	8%	4%	6%	2%	7%	5%	-	4%	5%	3%	-	6%	
Courageous	115	36	26	5	23	12	24	28	31	5	20	84	10	20	2	21	6	*	5	29	1	34	42	31	8	13	11	2	18	60	10	1	24	
	6%	5%	4%	5%	28%	8%	4%	5%	14%	4%	2%	9%	4%	6%	1%	12%	2%	1%	5%	15%	5%	12%	5%	6%	2%	6%	6%	10%	4%	7%	5%	5%	6%	
Understanding of ordinary people	203	81	33	4	40	8	56	44	75	8	38	161	4	45	11	31	13	4	5	70	2	46	91	31	33	23	15	2	56	99	6	2	39	
	10%	12%	6%	3%	49%	5%	8%	8%	33%	6%	4%	18%	2%	13%	4%	17%	4%	8%	5%	35%	15%	16%	10%	6%	10%	10%	8%	10%	11%	11%	3%	11%	9%	
None of these	731	209	176	28	25	49	236	170	74	32	240	344	147	139	81	65	83	17	12	69	3	46	227	243	212	86	72	7	191	303	63	10	158	
	36%	31%	29%	24%	31%	35%	36%	31%	33%	23%	27%	38%	62%	39%	30%	36%	25%	39%	13%	34%	16%	16%	25%	47%	66%	36%	39%	29%	37%	34%	34%	60%	37%	

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 25

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- Summary table

Base: All respondents

	The security of the nation	The economy	Schools	The NHS	Brexit	Strong leadership	Immigration	Social care	Nationalisation of the railways and other utilities	Other
Unweighted base	2044	2044	2044	2044	2044	2044	2044	2044	2044	2044
Weighted base	2044	2044	2044	2044	2044	2044	2044	2044	2044	2044
NET: Any mention	772 38%	871 43%	295 14%	1200 59%	983 48%	367 18%	690 34%	386 19%	122 6%	57 3%
First	271 13%	237 12%	65 3%	511 25%	353 17%	138 7%	230 11%	98 5%	25 1%	20 1%
Second	242 12%	305 15%	119 6%	403 20%	350 17%	109 5%	222 11%	133 7%	32 2%	16 1%
Third	258 13%	329 16%	111 5%	286 14%	279 14%	120 6%	238 12%	155 8%	66 3%	20 1%
None of these	1272 62%	1173 57%	1749 86%	844 41%	1061 52%	1677 82%	1354 66%	1658 81%	1922 94%	1987 97%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 26

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- The security of the nation

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Any mention	772	315	456	87	118	391	73	102	176	700	65	321	97	140	178	35	185	217	194	175	75	246	410	18	52	48	257	253	261	672
	38%	35%	40%	40%	36%	36%	35%	51%	43%	37%	43%	36%	37%	38%	40%	44%	35%	36%	44%	36%	36%	36%	40%	44%	29%	41%	38%	39%	37%	38%
First	271	109	163	39	38	134	20	41	61	242	25	120	25	49	64	13	67	84	55	65	27	90	136	7	18	20	84	86	101	233
	13%	12%	14%	18%	12%	12%	9%	21%	15%	13%	17%	14%	9%	13%	15%	16%	13%	14%	13%	14%	13%	13%	13%	18%	10%	17%	12%	13%	14%	13%
Second	242	85	157	22	45	127	21	28	49	226	15	100	43	45	48	7	51	51	81	60	25	66	144	1	15	19	82	99	62	208
	12%	9%	14%	10%	14%	12%	10%	14%	12%	12%	10%	11%	16%	12%	11%	8%	10%	8%	19%	12%	12%	10%	14%	4%	8%	16%	12%	15%	9%	12%
Third	258	122	137	26	34	131	33	33	66	232	25	101	29	46	66	16	68	82	58	50	23	90	130	9	18	9	91	69	98	231
	13%	13%	12%	12%	11%	12%	16%	16%	16%	12%	16%	11%	11%	13%	15%	20%	13%	14%	13%	10%	11%	13%	13%	23%	10%	8%	13%	11%	14%	13%
None of these	1272	595	678	131	207	701	135	99	234	1177	88	566	169	229	264	45	337	385	243	307	136	446	626	22	128	70	427	402	444	1074
	62%	65%	60%	60%	64%	64%	65%	49%	57%	63%	57%	64%	63%	62%	60%	56%	65%	64%	56%	64%	64%	64%	60%	56%	71%	59%	62%	61%	63%	62%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 26

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- The security of the nation

Base: All respondents

	Voting Intention						Vote In 2015 General Election						EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals							
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426	
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424	
NET: Any mention	772	323	198	30	30	23	324	187	93	37	305	385	82	174	133	72	103	17	19	84	9	93	328	221	127	93	83	6	189	345	52	5	176	
	38%	48%	33%	26%	37%	16%	49%	34%	41%	26%	34%	42%	35%	49%	50%	40%	31%	39%	21%	42%	54%	32%	36%	43%	39%	38%	45%	25%	37%	39%	28%	29%	41%	
First	271	116	67	8	8	13	119	62	36	15	114	130	27	62	49	17	41	8	7	33	4	32	97	103	38	35	34	2	58	122	18	2	69	
	13%	17%	11%	7%	9%	9%	18%	11%	16%	10%	13%	14%	12%	17%	18%	10%	12%	19%	7%	16%	24%	11%	11%	20%	12%	15%	19%	8%	11%	14%	10%	12%	16%	
Second	242	95	65	9	11	7	103	58	26	10	90	125	27	52	44	34	22	6	4	22	4	31	100	50	61	36	23	3	71	94	15	1	59	
	12%	14%	11%	8%	13%	5%	16%	11%	11%	7%	10%	14%	11%	15%	16%	19%	7%	14%	5%	11%	4	27%	11%	11%	10%	19%	15%	13%	12%	14%	11%	8%	4%	14%
Third	258	112	66	13	11	4	102	67	30	12	101	130	28	60	40	20	40	3	8	30	*	31	132	68	28	21	26	1	60	129	18	2	47	
	13%	16%	11%	11%	14%	3%	15%	12%	13%	8%	11%	14%	12%	17%	15%	11%	12%	6%	9%	15%	3%	11%	15%	13%	9%	9%	14%	4%	12%	15%	10%	12%	11%	
None of these	1272	356	399	86	52	118	339	359	134	104	592	527	153	184	134	108	233	27	71	118	7	199	581	294	194	148	100	17	324	540	131	12	248	
	62%	52%	67%	74%	63%	84%	51%	66%	59%	74%	66%	58%	65%	51%	50%	60%	69%	61%	79%	58%	46%	68%	64%	57%	61%	62%	55%	75%	63%	61%	72%	71%	59%	

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 27

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- The economy

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Any mention	871	445	426	87	140	474	83	87	170	783	80	421	98	133	186	33	260	276	170	166	100	329	396	21	75	47	292	270	309	749
	43%	49%	38%	40%	43%	43%	40%	43%	42%	42%	52%	47%	37%	36%	42%	41%	50%	46%	39%	34%	47%	48%	38%	51%	42%	40%	43%	41%	44%	43%
First	237	139	98	20	37	131	31	17	49	215	18	120	21	31	59	7	81	78	47	31	29	101	99	5	24	19	77	84	76	194
	12%	15%	9%	9%	12%	12%	15%	8%	12%	11%	11%	13%	8%	8%	13%	9%	15%	13%	11%	6%	14%	15%	10%	13%	13%	16%	11%	13%	11%	11%
Second	305	168	137	36	44	163	24	38	62	273	28	141	34	54	62	13	89	102	44	71	39	128	123	8	28	10	97	87	121	266
	15%	18%	12%	16%	14%	15%	12%	19%	15%	15%	18%	16%	13%	15%	14%	17%	17%	17%	10%	15%	19%	18%	12%	21%	16%	9%	14%	13%	17%	15%
Third	329	138	191	31	59	180	28	31	59	295	35	161	43	49	65	12	90	96	79	64	32	101	174	7	23	18	118	99	112	289
	16%	15%	17%	14%	18%	16%	13%	16%	14%	16%	23%	18%	16%	13%	15%	15%	17%	16%	18%	13%	15%	15%	17%	17%	13%	15%	17%	15%	16%	17%
None of these	1173	465	708	131	184	618	125	114	239	1094	74	466	168	236	256	48	262	327	267	317	112	363	639	20	105	71	392	385	395	997
	57%	51%	62%	60%	57%	57%	60%	57%	58%	58%	48%	53%	63%	64%	58%	59%	50%	54%	61%	66%	53%	52%	62%	49%	58%	60%	57%	59%	56%	57%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 27

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- The economy

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals										
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Any mention	871	344	250	48	31	58	343	225	63	68	448	334	89	161	163	61	149	22	44	52	9	131	422	213	106	111	92	6	202	376	76	8	203
	43%	51%	42%	42%	37%	41%	52%	41%	28%	48%	50%	37%	38%	45%	61%	34%	44%	50%	48%	26%	56%	45%	46%	41%	33%	46%	50%	25%	39%	43%	42%	49%	48%
First	237	97	66	18	4	12	102	50	17	14	136	82	19	39	61	12	37	3	11	15	2	36	126	51	25	19	19	1	58	114	24	2	38
	12%	14%	11%	16%	5%	9%	15%	9%	8%	10%	15%	9%	8%	11%	23%	7%	11%	7%	12%	8%	11%	12%	14%	10%	8%	8%	10%	4%	11%	13%	13%	10%	9%
Second	305	114	81	20	15	23	105	90	19	34	158	113	34	46	46	25	62	11	22	16	1	44	141	85	35	44	42	2	61	126	28	2	86
	15%	17%	14%	17%	19%	16%	16%	16%	8%	24%	18%	12%	14%	13%	17%	14%	18%	25%	24%	8%	5%	15%	15%	17%	11%	18%	23%	10%	12%	14%	16%	10%	20%
Third	329	133	102	10	11	24	136	86	27	20	154	138	37	76	56	24	50	8	11	21	7	51	156	77	46	48	31	3	83	136	24	5	79
	16%	20%	17%	9%	14%	17%	21%	16%	12%	14%	17%	15%	16%	21%	21%	14%	15%	18%	12%	10%	40%	17%	17%	15%	14%	20%	17%	11%	16%	15%	13%	29%	19%
None of these	1173	335	347	68	52	83	319	320	163	73	449	578	146	197	104	119	187	22	47	150	7	161	488	302	215	130	91	17	311	509	107	9	221
	57%	49%	58%	58%	63%	59%	48%	59%	72%	52%	50%	63%	62%	55%	39%	66%	56%	50%	52%	74%	44%	55%	54%	59%	67%	54%	50%	75%	61%	57%	58%	51%	52%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 28

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?
- Schools

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Any mention	295	112	184	62	74	132	14	14	28	260	33	124	48	60	33	30	95	88	62	50	42	119	122	9	18	25	99	87	109	253
	14%	12%	16%	28%	23%	12%	7%	7%	7%	14%	22%	14%	18%	16%	8%	38%	18%	15%	14%	10%	20%	17%	12%	22%	10%	21%	14%	13%	15%	14%
First	65	20	45	13	23	27	2	-	2	59	5	25	18	13	3	5	19	19	14	12	5	31	29	1	2	9	17	20	27	54
	3%	2%	4%	6%	7%	2%	1%	-	*	3%	3%	3%	7%	4%	1%	6%	4%	3%	3%	2%	2%	4%	3%	2%	6%	7%	3%	3%	4%	3%
Second	119	49	71	25	19	59	6	10	16	97	21	50	17	20	18	15	38	37	25	19	18	49	49	3	5	8	39	34	47	106
	6%	5%	6%	12%	6%	5%	3%	5%	4%	5%	14%	6%	6%	5%	4%	19%	7%	6%	6%	4%	8%	7%	5%	7%	3%	7%	6%	5%	7%	6%
Third	111	43	69	23	32	46	6	4	10	104	7	48	13	27	12	10	37	32	23	19	19	40	45	5	11	8	42	34	35	93
	5%	5%	6%	11%	10%	4%	3%	2%	3%	6%	4%	5%	5%	7%	3%	13%	7%	5%	5%	4%	9%	6%	4%	12%	6%	6%	6%	5%	5%	5%
None of these	1749	799	950	157	250	961	193	188	381	1617	120	763	218	309	408	50	427	514	375	432	170	573	913	32	162	93	585	568	596	1493
	86%	88%	84%	72%	77%	88%	93%	93%	93%	86%	78%	86%	82%	84%	92%	62%	82%	85%	86%	90%	80%	83%	88%	78%	90%	79%	86%	87%	85%	86%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 28

