



## The Sun on Sunday 2017

**Fieldwork dates:** April 26-28<sup>th</sup> 2017

**Interview method:** Online

**Population effectively sampled:** All GB adults aged 18+

**Online Sampling Method:** A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

**Sample size:** 2,012 GB adults aged 18+

**Data weighting:** In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

### **Weighting by past votes – online**

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

### **Weighting for turnout**

ICM has constructed a turnout probability matrix based on an interlocking combination of age and social grade. Turnout estimates from various sources, most notably but not limited to the British Election studies were factored into the matrix in order provide a best estimate for each demographic subgroup, modelled to population incidence and real turnout levels from the 2015 General Election.

### **Weighting for political interest**

The data is weighted to the standard question on level of interest in politics, from BES 2015.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election, although this question is no longer used to create turnout factors. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

### **Adjustment process 1: 'Partial Refuser' Reallocation**

- A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
- B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

### **Adjustment process 2: 'Total Refuser' Reallocation**

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).

2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).
3. ICM's default position is that Total Refusers *at least* look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited to that published .

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**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Online Poll

### ONLINE Fieldwork : 26th-28th April 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Gender			Age					Ethnicity			Working status					Social Class				Educational attainment				Region					NET: Eng-land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands	South	
Unweighted base	2012	990	1022	209	345	1107	243	108	351	1830	165	870	313	360	384	85	702	563	267	480	267	704	947	52	179	105	673	653	686	1728
Weighted base	2012	908	1104	232	323	1061	203	193	396	1853	147	864	254	387	417	92	490	571	437	514	218	641	1051	58	175	107	712	648	653	1731
NET: Yes	1967	896	1071	211	310	1052	200	193	393	1817	138	853	248	373	414	79	480	561	429	496	215	630	1028	53	170	105	698	630	638	1692
	98%	99%	97%	91%	96%	99%	99%	100%	99%	98%	94%	99%	98%	97%	99%	86%	98%	98%	98%	97%	99%	98%	98%	92%	97%	99%	98%	97%	98%	98%
Yes - where living now	1930	886	1044	193	303	1042	199	193	392	1784	134	841	243	369	414	63	472	541	428	489	214	617	1016	43	167	101	688	619	622	1662
	96%	98%	95%	83%	94%	98%	98%	100%	99%	96%	91%	97%	96%	95%	99%	69%	96%	95%	98%	95%	98%	96%	97%	74%	95%	95%	97%	96%	95%	96%
Yes - somewhere else/ another address	37	10	27	18	7	10	1	-	1	33	4	12	5	4	1	15	8	20	1	8	1	13	12	10	3	4	10	11	16	30
	2%	1%	2%	8%	2%	1%	1%	-	*	2%	3%	1%	2%	1%	*	17%	2%	3%	*	2%	1%	2%	1%	18%	2%	4%	1%	2%	2%	2%
No	34	9	25	14	11	6	3	-	3	26	7	6	5	12	3	8	9	6	7	12	3	7	17	4	5	1	8	15	11	27
	2%	1%	2%	6%	3%	1%	1%	-	1%	1%	5%	1%	2%	3%	1%	8%	2%	1%	2%	2%	1%	2%	7%	3%	3%	1%	1%	2%	2%	2%
Don't know	12	4	8	7	2	3	-	-	-	10	2	5	1	1	-	5	1	4	1	6	*	4	6	1	-	*	5	3	4	11
	1%	*	1%	3%	1%	*	-	-	-	1%	1%	1%	*	*	-	6%	*	1%	*	1%	*	1%	1%	1%	-	*	1%	*	1%	1%

## Online Poll

### ONLINE Fieldwork : 26th-28th April 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern							Political Interest					Marginals					NET: Lab/Con Marginal			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)		Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other
Unweighted base	2012	692	466	157	114	155	646	527	226	136	935	872	205	344	286	165	341	33	99	209	12	519	1002	315	159	226	185	26	479	913	177	6	411
Weighted base	2012	682	430	128	133	137	652	537	223	139	861	930	221	352	281	191	318	50	84	204	11	288	895	507	316	212	201	23	510	888	174	4	413
NET: Yes	1967	679	421	126	133	137	652	537	221	138	855	928	184	352	281	191	318	50	83	204	11	286	886	493	296	209	200	23	494	868	169	4	409
	98%	100%	98%	99%	100%	100%	100%	100%	99%	99%	99%	100%	83%	100%	100%	100%	100%	100%	99%	100%	100%	99%	99%	97%	94%	99%	99%	100%	97%	98%	97%	100%	99%
Yes - where living now	1930	676	417	121	131	133	644	526	219	135	832	921	177	350	276	190	310	50	82	202	11	283	867	483	291	203	198	23	482	854	166	4	400
	96%	99%	97%	94%	98%	97%	99%	98%	98%	97%	97%	99%	80%	99%	98%	99%	97%	100%	98%	99%	100%	98%	97%	95%	92%	95%	98%	99%	95%	96%	95%	100%	97%
Yes - somewhere else/ another address	37	3	4	6	1	4	8	11	1	3	22	7	7	2	5	1	8	-	1	1	-	3	19	10	5	7	2	*	11	14	3	-	9
	2%	1%	1%	4%	1%	3%	1%	2%	1%	2%	3%	1%	3%	1%	2%	1%	3%	-	1%	1%	-	1%	2%	2%	1%	3%	1%	1%	2%	2%	2%	-	2%
No	34	2	6	1	-	-	-	-	3	-	4	1	29	-	-	-	-	-	-	-	-	1	7	8	18	2	-	-	11	16	5	-	2
	2%	*	1%	1%	-	-	-	-	1%	-	*	*	13%	-	-	-	-	-	-	-	-	*	1%	2%	6%	1%	-	-	2%	2%	3%	-	1%
Don't know	12	-	3	*	1	1	-	-	-	1	3	1	8	-	-	-	-	-	1	-	-	1	2	7	2	1	1	-	6	4	-	-	2
	1%	-	1%	*	*	*	-	-	-	1%	*	*	4%	-	-	-	-	-	1%	-	-	*	*	1%	1%	*	1%	-	1%	*	-	-	*

