

Choice Matters.



The Guardian – Campaign Poll 6, May 2017

Fieldwork dates: 12-14th May 2017

Interview method: Online

Population effectively sampled: All GB adults aged 18+

Online Sampling Method: A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

Sample size: 2,030 GB adults aged 18+

Data weighting: In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

Weighting by past votes – online

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

Weighting for turnout

ICM has constructed a turnout probability matrix based on an interlocking combination of age and social grade. Turnout estimates from various sources, most notably but not limited to the British Election studies were factored into the matrix in order provide a best estimate for each demographic subgroup, modelled to population incidence and real turnout levels from the 2015 General Election.

Weighting for political interest

The data is weighted to the standard question on level of interest in politics, from BES 2015.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election, although this question is no longer used to create turnout factors. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

Adjustment process 1: 'Partial Refuser' Reallocation

- A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
- B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

Adjustment process 2: 'Total Refuser' Reallocation

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).

2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).
3. ICM's default position is that Total Refusers *at least* look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited to that published .

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 1

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?
Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
NET: Yes	1999	915	1084	218	316	1059	213	194	406	1836	147	863	254	343	448	90	502	570	424	503	203	574	1117	60	173	112	689	645	665	1714
	98%	99%	98%	92%	99%	99%	99%	100%	99%	99%	95%	99%	99%	98%	100%	88%	99%	99%	98%	98%	99%	99%	99%	87%	98%	99%	98%	99%	98%	98%
Yes - where living now	1963	906	1056	197	309	1051	212	194	405	1803	144	847	246	342	447	81	491	557	421	494	202	560	1103	54	172	109	675	635	653	1682
	97%	98%	95%	84%	97%	99%	98%	100%	99%	97%	93%	97%	95%	98%	99%	79%	97%	96%	97%	97%	99%	97%	97%	78%	98%	96%	96%	97%	97%	97%
Yes - somewhere else/ another address	36	8	28	21	7	8	1	-	1	33	3	16	9	1	1	9	11	14	3	9	1	15	14	6	1	4	14	11	12	32
	2%	1%	3%	9%	2%	1%	1%	-	*	2%	2%	2%	3%	*	*	9%	2%	2%	1%	2%	1%	3%	1%	9%	*	3%	2%	2%	2%	2%
No	22	5	17	11	3	6	3	-	3	16	6	6	4	5	-	7	3	6	6	7	*	4	13	4	3	-	9	3	10	19
	1%	1%	1%	5%	1%	1%	1%	-	1%	1%	4%	1%	1%	2%	-	7%	1%	1%	1%	1%	*	1%	1%	6%	2%	-	1%	*	1%	1%
Don't know	9	1	8	7	1	1	-	-	-	7	1	2	*	-	1	6	1	2	5	2	1	1	2	4	-	1	1	6	1	8
	*	*	1%	3%	*	*	-	-	-	*	1%	*	*	-	*	5%	*	*	1%	2	*	*	*	6%	-	1%	*	1%	*	*

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ONLINE Fieldwork : 12th-14th May 2017

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Table 1

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
NET: Yes	1999	708	479	145	84	138	657	538	225	140	879	922	198	348	292	212	300	29	102	200	19	289	898	495	311	225	194	28	505	864	172	11	419
	98%	100%	98%	99%	99%	99%	100%	99%	100%	100%	99%	99%	92%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	97%	99%	99%	99%	97%	99%	98%	100%	99%
Yes - where living now	1963	704	469	143	81	134	652	532	219	137	861	908	193	346	290	211	294	27	101	194	19	288	888	483	298	220	193	26	490	853	171	10	413
	97%	99%	96%	97%	96%	96%	99%	98%	97%	98%	97%	98%	90%	99%	99%	99%	98%	93%	99%	97%	100%	99%	98%	94%	94%	96%	99%	94%	95%	98%	98%	90%	97%
Yes - somewhere else/ another address	36	4	10	3	2	4	4	6	6	3	18	14	5	2	2	1	6	2	1	6	-	1	10	12	13	5	1	2	15	11	1	1	6
	2%	1%	2%	2%	3%	3%	1%	1%	3%	2%	2%	1%	2%	1%	1%	*	2%	7%	1%	3%	-	*	1%	2%	4%	2%	*	6%	3%	1%	*	10%	2%
No	22	-	4	1	1	2	-	2	-	-	3	5	14	-	-	-	-	-	-	-	-	*	4	10	7	2	2	-	7	6	3	-	4
	1%	-	1%	1%	1%	-	*	-	-	*	1%	6%	-	-	-	-	-	-	-	-	-	*	*	2%	2%	1%	1%	-	1%	2%	-	-	1%
Don't know	9	1	5	*	-	*	1	2	-	*	4	2	4	1	-	1	-	-	*	-	-	1	1	6	-	1	-	*	6	2	-	-	1
	*	*	1%	*	-	*	*	*	-	*	*	*	2%	*	-	*	-	-	*	-	-	*	*	1%	-	*	-	1%	1%	*	-	-	*

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 2

QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secundary / NVQ1-3	Still studyin g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
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10 - Absolutely certain to vote	1267 62%	589 64%	678 61%	101 43%	185 58%	658 62%	169 78%	155 80%	324 79%	1189 64%	70 45%	514 59%	136 53%	204 58%	360 80%	54 52%	328 65%	361 62%	258 59%	321 63%	127 62%	355 61%	722 64%	40 58%	125 71%	74 65%	477 68%	383 58%	407 60%	1068 61%
9	208 10%	96 10%	112 10%	23 10%	34 11%	110 10%	21 10%	20 10%	40 10%	191 10%	14 9%	92 11%	32 12%	33 9%	42 9%	10 9%	67 13%	70 12%	30 7%	41 8%	20 10%	66 11%	108 10%	6 9%	11 6%	15 13%	59 8%	76 12%	72 11%	182 10%
8	164 8%	77 8%	87 8%	32 13%	32 10%	86 8%	10 5%	4 2%	14 3%	138 7%	23 15%	82 9%	24 3%	30 4%	13 3%	15 15%	50 10%	36 6%	40 7%	38 9%	19 9%	59 10%	78 7%	6 9%	14 8%	9 8%	39 6%	66 10%	58 9%	141 8%
7	81 4%	32 4%	48 4%	16 7%	10 3%	46 4%	2 1%	7 4%	9 2%	69 4%	12 8%	30 3%	12 5%	15 4%	13 3%	12 11%	18 4%	27 5%	16 4%	19 4%	14 7%	18 3%	39 3%	6 9%	8 5%	4 3%	27 4%	27 4%	27 4%	69 4%
6	55 3%	28 3%	27 2%	11 5%	9 3%	33 3%	1 1%	1 1%	2 1%	51 3%	4 3%	34 4%	6 2%	11 3%	4 1%	- -	4 1%	19 3%	18 4%	14 3%	6 3%	15 3%	34 3%	* 1%	4 2%	1 1%	13 2%	23 4%	19 3%	51 3%
5	53 3%	27 3%	25 2%	19 8%	7 2%	23 2%	4 2%	- -	4 1%	45 2%	8 5%	25 3%	9 3%	12 3%	4 1%	3 3%	10 2%	16 3%	12 3%	15 3%	3 1%	17 3%	28 2%	3 4%	1 2%	3 2%	14 2%	16 2%	23 3%	48 3%
4	4 *	1 *	3 *	1 1%	2 1%	2 *	- -	- -	- -	4 *	- -	- -	2 1%	2 1%	- -	- -	1 *	* *	- -	4 1%	- *	1 *	4 *	- -	- -	- -	1 *	1 *	3 *	4 *
3	28 1%	8 1%	20 2%	10 4%	5 1%	14 1%	- -	- -	- -	24 1%	4 3%	17 2%	5 2%	5 1%	2 2%	5 1%	2 1%	11 2%	11 2%	3 1%	3 1%	20 2%	2 3%	2 1%	- -	7 1%	15 2%	6 1%	25 1%	
2	30 1%	11 1%	19 2%	8 3%	3 1%	19 2%	- -	- -	- -	24 1%	5 4%	8 1%	11 4%	6 2%	2 *	2 2%	5 1%	3 1%	11 3%	10 2%	- -	8 1%	17 2%	2 4%	6 3%	- -	10 1%	3 *	17 3%	24 1%
1 - Certain not to vote	86 4%	40 4%	46 4%	13 6%	18 6%	42 4%	7 3%	6 3%	14 3%	74 4%	12 8%	42 5%	13 5%	18 5%	10 2%	4 4%	14 3%	26 5%	19 4%	27 5%	9 4%	22 4%	50 4%	1 2%	5 3%	5 5%	34 5%	28 4%	24 4%	77 4%
Don't know	47 2%	9 1%	38 3%	3 1%	16 5%	27 3%	2 1%	- -	2 *	46 2%	1 1%	27 3%	3 1%	13 4%	3 1%	1 1%	4 1%	17 3%	13 3%	13 3%	4 2%	14 2%	26 2%	1 2%	* *	2 2%	15 2%	15 2%	18 3%	44 3%
Refused	7 *	2 *	5 *	* *	- -	6 1%	- -	- -	- -	5 *	1 1%	1 *	5 2%	1 *	- -	* *	* *	1 *	6 1%	- -	1 *	1 *	5 *	- -	- -	- -	2 *	2 *	2 *	7 *
Mean	8.74	8.78	8.70	7.74	8.60	8.74	9.36	9.43	9.39	8.81	7.80	8.62	8.24	8.52	9.46	8.45	9.01	8.83	8.50	8.55	8.82	8.81	8.71	8.52	8.93	9.02	8.85	8.67	8.68	8.70
Standard deviation	2.37	2.31	2.41	2.80	2.50	2.34	1.83	1.71	1.77	2.31	2.92	2.43	2.75	2.55	1.58	2.36	2.01	2.25	2.57	2.61	2.20	2.22	2.44	2.41	2.24	2.10	2.40	2.32	2.37	2.39
Standard error	0.05	0.07	0.08	0.20	0.14	0.07	0.12	0.14	0.09	0.05	0.24	0.08	0.17	0.14	0.08	0.26	0.08	0.10	0.16	0.12	0.14	0.09	0.08	0.33	0.17	0.21	0.09	0.09	0.09	0.06

Online Poll

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Absolutes/col percents

Table 2

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Base: All respondents

	Voting Intention						Vote In 2015 General Election						EU Ref Vote in June 2016				EU Ref/2015 voting pattern						Political Interest				Marginals							
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429	
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	62%	75%	70%	68%	71%	68%	71%	71%	70%	64%	65%	70%	19%	74%	68%	73%	73%	46%	70%	76%	33%	84%	70%	51%	41%	56%	71%	73%	61%	61%	70%	70%	63%	
9	208	88	39	26	9	8	96	51	17	16	109	85	14	40	50	20	28	2	13	4	23	105	55	24	31	13	2	60	89	11	1	44		
	10%	12%	8%	18%	11%	6%	15%	9%	8%	11%	12%	9%	7%	12%	17%	9%	9%	8%	13%	13	7%	23%	8%	12%	11%	8%	13%	7%	8%	12%	10%	6%	11%	10%
8	164	51	43	9	8	13	54	43	18	10	94	60	10	22	31	15	29	4	5	11	7	10	77	55	21	16	19	1	26	87	15	-	35	
	8%	7%	9%	6%	9%	10%	8%	8%	8%	7%	11%	7%	4%	6%	10%	7%	10%	15%	5%	5%	38%	4%	8%	11%	7%	7%	10%	5%	5%	10%	8%	-	-	8%
7	81	20	21	7	1	10	22	18	7	5	37	31	12	11	10	6	11	-	3	6	1	3	42	26	9	13	6	*	16	37	8	1	18	
	4%	3%	4%	4%	1%	7%	3%	3%	3%	4%	4%	3%	6%	3%	3%	3%	4%	-	3%	3%	6%	1%	5%	5%	3%	6%	3%	1%	3%	4%	5%	9%	4%	
6	55	8	15	1	2	5	12	10	4	1	16	23	17	11	1	2	3	1	-	3	-	1	16	19	20	4	6	2	12	28	4	-	10	
	3%	1%	3%	1%	2%	3%	2%	2%	2%	1%	2%	2%	8%	3%	*	1%	1%	4%	-	1%	-	*	2%	4%	6%	2%	3%	8%	2%	3%	2%	-	2%	
5	53	2	15	1	3	6	4	14	3	4	24	11	18	3	*	2	9	-	4	2	-	3	10	32	8	7	1	-	22	20	1	-	9	
	3%	*	3%	*	4%	4%	1%	3%	1%	3%	3%	1%	8%	1%	*	1%	3%	-	4%	1%	-	1%	1%	6%	2%	3%	1%	-	4%	2%	1%	-	2%	
4	4	1	1	-	1	-	1	2	-	-	1	3	1	1	-	2	-	-	-	-	-	1	1	1	1	-	1	-	3	1	-	-	1	
	*	*	*	-	1%	-	*	*	-	-	*	*	1%	*	-	1%	-	-	-	-	-	*	*	*	*	-	*	-	1%	*	-	-	-	*
3	28	1	9	1	-	*	1	3	11	-	3	15	9	-	1	3	-	-	-	11	-	-	4	8	16	3	2	-	4	16	2	-	5	
	1%	*	2%	1%	-	*	*	1%	5%	-	*	2%	4%	-	*	2%	-	-	-	5%	-	-	*	2%	5%	5%	1%	1%	-	1%	2%	1%	-	1%
2	30	7	3	2	1	3	2	2	-	7	8	12	10	2	-	-	-	5	-	-	-	3	5	15	7	1	3	-	7	13	6	-	4	
	1%	1%	1%	1%	1%	2%	*	*	-	5%	1%	1%	4%	1%	-	-	-	17%	-	-	-	1%	1%	3%	2%	1%	1%	-	1%	2%	3%	-	1%	
1 - Certain not to vote	86	-	-	-	-	-	1	5	2	1	3	22	61	-	-	4	-	1	-	-	2	11	14	58	17	4	-	33	25	5	1	21		
	4%	-	-	-	-	-	*	1%	1%	1%	*	2%	28%	-	-	2%	-	3%	1%	-	1%	1%	3%	18%	8%	2%	-	6%	3%	3%	10%	5%		
Don't know	47	-	-	-	-	-	1	5	3	8	11	16	20	1	-	2	1	2	4	1	-	*	3	22	21	7	3	1	17	18	*	-	10	
	2%	-	-	-	-	-	*	1%	1%	5%	1%	2%	9%	*	-	1%	*	7%	4%	*	-	*	*	4%	7%	3%	2%	4%	3%	2%	*	-	2%	
Refused	7	-	-	-	-	-	2	2	-	-	5	2	-	-	2	-	-	-	-	2	-	*	-	2	5	1	-	-	4	-	-	-	1	
	*	-	-	-	-	-	1%	-	-	-	1%	1%	-	-	1%	-	-	-	-	1%	-	*	-	*	1%	*	-	-	*	-	-	-	-	*
Mean	8.74	9.50	9.15	9.36	9.27	9.04	9.43	9.26	9.11	8.95	9.19	9.05	5.20	9.43	9.47	9.26	9.42	7.70	9.41	9.25	8.82	9.58	9.25	8.38	6.93	8.45	9.11	9.43	8.58	8.77	8.92	8.69	8.75	
Standard deviation	2.37	1.18	1.66	1.34	1.50	1.73	1.16	1.60	1.89	2.14	1.53	2.06	3.61	1.23	0.94	1.74	1.17	3.25	1.31	1.77	0.99	1.38	1.58	2.43	3.63	2.67	1.93	1.23	2.62	2.22	2.25	2.88	2.38	
Standard error	0.05	0.04	0.07	0.10	0.16	0.15	0.05	0.07	0.13	0.18	0.05	0.07	0.27	0.07	0.06	0.13	0.06	0.59	0.13	0.13	0.24	0.06	0.05	0.14	0.28	0.18	0.14	0.23	0.12	0.08	0.17	0.83	0.12	

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolute/col percents

Table 3

QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.
If there were a General Election tomorrow which party would you vote for?