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?
- Schools

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Any mention	295	41	137	23	8	27	68	105	17	29	174	85	36	23	37	25	77	6	21	12	3	41	138	66	50	28	30	2	102	109	20	5	58
	14%	6%	23%	19%	9%	19%	10%	19%	7%	21%	19%	9%	15%	7%	14%	14%	23%	13%	23%	6%	16%	14%	15%	13%	15%	12%	16%	9%	20%	12%	11%	26%	14%
First	65	6	28	1	1	13	13	23	2	5	38	22	5	6	6	6	16	2	3	1	1	9	27	17	11	11	8	-	19	20	4	4	19
	3%	1%	5%	1%	1%	9%	2%	4%	1%	3%	4%	2%	2%	2%	2%	3%	5%	4%	3%	*	9%	3%	3%	3%	3%	4%	4%	-	4%	2%	2%	20%	4%
Second	119	14	67	13	2	5	24	52	1	14	79	25	15	8	14	9	41	3	9	1	-	16	60	29	14	7	10	1	50	47	5	-	16
	6%	2%	11%	11%	2%	3%	4%	10%	1%	10%	9%	3%	6%	2%	5%	5%	12%	6%	10%	1%	-	6%	7%	6%	4%	3%	5%	3%	10%	5%	3%	-	4%
Third	111	22	42	9	5	9	32	30	14	11	57	38	16	9	17	10	20	1	9	10	1	16	50	20	25	11	12	1	33	42	11	1	23
	5%	3%	7%	7%	6%	6%	5%	6%	6%	8%	6%	4%	7%	3%	6%	6%	6%	2%	10%	5%	7%	5%	6%	4%	8%	5%	7%	6%	6%	5%	6%	6%	5%
None of these	1749	638	460	94	75	115	594	440	210	112	723	826	199	335	230	154	259	38	70	190	14	251	772	449	271	213	153	21	411	776	163	13	366
	86%	94%	77%	81%	91%	81%	90%	81%	93%	79%	81%	91%	85%	93%	86%	86%	77%	87%	77%	94%	84%	86%	85%	87%	85%	88%	84%	91%	80%	88%	89%	74%	86%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 29

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- The NHS

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Any mention	1200	484	716	137	196	622	126	119	245	1111	79	493	155	233	269	51	289	325	256	330	127	385	635	24	104	80	421	397	383	1015
	59%	53%	63%	63%	60%	57%	61%	59%	60%	59%	52%	56%	58%	63%	61%	63%	55%	54%	59%	68%	60%	56%	61%	60%	58%	68%	62%	61%	54%	58%
First	511	205	306	65	81	272	59	34	94	472	38	213	66	115	96	20	114	145	102	151	56	156	284	8	49	37	199	171	140	425
	25%	22%	27%	30%	25%	25%	29%	17%	23%	25%	25%	24%	25%	31%	22%	25%	22%	24%	23%	31%	26%	23%	27%	19%	27%	31%	29%	26%	20%	24%
Second	403	164	240	52	76	204	38	34	71	376	24	162	58	73	89	22	98	110	90	106	38	140	199	12	40	26	150	113	140	338
	20%	18%	21%	24%	23%	19%	18%	17%	17%	20%	16%	18%	22%	20%	20%	28%	19%	18%	21%	22%	18%	20%	19%	30%	22%	22%	22%	17%	20%	19%
Third	286	116	170	20	40	146	29	51	81	263	18	118	31	44	85	8	77	71	65	74	33	89	153	4	15	18	71	112	102	253
	14%	13%	15%	9%	12%	13%	14%	26%	20%	14%	12%	13%	12%	12%	19%	10%	15%	12%	15%	15%	16%	13%	15%	10%	8%	15%	10%	17%	15%	14%
None of these	844	426	418	81	128	471	82	82	164	766	74	394	111	136	172	30	233	278	180	152	85	308	400	16	75	38	263	258	322	731
	41%	47%	37%	37%	40%	43%	39%	41%	40%	41%	48%	44%	42%	37%	39%	37%	45%	46%	41%	32%	40%	44%	39%	40%	42%	32%	38%	39%	46%	42%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 29

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- The NHS

Base: All respondents

	Voting Intention						Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals							
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Any mention	1200	256	463	82	45	90	282	426	113	91	600	480	120	142	128	137	274	24	64	104	5	162	521	315	199	139	96	11	330	506	107	12	234
	59%	38%	77%	71%	54%	64%	43%	78%	50%	65%	67%	53%	51%	40%	48%	76%	81%	56%	71%	51%	29%	55%	57%	61%	62%	58%	52%	48%	64%	57%	59%	72%	55%
First	511	85	242	35	8	36	100	223	31	41	286	179	45	49	49	66	150	9	32	27	3	72	219	121	99	56	35	5	152	205	50	8	91
	25%	13%	41%	30%	9%	26%	15%	41%	13%	29%	32%	20%	19%	14%	18%	37%	45%	21%	35%	13%	17%	25%	24%	31%	23%	19%	23%	30%	23%	27%	47%	22%	
Second	403	89	140	28	20	41	98	122	42	30	198	166	40	54	42	37	80	8	20	41	1	58	169	122	53	55	31	2	98	171	42	4	86
	20%	13%	24%	24%	24%	29%	15%	22%	19%	21%	22%	18%	17%	15%	16%	21%	24%	18%	22%	20%	7%	20%	19%	24%	16%	23%	17%	8%	19%	19%	23%	25%	20%
Third	286	82	80	19	17	13	84	82	40	20	116	135	35	39	37	34	44	7	13	36	1	32	134	72	48	28	29	4	80	129	15	-	57
	14%	12%	13%	16%	21%	9%	13%	15%	18%	14%	13%	15%	15%	11%	14%	19%	13%	16%	14%	18%	4%	11%	15%	14%	15%	12%	16%	18%	16%	15%	8%	-	13%
None of these	844	422	135	34	38	51	380	119	114	50	298	432	115	216	140	43	62	19	26	98	12	130	389	200	121	102	87	12	184	379	75	5	189
	41%	62%	23%	29%	46%	36%	57%	22%	50%	35%	33%	47%	49%	60%	52%	24%	19%	44%	29%	49%	71%	45%	43%	39%	38%	42%	48%	52%	36%	43%	41%	28%	45%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 30

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- Brexit

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Any mention	983	490	493	79	138	525	125	117	242	924	57	426	124	148	255	30	294	307	195	187	105	364	466	23	96	49	317	307	358	838
	48%	54%	43%	36%	43%	48%	60%	58%	59%	49%	38%	48%	47%	40%	58%	37%	56%	51%	45%	39%	50%	53%	45%	56%	53%	42%	46%	47%	51%	48%
First	353	179	175	23	50	187	44	49	94	330	22	138	45	59	97	14	128	96	59	70	43	132	155	10	28	9	110	102	142	316
	17%	20%	15%	11%	15%	17%	21%	25%	23%	18%	15%	16%	17%	16%	22%	18%	25%	16%	13%	14%	20%	19%	15%	26%	16%	8%	16%	16%	20%	18%
Second	350	176	174	27	46	187	51	39	90	329	21	159	40	50	95	7	92	115	73	70	32	112	195	6	40	23	116	116	118	288
	17%	19%	15%	12%	14%	17%	25%	19%	22%	18%	14%	18%	15%	13%	22%	8%	18%	19%	17%	15%	15%	16%	19%	15%	22%	19%	17%	18%	17%	17%
Third	279	135	144	29	42	151	29	29	58	265	14	129	39	39	63	9	74	95	64	47	30	120	115	6	28	17	91	90	98	234
	14%	15%	13%	13%	13%	14%	14%	14%	14%	14%	9%	15%	14%	11%	14%	11%	14%	16%	15%	10%	14%	17%	11%	15%	16%	15%	13%	14%	14%	13%
None of these	1061	420	641	140	186	567	83	84	167	953	96	460	142	221	186	51	228	296	241	296	106	329	570	18	84	69	367	348	346	908
	52%	46%	57%	64%	57%	52%	40%	42%	41%	51%	62%	52%	53%	60%	42%	63%	44%	49%	55%	61%	50%	47%	55%	44%	47%	58%	54%	53%	49%	52%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 30

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- Brexit

Base: All respondents

	Voting Intention						Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals							
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Any mention	983	462	191	66	42	59	413	189	125	84	413	504	66	244	145	58	126	31	49	116	5	160	483	240	99	100	104	13	208	455	96	7	204
	48%	68%	32%	57%	52%	42%	62%	35%	55%	59%	46%	55%	28%	68%	54%	32%	38%	71%	54%	57%	33%	55%	53%	47%	31%	41%	57%	59%	41%	51%	53%	43%	48%
First	353	189	48	30	21	16	159	53	49	36	123	200	30	105	40	15	34	12	21	48	1	66	198	73	16	39	38	8	66	174	28	1	77
	17%	28%	8%	26%	25%	11%	24%	10%	21%	26%	14%	22%	13%	29%	15%	8%	10%	27%	23%	24%	5%	23%	22%	14%	5%	16%	21%	34%	13%	20%	15%	5%	18%
Second	350	162	68	19	13	23	149	70	46	23	151	183	16	84	61	25	45	9	15	40	3	55	153	94	49	29	30	3	80	164	40	5	59
	17%	24%	11%	16%	15%	16%	22%	13%	20%	17%	17%	20%	7%	23%	23%	14%	13%	20%	16%	20%	17%	19%	17%	18%	15%	12%	16%	14%	16%	19%	22%	30%	14%
Third	279	111	75	18	9	21	106	67	31	24	139	121	19	55	43	18	48	10	14	28	2	38	132	73	35	32	36	2	62	117	28	1	68
	14%	16%	13%	15%	11%	15%	16%	12%	14%	17%	16%	13%	8%	15%	16%	10%	14%	24%	15%	14%	11%	13%	15%	14%	11%	13%	20%	11%	12%	13%	16%	8%	16%
None of these	1061	217	406	50	40	82	249	356	102	57	484	408	169	114	123	122	209	13	41	86	11	133	427	275	222	141	79	9	305	430	86	10	220
	52%	32%	68%	43%	48%	58%	38%	65%	45%	41%	54%	45%	72%	32%	46%	68%	62%	29%	46%	43%	67%	45%	47%	53%	69%	59%	43%	41%	59%	49%	47%	57%	52%

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Absolutes/col percents

Table 31

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- Strong leadership

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Any mention	367	187	180	47	49	194	46	31	77	331	34	148	60	56	84	19	104	119	71	72	42	137	168	7	41	24	135	110	122	302
	18%	21%	16%	21%	15%	18%	22%	16%	19%	18%	22%	17%	23%	15%	19%	23%	20%	20%	16%	15%	20%	20%	16%	18%	23%	20%	20%	17%	17%	17%
First	138	75	63	20	18	72	18	10	28	120	17	51	29	22	28	8	35	43	33	28	13	55	63	2	23	3	52	36	51	113
	7%	8%	6%	9%	5%	7%	9%	5%	7%	6%	11%	6%	11%	6%	10%	7%	7%	7%	6%	6%	6%	8%	6%	6%	13%	2%	8%	6%	7%	6%
Second	109	47	62	9	10	64	12	14	26	101	8	48	15	12	31	3	36	39	22	11	17	40	44	2	4	9	38	34	37	95
	5%	5%	5%	4%	3%	6%	6%	7%	6%	5%	5%	5%	6%	3%	7%	3%	7%	7%	5%	2%	8%	6%	4%	5%	2%	8%	6%	5%	5%	5%
Third	120	65	55	17	22	59	15	7	22	110	9	48	16	22	26	8	33	37	16	33	13	41	61	3	14	12	46	39	34	94
	6%	7%	5%	8%	7%	5%	7%	3%	5%	6%	6%	5%	6%	6%	6%	10%	6%	6%	4%	7%	6%	6%	6%	7%	8%	10%	7%	6%	5%	5%
None of these	1677	723	954	172	275	898	162	170	332	1546	119	739	206	313	357	62	418	484	366	410	169	556	868	33	139	94	549	545	583	1445
	82%	79%	84%	79%	85%	82%	78%	84%	81%	82%	78%	83%	77%	85%	81%	77%	80%	80%	84%	85%	80%	80%	84%	82%	77%	80%	80%	83%	83%	83%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 31

