

# General Election 8th June 2017

## The Guardian – Campaign Poll 7, May 2017

**Fieldwork dates:** 19-21st May 2017

**Interview method:** Online

**Population effectively sampled:** All GB adults aged 18+

**Online Sampling Method:** A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

**Sample size:** 2,014 GB adults aged 18+

**Data weighting:** In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

### **Weighting by past votes – online**

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

### **Weighting for turnout**

ICM has constructed a turnout probability matrix based on an interlocking combination of age and social grade. Turnout estimates from various sources, most notably but not limited to the British Election studies were factored into the matrix in order provide a best estimate for each demographic subgroup, modelled to population incidence and real turnout levels from the 2015 General Election.

### **Weighting for political interest**

The data is weighted to the standard question on level of interest in politics, from BES 2015.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election, although this question is no longer used to create turnout factors. Those who say they will vote are asked to say which party they would support in a new election.

**New:** ICM collects full post code for every respondent at the outset of the survey. This allows us to place each into the actual political constituency in which they live. As UKIP is only standing candidates in a proportion of all constituencies, in those where no such candidate is standing we did not show UKIP as a possible answer option. In such places, we indicated that UKIP were not standing and asked respondents to state their voting preference accordingly.

Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

### **Adjustment process 1: 'Partial Refuser' Reallocation**

- A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
- B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

### **Adjustment process 2: 'Total Refuser' Reallocation**

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of

all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).
2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).
3. ICM's default position is that Total Refusers *at least* look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited to that published .

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**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Online Poll

### ONLINE Fieldwork : 19th-21st May 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2004	916	1088	170	302	1152	267	113	380	1831	153	830	330	351	429	64	704	510	304	486	248	653	1010	44	185	95	687	610	707	1724
Weighted base	2004	903	1101	220	320	1053	210	201	411	1840	146	853	261	370	453	67	481	583	425	514	200	604	1098	47	167	108	701	633	670	1729
NET: Yes	1948	882	1066	196	308	1035	209	200	409	1794	139	836	250	355	448	59	473	563	409	504	199	588	1072	37	162	102	676	613	659	1684
	97%	98%	97%	89%	96%	98%	99%	99%	99%	98%	96%	98%	96%	96%	99%	89%	98%	96%	96%	98%	99%	97%	98%	80%	97%	95%	96%	97%	98%	97%
Yes - where living now	1918	868	1050	182	303	1024	209	200	409	1770	133	818	245	355	447	54	465	554	399	500	192	581	1058	36	159	101	663	608	647	1658
	96%	96%	95%	83%	95%	97%	99%	99%	99%	96%	91%	96%	94%	96%	99%	81%	97%	95%	94%	97%	96%	96%	96%	77%	95%	94%	95%	96%	97%	96%
Yes - somewhere else/ another address	30	14	16	14	5	11	-	-	-	24	6	18	5	1	1	5	8	9	9	3	7	6	14	1	3	1	13	5	12	26
	1%	2%	1%	6%	2%	1%	-	-	-	1%	4%	2%	2%	*	*	7%	2%	2%	2%	1%	4%	1%	1%	3%	2%	1%	2%	1%	2%	2%
No	39	16	23	16	8	13	1	1	2	32	6	15	7	8	4	5	6	15	9	10	*	11	19	7	4	3	22	10	7	32
	2%	2%	2%	7%	3%	1%	*	1%	*	2%	4%	2%	3%	2%	1%	8%	1%	3%	2%	2%	*	2%	2%	15%	3%	2%	3%	2%	1%	2%
Don't know	17	5	12	7	3	6	1	-	1	14	-	2	4	7	2	2	2	6	8	1	1	5	7	2	1	3	4	10	3	13
	1%	1%	1%	3%	1%	1%	*	-	*	1%	-	*	2%	2%	*	4%	*	1%	2%	*	*	1%	1%	5%	*	3%	1%	2%	*	1%