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
Conservative	709	360	349	31	91	362	109	116	226	670	36	322	65	72	241	10	202	204	170	133	75	192	425	7	34	42	188	250	271	633
	35%	39%	32%	13%	28%	34%	51%	60%	55%	36%	23%	37%	25%	21%	54%	10%	40%	35%	39%	26%	37%	33%	38%	10%	20%	37%	27%	38%	40%	36%
Labour	488	226	262	111	85	244	33	16	48	433	50	201	72	103	60	53	110	135	86	157	48	143	253	35	26	26	214	144	129	436
	24%	25%	24%	47%	27%	23%	15%	8%	12%	23%	32%	23%	28%	29%	13%	52%	22%	23%	20%	31%	23%	25%	22%	50%	15%	23%	31%	22%	19%	25%
Liberal Democrat	147	66	81	10	24	92	14	7	20	136	10	65	23	23	31	5	63	41	18	24	24	66	49	5	9	11	39	44	63	127
	7%	7%	7%	4%	8%	9%	6%	4%	5%	7%	6%	7%	9%	7%	5%	13%	7%	4%	5%	12%	11%	4%	7%	5%	9%	6%	7%	9%	7%	
UK Independence Party (UKIP)	85	49	36	13	9	44	10	8	18	79	5	36	12	18	19	-	17	15	29	24	7	15	62	-	1	1	22	34	29	82
	4%	5%	3%	5%	3%	4%	5%	4%	4%	4%	3%	4%	5%	4%	-	3%	3%	7%	5%	3%	3%	5%	-	*	1%	3%	5%	4%	5%	
Scottish National Party/SNP	73	36	37	7	6	42	12	5	18	68	5	28	11	12	17	5	10	21	17	25	2	30	37	1	73	-	73	-	-	-
	4%	4%	3%	3%	2%	4%	6%	3%	4%	4%	3%	3%	4%	3%	4%	5%	2%	4%	4%	5%	1%	5%	3%	2%	41%	-	10%	-	-	-
Plaid Cymru	6	2	4	*	1	2	1	2	3	6	-	2	-	-	4	-	3	-	-	3	2	1	1	-	-	6	-	6	-	-
	*	*	*	*	*	*	*	1%	1%	*	-	*	-	-	1%	-	1%	-	-	1%	1%	*	*	-	-	5%	-	1%	-	-
Green	54	24	29	8	15	29	1	1	2	50	4	25	11	14	2	2	19	14	9	13	7	22	23	2	4	3	14	17	23	46
	3%	3%	3%	3%	5%	3%	1%	1%	1%	3%	2%	3%	4%	4%	*	1%	4%	2%	2%	2%	3%	4%	2%	2%	2%	3%	2%	3%	3%	3%
Another party	8	6	2	*	1	6	1	-	1	6	2	3	4	-	1	-	3	3	-	2	1	2	5	-	-	-	4	4	*	8
	*	1%	*	*	*	1%	*	-	*	*	1%	*	2%	-	*	-	*	1%	-	*	*	*	*	-	-	-	1%	1%	*	*
Would not vote	86	40	46	13	18	42	7	6	14	74	12	42	13	18	10	4	14	26	19	27	9	22	50	1	5	5	34	28	24	77
	4%	4%	4%	6%	6%	4%	3%	3%	3%	4%	8%	5%	5%	5%	2%	4%	3%	5%	4%	5%	4%	4%	4%	2%	3%	5%	5%	4%	4%	4%
Don't know	355	106	249	41	67	191	25	30	55	322	27	144	39	85	63	23	64	112	81	97	27	82	218	18	23	20	101	123	130	312
	17%	12%	22%	17%	21%	18%	12%	16%	14%	17%	17%	17%	15%	24%	14%	22%	13%	19%	19%	19%	13%	14%	19%	27%	13%	17%	14%	19%	19%	18%
Refused	20	6	14	2	3	12	2	1	3	15	4	3	8	4	3	2	2	6	6	6	3	4	9	-	2	-	10	4	7	18
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	*	3%	1%	1%	2%	*	1%	1%	1%	2%	1%	1%	-	1%	-	1%	1%	1%	1%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.
If there were a General Election tomorrow which party would you vote for?**

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016					EU Ref/2015 voting pattern					Political Interest					Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal	
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429	
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424	
Conservative	709	709	-	-	-	-	519	52	87	17	249	443	17	295	211	42	10	9	8	82	5	120	370	150	69	77	79	9	138	368	33	6	156	
	35%	100%	-	-	-	-	79%	10%	39%	12%	28%	48%	8%	85%	72%	20%	3%	31%	8%	41%	27%	41%	41%	29%	22%	34%	40%	34%	27%	42%	19%	51%	37%	
Labour	488	-	488	-	-	-	26	354	16	14	289	158	41	9	16	109	227	2	12	15	2	85	231	129	41	63	50	2	199	147	26	1	113	
	24%	-	100%	-	-	-	4%	65%	7%	10%	33%	17%	19%	2%	6%	51%	76%	7%	11%	7%	10%	29%	26%	25%	13%	28%	25%	5%	38%	17%	15%	6%	27%	
Liberal Democrat	147	-	-	147	-	-	26	32	6	71	116	18	12	2	24	3	27	9	58	4	2	35	71	25	14	13	22	5	25	74	9	-	34	
	7%	-	-	100%	-	-	4%	6%	3%	51%	13%	2%	6%	1%	8%	2%	9%	31%	57%	2%	10%	12%	8%	5%	4%	6%	11%	17%	5%	9%	5%	-	8%	
UK Independence Party (UKIP)	85	-	-	-	85	-	7	11	58	1	10	73	2	2	4	10	1	1	-	55	3	12	41	18	14	10	13	-	20	40	1	*	23	
	4%	-	-	-	100%	-	1%	2%	26%	1%	1%	8%	1%	1%	1%	5%	*	4%	-	28%	14%	4%	4%	3%	4%	4%	7%	-	4%	5%	*	3%	5%	
Scottish National Party/SNP	73	-	-	-	-	73	1	7	1	-	47	20	6	-	1	1	6	-	-	-	1	9	32	28	4	-	-	-	-	-	-	73	-	-
	4%	-	-	-	-	52%	*	1%	1%	-	5%	2%	3%	-	*	*	2%	-	-	-	7%	3%	4%	5%	1%	-	-	-	-	-	42%	-	-	
Plaid Cymru	6	-	-	-	-	6	-	1	-	-	3	3	*	-	-	-	1	-	-	-	-	*	5	1	-	-	-	1	2	3	-	*	-	
	*	-	-	-	-	4%	-	*	-	-	*	*	-	-	-	-	*	-	-	-	-	*	1%	*	-	-	-	3%	*	*	-	3%	-	
Green	54	-	-	-	-	54	4	4	3	3	32	21	1	3	2	3	1	-	3	3	-	5	24	16	8	4	1	1	15	26	4	3	5	
	3%	-	-	-	-	38%	1%	1%	2%	4%	2%	*	1%	1%	1%	*	-	3%	1%	-	2%	3%	3%	3%	2%	1%	4%	3%	3%	3%	27%	3%	5%	
Another party	8	-	-	-	-	8	2	-	2	-	3	5	-	2	-	-	-	-	-	-	2	2	2	-	5	-	*	4	3	-	-	*		
	*	-	-	-	-	6%	*	-	1%	-	*	1%	-	1%	-	-	-	-	-	-	9%	1%	*	-	1%	-	*	1%	1%	*	-	-	*	
Would not vote	86	-	-	-	-	-	1	5	2	1	3	22	61	-	-	4	-	1	1	-	-	2	11	14	58	17	4	-	33	25	5	1	21	
	4%	-	-	-	-	-	*	1%	1%	1%	*	2%	28%	-	-	2%	-	3%	1%	-	-	1%	1%	3%	18%	8%	2%	-	6%	3%	5%	10%	5%	
Don't know	355	-	-	-	-	-	72	71	49	31	129	160	65	36	34	38	26	7	19	40	4	17	115	125	95	44	27	8	75	178	23	-	71	
	17%	-	-	-	-	-	11%	13%	22%	22%	15%	17%	30%	10%	12%	18%	9%	25%	18%	20%	23%	6%	13%	24%	30%	19%	14%	28%	15%	20%	13%	-	17%	
Refused	20	-	-	-	-	-	4	2	2	2	6	6	9	-	-	2	-	-	2	2	-	2	2	6	10	1	-	2	9	7	2	-	1	
	1%	-	-	-	-	-	-	1%	1%	1%	1%	1%	4%	-	-	1%	-	-	2%	1%	-	1%	*	1%	3%	*	-	7%	2%	1%	1%	-	*	

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (4%), don't know who they would vote for (17%) or refuse to answer (1%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	1572	830	741	72	207	907	239	147	386	1470	88	710	189	215	430	28	684	421	176	292	221	543	764	22	148	70	550	489	532	1354
Weighted base	1458	733	725	83	175	812	205	184	389	1370	79	627	168	202	427	34	472	436	260	290	162	448	799	24	139	84	520	456	483	1236
Conservative	715 49%	364 50%	351 48%	18 22%	70 40%	368 45%	124 60%	136 74%	259 67%	681 50%	30 38%	308 49%	60 35%	65 32%	277 65%	5 16%	235 50%	219 50%	144 55%	117 40%	74 46%	195 43%	433 54%	4 18%	36 26%	40 48%	202 39%	245 54%	268 55%	639 52%
Labour	398 27%	195 27%	203 28%	47 57%	63 36%	231 28%	37 18%	20 11%	57 15%	363 26%	32 40%	175 28%	56 33%	78 39%	67 16%	22 65%	115 24%	121 28%	59 23%	104 36%	46 29%	122 27%	207 26%	15 61%	23 16%	23 28%	180 35%	111 24%	107 22%	352 29%
Liberal Democrat	145 10%	69 9%	76 10%	6 7%	19 11%	96 12%	16 8%	8 5%	25 6%	138 10%	6 7%	63 10%	22 13%	22 11%	36 8%	2 7%	67 14%	41 9%	16 6%	21 7%	24 15%	69 15%	46 6%	2 10%	9 7%	11 13%	37 7%	43 10%	64 13%	125 10%
UK Independence Party (UKIP)	76 5%	42 6%	34 5%	5 6%	6 3%	45 6%	11 5%	10 5%	21 5%	71 5%	5 6%	31 5%	9 5%	16 8%	21 5%	-	18 4%	16 4%	24 9%	17 6%	6 4%	15 3%	55 7%	-	1 1%	1 1%	19 4%	32 7%	25 5%	74 6%
Scottish National Party/SNP	68 5%	36 5%	32 4%	4 4%	5 3%	39 5%	14 7%	6 3%	20 5%	65 5%	2 3%	23 4%	10 6%	12 6%	19 5%	3 9%	11 2%	22 5%	13 5%	21 7%	2 1%	26 6%	34 4%	1 6%	68 49%	-	68 13%	-	-	-
Plaid Cymru	6 *	1 *	4 1%	-	1 *	1 *	1 1%	2 1%	4 1%	6 *	-	1 *	-	-	4 1%	-	3 1%	-	-	2 1%	1 1%	1 *	2 *	-	-	6 7%	-	6 1%	-	-
Green	43 3%	21 3%	22 3%	3 4%	11 6%	26 3%	2 1%	1 1%	3 1%	40 3%	3 4%	22 4%	8 5%	9 4%	3 1%	1 4%	20 4%	12 3%	4 2%	7 2%	6 4%	17 4%	18 2%	1 5%	2 2%	3 4%	11 2%	15 3%	17 4%	38 3%
Another party	8 1%	5 1%	3 *	* *	1 *	6 1%	1 *	-	1 *	7 *	1 1%	3 *	4 2%	-	1 *	-	3 1%	4 1%	-	1 *	1 1%	3 1%	4 1%	-	-	-	4 1%	4 1%	1 *	8 1%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (4%), don't know who they would vote for (17%) or refuse to answer (1%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Voting Intention						Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern							Political Interest				Marginals						NET: Lab/Con Marginal		
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)		Scotlan d	Other
Unweighted base	1572	742	443	178	81	128	629	440	187	120	786	743	43	344	276	135	295	24	92	174	13	463	838	198	71	159	163	20	377	693	147	13	322
Weighted base	1458	715	398	145	76	124	601	422	169	101	704	708	46	321	268	152	258	18	78	156	13	269	748	303	137	148	157	17	356	632	137	11	306
Conservative	715	715	-	-	-	-	538	52	88	15	254	447	14	305	222	42	10	6	9	83	5	121	382	143	70	78	81	8	137	372	35	6	158
	49%	100%	-	-	-	-	90%	12%	52%	15%	36%	63%	31%	95%	83%	28%	4%	32%	11%	54%	35%	45%	51%	47%	51%	52%	51%	50%	38%	59%	25%	53%	52%
Labour	398	-	398	-	-	-	23	315	13	11	253	126	19	7	15	91	213	2	9	12	2	84	201	87	26	47	41	2	161	123	23	1	89
	27%	-	100%	-	-	-	4%	75%	8%	11%	36%	18%	42%	2%	6%	60%	82%	12%	11%	7%	12%	31%	27%	29%	19%	32%	26%	10%	45%	20%	17%	7%	29%
Liberal Democrat	145	-	-	145	-	-	28	34	6	71	120	18	7	2	26	4	29	9	58	4	2	36	75	21	12	11	23	4	24	74	9	-	34
	10%	-	-	100%	-	-	5%	8%	4%	70%	17%	3%	15%	1%	10%	2%	11%	48%	74%	3%	16%	13%	10%	7%	9%	8%	14%	26%	7%	12%	6%	-	11%
UK Independence Party (UKIP)	76	-	-	-	76	-	5	12	56	1	5	71	*	3	2	11	1	1	-	54	2	13	33	15	16	10	11	-	16	38	1	*	21
	5%	-	-	-	100%	-	1%	3%	33%	1%	1%	10%	*	1%	7%	*	8%	-	35%	13%	5%	4%	5%	11%	6%	7%	-	5%	6%	1%	4%	7%	
Scottish National Party/SNP	68	-	-	-	-	68	1	4	1	-	43	20	5	-	1	1	4	-	-	-	1	10	30	24	4	-	-	-	-	-	68	-	-
	5%	-	-	-	-	55%	*	1%	1%	-	6%	3%	12%	-	*	*	1%	-	-	-	8%	4%	4%	8%	3%	-	-	-	-	49%	-	-	
Plaid Cymru	6	-	-	-	-	6	-	1	-	-	3	3	-	-	-	-	1	-	-	-	-	*	4	1	-	-	-	1	1	3	-	*	-
	*	-	-	-	-	4%	-	*	-	-	*	*	-	-	-	-	*	-	-	-	-	*	1%	*	-	-	-	8%	*	*	-	4%	-
Green	43	-	-	-	-	43	4	4	3	3	24	18	*	2	2	3	1	-	3	3	-	4	22	12	5	3	1	1	14	19	2	3	4
	3%	-	-	-	-	35%	1%	1%	2%	3%	3%	3%	1%	1%	1%	2%	*	-	3%	2%	-	2%	3%	4%	4%	2%	1%	5%	4%	3%	2%	32%	1%
Another party	8	-	-	-	-	8	2	-	2	-	3	5	-	2	-	-	-	-	-	-	2	1	2	-	5	-	*	*	4	4	-	-	*
	1%	-	-	-	-	6%	*	-	1%	-	*	1%	-	1%	-	-	-	-	-	-	16%	*	*	-	3%	-	*	2%	1%	1%	-	-	*

Online Poll
ONLINE Fieldwork : 12th-14th May 2017

Col percents

Table 5
Published Vote Intention Figures
Percentages derived from the responses of 1783 respondents

	<u>Total</u>
Conservative	48%
Labour	28%
Liberal Democrat	10%
SNP	4%
Plaid Cymru	*
Green	3%
UKIP	6%
Other	1%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 6

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Summary table

Base: All respondents

		Negotiating a good Brexit deal for the UK	Managing the economy properly	Making Britain a fairer country	Improving public services generally	Protecting and improving the NHS	Controlling immigration	Ensuring pupils and students get a good education	Protecting people from threats at home and abroad	Protecting the interests of pensioners
Unweighted base		2030	2030	2030	2030	2030	2030	2030	2030	2030
Weighted base		2030	2030	2030	2030	2030	2030	2030	2030	2030
NET: Important to you		1647 81%	1782 88%	1611 79%	1664 82%	1815 89%	1393 69%	1563 77%	1696 84%	1602 79%
Very important to you	(5)	1035 51%	1129 56%	833 41%	836 41%	1321 65%	820 40%	822 41%	981 48%	828 41%
Quite important to you	(4)	612 30%	654 32%	778 38%	828 41%	494 24%	573 28%	740 36%	715 35%	774 38%
Neither important nor unimportant to you	(3)	266 13%	173 9%	308 15%	279 14%	144 7%	389 19%	301 15%	247 12%	296 15%
Quite unimportant to you	(2)	34 2%	20 1%	47 2%	35 2%	21 1%	129 6%	60 3%	29 1%	64 3%
Not important at all to you	(1)	26 1%	8 *	14 1%	10 1%	10 *	72 4%	63 3%	13 1%	22 1%
NET: Not important to you		60 3%	28 1%	61 3%	45 2%	31 2%	201 10%	123 6%	42 2%	86 4%
Don't know		57 3%	47 2%	50 2%	41 2%	40 2%	47 2%	43 2%	46 2%	47 2%
Mean		4.32	4.45	4.20	4.23	4.56	3.98	4.11	4.32	4.17
Standard deviation		0.86	0.73	0.83	0.79	0.72	1.09	0.98	0.79	0.87
Standard error		0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 7

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Negotiating a good Brexit deal for the UK

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
NET: Important to you	1647	724	924	170	228	876	188	185	373	1522	113	675	203	276	411	83	442	454	350	401	153	471	939	53	141	93	558	536	554	1413
	81%	79%	83%	72%	71%	82%	87%	95%	91%	82%	74%	78%	78%	79%	91%	81%	87%	79%	81%	78%	75%	81%	83%	77%	80%	82%	80%	82%	82%	81%
Very important to you	(5) 1035	453	582	105	125	526	142	136	278	965	62	390	112	173	306	54	286	281	220	248	102	291	582	40	83	65	334	337	365	887
	51%	49%	52%	45%	39%	49%	66%	70%	68%	52%	40%	45%	43%	50%	68%	53%	57%	49%	51%	49%	50%	50%	51%	58%	47%	57%	48%	51%	54%	51%
Quite important to you	(4) 612	271	341	65	103	350	46	49	95	557	52	285	90	104	105	29	156	173	130	153	51	180	358	13	58	28	224	199	190	526
	30%	29%	31%	27%	32%	33%	21%	25%	23%	30%	34%	33%	35%	30%	23%	28%	31%	30%	30%	30%	25%	31%	32%	18%	33%	25%	32%	30%	28%	30%
Neither important nor unimportant to you	(3) 266	139	127	43	60	137	18	9	26	232	30	141	35	47	28	13	43	85	57	81	29	67	152	10	24	16	101	79	85	226
	13%	15%	11%	18%	19%	13%	8%	5%	6%	12%	19%	16%	14%	14%	6%	13%	9%	15%	13%	16%	14%	12%	13%	14%	13%	14%	14%	12%	13%	13%
Quite unimportant to you	(2) 34	18	16	7	8	16	3	-	3	31	4	15	6	5	5	3	9	11	7	7	9	12	10	3	5	-	9	13	13	29
	2%	2%	1%	3%	3%	2%	1%	-	1%	2%	2%	2%	2%	1%	1%	3%	2%	2%	2%	1%	4%	2%	1%	4%	3%	-	1%	2%	2%	2%
Not important at all to you	(1) 26	15	11	6	7	11	1	-	1	20	6	10	4	8	1	3	4	4	11	6	6	8	7	2	6	2	11	8	7	18
	1%	2%	1%	3%	2%	1%	*	-	*	1%	4%	1%	2%	2%	*	3%	1%	1%	3%	1%	3%	1%	1%	4%	3%	1%	2%	1%	1%	1%
NET: Not important to you	60	33	27	13	15	28	4	-	4	50	9	25	10	13	6	6	13	15	18	13	15	20	17	6	11	2	19	21	20	47
	3%	4%	2%	6%	5%	3%	2%	-	1%	3%	6%	3%	4%	4%	1%	6%	3%	3%	4%	3%	7%	3%	1%	8%	6%	1%	3%	3%	3%	3%
Don't know	57	25	32	11	16	24	5	-	5	55	2	29	10	12	5	1	7	23	10	17	8	23	24	1	*	2	21	19	17	54
	3%	3%	3%	5%	5%	2%	3%	-	1%	3%	1%	3%	4%	4%	1%	1%	1%	4%	2%	3%	4%	4%	2%	1%	*	2%	3%	3%	2%	3%
Mean	4.32	4.26	4.36	4.13	4.09	4.31	4.55	4.66	4.60	4.34	4.05	4.22	4.21	4.27	4.60	4.26	4.42	4.29	4.27	4.27	4.19	4.32	4.35	4.25	4.18	4.40	4.27	4.33	4.35	4.33
Standard deviation	0.86	0.91	0.82	1.01	0.96	0.84	0.74	0.56	0.66	0.85	1.01	0.87	0.90	0.92	0.68	0.99	0.79	0.85	0.94	0.87	1.05	0.87	0.79	1.10	1.00	0.84	0.87	0.86	0.86	0.85
Standard error	0.02	0.03	0.03	0.07	0.05	0.03	0.05	0.05	0.03	0.02	0.08	0.03	0.06	0.05	0.03	0.11	0.03	0.04	0.06	0.04	0.07	0.03	0.03	0.15	0.08	0.09	0.03	0.03	0.03	0.02