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?
- Strong leadership
Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Any mention	367	175	101	18	3	26	168	92	27	24	177	164	26	86	74	32	56	10	14	20	5	57	186	95	27	48	23	5	87	153	43	7	72
	18%	26%	17%	15%	4%	18%	25%	17%	12%	17%	20%	18%	11%	24%	28%	18%	17%	22%	16%	10%	30%	20%	20%	18%	8%	20%	13%	22%	17%	17%	24%	41%	17%
First	138	63	38	5	1	13	62	37	6	8	75	49	14	22	34	14	20	4	4	3	1	15	72	38	12	19	10	1	31	54	23	1	29
	7%	9%	6%	5%	1%	9%	9%	7%	3%	6%	8%	5%	6%	6%	13%	8%	6%	8%	5%	2%	6%	5%	8%	7%	4%	8%	6%	3%	6%	6%	12%	5%	7%
Second	109	64	23	5	2	1	56	22	14	5	44	57	8	38	17	6	15	1	4	10	4	21	60	19	8	16	5	2	22	58	4	2	21
	5%	9%	4%	4%	2%	*	9%	4%	6%	4%	5%	6%	3%	11%	6%	4%	4%	3%	4%	5%	24%	7%	7%	4%	3%	7%	3%	7%	4%	7%	2%	14%	5%
Third	120	48	39	7	1	12	49	34	7	11	58	58	4	26	23	12	21	5	6	7	-	22	53	38	7	13	8	3	34	41	16	4	21
	6%	7%	7%	6%	1%	8%	7%	6%	3%	8%	7%	6%	2%	7%	8%	7%	6%	11%	7%	3%	-	7%	6%	7%	2%	5%	5%	12%	7%	5%	9%	23%	5%
None of these	1677	504	496	98	79	116	494	453	200	117	721	747	209	272	194	147	280	34	76	182	11	235	724	420	294	193	159	18	426	732	139	10	352
	82%	74%	83%	85%	96%	82%	75%	83%	88%	83%	80%	82%	89%	76%	72%	82%	83%	78%	84%	90%	70%	80%	80%	82%	92%	80%	87%	78%	83%	83%	76%	59%	83%

Online Poll
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Absolutes/col percents

Table 32

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- Immigration

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Any mention	690	320	370	55	87	389	74	85	159	645	42	297	96	120	162	14	149	185	169	188	51	194	411	9	40	39	217	232	240	611
	34%	35%	33%	25%	27%	36%	36%	42%	39%	34%	27%	33%	36%	33%	37%	18%	29%	31%	39%	39%	24%	28%	40%	21%	22%	33%	32%	35%	34%	35%
First	230	92	139	17	30	124	19	41	60	220	10	97	36	26	64	8	40	70	71	50	16	52	148	6	8	14	74	79	78	208
	11%	10%	12%	8%	9%	11%	9%	20%	15%	12%	7%	11%	14%	7%	14%	10%	8%	12%	16%	10%	8%	8%	14%	14%	5%	12%	11%	12%	11%	12%
Second	222	120	102	16	29	124	33	20	53	207	15	102	26	43	48	3	58	48	55	62	12	73	125	2	14	7	69	67	86	200
	11%	13%	9%	7%	9%	11%	16%	10%	13%	11%	10%	11%	10%	12%	11%	4%	11%	8%	13%	13%	6%	11%	12%	5%	8%	6%	10%	10%	12%	11%
Third	238	108	129	22	28	142	23	23	46	219	16	98	34	52	50	3	52	68	43	75	23	69	138	1	18	17	74	87	76	203
	12%	12%	11%	10%	9%	13%	11%	12%	11%	12%	11%	11%	13%	14%	11%	4%	10%	11%	10%	16%	11%	10%	13%	2%	10%	14%	11%	13%	11%	12%
None of these	1354	590	764	163	237	703	133	117	250	1232	112	590	170	249	279	66	373	418	268	295	161	499	625	32	140	79	467	423	465	1135
	66%	65%	67%	75%	73%	64%	64%	58%	61%	66%	73%	67%	64%	67%	63%	82%	71%	69%	61%	61%	76%	72%	60%	79%	78%	67%	68%	65%	66%	65%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 32

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- Immigration

Base: All respondents

	Voting Intention						Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals									
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Any mention	690	301	138	17	56	36	236	154	154	32	155	469	66	173	53	91	52	15	16	139	10	107	285	164	131	91	55	3	186	309	41	6	146
	34%	44%	23%	15%	68%	25%	36%	28%	68%	23%	17%	51%	28%	48%	20%	51%	15%	35%	17%	69%	63%	37%	31%	32%	41%	38%	30%	13%	36%	35%	22%	33%	34%
First	230	96	35	4	30	9	72	47	62	7	26	178	26	61	10	38	5	4	3	56	4	31	98	49	53	37	21	-	67	98	8	-	58
	11%	14%	6%	3%	37%	6%	11%	9%	27%	5%	3%	20%	11%	17%	4%	21%	1%	9%	3%	28%	25%	11%	11%	9%	16%	15%	11%	-	13%	11%	4%	-	14%
Second	222	93	51	8	13	15	74	48	53	13	52	147	23	54	16	27	16	6	7	48	3	35	101	50	35	20	22	3	63	96	15	2	43
	11%	14%	9%	7%	15%	10%	11%	9%	24%	9%	6%	16%	10%	15%	6%	15%	5%	13%	8%	24%	17%	12%	11%	10%	11%	8%	12%	13%	12%	11%	8%	14%	10%
Third	238	112	52	6	13	12	90	59	38	12	76	145	17	58	26	26	31	6	6	34	3	41	86	66	44	34	12	-	57	114	18	3	46
	12%	16%	9%	5%	16%	8%	14%	11%	17%	9%	8%	16%	7%	16%	10%	14%	9%	13%	6%	17%	20%	14%	9%	13%	14%	14%	6%	-	11%	13%	10%	20%	11%
None of these	1354	378	459	99	26	106	426	392	73	109	743	442	169	185	214	88	284	28	75	64	6	186	624	351	190	150	128	20	327	576	142	11	278
	66%	56%	77%	85%	32%	75%	64%	72%	32%	77%	83%	49%	72%	52%	80%	49%	85%	65%	83%	31%	37%	63%	69%	68%	59%	62%	70%	87%	64%	65%	78%	67%	66%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 33

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- Social care

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Any mention	386	159	228	37	59	209	44	38	82	354	31	135	56	78	99	19	96	120	59	111	37	135	197	6	42	25	128	147	111	319
	19%	17%	20%	17%	18%	19%	21%	19%	20%	19%	20%	15%	21%	22%	23%	18%	20%	14%	23%	18%	19%	19%	15%	24%	21%	19%	22%	16%	18%	
First	98	45	53	7	20	56	11	5	15	89	9	49	9	18	18	4	20	28	17	34	13	40	40	-	9	5	24	36	39	84
	5%	5%	5%	3%	6%	5%	5%	2%	4%	5%	6%	5%	3%	5%	4%	5%	4%	5%	4%	7%	6%	6%	4%	-	5%	4%	3%	5%	5%	5%
Second	133	47	86	14	21	67	15	16	31	121	12	45	18	25	37	8	36	56	11	31	14	40	71	4	15	10	44	61	28	109
	7%	5%	8%	6%	6%	6%	7%	8%	8%	6%	8%	5%	7%	7%	8%	10%	7%	9%	3%	6%	7%	6%	7%	10%	8%	8%	6%	9%	4%	6%
Third	155	67	88	16	18	86	18	17	35	144	11	42	28	35	44	6	41	37	30	46	10	54	86	2	18	11	61	51	44	126
	8%	7%	8%	7%	6%	8%	9%	8%	9%	8%	7%	5%	11%	9%	10%	8%	8%	6%	7%	10%	5%	8%	8%	6%	10%	9%	9%	8%	6%	7%
None of these	1658	752	906	181	266	883	164	164	327	1523	122	752	210	291	343	62	426	482	378	372	174	558	838	34	137	93	556	508	594	1427
	81%	83%	80%	83%	82%	81%	79%	81%	80%	81%	80%	85%	79%	79%	78%	77%	82%	80%	86%	77%	82%	81%	85%	76%	79%	81%	78%	84%	82%	

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 33

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?
- Social care

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals										
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Any mention	386	58	173	32	12	32	70	149	28	32	205	134	47	32	31	39	95	4	28	28	-	64	174	106	42	33	30	9	98	172	42	1	64
	19%	8%	29%	27%	15%	23%	11%	27%	12%	22%	23%	15%	20%	9%	12%	22%	28%	8%	31%	14%	-	22%	19%	21%	13%	14%	17%	40%	19%	19%	23%	3%	15%
First	98	12	46	9	6	8	20	33	7	11	47	34	17	9	6	9	19	2	9	7	-	15	40	29	13	7	10	3	26	43	9	-	17
	5%	2%	8%	8%	8%	5%	3%	6%	3%	8%	5%	4%	7%	3%	2%	5%	6%	5%	10%	3%	-	5%	4%	6%	4%	3%	5%	13%	5%	5%	5%	-	4%
Second	133	26	64	8	-	8	32	57	8	5	70	43	19	13	17	12	36	-	5	8	-	16	79	30	8	13	9	4	28	63	15	1	22
	7%	4%	11%	7%	-	6%	5%	10%	4%	4%	8%	5%	8%	4%	6%	6%	11%	-	6%	4%	-	5%	9%	6%	3%	5%	5%	20%	5%	7%	8%	3%	5%
Third	155	19	64	14	6	16	18	59	12	15	88	57	11	10	8	19	41	1	14	12	-	34	54	47	20	13	12	2	45	66	18	-	25
	8%	3%	11%	12%	7%	11%	3%	11%	5%	11%	10%	6%	4%	3%	3%	11%	12%	3%	16%	6%	-	11%	6%	9%	6%	5%	6%	7%	9%	7%	10%	-	6%
None of these	1658	621	424	84	70	109	592	397	199	109	692	778	188	326	237	140	240	40	62	175	16	228	736	409	279	208	152	14	415	713	140	17	360
	81%	92%	71%	73%	85%	77%	89%	73%	88%	78%	77%	85%	80%	91%	88%	78%	72%	92%	69%	86%	100%	78%	81%	79%	87%	86%	83%	60%	81%	81%	77%	97%	85%

Online Poll
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Absolutes/col percents

Table 34

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?
- Nationalisation of the railways and other utilities

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Any mention	122	82	40	18	26	56	14	8	22	117	5	67	15	16	21	4	27	48	20	27	23	43	55	1	15	12	43	39	40	95
	6%	9%	4%	8%	8%	5%	7%	4%	5%	6%	3%	8%	6%	4%	5%	5%	5%	8%	5%	6%	11%	6%	5%	3%	8%	10%	6%	6%	6%	5%
First	25	18	7	3	4	12	2	3	6	24	1	11	2	5	7	1	6	10	3	5	4	7	14	-	3	1	7	6	11	21
	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	-	2%	1%	1%	1%	2%	1%
Second	32	21	11	2	9	15	3	3	6	32	-	17	2	6	7	1	8	13	1	9	7	10	14	1	3	3	11	8	14	26
	2%	2%	1%	1%	3%	1%	2%	1%	1%	2%	-	2%	1%	2%	1%	2%	2%	2%	*	2%	3%	1%	1%	2%	1%	3%	2%	1%	2%	1%
Third	66	44	22	13	13	30	8	3	11	61	5	40	11	5	8	2	13	25	15	13	12	26	27	*	9	8	26	25	16	49
	3%	5%	2%	6%	4%	3%	4%	1%	3%	3%	3%	5%	4%	1%	2%	3%	2%	4%	4%	3%	6%	4%	3%	1%	5%	6%	4%	4%	2%	3%
None of these	1922	828	1093	200	299	1036	194	193	387	1760	148	820	252	353	421	76	495	555	417	455	189	649	981	39	165	106	641	616	665	1651
	94%	91%	96%	92%	92%	95%	93%	96%	95%	94%	97%	92%	94%	96%	95%	95%	95%	92%	95%	94%	89%	94%	95%	97%	92%	90%	94%	94%	94%	95%