## Online Poll

### ONLINE Fieldwork : 26th-28th April 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET-England		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secondary / NVQ1-3	Still studying	Scotland	Wales	North	Mid-lands		South	
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10 - Absolutely certain to vote	1199	560	639	90	158	641	149	161	310	1137	59	512	130	199	323	35	317	342	242	298	128	390	641	18	139	67	462	378	359	993	
	60%	62%	58%	39%	49%	60%	73%	84%	78%	61%	40%	59%	51%	51%	77%	38%	65%	60%	55%	58%	59%	61%	61%	32%	79%	63%	65%	58%	55%	57%	
9	196	105	91	18	36	113	13	16	29	178	16	92	34	35	30	5	52	53	35	56	26	72	85	4	8	7	64	65	67	181	
	10%	12%	8%	8%	11%	11%	6%	8%	7%	10%	11%	11%	13%	9%	7%	6%	11%	9%	8%	11%	12%	11%	8%	8%	5%	7%	9%	10%	10%	10%	
8	172	68	104	32	32	93	13	2	15	148	19	88	19	33	17	15	40	54	43	35	21	73	62	14	5	10	48	61	63	157	
	9%	7%	9%	14%	10%	9%	6%	1%	4%	8%	13%	10%	7%	9%	4%	17%	8%	9%	10%	7%	10%	11%	6%	24%	3%	9%	7%	9%	10%	9%	
7	94	43	51	21	23	43	5	3	8	84	9	44	20	12	11	8	20	28	26	20	13	22	50	5	7	7	34	25	36	80	
	5%	5%	5%	9%	7%	4%	2%	2%	2%	5%	6%	5%	8%	3%	3%	8%	4%	5%	6%	4%	6%	3%	5%	8%	4%	7%	5%	4%	5%	5%	
6	54	21	33	14	9	31	-	-	-	42	11	26	8	12	1	6	12	14	14	14	3	22	27	2	5	-	20	14	21	49	
	3%	2%	3%	6%	3%	3%	-	-	-	2%	8%	3%	3%	*	*	7%	2%	3%	3%	3%	1%	3%	3%	3%	3%	-	3%	2%	3%	3%	
5	58	20	38	16	14	24	5	-	5	51	7	20	9	18	5	5	11	21	13	13	7	15	31	4	3	3	12	21	24	53	
	3%	2%	3%	7%	4%	2%	2%	-	1%	3%	4%	2%	4%	5%	1%	5%	2%	4%	3%	3%	3%	2%	3%	4%	7%	1%	3%	2%	3%	4%	3%
4	21	8	13	5	5	8	-	4	4	17	4	10	2	4	4	2	2	7	4	9	-	10	11	-	2	1	10	6	6	18	
	1%	1%	1%	2%	1%	1%	-	2%	1%	1%	3%	1%	1%	1%	1%	2%	*	1%	1%	2%	-	2%	1%	-	1%	1%	1%	1%	1%	1%	
3	33	14	19	8	9	11	5	-	5	29	4	12	2	9	5	4	2	14	10	6	-	9	23	2	1	1	13	10	10	31	
	2%	2%	2%	4%	3%	1%	2%	-	1%	2%	2%	1%	1%	2%	1%	5%	*	2%	2%	1%	-	1%	2%	3%	1%	1%	2%	2%	2%	2%	
2	22	11	11	2	1	14	4	1	5	21	1	3	8	4	6	*	4	4	9	5	1	3	18	-	1	-	6	4	12	21	
	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	*	3%	1%	2%	*	1%	1%	2%	1%	*	*	2%	-	1%	-	1%	1%	2%	2%	
1 - Certain not to vote	85	43	42	11	26	40	7	-	7	76	9	35	10	28	8	4	17	18	17	32	8	10	62	4	4	1	22	33	30	79	
	4%	5%	4%	5%	8%	4%	4%	-	2%	4%	6%	4%	4%	7%	2%	5%	4%	3%	4%	6%	4%	2%	6%	6%	2%	1%	3%	5%	5%	5%	
Don't know	76	16	60	13	10	44	3	5	9	67	8	21	10	30	8	6	12	16	25	22	12	16	41	5	-	9	22	29	25	67	
	4%	2%	5%	6%	3%	4%	2%	3%	2%	4%	6%	2%	4%	8%	2%	6%	3%	3%	6%	4%	5%	2%	4%	9%	-	8%	3%	5%	4%	4%	
Refused	2	-	2	1	1	1	-	-	-	2	-	-	-	2	-	-	-	-	-	-	2	-	-	1	-	-	1	1	1	2	
	*	-	*	*	*	*	-	-	-	*	-	-	-	1%	-	-	-	-	-	-	*	-	-	*	-	-	*	*	*	*	
Mean	8.64	8.69	8.61	7.75	8.06	8.76	8.99	9.67	9.32	8.70	7.87	8.71	8.36	8.17	9.27	7.74	8.93	8.67	8.45	8.49	8.88	8.91	8.46	7.74	9.22	9.09	8.85	8.61	8.44	8.56	
Standard deviation	2.40	2.42	2.39	2.64	2.81	2.29	2.31	1.15	1.87	2.37	2.67	2.26	2.54	2.85	1.92	2.62	2.12	2.30	2.51	2.64	2.07	1.93	2.69	2.57	1.94	1.77	2.22	2.46	2.52	2.46	
Standard error	0.05	0.08	0.08	0.19	0.15	0.07	0.15	0.11	0.10	0.06	0.21	0.08	0.15	0.16	0.10	0.29	0.08	0.10	0.16	0.12	0.13	0.07	0.09	0.37	0.14	0.18	0.09	0.10	0.10	0.06	