## Online Poll

### ONLINE Fieldwork : 19th-21st May 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016			EU Ref/2015 voting pattern						Political Interest				Marginals									
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con	Con	Lab	Lab	LD	LD	UKIP	UKIP	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotian d	Other	NET: Lab/Con Marginal
Unweighted base	2004	698	602	143	54	127	634	525	230	146	864	931	209	352	265	189	308	39	99	208	18	487	1000	339	166	211	201	22	508	865	185	12	412
Weighted base	2004	698	571	127	55	125	649	535	222	138	799	974	231	374	260	213	285	43	84	207	13	287	892	505	315	235	205	18	526	842	168	9	440
NET: Yes	1948	691	560	123	53	121	645	530	220	138	791	964	193	369	260	213	280	43	84	204	13	285	885	486	289	225	197	18	513	822	163	9	423
	97%	99%	98%	97%	98%	96%	99%	99%	99%	100%	99%	99%	84%	99%	100%	100%	98%	100%	100%	99%	100%	99%	99%	96%	92%	96%	96%	100%	97%	98%	97%	100%	96%
Yes - where living now	1918	679	553	121	53	118	637	527	215	135	773	956	189	367	254	213	277	43	80	200	13	278	875	480	282	223	197	18	499	812	159	9	420
	96%	97%	97%	95%	97%	95%	98%	98%	97%	97%	97%	98%	82%	98%	98%	100%	97%	100%	96%	97%	96%	97%	98%	95%	90%	95%	96%	98%	95%	96%	95%	100%	95%
Yes - somewhere else/ another address	30	11	7	2	1	2	8	3	5	4	17	9	4	3	5	-	3	-	4	5	1	7	10	6	6	2	*	*	14	9	3	-	2
	1%	2%	1%	2%	1%	2%	1%	1%	2%	3%	2%	1%	2%	1%	2%	-	1%	-	4%	2%	4%	2%	1%	1%	2%	1%	*	2%	3%	1%	2%	-	1%
No	39	1	8	4	*	4	-	5	-	-	7	3	29	-	-	-	5	-	-	-	*	2	14	22	10	6	-	6	14	4	-	-	15
	2%	*	1%	3%	1%	3%	-	1%	-	-	1%	*	13%	-	-	-	2%	-	-	-	*	*	3%	7%	4%	3%	-	1%	2%	3%	-	-	3%
Don't know	17	6	3	-	1	1	4	-	2	-	1	7	9	4	-	-	-	-	-	2	-	2	4	5	3	*	2	-	7	7	1	-	2
	1%	1%	1%	-	2%	1%	1%	-	1%	-	*	1%	4%	1%	-	-	-	-	-	1%	-	1%	*	1%	1%	*	1%	-	1%	1%	*	-	1%

## Online Poll

### ONLINE Fieldwork : 19th-21st May 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET-England	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secundary / NVQ1-3	Still studyin g	Scot-land	Wales	North	Mid-lands		South
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10 - Absolutely certain to vote	1228 61%	557 62%	671 61%	111 50%	173 54%	633 60%	156 74%	155 77%	311 76%	1162 63%	58 40%	508 60%	139 53%	196 53%	344 76%	40 60%	324 67%	373 64%	242 57%	289 56%	124 62%	390 65%	662 60%	27 57%	112 67%	72 67%	451 64%	380 60%	397 59%	1043 60%
9	233 12%	119 13%	114 10%	11 5%	35 11%	113 11%	36 17%	37 19%	73 18%	212 12%	18 12%	103 12%	29 11%	29 8%	67 15%	5 7%	72 15%	65 11%	32 7%	64 12%	24 12%	84 14%	116 11%	2 4%	22 13%	7 6%	73 10%	78 12%	81 12%	204 12%
8	171 9%	77 9%	93 8%	13 6%	40 13%	109 10%	5 3%	3 1%	8 2%	155 8%	13 9%	88 10%	22 8%	41 11%	17 4%	3 5%	35 7%	37 6%	59 14%	39 8%	20 10%	53 9%	94 9%	1 3%	12 7%	6 6%	53 8%	53 8%	65 10%	152 9%
7	83 4%	34 4%	48 4%	22 10%	12 4%	46 4%	1 *	2 1%	3 1%	68 4%	13 9%	38 4%	15 6%	24 6%	3 1%	3 4%	13 3%	22 4%	21 5%	27 5%	10 5%	26 4%	44 4%	1 3%	4 2%	3 2%	23 3%	27 4%	33 5%	76 4%
6	50 2%	23 3%	27 2%	18 8%	8 2%	24 2%	- -	- -	- -	42 2%	8 6%	26 3%	12 4%	8 2%	1 *	3 4%	8 2%	17 3%	13 3%	12 2%	7 3%	15 2%	25 2%	3 5%	- -	4 4%	16 2%	23 4%	11 2%	46 3%
5	50 3%	23 3%	27 2%	14 6%	9 3%	24 2%	3 1%	1 *	4 1%	38 2%	12 8%	21 2%	4 2%	11 3%	7 1%	7 11%	5 1%	24 4%	7 2%	14 3%	4 2%	2 *	34 3%	10 20%	- -	3 3%	13 2%	15 2%	22 3%	47 3%
4	9 *	3 *	6 1%	2 1%	2 1%	5 *	* -	- -	* -	8 *	* -	2 *	2 1%	4 1%	* -	- -	3 1%	1 *	1 *	3 1%	* -	2 *	5 -	- -	1 1%	- -	2 *	2 *	5 1%	8 *
3	15 1%	3 *	12 1%	7 3%	3 1%	3 *	2 1%	- -	2 *	13 1%	2 2%	3 *	7 3%	2 1%	2 *	1 2%	3 1%	3 1%	5 1%	4 1%	1 *	3 1%	10 1%	1 3%	- -	2 1%	6 1%	6 1%	4 1%	14 1%
2	29 1%	14 2%	15 1%	3 1%	3 1%	22 2%	1 *	- -	1 *	26 1%	3 2%	12 1%	5 2%	10 3%	1 *	1 1%	1 *	7 1%	8 2%	13 3%	4 2%	2 *	20 2%	1 2%	3 2%	4 3%	13 2%	8 1%	8 1%	22 1%
1 - Certain not to vote	86 4%	32 4%	54 5%	9 4%	22 7%	50 5%	4 2%	1 1%	5 1%	73 4%	13 9%	39 5%	19 7%	18 5%	6 1%	3 5%	13 3%	20 3%	26 6%	27 5%	1 *	20 3%	61 6%	1 3%	7 4%	4 3%	41 6%	22 3%	24 4%	75 4%
Don't know	41 2%	14 2%	27 2%	8 4%	8 3%	23 2%	- -	1 1%	1 *	37 2%	4 3%	10 1%	7 3%	21 6%	2 *	1 1%	4 1%	13 2%	5 1%	18 4%	6 3%	7 1%	24 2%	- -	4 2%	4 3%	10 1%	18 3%	13 2%	33 2%
Refused	10 1%	3 *	8 1%	1 1%	5 1%	2 *	3 1%	- -	3 1%	5 *	2 2%	2 *	* *	5 1%	3 1%	- -	- -	1 *	5 1%	4 1%	- -	2 *	1 *	- -	1 1%	1 1%	2 *	1 *	7 1%	8 *
Mean	8.75	8.84	8.68	8.04	8.43	8.68	9.44	9.66	9.55	8.84	7.64	8.71	8.19	8.38	9.50	8.31	9.16	8.85	8.44	8.50	9.05	9.06	8.57	7.95	9.03	8.74	8.70	8.79	8.77	8.73
Standard deviation	2.33	2.20	2.43	2.63	2.60	2.40	1.57	0.96	1.31	2.26	2.91	2.32	2.81	2.59	1.41	2.67	1.84	2.20	2.59	2.58	1.72	1.93	2.55	2.74	2.23	2.48	2.52	2.21	2.21	2.32
Standard error	0.05	0.07	0.07	0.21	0.15	0.07	0.10	0.09	0.07	0.05	0.24	0.08	0.16	0.14	0.07	0.34	0.07	0.10	0.15	0.12	0.11	0.08	0.08	0.41	0.16	0.26	0.10	0.09	0.08	0.06