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Absolutes/col percents

Table 34

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?
- Nationalisation of the railways and other utilities
Base: All respondents

	Voting Intention						Vote In 2015 General Election						EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND in E&W	Con held AND in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Any mention	122	13	78	7	*	14	12	59	8	8	79	36	7	6	6	11	44	2	6	7	1	30	75	9	8	17	10	2	39	39	15	1	27
	6%	2%	13%	6%	1%	10%	2%	11%	4%	5%	9%	4%	3%	2%	2%	6%	13%	5%	6%	4%	6%	10%	8%	2%	3%	7%	6%	11%	8%	4%	8%	3%	6%
First	25	4	17	1	-	2	4	13	4	-	17	7	1	1	3	2	11	-	-	3	1	8	13	1	2	2	*	-	10	9	3	-	2
	1%	1%	3%	*	-	1%	1%	2%	2%	-	2%	1%	*	*	1%	1%	3%	-	-	2%	3%	3%	1%	*	1%	1%	*	-	2%	1%	2%	-	1%
Second	32	5	21	-	*	5	5	16	2	1	19	9	4	2	3	1	11	-	1	1	*	7	18	4	2	5	3	-	10	11	3	-	9
	2%	1%	4%	-	1%	3%	1%	3%	1%	*	2%	1%	2%	1%	1%	1%	3%	-	1%	1%	3%	3%	2%	1%	1%	2%	2%	-	2%	1%	1%	-	2%
Third	66	4	40	7	-	7	3	29	3	7	43	20	3	2	1	7	22	2	5	3	-	15	43	4	4	10	6	2	19	18	9	1	16
	3%	1%	7%	6%	-	5%	*	5%	1%	5%	5%	2%	1%	1%	*	4%	7%	5%	6%	2%	-	5%	5%	1%	1%	4%	4%	11%	4%	2%	5%	3%	4%
None of these	1922	666	519	109	82	128	650	487	218	133	818	875	228	352	261	169	292	41	85	195	15	262	835	506	313	224	173	20	475	846	167	17	397
	94%	98%	87%	94%	99%	90%	98%	89%	96%	95%	91%	96%	97%	98%	98%	94%	87%	95%	94%	96%	94%	90%	92%	98%	97%	93%	94%	89%	92%	96%	92%	97%	94%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 35

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?

- Other

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Any mention	57	23	34	3	10	39	6	-	6	53	4	21	10	19	5	1	7	17	16	16	7	24	23	2	12	*	22	13	22	44
	3%	3%	3%	1%	3%	4%	3%	-	1%	3%	3%	2%	4%	5%	1%	2%	1%	3%	4%	3%	3%	3%	2%	5%	7%	*	3%	2%	3%	3%
First	20	8	12	1	3	16	*	-	*	20	-	10	5	3	2	1	3	5	8	3	2	10	7	1	6	-	11	6	2	14
	1%	1%	1%	*	1%	1%	*	-	*	1%	-	1%	2%	1%	*	1%	1%	1%	2%	1%	1%	1%	2%	3%	-	-	2%	1%	*	1%
Second	16	4	12	1	2	11	2	-	2	15	1	3	1	9	2	1	2	4	4	6	3	9	5	-	3	*	4	4	8	13
	1%	*	1%	*	1%	1%	1%	-	1%	1%	1%	*	*	2%	*	1%	*	1%	1%	1%	1%	1%	*	-	2%	*	1%	1%	1%	1%
Third	20	11	10	1	4	12	3	-	3	18	3	8	4	7	2	-	2	8	4	6	2	5	12	1	4	-	6	3	12	17
	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	2%	1%	2%	2%	*	-	*	1%	1%	1%	1%	1%	3%	2%	-	1%	*	2%	1%	
None of these	1987	887	1100	216	315	1054	202	201	403	1824	149	866	256	350	436	79	515	585	421	467	204	668	1012	38	167	118	663	642	682	1702
	97%	97%	97%	99%	97%	96%	97%	100%	99%	97%	97%	98%	96%	95%	99%	98%	99%	97%	96%	97%	97%	97%	98%	95%	93%	100%	97%	98%	97%	97%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 35

Q6. Which two or three of the following will be most uppermost in your mind when it comes to deciding who to vote for in the General Election on June 8th?
- Other
Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Any mention	57	9	15	5	1	14	8	14	6	4	30	17	10	4	3	6	5	-	4	3	-	8	26	19	3	7	1	*	5	32	12	-	7
	3%	1%	2%	4%	1%	10%	1%	3%	2%	3%	2%	4%	1%	1%	3%	1%	-	5%	2%	-	3%	3%	4%	1%	3%	*	2%	1%	4%	7%	-	2%	
First	20	2	3	2	-	10	1	1	3	1	14	3	3	-	1	*	1	-	1	*	-	5	7	8	-	3	1	-	1	10	6	-	3
	1%	*	1%	2%	-	7%	*	*	1%	1%	2%	*	1%	-	1%	*	*	-	1%	*	-	2%	1%	2%	-	1%	*	-	*	1%	3%	-	1%
Second	16	3	4	2	1	1	2	5	-	2	9	6	1	1	1	2	2	-	2	-	-	1	9	5	1	2	-	-	1	10	3	-	2
	1%	*	1%	2%	1%	1%	*	1%	-	2%	1%	1%	*	*	*	1%	1%	-	3%	-	-	*	1%	1%	*	1%	-	-	*	1%	2%	-	*
Third	20	4	7	1	-	3	4	8	3	1	6	8	6	2	1	3	2	-	1	3	-	2	10	6	2	2	-	*	3	12	4	-	2
	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	3%	1%	*	2%	1%	-	1%	1%	-	1%	1%	1%	1%	1%	-	2%	1%	1%	2%	-	*
None of these	1987	670	583	111	81	128	654	531	221	137	868	895	225	355	264	174	331	43	86	199	16	284	884	496	318	234	182	22	508	853	170	17	417
	97%	99%	98%	96%	99%	90%	99%	97%	98%	97%	97%	98%	96%	99%	99%	97%	99%	100%	95%	98%	100%	97%	97%	96%	99%	97%	100%	98%	99%	96%	93%	100%	98%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 36

Q7. You may have seen or heard that Jeremy Corbyn, leader of the Labour Party, in the past had close links to the leadership of the IRA. Some people think this helped to foster links between Britain and the IRA during the troubles, helping to pave the way to peace, but others think it was a betrayal of Britain when it was facing a very serious terrorist threat from Irish Nationalists. Do Corbyn's links to the IRA make you think of him more as...

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
A statesman ahead of his time willing to take risks to achieve peace	491 24%	250 27%	242 21%	92 42%	108 33%	225 21%	38 18%	28 14%	67 16%	428 23%	62 40%	237 27%	70 26%	81 22%	70 16%	33 41%	119 23%	156 26%	94 21%	123 25%	59 28%	189 27%	211 20%	20 49%	48 27%	28 23%	183 27%	140 21%	169 24%	416 24%
A dangerous threat to Britain's national security	585 29%	332 37%	253 22%	44 20%	57 17%	286 26%	89 43%	110 55%	199 49%	564 30%	18 12%	229 26%	58 22%	66 18%	215 49%	16 20%	184 35%	173 29%	100 23%	128 27%	68 32%	208 30%	286 28%	8 19%	42 23%	21 17%	171 25%	188 29%	227 32%	523 30%
Neither	553 27%	229 25%	323 29%	42 19%	84 26%	339 31%	58 28%	29 15%	87 21%	512 27%	38 25%	268 30%	65 25%	107 29%	93 21%	20 24%	148 28%	173 29%	114 26%	117 24%	57 27%	196 28%	279 27%	9 23%	64 36%	36 31%	195 28%	174 27%	183 26%	452 26%
Don't know	415 20%	99 11%	316 28%	41 19%	76 23%	242 22%	22 11%	34 17%	56 14%	373 20%	36 23%	153 17%	72 27%	114 31%	64 14%	11 14%	72 14%	100 17%	129 29%	114 24%	28 13%	100 14%	260 25%	4 10%	25 14%	34 29%	136 20%	153 23%	126 18%	356 20%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 36

Q7. You may have seen or heard that Jeremy Corbyn, leader of the Labour Party, in the past had close links to the leadership of the IRA. Some people think this helped to foster links between Britain and the IRA during the troubles, helping to pave the way to peace, but others think it was a betrayal of Britain when it was facing a very serious terrorist threat from Irish Nationalists. Do Corbyn's links to the IRA make you think of him more as...

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held AND >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
A statesman ahead of his time willing to take risks to achieve peace	491	43	316	33	7	37	64	250	24	32	333	121	38	19	40	54	192	6	26	13	8	110	239	95	46	64	51	4	168	155	48	1	116
A dangerous threat to Britain's national security	585	384	37	25	47	20	318	62	95	43	160	394	31	215	96	36	20	21	21	92	3	113	277	143	50	58	52	7	90	335	42	1	110
Neither	553	164	164	43	15	47	162	156	59	48	271	219	62	70	81	49	93	12	33	54	5	56	274	148	74	53	43	11	124	247	66	8	97
Don't know	415	88	79	15	14	37	118	78	48	19	134	177	104	54	50	41	30	5	11	43	-	13	120	128	151	65	36	1	132	149	26	7	101

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 37

Q8. You may have seen or heard that Theresa May has been accused of a quick U-turn over the Conservative's social care manifesto policy. In light of this, do you think...

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
It is a good thing as she is prepared to listen to the public and correct her mistakes	862 42%	424 47%	438 39%	69 32%	84 26%	461 42%	114 55%	133 66%	247 60%	807 43%	53 34%	350 39%	116 44%	117 32%	258 59%	20 25%	238 46%	280 46%	158 36%	186 38%	92 43%	299 43%	428 41%	14 34%	51 29%	55 46%	256 37%	298 46%	307 44%	756 43%
It is a bad thing as it makes her look unable to deliver strong and stable government	619 30%	304 33%	315 28%	94 43%	111 34%	311 29%	62 30%	41 20%	103 25%	574 31%	43 28%	281 32%	69 26%	123 33%	110 25%	37 46%	171 33%	163 27%	132 30%	153 32%	67 32%	234 34%	292 28%	14 34%	73 41%	36 31%	236 35%	183 28%	200 28%	510 29%
Neither	258 13%	122 13%	135 12%	21 10%	49 15%	156 14%	21 10%	12 6%	32 8%	232 12%	21 14%	123 14%	31 12%	50 14%	42 10%	11 14%	59 11%	81 13%	51 12%	67 14%	31 15%	90 13%	124 12%	7 18%	40 22%	8 7%	106 15%	67 10%	85 12%	210 12%
Don't know	306 15%	61 7%	245 22%	35 16%	80 25%	164 15%	12 6%	15 8%	27 7%	264 14%	36 24%	133 15%	50 19%	78 21%	31 7%	13 16%	54 10%	79 13%	95 22%	77 16%	21 10%	71 10%	191 18%	6 14%	16 9%	19 16%	86 13%	107 16%	113 16%	271 16%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 37

Q8. You may have seen or heard that Theresa May has been accused of a quick U-turn over the Conservative's social care manifesto policy. In light of this, do you think...

