

General Election 8th June 2017

The Guardian – Campaign Poll 4, April 2017

Fieldwork dates: April 28th- 2nd May 2017

Interview method: Online

Population effectively sampled: All GB adults aged 18+

Online Sampling Method: A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

Sample size: 1,970 GB adults aged 18+

Data weighting: In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

Weighting by past votes – online

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

Weighting for turnout

ICM has constructed a turnout probability matrix based on an interlocking combination of age and social grade. Turnout estimates from various sources, most notably but not limited to the British Election studies were factored into the matrix in order provide a best estimate for each demographic subgroup, modelled to population incidence and real turnout levels from the 2015 General Election.

Weighting for political interest

The data is weighted to the standard question on level of interest in politics, from BES 2015.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election, although this question is no longer used to create turnout factors. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

Adjustment process 1: 'Partial Refuser' Reallocation

- A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
- B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

Adjustment process 2: 'Total Refuser' Reallocation

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).

2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).
3. ICM's default position is that Total Refusers *at least* look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited to that published .

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 1

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?

Base: All respondents

| | Gender | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | | |
|--|--------|------|--------|-------|-------|-------|-------|-----------|----------|----------------|-----------|----------------|----------------|--------------|--------------|---------|-----|-----|------------------------|-----|---------------------|--------------|----------------------|-----------------|-----------|-------|-------|---------------|-----------|-------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not work-ing | Retired | Student | AB | C1 | C2 | DE | Higher degree /NVQ5 | Degree /NVQ4 | Sec-on-dary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | | Mid-lands | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| NET: Yes | 1926 | 900 | 1026 | 227 | 298 | 996 | 201 | 204 | 405 | 1777 | 138 | 818 | 245 | 326 | 448 | 89 | 477 | 562 | 402 | 485 | 198 | 649 | 979 | 57 | 163 | 102 | 654 | 630 | 642 | 1661 |
| | 98% | 99% | 97% | 94% | 96% | 98% | 100% | 100% | 100% | 98% | 95% | 98% | 99% | 95% | 100% | 91% | 98% | 99% | 97% | 97% | 98% | 99% | 98% | 90% | 96% | 99% | 98% | 98% | 98% | 98% |
| Yes - where living now | 1872 | 883 | 989 | 190 | 293 | 984 | 201 | 203 | 404 | 1727 | 133 | 806 | 236 | 318 | 446 | 66 | 472 | 545 | 375 | 479 | 194 | 630 | 965 | 41 | 162 | 93 | 631 | 612 | 629 | 1616 |
| | 95% | 97% | 93% | 79% | 94% | 97% | 100% | 100% | 100% | 95% | 93% | 97% | 95% | 93% | 100% | 68% | 97% | 96% | 91% | 96% | 96% | 96% | 96% | 63% | 96% | 90% | 94% | 95% | 95% | 95% |
| Yes - somewhere else/ another address | 54 | 17 | 37 | 37 | 5 | 12 | - | 1 | 1 | 49 | 4 | 13 | 9 | 8 | 1 | 23 | 5 | 16 | 27 | 6 | 4 | 18 | 14 | 17 | * | 9 | 22 | 18 | 14 | 45 |
| | 3% | 2% | 4% | 15% | 2% | 1% | - | * | * | 3% | 3% | 2% | 4% | 2% | * | 23% | 1% | 3% | 7% | 1% | 2% | 3% | 1% | 26% | * | 8% | 3% | 3% | 2% | 3% |
| No | 30 | 10 | 21 | 11 | 9 | 10 | - | - | - | 24 | 6 | 12 | 1 | 10 | 1 | 6 | 8 | 5 | 9 | 8 | 4 | 4 | 15 | 4 | 3 | 1 | 11 | 10 | 10 | 27 |
| | 2% | 1% | 2% | 5% | 3% | 1% | - | - | - | 1% | 4% | 1% | 1% | 3% | * | 6% | 2% | 1% | 2% | 2% | 2% | 1% | 2% | 5% | 2% | 1% | 2% | 2% | 2% | 2% |
| Don't know | 14 | - | 14 | 4 | 3 | 6 | - | - | - | 13 | * | 4 | 1 | 6 | - | 2 | 3 | 3 | 2 | 7 | 1 | 2 | 6 | 3 | 4 | 1 | 6 | 2 | 6 | 8 |
| | 1% | - | 1% | 2% | 1% | 1% | - | - | - | 1% | * | 1% | * | 2% | - | 2% | 1% | * | * | 1% | * | * | 1% | 5% | 3% | 1% | 1% | * | 1% | * |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 1

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?

Base: All respondents

| | Voting Intention | | | | | | Vote In 2015 General Election | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | Political Interest | | | | Marginals | | | | | | | | | | |
|--|------------------|------|-----|---------|------|-------|-------------------------------|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|--------------------|------------|-------------|------|-----------|----------|------------|------------------------------|------------------------------|----------------------|--|---|----------|-------|-----------------------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND LAB<15% in E&W. | Con held AND CON<10% in E&W. | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | Scotland | Other | NET: Lab/Con Marginal |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| NET: Yes | 1926 | 683 | 448 | 133 | 131 | 122 | 637 | 519 | 216 | 133 | 846 | 897 | 182 | 346 | 281 | 187 | 300 | 29 | 101 | 199 | 13 | 280 | 866 | 479 | 296 | 232 | 192 | 13 | 438 | 878 | 161 | 12 | 424 |
| | 98% | 100% | 99% | 99% | 96% | 98% | 100% | 99% | 99% | 98% | 99% | 99% | 89% | 100% | 100% | 98% | 99% | 96% | 99% | 99% | 100% | 99% | 99% | 96% | 96% | 97% | 97% | 96% | 100% | 98% | 95% | 100% | 97% |
| Yes - where living now | 1872 | 677 | 428 | 129 | 120 | 119 | 630 | 515 | 206 | 118 | 812 | 887 | 172 | 343 | 279 | 187 | 296 | 29 | 86 | 193 | 9 | 276 | 856 | 468 | 267 | 222 | 188 | 13 | 422 | 856 | 161 | 10 | 410 |
| | 95% | 99% | 95% | 96% | 89% | 95% | 99% | 98% | 94% | 86% | 95% | 97% | 84% | 99% | 99% | 98% | 98% | 96% | 84% | 96% | 68% | 98% | 98% | 94% | 86% | 93% | 95% | 96% | 96% | 95% | 95% | 84% | 94% |
| Yes - somewhere else/ another address | 54 | 6 | 19 | 4 | 10 | 3 | 8 | 4 | 10 | 15 | 34 | 10 | 10 | 4 | 2 | - | 4 | - | 15 | 6 | 4 | 4 | 10 | 11 | 29 | 10 | 4 | - | 16 | 22 | 1 | 2 | 14 |
| | 3% | 1% | 4% | 3% | 8% | 3% | 1% | 1% | 5% | 11% | 4% | 1% | 5% | 1% | 1% | - | 1% | - | 15% | 3% | 32% | 2% | 1% | 2% | 10% | 4% | 2% | - | 4% | 2% | * | 16% | 3% |
| No | 30 | - | 4 | 2 | 5 | - | - | 7 | 2 | 2 | 6 | 7 | 18 | - | - | 4 | 3 | 1 | 1 | 2 | - | 1 | 7 | 12 | 10 | 5 | 4 | - | 2 | 15 | 4 | - | 9 |
| | 2% | - | 1% | 1% | 4% | - | - | 1% | 1% | 1% | 1% | 1% | 9% | - | - | 2% | 1% | 4% | 1% | 1% | - | * | 1% | 2% | 3% | 2% | 2% | - | * | 2% | 2% | - | 2% |
| Don't know | 14 | 1 | * | - | - | 2 | 1 | - | - | 1 | 2 | 6 | 6 | 1 | - | - | - | - | 1 | - | - | 1 | 4 | 5 | 3 | 2 | 2 | 1 | - | 5 | 4 | - | 4 |
| | 1% | * | * | - | - | 2% | * | - | - | 1% | * | 1% | 3% | * | - | - | - | - | 1% | - | - | * | * | 1% | 1% | 1% | 1% | 4% | - | 1% | 3% | - | 1% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 2

QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?

Base: All respondents

| | Gender | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | | |
|---------------------------------|--------|------|--------|-------|-------|-------|-------|-----------|----------|----------------|-----------|----------------|----------------|--------------|--------------|---------|------|------|------------------------|------|----------------------|---------------|---------------------|-----------------|-----------|-------|-------|---------------|-----------|-------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not work-ing | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Sec-ondary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | | Mid-lands | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| 10 - Absolutely certain to vote | 1228 | 598 | 630 | 102 | 174 | 635 | 155 | 161 | 316 | 1169 | 52 | 498 | 123 | 207 | 354 | 46 | 308 | 377 | 236 | 307 | 121 | 421 | 643 | 26 | 117 | 68 | 433 | 385 | 410 | 1043 |
| | 62% | 66% | 59% | 42% | 56% | 63% | 77% | 79% | 78% | 64% | 36% | 60% | 50% | 61% | 79% | 47% | 63% | 66% | 57% | 61% | 60% | 64% | 64% | 41% | 69% | 66% | 65% | 60% | 62% | 61% |
| 9 | 208 | 100 | 108 | 19 | 29 | 111 | 27 | 22 | 49 | 186 | 20 | 92 | 34 | 27 | 45 | 10 | 60 | 54 | 52 | 41 | 24 | 82 | 92 | 6 | 12 | 10 | 69 | 77 | 61 | 187 |
| | 11% | 11% | 10% | 8% | 9% | 11% | 14% | 11% | 12% | 10% | 14% | 11% | 14% | 8% | 10% | 10% | 12% | 10% | 13% | 8% | 12% | 12% | 9% | 9% | 7% | 10% | 10% | 12% | 9% | 11% |
| 8 | 136 | 75 | 61 | 22 | 22 | 84 | 4 | 4 | 8 | 123 | 14 | 74 | 19 | 30 | 9 | 4 | 39 | 31 | 31 | 35 | 19 | 44 | 69 | 3 | 6 | 7 | 44 | 46 | 46 | 124 |
| | 7% | 8% | 6% | 9% | 7% | 8% | 2% | 2% | 2% | 7% | 9% | 9% | 8% | 9% | 2% | 5% | 8% | 5% | 7% | 7% | 9% | 7% | 7% | 5% | 3% | 7% | 7% | 7% | 7% | 7% |
| 7 | 79 | 37 | 42 | 18 | 10 | 43 | 4 | 4 | 8 | 70 | 8 | 33 | 15 | 11 | 12 | 7 | 12 | 29 | 17 | 21 | 5 | 22 | 43 | 6 | 7 | 4 | 21 | 20 | 38 | 67 |
| | 4% | 4% | 4% | 8% | 3% | 4% | 2% | 2% | 2% | 4% | 5% | 4% | 6% | 3% | 3% | 7% | 3% | 5% | 4% | 4% | 3% | 3% | 4% | 9% | 4% | 4% | 3% | 2% | 6% | 4% |
| 6 | 49 | 20 | 29 | 17 | 12 | 17 | 1 | 1 | 3 | 38 | 10 | 27 | 6 | 9 | 3 | 4 | 15 | 6 | 15 | 13 | 3 | 13 | 27 | 3 | 3 | 1 | 13 | 21 | 15 | 46 |
| | 2% | 2% | 3% | 7% | 4% | 2% | 1% | 1% | 1% | 2% | 7% | 3% | 2% | 3% | 1% | 4% | 3% | 1% | 4% | 3% | 1% | 2% | 3% | 3% | 2% | 1% | 2% | 3% | 2% | 3% |
| 5 | 67 | 13 | 54 | 34 | 16 | 16 | - | 2 | 2 | 48 | 19 | 28 | 14 | 4 | 2 | 19 | 12 | 24 | 23 | 9 | 6 | 22 | 25 | 15 | 4 | 1 | 18 | 28 | 21 | 63 |
| | 3% | 1% | 5% | 14% | 5% | 2% | - | 1% | * | 3% | 13% | 3% | 6% | 1% | * | 19% | 2% | 4% | 6% | 2% | 3% | 3% | 2% | 23% | 2% | 1% | 3% | 4% | 3% | 4% |
| 4 | 15 | 3 | 12 | 6 | 4 | 5 | - | - | - | 11 | 4 | 3 | 4 | 6 | 1 | 2 | 5 | 2 | 1 | 7 | 3 | 3 | 7 | 2 | - | - | 4 | 4 | 8 | 15 |
| | 1% | * | 1% | 3% | 1% | 1% | - | - | - | 1% | 3% | * | 2% | 2% | * | 2% | 1% | * | * | 1% | 3% | * | 1% | 3% | - | - | 1% | 1% | 1% | 1% |
| 3 | 14 | 6 | 8 | 1 | 2 | 10 | 1 | 1 | 2 | 13 | 1 | 6 | 5 | 2 | 1 | 1 | 6 | 2 | 2 | 5 | 4 | 3 | 6 | - | 1 | 2 | 6 | 6 | 2 | 11 |
| | 1% | 1% | 1% | * | 1% | 1% | * | * | * | 1% | 1% | 1% | 2% | * | * | 1% | 1% | * | * | 1% | 2% | * | 1% | - | * | 2% | 1% | 1% | * | 1% |
| 2 | 37 | 10 | 28 | 6 | 2 | 24 | 1 | 5 | 5 | 34 | 4 | 9 | 7 | 11 | 6 | 3 | 7 | 10 | 6 | 14 | 2 | 10 | 21 | 1 | 6 | 1 | 16 | 9 | 13 | 31 |
| | 2% | 1% | 3% | 2% | 1% | 2% | * | 2% | 1% | 2% | 3% | 1% | 3% | 3% | 1% | 3% | 2% | 2% | 2% | 3% | 1% | 2% | 2% | 1% | 3% | 1% | 2% | 1% | 2% | 2% |
| 1 - Certain not to vote | 70 | 32 | 38 | 5 | 23 | 38 | 4 | - | 4 | 64 | 6 | 31 | 8 | 24 | 5 | 1 | 13 | 15 | 17 | 25 | 8 | 17 | 40 | 1 | 6 | 7 | 23 | 27 | 20 | 57 |
| | 4% | 4% | 4% | 2% | 7% | 4% | 2% | - | 1% | 4% | 4% | 4% | 3% | 7% | 1% | 1% | 3% | 3% | 4% | 5% | 4% | 3% | 4% | 2% | 4% | 6% | 3% | 4% | 3% | 3% |
| Don't know | 58 | 16 | 42 | 8 | 15 | 26 | 4 | 5 | 10 | 51 | 7 | 30 | 8 | 9 | 10 | 1 | 8 | 17 | 11 | 21 | 7 | 16 | 26 | 1 | 7 | 1 | 22 | 14 | 22 | 50 |
| | 3% | 2% | 4% | 3% | 5% | 3% | 2% | 3% | 2% | 3% | 5% | 4% | 3% | 3% | 2% | 1% | 2% | 3% | 3% | 4% | 3% | 2% | 3% | 2% | 4% | 1% | 3% | 2% | 3% | 3% |
| Refused | 8 | - | 8 | 3 | 1 | 4 | - | - | - | 7 | 1 | 2 | 2 | 3 | - | - | 1 | 3 | 1 | 3 | 1 | 2 | 4 | - | 2 | 2 | 2 | 3 | 3 | 4 |
| | * | - | 1% | 1% | * | * | - | - | - | 1% | 1% | * | 1% | 1% | - | - | * | 1% | * | 1% | * | * | * | - | 1% | 2% | * | * | 1% | * |
| Mean | 8.76 | 8.96 | 8.58 | 7.85 | 8.33 | 8.79 | 9.52 | 9.51 | 9.52 | 8.84 | 7.67 | 8.75 | 8.28 | 8.41 | 9.47 | 7.92 | 8.87 | 8.94 | 8.58 | 8.58 | 8.71 | 8.95 | 8.77 | 7.74 | 8.88 | 8.75 | 8.83 | 8.66 | 8.78 | 8.74 |
| Standard deviation | 2.32 | 2.12 | 2.48 | 2.47 | 2.74 | 2.33 | 1.47 | 1.46 | 1.47 | 2.28 | 2.62 | 2.26 | 2.56 | 2.81 | 1.56 | 2.50 | 2.16 | 2.14 | 2.40 | 2.59 | 2.38 | 2.09 | 2.36 | 2.44 | 2.42 | 2.55 | 2.32 | 2.40 | 2.25 | 2.30 |
| Standard error | 0.05 | 0.07 | 0.08 | 0.20 | 0.16 | 0.07 | 0.10 | 0.13 | 0.08 | 0.05 | 0.22 | 0.08 | 0.16 | 0.16 | 0.08 | 0.31 | 0.08 | 0.09 | 0.15 | 0.12 | 0.15 | 0.08 | 0.42 | 0.19 | 0.28 | 0.09 | 0.10 | 0.09 | 0.06 | |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 2

QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?