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 7

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Negotiating a good Brexit deal for the UK

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals											
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429	
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424	
NET: Important to you	1647	642	386	120	72	101	580	435	204	117	725	802	121	315	254	177	241	23	85	186	15	254	792	384	213	186	170	21	392	732	140	7	356	
	81%	91%	79%	82%	85%	72%	88%	80%	90%	83%	82%	86%	56%	90%	87%	84%	80%	77%	84%	93%	78%	88%	88%	75%	67%	81%	170	21	392	76%	84%	80%	58%	84%
Very important to you	(5) 1035	419	218	82	62	62	378	259	148	77	460	521	54	203	171	112	140	13	62	140	6	194	509	217	115	103	118	16	247	465	82	4	221	
	51%	59%	45%	56%	73%	44%	57%	48%	66%	55%	52%	56%	25%	58%	59%	53%	47%	43%	61%	70%	30%	67%	56%	42%	36%	45%	60%	59%	48%	53%	47%	33%	52%	
Quite important to you	(4) 612	223	167	38	11	39	202	176	56	40	265	280	67	112	82	65	101	10	24	45	9	60	283	167	98	83	52	4	146	267	58	3	135	
	30%	31%	34%	26%	13%	28%	31%	32%	25%	28%	30%	30%	31%	32%	28%	31%	34%	34%	23%	23%	49%	21%	31%	33%	31%	36%	27%	16%	28%	31%	33%	25%	32%	
Neither important nor unimportant to you	(3) 266	48	70	19	9	31	58	72	14	12	101	105	60	32	26	26	40	6	6	9	2	22	80	88	75	35	14	3	88	98	23	4	49	
	13%	7%	14%	13%	11%	22%	9%	13%	6%	8%	11%	11%	28%	9%	9%	12%	13%	19%	6%	5%	10%	8%	9%	17%	24%	15%	9%	17%	11%	13%	31%	12%		
Quite unimportant to you	(2) 34	8	10	4	1	4	6	8	6	3	22	9	4	*	5	3	4	1	2	4	2	6	20	5	3	-	5	*	8	14	5	1	5	
	2%	1%	2%	3%	1%	3%	1%	1%	2%	2%	2%	1%	2%	*	2%	2%	1%	3%	2%	2%	9%	2%	2%	1%	1%	-	2%	1%	2%	2%	3%	11%	1%	
Not important at all to you	(1) 26	4	8	1	1	4	4	10	1	-	10	5	10	1	4	-	6	-	-	1	-	5	4	11	6	-	1	-	6	13	6	-	1	
	1%	1%	2%	*	1%	3%	1%	2%	1%	-	1%	1%	5%	*	1%	-	2%	-	-	1%	-	2%	*	2%	2%	-	1%	-	1%	1%	3%	-	*	
NET: Not important to you	60	12	18	4	2	8	11	18	7	3	32	14	14	1	9	3	10	1	2	5	2	11	25	16	9	-	6	*	14	27	11	1	6	
	3%	2%	4%	3%	2%	6%	2%	3%	3%	2%	4%	1%	6%	*	3%	2%	3%	3%	2%	3%	9%	4%	3%	3%	3%	-	3%	1%	3%	3%	6%	11%	1%	
Don't know	57	7	14	3	1	*	8	16	*	8	28	9	21	1	3	6	9	*	8	-	*	3	7	23	22	8	5	4	24	16	*	-	13	
	3%	1%	3%	2%	1%	*	1%	3%	*	6%	3%	1%	10%	*	1%	3%	3%	1%	8%	-	2%	1%	1%	5%	7%	3%	3%	14%	5%	2%	*	-	3%	
Mean	4.32	4.49	4.22	4.37	4.57	4.09	4.45	4.27	4.53	4.45	4.33	4.42	3.78	4.48	4.43	4.39	4.25	4.19	4.54	4.60	4.01	4.51	4.42	4.17	4.06	4.31	4.48	4.55	4.25	4.35	4.18	3.81	4.39	
Standard deviation	0.86	0.73	0.89	0.85	0.82	1.01	0.75	0.89	0.77	0.76	0.87	0.77	1.04	0.68	0.83	0.77	0.89	0.85	0.73	0.73	0.92	0.85	0.78	0.92	0.92	0.73	0.79	0.77	0.89	0.86	1.00	1.06	0.76	
Standard error	0.02	0.03	0.04	0.06	0.09	0.09	0.03	0.04	0.05	0.07	0.03	0.03	0.08	0.04	0.05	0.06	0.05	0.16	0.07	0.05	0.23	0.04	0.02	0.05	0.07	0.05	0.06	0.15	0.04	0.03	0.08	0.31	0.04	

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

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- Managing the economy properly

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
NET: Important to you	1782	792	990	179	257	954	203	188	391	1644	123	756	217	291	433	85	467	511	382	423	171	516	1007	55	156	101	608	576	598	1525
	88%	86%	89%	76%	81%	90%	94%	97%	96%	88%	80%	87%	84%	83%	96%	83%	92%	88%	88%	83%	84%	89%	89%	80%	88%	89%	87%	88%	88%	88%
Very important to you	(5) 1129	500	628	96	134	614	151	134	285	1050	66	454	126	183	313	53	330	306	227	265	115	341	623	33	98	61	371	356	402	969
	56%	54%	57%	41%	42%	58%	70%	69%	70%	56%	43%	52%	49%	52%	70%	52%	65%	53%	52%	52%	56%	59%	55%	47%	56%	54%	53%	54%	59%	56%
Quite important to you	(4) 654	292	362	83	123	341	52	54	107	594	57	303	91	108	120	32	137	204	155	157	57	175	384	23	58	39	237	220	196	556
	32%	32%	33%	35%	39%	32%	24%	28%	26%	32%	37%	35%	35%	31%	27%	31%	27%	35%	36%	31%	28%	30%	34%	33%	33%	35%	34%	34%	29%	32%
Neither important nor unimportant to you	(3) 173	90	83	43	41	77	7	6	13	148	25	78	30	39	11	16	28	44	38	64	24	36	94	13	16	13	58	61	55	145
	9%	10%	7%	18%	13%	7%	3%	3%	3%	8%	16%	9%	11%	11%	2%	16%	5%	8%	9%	13%	12%	6%	8%	19%	9%	11%	8%	9%	8%	8%
Quite unimportant to you	(2) 20	12	8	2	7	10	1	-	1	18	2	11	1	5	2	-	6	6	5	3	7	6	7	-	4	-	6	4	9	16
	1%	1%	1%	1%	2%	1%	*	-	*	1%	1%	1%	*	2%	*	-	1%	1%	1%	1%	3%	1%	1%	-	2%	-	1%	1%	1%	1%
Not important at all to you	(1) 8	3	5	2	4	3	-	-	-	4	4	2	2	4	-	-	1	2	-	5	*	3	3	-	*	-	4	2	2	8
	*	*	*	1%	1%	*	-	-	-	*	2%	*	1%	1%	-	-	*	*	-	1%	*	*	*	-	*	-	1%	*	*	*
NET: Not important to you	28	15	13	4	11	12	1	-	1	22	5	14	3	9	2	-	7	8	5	8	7	9	10	-	4	-	10	6	11	23
	1%	2%	1%	2%	3%	1%	*	-	*	1%	4%	2%	1%	3%	*	-	1%	1%	1%	1%	4%	1%	1%	-	2%	-	1%	1%	2%	1%
Don't know	47	23	23	11	10	21	4	-	4	45	1	23	9	10	3	1	4	16	10	17	2	20	21	1	-	-	23	11	12	47
	2%	3%	2%	5%	3%	2%	2%	-	1%	2%	1%	3%	3%	3%	1%	1%	1%	3%	2%	3%	1%	3%	2%	1%	-	-	3%	2%	2%	3%
Mean	4.45	4.42	4.47	4.20	4.22	4.49	4.67	4.66	4.67	4.47	4.17	4.41	4.35	4.36	4.67	4.36	4.57	4.44	4.42	4.37	4.38	4.51	4.46	4.29	4.41	4.43	4.43	4.44	4.49	4.45
Standard deviation	0.73	0.75	0.71	0.83	0.85	0.70	0.56	0.53	0.54	0.71	0.92	0.73	0.77	0.83	0.55	0.75	0.68	0.71	0.70	0.80	0.84	0.71	0.70	0.77	0.77	0.69	0.74	0.72	0.73	0.73
Standard error	0.02	0.02	0.02	0.06	0.05	0.02	0.04	0.04	0.03	0.02	0.07	0.02	0.05	0.04	0.03	0.08	0.03	0.03	0.04	0.04	0.05	0.03	0.02	0.10	0.06	0.07	0.03	0.03	0.03	0.02

Online Poll

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Absolutes/col percents

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- Managing the economy properly

Base: All respondents

	Voting Intention						Vote In 2015 General Election						EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
NET: Important to you	1782	662	422	134	71	125	608	481	207	123	795	838	149	324	272	190	271	24	91	185	19	274	832	430	243	202	177	20	432	789	155	8	379
	88%	93%	87%	91%	84%	89%	92%	89%	92%	88%	90%	90%	69%	93%	93%	90%	91%	82%	90%	93%	98%	94%	92%	84%	76%	88%	91%	72%	83%	90%	88%	69%	89%
Very important to you	(5) 1129	447	262	90	53	74	409	289	146	85	523	527	79	206	195	110	168	16	64	135	8	208	555	236	129	112	123	19	260	514	97	4	235
	56%	63%	54%	61%	63%	53%	62%	53%	65%	60%	59%	57%	37%	59%	67%	52%	56%	55%	63%	67%	43%	72%	61%	46%	40%	49%	63%	67%	50%	59%	55%	33%	55%
Quite important to you	(4) 654	215	161	44	18	51	199	191	61	39	272	311	70	118	77	80	103	8	27	50	10	66	278	194	114	89	54	1	172	274	58	4	144
	32%	30%	33%	30%	21%	36%	30%	35%	27%	28%	31%	33%	33%	34%	26%	38%	34%	27%	27%	25%	55%	23%	31%	38%	36%	39%	28%	5%	33%	31%	33%	36%	34%
Neither important nor unimportant to you	(3) 173	40	49	8	10	14	41	40	15	6	57	71	45	24	14	15	20	1	4	11	*	12	54	54	52	20	17	3	52	60	16	4	37
	9%	6%	10%	5%	12%	10%	6%	7%	7%	4%	6%	8%	21%	7%	5%	7%	7%	4%	4%	6%	2%	4%	6%	10%	16%	9%	12%	10%	7%	9%	31%	9%	
Quite unimportant to you	(2) 20	4	2	3	1	2	3	3	1	5	10	8	2	-	2	2	*	3	2	1	-	2	10	7	2	-	-	*	7	8	4	-	-
	1%	1%	*	2%	2%	1%	*	*	1%	3%	1%	1%	-	-	1%	1%	*	10%	2%	1%	-	1%	1%	1%	*	-	-	1%	1%	1%	2%	-	-
Not important at all to you	(1) 8	1	3	1	1	-	2	4	*	1	3	3	2	-	2	1	1	1	-	*	-	1	4	1	2	1	-	-	3	3	*	-	1
	*	*	1%	1%	1%	-	*	1%	*	1%	*	*	1%	-	1%	1%	*	3%	-	*	-	*	*	*	1%	*	-	-	1%	*	*	-	-
NET: Not important to you	28	5	5	3	2	2	5	7	2	6	12	11	4	-	4	3	1	4	2	2	-	3	14	8	4	1	-	*	10	12	4	-	1
	1%	1%	1%	2%	2%	1%	1%	1%	1%	4%	1%	1%	2%	-	1%	2%	*	13%	2%	1%	-	1%	2%	1%	1%	*	-	1%	2%	1%	2%	-	*
Don't know	47	2	11	1	2	-	4	15	2	6	21	9	17	1	2	4	7	*	5	2	-	1	3	20	20	6	1	4	24	12	-	-	7
	2%	*	2%	1%	2%	-	1%	3%	1%	4%	2%	1%	8%	*	1%	2%	2%	1%	5%	1%	-	*	*	4%	6%	2%	1%	14%	5%	1%	-	-	2%
Mean	4.45	4.56	4.42	4.51	4.46	4.40	4.55	4.44	4.57	4.50	4.51	4.47	4.12	4.52	4.59	4.42	4.49	4.23	4.59	4.60	4.42	4.66	4.52	4.34	4.22	4.40	4.54	4.61	4.37	4.50	4.41	4.02	4.47
Standard deviation	0.73	0.64	0.75	0.73	0.83	0.72	0.66	0.72	0.67	0.79	0.70	0.71	0.86	0.62	0.67	0.71	0.66	1.11	0.66	0.65	0.54	0.63	0.70	0.74	0.80	0.69	0.65	0.81	0.78	0.70	0.77	0.84	0.68
Standard error	0.02	0.02	0.03	0.06	0.09	0.06	0.03	0.03	0.04	0.07	0.02	0.02	0.06	0.03	0.04	0.05	0.04	0.20	0.07	0.05	0.13	0.03	0.02	0.04	0.06	0.05	0.05	0.16	0.04	0.02	0.06	0.24	0.03

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 9

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Making Britain a fairer country

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
NET: Important to you	1611	689	922	177	239	867	165	164	329	1471	125	652	212	294	371	82	387	445	356	423	142	457	925	53	147	91	571	513	528	1374
	79%	75%	83%	75%	75%	81%	76%	85%	80%	79%	81%	75%	82%	84%	83%	80%	77%	77%	82%	83%	70%	79%	82%	77%	83%	80%	82%	78%	78%	79%
Very important to you	(5) 833	358	475	91	101	463	92	86	178	760	64	305	114	169	194	51	196	215	178	245	81	239	469	31	88	51	297	269	268	695
	41%	39%	43%	39%	32%	43%	43%	44%	44%	41%	41%	35%	44%	49%	43%	49%	39%	37%	41%	48%	39%	41%	41%	45%	50%	45%	42%	41%	40%	40%
Quite important to you	(4) 778	331	447	85	138	404	73	78	151	711	62	347	98	125	177	32	191	230	178	178	61	219	456	22	59	41	274	244	260	679
	38%	36%	40%	36%	43%	38%	34%	40%	37%	38%	40%	40%	38%	36%	39%	31%	38%	40%	41%	35%	30%	38%	40%	31%	33%	36%	39%	37%	38%	39%
Neither important nor unimportant to you	(3) 308	171	136	39	49	151	42	27	69	288	19	158	30	37	67	16	92	94	60	62	43	85	161	13	27	21	91	109	107	259
	15%	19%	12%	16%	15%	14%	19%	14%	17%	15%	12%	18%	12%	11%	15%	15%	18%	16%	14%	12%	21%	15%	14%	19%	15%	19%	13%	17%	16%	15%
Quite unimportant to you	(2) 47	29	18	6	15	21	3	2	5	42	5	29	7	3	7	2	17	16	8	6	15	10	21	1	1	1	10	15	22	46
	2%	3%	2%	2%	5%	2%	1%	1%	1%	2%	3%	3%	1%	1%	2%	3%	3%	3%	2%	1%	7%	2%	2%	2%	*	1%	1%	2%	3%	3%
Not important at all to you	(1) 14	7	7	3	3	7	1	-	1	12	2	5	1	8	1	-	4	3	1	6	*	6	6	-	2	-	7	2	4	12
	1%	1%	1%	1%	1%	1%	*	-	*	1%	1%	1%	*	2%	*	-	1%	1%	*	1%	*	1%	1%	-	1%	-	1%	*	1%	1%
NET: Not important to you	61	36	24	8	18	28	4	2	6	53	7	33	8	10	7	2	20	20	9	12	15	16	26	1	2	1	17	18	26	57
	3%	4%	2%	4%	6%	3%	2%	1%	1%	3%	5%	4%	3%	3%	2%	2%	4%	3%	2%	2%	7%	3%	2%	2%	1%	1%	2%	3%	4%	3%
Don't know	50	24	27	12	13	20	5	1	5	47	3	27	9	7	5	2	6	20	10	14	5	22	20	2	1	-	20	16	15	50
	2%	3%	2%	5%	4%	2%	2%	*	1%	3%	2%	3%	3%	2%	1%	2%	1%	3%	2%	3%	2%	4%	2%	3%	*	-	3%	2%	2%	3%
Mean	4.20	4.12	4.26	4.15	4.04	4.24	4.20	4.29	4.24	4.20	4.19	4.09	4.27	4.31	4.25	4.31	4.12	4.14	4.24	4.31	4.04	4.21	4.22	4.24	4.31	4.24	4.24	4.19	4.16	4.18
Standard deviation	0.83	0.88	0.78	0.88	0.88	0.82	0.84	0.74	0.79	0.83	0.87	0.85	0.80	0.86	0.77	0.82	0.87	0.84	0.77	0.83	0.96	0.84	0.80	0.83	0.81	0.78	0.82	0.83	0.85	0.84
Standard error	0.02	0.03	0.02	0.06	0.05	0.02	0.05	0.06	0.04	0.02	0.07	0.03	0.05	0.05	0.04	0.09	0.03	0.04	0.05	0.04	0.06	0.03	0.03	0.11	0.06	0.08	0.03	0.03	0.03	0.02