## Online Poll

### ONLINE Fieldwork : 26th-28th April 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

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	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND in E&W	Con held AND in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal	
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	60%	73%	71%	66%	66%	68%	71%	64%	64%	67%	63%	65%	20%	77%	64%	60%	66%	60%	75%	68%	33%	87%	66%	49%	32%	66%	59%	84%	49%	59%	80%	61%	63%	
9	196	82	44	12	10	15	73	57	28	9	97	92	7	40	33	18	38	2	7	23	4	18	117	43	18	20	15	1	54	98	7	-	35	
	10%	12%	10%	9%	8%	11%	11%	12%	6%	11%	10%	10%	3%	11%	12%	9%	12%	4%	8%	11%	37%	6%	13%	9%	6%	9%	7%	6%	11%	11%	11%	4%	-	8%
8	172	62	32	9	10	12	60	47	20	9	85	73	14	15	40	24	22	5	5	18	2	11	71	67	22	13	20	-	52	81	5	1	33	
	9%	9%	7%	7%	8%	9%	9%	9%	9%	7%	10%	8%	6%	4%	14%	13%	7%	9%	6%	9%	19%	4%	8%	13%	7%	6%	10%	-	10%	9%	3%	39%	8%	
7	94	21	28	8	8	6	30	25	8	9	49	31	14	11	18	6	17	5	3	5	1	4	43	31	16	10	11	-	30	36	7	-	21	
	5%	3%	6%	7%	6%	5%	5%	5%	4%	6%	6%	3%	6%	3%	7%	3%	5%	9%	3%	2%	7%	1%	5%	6%	5%	5%	5%	-	6%	4%	4%	-	5%	
6	54	8	12	5	2	3	6	18	3	9	24	17	14	2	4	4	13	4	4	3	-	1	16	25	12	4	4	*	23	17	5	-	9	
	3%	1%	3%	4%	2%	2%	1%	3%	2%	7%	3%	2%	6%	1%	1%	2%	4%	8%	5%	2%	-	*	2%	5%	4%	2%	2%	2%	4%	2%	3%	-	2%	
5	58	6	5	6	4	5	12	16	7	1	18	30	10	7	4	11	6	-	1	7	-	1	11	28	18	1	9	-	12	34	3	-	10	
	3%	1%	1%	5%	3%	4%	2%	3%	3%	1%	2%	3%	4%	2%	2%	6%	2%	-	2%	3%	-	*	1%	6%	6%	1%	4%	-	2%	4%	1%	-	2%	
4	21	2	2	-	4	2	2	2	2	-	2	14	5	2	-	-	-	-	-	1	*	*	4	4	13	*	2	-	9	8	2	-	2	
	1%	*	1%	-	3%	2%	*	*	1%	-	*	2%	2%	1%	-	-	-	-	-	1%	4%	*	*	1%	4%	*	1%	-	2%	1%	1%	-	1%	
3	33	4	3	-	6	-	-	10	4	-	10	6	17	-	-	2	7	-	-	4	-	-	4	12	17	3	6	1	11	11	1	-	9	
	2%	1%	1%	-	4%	-	-	2%	2%	-	1%	1%	8%	-	-	1%	2%	-	-	2%	-	-	*	2%	5%	1%	3%	3%	2%	1%	1%	-	2%	
2	22	-	*	2	2	1	-	3	1	5	5	7	10	-	-	-	3	5	-	1	-	-	2	14	5	1	-	-	6	13	1	-	1	
	1%	-	-	1%	1%	-	-	1%	*	3%	1%	5%	-	-	-	1%	10%	-	-	*	-	-	*	3%	2%	1%	-	-	1%	1%	1%	-	*	
1 - Certain not to vote	85	-	-	-	-	-	1	5	6	2	3	14	68	-	1	5	*	-	-	2	-	2	15	17	50	10	5	-	35	30	4	-	15	
	4%	-	-	-	-	-	*	1%	3%	1%	*	2%	31%	-	*	2%	*	-	-	1%	-	1%	2%	3%	16%	5%	3%	-	7%	3%	2%	-	4%	
Don't know	76	-	-	-	-	-	8	10	1	1	21	36	18	6	3	7	3	-	1	1	-	1	16	13	44	7	12	1	26	30	-	-	19	
	4%	-	-	-	-	-	1%	2%	*	1%	2%	4%	8%	2%	1%	4%	1%	-	2%	1%	-	*	2%	3%	14%	3%	6%	5%	5%	3%	-	-	5%	
Refused	2	-	-	-	-	-	-	-	-	-	-	2	1	-	-	-	-	-	-	-	-	-	1	1	-	1	-	-	1	-	-	-	1	
	*	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	*	*	-	*	-	-	-	-	-	-	-	*
Mean	8.64	9.46	9.30	9.04	8.83	9.15	9.40	9.00	8.92	8.89	9.11	9.04	4.95	9.55	9.24	8.86	9.10	8.41	9.42	9.13	8.80	9.73	9.19	8.20	6.57	8.92	8.69	9.65	8.14	8.71	9.22	9.23	8.81	
Standard deviation	2.40	1.11	1.35	1.70	2.09	1.60	1.18	1.84	2.06	2.08	1.60	1.91	3.64	1.07	1.26	2.00	1.70	2.51	1.23	1.76	1.39	0.97	1.67	2.52	3.52	2.28	2.23	1.35	2.75	2.31	1.94	1.13	2.25	
Standard error	0.05	0.04	0.06	0.14	0.20	0.13	0.05	0.08	0.14	0.18	0.05	0.07	0.27	0.06	0.07	0.16	0.09	0.44	0.12	0.12	0.40	0.04	0.05	0.15	0.30	0.15	0.17	0.27	0.13	0.08	0.15	0.46	0.11	