Base: All respondents

| | Voting Intention | | | | | | Vote In 2015 General Election | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | | | | |
|---------------------------------|------------------|------|------|---------|------|-------|-------------------------------|------|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|------------------------------|------------------------------|----------------------|--|---|-----------|-------|-----------------------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND LAB<15% in E&W. | Con held AND CON<10% in E&W. | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | Scottland | Other | NET: Lab/Con Marginal |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| 10 - Absolutely certain to vote | 1228 | 510 | 309 | 96 | 92 | 88 | 465 | 345 | 157 | 88 | 579 | 615 | 34 | 254 | 207 | 136 | 201 | 18 | 68 | 146 | 9 | 238 | 610 | 245 | 133 | 134 | 122 | 8 | 265 | 581 | 116 | 2 | 256 |
| | 62% | 75% | 68% | 71% | 68% | 71% | 73% | 66% | 72% | 65% | 68% | 68% | 16% | 73% | 74% | 71% | 66% | 60% | 67% | 73% | 69% | 85% | 70% | 49% | 43% | 56% | 61% | 61% | 60% | 65% | 68% | 19% | 58% |
| 9 | 208 | 74 | 58 | 19 | 11 | 11 | 75 | 63 | 20 | 26 | 109 | 89 | 10 | 42 | 31 | 19 | 40 | 5 | 21 | 16 | 4 | 21 | 109 | 61 | 18 | 33 | 20 | 3 | 44 | 98 | 12 | - | 53 |
| | 11% | 11% | 13% | 14% | 8% | 9% | 12% | 12% | 9% | 19% | 13% | 10% | 5% | 12% | 11% | 10% | 13% | 15% | 21% | 8% | 31% | 7% | 12% | 12% | 6% | 14% | 10% | 19% | 10% | 11% | 7% | - | 12% |
| 8 | 136 | 43 | 29 | 9 | 10 | 9 | 43 | 32 | 13 | 10 | 53 | 70 | 13 | 26 | 17 | 13 | 16 | 4 | 5 | 13 | - | 11 | 63 | 44 | 17 | 19 | 17 | 1 | 39 | 52 | 6 | 3 | 37 |
| | 7% | 6% | 6% | 7% | 8% | 7% | 7% | 6% | 6% | 7% | 6% | 8% | 6% | 8% | 6% | 7% | 5% | 14% | 4% | 6% | - | 4% | 7% | 9% | 6% | 8% | 9% | 5% | 9% | 6% | 3% | 21% | 8% |
| 7 | 79 | 25 | 16 | 1 | 6 | 9 | 21 | 28 | 10 | 3 | 33 | 34 | 12 | 9 | 11 | 8 | 16 | 2 | * | 9 | - | 3 | 38 | 30 | 8 | 8 | 7 | 1 | 12 | 39 | 7 | 4 | 16 |
| | 4% | 4% | 4% | 1% | 5% | 7% | 3% | 5% | 4% | 2% | 4% | 4% | 6% | 3% | 4% | 4% | 5% | 8% | * | 4% | - | 1% | 4% | 6% | 2% | 3% | 4% | 4% | 3% | 4% | 4% | 29% | 4% |
| 6 | 49 | 17 | 16 | 2 | 1 | 1 | 12 | 18 | 1 | 1 | 20 | 22 | 7 | 7 | 5 | 4 | 14 | - | - | 1 | - | 3 | 18 | 22 | 6 | 7 | 7 | 1 | 13 | 18 | 3 | 1 | 14 |
| | 2% | 2% | 4% | 1% | * | 1% | 2% | 3% | * | 1% | 2% | 2% | 4% | 2% | 2% | 2% | 5% | - | - | * | - | 1% | 2% | 5% | 2% | 3% | 4% | 7% | 3% | 2% | 2% | 5% | 3% |
| 5 | 67 | 9 | 23 | 2 | 11 | 2 | 7 | 21 | 10 | 2 | 20 | 29 | 18 | 4 | 4 | 7 | 6 | - | 2 | 10 | - | 1 | 15 | 32 | 19 | 10 | 3 | - | 22 | 30 | 3 | - | 13 |
| | 3% | 1% | 5% | 1% | 8% | 1% | 1% | 4% | 5% | 2% | 2% | 3% | 9% | 1% | 1% | 3% | 2% | - | 2% | 5% | - | * | 2% | 6% | 6% | 4% | 1% | - | 5% | 3% | 2% | - | 3% |
| 4 | 15 | 4 | - | 3 | - | 2 | 4 | - | - | 3 | 5 | * | 10 | - | 2 | - | - | - | 3 | - | - | - | 1 | 12 | 2 | 3 | 3 | - | 6 | 3 | - | - | 6 |
| | 1% | 1% | - | 2% | - | 2% | 1% | - | - | 2% | 1% | * | 5% | - | 1% | - | - | - | 3% | - | - | - | * | 3% | 1% | 1% | 1% | - | 1% | * | - | - | 1% |
| 3 | 14 | 1 | 1 | 3 | 2 | - | 1 | 3 | 1 | - | 3 | 5 | 6 | - | 1 | - | 3 | - | - | 1 | - | - | 2 | 8 | 4 | 2 | - | - | 6 | 5 | 1 | - | 2 |
| | 1% | * | * | 2% | 1% | - | * | * | * | - | * | 1% | 3% | - | * | - | 1% | - | - | * | - | - | * | 2% | 1% | 1% | - | - | 1% | 1% | * | - | 1% |
| 2 | 37 | 1 | 1 | - | 3 | 1 | 1 | 5 | 1 | - | 8 | 9 | 20 | - | 1 | * | 1 | - | - | 1 | - | 2 | 6 | 15 | 14 | 4 | 5 | - | 4 | 18 | 6 | - | 10 |
| | 2% | * | * | - | 2% | 1% | * | 1% | * | - | 1% | 10% | - | * | * | * | * | - | - | * | - | 1% | 1% | 3% | 5% | 2% | 3% | - | 1% | 2% | 3% | - | 2% |
| 1 - Certain not to vote | 70 | - | - | - | - | - | 1 | 5 | 2 | 1 | 5 | 19 | 46 | 1 | - | 2 | 2 | 1 | - | 2 | - | 3 | 4 | 9 | 54 | 10 | 9 | - | 17 | 23 | 8 | 3 | 19 |
| | 4% | - | - | - | - | - | * | 1% | 1% | 1% | 1% | 22% | * | - | 1% | 1% | 4% | - | 1% | - | 1% | 1% | 2% | 17% | 4% | 5% | - | 4% | 3% | 5% | 26% | 4% | |
| Don't know | 58 | - | - | - | - | - | 8 | 8 | 5 | 3 | 16 | 16 | 27 | 5 | 3 | 2 | 5 | - | 2 | 2 | - | - | 7 | 15 | 32 | 7 | 2 | - | 12 | 31 | 7 | - | 8 |
| | 3% | - | - | - | - | - | 1% | 1% | 2% | 2% | 2% | 13% | 1% | 1% | 1% | 2% | - | 2% | 1% | - | - | 1% | 3% | 10% | 3% | 1% | - | 3% | 3% | 4% | - | 2% | |
| Refused | 8 | - | - | - | - | - | - | 1 | 1 | 2 | 2 | 4 | - | - | - | - | - | - | 1 | 1 | - | - | 4 | 1 | 2 | 1 | 3 | 1 | 1 | 1 | 2 | - | 4 |
| | * | - | - | - | - | - | - | * | * | * | * | 2% | - | - | - | - | - | - | 1% | * | - | - | * | 1% | * | * | 2% | 4% | * | * | 1% | - | 1% |
| Mean | 8.76 | 9.44 | 9.22 | 9.29 | 8.96 | 9.23 | 9.43 | 9.07 | 9.28 | 9.30 | 9.21 | 9.06 | 5.08 | 9.48 | 9.42 | 9.26 | 9.17 | 8.99 | 9.42 | 9.25 | 9.69 | 9.62 | 9.30 | 8.29 | 6.96 | 8.55 | 8.65 | 9.29 | 8.65 | 8.91 | 8.81 | 6.16 | 8.60 |
| Standard deviation | 2.32 | 1.21 | 1.45 | 1.55 | 1.94 | 1.55 | 1.23 | 1.76 | 1.59 | 1.45 | 1.63 | 1.93 | 3.49 | 1.11 | 1.26 | 1.56 | 1.59 | 1.90 | 1.25 | 1.63 | 0.48 | 1.27 | 1.45 | 2.41 | 3.70 | 2.45 | 2.47 | 1.23 | 2.37 | 2.16 | 2.52 | 3.41 | 2.46 |
| Standard error | 0.05 | 0.05 | 0.07 | 0.12 | 0.17 | 0.14 | 0.05 | 0.08 | 0.11 | 0.12 | 0.06 | 0.07 | 0.26 | 0.06 | 0.08 | 0.12 | 0.09 | 0.32 | 0.12 | 0.11 | 0.20 | 0.06 | 0.05 | 0.13 | 0.31 | 0.16 | 0.18 | 0.33 | 0.11 | 0.07 | 0.20 | 1.14 | 0.12 |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 3

QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.

If there were a General Election tomorrow which party would you vote for?

Base: All respondents

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | | |
|---------------------------------|------------|------------|------------|-----------|-----------|------------|------------|------------|-------------|------------|----------------|-----------------------|-----------------------|---------------------|------------|--------------|------------|------------|------------|------------------------|----------------------------|------------------|----------------------------|-----------------------|---------------|-----------|------------|---------------|------------|----------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non- white | Work Full- time | Work Part- time | Not work- ing | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Secon- dary / NVQ1-3 | Still studyin g | Scot- land | Wales | North | Mid- lands | South | NET: Eng- land |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Conservative | 683 35% | 344 38% | 340 32% | 44 18% | 91 29% | 333 33% | 106 53% | 109 54% | 215 53% | 651 36% | 31 21% | 292 35% | 74 30% | 73 21% | 230 51% | 14 14% | 206 42% | 197 35% | 139 34% | 141 28% | 70 34% | 239 37% | 359 36% | 8 13% | 39 23% | 27 27% | 203 30% | 226 35% | 254 39% | 617 36% |
| Labour | 452 23% | 204 22% | 248 23% | 90 37% | 88 28% | 232 23% | 25 13% | 18 9% | 43 11% | 388 21% | 60 41% | 195 23% | 56 22% | 93 27% | 61 14% | 48 49% | 101 21% | 126 22% | 110 27% | 116 23% | 51 25% | 136 21% | 216 22% | 39 61% | 21 13% | 31 30% | 171 26% | 146 23% | 135 20% | 400 24% |
| Liberal Democrat | 134 7% | 67 7% | 67 6% | 8 3% | 22 7% | 79 8% | 10 5% | 15 7% | 25 6% | 126 7% | 7 5% | 70 8% | 24 10% | 9 3% | 26 6% | 6 6% | 54 11% | 44 8% | 16 4% | 21 4% | 23 12% | 65 10% | 43 4% | 2 3% | 6 4% | 3 3% | 33 5% | 36 6% | 65 10% | 125 7% |
| UK Independence Party (UKIP) | 135 7% | 78 9% | 58 5% | 18 7% | 11 4% | 79 8% | 20 10% | 8 4% | 28 7% | 130 7% | 5 4% | 50 6% | 15 6% | 42 12% | 28 6% | 1 1% | 23 5% | 29 5% | 32 8% | 50 10% | 7 4% | 38 6% | 84 8% | 1 1% | 9 5% | 8 8% | 44 7% | 50 8% | 41 6% | 119 7% |
| Scottish National Party/SNP | 56 3% | 27 3% | 28 3% | 7 3% | 4 1% | 32 3% | 9 4% | 4 2% | 13 3% | 55 3% | 1 * | 19 2% | 7 3% | 14 4% | 12 3% | 3 3% | 9 2% | 12 2% | 18 4% | 17 3% | 5 2% | 15 2% | 35 4% | 1 1% | 56 33% | - - | 56 8% | - - | - - | - - |
| Plaid Cymru | 5 * | 5 1% | - - | - - | - - | 5 * | * - | - - | * - | 5 * | - - | 3 * | - - | 2 1% | * - | - - | * - | 3 1% | - - | 2 * | - - | * - | 5 1% | - - | - - | 5 5% | - - | 5 1% | - - | - - |
| Green | 56 3% | 28 3% | 28 3% | 8 3% | 11 4% | 35 3% | * * | 2 1% | 2 1% | 52 3% | 4 2% | 24 3% | 10 4% | 17 5% | 4 1% | 2 2% | 17 3% | 12 2% | 12 3% | 16 3% | 9 4% | 11 2% | 33 3% | 3 4% | 6 4% | - - | 21 3% | 14 2% | 22 3% | 50 3% |
| Another party | 7 * | 5 1% | 1 * | - - | 2 1% | 5 * | - - | - - | - - | 6 * | 1 1% | 5 1% | 1 * | 1 * | - - | - - | 2 * | 4 1% | - - | 1 * | 1 * | 4 1% | 2 * | - - | - - | - - | 3 * | 2 * | 2 * | 7 * |
| Would not vote | 70 4% | 32 4% | 38 4% | 5 2% | 23 7% | 38 4% | 4 2% | - - | 4 1% | 64 4% | 6 4% | 31 4% | 8 3% | 24 7% | 5 1% | 1 1% | 13 3% | 15 3% | 17 4% | 25 5% | 8 4% | 17 3% | 40 4% | 1 2% | 6 4% | 7 6% | 23 3% | 27 4% | 20 3% | 57 3% |
| Don't know | 346 18% | 109 12% | 237 22% | 51 21% | 55 18% | 165 16% | 26 13% | 49 24% | 74 18% | 314 17% | 29 20% | 130 16% | 49 20% | 63 18% | 80 18% | 24 24% | 61 12% | 113 20% | 65 16% | 107 21% | 25 13% | 115 18% | 177 18% | 10 15% | 24 14% | 20 19% | 111 16% | 128 20% | 108 16% | 302 18% |
| Refused | 25 1% | 9 1% | 16 1% | 11 5% | 3 1% | 10 1% | 1 * | - - | 1 * | 22 1% | 2 1% | 15 2% | 4 2% | 4 1% | 1 * | - - | 3 1% | 14 2% | 4 1% | 4 1% | 3 1% | 13 2% | 6 1% | - - | 3 2% | 2 2% | 6 1% | 7 1% | 12 2% | 19 1% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 3

QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.