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 9

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- Making Britain a fairer country

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals										
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
NET: Important to you	1611	532	424	122	65	119	492	484	170	117	728	738	146	260	223	195	266	22	88	150	17	246	743	395	224	188	165	23	411	673	145	6	353
	79%	75%	87%	83%	77%	85%	75%	89%	76%	84%	82%	79%	68%	75%	76%	92%	89%	74%	86%	75%	90%	85%	82%	77%	70%	82%	84%	84%	79%	77%	83%	56%	83%
Very important to you	(5) 833	229	265	66	41	72	207	285	97	58	388	385	60	112	93	112	165	8	46	92	6	171	372	182	107	96	81	16	221	328	87	5	177
	41%	32%	54%	45%	49%	51%	31%	52%	43%	42%	44%	41%	28%	32%	32%	53%	55%	28%	45%	46%	30%	59%	41%	36%	34%	42%	42%	56%	43%	38%	49%	42%	42%
Quite important to you	(4) 778	304	159	56	23	47	286	199	73	59	339	353	86	147	130	82	101	14	42	58	11	75	371	213	117	92	84	8	189	346	59	2	175
	38%	43%	33%	38%	28%	34%	43%	37%	32%	42%	38%	38%	40%	42%	45%	39%	34%	46%	41%	29%	60%	26%	41%	42%	37%	40%	43%	27%	36%	40%	33%	14%	41%
Neither important nor unimportant to you	(3) 308	137	45	21	15	17	128	36	45	19	113	147	47	73	53	11	21	6	11	42	*	32	130	83	62	33	19	2	72	148	27	5	52
	15%	19%	9%	14%	18%	12%	19%	7%	20%	13%	13%	16%	22%	21%	18%	5%	7%	21%	11%	21%	1	11%	14%	16%	19%	14%	10%	8%	14%	17%	15%	44%	12%
Quite unimportant to you	(2) 47	25	7	1	2	4	25	5	5	*	22	25	*	12	12	1	4	*	-	4	1	6	21	15	5	2	7	1	7	30	1	-	9
	2%	4%	2%	1%	2%	3%	4%	1%	2%	*	2%	3%	*	4%	4%	*	1%	1%	-	2%	5%	2%	2%	3%	2%	1%	3%	2%	1%	3%	*	-	2%
Not important at all to you	(1) 14	6	*	-	1	-	4	3	2	*	3	8	2	2	2	1	-	*	-	2	-	2	3	3	6	-	*	-	5	6	2	-	*
	1%	1%	*	-	2%	-	1%	1%	1%	*	*	1%	1%	1%	1%	*	-	1%	-	1%	-	1%	*	1%	2%	-	*	-	1%	1%	1%	-	*
NET: Not important to you	61	31	8	1	3	4	28	8	7	1	25	33	3	14	14	2	4	1	-	6	1	8	24	17	11	2	7	1	12	36	2	-	9
	3%	4%	2%	1%	4%	3%	4%	2%	3%	1%	3%	4%	1%	4%	5%	1%	1%	3%	-	3%	5%	3%	3%	3%	4%	1%	4%	2%	2%	4%	1%	-	2%
Don't know	50	9	11	3	2	*	9	14	2	3	20	11	19	2	2	4	8	1	2	2	1	4	7	16	22	6	4	2	24	15	1	-	10
	2%	1%	2%	2%	2%	*	1%	3%	1%	2%	2%	1%	9%	1%	2%	3%	3%	2%	2%	1%	4%	1%	1%	3%	7%	2%	2%	6%	5%	2%	*	-	2%
Mean	4.20	4.03	4.43	4.30	4.23	4.33	4.03	4.43	4.16	4.28	4.26	4.18	4.03	4.03	4.03	4.46	4.46	4.00	4.35	4.18	4.19	4.42	4.21	4.13	4.06	4.26	4.25	4.46	4.24	4.12	4.31	3.97	4.26
Standard deviation	0.83	0.86	0.73	0.74	0.93	0.80	0.85	0.71	0.89	0.73	0.80	0.86	0.81	0.85	0.85	0.66	0.70	0.84	0.68	0.91	0.73	0.82	0.80	0.83	0.91	0.74	0.79	0.78	0.83	0.86	0.81	0.97	0.76
Standard error	0.02	0.03	0.03	0.06	0.10	0.07	0.03	0.03	0.06	0.06	0.03	0.03	0.06	0.05	0.05	0.05	0.04	0.15	0.07	0.06	0.18	0.04	0.03	0.05	0.07	0.05	0.06	0.15	0.04	0.03	0.06	0.28	0.04

Online Poll

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- Improving public services generally

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South	
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755	
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740	
NET: Important to you	1664	732	932	166	253	896	179	170	349	1541	108	703	210	283	390	77	425	469	359	411	161	467	953	50	144	97	583	531	550	1422	
		82%	79%	84%	70%	79%	84%	83%	88%	85%	83%	81%	81%	81%	87%	75%	84%	81%	83%	80%	79%	80%	84%	73%	82%	86%	83%	81%	81%	82%	
Very important to you	(5) 836	336	501	82	105	450	93	106	200	769	58	312	101	152	223	49	204	243	169	220	90	238	461	32	79	50	287	262	288	707	
		41%	36%	45%	35%	33%	42%	43%	55%	49%	41%	36%	39%	44%	50%	48%	40%	42%	39%	43%	44%	41%	41%	46%	45%	44%	41%	40%	43%	41%	
Quite important to you	(4) 828	397	431	85	148	446	85	64	149	772	51	391	109	132	168	28	222	225	190	190	71	229	492	18	65	47	297	270	261	715	
		41%	43%	39%	36%	46%	42%	40%	33%	36%	42%	33%	45%	42%	38%	27%	44%	39%	44%	37%	35%	39%	43%	27%	37%	42%	42%	41%	39%	41%	
Neither important nor unimportant to you	(3) 279	147	132	49	45	134	31	21	52	246	31	126	30	51	51	21	66	81	54	79	33	78	147	13	29	14	91	98	90	236	
		14%	16%	12%	21%	14%	13%	14%	11%	13%	20%	14%	12%	15%	11%	21%	13%	14%	12%	15%	16%	14%	13%	19%	16%	12%	13%	15%	13%	14%	
Quite unimportant to you	(2) 35	17	18	7	8	17	1	3	4	28	7	15	10	3	6	2	10	8	10	8	6	12	15	2	2	2	5	12	18	32	
		2%	2%	2%	3%	2%	2%	1%	1%	1%	2%	2%	4%	1%	1%	2%	2%	1%	2%	1%	3%	2%	1%	3%	1%	1%	1%	2%	3%	2%	
Not important at all to you	(1) 10	3	7	1	7	2	1	-	1	6	5	5	*	4	*	-	1	5	-	4	3	4	2	-	1	1	4	1	5	8	
		1%	*	1%	*	2%	*	-	*	*	3%	1%	*	1%	*	-	*	1%	-	1%	1%	1%	*	-	1%	1%	1%	*	1%	*	
NET: Not important to you	45	20	25	8	14	18	2	3	5	34	11	20	10	7	6	2	11	13	10	11	9	15	17	2	3	2	9	13	23	40	
		2%	2%	2%	3%	4%	2%	1%	1%	2%	7%	2%	4%	2%	1%	2%	2%	2%	2%	2%	4%	3%	2%	3%	2%	2%	2%	1%	2%	3%	2%
Don't know	41	22	19	13	7	17	4	-	4	38	3	22	8	7	2	2	4	15	11	11	2	19	15	3	-	-	16	12	13	41	
		2%	2%	2%	5%	2%	2%	-	1%	2%	2%	2%	3%	2%	*	2%	1%	3%	3%	2%	1%	3%	1%	5%	-	-	2%	2%	2%	2%	
Mean	4.23	4.16	4.28	4.07	4.08	4.27	4.27	4.41	4.34	4.25	3.99	4.16	4.20	4.24	4.36	4.24	4.23	4.23	4.23	4.23	4.18	4.22	4.25	4.22	4.25	4.27	4.25	4.21	4.22	4.23	
Standard deviation	0.79	0.78	0.79	0.87	0.88	0.75	0.76	0.74	0.75	0.77	1.02	0.78	0.81	0.83	0.74	0.85	0.77	0.81	0.76	0.82	0.90	0.81	0.74	0.87	0.81	0.79	0.76	0.78	0.84	0.79	
Standard error	0.02	0.03	0.02	0.06	0.05	0.02	0.05	0.06	0.04	0.02	0.08	0.03	0.05	0.04	0.09	0.03	0.04	0.05	0.04	0.06	0.03	0.02	0.12	0.06	0.08	0.03	0.03	0.03	0.02		

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Base: All respondents

	Voting Intention						Vote In 2015 General Election						EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
NET: Important to you	1664	565	429	128	71	119	536	478	185	116	741	782	141	291	236	192	266	23	85	165	15	258	772	400	230	202	169	24	406	711	143	10	371
Very important to you	(5) 836	247	257	60	33	59	223	288	95	56	387	394	55	119	101	115	159	11	43	87	8	161	400	177	98	88	89	14	215	349	78	3	177
Quite important to you	(4) 828	318	172	67	38	60	314	190	90	60	354	388	86	172	135	77	107	12	43	77	8	97	372	223	133	114	80	9	191	362	65	7	194
Neither important nor unimportant to you	(3) 279	125	40	16	12	17	104	44	38	16	109	118	52	52	47	14	24	1	14	34	3	26	111	77	64	21	24	3	77	123	29	2	45
Quite unimportant to you	(2) 35	14	7	1	1	2	11	4	2	5	16	18	1	5	5	2	3	4	1	1	1	4	13	15	3	-	1	*	12	20	2	-	1
Not important at all to you	(1) 10	2	2	1	-	3	1	3	*	1	3	4	3	-	1	-	1	1	-	*	-	1	2	3	5	-	*	-	4	5	1	-	*
NET: Not important to you	45	16	9	2	1	5	12	7	2	6	19	22	4	5	7	2	3	5	1	1	1	5	15	18	8	-	1	*	16	25	3	-	1
Don't know	41	3	10	1	-	-	5	13	-	2	17	7	17	1	2	4	7	-	2	-	-	1	5	16	16	6	1	1	20	13	-	-	6
Mean	4.23	4.13	4.41	4.27	4.22	4.21	4.14	4.43	4.23	4.20	4.27	4.25	3.96	4.17	4.14	4.47	4.44	3.94	4.27	4.25	4.18	4.43	4.29	4.12	4.04	4.30	4.32	4.41	4.21	4.20	4.24	4.10	4.31
Standard deviation	0.79	0.78	0.74	0.73	0.75	0.86	0.75	0.72	0.77	0.84	0.78	0.78	0.84	0.72	0.78	0.66	0.70	1.18	0.72	0.77	0.84	0.75	0.75	0.82	0.85	0.63	0.72	0.74	0.84	0.81	0.81	0.66	0.68
Standard error	0.02	0.03	0.03	0.06	0.08	0.07	0.03	0.03	0.05	0.07	0.03	0.03	0.06	0.04	0.05	0.05	0.04	0.21	0.07	0.05	0.20	0.03	0.02	0.04	0.07	0.04	0.05	0.14	0.04	0.03	0.06	0.19	0.03

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 11

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Protecting and improving the NHS

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
NET: Important to you	1815	799	1016	188	263	981	198	186	384	1679	121	752	232	315	428	88	453	504	394	465	170	512	1044	56	160	106	629	597	589	1550
	89%	87%	92%	80%	82%	92%	92%	96%	94%	90%	78%	86%	90%	90%	95%	86%	90%	87%	91%	91%	83%	88%	92%	81%	90%	93%	90%	91%	87%	89%
Very important to you	(5) 1321	521	800	139	174	684	160	163	324	1237	72	487	171	232	361	70	314	363	278	367	108	366	774	47	112	83	460	424	437	1126
	65%	57%	72%	59%	55%	64%	74%	84%	79%	67%	46%	56%	66%	67%	80%	69%	62%	63%	64%	72%	53%	63%	68%	68%	64%	73%	66%	65%	65%	65%
Quite important to you	(4) 494	278	217	49	89	297	38	23	60	443	49	266	61	83	67	18	139	141	116	98	62	146	270	9	47	23	169	173	152	424
	24%	30%	20%	21%	28%	28%	17%	12%	15%	24%	32%	31%	24%	24%	15%	17%	28%	24%	27%	19%	30%	25%	24%	13%	27%	21%	24%	26%	23%	24%
Neither important nor unimportant to you	(3) 144	86	58	34	34	57	12	8	19	120	24	78	16	22	16	11	41	43	30	30	23	39	67	9	14	7	47	38	60	124
	7%	9%	5%	15%	10%	5%	5%	4%	5%	6%	16%	9%	6%	4%	11%	8%	8%	7%	6%	11%	7%	6%	13%	8%	6%	7%	6%	9%	7%	
Quite unimportant to you	(2) 21	11	10	2	10	8	*	-	*	17	3	12	2	2	2	2	4	10	2	5	5	6	7	2	2	1	6	5	9	18
	1%	1%	1%	1%	3%	1%	*	-	*	1%	2%	1%	1%	1%	*	2%	1%	2%	*	1%	3%	1%	1%	4%	1%	1%	1%	1%	1%	1%
Not important at all to you	(1) 10	4	6	1	7	3	*	-	*	4	5	7	*	3	*	-	4	3	1	2	4	2	2	-	-	-	2	2	6	10
	*	*	1%	*	2%	*	*	-	*	*	3%	1%	*	1%	*	-	1%	1%	*	*	2%	*	*	-	-	-	*	*	1%	1%
NET: Not important to you	31	15	15	3	17	11	1	-	1	22	8	19	2	5	2	2	8	13	3	7	10	8	9	2	2	1	8	7	16	28
	2%	2%	1%	1%	5%	1%	*	-	*	1%	5%	2%	1%	1%	*	2%	2%	2%	1%	1%	5%	1%	1%	4%	1%	1%	1%	1%	2%	2%
Don't know	40	20	19	11	7	17	5	-	5	38	1	21	8	7	3	1	3	17	8	11	2	22	12	2	1	-	16	12	12	38
	2%	2%	2%	5%	2%	2%	2%	-	1%	2%	1%	2%	3%	2%	1%	1%	1%	3%	2%	2%	1%	4%	1%	2%	1%	-	2%	2%	2%	2%
Mean	4.56	4.44	4.65	4.44	4.32	4.58	4.70	4.80	4.75	4.59	4.17	4.43	4.60	4.57	4.76	4.53	4.50	4.52	4.57	4.64	4.31	4.55	4.61	4.49	4.54	4.66	4.58	4.58	4.51	4.55
Standard deviation	0.72	0.75	0.67	0.81	0.94	0.65	0.59	0.49	0.55	0.68	0.99	0.78	0.65	0.72	0.54	0.79	0.75	0.76	0.66	0.67	0.92	0.70	0.64	0.87	0.68	0.63	0.68	0.67	0.79	0.73
Standard error	0.02	0.02	0.02	0.06	0.05	0.02	0.04	0.04	0.03	0.02	0.08	0.03	0.04	0.04	0.03	0.09	0.03	0.03	0.04	0.03	0.06	0.03	0.02	0.12	0.05	0.06	0.03	0.03	0.03	0.02

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 11

Q1. Here are nine challenges for the next government.
For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.
- Protecting and improving the NHS
Base: All respondents

	Voting Intention						Vote In 2015 General Election						EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals									
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429	
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424	
NET: Important to you	1815	653	441	131	79	125	596	496	215	125	799	853	163	314	269	199	275	24	92	190	18	263	840	439	269	210	184	25	444	784	158	11	394	
	89%	92%	90%	89%	94%	89%	91%	91%	95%	89%	90%	92%	76%	90%	92%	94%	92%	83%	90%	95%	96%	91%	93%	86%	85%	92%	94%	25	444	784	158	11	394	
Very important to you	(5) 1321	435	363	99	62	89	399	401	160	92	592	621	108	204	188	163	220	16	70	144	13	202	614	322	181	150	135	23	333	564	111	5	285	
	65%	61%	74%	67%	74%	63%	61%	74%	71%	66%	67%	67%	50%	58%	64%	77%	73%	56%	68%	72%	70%	69%	68%	63%	57%	66%	69%	84%	64%	65%	64%	48%	67%	
Quite important to you	(4) 494	218	78	32	17	37	197	95	55	33	207	232	55	110	81	37	56	8	22	46	5	62	226	117	89	60	49	1	111	220	47	6	109	
	24%	31%	16%	22%	20%	26%	30%	18%	24%	23%	23%	25%	25%	32%	28%	17%	19%	27%	22%	23%	27%	21%	25%	23%	28%	26%	25%	5	21%	25%	27%	52%	26%	
Neither important nor unimportant to you	(3) 144	45	32	11	3	10	51	28	6	9	58	56	31	31	18	8	15	2	7	6	1	21	50	47	27	12	10	1	46	60	14	-	22	
	7%	6%	7%	7%	4%	7%	8%	5%	3%	6%	7%	6%	14%	9%	6%	4%	5%	6%	7%	3%	4%	7%	6%	9%	8%	5%	5%	5%	9%	7%	8%	-	-	5%
Quite unimportant to you	(2) 21	4	4	4	1	2	4	2	3	4	9	9	3	3	1	-	2	3	1	3	-	2	9	8	2	1	-	*	8	10	2	-	1	
	1%	1%	1%	2%	2%	2%	1%	*	1%	3%	1%	1%	1%	*	-	-	1%	10%	1%	1%	-	1%	1%	2%	1%	*	-	1%	2%	1%	-	-	*	
Not important at all to you	(1) 10	3	1	*	1	3	2	4	1	-	2	6	3	1	*	1	1	-	-	1	-	3	2	*	5	*	1	-	3	6	-	-	1	
	*	*	*	*	1%	2%	*	1%	*	-	*	1%	1%	*	*	*	*	-	-	1%	-	1%	*	*	1%	*	*	-	1%	1%	-	-	-	*
NET: Not important to you	31	7	5	4	2	5	5	6	4	4	10	15	5	4	1	1	3	3	1	4	-	5	11	9	6	1	1	*	11	16	2	-	2	
	2%	1%	1%	3%	2%	3%	1%	1%	2%	3%	1%	2%	3%	1%	*	*	1%	10%	1%	2%	-	2%	1%	2%	2%	1%	*	1%	2%	2%	1%	-	*	
Don't know	40	4	10	1	-	-	5	13	-	2	19	5	16	1	4	4	7	*	2	-	-	1	3	17	16	5	1	1	18	13	1	-	6	
	2%	1%	2%	1%	-	-	1%	2%	-	2%	2%	1%	7%	*	1%	2%	2%	1%	2%	-	-	*	*	3%	5%	2%	1%	4%	3%	1%	1%	-	6	
Mean	4.56	4.53	4.67	4.54	4.65	4.47	4.51	4.68	4.64	4.55	4.59	4.57	4.32	4.47	4.58	4.73	4.68	4.30	4.61	4.65	4.66	4.58	4.60	4.52	4.45	4.60	4.64	4.79	4.52	4.54	4.54	4.48	4.62	
Standard deviation	0.72	0.68	0.65	0.77	0.70	0.85	0.68	0.66	0.65	0.74	0.68	0.71	0.88	0.72	0.64	0.57	0.63	0.98	0.66	0.66	0.56	0.75	0.66	0.74	0.80	0.63	0.61	0.62	0.77	0.74	0.69	0.52	0.62	
Standard error	0.02	0.03	0.03	0.06	0.07	0.07	0.03	0.03	0.04	0.06	0.02	0.02	0.06	0.04	0.04	0.04	0.04	0.18	0.07	0.05	0.14	0.03	0.02	0.04	0.06	0.04	0.04	0.12	0.03	0.03	0.05	0.15	0.03	