## Online Poll

### ONLINE Fieldwork : 26th-28th April 2017

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.  
If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2012	990	1022	209	345	1107	243	108	351	1830	165	870	313	360	384	85	702	563	267	480	267	704	947	52	179	105	673	653	686	1728
Weighted base	2012	908	1104	232	323	1061	203	193	396	1853	147	864	254	387	417	92	490	571	437	514	218	641	1051	58	175	107	712	648	653	1731
Conservative	682 34%	304 33%	378 34%	47 20%	84 26%	336 32%	101 50%	113 58%	214 54%	644 35%	36 25%	279 32%	82 32%	78 20%	213 51%	29 32%	201 41%	213 37%	110 25%	156 30%	73 33%	225 35%	348 33%	19 33%	34 19%	37 35%	197 28%	225 35%	260 40%	611 35%
Labour	430 21%	199 22%	231 21%	64 28%	80 25%	235 22%	27 13%	23 12%	50 13%	373 20%	54 37%	206 24%	45 18%	98 25%	62 15%	19 21%	98 20%	108 19%	108 25%	116 23%	60 27%	131 20%	220 21%	12 22%	23 13%	22 21%	181 25%	129 20%	119 18%	384 22%
Liberal Democrat	128 6%	69 8%	59 5%	13 6%	19 6%	67 6%	17 8%	13 7%	30 7%	115 6%	12 8%	44 5%	19 7%	23 6%	33 8%	10 11%	50 10%	45 8%	9 2%	24 5%	21 10%	58 9%	40 4%	7 12%	13 7%	4 4%	39 5%	30 5%	60 9%	112 6%
UK Independence Party (UKIP)	133 7%	84 9%	49 4%	12 5%	15 5%	80 7%	19 9%	7 4%	26 7%	126 7%	7 5%	60 7%	20 8%	24 6%	28 7%	*	13 3%	26 5%	60 14%	35 7%	3 1%	22 3%	105 10%	1 1%	1 1%	9 9%	38 5%	61 9%	35 5%	123 7%
Scottish National Party/SNP	63 3%	32 4%	31 3%	4 2%	11 3%	38 4%	4 2%	6 3%	10 2%	63 3%	-	31 4%	8 3%	15 4%	9 2%	1 1%	10 2%	26 4%	8 2%	19 4%	5 2%	27 4%	28 3%	1 2%	63 36%	-	63 9%	-	-	-
Plaid Cymru	8 *	3 *	5 *	1 1%	2 1%	3 *	* *	2 1%	2 1%	8 *	-	2 *	-	4 1%	2 1%	-	1 *	2 *	-	5 1%	2 1%	2 *	4 *	-	-	8 7%	-	8 1%	-	-
Green	61 3%	27 3%	34 3%	9 4%	19 6%	25 2%	3 1%	5 3%	8 2%	56 3%	5 3%	27 3%	13 5%	10 3%	7 2%	4 4%	20 4%	19 3%	12 3%	10 2%	9 4%	33 5%	18 2%	1 2%	4 2%	2 1%	16 2%	16 3%	29 4%	56 3%
Another party	5 *	1 *	4 *	* *	3 1%	2 *	-	-	-	5 *	1 *	4 1%	* *	1 *	-	1 *	1 *	2 *	1 *	1 *	-	1 *	4 *	-	-	-	* *	1 *	4 1%	5 *
Would not vote	85 4%	43 5%	42 4%	11 5%	26 8%	40 4%	7 4%	-	7 2%	76 4%	9 6%	35 4%	10 4%	28 7%	8 2%	4 5%	17 4%	18 3%	17 4%	32 6%	8 4%	10 2%	62 6%	4 6%	4 2%	1 1%	22 3%	33 5%	30 5%	79 5%
Don't know	402 20%	142 16%	260 24%	59 26%	62 19%	231 22%	25 12%	25 13%	49 12%	373 20%	24 16%	169 20%	55 22%	101 26%	55 13%	21 23%	77 16%	108 19%	106 24%	110 21%	37 17%	128 20%	216 21%	13 23%	34 19%	23 22%	153 21%	138 21%	110 17%	344 20%
Refused	16 1%	4 *	12 1%	9 4%	2 1%	4 *	-	-	-	15 1%	-	8 1%	1 *	4 1%	-	3 3%	1 *	4 1%	5 1%	5 1%	-	4 1%	6 1%	-	-	-	5 1%	6 1%	5 1%	16 1%