## Online Poll

### ONLINE Fieldwork : 19th-21st May 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016				EU Ref/2015 voting pattern						Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND in E&W	Con held AND in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15. 1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	2004	698	602	143	54	127	634	525	230	146	864	931	209	352	265	189	308	39	99	208	18	487	1000	339	166	211	201	22	508	865	185	12	412
Weighted base	2004	698	571	127	55	125	649	535	222	138	799	974	231	374	260	213	285	43	84	207	13	287	892	505	315	235	205	18	526	842	168	9	440
10 - Absolutely certain to vote	1228	501	392	78	37	90	450	357	149	80	537	645	46	275	167	141	203	16	59	139	9	241	611	269	106	130	131	7	316	522	113	7	262
9	233	102	62	21	4	16	95	57	22	25	109	104	19	47	47	13	37	11	14	22	-	23	125	49	35	45	12	4	50	100	22	-	58
8	171	51	41	11	10	8	54	51	23	13	71	84	16	20	32	26	21	6	4	21	1	9	72	57	32	12	24	1	42	80	12	-	36
7	83	17	31	8	2	4	17	24	13	8	27	43	13	11	5	12	6	4	2	11	2	5	37	32	9	10	11	2	16	39	4	2	21
6	50	7	26	1	2	-	8	17	3	2	17	17	15	3	3	5	8	-	2	2	1	3	12	20	14	10	2	1	16	21	-	-	12
5	50	6	8	3	-	6	8	15	1	1	12	23	15	8	-	10	5	-	-	1	-	2	12	26	11	4	5	1	21	19	-	-	9
4	9	1	4	-	-	1	2	3	1	-	3	2	4	-	1	*	1	-	-	-	-	1	2	3	3	1	*	-	1	5	1	-	2
3	15	7	3	4	*	-	2	-	4	2	-	9	7	2	-	-	-	2	-	4	-	*	2	6	7	-	1	-	7	7	-	-	1
2	29	6	3	-	-	1	4	3	-	1	3	11	15	4	1	-	-	-	1	-	-	*	3	8	18	2	4	-	14	5	3	-	6
1 - Certain not to vote	86	-	-	-	-	-	4	4	1	2	9	21	56	3	1	1	3	1	1	1	-	1	10	15	61	14	8	1	27	30	7	-	21
Don't know	41	-	-	-	-	-	4	4	5	6	11	14	16	2	2	3	-	1	1	5	-	-	4	19	14	7	6	1	10	13	4	-	13
Refused	10	-	-	-	-	-	3	1	-	-	-	2	8	-	1	-	-	-	-	-	-	1	1	2	6	-	-	-	3	1	-	-	-
Mean	8.75	9.41	9.21	9.07	9.30	9.30	9.35	9.15	9.24	9.05	9.26	9.03	5.51	9.36	9.38	9.10	9.34	8.49	9.38	9.26	9.18	9.65	9.29	8.51	6.64	8.67	8.80	8.31	8.49	8.86	9.06	9.41	8.73
Standard deviation	2.33	1.32	1.49	1.63	1.23	1.50	1.40	1.61	1.48	1.77	1.52	1.95	3.61	1.53	1.11	1.59	1.43	2.15	1.49	1.47	1.40	1.08	1.48	2.30	3.65	2.38	2.29	2.34	2.63	2.13	2.21	1.26	2.34
Standard error	0.05	0.05	0.06	0.14	0.17	0.13	0.06	0.07	0.10	0.15	0.05	0.06	0.26	0.08	0.07	0.12	0.08	0.35	0.15	0.10	0.33	0.05	0.05	0.13	0.29	0.17	0.16	0.51	0.12	0.07	0.16	0.36	0.12