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 12

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Controlling immigration

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
NET: Important to you	1393	613	780	118	198	766	157	154	311	1300	83	599	176	238	338	42	327	381	316	369	113	351	874	27	122	70	477	456	460	1201
	69%	67%	70%	50%	62%	72%	73%	80%	76%	70%	54%	69%	68%	68%	75%	41%	65%	66%	73%	72%	55%	60%	77%	39%	69%	62%	68%	70%	68%	69%
Very important to you	(5) 820	370	449	61	99	467	104	89	193	771	43	329	105	156	211	19	186	208	185	240	55	196	535	15	74	41	281	262	277	705
	40%	40%	41%	26%	31%	44%	48%	46%	47%	41%	28%	38%	41%	45%	47%	19%	37%	36%	43%	47%	27%	34%	47%	21%	42%	36%	40%	40%	41%	41%
Quite important to you	(4) 573	243	330	58	99	299	53	65	118	529	41	270	71	82	127	22	141	173	131	129	58	155	339	12	48	29	196	194	183	496
	28%	26%	30%	24%	31%	28%	25%	34%	29%	28%	26%	31%	28%	24%	28%	22%	28%	30%	30%	25%	28%	27%	30%	17%	27%	25%	28%	30%	27%	29%
Neither important nor unimportant to you	(3) 389	186	203	63	77	191	31	28	58	335	50	168	45	69	70	36	105	114	87	82	48	131	179	22	35	28	130	129	130	326
	19%	20%	18%	27%	24%	18%	14%	14%	14%	18%	32%	19%	18%	20%	16%	35%	21%	20%	20%	16%	23%	23%	16%	31%	20%	25%	19%	20%	19%	19%
Quite unimportant to you	(2) 129	63	66	31	22	51	18	7	25	118	10	50	17	12	31	19	45	43	14	27	23	47	42	15	10	6	49	36	44	113
	6%	7%	6%	13%	7%	5%	8%	4%	6%	6%	6%	6%	6%	4%	7%	18%	9%	7%	3%	5%	11%	8%	4%	22%	6%	5%	7%	5%	6%	6%
Not important at all to you	(1) 72	38	34	11	13	38	6	5	10	62	9	31	10	18	9	5	24	23	7	19	17	29	20	3	7	8	23	21	28	57
	4%	4%	3%	5%	4%	4%	3%	3%	3%	3%	6%	4%	4%	5%	2%	4%	5%	4%	2%	4%	8%	5%	2%	5%	4%	7%	3%	3%	4%	3%
NET: Not important to you	201	101	100	42	35	89	24	12	35	181	18	80	27	30	40	23	68	66	20	46	40	75	63	19	17	14	72	57	72	170
	10%	11%	9%	18%	11%	8%	11%	6%	9%	10%	12%	9%	10%	9%	9%	23%	13%	11%	5%	9%	20%	13%	6%	27%	10%	12%	10%	9%	11%	10%
Don't know	47	20	27	13	10	20	4	-	4	44	3	23	10	11	2	1	6	16	10	15	3	23	16	2	2	1	21	13	13	44
	2%	2%	2%	6%	3%	2%	2%	-	1%	2%	2%	3%	4%	3%	*	1%	1%	3%	2%	3%	2%	4%	1%	3%	1%	1%	3%	2%	2%	3%
Mean	3.98	3.94	4.01	3.57	3.81	4.06	4.10	4.17	4.13	4.01	3.65	3.96	3.98	4.03	4.12	3.32	3.84	3.89	4.12	4.09	3.56	3.79	4.19	3.29	3.98	3.80	3.98	4.00	3.96	3.99
Standard deviation	1.09	1.13	1.06	1.17	1.09	1.07	1.10	0.97	1.04	1.09	1.13	1.07	1.12	1.13	1.03	1.12	1.16	1.11	0.95	1.10	1.24	1.16	0.96	1.20	1.11	1.20	1.09	1.06	1.12	1.08
Standard error	0.02	0.04	0.03	0.08	0.06	0.03	0.07	0.08	0.05	0.03	0.09	0.04	0.07	0.06	0.05	0.12	0.04	0.05	0.06	0.05	0.08	0.05	0.03	0.16	0.08	0.12	0.04	0.04	0.04	0.03

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

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- Controlling immigration

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals										
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
NET: Important to you	1393	617	252	52	81	86	523	313	215	68	457	807	129	313	198	167	124	23	37	194	17	192	618	352	229	161	136	19	326	625	120	6	297
	69%	87%	52%	36%	96%	61%	80%	58%	95%	49%	52%	87%	60%	90%	68%	79%	41%	78%	37%	97%	92%	66%	68%	69%	72%	71%	70%	68%	63%	72%	68%	55%	70%
Very important to you	(5) 820	392	122	19	69	47	313	166	160	36	193	568	59	214	97	113	44	17	17	150	6	123	374	198	123	90	87	13	195	360	71	3	178
	40%	55%	25%	13%	82%	33%	48%	31%	71%	26%	22%	61%	28%	61%	33%	53%	15%	59%	17%	75%	33%	42%	41%	39%	39%	39%	45%	47%	38%	41%	41%	23%	42%
Quite important to you	(4) 573	225	130	33	11	39	210	147	55	32	265	239	70	99	102	55	79	6	20	44	11	69	243	153	107	71	48	6	131	265	48	4	120
	28%	32%	27%	22%	14%	28%	32%	27%	24%	23%	30%	26%	32%	28%	35%	26%	27%	19%	20%	22%	59%	24%	27%	30%	33%	31%	25%	21%	25%	30%	28%	31%	28%
Neither important nor unimportant to you	(3) 389	70	136	46	3	35	100	131	8	36	238	95	56	31	65	33	95	5	30	4	1	44	190	103	51	39	40	5	118	147	36	3	79
	19%	10%	28%	31%	3%	25%	15%	24%	4%	25%	27%	10%	26%	9%	22%	15%	32%	17%	29%	2%	8%	15%	21%	20%	16%	17%	17%	17%	23%	17%	20%	29%	19%
Quite unimportant to you	(2) 129	14	58	27	-	11	19	50	2	24	109	15	4	3	15	5	45	1	24	2	-	28	62	27	12	14	12	1	33	57	10	2	26
	6%	2%	12%	19%	-	8%	3%	9%	1%	17%	12%	2%	2%	1%	5%	3%	15%	3%	23%	1%	-	10%	7%	5%	4%	6%	6%	4%	6%	7%	6%	16%	6%
Not important at all to you	(1) 72	6	29	18	-	8	11	33	-	8	57	5	10	1	10	3	28	*	7	-	-	25	30	7	10	8	6	1	19	31	7	-	14
	4%	1%	6%	12%	-	6%	2%	6%	-	6%	6%	1%	5%	*	3%	1%	9%	1%	7%	-	-	8%	3%	1%	3%	3%	3%	5%	4%	4%	4%	-	3%
NET: Not important to you	201	20	87	46	-	19	30	83	2	32	167	20	14	4	25	8	73	1	31	2	-	53	91	34	23	21	19	2	51	88	17	2	40
	10%	3%	18%	31%	-	14%	5%	15%	1%	23%	19%	2%	7%	1%	9%	4%	24%	4%	30%	1%	-	18%	10%	7%	7%	9%	9%	9%	10%	10%	10%	16%	9%
Don't know	47	3	13	3	1	-	5	14	-	4	24	7	16	1	4	4	9	*	4	-	-	2	4	22	16	7	1	2	23	12	2	-	8
	2%	*	3%	2%	1%	-	1%	3%	-	3%	3%	1%	7%	*	1%	2%	3%	1%	4%	-	-	1%	*	4%	5%	3%	1%	6%	4%	1%	1%	-	2%
Mean	3.98	4.39	3.54	3.05	4.79	3.75	4.22	3.69	4.65	3.47	3.49	4.46	3.82	4.50	3.90	4.29	3.23	4.34	3.16	4.71	4.25	3.83	3.97	4.04	4.05	4.00	4.02	4.07	3.91	4.01	3.97	3.62	4.01
Standard deviation	1.09	0.81	1.17	1.21	0.49	1.18	0.92	1.19	0.60	1.22	1.16	0.79	1.04	0.73	1.04	0.92	1.17	0.95	1.20	0.56	0.61	1.31	1.09	0.99	1.02	1.07	1.10	1.18	1.11	1.09	1.11	1.06	1.08
Standard error	0.02	0.03	0.05	0.09	0.05	0.10	0.04	0.05	0.04	0.10	0.04	0.03	0.08	0.04	0.06	0.07	0.07	0.17	0.12	0.04	0.15	0.06	0.03	0.05	0.08	0.07	0.08	0.23	0.05	0.04	0.08	0.31	0.05

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 13

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Ensuring pupils and students get a good education

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
NET: Important to you	1563	675	887	173	251	824	160	155	315	1435	113	649	210	268	349	87	418	427	337	381	157	462	861	56	140	93	553	493	516	1330
	77%	73%	80%	73%	78%	77%	74%	80%	77%	77%	73%	75%	81%	77%	78%	84%	83%	74%	78%	75%	77%	80%	76%	81%	79%	81%	79%	75%	76%	76%
Very important to you	(5) 822	324	499	102	113	430	78	100	177	745	66	317	120	136	192	58	232	203	181	206	81	235	457	36	78	43	292	242	289	701
	41%	35%	45%	43%	35%	40%	36%	51%	43%	40%	43%	36%	46%	39%	43%	56%	46%	35%	42%	40%	39%	40%	40%	52%	44%	38%	42%	37%	43%	40%
Quite important to you	(4) 740	352	389	71	138	394	82	55	138	690	48	332	91	132	157	29	185	224	155	176	76	227	404	20	62	50	261	251	228	629
	36%	38%	35%	30%	43%	37%	38%	29%	34%	37%	31%	38%	35%	38%	35%	28%	37%	39%	36%	34%	37%	39%	36%	29%	35%	44%	37%	38%	34%	36%
Neither important nor unimportant to you	(3) 301	163	139	34	44	161	37	25	62	272	28	148	29	49	64	12	57	95	72	78	31	61	189	9	27	17	91	107	103	258
	15%	18%	13%	14%	14%	15%	17%	13%	15%	18%	18%	17%	11%	14%	14%	11%	11%	16%	16%	15%	15%	10%	17%	13%	15%	15%	13%	16%	15%	15%
Quite unimportant to you	(2) 60	30	31	10	8	27	6	10	16	54	6	26	6	8	19	1	12	23	7	18	7	20	30	2	5	3	16	23	21	52
	3%	3%	3%	4%	2%	3%	3%	5%	4%	3%	4%	3%	2%	2%	4%	1%	2%	4%	2%	4%	4%	3%	3%	3%	3%	2%	2%	4%	3%	3%
Not important at all to you	(1) 63	30	32	7	9	35	8	4	12	58	5	23	5	18	14	2	15	18	10	20	8	14	37	1	3	2	20	19	23	58
	3%	3%	3%	3%	3%	3%	4%	2%	3%	3%	3%	3%	2%	5%	3%	2%	3%	3%	2%	4%	4%	2%	3%	2%	2%	1%	3%	3%	3%	3%
NET: Not important to you	123	60	63	17	17	62	14	14	28	112	11	49	11	26	33	3	27	41	17	38	15	34	67	3	8	4	37	42	44	110
	6%	7%	6%	7%	5%	6%	7%	7%	7%	6%	7%	6%	4%	8%	7%	3%	5%	7%	4%	7%	7%	6%	6%	4%	5%	4%	5%	6%	7%	6%
Don't know	43	23	20	12	8	19	4	-	4	40	3	24	8	6	3	1	4	15	9	15	2	23	15	2	1	-	18	12	12	42
	2%	2%	2%	5%	3%	2%	2%	-	1%	2%	2%	3%	3%	2%	1%	1%	1%	3%	2%	3%	1%	4%	1%	2%	1%	-	3%	2%	2%	2%
Mean	4.11	4.01	4.19	4.13	4.09	4.11	4.02	4.22	4.12	4.10	4.08	4.06	4.26	4.05	4.10	4.37	4.21	4.01	4.15	4.07	4.06	4.16	4.09	4.30	4.18	4.14	4.16	4.05	4.11	4.10
Standard deviation	0.98	0.99	0.97	1.02	0.93	0.98	1.01	0.99	1.00	0.98	1.03	0.96	0.90	1.06	1.01	0.88	0.95	0.99	0.92	1.03	1.02	0.94	0.99	0.92	0.93	0.86	0.95	0.98	1.01	0.99
Standard error	0.02	0.03	0.03	0.07	0.05	0.03	0.07	0.08	0.05	0.02	0.08	0.03	0.06	0.06	0.05	0.10	0.04	0.04	0.06	0.05	0.06	0.04	0.03	0.12	0.07	0.09	0.04	0.04	0.04	0.02

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 13

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Ensuring pupils and students get a good education

Base: All respondents

	Voting Intention						Vote In 2015 General Election						EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
NET: Important to you	1563	552	403	122	54	112	520	446	165	115	727	699	137	261	246	171	254	24	83	145	15	249	722	395	194	179	155	22	395	664	138	9	334
	77%	78%	83%	83%	64%	80%	79%	82%	73%	82%	82%	75%	64%	75%	84%	80%	85%	80%	81%	72%	79%	86%	80%	77%	61%	78%	79%	79%	76%	76%	79%	80%	79%
Very important to you	(5) 822	252	236	62	32	63	239	262	95	56	385	372	66	115	117	97	155	13	39	90	3	150	374	204	93	99	76	14	209	345	76	4	175
	41%	36%	48%	42%	38%	45%	36%	48%	42%	40%	43%	40%	31%	33%	40%	46%	52%	45%	39%	45%	16%	52%	41%	40%	29%	43%	39%	51%	40%	40%	44%	32%	41%
Quite important to you	(4) 740	300	167	61	22	49	282	184	69	59	342	327	71	147	129	74	99	10	43	55	12	98	348	191	100	80	79	8	187	319	62	5	159
	36%	42%	34%	41%	26%	35%	43%	34%	31%	42%	39%	35%	33%	42%	44%	35%	33%	35%	43%	27%	63%	34%	39%	37%	31%	35%	40%	29%	36%	37%	36%	48%	37%
Neither important nor unimportant to you	(3) 301	111	47	13	20	23	94	56	45	13	96	158	47	62	31	27	24	2	10	40	3	29	128	73	71	34	27	5	72	134	27	2	61
	15%	16%	10%	9%	24%	16%	14%	10%	20%	10%	11%	17%	22%	18%	10%	13%	8%	8%	10%	20%	16%	10%	14%	14%	22%	15%	14%	16%	15%	15%	18%	14%	
Quite unimportant to you	(2) 60	17	15	8	5	3	15	16	9	2	27	29	4	7	8	5	10	-	2	8	1	6	28	16	10	3	7	-	15	29	5	-	10
	3%	2%	3%	5%	5%	2%	2%	3%	4%	2%	3%	3%	2%	2%	3%	3%	3%	-	2%	4%	5%	2%	3%	3%	3%	1%	4%	-	3%	3%	3%	-	2%
Not important at all to you	(1) 63	26	11	2	5	1	22	11	7	7	16	37	10	16	5	6	4	3	4	7	-	5	19	11	28	4	6	-	16	34	3	*	9
	3%	4%	2%	2%	6%	1%	3%	2%	3%	5%	2%	4%	5%	5%	2%	3%	1%	12%	4%	4%	-	2%	2%	2%	9%	2%	3%	-	3%	4%	2%	2%	2%
NET: Not important to you	123	43	26	10	10	4	37	27	16	10	43	66	15	23	13	11	14	3	6	15	1	11	47	27	38	7	13	-	31	62	8	*	20
	6%	6%	5%	7%	12%	3%	6%	5%	7%	7%	5%	7%	7%	7%	4%	5%	5%	12%	6%	7%	5%	4%	5%	5%	12%	3%	7%	-	6%	7%	5%	2%	5%
Don't know	43	3	12	1	1	1	6	13	-	2	21	6	16	2	3	4	8	-	2	-	-	1	6	17	16	9	1	1	19	12	1	-	9
	2%	*	3%	1%	1%	1%	1%	2%	-	2%	2%	1%	8%	1%	1%	2%	3%	-	2%	-	-	*	1%	3%	5%	4%	*	4%	4%	1%	1%	-	2%
Mean	4.11	4.04	4.27	4.18	3.85	4.22	4.08	4.27	4.05	4.12	4.22	4.05	3.89	3.97	4.19	4.20	4.34	4.02	4.13	4.07	3.89	4.32	4.15	4.13	3.73	4.22	4.09	4.36	4.11	4.06	4.17	4.08	4.16
Standard deviation	0.98	0.97	0.93	0.92	1.18	0.85	0.95	0.92	1.03	1.02	0.89	1.03	1.06	1.01	0.86	0.95	0.86	1.28	0.96	1.06	0.74	0.87	0.92	0.93	1.20	0.88	0.97	0.77	0.98	1.02	0.93	0.86	0.92
Standard error	0.02	0.04	0.04	0.07	0.13	0.07	0.04	0.04	0.07	0.09	0.03	0.03	0.08	0.05	0.05	0.07	0.05	0.23	0.10	0.07	0.18	0.04	0.03	0.05	0.09	0.06	0.07	0.15	0.04	0.03	0.07	0.25	0.04