## Online Poll

### ONLINE Fieldwork : 26th-28th April 2017

Absolutes/col percents

Table 3  
**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.**  
**If there were a General Election tomorrow which party would you vote for?**  
**Base: All respondents**

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016			EU Ref/2015 voting pattern							Political Interest					Marginals							
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other	NET: Lab/Con Marginal
Unweighted base	2012	692	466	157	114	155	646	527	226	136	935	872	205	344	286	165	341	33	99	209	12	519	1002	315	159	226	185	26	479	913	177	6	411
Weighted base	2012	682	430	128	133	137	652	537	223	139	861	930	221	352	281	191	318	50	84	204	11	288	895	507	316	212	201	23	510	888	174	4	413
Conservative	682	682	-	-	-	-	515	66	67	7	246	411	25	286	213	43	23	5	2	66	1	116	354	158	53	69	63	8	135	372	33	1	132
	34%	100%	-	-	-	-	79%	12%	30%	5%	29%	44%	11%	81%	76%	22%	7%	10%	2%	33%	9%	40%	40%	31%	17%	33%	31%	37%	27%	42%	19%	13%	32%
Labour	430	-	430	-	-	-	30	311	14	14	264	133	33	14	15	88	204	5	9	10	2	84	208	84	52	63	44	1	163	135	24	-	107
	21%	-	100%	-	-	-	5%	58%	6%	10%	31%	14%	15%	4%	5%	46%	64%	9%	11%	5%	19%	29%	23%	17%	17%	30%	22%	3%	32%	15%	14%	-	26%
Liberal Democrat	128	-	-	128	-	-	21	22	5	68	101	21	6	4	16	2	20	11	54	3	2	29	60	29	10	10	17	1	22	66	12	-	27
	6%	-	-	100%	-	-	3%	4%	2%	49%	12%	2%	3%	1%	6%	1%	6%	23%	64%	1%	21%	10%	7%	6%	3%	5%	8%	2%	4%	7%	7%	-	7%
UK Independence Party (UKIP)	133	-	-	-	133	-	6	8	96	6	6	122	6	3	3	8	-	6	*	93	2	18	47	44	23	18	16	4	33	62	1	-	34
	7%	-	-	-	100%	-	1%	1%	43%	4%	1%	13%	3%	1%	1%	4%	-	11%	*	46%	16%	6%	5%	9%	7%	8%	8%	16%	6%	7%	1%	-	8%
Scottish National Party/SNP	63	-	-	-	-	63	*	3	-	1	46	13	5	-	*	3	*	-	1	-	-	12	31	20	-	-	-	-	-	-	63	-	-
	3%	-	-	-	-	46%	*	1%	-	1%	5%	1%	2%	-	*	1%	*	-	1%	-	-	4%	3%	4%	-	-	-	-	-	-	36%	-	-
Plaid Cymru	8	-	-	-	-	8	-	1	-	-	2	3	2	-	-	-	1	-	-	-	-	*	5	1	1	-	-	-	6	1	-	1	-
	*	-	-	-	-	6%	-	*	-	-	*	3	1%	-	-	-	*	-	-	-	-	*	1%	*	*	-	-	-	1%	*	-	32%	-
Green	61	-	-	-	-	61	5	4	4	9	36	17	8	1	5	1	3	4	5	2	1	6	35	16	4	4	5	4	17	28	3	*	9
	3%	-	-	-	-	45%	1%	1%	2%	6%	4%	2%	4%	*	2%	*	1%	8%	6%	1%	12%	2%	4%	3%	1%	2%	2%	18%	3%	3%	2%	6%	2%
Another party	5	-	-	-	-	5	1	-	-	1	2	1	2	1	-	-	-	-	1	-	-	*	3	-	2	-	1	*	1	4	-	-	1
	*	-	-	-	-	4%	*	-	-	1%	*	*	1%	*	-	-	-	-	2%	-	-	*	*	-	1%	-	*	2%	*	*	-	-	*
Would not vote	85	-	-	-	-	85	1	5	6	2	3	14	68	-	1	5	*	-	-	2	-	2	15	17	50	10	5	-	35	30	4	-	15
	4%	-	-	-	-	*	*	1%	3%	1%	*	2%	31%	-	*	2%	*	-	-	1%	-	2	1%	3%	16%	5%	3%	-	7%	3%	2%	-	4%
Don't know	402	-	-	-	-	73	117	31	31	156	185	61	43	29	42	66	19	11	27	3	20	130	133	115	38	49	4	96	179	35	2	86	
	20%	-	-	-	-	11%	22%	14%	22%	18%	20%	27%	12%	10%	22%	21%	38%	13%	13%	23%	7%	15%	26%	36%	18%	24%	15%	19%	20%	20%	49%	21%	
Refused	16	-	-	-	-	16	-	-	-	1	8	6	-	-	-	-	-	-	-	-	-	*	6	4	5	1	1	2	2	10	-	-	2
	1%	-	-	-	-	-	-	-	-	*	1%	3%	-	-	-	-	-	-	-	-	-	*	1%	1%	2%	*	1%	7%	*	1%	-	-	1%