If there were a General Election tomorrow which party would you vote for?

Base: All respondents

| | Voting Intention | | | | | | Vote In 2015 General Election | | | | EU Ref Vote in June 2016 | | | | EU Ref/2015 voting pattern | | | | | | Political Interest | | | | | | Marginals | | | | | | | |
|------------------------------|------------------|------|------|---------|------|-------|-------------------------------|-----|------|---------|--------------------------|-------|---------|-----------|----------------------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|-----------------|-----------------|----------------------|--|---|----------|-------|-----------------------|-----|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/ DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | LAB<15% in E&W. | CON<10% in E&W. | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | Scotland | Other | NET: Lab/Con Marginal | |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 | |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 | |
| Conservative | 683 | 683 | - | - | - | - | 517 | 43 | 71 | 21 | 260 | 411 | 12 | 286 | 223 | 32 | 11 | 12 | 9 | 63 | 8 | 109 | 365 | 156 | 53 | 71 | 62 | 7 | 112 | 390 | 38 | 4 | 132 | |
| | 35% | 100% | - | - | - | - | 81% | 8% | 33% | 16% | 30% | 45% | 6% | 82% | 79% | 17% | 4% | 40% | 33% | 9% | 32% | 58% | 39% | 42% | 32% | 17% | 30% | 31% | 49% | 26% | 43% | 22% | 36% | 30% |
| Labour | 452 | - | 452 | - | - | - | 22 | 347 | 8 | 27 | 285 | 128 | 38 | 8 | 14 | 101 | 223 | 2 | 25 | 8 | - | 90 | 213 | 111 | 36 | 57 | 62 | 1 | 152 | 159 | 21 | - | 119 | |
| | 23% | - | 100% | - | - | - | 3% | 66% | 4% | 20% | 33% | 14% | 19% | 2% | 5% | 53% | 73% | 5% | 24% | 4% | - | 32% | 24% | 22% | 12% | 24% | 31% | 9% | 34% | 18% | 13% | - | 27% | |
| Liberal Democrat | 134 | - | - | 134 | - | - | 24 | 27 | 4 | 61 | 100 | 24 | 10 | 4 | 19 | 7 | 20 | 9 | 51 | 4 | - | 34 | 67 | 30 | 3 | 21 | 17 | 2 | 18 | 67 | 6 | 2 | 39 | |
| | 7% | - | - | 100% | - | - | 4% | 5% | 2% | 45% | 12% | 3% | 5% | 1% | 7% | 4% | 7% | 28% | 50% | 2% | - | 12% | 8% | 6% | 1% | 9% | 9% | 18% | 4% | 7% | 4% | 13% | 9% | |
| UK Independence Party (UKIP) | 135 | - | - | - | 135 | - | 7 | 15 | 101 | - | 9 | 122 | 4 | 6 | 1 | 14 | 2 | - | - | 95 | 5 | 11 | 60 | 41 | 24 | 21 | 9 | 1 | 37 | 60 | 9 | - | 30 | |
| | 7% | - | - | - | 100% | - | 1% | 3% | 46% | - | 1% | 13% | 2% | 2% | * | 7% | 1% | - | - | 47% | 5 | 36% | 4% | 7% | 8% | 9% | 5% | 4% | 8% | 7% | 5% | - | 7% | |
| Scottish National Party/SNP | 56 | - | - | - | - | 56 | - | 1 | 1 | - | 34 | 20 | 2 | - | - | 1 | - | - | - | 1 | - | 10 | 33 | 10 | 3 | 1 | - | - | - | - | - | 55 | - | 1 |
| | 3% | - | - | - | - | 45% | - | * | * | - | 4% | 2% | 1% | - | - | * | - | - | - | * | - | 4% | 4% | 2% | 1% | * | - | - | - | - | 32% | - | * | |
| Plaid Cymru | 5 | - | - | - | - | 5 | - | - | - | - | 5 | - | - | - | - | - | - | - | - | - | - | 1 | 2 | 3 | - | - | - | - | 5 | - | - | * | - | |
| | * | - | - | - | - | 4% | - | - | - | - | 1% | - | - | - | - | - | - | - | - | - | - | * | * | 1% | - | - | - | - | 1% | - | - | - | 3% | - |
| Green | 56 | - | - | - | - | 56 | 3 | 9 | - | 2 | 33 | 16 | 7 | - | 3 | 2 | 7 | 1 | 2 | - | - | 5 | 30 | 12 | 8 | 6 | 2 | - | 21 | 21 | 6 | - | 8 | |
| | 3% | - | - | - | - | 45% | * | 2% | - | 2% | 4% | 2% | 3% | - | 1% | 1% | 2% | 2% | 2% | - | - | 2% | 3% | 2% | 3% | 2% | 1% | - | 5% | 2% | 4% | - | 2% | |
| Another party | 7 | - | - | - | - | 7 | 2 | - | 1 | - | 2 | 4 | 1 | 2 | - | - | - | - | - | - | 1 | * | 2 | 1 | 3 | 1 | * | - | 4 | 2 | - | - | 1 | |
| | * | - | - | - | - | 5% | * | - | * | - | * | * | * | 1% | - | - | - | - | - | - | 6% | * | * | * | 1% | * | - | - | 1% | * | - | - | - | * |
| Would not vote | 70 | - | - | - | - | - | 1 | 5 | 2 | 1 | 5 | 19 | 46 | 1 | - | 2 | 2 | 1 | - | 2 | - | 3 | 4 | 9 | 54 | 10 | 9 | - | 17 | 23 | 8 | 3 | 19 | |
| | 4% | - | - | - | - | - | * | 1% | 1% | 1% | 1% | 2% | 22% | * | - | 1% | 1% | 4% | - | 1% | - | 1% | 1% | 2% | 17% | 4% | 5% | - | 4% | 3% | 5% | 26% | 4% | |
| Don't know | 346 | - | - | - | - | - | 62 | 80 | 29 | 23 | 109 | 162 | 75 | 40 | 21 | 34 | 39 | 6 | 15 | 25 | - | 16 | 94 | 118 | 113 | 51 | 33 | 2 | 68 | 165 | 24 | 3 | 84 | |
| | 18% | - | - | - | - | - | 10% | 15% | 13% | 17% | 13% | 18% | 36% | 12% | 7% | 18% | 13% | 21% | 15% | 13% | - | 6% | 11% | 24% | 37% | 21% | 17% | 16% | 15% | 18% | 14% | 21% | 19% | |
| Refused | 25 | - | - | - | - | - | - | 2 | 1 | - | 12 | 3 | 10 | - | - | - | - | - | 1 | 2 | - | 2 | 6 | 5 | 11 | 1 | 3 | 1 | 7 | 11 | 3 | - | 4 | |
| | 1% | - | - | - | - | - | - | - | 1% | * | 1% | * | 5% | - | - | - | - | - | 1% | 1% | - | 1% | 1% | 1% | 4% | * | 2% | 4% | 2% | 1% | 2% | - | 1% | |

Online Poll

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Absolutes/col percents

Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (4%), don't know who they would vote for (18%) or refuse to answer (1%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: England | |
|------------------------------|------------|------------|------------|-----------|-----------|------------|------------|------------|------------|------------|----------------|----------------|----------------|-------------|------------|--------------|------------|------------|------------|------------------------|----------------------|---------------|--------------------|----------------|-----------|-----------|------------|------------|--------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not working | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Secondary / NVQ1-3 | Still studying | Scotland | Wales | North | Mid-lands | | South |
| Unweighted base | 1545 | 800 | 745 | 57 | 196 | 904 | 255 | 133 | 388 | 1443 | 92 | 698 | 198 | 197 | 429 | 23 | 683 | 441 | 162 | 259 | 228 | 586 | 699 | 13 | 131 | 66 | 524 | 492 | 529 | 1348 |
| Weighted base | 1416 | 735 | 682 | 83 | 170 | 790 | 196 | 178 | 374 | 1335 | 75 | 604 | 161 | 201 | 414 | 36 | 452 | 429 | 251 | 284 | 159 | 498 | 714 | 26 | 135 | 73 | 491 | 449 | 476 | 1208 |
| Conservative | 683 48% | 352 48% | 332 49% | 21 26% | 69 41% | 345 44% | 123 63% | 125 70% | 248 66% | 660 49% | 22 29% | 280 46% | 69 43% | 64 32% | 263 64% | 7 20% | 238 53% | 208 49% | 118 47% | 119 42% | 70 44% | 246 49% | 356 50% | 5 19% | 42 31% | 28 39% | 208 42% | 229 51% | 246 52% | 613 51% |
| Labour | 379 27% | 180 25% | 199 29% | 44 54% | 66 39% | 220 28% | 29 15% | 20 11% | 48 13% | 338 25% | 39 51% | 171 28% | 46 29% | 69 34% | 70 17% | 24 67% | 103 23% | 115 27% | 80 32% | 81 28% | 47 29% | 122 24% | 183 26% | 19 74% | 21 16% | 30 41% | 143 29% | 125 28% | 111 23% | 328 27% |
| Liberal Democrat | 129 9% | 67 9% | 62 9% | 4 5% | 17 10% | 78 10% | 12 6% | 17 10% | 30 8% | 123 9% | 5 6% | 64 11% | 24 15% | 8 4% | 31 7% | 3 8% | 58 13% | 42 10% | 10 4% | 18 6% | 22 14% | 65 13% | 40 6% | * 1% | 5 4% | 2 3% | 32 6% | 35 8% | 62 13% | 121 10% |
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| Scottish National Party/SNP | 51 4% | 27 4% | 24 4% | 3 4% | 2 1% | 32 4% | 9 5% | 4 2% | 13 4% | 51 4% | * * | 18 3% | 7 4% | 11 6% | 14 3% | 1 | 11 2% | 14 3% | 15 6% | 11 4% | 4 2% | 16 3% | 32 4% | - | 51 38% | - | 51 10% | - | - | - |
| Plaid Cymru | 5 * | 5 1% | - | - | - | 4 1% | 1 * | - | 1 * | 5 * | - | 3 1% | - | 1 * | 1 * | - | 1 * | 3 1% | - | 1 * | - | 1 * | 4 1% | - | - | 5 6% | - | 5 1% | - | - |
| Green | 46 3% | 25 3% | 20 3% | 4 4% | 8 4% | 32 4% | * * | 2 1% | 2 1% | 42 3% | 4 5% | 22 4% | 6 4% | 12 6% | 5 1% | 1 2% | 15 3% | 11 3% | 8 3% | 11 4% | 9 6% | 10 2% | 25 4% | 1 5% | 6 5% | - | 18 4% | 10 2% | 18 4% | 39 3% |
| Another party | 7 * | 5 1% | 2 * | - | 2 1% | 5 1% | - | - | - | 6 * | 1 1% | 6 1% | 1 * | * * | - | - | 2 * | 5 1% | - | * * | 1 * | 5 1% | 1 * | - | - | - | 4 1% | 2 * | 1 * | 7 1% |