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 14

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Protecting people from threats at home and abroad

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secondary / NVQ1-3	Still studying	Scotland	Wales	North	Mid-lands		South
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
NET: Important to you	1696	742	954	176	248	910	184	178	362	1556	125	712	212	282	407	84	442	488	359	407	160	490	964	54	142	94	574	551	572	1460
	84%	81%	86%	75%	77%	85%	85%	92%	88%	84%	81%	82%	82%	81%	90%	82%	87%	84%	83%	80%	78%	84%	85%	79%	81%	82%	82%	84%	85%	84%
Very important to you	(5) 981	399	582	100	109	526	120	126	246	906	65	376	109	171	271	54	241	269	227	244	78	249	603	33	95	57	352	315	314	829
	48%	43%	52%	42%	34%	49%	56%	65%	60%	49%	42%	43%	42%	49%	60%	52%	48%	47%	52%	48%	38%	43%	53%	47%	54%	50%	50%	48%	47%	48%
Quite important to you	(4) 715	343	372	76	138	385	63	53	116	649	60	336	102	111	136	30	201	219	132	163	82	240	361	22	47	37	222	236	257	631
	35%	37%	34%	32%	43%	36%	29%	27%	28%	35%	39%	39%	40%	32%	30%	29%	40%	38%	30%	32%	40%	41%	32%	32%	27%	32%	32%	36%	38%	36%
Neither important nor unimportant to you	(3) 247	129	118	39	51	117	25	14	39	229	16	118	36	40	37	16	44	67	63	73	33	60	132	12	31	17	95	75	77	198
	12%	14%	11%	17%	16%	11%	12%	7%	10%	12%	11%	14%	14%	12%	8%	15%	9%	12%	14%	14%	16%	10%	12%	18%	17%	15%	14%	11%	11%	11%
Quite unimportant to you	(2) 29	20	8	6	5	15	3	-	3	23	6	13	1	10	4	2	10	6	3	10	6	8	13	2	1	2	4	15	10	26
	1%	2%	1%	2%	2%	1%	1%	-	1%	1%	4%	1%	*	3%	1%	2%	2%	1%	1%	2%	3%	1%	1%	2%	*	2%	1%	2%	1%	2%
Not important at all to you	(1) 13	10	3	3	5	4	*	1	1	10	3	5	1	6	1	-	5	2	-	6	2	3	6	-	3	-	9	1	3	10
	1%	1%	*	1%	2%	*	*	*	*	1%	2%	1%	*	2%	*	-	1%	*	-	1%	1%	1%	1%	-	2%	-	1%	*	*	1%
NET: Not important to you	42	30	12	9	10	19	3	1	4	32	9	17	2	16	5	2	14	8	3	16	8	11	19	2	3	2	13	16	13	36
	2%	3%	1%	4%	3%	2%	1%	*	1%	2%	6%	2%	1%	5%	1%	2%	3%	1%	1%	3%	4%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Don't know	46	21	25	12	11	19	4	-	4	42	4	23	9	10	2	1	5	15	10	16	4	20	18	1	-	1	18	13	15	45
	2%	2%	2%	5%	3%	2%	2%	-	1%	2%	2%	3%	3%	3%	*	1%	1%	3%	2%	3%	2%	3%	2%	1%	-	1%	3%	2%	2%	3%
Mean	4.32	4.22	4.40	4.18	4.11	4.35	4.42	4.56	4.49	4.33	4.18	4.26	4.28	4.27	4.50	4.34	4.33	4.33	4.37	4.27	4.13	4.29	4.38	4.25	4.31	4.32	4.32	4.32	4.32	4.32
Standard deviation	0.79	0.85	0.74	0.90	0.85	0.76	0.76	0.67	0.72	0.78	0.93	0.79	0.75	0.91	0.70	0.80	0.79	0.75	0.76	0.87	0.87	0.75	0.78	0.84	0.88	0.79	0.83	0.78	0.77	0.79
Standard error	0.02	0.03	0.02	0.07	0.05	0.02	0.05	0.06	0.04	0.02	0.08	0.03	0.05	0.03	0.09	0.03	0.03	0.05	0.04	0.05	0.03	0.02	0.11	0.07	0.08	0.03	0.03	0.03	0.03	0.02

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 14

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Protecting people from threats at home and abroad

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals											
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429	
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424	
NET: Important to you	1696	644	397	123	75	111	591	453	195	113	727	820	149	324	252	183	251	27	80	174	16	252	790	414	237	198	165	21	410	753	141	10	362	
	84%	91%	81%	84%	89%	79%	90%	84%	87%	81%	82%	88%	69%	93%	86%	86%	84%	93%	79%	87%	85%	87%	87%	81%	74%	87%	84%	74%	41%	79%	86%	81%	87%	85%
Very important to you	(5) 981	377	209	58	45	66	343	262	125	70	405	505	71	194	141	119	134	14	54	117	6	169	444	235	132	107	97	16	240	424	93	5	204	
	48%	53%	43%	40%	53%	47%	52%	48%	55%	50%	46%	54%	33%	56%	48%	56%	45%	46%	54%	58%	32%	58%	49%	46%	41%	47%	50%	56%	46%	49%	53%	41%	48%	
Quite important to you	(4) 715	267	189	64	31	44	249	192	70	43	322	315	78	130	111	65	116	14	26	57	10	84	346	179	105	91	67	5	170	329	48	5	159	
	35%	38%	39%	44%	36%	31%	38%	35%	31%	31%	36%	34%	36%	37%	38%	30%	39%	46%	25%	29%	52%	29%	38%	35%	33%	40%	35%	18%	33%	38%	27%	46%	37%	
Neither important nor unimportant to you	(3) 247	55	64	18	6	25	53	60	28	21	119	87	40	19	34	23	32	2	18	24	3	31	85	71	59	22	26	6	69	93	30	1	47	
	12%	8%	13%	12%	7%	18%	8%	11%	13%	15%	13%	9%	19%	5%	12%	11%	11%	6%	18%	12%	15%	11%	9%	14%	19%	9%	13%	20%	13%	11%	17%	13%	11%	
Quite unimportant to you	(2) 29	6	12	3	2	2	6	11	2	1	16	10	3	5	2	2	9	-	1	2	-	4	17	5	2	3	1	-	12	11	1	-	4	
	1%	1%	2%	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	3%	-	1%	1%	-	1%	2%	2%	1%	1%	1%	1%	-	2%	1%	*	-	1%	
Not important at all to you	(1) 13	3	1	*	-	3	2	2	*	*	4	5	4	*	1	-	-	*	-	*	-	1	4	2	6	*	*	-	7	2	3	-	1	
	1%	*	*	*	-	2%	*	*	*	*	*	1%	2%	*	*	-	-	1%	-	*	-	*	*	*	2%	*	*	-	1%	*	2%	-	*	
NET: Not important to you	42	9	13	3	2	5	9	13	2	1	20	15	7	5	3	2	9	*	1	2	-	5	21	8	7	3	1	-	19	13	3	-	5	
	2%	1%	3%	2%	2%	3%	1%	2%	1%	1%	2%	2%	3%	1%	1%	1%	3%	1%	1%	1%	-	2%	2%	1%	2%	1%	1%	-	4%	2%	2%	-	1%	
Don't know	46	2	14	3	1	*	4	16	-	4	20	7	19	1	3	5	8	-	2	-	-	2	7	19	15	6	4	2	21	13	-	-	9	
	2%	*	3%	2%	2%	*	1%	3%	-	3%	2%	1%	9%	*	1%	2%	3%	-	2%	-	-	1%	1%	4%	5%	3%	2%	6%	4%	2%	-	-	2%	
Mean	4.32	4.43	4.25	4.23	4.43	4.21	4.41	4.33	4.41	4.34	4.28	4.42	4.06	4.47	4.35	4.44	4.29	4.36	4.35	4.44	4.17	4.44	4.35	4.30	4.17	4.35	4.35	4.38	4.25	4.35	4.31	4.28	4.35	
Standard deviation	0.79	0.71	0.80	0.77	0.72	0.92	0.71	0.79	0.75	0.78	0.80	0.75	0.91	0.68	0.74	0.73	0.78	0.73	0.81	0.75	0.69	0.77	0.77	0.78	0.89	0.72	0.75	0.83	0.88	0.74	0.88	0.71	0.73	
Standard error	0.02	0.03	0.04	0.06	0.08	0.08	0.03	0.03	0.05	0.07	0.03	0.03	0.07	0.04	0.04	0.06	0.04	0.13	0.08	0.05	0.17	0.03	0.02	0.04	0.07	0.05	0.05	0.16	0.04	0.03	0.07	0.21	0.04	

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 15

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Protecting the interests of pensioners

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
NET: Important to you	1602	709	893	142	210	869	199	182	381	1480	107	652	202	266	420	62	389	441	356	415	146	434	951	39	149	97	554	516	532	1356
		79%	77%	81%	60%	66%	82%	92%	94%	93%	80%	75%	78%	76%	94%	60%	77%	76%	82%	81%	71%	75%	84%	56%	84%	86%	79%	79%	79%	78%
Very important to you	(5) 828	327	501	46	78	416	149	139	288	776	47	273	91	129	314	21	193	201	174	260	61	188	549	16	78	47	295	266	267	703
		41%	35%	45%	19%	24%	39%	69%	72%	71%	42%	31%	35%	37%	70%	20%	38%	35%	40%	51%	30%	32%	48%	23%	44%	41%	42%	41%	40%	40%
Quite important to you	(4) 774	382	392	96	132	453	49	43	92	704	60	379	110	137	106	41	197	240	182	155	85	246	403	23	71	50	259	250	264	653
		38%	41%	35%	41%	43%	23%	22%	23%	38%	39%	44%	43%	39%	24%	40%	39%	42%	42%	30%	42%	42%	36%	33%	40%	44%	37%	38%	39%	38%
Neither important nor unimportant to you	(3) 296	141	155	64	68	143	11	9	20	258	37	153	37	56	20	29	86	87	58	64	37	94	136	22	20	13	97	97	102	263
		15%	15%	14%	27%	21%	13%	5%	5%	14%	24%	18%	14%	16%	5%	28%	17%	15%	13%	13%	18%	16%	12%	32%	11%	11%	14%	15%	15%	15%
Quite unimportant to you	(2) 64	37	27	14	19	27	2	2	4	60	4	27	10	12	7	8	21	25	7	11	15	20	22	6	7	4	24	19	21	54
		3%	4%	2%	6%	6%	3%	1%	1%	3%	2%	3%	4%	3%	2%	8%	4%	4%	2%	2%	7%	4%	2%	9%	4%	3%	3%	3%	3%	3%
Not important at all to you	(1) 22	13	9	5	9	8	-	-	-	16	5	12	1	6	-	3	5	6	3	8	2	10	5	1	*	-	6	6	9	21
		1%	1%	1%	2%	3%	1%	-	-	1%	3%	1%	*	2%	-	3%	1%	1%	1%	2%	1%	2%	*	2%	*	-	1%	1%	1%	1%
NET: Not important to you	86	50	36	18	28	35	2	2	4	76	9	39	10	18	7	11	25	31	9	20	16	31	27	7	7	4	30	25	30	75
		4%	5%	3%	8%	9%	3%	1%	1%	4%	6%	4%	4%	5%	2%	10%	5%	5%	2%	4%	8%	5%	2%	11%	4%	3%	4%	4%	4%	4%
Don't know	47	21	25	12	13	18	4	-	4	46	1	26	9	9	2	1	5	18	11	13	5	21	18	1	1	-	19	16	12	46
		2%	2%	2%	5%	4%	2%	-	1%	2%	1%	3%	3%	3%	*	1%	1%	3%	2%	3%	3%	4%	2%	1%	1%	-	3%	2%	2%	3%
Mean	4.17	4.08	4.25	3.73	3.82	4.19	4.64	4.65	4.64	4.19	3.91	4.04	4.13	4.09	4.62	3.68	4.10	4.08	4.22	4.30	3.95	4.04	4.32	3.67	4.25	4.24	4.19	4.17	4.15	4.16
Standard deviation	0.87	0.90	0.85	0.92	0.98	0.82	0.62	0.63	0.62	0.86	0.98	0.87	0.83	0.91	0.65	0.98	0.89	0.88	0.79	0.90	0.93	0.91	0.79	1.00	0.82	0.77	0.87	0.86	0.89	0.89
Standard error	0.02	0.03	0.03	0.07	0.05	0.02	0.04	0.05	0.03	0.02	0.08	0.03	0.05	0.05	0.03	0.11	0.03	0.04	0.05	0.04	0.06	0.04	0.03	0.13	0.06	0.08	0.03	0.03	0.03	0.02

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 15

Q1. Here are nine challenges for the next government.

For each of them can you say if they are very important to you, quite important, neither important nor unimportant, quite unimportant or not important at all to you as you decide how to vote in the general election.

- Protecting the interests of pensioners

Base: All respondents

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals										
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
NET: Important to you	1602	591	374	110	69	114	538	436	200	103	683	782	137	284	244	181	234	26	70	180	16	236	738	395	229	182	148	20	391	710	147	4	330
	79%	83%	77%	75%	82%	81%	82%	80%	89%	74%	77%	84%	64%	81%	84%	85%	82%	88%	69%	90%	82%	81%	82%	77%	72%	80%	76%	70%	75%	81%	84%	39%	78%
Very important to you	(5) 828	311	183	47	50	57	286	225	119	47	325	434	69	159	120	104	110	7	37	108	8	143	355	201	127	95	82	7	214	351	76	2	178
	41%	44%	38%	32%	59%	41%	43%	42%	53%	34%	37%	47%	32%	46%	41%	49%	37%	23%	36%	54%	44%	49%	39%	39%	40%	42%	42%	27%	41%	40%	43%	19%	42%
Quite important to you	(4) 774	280	191	62	19	56	253	210	81	56	359	348	67	125	124	76	125	19	33	72	7	93	383	193	103	87	66	12	177	359	71	2	152
	38%	39%	39%	43%	23%	40%	38%	39%	36%	40%	40%	37%	31%	36%	43%	36%	42%	65%	33%	36%	38%	32%	42%	38%	32%	38%	34%	44%	34%	41%	40%	20%	36%
Neither important nor unimportant to you	(3) 296	91	74	22	12	19	87	67	21	24	133	117	46	53	32	23	40	3	20	16	3	37	116	76	65	37	33	6	81	113	20	5	70
	15%	13%	15%	15%	14%	13%	13%	12%	9%	17%	15%	13%	21%	15%	11%	11%	13%	11%	19%	8%	18%	13%	13%	15%	20%	16%	17%	20%	16%	13%	11%	48%	16%
Quite unimportant to you	(2) 64	16	24	10	1	6	18	18	2	7	38	18	8	9	9	4	13	-	7	2	-	8	36	19	2	5	8	1	16	26	7	1	12
	3%	2%	5%	7%	1%	4%	3%	3%	1%	5%	4%	2%	4%	3%	3%	2%	4%	-	7%	1%	-	3%	4%	4%	1%	2%	4%	5%	3%	3%	4%	11%	3%
Not important at all to you	(1) 22	6	5	4	2	*	7	8	2	2	13	5	4	2	5	1	5	-	2	2	-	7	9	4	2	-	2	-	9	10	*	*	2
	1%	1%	1%	2%	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	2%	*	2%	-	2%	1%	-	2%	1%	1%	1%	-	1%	-	2%	1%	*	2%	*
NET: Not important to you	86	22	29	13	3	6	25	26	4	9	51	23	12	11	14	5	17	-	9	4	-	14	44	23	4	5	9	1	25	36	7	1	14
	4%	3%	6%	9%	3%	4%	4%	5%	2%	7%	6%	2%	6%	3%	5%	2%	6%	-	9%	2%	-	5%	5%	4%	1%	2%	5%	5%	5%	4%	4%	13%	3%
Don't know	47	5	12	1	1	2	7	14	-	3	20	7	20	1	2	4	8	*	2	-	-	2	5	18	20	6	5	1	21	13	1	-	10
	2%	1%	2%	1%	1%	1%	1%	3%	-	2%	2%	1%	9%	*	1%	2%	3%	1%	2%	-	-	1%	1%	3%	6%	2%	2%	4%	4%	2%	1%	-	10
Mean	4.17	4.24	4.10	3.97	4.37	4.19	4.22	4.19	4.39	4.02	4.09	4.29	3.98	4.23	4.19	4.34	4.11	4.12	3.97	4.41	4.27	4.25	4.16	4.15	4.17	4.22	4.15	3.96	4.15	4.18	4.24	3.43	4.19
Standard deviation	0.87	0.83	0.91	0.99	0.91	0.84	0.86	0.89	0.77	0.94	0.91	0.80	0.97	0.84	0.88	0.78	0.91	0.58	1.03	0.77	0.76	0.94	0.86	0.88	0.84	0.79	0.91	0.85	0.93	0.86	0.82	1.03	0.85
Standard error	0.02	0.03	0.04	0.08	0.10	0.07	0.03	0.04	0.05	0.08	0.03	0.03	0.07	0.04	0.05	0.06	0.05	0.11	0.10	0.05	0.18	0.04	0.03	0.05	0.07	0.05	0.07	0.16	0.04	0.03	0.06	0.30	0.04

Online Poll
ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 16

Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Summary table

Base: All respondents

	Negotiating a good Brexit deal for the UK	Managing the economy properly	Making Britain a fairer country	Improving public services generally	Protecting and improving the NHS	Controlling immigration	Ensuring pupils and students get a good education	Protecting people from threats at home and abroad	Protecting the interests of pensioners
Unweighted base	2030	2030	2030	2030	2030	2030	2030	2030	2030
Weighted base	2030	2030	2030	2030	2030	2030	2030	2030	2030
Theresa May	964 47%	884 44%	596 29%	591 29%	579 29%	860 42%	637 31%	890 44%	590 29%
Jeremy Corbyn	270 13%	327 16%	608 30%	623 31%	656 32%	262 13%	540 27%	276 14%	574 28%
Neither	450 22%	429 21%	458 23%	431 21%	451 22%	545 27%	426 21%	435 21%	458 23%
Don't know	346 17%	390 19%	368 18%	385 19%	343 17%	364 18%	427 21%	429 21%	408 20%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 17