## Online Poll

### ONLINE Fieldwork : 19th-21st May 2017

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.**  
**If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secondary / NVQ1-3	Still studying	Scotland	Wales	North	Mid-lands	South	NET: Eng-land
Unweighted base	2004	916	1088	170	302	1152	267	113	380	1831	153	830	330	351	429	64	704	510	304	486	248	653	1010	44	185	95	687	610	707	1724
Weighted base	2004	903	1101	220	320	1053	210	201	411	1840	146	853	261	370	453	67	481	583	425	514	200	604	1098	47	167	108	701	633	670	1729
Conservative	698 35%	339 38%	359 33%	45 21%	74 23%	347 33%	115 55%	117 58%	232 56%	656 36%	25%	294 35%	73 28%	83 22%	237 52%	11 17%	196 41%	201 34%	156 37%	145 28%	73 37%	226 37%	379 34%	10 22%	27 16%	30 28%	202 29%	248 39%	248 37%	641 37%
Labour	571 29%	244 27%	327 30%	99 45%	112 35%	293 28%	34 16%	33 16%	67 16%	507 28%	59 40%	240 28%	83 32%	133 36%	82 18%	33 49%	126 26%	169 29%	108 25%	168 33%	64 32%	185 31%	293 27%	17 35%	30 18%	40 37%	231 33%	174 27%	166 25%	502 29%
Liberal Democrat	127 6%	71 8%	56 5%	8 4%	25 8%	60 6%	14 7%	19 10%	34 8%	118 6%	9 6%	59 7%	14 5%	12 3%	40 9%	3 4%	47 10%	38 7%	19 4%	24 5%	18 9%	45 7%	54 5%	4 9%	10 6%	8 7%	30 4%	44 7%	54 8%	109 6%
UK Independence Party (UKIP)	55 3%	29 3%	26 2%	4 2%	6 2%	38 4%	3 1%	3 1%	6 1%	53 3%	1 1%	26 3%	5 3%	10 2%	13 3%	-	13 3%	11 2%	17 4%	15 3%	1 3%	10 3%	41 3%	1 3%	-	8 7%	10 1%	24 4%	21 3%	47 3%
Scottish National Party/SNP	60 3%	37 4%	23 2%	-	7 2%	40 4%	9 2%	5 2%	14 3%	59 3%	*	27 3%	8 3%	7 2%	18 4%	-	13 2%	13 3%	11 3%	24 5%	7 3%	17 3%	35 3%	-	60 36%	-	60 9%	-	-	-
Plaid Cymru	5 *	5 1%	-	-	-	4 *	1 *	-	1 *	5 *	-	4 *	-	-	1 *	-	* *	4 1%	-	* *	-	2 *	3 *	-	-	5 4%	-	5 1%	-	-
Green	42 2%	18 2%	24 2%	9 4%	9 3%	19 2%	2 1%	2 1%	4 1%	37 2%	4 3%	21 3%	8 3%	5 1%	4 1%	4 6%	12 3%	16 3%	9 2%	4 1%	8 4%	12 2%	17 2%	4 8%	2 1%	-	13 2%	4 1%	25 4%	40 2%
Another party	19 1%	13 1%	5 *	1 *	6 2%	10 1%	1 1%	2 1%	3 1%	17 1%	1 1%	8 1%	2 1%	6 1%	3 1%	1 1%	5 1%	8 1%	1 *	5 1%	1 1%	3 1%	11 1%	1 1%	2 1%	-	6 1%	4 1%	9 1%	16 1%
Would not vote	86 4%	32 4%	54 5%	9 4%	22 7%	50 5%	4 2%	1 1%	5 1%	73 4%	13 9%	39 5%	19 7%	18 5%	6 1%	3 5%	13 3%	20 3%	26 6%	27 5%	1 *	20 3%	61 6%	1 3%	7 4%	4 3%	41 6%	22 3%	24 4%	75 4%
Don't know	315 16%	108 12%	207 19%	37 17%	51 16%	185 18%	23 11%	19 10%	42 10%	296 16%	18 12%	125 15%	48 18%	86 23%	47 10%	11 16%	54 11%	98 17%	70 17%	93 18%	27 13%	78 13%	193 18%	8 17%	26 15%	14 13%	100 14%	107 17%	108 16%	276 16%
Refused	26 1%	7 1%	19 2%	7 3%	9 3%	6 1%	4 2%	-	4 1%	19 1%	4 3%	8 1%	2 1%	12 3%	3 1%	2 3%	1 *	7 1%	9 2%	9 2%	1 *	5 1%	10 1%	1 1%	2 1%	1 1%	8 1%	3 1%	15 2%	23 1%