## Online Poll

### ONLINE Fieldwork : 26th-28th April 2017

Absolutes/col percents

Table 4

Data derived from:-

**Q.A** Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

**Q.B** The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area.

If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (4%), don't know who they would vote for (20%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender		Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North		Mid-lands	South
Unweighted base	1524	820	704	72	200	896	245	112	357	1412	105	677	221	205	388	33	654	444	160	266	230	574	681	20	152	78	523	468	533	1294
Weighted base	1401	689	712	71	171	776	191	192	383	1314	83	608	164	199	399	31	434	438	247	281	169	480	709	17	137	75	498	430	472	1189
Conservative	681 49%	313 45%	368 52%	24 34%	63 37%	347 45%	114 60%	132 69%	246 64%	653 50%	27 33%	271 45%	77 47%	72 36%	246 62%	15 49%	231 53%	226 52%	90 36%	134 48%	76 45%	228 48%	352 50%	9 49%	33 24%	35 46%	200 40%	216 50%	265 56%	613 52%
Labour	366 26%	178 26%	188 26%	28 39%	62 36%	222 29%	29 15%	26 13%	55 14%	326 25%	38 46%	186 31%	37 23%	65 32%	69 17%	9 28%	104 24%	97 22%	85 34%	80 28%	55 33%	118 25%	186 26%	4 24%	23 17%	21 27%	157 32%	109 25%	99 21%	322 27%
Liberal Democrat	124 9%	68 10%	56 8%	6 9%	14 8%	68 9%	20 10%	16 8%	36 9%	113 9%	9 11%	44 7%	18 11%	18 9%	40 10%	4 14%	51 12%	47 11%	7 3%	19 7%	20 12%	60 13%	38 5%	2 14%	14 10%	4 6%	37 8%	32 7%	55 12%	106 9%
UK Independence Party (UKIP)	110 8%	71 10%	39 6%	5 7%	10 6%	71 9%	19 10%	5 2%	24 6%	106 8%	4 5%	51 8%	14 9%	20 10%	25 6%	* 1%	15 3%	22 5%	50 20%	23 8%	2 1%	17 4%	88 12%	* 2%	1 1%	8 10%	30 6%	53 12%	27 6%	101 9%
Scottish National Party/SNP	61 4%	33 5%	28 4%	2 3%	8 5%	40 5%	5 3%	6 3%	11 3%	61 5%	- -	30 5%	6 4%	14 7%	11 3%	1 2%	12 3%	27 6%	7 3%	15 5%	6 3%	28 6%	26 4%	1 7%	61 45%	- -	61 12%	- -	- -	- -
Plaid Cymru	6 *	2 *	4 1%	* *	1 1%	3 *	* *	2 1%	2 1%	6 *	- -	1 *	- -	3 1%	2 1%	- -	1 *	2 *	- -	4 1%	2 1%	1 *	3 *	- -	- -	6 8%	- -	6 1%	- -	- -
Green	49 4%	22 3%	27 4%	5 7%	12 7%	23 3%	3 2%	6 3%	9 2%	45 3%	4 5%	22 4%	11 7%	7 4%	7 2%	2 7%	20 5%	15 3%	8 3%	6 2%	8 5%	27 6%	14 2%	1 4%	4 3%	2 2%	12 2%	13 3%	24 5%	44 4%
Another party	3 *	1 *	2 *	* *	1 1%	2 *	- -	- -	- -	3 *	* *	2 *	* *	1 *	- -	- -	1 *	1 *	* *	1 *	- -	1 *	2 *	- -	- -	- -	* *	1 *	2 1%	3 *