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Negotiating a good Brexit deal for the UK**

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
Theresa May	964 47%	449 49%	514 46%	57 24%	121 38%	500 47%	129 60%	155 80%	285 70%	902 49%	57 37%	407 47%	102 39%	117 33%	311 69%	27 26%	274 54%	263 45%	236 54%	190 37%	88 43%	269 46%	581 51%	14 20%	67 38%	56 50%	284 41%	330 50%	349 52%	840 48%
Jeremy Corbyn	270 13%	129 14%	141 13%	69 29%	50 16%	126 12%	15 7%	10 5%	25 6%	237 13%	30 19%	103 12%	43 17%	61 17%	31 7%	33 32%	61 12%	76 13%	40 9%	93 18%	27 13%	73 13%	136 12%	26 38%	19 11%	15 14%	117 17%	83 13%	71 10%	236 14%
Neither	450 22%	226 25%	224 20%	49 21%	74 23%	258 24%	51 24%	18 9%	69 17%	414 22%	33 21%	211 24%	56 22%	91 26%	73 16%	18 18%	105 21%	139 24%	79 18%	127 25%	56 27%	128 22%	237 21%	13 20%	60 34%	27 24%	168 24%	135 21%	147 22%	363 21%
Don't know	346 17%	117 13%	229 21%	61 26%	74 23%	180 17%	20 9%	10 5%	30 7%	306 16%	34 22%	149 17%	57 22%	80 23%	35 8%	25 24%	66 13%	101 17%	79 18%	101 20%	34 17%	109 19%	177 16%	15 22%	31 18%	15 13%	130 19%	107 16%	109 16%	300 17%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 17

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Negotiating a good Brexit deal for the UK**
Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND in E&W.	Con held AND in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
Theresa May	964	637	69	41	52	30	535	146	143	51	351	577	35	304	223	89	52	22	29	131	9	150	496	220	98	99	113	15	185	479	65	7	212
	47%	90%	14%	28%	61%	21%	81%	27%	64%	37%	40%	62%	16%	87%	76%	42%	17%	75%	28%	66%	46%	52%	55%	43%	31%	43%	58%	55%	36%	55%	37%	62%	50%
Jeremy Corbyn	270	10	216	10	4	18	20	164	9	16	169	79	21	5	14	56	102	2	14	8	1	50	125	70	25	34	25	1	115	76	19	1	59
	13%	1%	44%	7%	4%	13%	3%	30%	4%	11%	19%	9%	10%	1%	5%	26%	34%	6%	14%	4%	5%	17%	14%	14%	8%	15%	13%	2%	22%	9%	11%	7%	14%
Neither	450	41	116	77	24	66	62	138	56	48	228	154	68	24	32	36	93	3	43	45	9	74	193	101	82	48	31	7	111	194	60	*	79
	22%	6%	24%	53%	29%	47%	9%	26%	25%	34%	26%	17%	32%	7%	11%	17%	31%	9%	42%	23%	49%	25%	21%	20%	26%	21%	16%	24%	21%	22%	34%	2%	19%
Don't know	346	21	87	19	5	26	40	93	17	24	138	118	90	16	23	31	52	3	16	15	-	17	89	122	114	48	26	5	107	124	31	3	74
	17%	3%	18%	13%	6%	18%	6%	17%	8%	17%	16%	13%	42%	5%	8%	15%	17%	10%	16%	8%	-	6%	10%	24%	36%	21%	13%	19%	21%	14%	18%	29%	18%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 18

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Managing the economy properly**

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
Theresa May	884	432	452	57	105	467	124	130	255	827	52	386	98	104	277	20	273	237	207	168	91	253	519	12	63	49	262	293	328	772
	44%	47%	41%	24%	33%	44%	58%	67%	62%	44%	33%	44%	38%	30%	62%	19%	54%	41%	48%	33%	44%	44%	46%	18%	36%	43%	38%	45%	49%	44%
Jeremy Corbyn	327	160	168	61	65	162	24	15	39	295	30	132	46	79	43	29	75	95	49	110	35	98	164	24	30	20	136	100	91	277
	16%	17%	15%	26%	20%	15%	11%	8%	10%	16%	19%	15%	18%	23%	9%	28%	15%	16%	11%	21%	17%	17%	15%	34%	17%	18%	19%	15%	14%	16%
Neither	429	198	231	45	67	239	44	34	78	391	35	186	56	85	86	15	91	138	79	120	46	118	236	11	53	24	155	125	148	351
	21%	22%	21%	19%	21%	22%	21%	17%	19%	21%	22%	21%	22%	24%	19%	15%	18%	24%	18%	23%	23%	20%	21%	16%	30%	21%	22%	19%	22%	20%
Don't know	390	131	258	73	83	196	23	14	37	346	38	167	58	81	44	39	67	108	100	115	33	111	212	22	30	20	146	136	108	340
	19%	14%	23%	31%	26%	18%	11%	7%	9%	19%	25%	19%	23%	23%	10%	38%	13%	19%	23%	22%	16%	19%	19%	32%	17%	18%	21%	21%	16%	20%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 18

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Managing the economy properly**
Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
Theresa May	884	615	55	51	44	24	527	117	125	50	347	512	25	291	228	69	44	16	33	115	8	148	471	176	89	87	105	12	168	444	61	8	192
	44%	87%	11%	35%	53%	17%	80%	22%	55%	36%	39%	55%	12%	83%	78%	33%	15%	53%	33%	57%	44%	51%	52%	34%	28%	38%	53%	43%	32%	51%	35%	70%	45%
Jeremy Corbyn	327	12	260	11	6	25	22	212	14	9	204	98	25	6	15	65	141	2	6	13	1	65	161	74	27	36	29	1	133	98	31	*	65
	16%	2%	53%	8%	8%	18%	3%	39%	6%	6%	23%	11%	12%	2%	5%	31%	47%	8%	6%	6%	7%	22%	18%	15%	8%	16%	15%	2%	26%	11%	18%	2%	15%
Neither	429	53	78	72	23	62	56	112	57	48	190	169	69	21	29	37	66	7	38	48	8	59	171	113	83	48	30	5	105	186	53	1	78
	21%	7%	16%	49%	27%	44%	9%	21%	25%	34%	21%	18%	32%	6%	10%	17%	22%	25%	37%	24%	42%	20%	19%	22%	26%	21%	15%	19%	20%	21%	30%	10%	18%
Don't know	390	29	95	13	11	29	53	101	30	34	144	150	96	31	21	41	49	4	24	25	1	18	100	148	120	58	32	10	112	144	30	2	90
	19%	4%	19%	9%	12%	21%	8%	19%	13%	24%	16%	16%	45%	9%	7%	19%	16%	14%	24%	12%	7%	6%	11%	29%	38%	25%	16%	36%	22%	17%	17%	18%	21%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 19

Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?

- Making Britain a fairer country

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
Theresa May	596 29%	285 31%	311 28%	40 17%	75 24%	293 28%	93 43%	95 49%	188 46%	563 30%	31 20%	263 30%	56 22%	69 20%	195 43%	14 13%	168 33%	162 28%	152 35%	114 22%	40 19%	161 28%	377 33%	10 14%	44 25%	32 28%	179 26%	212 32%	206 30%	520 30%
Jeremy Corbyn	608 30%	288 31%	320 29%	90 38%	109 34%	323 30%	51 24%	35 18%	86 21%	554 30%	49 31%	241 28%	83 32%	129 37%	104 23%	51 50%	158 31%	189 33%	97 22%	164 32%	88 43%	186 32%	283 25%	37 53%	56 31%	36 31%	242 35%	178 27%	188 28%	517 30%
Neither	458 23%	222 24%	235 21%	46 19%	62 19%	261 24%	51 24%	38 20%	89 22%	412 22%	43 28%	210 24%	63 24%	75 22%	97 21%	13 12%	111 22%	122 21%	98 22%	127 25%	49 24%	128 22%	260 23%	8 12%	46 26%	31 27%	147 21%	150 23%	160 24%	381 22%
Don't know	368 18%	125 14%	243 22%	61 26%	73 23%	188 18%	20 9%	26 14%	46 11%	331 18%	33 21%	157 18%	57 22%	75 22%	54 12%	25 24%	68 14%	106 18%	88 20%	106 21%	28 14%	105 18%	212 19%	14 21%	30 17%	15 13%	132 19%	115 18%	121 18%	323 19%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 19

Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?

- Making Britain a fairer country

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
Theresa May	596	475	23	17	26	14	392	63	84	19	212	363	21	234	153	35	24	7	12	73	9	98	302	121	75	63	69	6	118	293	43	5	132
	29%	67%	5%	11%	31%	10%	60%	12%	37%	14%	24%	39%	10%	67%	52%	17%	8%	25%	11%	37%	47%	34%	33%	24%	24%	28%	35%	20%	23%	34%	24%	42%	31%
Jeremy Corbyn	608	62	349	58	16	45	79	311	36	52	364	207	37	24	54	106	197	13	38	33	3	121	318	129	38	68	63	8	186	223	56	3	131
	30%	9%	72%	40%	19%	32%	12%	57%	16%	37%	41%	22%	17%	7%	18%	50%	66%	44%	37%	17%	17%	42%	35%	25%	12%	30%	32%	30%	36%	26%	32%	31%	31%
Neither	458	110	50	61	35	57	111	90	75	46	181	207	70	53	52	36	44	6	37	67	7	58	188	113	96	54	39	6	108	204	46	1	92
	23%	16%	10%	42%	41%	40%	17%	17%	33%	33%	20%	22%	33%	15%	18%	17%	15%	20%	36%	34%	36%	20%	21%	22%	30%	23%	20%	21%	21%	23%	26%	9%	22%
Don't know	368	61	66	10	8	24	75	79	30	23	129	153	86	38	34	35	35	3	15	26	-	14	95	148	109	44	25	8	106	152	30	2	69
	18%	9%	14%	7%	9%	17%	11%	15%	13%	16%	15%	16%	40%	11%	11%	17%	12%	10%	15%	13%	-	5%	10%	29%	34%	19%	13%	29%	21%	17%	17%	18%	16%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 20

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Improving public services generally**

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
Theresa May	591 29%	291 32%	300 27%	34 14%	75 23%	300 28%	83 38%	100 52%	183 45%	559 30%	29 19%	262 30%	54 21%	65 19%	196 44%	14 13%	175 35%	161 28%	145 33%	110 21%	49 24%	162 28%	364 32%	7 10%	44 25%	39 35%	178 25%	206 31%	208 31%	507 29%
Jeremy Corbyn	623 31%	303 33%	320 29%	99 42%	109 34%	326 31%	59 27%	30 16%	90 22%	563 30%	54 35%	249 29%	90 35%	130 37%	107 24%	47 46%	161 32%	188 33%	105 24%	169 33%	79 39%	196 34%	297 26%	34 50%	51 29%	35 31%	242 35%	190 29%	192 28%	537 31%
Neither	431 21%	201 22%	230 21%	41 17%	59 19%	245 23%	49 23%	37 19%	86 21%	386 21%	42 27%	202 23%	55 21%	71 20%	91 20%	13 12%	101 20%	120 21%	90 21%	121 24%	47 23%	119 21%	247 22%	8 11%	51 29%	23 20%	141 20%	144 22%	147 22%	358 21%
Don't know	385 19%	126 14%	259 23%	62 26%	77 24%	195 18%	25 12%	26 13%	51 12%	351 19%	30 19%	157 18%	60 23%	83 24%	56 13%	29 28%	70 14%	108 19%	94 22%	112 22%	29 14%	102 18%	224 20%	20 29%	31 18%	17 15%	139 20%	116 18%	130 19%	337 19%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 20

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Improving public services generally**
Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
Theresa May	591	481	18	23	22	17	395	52	75	26	213	357	21	229	159	28	20	13	12	70	3	102	308	120	62	59	69	8	109	299	42	5	128
	29%	68%	4%	16%	26%	12%	60%	10%	33%	19%	24%	38%	10%	66%	54%	13%	7%	45%	12%	35%	14%	35%	34%	23%	19%	26%	35%	28%	21%	34%	24%	42%	30%
Jeremy Corbyn	623	60	361	53	16	47	90	316	43	46	375	211	37	29	60	107	200	4	41	36	7	122	333	117	50	74	62	8	197	229	51	2	136
	31%	8%	74%	36%	19%	34%	14%	58%	19%	33%	42%	23%	17%	8%	20%	50%	67%	14%	41%	18%	38%	42%	37%	23%	16%	32%	32%	27%	38%	26%	29%	18%	32%
Neither	431	101	43	60	34	57	100	84	70	39	168	194	69	48	45	35	39	5	31	63	5	52	161	126	91	49	37	6	97	190	50	2	86
	21%	14%	9%	41%	41%	41%	15%	15%	31%	28%	19%	21%	32%	14%	15%	16%	13%	16%	30%	32%	28%	18%	18%	25%	29%	21%	19%	20%	19%	22%	29%	21%	20%
Don't know	385	67	66	11	12	19	73	91	37	29	131	166	88	43	28	43	41	7	17	30	4	15	101	149	116	47	27	7	116	154	31	2	73
	19%	10%	14%	7%	14%	14%	11%	17%	17%	21%	15%	18%	41%	12%	10%	20%	14%	24%	17%	15%	19%	5%	11%	29%	36%	20%	14%	25%	22%	18%	18%	17%	

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 21

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Protecting and improving the NHS**

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
Theresa May	579 29%	278 30%	301 27%	38 16%	66 21%	279 26%	82 38%	114 59%	196 48%	554 30%	25 16%	249 29%	50 19%	64 18%	204 45%	13 12%	168 33%	162 28%	137 31%	113 22%	39 19%	162 28%	366 32%	6 9%	43 24%	37 33%	166 24%	212 32%	201 30%	499 29%
Jeremy Corbyn	656 32%	316 34%	340 31%	101 43%	114 36%	346 33%	62 29%	32 16%	94 23%	597 32%	52 34%	262 30%	96 37%	135 39%	110 24%	53 51%	171 34%	199 35%	111 26%	175 34%	81 40%	202 35%	320 28%	39 56%	56 32%	39 34%	261 37%	200 31%	195 29%	561 32%
Neither	451 22%	213 23%	238 21%	37 16%	71 22%	259 24%	51 24%	33 17%	84 21%	399 21%	47 30%	212 24%	51 20%	78 22%	96 21%	13 13%	105 21%	123 21%	97 22%	126 25%	57 28%	115 20%	253 22%	8 12%	50 28%	24 21%	150 21%	131 20%	170 25%	377 22%
Don't know	343 17%	114 12%	230 21%	60 25%	68 21%	180 17%	20 9%	15 8%	35 8%	309 17%	30 20%	147 17%	61 24%	71 20%	40 9%	24 23%	62 12%	94 16%	89 20%	98 19%	27 13%	101 17%	192 17%	16 23%	28 16%	13 11%	122 17%	111 17%	110 16%	303 17%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 21

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Protecting and improving the NHS**

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
Theresa May	579	477	15	18	22	16	391	52	73	23	209	353	17	234	153	28	18	8	14	66	5	96	288	125	70	52	62	8	111	301	41	5	114
	29%	67%	3%	13%	26%	12%	59%	10%	32%	17%	24%	38%	8%	67%	52%	13%	6%	28%	14%	33%	28%	33%	32%	25%	22%	23%	32%	28%	21%	35%	23%	42%	27%
Jeremy Corbyn	656	59	370	60	22	48	91	331	43	49	386	228	42	32	57	116	208	6	43	38	6	127	341	141	47	79	69	10	208	231	57	2	148
	32%	8%	76%	41%	26%	34%	14%	61%	19%	35%	44%	25%	20%	9%	20%	55%	69%	20%	42%	19%	31%	44%	38%	27%	15%	35%	35%	35%	40%	26%	33%	18%	35%
Neither	451	120	40	63	30	57	110	80	81	46	174	205	72	52	51	35	36	8	34	72	8	59	185	110	96	53	40	6	96	205	49	2	92
	22%	17%	8%	43%	36%	40%	17%	15%	36%	33%	20%	22%	34%	15%	17%	16%	12%	27%	34%	36%	41%	20%	21%	21%	30%	23%	20%	23%	19%	23%	28%	21%	22%
Don't know	343	54	62	5	10	19	66	79	28	22	117	144	83	32	31	33	38	7	10	24	-	8	89	136	107	45	25	4	103	135	28	2	70
	17%	8%	13%	4%	12%	14%	10%	15%	12%	16%	13%	15%	39%	9%	11%	16%	13%	24%	10%	12%	-	3%	10%	27%	33%	20%	13%	14%	20%	16%	16%	18%	17%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 22

Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?