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| | Voting Intention | | | | | | Vote In 2015 General Election | | | | EU Ref Vote in June 2016 | | | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | | |
|------------------------------|------------------|------|------|---------|------|-------|-------------------------------|-----|------|---------|--------------------------|-------|--------|-----------|----------------------------|-----------|------------|----------|-----------|------------|-------------|------|--------------------|----------|------------|-----------------|-----------------|----------------------|--|---|----------|-------|-----------------------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | LAB<15% in E&W. | CON<10% in E&W. | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | Scotland | Other | NET: Lab/Con Marginal |
| Unweighted base | 1545 | 725 | 421 | 167 | 122 | 111 | 610 | 434 | 202 | 125 | 750 | 753 | 42 | 333 | 265 | 137 | 285 | 32 | 91 | 195 | 7 | 457 | 832 | 205 | 51 | 175 | 156 | 10 | 353 | 716 | 130 | 5 | 331 |
| Weighted base | 1416 | 683 | 379 | 129 | 117 | 108 | 582 | 396 | 179 | 107 | 680 | 699 | 37 | 314 | 260 | 140 | 241 | 26 | 80 | 165 | 13 | 260 | 735 | 310 | 111 | 140 | 155 | 9 | 310 | 660 | 133 | 5 | 299 |
| Conservative | 683 | 683 | - | - | - | - | 524 | 44 | 73 | 23 | 260 | 415 | 8 | 293 | 224 | 32 | 12 | 14 | 9 | 65 | 8 | 114 | 376 | 144 | 49 | 68 | 60 | 5 | 113 | 394 | 41 | 3 | 128 |
| | 48% | 100% | - | - | - | - | 90% | 11% | 41% | 22% | 38% | 59% | 23% | 93% | 86% | 23% | 5% | 54% | 12% | 39% | 60% | 44% | 51% | 47% | 45% | 44% | 41% | 57% | 36% | 60% | 31% | 62% | 43% |
| Labour | 379 | - | 379 | - | - | - | 18 | 306 | 8 | 21 | 249 | 111 | 19 | 7 | 11 | 89 | 203 | 2 | 19 | 8 | - | 84 | 180 | 89 | 25 | 46 | 55 | 1 | 129 | 127 | 21 | - | 101 |
| | 27% | - | 100% | - | - | - | 3% | 77% | 5% | 19% | 37% | 16% | 52% | 2% | 4% | 64% | 84% | 6% | 24% | 5% | - | 32% | 25% | 29% | 23% | 30% | 38% | 11% | 42% | 19% | 16% | - | 34% |
| Liberal Democrat | 129 | - | - | 129 | - | - | 26 | 27 | 4 | 61 | 100 | 25 | 4 | 5 | 21 | 6 | 20 | 10 | 50 | 4 | - | 37 | 67 | 23 | 2 | 19 | 18 | 2 | 15 | 68 | 6 | 1 | 37 |
| | 9% | - | - | 100% | - | - | 4% | 7% | 2% | 57% | 15% | 4% | 11% | 2% | 8% | 4% | 8% | 38% | 62% | 3% | - | 14% | 9% | 7% | 2% | 12% | 12% | 27% | 5% | 10% | 4% | 26% | 12% |
| UK Independence Party (UKIP) | 117 | - | - | - | 117 | - | 7 | 11 | 92 | - | 7 | 108 | 1 | 6 | 1 | 10 | 1 | - | - | 87 | 5 | 11 | 52 | 33 | 21 | 15 | 10 | * | 29 | 53 | 9 | - | 26 |
| | 8% | - | - | - | 100% | - | 1% | 3% | 51% | - | 1% | 15% | 3% | 2% | * | 7% | * | - | - | 52% | 34% | 4% | 7% | 11% | 19% | 10% | 7% | 5% | 9% | 8% | 7% | - | 9% |
| Scottish National Party/SNP | 51 | - | - | - | - | 51 | - | 1 | 1 | - | 29 | 20 | 2 | - | - | 1 | - | - | - | 1 | - | 8 | 30 | 9 | 4 | 1 | - | - | - | - | 51 | - | 1 |
| | 4% | - | - | - | - | 47% | - | * | * | - | 4% | 3% | 4% | - | - | * | - | - | - | * | - | 3% | 4% | 3% | 3% | * | - | - | - | 38% | - | * | |
| Plaid Cymru | 5 | - | - | - | - | 5 | - | - | - | - | 5 | - | - | - | - | - | - | - | - | - | - | 1 | 1 | 3 | - | - | - | 4 | - | - | 1 | - | - |
| | * | - | - | - | - | 4% | - | - | - | - | 1% | - | - | - | - | - | - | - | - | - | - | * | * | 1% | - | - | - | 1% | - | - | - | 11% | - |
| Green | 46 | - | - | - | - | 46 | 3 | 7 | - | 3 | 28 | 15 | 2 | - | 3 | 2 | 5 | 1 | 2 | - | - | 4 | 26 | 8 | 6 | 5 | 2 | - | 15 | 17 | 6 | - | 7 |
| | 3% | - | - | - | - | 42% | 1% | 2% | - | 2% | 4% | 2% | 7% | - | 1% | 1% | 2% | 2% | 3% | - | - | 2% | 4% | 3% | 6% | 3% | 1% | - | 5% | 3% | 5% | - | 2% |
| Another party | 7 | - | - | - | - | 7 | 3 | - | 1 | - | 2 | 5 | * | 3 | - | - | - | - | - | - | 1 | * | 3 | * | 4 | * | * | - | 5 | 2 | - | - | * |
| | * | - | - | - | - | 6% | * | - | * | - | * | 1% | * | 1% | - | - | - | - | - | - | 6% | * | * | * | 3% | * | * | - | 1% | * | - | - | * |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Col percents

Table 5
Published Vote Intention Figures
Percentages derived from the responses of 1744 respondents

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 47% |
| Labour | 28% |
| Liberal Democrat | 8% |
| SNP | 3% |
| Plaid Cymru | * |
| Green | 4% |
| UKIP | 8% |
| Other | 1% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 6

Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...

Base: All respondents

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | |
|-------------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------|----------------|----------------|--------------|------------|--------------|------------|------------|------------|------------------------|----------------------|---------------|----------------------|-----------------|-----------|-----------|------------|------------|---------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not work-ing | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Sec-on-dary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | Mid-lands | | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Vote for the UK to Remain in the EU | 854 43% | 411 45% | 443 42% | 129 53% | 147 47% | 422 42% | 79 39% | 77 38% | 156 39% | 782 43% | 68 47% | 386 46% | 121 49% | 124 36% | 171 38% | 53 54% | 255 52% | 266 47% | 172 42% | 160 32% | 123 61% | 340 52% | 352 35% | 35 54% | 80 47% | 50 48% | 296 44% | 270 42% | 288 44% | 724 43% |
| Vote for the UK to Leave the EU | 910 46% | 435 48% | 475 45% | 68 28% | 113 36% | 496 49% | 116 58% | 117 57% | 233 58% | 859 47% | 45 31% | 363 43% | 104 42% | 163 48% | 261 58% | 19 20% | 197 40% | 250 44% | 193 47% | 270 54% | 64 32% | 269 41% | 540 54% | 13 20% | 73 43% | 41 40% | 308 46% | 292 46% | 310 47% | 796 47% |
| Did not vote | 175 9% | 54 6% | 120 11% | 35 15% | 47 15% | 80 8% | 5 3% | 7 4% | 12 3% | 150 8% | 22 15% | 75 9% | 21 8% | 48 14% | 13 3% | 18 19% | 34 7% | 42 7% | 39 9% | 60 12% | 14 7% | 37 6% | 97 10% | 10 15% | 13 8% | 11 10% | 57 9% | 66 10% | 52 8% | 151 9% |
| Can't remember/refuse | 31 2% | 9 1% | 22 2% | 9 4% | 4 1% | 15 1% | - | 3 2% | 3 1% | 22 1% | 9 6% | 12 1% | 2 1% | 7 2% | 3 1% | 7 7% | * 2% | 11 2% | 9 2% | 10 2% | 1 * | 8 1% | 12 1% | 7 11% | 3 2% | 2 2% | 9 1% | 13 2% | 9 1% | 26 2% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 6

Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...

Base: All respondents

| | Voting Intention | | | | | | Vote In 2015 General Election | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | | | | |
|-------------------------------------|------------------|-----|-----|---------|------|-------|-------------------------------|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|------------------------------|------------------------------|----------------------|--|---|----------|-------|-----------------------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND LAB<15% in E&W. | Con held AND CON<10% in E&W. | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | Scotland | Other | NET: Lab/Con Marginal |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Vote for the UK to Remain in the EU | 854 | 260 | 285 | 100 | 9 | 74 | 281 | 303 | 13 | 102 | 854 | - | - | - | 281 | - | 303 | - | 102 | - | 13 | 161 | 400 | 202 | 90 | 103 | 80 | 4 | 179 | 407 | 80 | 2 | 182 |
| | 43% | 38% | 63% | 75% | 7% | 59% | 44% | 58% | 6% | 75% | 100% | - | - | - | 100% | - | 100% | - | 100% | - | 100% | 57% | 46% | 41% | 29% | 43% | 40% | 30% | 41% | 45% | 47% | 17% | 42% |
| Vote for the UK to Leave the EU | 910 | 411 | 128 | 24 | 122 | 40 | 347 | 191 | 200 | 31 | - | 910 | - | 347 | - | 191 | - | 31 | - | 200 | - | 109 | 431 | 229 | 140 | 112 | 94 | 9 | 210 | 405 | 73 | 7 | 206 |
| | 46% | 60% | 28% | 18% | 90% | 32% | 54% | 36% | 92% | 23% | - | 100% | - | 100% | - | 100% | - | 100% | - | 100% | - | 39% | 49% | 46% | 45% | 47% | 47% | 70% | 48% | 45% | 43% | 61% | 47% |
| Did not vote | 175 | 10 | 29 | 10 | 4 | 10 | 8 | 21 | 5 | 3 | - | - | 175 | - | - | - | - | - | - | - | - | 9 | 42 | 52 | 70 | 24 | 22 | - | 43 | 68 | 14 | 3 | 46 |
| | 9% | 1% | 6% | 7% | 3% | 8% | 1% | 4% | 2% | 2% | - | - | 85% | - | - | - | - | - | - | - | - | 3% | 5% | 11% | 23% | 10% | 11% | - | 10% | 8% | 8% | 22% | 11% |
| Can't remember/refuse | 31 | 2 | 9 | - | - | - | 2 | 11 | - | - | - | - | 31 | - | - | - | - | - | - | - | - | 2 | 4 | 13 | 9 | - | 3 | - | 7 | 18 | 3 | - | 3 |
| | 2% | * | 2% | - | - | - | * | 2% | - | - | - | - | 15% | - | - | - | - | - | - | - | - | 1% | * | 3% | 3% | - | 1% | - | 2% | 2% | 2% | - | 1% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 7

Q1. Which one of the following do you think is most likely to happen in the General Election on June 8th?**Base: All respondents**

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | |
|--|--------|------|--------|-------|-------|-------|-------|-----|-----------|-------|----------------|----------------|----------------|-------------|---------|--------------|-----|-----|-----|------------------------|----------------------|---------------|---------------------|-----------------|-----------|-------|-------|-----------|---------------|-------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not working | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Sec-ondary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | Mid-lands | | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| The Conservatives winning with a majority of more than 100 | 678 | 367 | 311 | 58 | 98 | 357 | 76 | 89 | 165 | 629 | 44 | 321 | 54 | 95 | 185 | 22 | 194 | 188 | 144 | 152 | 70 | 240 | 336 | 15 | 42 | 28 | 216 | 238 | 224 | 608 |
| | 34% | 40% | 29% | 24% | 32% | 35% | 38% | 44% | 41% | 35% | 30% | 38% | 22% | 28% | 41% | 23% | 40% | 33% | 35% | 30% | 35% | 37% | 34% | 24% | 25% | 27% | 32% | 37% | 34% | 36% |
| The Conservatives winning with a majority of less than 100 | 758 | 360 | 398 | 82 | 92 | 388 | 103 | 92 | 195 | 711 | 45 | 292 | 112 | 108 | 212 | 34 | 193 | 236 | 154 | 174 | 88 | 265 | 379 | 11 | 84 | 38 | 237 | 239 | 282 | 635 |
| | 38% | 40% | 38% | 34% | 30% | 38% | 52% | 45% | 48% | 39% | 31% | 35% | 45% | 31% | 47% | 34% | 40% | 41% | 37% | 35% | 43% | 41% | 38% | 17% | 49% | 37% | 35% | 37% | 43% | 37% |
| A hung parliament, with either the Conservatives or Labour having to form a coalition with another party or govern alone | 343 | 121 | 222 | 56 | 66 | 182 | 18 | 20 | 38 | 320 | 22 | 142 | 49 | 87 | 43 | 23 | 70 | 95 | 75 | 103 | 32 | 104 | 178 | 20 | 32 | 12 | 145 | 96 | 102 | 299 |
| | 17% | 13% | 21% | 23% | 21% | 18% | 9% | 10% | 9% | 18% | 15% | 17% | 20% | 25% | 10% | 23% | 14% | 17% | 18% | 21% | 16% | 16% | 18% | 31% | 19% | 12% | 22% | 15% | 15% | 18% |
| Labour winning a majority | 191 | 61 | 130 | 46 | 54 | 85 | 3 | 3 | 6 | 154 | 34 | 80 | 32 | 52 | 8 | 19 | 30 | 50 | 40 | 71 | 12 | 44 | 108 | 18 | 12 | 25 | 73 | 68 | 51 | 155 |
| | 10% | 7% | 12% | 19% | 18% | 8% | 2% | 1% | 2% | 8% | 24% | 10% | 13% | 15% | 2% | 19% | 6% | 9% | 10% | 14% | 6% | 7% | 11% | 28% | 7% | 24% | 11% | 11% | 8% | 9% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 7

Q1. Which one of the following do you think is most likely to happen in the General Election on June 8th?

Base: All respondents

| | Voting Intention | | | | | | Vote In 2015 General Election | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | Political Interest | | | | Marginals | | | | | | | | | | | |
|--|------------------|-----|-----|---------|------|-------|-------------------------------|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|--------------------|------------|-------------|------|-----------|----------|------------|------------------------------|------------------------------|----------------------|--|---|----------|-------|-----------------------|-----|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND LAB<15% in E&W. | Con held AND CON<10% in E&W. | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | Scotland | Other | NET: Lab/Con Marginal | |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 | |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 | |
| The Conservatives winning with a majority of more than 100 | 678 | 384 | 75 | 38 | 41 | 24 | 327 | 129 | 90 | 37 | 264 | 371 | 42 | 192 | 132 | 51 | 75 | 10 | 26 | 80 | 9 | 109 | 330 | 151 | 88 | 75 | 62 | 6 | 151 | 336 | 42 | 5 | 137 | |
| | | 34% | 56% | 17% | 29% | 30% | 19% | 51% | 25% | 41% | 27% | 31% | 41% | 20% | 55% | 47% | 27% | 25% | 33% | 26% | 40% | 68% | 39% | 38% | 30% | 28% | 32% | 31% | 45% | 34% | 37% | 25% | 41% | 31% |
| The Conservatives winning with a majority of less than 100 | 758 | 279 | 153 | 63 | 42 | 56 | 263 | 193 | 64 | 64 | 366 | 338 | 53 | 141 | 118 | 70 | 118 | 16 | 46 | 64 | - | 109 | 373 | 181 | 90 | 84 | 77 | 5 | 130 | 373 | 84 | 5 | 161 | |
| | | 38% | 41% | 34% | 47% | 31% | 45% | 41% | 37% | 29% | 47% | 43% | 37% | 26% | 41% | 42% | 36% | 39% | 51% | 45% | 32% | - | 39% | 43% | 36% | 29% | 35% | 39% | 38% | 30% | 42% | 49% | 43% | 37% |
| A hung parliament, with either the Conservatives or Labour having to form a coalition with another party or govern alone | 343 | 20 | 118 | 28 | 38 | 36 | 43 | 107 | 48 | 30 | 154 | 132 | 57 | 11 | 29 | 42 | 60 | 3 | 26 | 46 | - | 44 | 114 | 109 | 74 | 43 | 33 | 2 | 95 | 134 | 32 | 2 | 76 | |
| | | 17% | 3% | 26% | 21% | 28% | 29% | 7% | 20% | 22% | 22% | 18% | 15% | 28% | 3% | 10% | 22% | 20% | 9% | 25% | 23% | - | 16% | 13% | 22% | 24% | 18% | 17% | 22% | 15% | 19% | 16% | 17% | |
| Labour winning a majority | 191 | - | 106 | 4 | 14 | 8 | 5 | 96 | 16 | 5 | 69 | 69 | 53 | 3 | 2 | 29 | 50 | 2 | 3 | 11 | 4 | 20 | 60 | 55 | 57 | 37 | 26 | - | 63 | 54 | 12 | - | 63 | |
| | | 10% | - | 23% | 3% | 10% | 6% | 1% | 18% | 7% | 4% | 8% | 8% | 26% | 1% | 1% | 15% | 16% | 6% | 3% | 5% | 32% | 7% | 7% | 11% | 18% | 15% | 13% | - | 14% | 6% | 7% | - | 14% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 8

Q2. Many people seem to think that Labour has no chance of winning and Jeremy Corbyn has no chance of becoming prime minister. Does this make you...?