Base: All respondents

	Voting Intention						Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest					Marginals						
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND in E&W	CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
It is a good thing as she is prepared to listen to the public and correct her mistakes	862	508	123	39	38	32	443	134	115	53	326	489	47	255	173	61	70	22	30	106	7	141	422	217	79	102	76	12	180	434	51	6	178
It is a bad thing as it makes her look unable to deliver strong and stable government	619	52	337	49	23	60	82	270	47	55	358	201	61	30	47	69	190	14	38	41	6	107	294	144	73	77	55	5	172	233	76	2	132
Neither	258	66	72	19	10	27	74	61	28	21	116	100	41	40	21	16	41	4	15	25	2	32	121	65	38	28	23	2	65	100	40	-	51
Don't know	306	52	66	9	11	22	63	81	36	13	97	122	86	32	26	35	34	4	7	30	1	12	72	89	130	34	29	4	97	118	16	8	63
	15%	8%	11%	8%	13%	16%	9%	15%	16%	9%	11%	13%	37%	9%	10%	19%	10%	9%	7%	15%	7%	4%	8%	17%	40%	14%	16%	17%	19%	13%	9%	49%	15%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 38

Q9. If Labour were to lose the General Election but Jeremy Corbyn remained leader, or another hand-picked hard left leader took his place, it has been suggested that a breakaway moderate, Centre-Left party should form. If this happened, would you...

Base: All respondents who intend to vote Labour or voted Labour in 2015 election

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	787	346	441	122	150	411	80	24	104	678	103	349	106	154	122	56	285	217	112	173	104	301	335	26	42	40	292	233	262	705
Weighted base	759	316	443	136	136	360	59	68	127	661	95	334	89	146	132	57	186	213	172	189	75	263	372	25	51	46	291	225	243	663
Vote for the Labour Party instead of the moderate new centre-left party	254	134	120	52	42	118	24	19	43	216	38	119	27	48	39	22	65	78	47	64	25	99	116	8	20	13	105	68	81	222
	33%	42%	27%	38%	31%	33%	40%	28%	34%	33%	40%	35%	30%	33%	30%	38%	35%	37%	28%	34%	34%	38%	31%	34%	40%	27%	36%	30%	33%	33%
Vote for the moderate new centre-left party instead of the Labour Party	124	56	68	25	24	53	11	11	22	107	16	56	14	16	24	14	41	31	27	25	20	41	53	9	6	2	53	29	43	116
	16%	18%	15%	19%	18%	15%	18%	17%	17%	16%	17%	15%	11%	18%	24%	22%	15%	16%	13%	27%	15%	14%	35%	12%	5%	18%	13%	18%	17%	
Vote for a different party altogether	44	21	22	6	4	20	4	9	14	38	6	12	6	8	15	3	12	15	4	13	3	13	20	2	3	-	15	14	14	41
	6%	7%	5%	4%	3%	6%	7%	14%	11%	6%	6%	4%	7%	5%	12%	5%	7%	7%	2%	7%	4%	5%	5%	8%	6%	-	5%	6%	6%	6%
Would not vote at all	31	17	15	6	11	13	1	-	1	25	7	17	2	8	1	4	7	9	11	4	2	7	19	-	1	5	5	16	11	25
	4%	5%	3%	5%	8%	4%	2%	-	1%	4%	7%	5%	2%	6%	1%	7%	4%	4%	7%	2%	3%	3%	5%	-	2%	11%	2%	7%	4%	4%
Don't know	306	88	218	47	55	156	20	28	48	275	28	131	41	66	53	15	61	80	82	82	24	103	164	6	21	26	113	98	94	260
	40%	28%	49%	34%	40%	43%	33%	42%	38%	42%	30%	39%	46%	45%	40%	26%	33%	38%	48%	44%	32%	39%	44%	23%	41%	56%	39%	44%	39%	39%

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 38

Q9. If Labour were to lose the General Election but Jeremy Corbyn remained leader, or another hand-picked hard left leader took his place, it has been suggested that a breakaway moderate, Centre-Left party should form. If this happened, would you...

Base: All respondents who intend to vote Labour or voted Labour in 2015 election

	Voting Intention						Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals							
	Total	Con.	Lab.	Lib Dem	UKIP	Other	Con.	Lab.	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	787	50	647	30	6	3	50	560	21	21	487	238	62	18	26	164	372	4	17	18	2	231	395	114	45	110	67	6	290	269	42	3	177
Weighted base	759	43	597	21	13	6	62	546	24	19	448	249	62	19	36	179	336	4	16	19	5	124	346	183	104	95	61	5	293	252	51	2	156
Vote for the Labour Party instead of the moderate new centre-left party	254	4	232	3	3	4	12	196	6	4	157	82	16	10	2	50	139	*	4	4	1	57	135	50	12	33	23	1	105	72	20	-	56
	33%	9%	39%	14%	23%	72%	19%	36%	23%	23%	35%	33%	25%	50%	7%	28%	41%	11%	26%	24%	22%	46%	39%	27%	11%	34%	37%	24%	36%	29%	40%	-	36%
Vote for the moderate new centre-left party instead of the Labour Party	124	14	90	12	*	2	15	91	6	*	81	40	3	2	11	31	58	-	*	6	-	33	59	18	14	16	10	-	54	39	6	*	25
	16%	31%	15%	59%	2%	28%	23%	17%	23%	2%	18%	16%	5%	11%	29%	17%	17%	-	3%	30%	-	27%	17%	10%	14%	17%	16%	-	18%	15%	12%	15%	16%
Vote for a different party altogether	44	12	25	3	1	-	9	24	6	2	26	16	2	3	4	10	14	-	2	2	4	10	22	8	3	9	1	1	12	18	3	-	10
	6%	28%	4%	15%	10%	-	14%	4%	24%	13%	6%	6%	3%	16%	11%	5%	4%	-	16%	11%	78%	8%	6%	5%	3%	9%	2%	20%	4%	7%	6%	-	6%
Would not vote at all	31	1	25	-	-	-	1	20	-	-	8	8	15	1	-	5	5	-	-	-	-	1	10	17	4	6	3	-	11	10	1	-	9
	4%	3%	4%	-	-	-	1%	4%	-	-	2%	3%	25%	3%	-	3%	1%	-	-	-	-	1%	3%	9%	3%	7%	5%	-	4%	4%	2%	-	6%
Don't know	306	13	226	2	9	-	26	215	7	12	177	103	26	4	19	84	120	3	9	7	-	23	122	90	71	32	24	3	112	113	21	2	56
	40%	29%	38%	11%	65%	-	42%	39%	31%	62%	39%	41%	42%	20%	53%	47%	36%	89%	56%	35%	-	18%	35%	49%	68%	33%	39%	56%	38%	45%	41%	85%	36%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 39

Q10. In light of the terrorist attacks in Manchester, how much do you fear for your personal safety?**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Fearful	765 37%	248 27%	516 46%	105 48%	173 53%	383 35%	50 24%	54 27%	104 25%	674 36%	83 54%	326 37%	123 46%	167 45%	112 25%	37 46%	172 33%	231 38%	177 41%	185 38%	95 45%	229 33%	390 38%	22 54%	66 37%	38 33%	296 43%	219 33%	249 35%	660 38%
Very fearful	(4) 149 7%	50 6%	98 9%	26 12%	41 13%	74 7%	7 3%	-	7 2%	125 7%	23 15%	54 6%	19 7%	60 16%	9 2%	6 8%	29 6%	41 7%	27 6%	51 11%	24 12%	41 6%	81 8%	* 1%	15 9%	7 6%	70 10%	32 5%	46 7%	126 7%
Quite fearful	(3) 616 30%	198 22%	418 37%	78 36%	132 41%	309 28%	43 21%	54 27%	97 24%	548 29%	60 39%	272 31%	105 39%	106 29%	103 23%	30 38%	143 27%	190 31%	150 34%	134 28%	70 33%	188 27%	310 30%	22 54%	51 28%	31 26%	226 33%	187 29%	203 29%	534 31%
Not very fearful	(2) 812 40%	372 41%	440 39%	84 39%	100 31%	454 42%	98 47%	76 38%	173 42%	764 41%	45 29%	360 41%	98 37%	125 34%	193 44%	35 43%	223 43%	244 41%	181 41%	164 34%	77 36%	276 40%	425 41%	16 40%	67 37%	50 42%	250 37%	289 44%	273 39%	695 40%
Not fearful at all	(1) 375 18%	269 30%	106 9%	16 7%	38 12%	197 18%	53 26%	71 35%	124 30%	358 19%	15 10%	156 18%	33 12%	53 14%	126 28%	8 10%	110 21%	100 17%	57 13%	108 22%	32 15%	160 23%	172 17%	1 3%	39 22%	24 20%	116 17%	116 18%	143 20%	312 18%
NET: Not fearful	1187 58%	641 70%	546 48%	100 46%	138 42%	651 60%	151 73%	147 73%	298 73%	1122 60%	60 39%	515 58%	131 49%	179 48%	319 72%	43 53%	333 64%	344 57%	238 55%	271 56%	109 52%	435 63%	597 58%	17 43%	106 59%	73 62%	366 53%	405 62%	416 59%	1008 58%
Don't know	93 5%	21 2%	72 6%	13 6%	14 4%	58 5%	7 3%	1 *	8 2%	82 4%	9 6%	46 5%	12 4%	24 6%	11 2%	1 1%	17 3%	28 5%	22 5%	27 5%	8 4%	28 4%	48 5%	1 3%	8 4%	6 5%	22 3%	31 5%	40 6%	79 5%
Mean	2.28	2.03	2.48	2.56	2.57	2.25	2.02	1.91	1.97	2.25	2.64	2.27	2.43	2.50	1.99	2.44	2.18	2.30	2.35	2.28	2.43	2.17	2.30	2.54	2.25	2.20	2.38	2.22	2.23	2.28
Standard deviation	0.86	0.87	0.80	0.81	0.87	0.84	0.79	0.79	0.79	0.85	0.88	0.83	0.81	0.95	0.79	0.78	0.84	0.84	0.80	0.85	0.90	0.86	0.85	0.57	0.91	0.85	0.89	0.80	0.86	0.85
Standard error	0.02	0.03	0.02	0.06	0.05	0.03	0.05	0.09	0.04	0.02	0.07	0.03	0.05	0.05	0.04	0.09	0.03	0.04	0.05	0.05	0.06	0.03	0.03	0.09	0.07	0.09	0.03	0.03	0.03	0.02