## Online Poll

### ONLINE Fieldwork : 26th-28th April 2017

Absolutes/col percents

Table 4

**Data derived from:-**

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?**

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	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals						NET: Lab/Con Marginal		
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)		Scotland	Other
Unweighted base	1524	712	417	156	99	140	618	419	187	118	773	704	46	338	267	118	287	27	90	178	8	510	796	166	48	176	136	20	332	708	149	4	312
Weighted base	1401	681	366	124	110	120	588	384	174	106	657	695	48	325	248	130	238	33	71	166	8	278	706	302	113	152	133	19	320	640	135	2	285
Conservative	681	681	-	-	-	-	529	62	70	8	241	425	15	303	214	41	21	6	2	69	1	124	365	147	45	70	63	9	127	380	32	1	133
	49%	100%	-	-	-	-	90%	16%	40%	7%	37%	61%	31%	93%	86%	31%	9%	17%	3%	41%	18%	45%	52%	49%	40%	46%	48%	45%	40%	59%	24%	28%	47%
Labour	366	-	366	-	-	-	26	283	9	15	237	110	18	13	13	75	194	5	10	8	2	84	178	63	41	53	39	1	135	114	24	-	92
	26%	-	100%	-	-	-	4%	74%	5%	14%	36%	16%	37%	4%	5%	57%	81%	15%	14%	5%	21%	30%	25%	21%	36%	35%	29%	3%	42%	18%	18%	-	32%
Liberal Democrat	124	-	-	124	-	-	21	22	6	68	98	23	2	5	16	3	19	12	55	3	2	33	58	26	7	10	16	1	17	67	13	-	26
	9%	-	-	100%	-	-	4%	6%	3%	64%	15%	3%	5%	1%	6%	2%	8%	36%	76%	2%	31%	12%	8%	9%	7%	7%	12%	4%	5%	10%	10%	-	9%
UK Independence Party (UKIP)	110	-	-	-	110	-	5	8	85	5	3	105	3	3	1	8	-	5	*	84	1	18	42	33	17	15	11	3	24	55	1	-	26
	8%	-	-	-	100%	-	1%	2%	49%	5%	*	15%	6%	1%	*	6%	-	15%	*	51%	14%	6%	6%	11%	15%	10%	8%	18%	8%	9%	1%	-	9%
Scottish National Party/SNP	61	-	-	-	-	61	*	4	-	1	44	12	4	-	*	3	1	-	1	-	-	13	30	18	-	-	-	-	-	-	61	-	-
	4%	-	-	-	-	51%	*	1%	-	1%	7%	2%	9%	-	*	3%	-	-	1%	-	-	5%	4%	6%	-	-	-	-	-	45%	-	-	
Plaid Cymru	6	-	-	-	-	6	-	1	-	-	2	3	1	-	-	1	-	-	-	-	-	*	5	1	*	-	-	-	4	1	-	1	-
	*	-	-	-	-	5%	-	*	-	-	*	*	1%	-	-	*	-	-	-	-	-	*	1%	*	*	-	-	-	1%	*	-	58%	-
Green	49	-	-	-	-	49	5	4	3	8	29	15	5	1	4	1	2	6	3	2	1	6	27	15	2	4	3	6	11	22	3	*	7
	4%	-	-	-	-	41%	1%	1%	2%	8%	4%	2%	9%	*	2%	*	17%	4%	1%	17%	2%	4%	5%	2%	2%	2%	2%	29%	4%	3%	2%	13%	2%
Another party	3	-	-	-	-	3	1	-	-	1	1	1	1	-	-	-	-	-	1	-	-	*	3	-	*	-	1	*	*	2	-	-	1
	*	-	-	-	-	3%	*	-	-	1%	*	*	1%	*	-	-	-	-	2%	-	-	*	*	-	*	-	*	1%	*	*	-	-	*

**Online Poll**  
**ONLINE Fieldwork : 26th-28th April 2017**

Col percents

Table 5  
**Published Vote Intention Figures**  
Percentages derived from the responses of 1742 respondents

	<u>Total</u>
Conservative	47%
Labour	28%
Liberal Democrat	9%
SNP	4%
Plaid Cymru	*
Green	4%
UKIP	8%

**Other** \*

**Online Poll**  
**ONLINE Fieldwork : 26th-28th April 2017**

Absolutes/col percents

Table 6  
**Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...**  
**Base: All respondents**

	Gender			Age					Ethnicity		Working status				Social Class				Educational attainment				Region							
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2012	990	1022	209	345	1107	243	108	351	1830	165	870	313	360	384	85	702	563	267	480	267	704	947	52	179	105	673	653	686	1728
Weighted base	2012	908	1104	232	323	1061	203	193	396	1853	147	864	254	387	417	92	490	571	437	514	218	641	1051	58	175	107	712	648	653	1731
Vote for the UK to Remain in the EU	861 43%	391 43%	470 43%	125 54%	145 45%	447 42%	70 35%	73 38%	144 36%	765 41%	91 62%	418 48%	123 49%	119 31%	155 37%	46 50%	279 57%	280 49%	137 31%	165 32%	134 61%	343 54%	345 33%	29 51%	103 59%	44 41%	346 49%	236 36%	279 43%	714 41%
Vote for the UK to Leave the EU	930 46%	435 48%	494 45%	52 23%	125 39%	514 48%	122 60%	117 60%	238 60%	893 48%	33 22%	367 42%	105 41%	197 51%	249 60%	13 14%	173 35%	232 41%	248 57%	277 54%	56 26%	250 39%	586 56%	11 19%	56 32%	55 52%	295 41%	337 52%	298 46%	818 47%
Did not vote	207 10%	78 9%	129 12%	51 22%	50 16%	92 9%	11 5%	3 2%	14 4%	188 10%	18 13%	75 9%	25 10%	66 17%	13 3%	28 31%	35 7%	54 9%	49 11%	69 13%	26 12%	47 7%	113 11%	15 26%	14 8%	6 6%	67 9%	72 11%	69 11%	187 11%
Can't remember/refuse	14 1%	4 *	10 1%	4 2%	3 1%	8 1%	- -	- -	- -	7 *	5 3%	4 1%	1 *	5 1%	- -	4 4%	3 1%	4 1%	2 1%	4 1%	2 1%	1 *	6 1%	3 5%	2 1%	1 1%	4 1%	3 *	7 1%	11 1%