Base: All respondents

| | Gender | | | Age | | | | | NET: 65+ | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng- land |
|---|-------------|------------|------------|-----------|------------|------------|------------|------------|-------------|-------------|---------------|-----------------------|-----------------------|---------------------|------------|-----------|--------------|------------|------------|------------|----------------------------|------------------|----------------------------|-----------------------|---------------|-----------|------------|---------------|------------|----------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | | White | Non- white | Work Full- time | Work Part- time | Not work- ing | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Sec- ondary / NVQ1-3 | Still studyin g | Scot- land | Wales | North | Mid- lands | South | |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| More likely to vote Labour in the seat where you live | 281 14% | 133 15% | 148 14% | 59 25% | 59 19% | 133 13% | 18 9% | 12 6% | 30 7% | 245 13% | 33 23% | 130 16% | 37 15% | 56 16% | 31 7% | 28 28% | 59 12% | 74 13% | 67 16% | 81 16% | 34 17% | 96 15% | 130 13% | 19 29% | 10 6% | 19 18% | 112 17% | 78 12% | 91 14% | 252 15% |
| Less likely to vote Labour in the seat where you live | 302 15% | 158 17% | 144 14% | 47 20% | 51 16% | 142 14% | 28 14% | 34 16% | 62 15% | 276 15% | 25 18% | 141 17% | 37 15% | 37 11% | 68 15% | 18 19% | 81 17% | 79 14% | 68 17% | 74 15% | 41 20% | 96 15% | 144 14% | 13 20% | 22 13% | 9 9% | 94 14% | 73 11% | 135 20% | 271 16% |
| No difference | 1257 64% | 589 65% | 668 63% | 91 38% | 175 56% | 690 68% | 151 75% | 149 73% | 300 74% | 1182 65% | 68 47% | 517 62% | 153 62% | 217 63% | 336 75% | 33 34% | 320 66% | 373 65% | 253 61% | 311 62% | 121 60% | 431 66% | 660 66% | 17 27% | 118 69% | 71 69% | 422 63% | 444 69% | 391 59% | 1068 63% |
| Don't know | 130 7% | 30 3% | 100 9% | 44 18% | 26 8% | 48 5% | 3 2% | 9 5% | 13 3% | 111 6% | 18 12% | 47 6% | 21 8% | 32 9% | 12 3% | 19 19% | 27 6% | 44 8% | 26 6% | 34 7% | 6 3% | 31 5% | 68 7% | 15 24% | 20 12% | 5 5% | 43 6% | 46 7% | 42 6% | 106 6% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 8

Q2. Many people seem to think that Labour has no chance of winning and Jeremy Corbyn has no chance of becoming prime minister. Does this make you...?

Base: All respondents

| | Voting Intention | | | | | Vote In 2015 General Election | | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | Political Interest | | | | Marginals | | | | | | NET: Lab/Con Marginal | | | |
|---|------------------|------|-----|---------|------|-------------------------------|-----|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|--------------------|-------------|------|--------|-----------|------------|----------------------|------------------------------|----------------------|--|-----------------------|---|----------|-------|
| | Total | Con. | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/ DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND in E&W. | Con held AND CON<10% in E&W. | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | | Safe Conserv active (i.e. Con held >10.1% in E&W) | Scotland | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| More likely to vote Labour in the seat where you live | 281 | 8 | 221 | 12 | 13 | 9 | 18 | 177 | 18 | 23 | 185 | 79 | 18 | 5 | 13 | 51 | 119 | 1 | 22 | 13 | 5 | 69 | 122 | 54 | 37 | 38 | 39 | * | 94 | 100 | 10 | - | 77 |
| | 14% | 1% | 49% | 9% | 10% | 7% | 3% | 34% | 8% | 17% | 22% | 9% | 9% | 1% | 5% | 27% | 39% | 4% | 21% | 7% | 36% | 24% | 14% | 11% | 12% | 16% | 20% | 3% | 21% | 11% | 6% | - | 18% |
| Less likely to vote Labour in the seat where you live | 302 | 168 | 20 | 25 | 22 | 18 | 129 | 75 | 41 | 17 | 116 | 175 | 11 | 73 | 56 | 40 | 34 | 5 | 11 | 41 | 1 | 50 | 157 | 70 | 25 | 31 | 32 | 2 | 61 | 151 | 21 | 4 | 63 |
| | 15% | 25% | 4% | 19% | 16% | 15% | 20% | 14% | 19% | 12% | 14% | 19% | 5% | 21% | 20% | 21% | 11% | 16% | 11% | 20% | 6% | 18% | 18% | 14% | 8% | 13% | 16% | 18% | 14% | 17% | 13% | 29% | 14% |
| No difference | 1257 | 492 | 193 | 93 | 94 | 90 | 473 | 242 | 150 | 92 | 509 | 622 | 126 | 265 | 199 | 96 | 141 | 25 | 64 | 137 | 8 | 155 | 572 | 315 | 210 | 156 | 114 | 10 | 261 | 587 | 119 | 9 | 270 |
| | 64% | 72% | 43% | 69% | 70% | 73% | 74% | 46% | 69% | 67% | 60% | 68% | 61% | 76% | 71% | 50% | 46% | 81% | 63% | 69% | 58% | 55% | 65% | 63% | 68% | 65% | 58% | 75% | 59% | 65% | 70% | 71% | 62% |
| Don't know | 130 | 15 | 17 | 3 | 6 | 6 | 19 | 31 | 9 | 5 | 45 | 35 | 51 | 5 | 14 | 4 | 9 | - | 5 | 9 | - | 8 | 27 | 57 | 38 | 14 | 12 | 1 | 24 | 60 | 19 | - | 27 |
| | 7% | 2% | 4% | 2% | 4% | 5% | 3% | 6% | 4% | 4% | 5% | 4% | 25% | 1% | 5% | 2% | 3% | - | 5% | 4% | - | 3% | 3% | 12% | 12% | 6% | 6% | 4% | 5% | 7% | 11% | - | 6% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 9

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (

- Summary table

Base: All respondents

| | Conservative | Labour | Lib Dem | UKIP | Green |
|-----------------|--------------|-------------|-------------|-------------|-------------|
| Unweighted base | 1970 | 1970 | 1970 | 1970 | 1970 |
| Weighted base | 1970 | 1970 | 1970 | 1970 | 1970 |
| Increased | 356 18% | 289 15% | 190 10% | 112 6% | 126 6% |
| Decreased | 305 15% | 410 21% | 337 17% | 358 18% | 253 13% |
| Stayed the same | 1086 55% | 1040 53% | 1163 59% | 1249 63% | 1296 66% |
| Don't know | 223 11% | 232 12% | 280 14% | 252 13% | 294 15% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 10

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (

- Conservative

Base: All respondents

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|----------------|----------------|----------------|--------------|------------|--------------|------------|------------|------------|------------------------|----------------------|---------------|---------------------|-----------------|-----------|-----------|------------|------------|---------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not work-ing | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Secun-dary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | Mid-lands | | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Increased | 356 18% | 177 19% | 179 17% | 54 22% | 52 17% | 150 15% | 59 29% | 41 20% | 100 25% | 330 18% | 26 18% | 151 18% | 33 14% | 41 12% | 109 24% | 21 21% | 87 18% | 91 16% | 91 22% | 88 18% | 37 18% | 109 17% | 183 18% | 20 31% | 19 11% | 14 14% | 126 19% | 105 16% | 124 19% | 323 19% |
| Decreased | 305 15% | 158 17% | 146 14% | 39 16% | 57 18% | 169 17% | 17 8% | 22 11% | 39 10% | 284 16% | 19 13% | 133 16% | 33 13% | 77 23% | 47 11% | 15 15% | 73 15% | 84 15% | 56 14% | 91 18% | 44 22% | 96 15% | 153 15% | 6 9% | 38 22% | 15 14% | 129 19% | 81 13% | 94 14% | 252 15% |
| Stayed the same | 1086 55% | 500 55% | 587 55% | 107 44% | 149 48% | 576 57% | 117 58% | 136 67% | 253 63% | 1009 56% | 68 47% | 451 54% | 148 60% | 166 48% | 276 62% | 46 47% | 289 59% | 328 58% | 212 51% | 257 51% | 108 53% | 386 59% | 542 54% | 28 44% | 94 55% | 69 67% | 351 52% | 376 59% | 360 55% | 923 54% |
| Don't know | 223 11% | 75 8% | 148 14% | 42 17% | 52 17% | 117 12% | 7 4% | 6 3% | 13 3% | 192 11% | 31 21% | 100 12% | 33 13% | 58 17% | 16 4% | 16 17% | 39 8% | 66 12% | 54 13% | 64 13% | 13 6% | 63 10% | 124 12% | 10 16% | 20 12% | 5 5% | 65 10% | 79 12% | 80 12% | 199 12% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 10

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (

- Conservative

Base: All respondents

| | Voting Intention | | | | | Vote In 2015 General Election | | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | | NET: Lab/Con Marginal | | |
|-----------------|------------------|-----|-----|---------|------|-------------------------------|-----|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|-----------------------------|-----------------------------|----------------------|--|---|-----------------------|----------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/ DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND LAB<15% in E&W | Con held AND CON<10% in E&W | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | | Scotland | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Increased | 356 | 270 | 31 | 4 | 16 | 3 | 195 | 52 | 50 | 31 | 127 | 214 | 15 | 113 | 78 | 30 | 22 | 11 | 19 | 50 | - | 79 | 183 | 53 | 41 | 45 | 38 | 3 | 69 | 181 | 18 | 1 | 83 |
| | 18% | 39% | 7% | 3% | 12% | 2% | 31% | 10% | 23% | 23% | 15% | 23% | 7% | 33% | 28% | 16% | 7% | 36% | 19% | 25% | - | 28% | 21% | 11% | 13% | 19% | 19% | 26% | 16% | 20% | 11% | 6% | 19% |
| Decreased | 305 | 16 | 134 | 41 | 33 | 38 | 46 | 125 | 35 | 26 | 159 | 125 | 21 | 17 | 29 | 51 | 71 | 2 | 24 | 31 | 4 | 56 | 143 | 62 | 44 | 47 | 26 | 1 | 76 | 116 | 37 | * | 74 |
| | 15% | 2% | 30% | 31% | 24% | 31% | 7% | 24% | 16% | 19% | 19% | 14% | 10% | 5% | 10% | 27% | 23% | 7% | 23% | 15% | 32% | 20% | 16% | 12% | 14% | 20% | 13% | 11% | 17% | 13% | 22% | 3% | 17% |
| Stayed the same | 1086 | 376 | 258 | 83 | 74 | 72 | 367 | 300 | 110 | 70 | 505 | 487 | 94 | 205 | 157 | 89 | 193 | 14 | 55 | 99 | 9 | 141 | 498 | 302 | 141 | 128 | 116 | 8 | 234 | 493 | 95 | 11 | 244 |
| | 55% | 55% | 57% | 62% | 55% | 58% | 57% | 57% | 50% | 51% | 59% | 53% | 46% | 59% | 56% | 47% | 64% | 45% | 54% | 49% | 68% | 50% | 57% | 61% | 45% | 53% | 59% | 63% | 53% | 55% | 56% | 91% | 56% |
| Don't know | 223 | 22 | 28 | 6 | 13 | 11 | 30 | 49 | 24 | 9 | 63 | 85 | 75 | 13 | 16 | 21 | 17 | 4 | 4 | 21 | - | 6 | 52 | 80 | 84 | 19 | 18 | - | 61 | 107 | 19 | - | 36 |
| | 11% | 3% | 6% | 4% | 9% | 9% | 5% | 9% | 11% | 7% | 7% | 9% | 37% | 4% | 6% | 11% | 6% | 12% | 4% | 10% | - | 2% | 6% | 16% | 27% | 8% | 9% | - | 14% | 12% | 11% | - | 8% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 11

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (
- Labour

Base: All respondents

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------|----------------|----------------|--------------|------------|--------------|------------|------------|------------|------------------------|----------------------|---------------|----------------------|-----------------|-----------|-----------|------------|------------|---------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not work-ing | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Sec-on-dary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | Mid-lands | | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Increased | 289 15% | 128 14% | 161 15% | 62 26% | 68 22% | 135 13% | 14 7% | 10 5% | 24 6% | 245 14% | 41 28% | 128 15% | 35 14% | 65 19% | 32 7% | 28 29% | 63 13% | 75 13% | 75 18% | 76 15% | 44 22% | 87 13% | 132 13% | 23 36% | 23 13% | 23 22% | 121 18% | 79 12% | 89 13% | 243 14% |
| Decreased | 410 21% | 221 24% | 189 18% | 30 12% | 53 17% | 211 21% | 58 29% | 58 29% | 117 29% | 391 22% | 19 13% | 179 21% | 44 18% | 56 16% | 123 27% | 8 8% | 101 21% | 100 18% | 79 19% | 130 26% | 44 22% | 130 20% | 221 22% | 6 9% | 36 21% | 23 22% | 142 21% | 122 19% | 146 22% | 351 21% |
| Stayed the same | 1040 53% | 486 53% | 553 52% | 108 44% | 138 45% | 548 54% | 121 60% | 125 61% | 246 61% | 978 54% | 54 37% | 429 51% | 129 52% | 165 48% | 272 61% | 45 46% | 281 58% | 330 58% | 204 49% | 225 45% | 101 50% | 377 58% | 515 51% | 24 38% | 92 54% | 54 53% | 344 51% | 358 56% | 338 51% | 894 53% |
| Don't know | 232 12% | 75 8% | 157 15% | 42 18% | 52 17% | 119 12% | 7 4% | 11 5% | 18 4% | 200 11% | 31 21% | 99 12% | 40 16% | 55 16% | 21 5% | 17 17% | 43 9% | 64 11% | 55 13% | 69 14% | 14 7% | 59 9% | 133 13% | 11 17% | 20 12% | 4 4% | 62 9% | 83 13% | 86 13% | 209 12% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 11