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 39
Q10. In light of the terrorist attacks in Manchester, how much do you fear for your personal safety?
Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016				EU Ref/2015 voting pattern						Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
NET: Fearful	765	203	267	33	39	56	223	248	80	39	342	327	96	117	90	91	142	11	25	67	12	114	313	195	141	97	62	9	252	272	69	5	158
	37%	30%	45%	28%	47%	40%	34%	45%	35%	28%	38%	36%	41%	33%	34%	51%	42%	25%	28%	33%	75%	39%	34%	38%	44%	40%	34%	38%	49%	31%	38%	28%	37%
Very fearful	(4) 149	27	59	5	11	16	30	59	17	7	66	69	13	14	12	25	30	4	1	12	4	38	49	22	40	19	13	2	49	47	17	1	33
	7%	4%	10%	5%	13%	11%	5%	11%	7%	5%	7%	8%	6%	4%	4%	14%	9%	9%	2%	6%	26%	13%	5%	4%	12%	8%	7%	10%	9%	5%	9%	6%	8%
Quite fearful	(3) 616	175	208	27	28	40	193	189	63	33	276	258	83	102	79	66	112	7	24	55	8	77	264	173	101	78	48	6	203	225	52	4	126
	30%	26%	35%	23%	34%	28%	29%	35%	28%	23%	31%	28%	35%	29%	29%	37%	33%	16%	27%	27%	49%	26%	29%	34%	32%	32%	26%	28%	40%	25%	28%	22%	30%
Not very fearful	(2) 812	318	215	47	25	50	287	200	87	65	367	360	85	151	121	58	130	19	45	78	1	95	383	231	101	95	81	7	166	387	67	9	176
	40%	47%	36%	41%	30%	36%	43%	37%	38%	46%	41%	39%	36%	42%	45%	32%	43%	45%	39%	8%	33%	42%	45%	31%	39%	44%	29%	44%	32%	44%	37%	54%	41%
Not fearful at all	(1) 375	145	94	32	17	28	134	77	52	32	150	196	29	83	48	26	47	13	18	50	3	77	187	61	50	40	36	7	77	173	39	3	76
	18%	21%	16%	28%	20%	20%	20%	14%	23%	23%	17%	21%	12%	23%	18%	14%	14%	29%	20%	25%	16%	26%	21%	12%	16%	17%	20%	30%	15%	20%	21%	18%	18%
NET: Not fearful	1187	463	309	80	41	79	421	277	139	97	518	555	114	234	169	83	178	32	63	128	4	172	571	292	151	135	117	13	243	561	106	12	252
	58%	68%	52%	69%	50%	56%	64%	51%	61%	69%	58%	61%	49%	65%	63%	46%	53%	73%	70%	63%	25%	59%	63%	57%	47%	56%	64%	59%	47%	63%	58%	72%	59%
Don't know	93	12	21	4	2	7	18	21	7	5	38	29	25	8	8	5	17	*	2	7	-	6	26	28	29	9	4	1	18	53	8	-	14
	5%	2%	3%	3%	3%	5%	3%	4%	3%	3%	4%	3%	11%	2%	3%	3%	5%	1%	2%	4%	-	2%	3%	5%	9%	4%	2%	3%	4%	6%	4%	-	3%
Mean	2.28	2.13	2.40	2.05	2.41	2.32	2.19	2.44	2.20	2.10	2.30	2.23	2.38	2.14	2.21	2.52	2.39	2.06	2.10	2.15	2.85	2.26	2.20	2.32	2.45	2.33	2.22	2.19	2.45	2.17	2.27	2.16	2.28
Standard deviation	0.86	0.79	0.88	0.85	0.97	0.94	0.81	0.87	0.89	0.82	0.85	0.88	0.80	0.82	0.79	0.92	0.85	0.92	0.73	0.88	1.02	1.00	0.83	0.75	0.93	0.86	0.85	1.01	0.87	0.82	0.92	0.81	0.86
Standard error	0.02	0.03	0.04	0.08	0.11	0.08	0.03	0.04	0.06	0.07	0.03	0.03	0.06	0.05	0.05	0.07	0.05	0.15	0.08	0.06	0.27	0.04	0.03	0.04	0.07	0.06	0.06	0.22	0.04	0.03	0.07	0.21	0.04

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 40

Q11. Would you approve or disapprove of the re-introduction of the death penalty for.....

- Summary table

Base: All respondents

		The murder of children	The murder of on duty police officers	Acts of terrorism
Unweighted base		2044	2044	2044
Weighted base		2044	2044	2044
NET: Approve		1326 65%	1180 58%	1319 65%
Strongly approve	(5)	982 48%	787 39%	981 48%
Approve	(4)	344 17%	392 19%	338 17%
Neither approve nor disapprove	(3)	193 9%	270 13%	184 9%
Disapprove	(2)	134 7%	175 9%	143 7%
Strongly disapprove	(1)	276 14%	292 14%	276 14%
NET: Disapprove		410 20%	467 23%	419 21%
Don't know		115 6%	127 6%	121 6%
Mean		3.84	3.63	3.83
Standard deviation		1.47	1.47	1.47
Standard error		0.03	0.03	0.03

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 41

Q11. Would you approve or disapprove of the re-introduction of the death penalty for.....

- The murder of children

Base: All respondents

	Gender			Age					Ethnicity		Working status						Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secondary / NVQ1-3	Still studying	Scotland	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Approve	1326	604	721	125	182	721	135	162	297	1229	87	551	165	245	319	46	319	374	289	343	111	395	757	20	108	85	472	432	422	1133
	65%	66%	64%	57%	56%	66%	65%	81%	73%	65%	57%	62%	62%	66%	72%	57%	61%	62%	66%	71%	53%	57%	73%	50%	60%	72%	69%	66%	60%	65%
Strongly approve	(5) 982	454	528	78	123	555	107	119	226	917	58	398	122	201	232	29	229	251	220	281	66	275	589	13	79	68	365	324	293	834
	48%	50%	47%	36%	38%	51%	52%	59%	55%	49%	38%	45%	46%	54%	53%	36%	44%	42%	50%	58%	31%	40%	57%	32%	44%	58%	53%	49%	42%	48%
Approve	(4) 344	150	193	47	59	166	28	43	71	312	29	153	43	44	87	17	90	124	69	62	45	120	168	7	28	17	107	108	129	298
	17%	17%	17%	22%	18%	15%	13%	22%	17%	17%	19%	17%	16%	12%	20%	22%	17%	20%	16%	13%	21%	17%	16%	18%	16%	15%	16%	17%	18%	17%
Neither approve nor disapprove	(3) 193	88	105	33	42	93	17	9	26	169	23	88	31	32	33	10	40	71	39	43	28	67	85	7	19	6	60	60	73	167
	9%	10%	9%	15%	13%	8%	8%	4%	6%	9%	15%	10%	12%	9%	7%	12%	8%	12%	9%	9%	13%	10%	8%	16%	11%	5%	9%	9%	10%	10%
Disapprove	(2) 134	53	82	18	14	80	15	7	23	125	9	59	19	20	25	11	43	41	30	20	23	62	41	5	17	5	47	37	51	112
	7%	6%	7%	8%	4%	7%	7%	4%	6%	7%	6%	7%	7%	6%	6%	13%	8%	7%	7%	4%	11%	9%	4%	13%	10%	4%	7%	6%	7%	6%
Strongly disapprove	(1) 276	139	137	33	62	135	30	16	46	254	21	137	32	49	46	13	96	89	40	51	41	125	100	6	24	16	80	85	111	236
	14%	15%	12%	15%	19%	12%	14%	8%	11%	14%	14%	15%	12%	13%	10%	16%	18%	15%	9%	10%	19%	18%	10%	15%	14%	14%	12%	13%	16%	14%
NET: Disapprove	410	192	218	51	76	214	45	23	69	379	30	196	51	69	71	24	139	130	71	71	64	187	142	12	42	21	127	121	162	348
	20%	21%	19%	23%	23%	20%	22%	12%	17%	20%	20%	22%	19%	19%	16%	29%	27%	22%	16%	15%	30%	27%	14%	29%	23%	18%	19%	19%	23%	20%
Don't know	115	26	89	9	24	64	11	7	18	100	12	53	19	23	19	1	24	28	37	26	9	43	52	2	11	6	26	42	48	99
	6%	3%	8%	4%	8%	6%	5%	3%	4%	5%	8%	6%	7%	6%	4%	1%	5%	5%	9%	5%	4%	6%	5%	5%	6%	5%	4%	6%	7%	6%
Mean	3.84	3.82	3.86	3.57	3.56	3.90	3.84	4.24	4.04	3.85	3.66	3.74	3.82	3.95	4.03	3.48	3.63	3.71	4.00	4.10	3.36	3.55	4.12	3.40	3.72	4.03	3.95	3.90	3.67	3.84
Standard deviation	1.47	1.50	1.44	1.46	1.55	1.45	1.52	1.22	1.39	1.47	1.45	1.51	1.44	1.48	1.36	1.50	1.58	1.47	1.37	1.37	1.53	1.56	1.33	1.49	1.49	1.46	1.42	1.45	1.51	1.46
Standard error	0.03	0.05	0.04	0.11	0.09	0.04	0.09	0.14	0.07	0.03	0.12	0.05	0.09	0.08	0.07	0.17	0.06	0.06	0.08	0.07	0.10	0.06	0.04	0.24	0.12	0.15	0.06	0.06	0.06	0.04

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 41

Q11. Would you approve or disapprove of the re-introduction of the death penalty for.....

- The murder of children

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016					EU Ref/2015 voting pattern					Political Interest					Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426	
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424	
NET: Approve	1326	502	355	52	65	73	478	326	182	63	487	702	136	284	174	138	167	17	44	166	12	175	569	334	244	179	116	14	327	567	110	13	295	
		65%	74%	60%	45%	79%	51%	72%	60%	80%	45%	54%	77%	58%	79%	65%	77%	50%	40%	48%	82%	77%	60%	63%	65%	76%	74%	63%	61%	64%	64%	61%	74%	70%
Strongly approve	(5) 982	357	260	37	59	51	348	235	158	43	319	563	100	220	112	105	117	13	28	148	8	124	418	243	195	134	82	11	250	418	80	7	216	
		48%	53%	44%	32%	72%	36%	53%	43%	70%	31%	36%	62%	42%	62%	42%	59%	35%	30%	31%	73%	48%	43%	46%	47%	61%	56%	45%	47%	49%	47%	44%	41%	51%
Approve	(4) 344	144	96	15	6	21	130	91	24	20	168	139	37	64	62	33	51	4	16	18	5	50	151	90	50	45	34	3	77	149	30	6	79	
		17%	21%	16%	13%	7%	15%	20%	17%	10%	14%	19%	15%	16%	18%	23%	19%	15%	10%	17%	9%	29%	17%	17%	18%	15%	19%	19%	13%	15%	17%	17%	33%	19%
Neither approve nor disapprove	(3) 193	55	49	15	7	13	53	52	23	25	89	76	28	24	21	12	35	14	11	18	2	21	76	64	32	20	16	4	53	81	19	1	35	
		9%	8%	8%	13%	8%	9%	8%	9%	10%	18%	10%	8%	12%	7%	8%	7%	10%	32%	12%	9%	11%	7%	8%	12%	10%	8%	19%	10%	9%	11%	5%	8%	
Disapprove	(2) 134	41	44	9	2	21	39	39	7	12	85	35	13	15	21	8	31	1	9	5	-	21	73	35	4	9	14	1	31	62	17	1	22	
		7%	6%	7%	8%	2%	15%	6%	7%	3%	8%	10%	4%	6%	4%	8%	4%	9%	3%	10%	3%	-	7%	8%	7%	4%	8%	5%	6%	7%	9%	4%	5%	
Strongly disapprove	(1) 276	61	118	29	4	19	66	104	8	30	185	68	23	23	38	16	87	9	21	7	2	67	145	48	16	25	22	3	82	117	24	2	47	
		14%	9%	20%	25%	5%	14%	10%	19%	4%	21%	21%	7%	10%	7%	14%	9%	26%	20%	24%	3%	12%	23%	16%	9%	5%	10%	12%	15%	16%	13%	13%	12%	11%
NET: Disapprove	410	101	162	39	6	40	105	143	16	42	271	103	37	39	59	24	119	10	31	12	2	88	218	84	20	34	36	4	112	179	42	3	70	
		20%	15%	27%	33%	8%	28%	16%	26%	7%	30%	30%	11%	16%	11%	22%	14%	35%	23%	34%	6%	12%	30%	24%	16%	6%	14%	20%	22%	20%	23%	16%	16%	
Don't know	115	21	31	10	4	16	26	25	6	11	50	31	34	11	14	5	15	2	5	6	-	9	47	34	25	9	15	*	21	58	11	1	24	
		6%	3%	5%	9%	5%	11%	4%	5%	3%	8%	6%	3%	14%	3%	5%	3%	4%	5%	6%	3%	-	3%	5%	7%	8%	4%	8%	1%	4%	7%	6%	5%	6%
Mean	3.84	4.06	3.59	3.20	4.45	3.51	4.03	3.60	4.43	3.27	3.41	4.24	3.88	4.28	3.75	4.16	3.24	3.28	3.23	4.51	4.02	3.51	3.72	3.92	4.36	4.10	3.83	3.73	3.78	3.83	3.73	3.91	3.99	
Standard deviation	1.47	1.30	1.60	1.65	1.12	1.53	1.35	1.58	1.06	1.57	1.58	1.23	1.39	1.19	1.46	1.30	1.66	1.49	1.61	1.00	1.32	1.64	1.53	1.35	1.08	1.33	1.45	1.50	1.52	1.47	1.48	1.38	1.39	
Standard error	0.03	0.05	0.06	0.15	0.13	0.14	0.06	0.07	0.07	0.14	0.05	0.04	0.10	0.07	0.10	0.10	0.09	0.24	0.18	0.07	0.35	0.07	0.05	0.08	0.08	0.09	0.11	0.31	0.07	0.05	0.12	0.37	0.07	

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 42

Q11. Would you approve or disapprove of the re-introduction of the death penalty for.....