## Online Poll

### ONLINE Fieldwork : 19th-21st May 2017

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.**

**If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Voting Intention					Vote In 2015 General Election				EU Ref Vote in June 2016				EU Ref/2015 voting pattern						Political Interest					Marginals									
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal	
Unweighted base	2004	698	602	143	54	127	634	525	230	146	864	931	209	352	265	189	308	39	99	208	18	487	1000	339	166	211	201	22	508	865	185	12	412	
Weighted base	2004	698	571	127	55	125	649	535	222	138	799	974	231	374	260	213	285	43	84	207	13	287	892	505	315	235	205	18	526	842	168	9	440	
Conservative	698	698	-	-	-	-	508	41	96	14	218	459	20	313	188	26	14	8	5	93	3	112	345	161	79	79	77	6	143	366	28	1	155	
	35%	100%	-	-	-	-	78%	8%	43%	10%	27%	47%	9%	84%	72%	12%	5%	20%	6%	45%	24%	39%	39%	32%	25%	33%	37%	30%	27%	43%	16%	9%	35%	
Labour	571	-	571	-	-	-	34	377	33	22	307	204	60	12	22	132	220	2	18	29	3	105	286	122	58	88	50	6	217	177	29	5	138	
	29%	-	100%	-	-	-	5%	71%	15%	16%	38%	21%	26%	3%	8%	62%	77%	4%	21%	14%	23%	37%	32%	24%	18%	37%	24%	31%	41%	21%	17%	50%	31%	
Liberal Democrat	127	-	-	127	-	-	12	23	3	69	84	28	14	3	9	3	15	19	46	1	2	24	63	27	13	12	17	4	22	62	10	-	29	
	6%	-	-	100%	-	-	2%	4%	1%	50%	11%	3%	6%	1%	3%	1%	5%	44%	56%	*	15%	8%	7%	5%	4%	5%	8%	21%	4%	7%	6%	-	7%	
UK Independence Party (UKIP)	55	-	-	-	55	-	6	1	36	-	9	46	*	5	1	1	1	-	-	35	1	6	22	13	14	7	6	-	16	23	-	2	13	
	3%	-	-	-	100%	-	1%	*	16%	-	1%	5%	*	1%	*	*	*	-	-	17%	8%	2%	2%	3%	4%	3%	3%	-	3%	3%	-	20%	3%	
Scottish National Party/SNP	60	-	-	-	-	60	-	2	-	3	37	19	4	-	-	-	2	-	3	-	-	10	30	16	4	-	-	-	-	-	60	-	-	
	3%	-	-	-	-	48%	-	*	-	2%	5%	2%	2%	-	-	-	1%	-	4%	-	-	4%	3%	3%	1%	-	-	-	-	-	36%	-	-	
Plaid Cymru	5	-	-	-	-	5	-	-	2	-	2	3	*	-	-	-	-	-	-	2	-	1	2	2	-	*	-	-	4	-	-	-	*	
	*	-	-	-	-	4%	-	-	1%	-	*	*	-	-	-	-	-	-	-	1%	-	*	*	*	-	*	-	-	1%	-	-	-	4%	*
Green	42	-	-	-	-	42	3	5	-	*	19	17	6	1	1	2	3	-	*	-	-	6	12	18	6	-	2	-	17	21	2	*	2	
	2%	-	-	-	-	33%	*	1%	-	*	2%	2%	3%	*	*	1%	1%	-	-	-	-	2%	1%	3%	2%	-	1%	-	3%	2%	1%	2%	*	
Another party	19	-	-	-	-	19	2	5	9	1	1	14	3	*	-	3	-	-	1	8	-	2	8	4	3	5	*	*	2	8	3	-	5	
	1%	-	-	-	-	15%	*	1%	4%	*	*	1%	1%	*	-	2%	-	-	1%	4%	-	1%	1%	1%	1%	2%	*	2%	*	1%	2%	-	1%	
Would not vote	86	-	-	-	-	4	4	1	2	9	21	56	3	1	1	3	1	1	1	1	-	1	10	15	61	14	8	1	27	30	7	-	21	
	4%	-	-	-	-	1%	1%	*	1%	1%	2%	24%	1%	*	1%	1%	3%	1%	1%	-	*	1%	3%	19%	6%	4%	5%	5%	4%	4%	-	4%		
Don't know	315	-	-	-	-	76	74	42	28	107	160	48	36	38	45	27	12	9	38	4	17	106	122	67	29	44	2	65	148	26	1	73		
	16%	-	-	-	-	12%	14%	19%	20%	13%	16%	21%	10%	15%	21%	9%	29%	11%	18%	31%	6%	12%	24%	21%	12%	21%	11%	12%	18%	15%	16%	17%		
Refused	26	-	-	-	-	5	2	1	-	5	5	16	-	1	1	-	-	-	-	1	-	1	8	7	10	2	1	-	12	9	2	-	3	
	1%	-	-	-	-	1%	*	*	-	1%	*	7%	-	*	*	-	-	-	-	*	-	*	1%	1%	3%	1%	1%	-	2%	1%	1%	-	1%	