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (
- Labour

Base: All respondents

| | Voting Intention | | | | | Vote In 2015 General Election | | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | NET: Lab/Con Marginal | | | |
|-----------------|------------------|-----|-----|---------|------|-------------------------------|-----|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|-----------------------------|-----------------------------|----------------------|--|-----------------------|---|----------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/ DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND LAB<15% in E&W | Con held AND CON<10% in E&W | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | | Safe Conservative (i.e. Con held >10.1% in E&W) | Scotland | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Increased | 289 | 18 | 201 | 17 | 12 | 17 | 40 | 144 | 20 | 28 | 171 | 97 | 20 | 12 | 28 | 55 | 84 | 1 | 25 | 16 | 4 | 65 | 141 | 47 | 36 | 44 | 25 | 3 | 85 | 110 | 21 | * | 70 |
| | 15% | 3% | 44% | 13% | 9% | 14% | 6% | 27% | 9% | 21% | 20% | 11% | 10% | 4% | 10% | 29% | 28% | 4% | 25% | 8% | 32% | 23% | 16% | 9% | 12% | 19% | 13% | 23% | 19% | 12% | 12% | 3% | 16% |
| Decreased | 410 | 244 | 17 | 35 | 41 | 18 | 187 | 81 | 72 | 22 | 139 | 256 | 14 | 114 | 68 | 45 | 34 | 8 | 14 | 67 | 5 | 77 | 200 | 89 | 44 | 47 | 46 | 4 | 78 | 198 | 36 | 1 | 93 |
| | 21% | 36% | 4% | 26% | 30% | 15% | 29% | 15% | 33% | 16% | 16% | 28% | 7% | 33% | 24% | 23% | 11% | 26% | 14% | 34% | 37% | 27% | 23% | 18% | 14% | 19% | 23% | 29% | 18% | 22% | 21% | 8% | 21% |
| Stayed the same | 1040 | 392 | 209 | 77 | 69 | 77 | 376 | 254 | 105 | 73 | 465 | 480 | 95 | 207 | 164 | 74 | 166 | 18 | 54 | 98 | 4 | 133 | 485 | 274 | 144 | 127 | 113 | 6 | 215 | 473 | 93 | 11 | 240 |
| | 53% | 57% | 46% | 57% | 51% | 62% | 59% | 48% | 48% | 54% | 55% | 53% | 46% | 60% | 58% | 39% | 55% | 58% | 53% | 49% | 27% | 47% | 55% | 55% | 46% | 53% | 57% | 47% | 49% | 53% | 55% | 89% | 55% |
| Don't know | 232 | 29 | 25 | 5 | 13 | 12 | 35 | 47 | 22 | 13 | 78 | 77 | 77 | 14 | 20 | 17 | 19 | 4 | 8 | 19 | 1 | 8 | 51 | 87 | 85 | 21 | 14 | - | 61 | 117 | 19 | - | 35 |
| | 12% | 4% | 6% | 4% | 10% | 10% | 5% | 9% | 10% | 10% | 9% | 8% | 37% | 4% | 7% | 9% | 6% | 12% | 8% | 9% | 4% | 3% | 6% | 18% | 28% | 9% | 7% | - | 14% | 13% | 11% | - | 8% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 12

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (
- Lib Dem

Base: All respondents

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|----------------|----------------|----------------|--------------|------------|--------------|------------|------------|------------|------------------------|----------------------|---------------|---------------------|-----------------|------------|-----------|------------|------------|---------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not work-ing | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Secun-dary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | Mid-lands | | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Increased | 190 10% | 96 11% | 94 9% | 26 11% | 25 8% | 96 9% | 19 9% | 25 12% | 44 11% | 179 10% | 10 7% | 90 11% | 18 7% | 23 7% | 49 11% | 9 9% | 61 12% | 51 9% | 29 7% | 48 10% | 32 16% | 83 13% | 67 7% | 2 4% | 18 11% | 6 6% | 65 10% | 55 9% | 70 11% | 165 10% |
| Decreased | 337 17% | 182 20% | 155 15% | 24 10% | 67 22% | 160 16% | 46 23% | 41 20% | 87 21% | 306 17% | 30 21% | 147 18% | 40 16% | 53 16% | 92 21% | 4 4% | 80 16% | 74 13% | 77 19% | 107 21% | 36 18% | 109 17% | 180 18% | 4 7% | 26 15% | 20 20% | 123 18% | 94 15% | 120 18% | 291 17% |
| Stayed the same | 1163 59% | 536 59% | 627 59% | 127 53% | 160 51% | 618 61% | 128 64% | 130 64% | 258 64% | 1086 60% | 70 49% | 482 58% | 154 62% | 194 57% | 283 63% | 51 52% | 291 60% | 365 64% | 240 58% | 267 53% | 111 55% | 395 60% | 608 61% | 31 48% | 100 59% | 73 71% | 383 57% | 401 63% | 380 58% | 990 58% |
| Don't know | 280 14% | 95 10% | 184 17% | 65 27% | 59 19% | 139 14% | 8 4% | 8 4% | 16 4% | 243 13% | 34 24% | 116 14% | 36 14% | 71 21% | 23 5% | 33 34% | 56 11% | 80 14% | 67 16% | 78 16% | 23 12% | 66 10% | 146 15% | 26 41% | 25 15% | 4 4% | 99 15% | 91 14% | 89 14% | 250 15% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 12

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (
- Lib Dem

Base: All respondents

| | Voting Intention | | | | | Vote In 2015 General Election | | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | | NET: Lab/Con Marginal | | |
|-----------------|------------------|-----|-----|---------|------|-------------------------------|-----|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|-----------------------------|-----------------------------|----------------------|--|---|-----------------------|----------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/ DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND LAB<15% in E&W | Con held AND CON<10% in E&W | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | | Scotland | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Increased | 190 | 37 | 44 | 66 | 6 | 9 | 63 | 67 | 5 | 24 | 119 | 58 | 13 | 28 | 34 | 20 | 43 | 2 | 22 | 4 | 1 | 46 | 96 | 38 | 9 | 35 | 25 | 1 | 33 | 76 | 18 | 1 | 60 |
| | 10% | 5% | 10% | 49% | 4% | 7% | 10% | 13% | 2% | 18% | 14% | 6% | 6% | 8% | 12% | 10% | 14% | 5% | 22% | 2% | 4% | 16% | 11% | 8% | 3% | 15% | 13% | 10% | 8% | 8% | 10% | 8% | 14% |
| Decreased | 337 | 158 | 77 | 5 | 36 | 19 | 122 | 92 | 59 | 21 | 107 | 221 | 10 | 84 | 36 | 49 | 39 | 9 | 12 | 58 | 1 | 72 | 169 | 61 | 35 | 48 | 40 | 6 | 84 | 133 | 25 | 1 | 89 |
| | 17% | 23% | 17% | 3% | 27% | 16% | 19% | 17% | 27% | 15% | 12% | 24% | 5% | 24% | 13% | 26% | 13% | 29% | 12% | 29% | 6% | 26% | 19% | 12% | 11% | 20% | 20% | 41% | 19% | 15% | 15% | 8% | 20% |
| Stayed the same | 1163 | 449 | 277 | 57 | 77 | 82 | 401 | 314 | 126 | 61 | 517 | 543 | 104 | 216 | 177 | 108 | 194 | 14 | 45 | 112 | 12 | 154 | 552 | 300 | 153 | 128 | 114 | 6 | 251 | 551 | 102 | 10 | 242 |
| | 59% | 66% | 61% | 42% | 57% | 66% | 63% | 60% | 58% | 45% | 61% | 60% | 50% | 62% | 63% | 57% | 64% | 46% | 45% | 56% | 90% | 55% | 63% | 60% | 49% | 54% | 57% | 49% | 57% | 61% | 60% | 84% | 55% |
| Don't know | 280 | 40 | 54 | 7 | 16 | 14 | 52 | 54 | 28 | 30 | 111 | 89 | 79 | 19 | 32 | 14 | 27 | 6 | 22 | 26 | - | 9 | 59 | 97 | 112 | 27 | 19 | - | 71 | 137 | 25 | - | 46 |
| | 14% | 6% | 12% | 5% | 12% | 11% | 8% | 10% | 13% | 22% | 13% | 10% | 39% | 6% | 11% | 7% | 9% | 19% | 22% | 13% | - | 3% | 7% | 20% | 36% | 11% | 10% | - | 16% | 15% | 15% | - | 11% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 13

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (
- UKIP

Base: All respondents

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|----------------|----------------|----------------|--------------|------------|--------------|------------|------------|------------|------------------------|----------------------|---------------|---------------------|-----------------|------------|-----------|------------|------------|---------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not work-ing | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Secun-dary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | Mid-lands | | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Increased | 112 6% | 60 7% | 52 5% | 10 4% | 9 3% | 66 6% | 16 8% | 11 5% | 27 7% | 105 6% | 5 4% | 46 6% | 10 4% | 29 9% | 27 6% | - - | 16 3% | 28 5% | 20 5% | 47 9% | 12 6% | 30 5% | 66 7% | - - | 9 5% | 11 11% | 27 4% | 52 8% | 33 5% | 92 5% |
| Decreased | 358 18% | 201 22% | 157 15% | 47 19% | 52 17% | 166 16% | 48 24% | 44 22% | 92 23% | 319 18% | 36 25% | 156 19% | 45 18% | 47 14% | 103 23% | 8 8% | 97 20% | 80 14% | 68 16% | 113 23% | 58 29% | 121 18% | 166 17% | 7 11% | 26 15% | 19 18% | 122 18% | 116 18% | 119 18% | 313 18% |
| Stayed the same | 1249 63% | 563 62% | 686 65% | 133 55% | 198 64% | 645 64% | 129 64% | 144 70% | 273 67% | 1169 64% | 73 51% | 529 63% | 159 64% | 203 59% | 300 67% | 59 60% | 330 68% | 388 68% | 264 64% | 267 53% | 119 59% | 438 67% | 635 63% | 33 51% | 109 64% | 66 64% | 432 64% | 391 61% | 426 65% | 1074 63% |
| Don't know | 252 13% | 86 9% | 166 16% | 52 21% | 52 17% | 135 13% | 7 4% | 6 3% | 13 3% | 221 12% | 29 20% | 104 12% | 34 14% | 63 18% | 19 4% | 31 32% | 44 9% | 73 13% | 61 15% | 73 15% | 14 7% | 65 10% | 135 13% | 24 38% | 26 15% | 7 7% | 90 13% | 82 13% | 80 12% | 219 13% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 13

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (- UKIP

Base: All respondents

| | Voting Intention | | | | | Vote In 2015 General Election | | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | | NET: Lab/Con Marginal | | |
|-----------------|------------------|-----|-----|---------|------|-------------------------------|-----|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|-----------------------------|-----------------------------|----------------------|--|---|-----------------------|----------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/ DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND LAB<15% in E&W | Con held AND CON<10% in E&W | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | | Scotland | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Increased | 112 | 16 | 15 | 2 | 54 | 6 | 17 | 32 | 42 | 1 | 22 | 81 | 9 | 14 | 3 | 20 | 9 | - | 1 | 38 | 4 | 20 | 36 | 31 | 24 | 15 | 12 | - | 27 | 50 | 7 | - | 27 |
| | 6% | 2% | 3% | 2% | 40% | 5% | 3% | 6% | 19% | 1% | 3% | 9% | 4% | 4% | 1% | 10% | 3% | - | 1% | 19% | 32% | 7% | 4% | 6% | 8% | 6% | 6% | - | 6% | 6% | 4% | - | 6% |
| Decreased | 358 | 161 | 94 | 33 | 2 | 23 | 130 | 117 | 36 | 35 | 182 | 162 | 13 | 64 | 63 | 49 | 64 | 6 | 28 | 32 | 5 | 77 | 175 | 73 | 32 | 49 | 39 | 3 | 84 | 156 | 26 | 1 | 88 |
| | 18% | 24% | 21% | 24% | 2% | 19% | 20% | 22% | 17% | 26% | 21% | 18% | 7% | 19% | 22% | 26% | 21% | 20% | 28% | 16% | 35% | 27% | 20% | 15% | 10% | 20% | 20% | 23% | 19% | 17% | 15% | 9% | 20% |
| Stayed the same | 1249 | 475 | 292 | 92 | 66 | 84 | 450 | 330 | 116 | 75 | 557 | 588 | 105 | 251 | 192 | 108 | 207 | 20 | 55 | 109 | 4 | 176 | 609 | 303 | 156 | 155 | 129 | 10 | 260 | 573 | 111 | 11 | 284 |
| | 63% | 70% | 65% | 69% | 49% | 68% | 71% | 63% | 53% | 55% | 65% | 65% | 51% | 72% | 68% | 57% | 68% | 64% | 54% | 54% | 33% | 63% | 70% | 61% | 50% | 65% | 65% | 77% | 59% | 64% | 66% | 91% | 65% |
| Don't know | 252 | 30 | 52 | 7 | 13 | 11 | 41 | 48 | 24 | 25 | 93 | 80 | 78 | 17 | 23 | 13 | 24 | 5 | 18 | 22 | - | 9 | 56 | 89 | 96 | 20 | 18 | - | 69 | 119 | 26 | - | 38 |
| | 13% | 4% | 11% | 5% | 9% | 9% | 6% | 9% | 11% | 18% | 11% | 9% | 38% | 5% | 8% | 7% | 8% | 16% | 18% | 11% | - | 3% | 6% | 18% | 31% | 9% | 9% | - | 16% | 13% | 15% | - | 9% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 14

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (
- Green

Base: All respondents

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|----------------|----------------|----------------|--------------|------------|--------------|------------|------------|------------|------------------------|----------------------|---------------|---------------------|-----------------|------------|-----------|------------|------------|---------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not work-ing | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Secun-dary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | Mid-lands | | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Increased | 126 6% | 63 7% | 63 6% | 31 13% | 17 5% | 56 6% | 13 6% | 10 5% | 22 5% | 111 6% | 14 10% | 53 6% | 11 4% | 32 9% | 25 5% | 6 6% | 30 6% | 44 8% | 16 4% | 36 7% | 17 8% | 51 8% | 54 5% | 3 4% | 11 6% | 6 6% | 39 6% | 44 7% | 43 7% | 109 6% |
| Decreased | 253 13% | 148 16% | 105 10% | 20 8% | 45 15% | 121 12% | 35 18% | 31 15% | 66 16% | 230 13% | 23 16% | 119 14% | 25 10% | 30 9% | 72 16% | 6 6% | 62 13% | 58 10% | 48 12% | 85 17% | 29 14% | 72 11% | 144 14% | 5 7% | 24 14% | 15 14% | 86 13% | 76 12% | 91 14% | 214 13% |
| Stayed the same | 1296 66% | 594 65% | 703 66% | 131 54% | 188 61% | 685 68% | 143 71% | 149 73% | 292 72% | 1217 67% | 71 49% | 551 66% | 175 71% | 200 59% | 318 71% | 53 54% | 344 71% | 382 67% | 272 66% | 298 60% | 140 69% | 454 69% | 647 65% | 30 47% | 109 64% | 72 69% | 441 66% | 428 67% | 427 65% | 1116 66% |
| Don't know | 294 15% | 105 12% | 190 18% | 60 25% | 61 19% | 150 15% | 10 5% | 14 7% | 24 6% | 256 14% | 37 25% | 111 13% | 36 15% | 80 23% | 34 8% | 34 34% | 50 10% | 86 15% | 77 19% | 81 16% | 16 8% | 77 12% | 157 16% | 26 41% | 26 15% | 11 10% | 104 16% | 94 15% | 97 15% | 258 15% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 14

Q3. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign itself, have your chances of voting Conservative, Labour, Lib Dem ,UKIP or Green...? (
- Green