- The murder of on duty police officers

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secondary / NVQ1-3	Still studying	Scotland	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
NET: Approve	1180	556	623	109	146	637	128	159	287	1101	70	475	148	212	309	35	290	338	255	297	102	343	682	16	97	75	427	388	365	1007
	58%	61%	55%	50%	45%	58%	62%	79%	70%	59%	46%	54%	56%	58%	70%	43%	55%	56%	58%	61%	48%	50%	66%	40%	54%	64%	62%	59%	52%	58%
Strongly approve	(5) 787	389	398	51	79	451	96	109	206	746	38	304	100	152	216	14	193	199	171	224	54	230	471	10	69	58	307	260	221	660
	39%	43%	35%	24%	25%	41%	46%	54%	50%	40%	25%	34%	38%	41%	49%	18%	37%	33%	39%	46%	26%	33%	45%	24%	38%	49%	45%	40%	31%	38%
Approve	(4) 392	167	225	58	67	186	32	50	81	355	32	171	48	60	93	20	97	139	84	73	47	113	211	7	28	17	119	129	144	347
	19%	18%	20%	26%	21%	17%	15%	25%	20%	19%	21%	19%	18%	16%	21%	25%	19%	23%	19%	15%	22%	16%	20%	16%	16%	14%	17%	20%	20%	20%
Neither approve nor disapprove	(3) 270	107	163	35	53	150	22	11	33	233	36	125	37	54	38	16	53	83	58	77	24	99	132	7	21	7	83	78	110	242
	13%	12%	14%	16%	16%	14%	11%	5%	8%	12%	23%	14%	14%	15%	9%	20%	10%	14%	13%	16%	12%	14%	13%	18%	12%	6%	12%	12%	16%	14%
Disapprove	(2) 175	76	100	26	33	91	16	9	26	159	16	85	27	22	29	12	53	56	41	26	31	75	59	7	21	11	59	52	64	144
	9%	8%	9%	12%	10%	8%	8%	5%	6%	8%	11%	10%	10%	6%	7%	15%	10%	9%	9%	5%	15%	11%	6%	18%	12%	9%	9%	8%	9%	8%
Strongly disapprove	(1) 292	143	148	38	66	142	30	16	46	272	19	143	33	54	46	16	101	93	42	56	43	127	108	8	27	17	86	87	119	247
	14%	16%	13%	17%	20%	13%	14%	8%	11%	14%	13%	16%	13%	15%	10%	19%	19%	15%	10%	12%	20%	18%	10%	19%	15%	15%	13%	13%	17%	14%
NET: Disapprove	467	219	248	64	99	233	46	25	72	431	35	228	61	76	75	28	155	149	82	81	74	201	167	15	48	28	144	140	183	391
	23%	24%	22%	29%	31%	21%	22%	12%	17%	23%	23%	26%	23%	21%	17%	35%	30%	25%	23%	19%	17%	35%	29%	37%	26%	24%	21%	21%	26%	22%
Don't know	127	27	100	11	26	72	11	7	18	112	12	59	20	26	20	2	25	33	42	27	11	49	55	2	14	8	31	49	47	106
	6%	3%	9%	5%	8%	7%	5%	3%	4%	6%	8%	7%	8%	7%	5%	2%	5%	5%	10%	6%	5%	7%	5%	5%	8%	7%	4%	8%	7%	6%
Mean	3.63	3.66	3.61	3.28	3.20	3.70	3.75	4.17	3.96	3.65	3.38	3.49	3.63	3.68	3.96	3.07	3.46	3.52	3.77	3.84	3.19	3.38	3.89	3.08	3.55	3.79	3.77	3.70	3.43	3.63
Standard deviation	1.47	1.50	1.44	1.43	1.50	1.45	1.50	1.23	1.39	1.48	1.35	1.49	1.45	1.48	1.36	1.40	1.57	1.46	1.37	1.40	1.52	1.54	1.36	1.48	1.52	1.55	1.44	1.45	1.48	1.46
Standard error	0.03	0.05	0.04	0.11	0.09	0.04	0.09	0.14	0.07	0.04	0.11	0.05	0.09	0.08	0.07	0.16	0.06	0.06	0.08	0.07	0.10	0.06	0.05	0.23	0.12	0.16	0.06	0.06	0.06	0.04

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 42

**Q11. Would you approve or disapprove of the re-introduction of the death penalty for.....
- The murder of on duty police officers**
Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016					EU Ref/2015 voting pattern					Political Interest					Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426	
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424	
NET: Approve	1180	467	298	49	63	60	446	267	170	59	427	640	112	262	164	117	136	18	40	153	13	159	505	286	227	164	93	15	294	505	100	9	257	
	58%	69%	50%	42%	77%	42%	67%	49%	75%	42%	48%	70%	48%	73%	61%	65%	40%	41%	44%	76%	82%	54%	56%	55%	71%	68%	51%	68%	57%	57%	55%	51%	61%	
Strongly approve	(5)	787	329	184	26	53	37	305	170	130	43	250	474	64	200	92	74	86	15	28	127	3	104	331	191	160	112	62	9	186	341	70	7	174
		39%	48%	31%	22%	64%	26%	46%	31%	57%	31%	28%	52%	27%	56%	34%	41%	26%	34%	31%	63%	21%	36%	36%	37%	50%	47%	42%	34%	36%	39%	38%	43%	41%
Approve	(4)	392	138	114	23	10	22	141	97	40	16	177	166	49	62	72	43	49	3	13	26	10	55	175	95	67	52	32	6	108	163	30	1	83
		19%	20%	19%	20%	13%	16%	21%	18%	18%	11%	20%	18%	21%	17%	27%	24%	15%	7%	14%	13%	61%	19%	19%	18%	21%	21%	17%	26%	21%	18%	17%	8%	20%
Neither approve nor disapprove	(3)	270	74	80	15	10	17	68	89	33	24	114	119	37	39	25	27	53	13	9	29	1	25	112	92	39	33	3	68	114	21	1	63	
		13%	11%	13%	13%	12%	12%	10%	16%	14%	17%	13%	13%	16%	11%	9%	15%	16%	31%	10%	14%	7%	9%	12%	18%	12%	14%	17%	11%	13%	13%	12%	8%	15%
Disapprove	(2)	175	52	61	12	1	26	51	52	5	16	110	45	20	20	27	14	39	1	14	4	-	30	92	42	12	14	19	1	37	78	21	5	33
		9%	8%	10%	10%	2%	18%	8%	10%	2%	12%	12%	5%	9%	5%	10%	8%	12%	3%	16%	2%	-	10%	10%	8%	4%	6%	11%	5%	7%	9%	11%	29%	8%
Strongly disapprove	(1)	292	61	121	29	4	21	68	105	11	30	188	72	32	24	38	17	87	9	21	7	2	70	151	54	16	21	23	3	90	126	27	2	44
		14%	9%	20%	25%	5%	15%	10%	19%	5%	21%	21%	8%	14%	7%	14%	9%	26%	20%	24%	3%	12%	24%	17%	11%	5%	9%	13%	15%	17%	14%	15%	12%	10%
NET: Disapprove		467	113	182	41	6	47	119	158	16	47	299	116	52	43	64	31	126	10	35	11	2	99	243	96	29	35	4	127	204	48	7	77	
		23%	17%	30%	36%	7%	33%	18%	29%	7%	33%	33%	13%	22%	12%	24%	17%	37%	23%	39%	5%	12%	34%	27%	19%	9%	14%	20%	25%	23%	26%	41%	18%	
Don't know		127	24	38	10	4	18	29	31	8	11	57	36	34	14	14	5	22	2	5	8	-	9	49	41	27	10	16	*	24	62	14	-	26
		6%	4%	6%	9%	5%	13%	4%	6%	4%	8%	6%	4%	14%	4%	5%	3%	6%	5%	6%	4%	-	3%	5%	8%	8%	4%	9%	1%	5%	7%	8%	-	6%
Mean		3.63	3.95	3.32	3.04	4.35	3.23	3.89	3.34	4.26	3.20	3.23	4.06	3.46	4.15	3.61	3.82	3.03	3.34	3.13	4.36	3.79	3.33	3.51	3.69	4.16	3.96	3.54	3.76	3.54	3.63	3.57	3.40	3.78
Standard deviation		1.47	1.33	1.55	1.56	1.12	1.50	1.37	1.52	1.10	1.58	1.54	1.27	1.43	1.23	1.44	1.32	1.58	1.53	1.62	1.04	1.17	1.63	1.51	1.37	1.15	1.30	1.44	1.46	1.51	1.48	1.51	1.60	1.37
Standard error		0.03	0.05	0.06	0.14	0.13	0.14	0.06	0.07	0.07	0.14	0.05	0.04	0.10	0.07	0.09	0.11	0.08	0.25	0.18	0.07	0.31	0.07	0.05	0.08	0.09	0.08	0.11	0.30	0.07	0.05	0.12	0.41	0.07

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 43

Q11. Would you approve or disapprove of the re-introduction of the death penalty for.....

- Acts of terrorism

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region							
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secondary / NVQ1-3	Still studying	Scotland	Wales	North	Mid-lands	South	NET: Eng-land	
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778	
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746	
NET: Approve	1319	599	720	131	174	712	142	161	302	1227	84	533	172	243	326	45	314	376	283	346	103	392	762	19	106	79	471	428	419	1134	
		65%	66%	63%	60%	54%	65%	68%	80%	74%	65%	55%	60%	64%	66%	74%	56%	60%	62%	65%	72%	49%	57%	74%	48%	59%	67%	69%	65%	60%	65%
Strongly approve	(5)	981	462	519	78	122	542	113	125	238	923	52	384	134	191	246	26	229	259	217	276	67	296	571	11	80	63	361	324	295	838
		48%	51%	46%	36%	38%	50%	54%	62%	58%	49%	34%	43%	50%	52%	56%	33%	44%	43%	50%	57%	32%	43%	55%	27%	44%	54%	53%	50%	42%	48%
Approve	(4)	338	137	201	53	52	169	29	36	304	32	149	38	52	81	18	84	117	67	70	35	96	191	8	26	16	110	104	124	296	
		17%	15%	18%	24%	16%	16%	14%	18%	16%	21%	17%	14%	14%	18%	23%	16%	19%	15%	14%	17%	14%	18%	20%	15%	13%	16%	16%	18%	17%	
Neither approve nor disapprove	(3)	184	82	102	27	40	94	16	9	24	158	24	87	24	37	27	8	44	59	36	45	28	62	8	17	5	54	57	73	162	
		9%	9%	9%	12%	12%	9%	8%	4%	6%	8%	16%	10%	9%	10%	6%	10%	8%	10%	8%	9%	13%	9%	8%	20%	9%	4%	8%	9%	10%	9%
Disapprove	(2)	143	61	82	18	24	79	14	8	22	129	14	70	19	25	9	41	44	41	18	26	66	46	5	19	9	49	42	53	116	
		7%	7%	7%	8%	7%	7%	7%	4%	5%	7%	9%	8%	7%	5%	12%	8%	7%	9%	4%	12%	10%	4%	13%	10%	7%	7%	7%	6%	7%	
Strongly disapprove	(1)	276	140	136	35	58	139	28	16	44	255	20	140	29	46	43	17	100	90	35	50	44	126	96	6	24	17	77	84	115	234
		14%	15%	12%	16%	18%	13%	13%	8%	11%	14%	13%	16%	11%	13%	10%	21%	19%	15%	8%	10%	21%	18%	9%	15%	14%	15%	11%	13%	16%	13%
NET: Disapprove		419	202	218	53	82	219	42	24	66	384	34	211	49	65	68	26	141	134	76	68	70	192	142	11	43	26	126	126	168	350
		21%	22%	19%	24%	25%	20%	20%	12%	16%	20%	22%	24%	18%	15%	33%	27%	22%	17%	14%	33%	28%	14%	28%	24%	22%	18%	19%	24%	20%	
Don't know		121	27	94	8	29	68	9	8	17	108	11	56	22	23	19	1	24	33	42	23	11	47	50	2	14	8	32	44	45	100
		6%	3%	8%	4%	9%	6%	4%	4%	4%	6%	7%	6%	8%	6%	4%	1%	5%	5%	10%	5%	5%	7%	5%	5%	8%	7%	5%	7%	6%	6%
Mean		3.83	3.81	3.85	3.58	3.53	3.88	3.93	4.27	4.10	3.85	3.58	3.68	3.93	4.09	3.35	3.61	3.72	3.98	4.10	3.28	3.57	4.11	3.35	3.71	3.90	3.97	3.89	3.66	3.84	
Standard deviation		1.47	1.51	1.44	1.47	1.56	1.46	1.48	1.24	1.37	1.48	1.43	1.53	1.43	1.34	1.56	1.59	1.49	1.36	1.36	1.57	1.59	1.31	1.43	1.51	1.54	1.42	1.46	1.53	1.47	
Standard error		0.03	0.05	0.04	0.11	0.09	0.04	0.09	0.14	0.07	0.04	0.11	0.05	0.09	0.08	0.07	0.17	0.06	0.06	0.08	0.07	0.10	0.06	0.04	0.23	0.12	0.16	0.06	0.06	0.06	0.04

Online Poll

ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 43

Q11. Would you approve or disapprove of the re-introduction of the death penalty for.....