## Online Poll

### ONLINE Fieldwork : 19th-21st May 2017

Absolutes/col percents

Table 4

Data derived from:-

**Q.A** Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

**Q.B** The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.

If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (4%), don't know who they would vote for (16%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender		Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North		Mid-lands	South
Unweighted base	1555	791	764	62	179	920	274	120	394	1451	93	656	229	207	438	24	684	404	186	281	213	550	749	17	152	73	548	476	530	1330
Weighted base	1445	726	719	72	178	787	203	206	408	1352	81	613	165	198	445	24	455	449	253	288	159	483	760	15	130	78	507	460	478	1237
Conservative	689 48%	342 47%	347 48%	22 30%	58 33%	346 44%	131 65%	134 65%	264 65%	652 48%	31 38%	277 45%	66 40%	73 37%	269 61%	4 19%	223 49%	216 48%	126 50%	124 43%	71 45%	232 48%	374 49%	4 27%	29 22%	26 34%	216 41%	238 52%	243 51%	634 51%
Labour	472 33%	219 30%	252 35%	42 58%	81 45%	274 35%	38 19%	37 18%	75 18%	429 32%	38 47%	204 33%	67 41%	93 47%	90 20%	18 75%	133 29%	150 33%	81 32%	108 37%	57 36%	161 33%	234 31%	8 56%	26 20%	33 42%	189 37%	148 32%	135 28%	413 33%
Liberal Democrat	119 8%	67 9%	52 7%	3 4%	18 10%	59 7%	17 8%	22 11%	39 10%	112 8%	6 7%	53 9%	12 7%	10 5%	43 10%	1 5%	52 12%	31 7%	16 6%	19 7%	15 10%	44 9%	53 7%	1 6%	11 8%	5 7%	29 6%	38 8%	52 11%	102 8%
UK Independence Party (UKIP)	49 3%	28 4%	21 3%	2 2%	3 2%	37 5%	3 2%	4 2%	7 2%	48 4%	1 1%	23 4%	4 2%	7 3%	15 3%	-	14 3%	12 3%	14 5%	10 3%	1 1%	9 2%	37 5%	1 8%	-	8 10%	8 2%	24 5%	17 4%	41 3%
Scottish National Party/SNP	59 4%	37 5%	22 3%	-	6 3%	39 5%	11 5%	4 2%	15 4%	59 4%	* 1%	25 4%	8 5%	7 3%	19 4%	-	14 3%	15 3%	10 4%	20 7%	6 4%	17 4%	34 5%	-	59 46%	-	59 12%	-	-	-
Plaid Cymru	6 *	6 1%	-	-	-	5 1%	1 *	-	1 *	6 *	-	5 1%	-	-	1 *	-	* 1%	5 1%	-	* 1%	-	3 1%	3 *	-	-	6 7%	-	6 1%	-	-
Green	33 2%	13 2%	20 3%	3 5%	7 4%	18 2%	1 1%	3 1%	4 1%	29 2%	4 5%	19 3%	5 3%	4 2%	4 1%	-	12 3%	12 3%	6 2%	3 1%	7 4%	13 3%	13 2%	-	2 2%	-	8 1%	3 1%	23 5%	31 3%
Another party	18 1%	13 2%	5 1%	* 1%	5 3%	9 1%	1 1%	2 1%	3 1%	16 1%	1 1%	8 1%	2 1%	5 2%	3 1%	* 2%	5 1%	8 2%	1 *	4 1%	1 1%	4 1%	10 3%	* 1%	2 1%	-	5 1%	4 1%	8 2%	16 1%