Base: All respondents

| | Voting Intention | | | | | Vote In 2015 General Election | | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | NET: Lab/Con Marginal | | | |
|-----------------|------------------|-----|-----|---------|------|-------------------------------|-----|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|-----------------------------|-----------------------------|----------------------|--|-----------------------|---|----------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/ DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND LAB<15% in E&W | Con held AND CON<10% in E&W | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | | Safe Conservative (i.e. Con held >10.1% in E&W) | Scotland | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Increased | 126 | 15 | 45 | 12 | 5 | 24 | 24 | 50 | 4 | 13 | 70 | 46 | 10 | 16 | 8 | 15 | 34 | 1 | 12 | 4 | - | 36 | 57 | 21 | 12 | 28 | 7 | 2 | 36 | 42 | 10 | 1 | 35 |
| | 6% | 2% | 10% | 9% | 4% | 19% | 4% | 9% | 2% | 10% | 8% | 5% | 5% | 5% | 3% | 8% | 11% | 3% | 12% | 2% | - | 13% | 6% | 4% | 4% | 12% | 3% | 15% | 8% | 5% | 6% | 8% | 8% |
| Decreased | 253 | 126 | 54 | 14 | 21 | 10 | 111 | 61 | 40 | 10 | 91 | 151 | 10 | 67 | 44 | 29 | 29 | 6 | 4 | 38 | 1 | 50 | 122 | 49 | 31 | 34 | 32 | * | 49 | 114 | 23 | 1 | 67 |
| | 13% | 18% | 12% | 11% | 16% | 8% | 17% | 12% | 18% | 7% | 11% | 17% | 5% | 19% | 16% | 15% | 10% | 20% | 4% | 19% | 10% | 18% | 14% | 10% | 14% | 16% | 3% | 11% | 13% | 13% | 6% | 15% | |
| Stayed the same | 1296 | 501 | 298 | 97 | 83 | 77 | 458 | 356 | 132 | 84 | 584 | 606 | 107 | 249 | 200 | 125 | 213 | 17 | 66 | 122 | 8 | 184 | 625 | 327 | 156 | 141 | 135 | 11 | 285 | 603 | 110 | 11 | 275 |
| | 66% | 73% | 66% | 72% | 61% | 62% | 72% | 68% | 60% | 62% | 68% | 67% | 52% | 72% | 71% | 65% | 70% | 54% | 65% | 61% | 58% | 65% | 71% | 66% | 51% | 59% | 68% | 83% | 65% | 67% | 65% | 86% | 63% |
| Don't know | 294 | 41 | 55 | 12 | 27 | 13 | 45 | 60 | 43 | 29 | 109 | 107 | 79 | 16 | 29 | 22 | 27 | 7 | 20 | 36 | 4 | 11 | 73 | 99 | 109 | 36 | 24 | - | 70 | 138 | 26 | - | 60 |
| | 15% | 6% | 12% | 9% | 20% | 11% | 7% | 11% | 20% | 21% | 13% | 12% | 38% | 5% | 10% | 11% | 9% | 23% | 20% | 18% | 32% | 4% | 8% | 20% | 35% | 15% | 12% | - | 16% | 15% | 15% | - | 14% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 15

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?

- Summary table

Base: All respondents

| | <u>Theresa May</u> | <u>Jeremy Corbyn</u> | <u>Tim Farron</u> | <u>Paul Nuttall</u> | <u>Caroline Lucas and Jonathan Bartlett</u> |
|-------------------------|--------------------|----------------------|-------------------|---------------------|---|
| Unweighted base | 1970 | 1970 | 1970 | 1970 | 1970 |
| Weighted base | 1970 | 1970 | 1970 | 1970 | 1970 |
| Running a good campaign | 806 41% | 421 21% | 333 17% | 155 8% | 164 8% |
| Running a bad campaign | 440 22% | 797 40% | 561 28% | 619 31% | 345 17% |
| Don't know | 725 37% | 752 38% | 1077 55% | 1196 61% | 1461 74% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 16

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?

- Theresa May

Base: All respondents

| | Gender | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | | |
|-------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------|-----------|----------------|----------------|-------------|--------------|-----------|------------|------------|------------------------|------------|----------------------|---------------|---------------------|-----------------|-----------|-----------|------------|---------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not working | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Sec-ondary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | | Mid-lands | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Running a good campaign | 806 41% | 391 43% | 415 39% | 74 30% | 86 28% | 391 39% | 122 61% | 133 65% | 255 63% | 756 42% | 47 33% | 302 36% | 92 37% | 110 32% | 278 62% | 24 24% | 227 47% | 215 38% | 166 40% | 198 40% | 82 40% | 280 43% | 415 41% | 19 30% | 55 33% | 40 39% | 263 39% | 263 41% | 280 42% | 710 42% |
| Running a bad campaign | 440 22% | 233 26% | 206 19% | 59 24% | 82 26% | 248 24% | 28 14% | 24 12% | 51 13% | 400 22% | 36 25% | 218 26% | 49 20% | 84 24% | 71 16% | 18 18% | 130 27% | 129 23% | 74 18% | 107 21% | 63 31% | 162 25% | 196 20% | 7 11% | 51 30% | 22 21% | 170 25% | 124 19% | 146 22% | 367 22% |
| Don't know | 725 37% | 285 31% | 439 41% | 109 45% | 143 46% | 374 37% | 51 25% | 48 23% | 98 24% | 658 36% | 61 42% | 314 38% | 107 43% | 149 43% | 99 22% | 56 57% | 131 27% | 225 40% | 173 42% | 196 39% | 58 29% | 212 32% | 390 39% | 37 58% | 64 38% | 41 40% | 238 35% | 254 40% | 233 35% | 619 37% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 16

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?

- Theresa May

Base: All respondents

| | Voting Intention | | | | | Vote In 2015 General Election | | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | NET: Lab/Con Marginal | | | |
|-------------------------|------------------|-----|-----|---------|------|-------------------------------|-----|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|----------------|----------------|----------------------|--|-----------------------|---|-----------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | LAB<15% in E&W | CON<10% in E&W | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | | Safe Conservative (i.e. Con held >10.1% in E&W) | Scotlan d | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Running a good campaign | 806 | 518 | 85 | 41 | 55 | 20 | 434 | 133 | 110 | 47 | 277 | 493 | 35 | 247 | 182 | 84 | 48 | 21 | 24 | 104 | 5 | 135 | 448 | 164 | 56 | 96 | 88 | 5 | 162 | 394 | 55 | 6 | 184 |
| | 41% | 76% | 19% | 31% | 40% | 16% | 68% | 25% | 50% | 34% | 32% | 54% | 17% | 71% | 65% | 44% | 16% | 70% | 23% | 52% | 37% | 48% | 51% | 33% | 18% | 40% | 44% | 36% | 37% | 44% | 33% | 50% | 42% |
| Running a bad campaign | 440 | 40 | 203 | 60 | 29 | 52 | 49 | 209 | 33 | 38 | 278 | 134 | 28 | 16 | 32 | 56 | 148 | 5 | 32 | 33 | - | 108 | 214 | 98 | 19 | 58 | 51 | 5 | 117 | 158 | 50 | * | 110 |
| | 22% | 6% | 45% | 45% | 22% | 42% | 8% | 40% | 15% | 28% | 33% | 15% | 14% | 5% | 12% | 29% | 49% | 16% | 32% | 16% | - | 38% | 24% | 20% | 6% | 24% | 26% | 34% | 27% | 18% | 29% | 3% | 25% |
| Don't know | 725 | 126 | 164 | 33 | 51 | 52 | 155 | 184 | 76 | 51 | 299 | 283 | 143 | 85 | 66 | 51 | 108 | 4 | 46 | 63 | 8 | 39 | 215 | 234 | 234 | 84 | 59 | 4 | 161 | 345 | 64 | 6 | 143 |
| | 37% | 18% | 36% | 25% | 38% | 42% | 24% | 35% | 35% | 38% | 35% | 31% | 69% | 24% | 24% | 27% | 36% | 14% | 45% | 32% | 63% | 14% | 25% | 47% | 76% | 35% | 30% | 30% | 37% | 38% | 38% | 47% | 33% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 17

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?

- Jeremy Corbyn

Base: All respondents

| | Gender | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | | |
|-------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------|-----------|----------------|----------------|-------------|--------------|-----------|------------|------------|------------------------|------------|----------------------|---------------|---------------------|-----------------|-----------|-----------|------------|---------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not working | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Sec-ondary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | | Mid-lands | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Running a good campaign | 421 21% | 193 21% | 228 22% | 68 28% | 77 25% | 209 21% | 30 15% | 36 18% | 66 16% | 368 20% | 48 34% | 178 21% | 57 23% | 77 22% | 78 17% | 33 33% | 115 24% | 113 20% | 91 22% | 102 20% | 45 22% | 145 22% | 199 20% | 24 37% | 36 21% | 25 24% | 165 25% | 123 19% | 132 20% | 359 21% |
| Running a bad campaign | 797 40% | 423 46% | 374 35% | 58 24% | 82 26% | 426 42% | 126 63% | 105 51% | 230 57% | 762 42% | 32 22% | 335 40% | 81 33% | 114 33% | 251 56% | 16 16% | 225 46% | 217 38% | 158 38% | 196 39% | 87 43% | 285 44% | 400 40% | 11 18% | 65 39% | 39 38% | 268 40% | 259 40% | 271 41% | 693 41% |
| Don't know | 752 38% | 294 32% | 458 43% | 116 48% | 151 49% | 377 37% | 45 22% | 63 31% | 108 27% | 684 38% | 63 44% | 322 39% | 110 44% | 152 44% | 119 27% | 50 51% | 147 30% | 240 42% | 164 40% | 201 40% | 70 35% | 224 34% | 402 40% | 29 45% | 68 40% | 39 38% | 237 35% | 259 40% | 256 39% | 645 38% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 17

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?

- Jeremy Corbyn

Base: All respondents

| | Voting Intention | | | | | Vote In 2015 General Election | | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | NET: Lab/Con Marginal | | | |
|-------------------------|------------------|-----|-----|---------|------|-------------------------------|-----|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|----------------|----------------|----------------------|--|-----------------------|---|-----------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | LAB<15% in E&W | CON<10% in E&W | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | | Safe Conservative (i.e. Con held >10.1% in E&W) | Scotl and | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Running a good campaign | 421 | 69 | 242 | 31 | 14 | 31 | 74 | 211 | 23 | 38 | 247 | 149 | 25 | 36 | 38 | 69 | 136 | 4 | 33 | 22 | - | 106 | 219 | 75 | 21 | 54 | 57 | 3 | 114 | 156 | 36 | 1 | 111 |
| | 21% | 10% | 54% | 23% | 11% | 25% | 12% | 40% | 11% | 28% | 29% | 16% | 12% | 10% | 14% | 36% | 45% | 13% | 33% | 11% | - | 38% | 25% | 15% | 7% | 23% | 29% | 21% | 26% | 17% | 21% | 11% | 25% |
| Running a bad campaign | 797 | 441 | 73 | 68 | 69 | 38 | 370 | 151 | 114 | 57 | 306 | 453 | 38 | 213 | 150 | 71 | 74 | 16 | 40 | 109 | 5 | 140 | 421 | 168 | 64 | 91 | 77 | 6 | 165 | 388 | 65 | 4 | 169 |
| | 40% | 65% | 16% | 51% | 51% | 31% | 58% | 29% | 52% | 42% | 36% | 50% | 19% | 61% | 54% | 37% | 24% | 53% | 39% | 54% | 37% | 50% | 48% | 34% | 21% | 38% | 39% | 45% | 38% | 43% | 38% | 36% | 39% |
| Don't know | 752 | 173 | 136 | 35 | 53 | 55 | 194 | 164 | 81 | 41 | 300 | 309 | 143 | 99 | 92 | 51 | 93 | 11 | 29 | 69 | 8 | 36 | 236 | 253 | 225 | 94 | 64 | 4 | 161 | 354 | 69 | 6 | 158 |
| | 38% | 25% | 30% | 26% | 39% | 44% | 30% | 31% | 37% | 30% | 35% | 34% | 70% | 28% | 33% | 27% | 31% | 34% | 28% | 34% | 63% | 13% | 27% | 51% | 73% | 39% | 32% | 33% | 37% | 39% | 40% | 52% | 36% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 18

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?

- Tim Farron

Base: All respondents

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | |
|-------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|----------------|----------------|----------------|-------------|------------|--------------|------------|------------|------------|------------------------|----------------------|---------------|---------------------|-----------------|-----------|-----------|------------|------------|---------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not working | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Sec-ondary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | Mid-lands | | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Running a good campaign | 333 17% | 168 18% | 165 16% | 45 18% | 49 16% | 169 17% | 32 16% | 38 19% | 70 17% | 304 17% | 28 20% | 146 18% | 44 18% | 44 13% | 83 19% | 15 15% | 105 22% | 92 16% | 78 19% | 59 12% | 50 25% | 115 18% | 155 15% | 9 15% | 31 18% | 16 16% | 127 19% | 86 13% | 120 18% | 286 17% |
| Running a bad campaign | 561 28% | 340 37% | 221 21% | 49 20% | 79 25% | 304 30% | 81 40% | 48 23% | 128 32% | 526 29% | 32 22% | 266 32% | 58 23% | 85 25% | 141 31% | 11 11% | 168 34% | 147 26% | 105 25% | 141 28% | 74 37% | 200 31% | 267 27% | 8 12% | 50 29% | 32 31% | 185 28% | 193 30% | 183 28% | 479 28% |
| Don't know | 1077 55% | 402 44% | 675 64% | 149 61% | 183 59% | 539 53% | 88 44% | 118 58% | 206 51% | 984 54% | 84 58% | 422 51% | 145 59% | 213 62% | 224 50% | 72 74% | 214 44% | 331 58% | 230 56% | 301 60% | 77 38% | 339 52% | 579 58% | 46 73% | 89 52% | 55 54% | 358 53% | 362 57% | 356 54% | 932 55% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 18

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?

- Tim Farron

Base: All respondents

| | Voting Intention | | | | | Vote In 2015 General Election | | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | | NET: Lab/Con Marginal | | |
|-------------------------|------------------|-----|-----|---------|------|-------------------------------|-----|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|--------------|--------------|---------------|--|---|-----------------------|-----------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND | Con held AND | LD-held seats | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | | Scotlan d | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Running a good campaign | 333 | 87 | 94 | 84 | 22 | 19 | 92 | 110 | 22 | 52 | 199 | 117 | 17 | 39 | 52 | 39 | 70 | 9 | 43 | 22 | 1 | 90 | 186 | 47 | 9 | 38 | 44 | 3 | 81 | 136 | 30 | 1 | 82 |
| | 17% | 13% | 21% | 62% | 16% | 15% | 14% | 21% | 10% | 39% | 23% | 13% | 8% | 11% | 19% | 20% | 23% | 29% | 42% | 11% | 4% | 32% | 21% | 9% | 3% | 16% | 22% | 22% | 18% | 15% | 18% | 11% | 19% |
| Running a bad campaign | 561 | 283 | 114 | 16 | 53 | 34 | 225 | 132 | 92 | 31 | 203 | 334 | 24 | 141 | 81 | 52 | 77 | 13 | 17 | 91 | 1 | 126 | 295 | 98 | 42 | 66 | 53 | 7 | 134 | 250 | 50 | 1 | 119 |
| | 28% | 41% | 25% | 12% | 39% | 28% | 35% | 25% | 42% | 23% | 24% | 37% | 12% | 41% | 29% | 27% | 25% | 42% | 17% | 45% | 6% | 45% | 34% | 20% | 14% | 28% | 27% | 51% | 31% | 28% | 29% | 8% | 27% |
| Don't know | 1077 | 313 | 244 | 35 | 60 | 71 | 321 | 284 | 104 | 53 | 452 | 459 | 165 | 167 | 148 | 100 | 156 | 9 | 42 | 87 | 12 | 65 | 395 | 352 | 258 | 135 | 101 | 4 | 225 | 512 | 90 | 10 | 236 |
| | 55% | 46% | 54% | 26% | 44% | 57% | 50% | 54% | 48% | 39% | 53% | 50% | 80% | 48% | 53% | 52% | 52% | 29% | 41% | 44% | 90% | 23% | 45% | 71% | 84% | 56% | 51% | 27% | 51% | 57% | 53% | 81% | 54% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 19

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?