- Controlling immigration

Base: All respondents

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
Theresa May	860 42%	419 45%	441 40%	61 26%	117 37%	442 42%	116 54%	124 64%	239 59%	803 43%	54 35%	387 44%	84 33%	102 29%	252 56%	34 33%	252 50%	243 42%	211 49%	153 30%	83 41%	249 43%	495 44%	24 34%	64 36%	51 45%	276 39%	287 44%	296 44%	745 43%
Jeremy Corbyn	262 13%	115 12%	147 13%	56 24%	50 16%	127 12%	19 9%	10 5%	29 7%	234 13%	25 17%	92 11%	46 18%	67 19%	34 8%	23 22%	46 9%	68 12%	42 10%	105 21%	23 11%	65 11%	149 13%	17 25%	22 13%	11 9%	115 17%	73 11%	73 11%	228 13%
Neither	545 27%	270 29%	275 25%	47 20%	78 24%	315 30%	59 27%	46 24%	105 26%	503 27%	38 25%	236 27%	74 29%	100 29%	118 26%	16 16%	141 28%	169 29%	91 21%	143 28%	69 34%	156 27%	291 26%	10 15%	61 35%	33 29%	183 26%	177 27%	185 27%	450 26%
Don't know	364 18%	117 13%	246 22%	72 31%	74 23%	181 17%	22 10%	14 7%	36 9%	319 17%	37 24%	156 18%	53 21%	80 23%	46 10%	30 29%	66 13%	97 17%	90 21%	111 22%	30 15%	109 19%	198 17%	18 26%	29 16%	18 16%	125 18%	117 18%	121 18%	317 18%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 22

Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Controlling immigration
Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
Theresa May	860	576	94	40	33	26	471	151	106	53	338	488	34	275	189	73	71	14	39	102	3	150	455	178	76	93	103	13	172	411	62	6	196
	42%	81%	19%	27%	39%	18%	72%	28%	47%	38%	38%	53%	16%	79%	65%	34%	24%	47%	38%	51%	18%	52%	50%	35%	24%	41%	53%	48%	33%	47%	36%	53%	46%
Jeremy Corbyn	262	15	185	13	8	22	33	148	14	9	141	97	24	11	21	61	80	2	6	13	1	46	117	69	30	31	21	1	111	76	23	-	51
	13%	2%	38%	9%	10%	15%	5%	27%	6%	6%	16%	10%	11%	3%	7%	29%	27%	8%	6%	6%	7%	16%	13%	13%	9%	13%	11%	3%	21%	9%	13%	-	12%
Neither	545	82	124	75	36	67	102	146	80	53	259	211	74	35	59	46	91	10	39	66	11	77	234	136	96	61	43	7	124	245	61	3	105
	27%	12%	26%	51%	43%	48%	16%	27%	36%	38%	29%	23%	34%	10%	20%	22%	30%	35%	39%	33%	57%	27%	26%	27%	30%	27%	22%	26%	24%	28%	35%	29%	25%
Don't know	364	36	85	19	8	25	52	98	25	25	149	132	83	27	23	32	58	3	17	19	4	17	97	129	117	44	29	6	113	140	29	2	72
	18%	5%	17%	13%	9%	18%	8%	18%	11%	18%	17%	14%	39%	8%	8%	15%	19%	10%	17%	10%	19%	6%	11%	25%	37%	19%	15%	23%	22%	16%	17%	18%	17%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 23

Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?

- Ensuring pupils and students get a good education

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
Theresa May	637	316	322	42	70	316	100	110	209	602	33	263	70	69	223	12	195	173	147	122	53	183	389	4	47	39	194	220	223	552
	31%	34%	29%	18%	22%	30%	46%	57%	51%	32%	21%	30%	27%	20%	50%	12%	39%	30%	34%	24%	26%	32%	34%	6%	27%	34%	28%	34%	33%	32%
Jeremy Corbyn	540	238	302	88	101	281	40	30	69	493	43	222	76	116	81	45	137	158	99	146	64	157	270	37	41	28	203	171	166	471
	27%	26%	27%	37%	32%	26%	18%	15%	17%	27%	28%	25%	29%	33%	18%	44%	27%	27%	23%	28%	31%	27%	24%	53%	23%	25%	29%	26%	25%	27%
Neither	426	206	219	33	67	248	49	27	77	386	36	200	52	74	84	15	100	124	95	107	50	127	228	11	54	27	150	133	143	344
	21%	22%	20%	14%	21%	23%	23%	14%	19%	21%	23%	23%	20%	21%	19%	15%	20%	22%	22%	21%	25%	22%	20%	16%	31%	24%	21%	20%	21%	20%
Don't know	427	161	266	73	81	219	27	27	54	379	43	186	60	90	61	30	74	123	93	137	37	113	244	17	35	19	152	131	144	373
	21%	18%	24%	31%	25%	21%	13%	14%	13%	20%	28%	21%	23%	26%	14%	30%	15%	21%	22%	27%	18%	19%	22%	25%	20%	17%	22%	20%	21%	21%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 23

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Ensuring pupils and students get a good education**
Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
Theresa May	637	502	27	29	26	18	416	68	87	27	238	379	20	240	169	37	29	7	19	82	4	109	341	126	61	65	72	7	121	321	45	7	136
	31%	71%	5%	19%	31%	13%	63%	13%	39%	19%	27%	41%	9%	69%	58%	17%	10%	24%	19%	41%	20%	38%	38%	25%	19%	28%	37%	25%	23%	37%	26%	60%	32%
Jeremy Corbyn	540	46	327	32	19	38	62	292	35	33	314	188	38	19	42	102	184	6	27	33	2	104	267	123	45	57	57	7	183	193	42	1	113
	27%	6%	67%	22%	22%	27%	9%	54%	15%	24%	35%	20%	17%	5%	14%	48%	61%	21%	26%	17%	10%	36%	30%	24%	14%	25%	29%	26%	35%	22%	24%	13%	27%
Neither	426	90	52	67	27	59	92	82	65	52	174	186	66	43	42	32	38	12	38	56	8	63	160	113	88	50	35	5	98	185	54	-	85
	21%	13%	11%	45%	32%	42%	14%	15%	29%	37%	20%	20%	31%	12%	14%	15%	13%	40%	37%	28%	40%	22%	18%	22%	28%	22%	18%	18%	19%	21%	31%	-	20%
Don't know	427	72	82	20	13	26	88	100	38	27	160	176	91	47	39	42	49	4	18	29	6	15	136	150	124	57	32	8	117	174	35	3	89
	21%	10%	17%	13%	16%	18%	13%	18%	17%	20%	18%	19%	43%	13%	13%	20%	16%	15%	18%	14%	31%	5%	15%	29%	39%	25%	16%	30%	22%	20%	20%	27%	21%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 24

Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?

- Protecting people from threats at home and abroad

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
Theresa May	890 44%	448 49%	442 40%	53 22%	117 36%	466 44%	125 58%	130 67%	256 62%	840 45%	45 29%	386 44%	97 37%	107 31%	277 62%	24 23%	271 54%	248 43%	199 46%	172 34%	85 42%	264 46%	510 45%	14 20%	65 37%	52 46%	280 40%	294 45%	317 47%	773 44%
Jeremy Corbyn	276 14%	134 15%	142 13%	54 23%	53 17%	140 13%	17 8%	12 6%	29 7%	246 13%	27 18%	112 13%	43 17%	72 21%	34 8%	16 16%	61 12%	80 14%	41 9%	94 18%	25 12%	74 13%	154 14%	15 21%	21 12%	14 12%	112 16%	75 12%	89 13%	242 14%
Neither	435 21%	199 22%	236 21%	44 19%	72 22%	247 23%	45 21%	27 14%	72 18%	390 21%	42 27%	204 23%	53 21%	81 23%	79 18%	18 17%	98 19%	134 23%	85 20%	117 23%	55 27%	128 22%	231 20%	13 18%	57 32%	26 23%	157 23%	136 21%	141 21%	351 20%
Don't know	429 21%	139 15%	290 26%	85 36%	78 25%	212 20%	28 13%	25 13%	53 13%	384 21%	40 26%	168 19%	65 25%	90 26%	60 13%	45 44%	76 15%	115 20%	109 25%	129 25%	40 19%	114 20%	237 21%	28 41%	34 19%	21 19%	151 22%	150 23%	128 19%	374 21%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 24

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Protecting people from threats at home and abroad**
Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
Theresa May	890	592	77	60	40	30	487	141	128	52	347	507	37	284	195	66	70	15	36	116	10	157	482	171	80	92	115	14	161	438	63	7	207
	44%	83%	16%	41%	48%	21%	74%	26%	57%	37%	39%	55%	17%	82%	67%	31%	23%	50%	36%	58%	52%	54%	53%	33%	25%	40%	59%	49%	31%	50%	36%	64%	49%
Jeremy Corbyn	276	7	209	10	9	18	21	172	13	14	166	90	20	5	16	63	104	5	9	12	1	54	131	64	26	32	22	*	119	82	21	-	54
	14%	1%	43%	7%	11%	13%	3%	32%	6%	10%	19%	10%	9%	1%	6%	30%	35%	16%	9%	6%	7%	19%	14%	13%	8%	14%	11%	2%	23%	9%	12%	-	13%
Neither	435	68	95	58	24	62	83	113	54	40	194	173	68	28	49	33	70	9	28	46	7	58	173	111	91	50	29	8	113	177	57	1	79
	21%	10%	20%	40%	28%	44%	13%	21%	24%	29%	22%	19%	31%	8%	17%	16%	23%	31%	27%	23%	36%	20%	19%	22%	29%	22%	15%	30%	22%	20%	32%	11%	19%
Don't know	429	42	106	18	11	30	67	116	30	34	179	159	90	32	33	50	57	1	29	26	1	20	117	166	122	55	29	6	126	175	34	3	85
	21%	6%	22%	12%	13%	21%	10%	21%	13%	25%	20%	17%	42%	9%	11%	23%	19%	3%	28%	13%	5%	7%	13%	32%	38%	24%	15%	20%	24%	20%	19%	25%	20%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 25

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Protecting the interests of pensioners**

Base: All respondents

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740
Theresa May	590	309	280	42	74	298	85	91	176	556	32	262	66	65	185	13	173	153	156	108	46	170	358	7	44	36	169	209	211	509
	29%	34%	25%	18%	23%	28%	39%	47%	43%	30%	21%	30%	25%	19%	41%	12%	34%	26%	36%	21%	23%	29%	32%	11%	25%	32%	24%	32%	31%	29%
Jeremy Corbyn	574	271	304	75	99	312	49	38	87	518	50	232	84	117	108	34	147	177	90	160	68	174	292	26	55	31	222	173	180	488
	28%	29%	27%	32%	31%	29%	23%	20%	21%	28%	32%	27%	33%	33%	24%	33%	29%	31%	21%	31%	33%	30%	26%	38%	31%	27%	32%	26%	27%	28%
Neither	458	209	249	39	64	256	54	44	98	418	37	205	52	83	102	15	111	132	94	121	52	130	254	11	48	29	163	138	156	381
	23%	23%	22%	17%	20%	24%	25%	23%	24%	22%	24%	24%	20%	24%	23%	15%	22%	23%	22%	24%	26%	22%	22%	16%	27%	25%	23%	21%	23%	22%
Don't know	408	133	276	80	82	198	27	21	48	367	35	172	56	84	55	41	75	116	94	123	38	105	228	25	29	18	145	134	129	362
	20%	14%	25%	34%	26%	19%	13%	11%	12%	20%	23%	20%	22%	24%	12%	40%	15%	20%	22%	24%	19%	18%	20%	36%	16%	16%	21%	20%	19%	21%

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 25

**Q2. Here are nine challenges facing the next prime minister. For each of them, who do you trust most to do the best job - Theresa May or Jeremy Corbyn?
- Protecting the interests of pensioners**

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
Theresa May	590	467	27	24	22	22	384	57	70	31	230	339	21	224	154	25	28	10	21	67	2	103	302	119	66	59	67	6	114	296	42	6	126
	29%	66%	5%	17%	26%	15%	58%	11%	31%	22%	26%	36%	10%	64%	53%	12%	9%	33%	20%	33%	12%	36%	33%	23%	21%	26%	34%	20%	22%	34%	24%	53%	30%
Jeremy Corbyn	574	61	331	43	18	43	86	300	43	29	320	216	38	28	55	113	178	6	23	36	7	109	304	117	44	66	65	8	170	209	56	1	131
	28%	9%	68%	29%	21%	30%	13%	55%	19%	21%	36%	23%	18%	8%	19%	53%	59%	19%	22%	18%	36%	37%	34%	23%	14%	29%	33%	29%	33%	24%	32%	10%	31%
Neither	458	109	54	64	32	55	109	99	69	45	193	197	67	49	53	34	54	10	31	61	7	62	188	114	92	54	32	8	112	203	48	1	86
	23%	15%	11%	44%	38%	39%	17%	18%	31%	32%	22%	21%	31%	14%	18%	16%	18%	35%	31%	30%	36%	21%	21%	22%	29%	23%	17%	28%	22%	23%	27%	12%	20%
Don't know	408	73	76	15	13	21	79	87	43	35	143	177	89	48	30	40	39	4	27	36	3	17	109	162	117	49	32	6	123	165	29	3	81
	20%	10%	16%	10%	16%	15%	12%	16%	19%	25%	16%	19%	41%	14%	10%	19%	13%	12%	26%	18%	16%	6%	12%	32%	37%	22%	16%	22%	24%	19%	16%	25%	19%

Online Poll
ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 26

Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...**Base: All respondents**

	Gender			Age					NET:		Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South		
Unweighted base	2030	975	1055	200	345	1104	239	142	381	1852	152	898	271	351	426	84	714	537	279	500	260	650	1021	57	175	100	683	659	688	1755	
Weighted base	2030	921	1109	236	320	1065	215	194	409	1859	154	871	258	349	450	103	506	578	434	512	205	580	1132	69	176	114	699	655	676	1740	
Vote for the UK to Remain in the EU	886 44%	405 44%	481 43%	131 56%	153 48%	442 41%	85 40%	75 39%	161 39%	791 43%	86 56%	385 44%	123 47%	129 37%	185 41%	63 62%	283 56%	276 48%	148 34%	179 35%	118 58%	324 56%	387 34%	42 61%	98 56%	60 52%	304 44%	267 41%	315 47%	729 42%	
Vote for the UK to Leave the EU	929 46%	435 47%	494 45%	68 29%	122 38%	509 48%	123 57%	108 56%	230 56%	878 47%	45 29%	387 44%	107 41%	166 48%	247 55%	22 21%	186 37%	230 40%	243 56%	269 53%	59 29%	208 36%	629 56%	13 19%	65 37%	47 42%	324 46%	320 49%	284 42%	816 47%	
Did not vote	190 9%	67 7%	123 11%	34 14%	40 12%	103 10%	6 3%	7 4%	13 3%	171 9%	19 12%	86 10%	27 10%	46 13%	15 3%	16 15%	33 7%	62 11%	37 8%	58 11%	20 10%	43 7%	110 10%	11 16%	12 7%	6 5%	62 9%	65 10%	63 9%	172 10%	
Can't remember/refuse	25 1%	14 1%	11 1%	3 1%	5 2%	12 1%	1 *	4 2%	5 1%	20 1%	4 3%	12 1%	2 1%	7 2%	2 *	2 2%	3 1%	10 2%	6 1%	6 1%	8 4%	5 1%	6 1%	3 4%	1 1%	* *	9 1%	2 *	14 2%	23 1%	

Online Poll

ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 26

Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...

Base: All respondents

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest					Marginals							
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Lab>15.1% in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other
Unweighted base	2030	720	512	176	89	141	660	526	225	143	932	899	199	354	291	178	326	31	104	204	17	495	1011	340	175	230	199	29	508	877	174	12	429
Weighted base	2030	709	488	147	85	140	658	542	225	140	886	929	215	349	292	212	300	29	102	200	19	290	903	512	319	229	195	28	519	872	175	11	424
Vote for the UK to Remain in the EU	886	249	289	116	10	84	292	300	19	102	886	-	-	-	292	-	300	-	102	-	19	152	436	218	80	90	80	12	217	384	99	5	169
	44%	35%	59%	79%	11%	60%	44%	55%	8%	73%	100%	-	-	-	100%	-	100%	-	100%	-	100%	52%	48%	43%	25%	39%	41%	45%	42%	44%	57%	40%	40%
Vote for the UK to Leave the EU	929	443	158	18	73	49	349	212	200	29	-	929	-	349	-	212	-	29	-	200	-	126	421	221	158	106	95	15	236	408	63	6	201
	46%	62%	32%	13%	86%	35%	53%	39%	89%	21%	-	100%	-	100%	-	100%	-	100%	-	100%	-	43%	47%	43%	50%	46%	49%	54%	46%	47%	36%	49%	47%
Did not vote	190	17	38	11	2	6	16	25	6	9	-	-	190	-	-	-	-	-	-	-	-	11	40	68	69	29	20	-	58	69	12	1	49
	9%	2%	8%	8%	2%	5%	2%	5%	3%	6%	-	-	88%	-	-	-	-	-	-	-	-	4%	4%	13%	22%	13%	10%	-	11%	8%	7%	10%	12%
Can't remember/refuse	25	-	3	*	-	1	1	5	-	1	-	-	25	-	-	-	-	-	-	-	-	2	6	4	12	5	-	*	7	12	1	-	5
	1%	-	1%	*	-	1%	*	1%	-	*	-	-	12%	-	-	-	-	-	-	-	-	1%	1%	1%	4%	2%	-	1%	1%	1%	1%	-	1%

Online Poll
ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 27
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	2030	2030
Weighted base	2030	2030
<u>Gender</u>		
Male	975 48%	921 45%
Female	1055 52%	1109 55%
<u>Age</u>		
18-24	200 10%	236 12%
25-34	345 17%	320 16%
35-44	410 20%	396 19%
45-54	368 18%	360 18%
55-64	326 16%	310 15%
65+	381 19%	409 20%
Average age	47.59	47.78

Online Poll
ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 27
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2030	2030
<u>Social Grade</u>		
AB	714 35%	506 25%
C1	537 26%	578 28%
C2	279 14%	434 21%
DE	500 25%	512 25%
<u>Region</u>		
North	683 34%	699 34%
Midlands	659 32%	655 32%
South	688 34%	676 33%

Online Poll
ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 27
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2030	2030
<u>Working status</u>		
Full-time	898 44%	871 43%
Part-time	271 13%	258 13%
Not working but seeking work or temporarily unemployed/sick	102 5%	92 5%
Not working/Not seeking work	99 5%	94 5%
Retired	426 21%	450 22%
Student	84 4%	103 5%
House person/Housewife/ Househusband	150 7%	163 8%
<u>Q.C Voting in May 7th 2015 General Election</u>		
Conservative	660 33%	658 32%
Labour	526 26%	542 27%
UK Independence Party (UKIP)	225 11%	225 11%
Liberal Democrat/ Liberal	143 7%	140 7%
Scottish National Party/SNP	74 4%	76 4%
Plaid Cymru	12 1%	9 *
Green Party	87 4%	81 4%
Another party	12 1%	12 1%
Did not vote	226 11%	227 11%
Don't know	42 2%	42 2%
Prefer not to say	23 1%	17 1%

Online Poll
ONLINE Fieldwork : 12th-14th May 2017

Absolutes/col percents

Table 27
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2030	2030
<u>Q1. Political Interest</u>		
Very interested	495 24%	290 14%
Fairly interested	1011 50%	903 44%
Not very interested	340 17%	512 25%
Not at all interested	175 9%	319 16%
NET: Interested	1506 74%	1194 59%
NET: Not Interested	515 25%	830 41%
Don't know	9 *	6 *