## Online Poll

### ONLINE Fieldwork : 19th-21st May 2017

Absolutes/col percents

Table 4

**Data derived from:-**

**Q.A** Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

**Q.B** The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (4%), don't know who they would vote for (16%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals					NET: Lab/Con Marginal				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)		Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	
Unweighted base	1555	722	521	141	49	123	604	440	187	120	730	769	56	354	240	146	276	28	88	173	12	474	823	188	66	162	157	15	388	669	152	11	320	
Weighted base	1445	689	472	119	49	116	574	411	170	105	644	742	59	338	227	148	238	27	72	160	8	273	721	308	141	167	141	13	369	618	130	6	308	
Conservative	689 48%	689 100%	-	-	-	-	518 90%	42 10%	93 55%	15 14%	223 35%	456 61%	11 19%	318 94%	194 85%	26 18%	15 6%	9 32%	6 8%	90 56%	3 43%	120 44%	349 48%	152 49%	68 48%	74 44%	78 55%	4 28%	136 37%	368 60%	29 23%	1 13%	152 49%	
Labour	472 33%	-	472 100%	-	-	-	33 6%	335 81%	29 17%	19 18%	273 42%	170 23%	29 49%	11 3%	22 10%	115 77%	202 85%	1 5%	16 22%	25 16%	2 26%	101 37%	242 34%	92 30%	36 26%	69 41%	39 28%	5 40%	179 49%	149 24%	26 20%	4 64%	108 35%	
Liberal Democrat	119 8%	-	-	119 100%	-	-	13 2%	24 6%	3 2%	67 64%	83 13%	25 3%	11 18%	3 1%	9 4%	3 2%	16 7%	17 62%	47 65%	1 1%	2 23%	26 10%	61 8%	21 7%	11 8%	13 8%	18 12%	4 30%	21 6%	53 9%	11 8%	-	30 10%	
UK Independence Party (UKIP)	49 3%	-	-	-	49 100%	-	5 1%	1 *	35 20%	-	8 1%	41 6%	-	5 1%	* *	1 *	-	-	34 21%	1 8%	6 2%	19 3%	11 4%	13 4%	7 4%	4 3%	-	15 4%	22 4%	-	1 12%	11 4%		
Scottish National Party/SNP	59 4%	-	-	-	-	59 51%	-	2 *	-	3 3%	37 6%	19 3%	4 6%	-	-	2 1%	-	3 4%	-	-	-	11 4%	30 4%	15 5%	3 2%	-	-	-	-	-	59 46%	-	-	
Plaid Cymru	6 *	-	-	-	-	6 5%	-	-	2 1%	-	2 *	3 *	-	-	-	-	-	-	2 1%	-	-	1 *	3 *	2 1%	-	* *	-	-	5 1%	-	-	-	* 7%	* *
Green	33 2%	-	-	-	-	33 29%	3 1%	3 1%	-	* *	17 3%	15 2%	2 3%	1 *	2 1%	1 1%	2 1%	-	* *	-	-	6 2%	10 1%	11 4%	5 4%	-	1 1%	-	11 3%	19 3%	2 2%	* 4%	1 *	
Another party	18 1%	-	-	-	-	18 15%	2 *	4 1%	8 5%	1 1%	2 *	14 2%	2 4%	* *	-	3 2%	-	-	1 1%	8 5%	-	2 1%	8 1%	4 1%	3 2%	4 3%	1 *	* 3%	2 1%	8 1%	2 2%	-	5 2%	

**Online Poll**  
**ONLINE Fieldwork : 19th-21st May 2017**

Col percents

Table 5  
**Published Vote Intention Figures**  
Percentages derived from the responses of 1767 respondents

	<u>Total</u>
Conservative	47%
Labour	33%
Liberal Democrat	9%
SNP	4%
Plaid Cymru	*
Green	2%
UKIP	4%
Other	1%

## Online Poll

### ONLINE Fieldwork : 19th-21st May 2017

Absolutes/col percents

Table 6  
**Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...**  
**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2004	916	1088	170	302	1152	267	113	380	1831	153	830	330	351	429	64	704	510	304	486	248	653	1010	44	185	95	687	610	707	1724
Weighted base	2004	903	1101	220	320	1053	210	201	411	1840	146	853	261	370	453	67	481	583	425	514	200	604	1098	47	167	108	701	633	670	1729
Vote for the UK to Remain in the EU	799 40%	354 39%	445 40%	91 42%	142 44%	422 40%	70 33%	74 37%	144 35%	715 39%	78 54%	362 42%	124 47%	119 32%	164 36%	30 45%	273 57%	255 44%	128 30%	143 28%	118 59%	296 49%	358 33%	19 40%	89 53%	46 42%	292 42%	228 36%	279 42%	665 38%
Vote for the UK to Leave the EU	974 49%	469 52%	505 46%	78 36%	127 40%	525 50%	130 62%	114 56%	244 59%	921 50%	46 32%	404 47%	105 40%	185 50%	260 57%	19 29%	168 35%	259 44%	249 58%	299 58%	64 32%	259 43%	616 56%	15 32%	62 37%	53 49%	334 48%	328 52%	312 47%	858 50%
Did not vote	213 11%	72 8%	141 13%	46 21%	47 15%	96 9%	10 5%	14 7%	23 6%	189 10%	20 13%	83 10%	28 11%	60 16%	26 6%	17 26%	37 8%	63 11%	44 10%	68 13%	18 9%	46 8%	114 10%	13 27%	12 7%	7 7%	69 10%	71 11%	73 11%	194 11%
Can't remember/refuse	18 1%	8 1%	10 1%	4 2%	4 1%	10 1%	-	-	-	16 1%	1 1%	3 *	5 2%	6 2%	3 1%	1 1%	2 1%	6 1%	4 1%	5 1%	-	3 1%	11 1%	1 1%	4 2%	2 2%	6 1%	6 1%	6 1%	12 1%