- Acts of terrorism

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016					EU Ref/2015 voting pattern					Political Interest					Marginals					NET: Lab/Con Marginal			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)		Scotland	Other	
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426	
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424	
NET: Approve	1319	497	344	55	68	68	477	314	190	64	473	704	142	283	172	134	161	22	40	171	13	167	561	332	254	181	113	15	327	566	108	10	293	
		65%	73%	58%	48%	83%	48%	72%	57%	84%	45%	53%	77%	60%	79%	64%	75%	48%	50%	44%	84%	82%	57%	62%	65%	79%	75%	62%	65%	64%	64%	59%	58%	69%
Strongly approve	(5)	981	379	245	33	60	52	371	227	153	44	331	551	99	227	123	99	115	13	29	143	8	130	423	238	188	145	90	11	230	416	80	8	235
		48%	56%	41%	29%	73%	37%	56%	42%	67%	31%	37%	60%	42%	63%	46%	55%	34%	30%	32%	71%	47%	44%	46%	46%	59%	60%	49%	48%	45%	47%	44%	46%	56%
Approve	(4)	338	118	99	22	8	16	106	86	37	20	142	153	42	56	49	35	45	8	11	28	6	37	139	94	66	35	22	4	97	149	28	2	58
		17%	17%	17%	19%	10%	11%	16%	16%	16%	14%	16%	17%	18%	16%	18%	19%	14%	20%	12%	14%	36%	13%	15%	18%	21%	15%	12%	17%	19%	17%	15%	12%	14%
Neither approve nor disapprove	(3)	184	54	52	11	4	16	51	56	19	20	91	67	26	23	22	13	38	8	12	15	1	23	79	61	22	17	17	2	51	80	17	1	34
		9%	8%	9%	10%	4%	12%	8%	10%	8%	14%	10%	7%	11%	6%	8%	7%	11%	20%	13%	8%	6%	8%	9%	12%	7%	7%	8%	10%	9%	9%	9%	5%	8%
Disapprove	(2)	143	50	44	10	1	23	46	37	5	14	93	41	9	19	24	8	29	3	10	5	-	25	79	34	5	12	14	1	28	65	19	4	26
		7%	7%	7%	8%	1%	16%	7%	7%	2%	10%	10%	4%	4%	5%	9%	5%	9%	6%	11%	2%	-	9%	9%	7%	2%	5%	8%	5%	7%	10%	25%	6%	
Strongly disapprove	(1)	276	57	122	28	6	18	64	107	8	31	182	68	26	22	35	18	87	9	22	6	2	66	142	50	17	22	22	5	82	118	24	2	44
		14%	8%	20%	24%	7%	13%	10%	20%	3%	22%	20%	7%	11%	6%	13%	10%	26%	20%	24%	3%	12%	23%	16%	10%	5%	9%	12%	22%	16%	13%	13%	12%	10%
NET: Disapprove		419	106	166	38	7	41	110	144	12	44	276	109	35	42	60	26	116	11	32	11	2	92	221	84	22	34	6	110	183	43	6	70	
		21%	16%	28%	33%	8%	29%	17%	26%	5%	31%	31%	12%	15%	12%	22%	15%	35%	26%	35%	5%	12%	31%	24%	16%	7%	14%	20%	21%	24%	37%	37%	17%	
Don't know		121	21	36	12	4	16	25	32	6	12	57	31	33	11	14	6	21	2	7	6	-	11	48	38	23	10	17	-	26	56	14	-	26
		6%	3%	6%	10%	5%	12%	4%	6%	2%	9%	6%	3%	14%	3%	5%	3%	6%	5%	7%	3%	-	4%	5%	7%	7%	4%	9%	-	5%	6%	8%	-	6%
Mean		3.83	4.08	3.53	3.21	4.48	3.49	4.06	3.57	4.46	3.26	3.41	4.22	3.89	4.28	3.79	4.09	3.23	3.36	3.18	4.51	4.06	3.49	3.72	3.92	4.36	4.16	3.87	3.63	3.75	3.82	3.72	3.55	4.04
Standard deviation		1.47	1.32	1.61	1.62	1.14	1.53	1.36	1.59	0.99	1.59	1.60	1.24	1.39	1.20	1.47	1.33	1.66	1.52	1.63	0.96	1.29	1.67	1.54	1.36	1.07	1.32	1.48	1.66	1.50	1.47	1.50	1.59	1.40
Standard error		0.03	0.05	0.07	0.15	0.13	0.14	0.06	0.07	0.06	0.14	0.05	0.04	0.10	0.07	0.10	0.11	0.09	0.25	0.18	0.06	0.35	0.08	0.05	0.08	0.08	0.09	0.12	0.34	0.07	0.05	0.12	0.41	0.07

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 44

Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...**Base: All respondents**

	Gender		Age					Ethnicity		Working status					Social Class				Educational attainment				Region							
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2044	924	1120	197	321	1164	282	80	362	1859	167	873	306	365	416	84	751	567	292	434	264	742	938	43	166	100	677	631	736	1778
Weighted base	2044	910	1134	218	324	1092	208	201	409	1877	153	887	266	369	442	80	522	603	437	483	211	692	1036	40	180	118	684	655	705	1746
Vote for the UK to Remain in the EU	897 44%	429 47%	469 41%	125 57%	173 53%	448 41%	79 38%	72 36%	152 37%	797 42%	94 61%	431 49%	122 46%	123 33%	172 39%	50 62%	286 55%	287 48%	156 36%	168 35%	121 57%	356 51%	372 36%	26 65%	114 63%	52 44%	327 48%	260 40%	310 44%	732 42%
Vote for the UK to Leave the EU	912 45%	398 44%	513 45%	53 24%	87 27%	526 48%	121 58%	125 62%	246 60%	874 47%	33 22%	350 39%	119 45%	176 48%	254 57%	12 15%	199 38%	246 41%	216 49%	251 52%	71 34%	289 42%	522 50%	5 13%	53 30%	53 45%	289 42%	318 49%	304 43%	805 46%
Did not vote	210 10%	76 8%	134 12%	34 16%	61 19%	105 10%	6 3%	4 2%	10 2%	183 10%	26 17%	93 11%	24 9%	60 16%	15 3%	18 23%	36 7%	59 10%	56 13%	59 12%	19 9%	40 6%	127 12%	9 22%	11 6%	12 11%	63 9%	68 10%	79 11%	187 11%
Can't remember/refuse	25 1%	8 1%	18 2%	7 3%	4 1%	13 1%	1 1%	-	1 *	23 1%	-	13 1%	1 1%	10 3%	1 *	-	2 *	10 2%	9 2%	5 1%	* *	7 1%	15 1%	-	2 1%	1 1%	5 1%	9 1%	11 2%	23 1%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 44

Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...**Base: All respondents**

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals					NET: Lab/Con Marginal			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)		Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other
Unweighted base	2044	655	647	131	84	132	589	560	249	137	933	884	227	320	244	164	372	39	91	229	14	505	1005	344	181	247	179	24	522	889	168	15	426
Weighted base	2044	679	597	116	82	141	662	546	227	141	897	912	235	358	268	179	336	43	90	202	16	292	910	515	321	241	183	23	513	885	182	17	424
Vote for the UK to Remain in the EU	897	230	369	92	5	84	268	336	16	90	897	-	-	-	268	-	336	-	90	-	16	143	456	214	84	90	71	12	239	363	116	6	161
	44%	34%	62%	79%	6%	59%	40%	62%	7%	64%	100%	-	-	-	100%	-	100%	-	100%	-	100%	49%	50%	42%	26%	37%	39%	54%	47%	41%	64%	34%	38%
Vote for the UK to Leave the EU	912	425	175	17	78	47	358	179	202	43	-	912	-	358	-	179	-	43	-	202	-	145	404	219	142	117	89	10	207	423	54	11	207
	45%	63%	29%	15%	94%	34%	54%	33%	89%	31%	-	100%	-	100%	-	100%	-	100%	-	100%	-	50%	44%	43%	44%	49%	49%	46%	40%	48%	30%	61%	49%
Did not vote	210	24	51	7	-	10	31	29	6	7	-	210	-	-	-	-	-	-	-	-	-	3	46	70	87	28	21	-	62	88	11	1	49
	10%	4%	9%	6%	-	7%	5%	5%	3%	5%	-	89%	-	-	-	-	-	-	-	-	-	1%	5%	14%	27%	12%	11%	-	12%	10%	6%	5%	11%
Can't remember/refuse	25	-	2	-	-	-	6	1	2	-	-	25	-	-	-	-	-	-	-	-	-	1	3	12	8	6	1	-	5	11	2	-	7
	1%	-	*	-	-	-	1%	*	1%	-	-	11%	-	-	-	-	-	-	-	-	-	*	*	2%	3%	3%	1%	-	1%	1%	1%	-	2%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 45
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	2044	2044
Weighted base	2044	2044
<u>Gender</u>		
Male	924 45%	910 45%
Female	1120 55%	1134 55%
<u>Age</u>		
18-24	197 10%	218 11%
25-34	321 16%	324 16%
35-44	389 19%	415 20%
45-54	393 19%	370 18%
55-64	382 19%	308 15%
65+	362 18%	409 20%
Average age	47.54	47.71

Online Poll
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Absolutes/col percents

Table 45
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2044	2044
<u>Social Grade</u>		
AB	751 37%	522 26%
C1	567 28%	603 29%
C2	292 14%	437 21%
DE	434 21%	483 24%
<u>Region</u>		
North	677 33%	684 33%
Midlands	631 31%	655 32%
South	736 36%	705 34%

Online Poll
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Absolutes/col percents

Table 45
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2044	2044
<u>Working status</u>		
Full-time	873 43%	887 43%
Part-time	306 15%	266 13%
Not working but seeking work or temporarily unemployed/sick	100 5%	98 5%
Not working/Not seeking work	95 5%	86 4%
Retired	416 20%	442 22%
Student	84 4%	80 4%
House person/Housewife/ Househusband	170 8%	185 9%
<u>Q.C Voting in May 7th 2015 General Election</u>		
Conservative	589 29%	662 32%
Labour	560 27%	546 27%
UK Independence Party (UKIP)	249 12%	227 11%
Liberal Democrat/ Liberal	137 7%	141 7%
Scottish National Party/SNP	69 3%	82 4%
Plaid Cymru	13 1%	19 1%
Green Party	74 4%	66 3%
Another party	14 1%	13 1%
Did not vote	270 13%	229 11%
Don't know	39 2%	39 2%
Prefer not to say	30 1%	21 1%

Online Poll
ONLINE Fieldwork : 24th-26th May 2017

Absolutes/col percents

Table 45
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2044	2044
<u>Q1. Political Interest</u>		
Very interested	505 25%	292 14%
Fairly interested	1005 49%	910 45%
Not very interested	344 17%	515 25%
Not at all interested	181 9%	321 16%
NET: Interested	1510 74%	1202 59%
NET: Not Interested	525 26%	836 41%
Don't know	9 *	6 *