## Online Poll

### ONLINE Fieldwork : 26th-28th April 2017

Absolutes/col percents

Table 6

**Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...**

**Base: All respondents**

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals					NET: Lab/Con Marginal			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)		Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other
Unweighted base	2012	692	466	157	114	155	646	527	226	136	935	872	205	344	286	165	341	33	99	209	12	519	1002	315	159	226	185	26	479	913	177	6	411
Weighted base	2012	682	430	128	133	137	652	537	223	139	861	930	221	352	281	191	318	50	84	204	11	288	895	507	316	212	201	23	510	888	174	4	413
Vote for the UK to Remain in the EU	861	246	264	101	6	85	281	318	11	84	861	-	-	-	281	-	318	-	84	-	11	146	421	202	91	90	85	4	241	335	103	2	175
	43%	36%	61%	79%	4%	62%	43%	59%	5%	60%	100%	-	-	-	100%	-	100%	-	100%	-	100%	51%	47%	40%	29%	42%	42%	19%	47%	38%	59%	58%	42%
Vote for the UK to Leave the EU	930	411	133	21	122	35	352	191	204	50	-	930	-	352	-	191	-	50	-	204	-	135	422	233	138	99	93	18	202	462	55	2	192
	46%	60%	31%	16%	91%	25%	54%	36%	91%	36%	-	100%	-	100%	-	100%	-	100%	-	100%	-	47%	47%	46%	44%	47%	46%	77%	40%	52%	32%	42%	46%
Did not vote	207	24	32	5	6	14	18	27	8	4	-	-	207	-	-	-	-	-	-	-	-	6	49	67	83	23	23	1	62	85	14	-	45
	10%	4%	7%	4%	5%	11%	3%	5%	4%	3%	-	-	94%	-	-	-	-	-	-	-	-	2%	6%	13%	26%	11%	11%	4%	12%	10%	8%	-	11%
Can't remember/refuse	14	1	1	1	-	3	1	1	-	1	-	-	14	-	-	-	-	-	-	-	-	1	3	5	4	1	*	-	5	6	2	-	1
	1%	*	*	1%	-	2%	*	*	-	1%	-	-	6%	-	-	-	-	-	-	-	-	*	*	1%	1%	*	*	-	1%	1%	1%	-	*

**Online Poll**  
**ONLINE Fieldwork : 26th-28th April 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	2012	2012
Weighted base	2012	2012
<b><u>Gender</u></b>		
Male	990 49%	908 45%
Female	1022 51%	1104 55%
<b><u>Age</u></b>		
18-24	209 10%	232 12%
25-34	345 17%	323 16%
35-44	408 20%	393 20%
45-54	370 18%	366 18%
55-64	329 16%	303 15%
65+	351 17%	396 20%
Average age	46.91	47.55

**Online Poll**  
**ONLINE Fieldwork : 26th-28th April 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2012	2012
<b><u>Social Grade</u></b>		
AB	702 35%	490 24%
C1	563 28%	571 28%
C2	267 13%	437 22%
DE	480 24%	514 26%
<b><u>Region</u></b>		
North	673 33%	712 35%
Midlands	653 32%	648 32%
South	686 34%	653 32%



**Online Poll**  
**ONLINE Fieldwork : 26th-28th April 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2012	2012
<b><u>Working status</u></b>		
Full-time	870 43%	864 43%
Part-time	313 16%	254 13%
Not working but seeking work or temporarily unemployed/sick	104 5%	112 6%
Not working/Not seeking work	91 5%	92 5%
Retired	384 19%	417 21%
Student	85 4%	92 5%
House person/Housewife/ Househusband	165 8%	183 9%
<b><u>Q.C Voting in May 7th 2015 General Election</u></b>		
Conservative	646 32%	652 32%
Labour	527 26%	537 27%
UK Independence Party (UKIP)	226 11%	223 11%
Liberal Democrat/ Liberal	136 7%	139 7%
Scottish National Party/SNP	78 4%	76 4%
Plaid Cymru	9 *	8 *
Green Party	88 4%	85 4%
Another party	10 *	8 *
Did not vote	227 11%	225 11%
Don't know	48 2%	46 2%
Prefer not to say	17 1%	12 1%

**Online Poll**  
**ONLINE Fieldwork : 26th-28th April 2017**

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2012	2012
<b><u>Q1. Political Interest</u></b>		
Very interested	519 26%	288 14%
Fairly interested	1002 50%	895 45%
Not very interested	315 16%	507 25%
Not at all interested	159 8%	316 16%
NET: Interested	1521 76%	1183 59%
NET: Not Interested	474 24%	823 41%
Don't know	17 1%	6 *