- Paul Nuttall

Base: All respondents

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | |
|-------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|----------------|----------------|----------------|-------------|------------|--------------|------------|------------|------------|------------------------|----------------------|---------------|---------------------|-----------------|-----------|-----------|------------|------------|---------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not working | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Sec-ondary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | Mid-lands | | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Running a good campaign | 155 8% | 92 10% | 63 6% | 24 10% | 26 8% | 81 8% | 16 8% | 9 4% | 24 6% | 130 7% | 24 17% | 82 10% | 16 6% | 28 8% | 27 6% | 2 | 38 8% | 35 6% | 39 9% | 44 9% | 23 11% | 42 6% | 85 8% | 2 3% | 10 6% | 9 9% | 54 8% | 43 7% | 59 9% | 136 8% |
| Running a bad campaign | 619 31% | 362 40% | 258 24% | 59 24% | 86 28% | 325 32% | 85 42% | 63 31% | 149 37% | 584 32% | 33 23% | 287 34% | 73 29% | 80 23% | 162 36% | 17 17% | 210 43% | 167 29% | 110 27% | 132 26% | 93 46% | 252 39% | 255 25% | 11 17% | 62 37% | 35 34% | 226 34% | 206 32% | 187 28% | 522 31% |
| Don't know | 1196 61% | 456 50% | 740 70% | 159 66% | 199 64% | 606 60% | 100 50% | 132 65% | 232 57% | 1099 61% | 87 61% | 465 56% | 159 64% | 233 68% | 259 58% | 79 81% | 239 49% | 368 65% | 264 64% | 324 65% | 86 43% | 360 55% | 661 66% | 51 80% | 97 57% | 59 57% | 391 58% | 392 61% | 413 63% | 1039 61% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 19

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?

- Paul Nuttall

Base: All respondents

| | Voting Intention | | | | | Vote In 2015 General Election | | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | Political Interest | | | | Marginals | | | | | | NET: Lab/Con Marginal | | | | |
|-------------------------|------------------|-----|-----|---------|------|-------------------------------|-----|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|--------------------|------------|-------------|------|-----------|----------|------------|----------------|----------------|----------------------|-----------------------|--|---|-----------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | LAB<15% in E&W | CON<10% in E&W | LD-held seats in E&W | | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | Scotlan d | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Running a good campaign | 155 | 62 | 29 | 5 | 42 | 2 | 47 | 43 | 40 | 5 | 47 | 104 | 3 | 29 | 18 | 21 | 21 | 2 | 3 | 40 | 1 | 46 | 81 | 24 | 4 | 20 | 15 | - | 52 | 59 | 9 | - | 35 |
| | 8% | 9% | 6% | 4% | 31% | 1% | 7% | 8% | 19% | 4% | 6% | 11% | 2% | 8% | 6% | 11% | 7% | 8% | 3% | 20% | 4% | 16% | 9% | 5% | 1% | 8% | 8% | - | 12% | 7% | 5% | - | 8% |
| Running a bad campaign | 619 | 262 | 158 | 71 | 27 | 50 | 230 | 186 | 50 | 51 | 346 | 241 | 32 | 105 | 121 | 53 | 129 | 12 | 38 | 49 | 1 | 165 | 322 | 91 | 41 | 70 | 68 | 5 | 139 | 273 | 62 | 2 | 138 |
| | 31% | 38% | 35% | 53% | 20% | 40% | 36% | 35% | 23% | 37% | 41% | 26% | 15% | 30% | 43% | 28% | 43% | 39% | 37% | 25% | 6% | 59% | 37% | 18% | 13% | 29% | 34% | 37% | 32% | 30% | 37% | 19% | 32% |
| Don't know | 1196 | 360 | 265 | 59 | 66 | 72 | 362 | 297 | 128 | 80 | 460 | 565 | 171 | 213 | 142 | 117 | 153 | 16 | 61 | 111 | 12 | 71 | 473 | 381 | 265 | 150 | 115 | 8 | 248 | 566 | 98 | 10 | 265 |
| | 61% | 53% | 59% | 44% | 49% | 58% | 57% | 57% | 58% | 59% | 54% | 62% | 83% | 61% | 51% | 61% | 50% | 53% | 60% | 55% | 90% | 25% | 54% | 77% | 86% | 63% | 58% | 63% | 56% | 63% | 58% | 81% | 61% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 20

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?
- Caroline Lucas and Jonathan Bartlett

Base: All respondents

| | Gender | | | Age | | | | | Ethnicity | | Working status | | | | | Social Class | | | | Educational attainment | | | | Region | | | | | NET: Eng-land | |
|-------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|----------------|----------------|----------------|-------------|------------|--------------|------------|------------|------------|------------------------|----------------------|---------------|---------------------|-----------------|------------|-----------|------------|------------|---------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET: 65+ | White | Non-white | Work Full-time | Work Part-time | Not working | Retired | Student | AB | C1 | C2 | DE | Higher degree / NVQ5 | Degree / NVQ4 | Sec-ondary / NVQ1-3 | Still studyin-g | Scot-land | Wales | North | Mid-lands | | South |
| Unweighted base | 1970 | 921 | 1049 | 166 | 319 | 1109 | 242 | 134 | 376 | 1799 | 153 | 883 | 269 | 330 | 423 | 65 | 717 | 546 | 253 | 454 | 267 | 705 | 921 | 35 | 162 | 88 | 667 | 625 | 678 | 1720 |
| Weighted base | 1970 | 910 | 1060 | 242 | 311 | 1012 | 201 | 204 | 405 | 1814 | 144 | 835 | 247 | 342 | 448 | 98 | 487 | 570 | 413 | 500 | 202 | 654 | 1001 | 64 | 170 | 103 | 670 | 641 | 659 | 1697 |
| Running a good campaign | 164 8% | 98 11% | 67 6% | 29 12% | 27 9% | 82 8% | 15 8% | 11 5% | 27 7% | 146 8% | 18 12% | 83 10% | 20 8% | 26 8% | 26 6% | 10 10% | 51 11% | 48 8% | 35 9% | 30 6% | 32 16% | 65 10% | 57 6% | 8 13% | 16 10% | 7 7% | 59 9% | 40 6% | 65 10% | 141 8% |
| Running a bad campaign | 345 17% | 206 23% | 139 13% | 46 19% | 49 16% | 181 18% | 41 20% | 27 13% | 68 17% | 318 18% | 26 18% | 175 21% | 42 17% | 50 15% | 70 16% | 8 8% | 112 23% | 80 14% | 72 17% | 82 16% | 48 24% | 116 18% | 163 16% | 9 14% | 35 21% | 25 25% | 118 18% | 109 17% | 118 18% | 284 17% |
| Don't know | 1461 74% | 606 67% | 855 81% | 166 69% | 235 75% | 750 74% | 144 72% | 166 81% | 310 77% | 1350 74% | 101 70% | 577 69% | 186 75% | 265 78% | 353 79% | 80 82% | 324 66% | 442 78% | 306 74% | 388 78% | 122 61% | 472 72% | 781 78% | 47 73% | 118 70% | 70 68% | 494 74% | 492 77% | 475 72% | 1272 75% |

Online Poll

ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 20

Q4. It is now almost two weeks since the election was called. During that time, and based on what you have seen of the campaign, do you think Theresa May, Jeremy Corbyn, Tim Farron, Paul Nuttall, Caroline Lucas and Jonathan Bartlett are...?
- Caroline Lucas and Jonathan Bartlett

Base: All respondents

| | Voting Intention | | | | | | Vote In 2015 General Election | | | | EU Ref Vote in June 2016 | | EU Ref/2015 voting pattern | | | | | | | | Political Interest | | | | Marginals | | | | | | NET: Lab/Con Marginal | | |
|-------------------------|------------------|-----|-----|---------|------|-------|-------------------------------|-----|------|---------|--------------------------|-------|----------------------------|-----------|------------|-----------|------------|----------|-----------|------------|--------------------|------|--------|----------|------------|--------------|----------------|----------------------|--|---|-----------------------|-----------|-------|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | UKIP | Lib Dem | Remain | Leave | DNV/DK | Con Leave | Con Remain | Lab Leave | Lab Remain | LD Leave | LD Remain | UKIP Leave | UKIP Remain | Very | Fairly | Not very | Not at all | Lab held AND | CON<10% in E&W | LD-held seats in E&W | Safe Labour (i.e. Lab held AND Lab>15.1% in E&W) | Safe Conservative (i.e. Con held >10.1% in E&W) | | Scotlan d | Other |
| Unweighted base | 1970 | 695 | 475 | 167 | 132 | 125 | 624 | 525 | 228 | 145 | 882 | 892 | 196 | 336 | 274 | 175 | 330 | 36 | 104 | 216 | 6 | 481 | 990 | 335 | 160 | 230 | 203 | 15 | 459 | 891 | 162 | 9 | 433 |
| Weighted base | 1970 | 683 | 452 | 134 | 135 | 124 | 638 | 526 | 219 | 136 | 854 | 910 | 206 | 347 | 281 | 191 | 303 | 31 | 102 | 200 | 13 | 282 | 877 | 496 | 309 | 239 | 198 | 13 | 440 | 898 | 170 | 12 | 437 |
| Running a good campaign | 164 | 40 | 68 | 21 | 2 | 20 | 41 | 65 | 5 | 14 | 118 | 39 | 7 | 16 | 25 | 11 | 54 | * | 14 | 5 | - | 62 | 88 | 10 | 4 | 18 | 18 | * | 45 | 65 | 16 | 1 | 36 |
| | 8% | 6% | 15% | 15% | 1% | 16% | 6% | 12% | 2% | 10% | 14% | 4% | 3% | 5% | 9% | 6% | 18% | 1% | 13% | 2% | - | 22% | 10% | 2% | 1% | 8% | 9% | 3% | 10% | 7% | 9% | 11% | 8% |
| Running a bad campaign | 345 | 168 | 66 | 17 | 42 | 20 | 139 | 88 | 54 | 17 | 130 | 196 | 18 | 77 | 60 | 39 | 46 | 8 | 8 | 52 | 1 | 75 | 183 | 54 | 32 | 42 | 34 | 2 | 83 | 148 | 35 | 1 | 75 |
| | 17% | 25% | 15% | 12% | 31% | 16% | 22% | 17% | 25% | 12% | 15% | 22% | 9% | 22% | 21% | 21% | 15% | 26% | 8% | 26% | 10% | 27% | 21% | 11% | 10% | 17% | 17% | 17% | 19% | 17% | 21% | 8% | 17% |
| Don't know | 1461 | 475 | 318 | 97 | 92 | 84 | 458 | 372 | 160 | 105 | 606 | 675 | 181 | 254 | 196 | 140 | 203 | 22 | 80 | 143 | 12 | 144 | 605 | 432 | 274 | 179 | 146 | 11 | 312 | 684 | 118 | 10 | 325 |
| | 74% | 70% | 70% | 72% | 68% | 68% | 72% | 71% | 73% | 77% | 71% | 74% | 88% | 73% | 70% | 74% | 67% | 73% | 78% | 72% | 90% | 51% | 69% | 87% | 89% | 75% | 74% | 79% | 71% | 76% | 70% | 81% | 74% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 21
Classification
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|----------------------|-----------------------------|---------------------------|
| Unweighted base | 1970 | 1970 |
| Weighted base | 1970 | 1970 |
| <u>Gender</u> | | |
| Male | 921 47% | 910 46% |
| Female | 1049 53% | 1060 54% |
| <u>Age</u> | | |
| 18-24 | 166 8% | 242 12% |
| 25-34 | 319 16% | 311 16% |
| 35-44 | 415 21% | 373 19% |
| 45-54 | 368 19% | 347 18% |
| 55-64 | 326 17% | 292 15% |
| 65+ | 376 19% | 405 21% |
| Average age | 48.10 | 47.76 |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 21
Classification
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|----------------------------|-----------------------------|---------------------------|
| Weighted base | 1970 | 1970 |
| <u>Social Grade</u> | | |
| AB | 717 36% | 487 25% |
| C1 | 546 28% | 570 29% |
| C2 | 253 13% | 413 21% |
| DE | 454 23% | 500 25% |
| <u>Region</u> | | |
| North | 667 34% | 670 34% |
| Midlands | 625 32% | 641 33% |
| South | 678 34% | 659 33% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 21
Classification
Base: All respondents

| | Unweighted Total | Weighted Total |
|---|---------------------|-------------------|
| Weighted base | 1970 | 1970 |
| <u>Working status</u> | | |
| Full-time | 883 45% | 835 42% |
| Part-time | 269 14% | 247 13% |
| Not working but seeking work or temporarily unemployed/sick | 93 5% | 103 5% |
| Not working/Not seeking work | 85 4% | 87 4% |
| Retired | 423 21% | 448 23% |
| Student | 65 3% | 98 5% |
| House person/Housewife/ Househusband | 152 8% | 152 8% |
| <u>Q.C Voting in May 7th 2015 General Election</u> | | |
| Conservative | 624 32% | 638 32% |
| Labour | 525 27% | 526 27% |
| UK Independence Party (UKIP) | 228 12% | 219 11% |
| Liberal Democrat/ Liberal | 145 7% | 136 7% |
| Scottish National Party/SNP | 66 3% | 72 4% |
| Plaid Cymru | 5 * | 5 * |
| Green Party | 84 4% | 86 4% |
| Another party | 10 1% | 11 1% |
| Did not vote | 226 11% | 221 11% |
| Don't know | 44 2% | 44 2% |
| Prefer not to say | 13 1% | 13 1% |

Online Poll
ONLINE Fieldwork : 28th April - 1st May 2017

Absolutes/col percents

Table 21
Classification
Base: All respondents

| | Unweighted Total | Weighted Total |
|--------------------------------------|---------------------|-------------------|
| Weighted base | 1970 | 1970 |
| <u>Q1. Political Interest</u> | | |
| Very interested | 481 24% | 282 14% |
| Fairly interested | 990 50% | 877 45% |
| Not very interested | 335 17% | 496 25% |
| Not at all interested | 160 8% | 309 16% |
| NET: Interested | 1471 75% | 1158 59% |
| NET: Not Interested | 495 25% | 806 41% |
| Don't know | 4 * | 6 * |