## Online Poll

### ONLINE Fieldwork : 19th-21st May 2017

Absolutes/col percents

Table 6

**Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...**

**Base: All respondents**

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2004	698	602	143	54	127	634	525	230	146	864	931	209	352	265	189	308	39	99	208	18	487	1000	339	166	211	201	22	508	865	185	12	412
Weighted base	2004	698	571	127	55	125	649	535	222	138	799	974	231	374	260	213	285	43	84	207	13	287	892	505	315	235	205	18	526	842	168	9	440
Vote for the UK to Remain in the EU	799	218	307	84	9	59	260	285	13	84	799	-	-	-	260	-	285	-	84	-	13	157	378	187	76	88	71	8	217	324	90	2	159
	40%	31%	54%	66%	16%	48%	40%	53%	6%	60%	100%	-	-	-	100%	-	100%	-	100%	-	100%	55%	42%	37%	24%	37%	35%	42%	41%	39%	54%	19%	36%
Vote for the UK to Leave the EU	974	459	204	28	46	52	374	213	207	43	-	974	-	374	-	213	-	43	-	207	-	121	455	251	145	114	106	8	252	424	62	7	221
	49%	66%	36%	22%	84%	41%	58%	40%	93%	31%	-	100%	-	100%	-	100%	-	100%	-	100%	-	42%	51%	50%	46%	49%	52%	46%	48%	50%	37%	73%	50%
Did not vote	213	20	59	11	*	12	15	37	2	7	-	-	213	-	-	-	-	-	-	-	-	9	55	64	84	33	26	2	55	84	12	1	59
	11%	3%	10%	9%	1%	10%	2%	7%	1%	5%	-	-	92%	-	-	-	-	-	-	-	-	3%	6%	13%	27%	14%	13%	12%	11%	10%	7%	8%	13%
Can't remember/refuse	18	-	1	3	-	2	1	*	1	5	-	-	18	-	-	-	-	-	-	-	-	4	3	9	*	2	-	2	10	4	-	2	
	1%	-	*	3%	-	2%	*	*	*	4%	-	-	8%	-	-	-	-	-	-	-	-	-	1%	3%	*	1%	-	*	1%	2%	-	1%	

**Online Poll**  
**ONLINE Fieldwork : 19th-21st May 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	2004	2004
Weighted base	2004	2004
<b><u>Gender</u></b>		
Male	916 46%	903 45%
Female	1088 54%	1101 55%
<b><u>Age</u></b>		
18-24	170 8%	220 11%
25-34	302 15%	320 16%
35-44	419 21%	387 19%
45-54	381 19%	370 18%
55-64	352 18%	296 15%
65+	380 19%	411 21%
Average age	48.19	47.83

**Online Poll**  
**ONLINE Fieldwork : 19th-21st May 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2004	2004
<b><u>Social Grade</u></b>		
AB	704 35%	481 24%
C1	510 25%	583 29%
C2	304 15%	425 21%
DE	486 24%	514 26%
<b><u>Region</u></b>		
North	687 34%	701 35%
Midlands	610 30%	633 32%
South	707 35%	670 33%



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Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2004	2004
<b><u>Working status</u></b>		
Full-time	830 41%	853 43%
Part-time	330 16%	261 13%
Not working but seeking work or temporarily unemployed/sick	98 5%	101 5%
Not working/Not seeking work	93 5%	93 5%
Retired	429 21%	453 23%
Student	64 3%	67 3%
House person/Housewife/ Househusband	160 8%	177 9%
<b><u>Q.C Voting in May 7th 2015 General Election</u></b>		
Conservative	634 32%	649 32%
Labour	525 26%	535 27%
UK Independence Party (UKIP)	230 11%	222 11%
Liberal Democrat/ Liberal	146 7%	138 7%
Scottish National Party/SNP	76 4%	71 4%
Plaid Cymru	11 1%	15 1%
Green Party	78 4%	79 4%
Another party	13 1%	12 1%
Did not vote	227 11%	224 11%
Don't know	42 2%	38 2%
Prefer not to say	22 1%	20 1%

**Online Poll**  
**ONLINE Fieldwork : 19th-21st May 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2004	2004
<b><u>Q1. Political Interest</u></b>		
Very interested	487 24%	287 14%
Fairly interested	1000 50%	892 45%
Not very interested	339 17%	505 25%
Not at all interested	166 8%	315 16%
NET: Interested	1487 74%	1178 59%
NET: Not Interested	505 25%	820 41%
Don't know	12 1%	6 *