

P R E D I C T

## The Guardian – Campaign Poll 10

### Prediction Poll - PRELIMINARY

**Fieldwork dates:** 6-7<sup>th</sup> June 2017

**Interview method:** Online

**Population effectively sampled:** All GB adults aged 18+

**Online Sampling Method:** A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

**Sample size:** 1,532 GB adults aged 18+

**Data weighting:** In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

### **Weighting by past votes – online**

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

### **Weighting for turnout**

ICM has constructed a turnout probability matrix based on an interlocking combination of age and social grade. Turnout estimates from various sources, most notably but not limited to the British Election studies were factored into the matrix in order provide a best estimate for each demographic subgroup, modelled to population incidence and real turnout levels from the 2015 General Election.

### **Weighting for political interest**

The data is weighted to the standard question on level of interest in politics, from BES 2015.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election, although this question is no longer used to create turnout factors. Those who say they will vote are asked to say which party they would support in a new election.

**New:** ICM collects full post code for every respondent at the outset of the survey. This allows us to place each into the actual political constituency in which they live. As UKIP is only standing candidates in a proportion of all constituencies, in those where no such candidate is standing we did not show UKIP as a possible answer option. In such places, we indicated that UKIP were not standing and asked respondents to state their voting preference accordingly.

Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

### **Adjustment process 1: 'Partial Refuser' Reallocation**

- A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
- B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

### **Adjustment process 2: 'Total Refuser' Reallocation**

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of

all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).
2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).
3. ICM's default position is that Total Refusers *at least* look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited to that published .

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**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	1532	881	651	157	156	942	239	38	277	1408	108	689	211	247	323	62	539	428	224	341	185	521	767	28	145	78	529	493	510	1309
Weighted base	1532	707	825	152	248	826	163	144	307	1413	110	671	195	279	326	61	378	435	338	380	167	484	818	35	142	89	513	515	504	1301
NET: Yes	1495	694	801	138	237	813	162	144	306	1382	106	660	194	264	324	53	370	428	331	365	166	474	801	30	140	86	501	503	490	1268
	98%	98%	97%	91%	96%	98%	100%	100%	100%	98%	96%	98%	99%	94%	99%	87%	98%	98%	98%	96%	100%	98%	98%	86%	99%	97%	98%	98%	97%	97%
Yes - where living now	1471	682	789	128	235	802	162	144	306	1363	100	648	190	262	324	47	363	418	330	360	164	465	793	26	139	82	495	496	480	1250
	96%	96%	96%	84%	95%	97%	100%	100%	100%	96%	91%	97%	97%	94%	99%	78%	96%	96%	97%	95%	98%	96%	97%	75%	98%	92%	96%	96%	95%	96%
Yes - somewhere else/ another address	24	12	12	11	2	11	-	-	-	19	6	13	4	2	-	6	8	10	2	5	3	9	8	4	2	4	6	7	11	19
	2%	2%	1%	7%	1%	1%	-	-	-	1%	5%	2%	2%	1%	-	10%	2%	2%	1%	1%	2%	2%	1%	11%	1%	4%	1%	1%	2%	1%
No	26	11	15	8	10	8	1	-	1	23	2	9	*	9	2	6	6	4	5	11	1	9	11	4	2	1	7	7	12	23
	2%	2%	2%	5%	4%	1%	*	-	*	2%	2%	1%	*	3%	1%	10%	1%	1%	1%	3%	*	2%	1%	13%	1%	1%	1%	1%	2%	2%
Don't know	11	2	9	6	1	5	-	-	-	8	2	1	1	7	-	2	2	3	2	4	-	1	6	*	-	2	5	4	2	9
	1%	*	1%	4%	*	1%	-	-	-	1%	2%	*	1%	2%	-	3%	1%	1%	1%	1%	-	*	1%	1%	-	2%	1%	1%	*	1%

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest				Marginals										
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	1532	525	506	97	67	97	452	394	196	109	692	686	154	244	198	127	256	28	78	184	9	386	767	242	127	184	154	20	356	662	146	10	338
Weighted base	1532	551	476	80	60	101	496	409	170	106	675	704	153	276	203	123	266	42	61	160	7	219	682	386	241	186	174	21	351	648	144	9	360
NET: Yes	1495	549	471	79	59	100	496	403	169	103	667	699	129	276	203	123	260	39	61	160	7	219	674	379	220	183	166	20	345	630	142	8	349
	98%	100%	99%	99%	99%	99%	100%	99%	100%	97%	99%	99%	84%	100%	100%	100%	98%	93%	100%	100%	100%	100%	99%	98%	91%	98%	96%	98%	98%	97%	99%	93%	97%
Yes - where living now	1471	539	466	78	58	99	487	399	166	102	656	691	124	274	200	123	257	39	61	157	7	217	665	366	219	180	165	20	334	622	141	8	345
	96%	98%	98%	98%	96%	99%	98%	98%	97%	97%	97%	98%	81%	99%	98%	100%	96%	93%	100%	98%	100%	99%	98%	95%	91%	97%	95%	98%	95%	96%	98%	93%	96%
Yes - somewhere else/ another address	24	10	5	1	2	1	9	4	4	*	11	7	5	2	4	1	3	-	-	4	-	2	9	12	1	2	2	-	11	8	2	-	4
	2%	2%	1%	1%	3%	1%	2%	1%	2%	*	2%	1%	4%	1%	2%	*	1%	-	-	2%	-	1%	1%	3%	*	1%	1%	-	3%	1%	-	-	1%
No	26	1	2	-	1	1	-	6	1	3	8	3	15	-	-	-	6	3	-	-	-	-	5	2	18	2	6	-	1	16	2	-	8
	2%	*	*	-	1%	1%	-	1%	*	3%	1%	*	10%	-	-	-	2%	7%	-	-	-	-	1%	1%	8%	1%	3%	-	*	2%	1%	-	2%
Don't know	11	*	3	1	-	-	*	-	-	-	-	2	9	*	-	-	-	-	-	-	-	*	2	5	2	1	2	*	5	2	-	1	3
	1%	*	1%	1%	-	-	*	-	-	-	-	*	6%	*	-	-	-	-	-	-	-	*	*	1%	1%	1%	1%	2%	1%	2%	-	7%	1%

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 2

**QA. The General Election will take place on Thursday June 8th. Some people have said they will not vote in the General Election, while others have said they will vote. How certain is it that you will actually cast your vote in the General Election next Thursday? On a ten-point scale where 10 means you are absolutely certain to vote in it and 1 means you are certain not to vote in it, how likely is it that you will cast your vote?**  
**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment					Region					NET-England
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands	South	
Unweighted base	1532	881	651	157	156	942	239	38	277	1408	108	689	211	247	323	62	539	428	224	341	185	521	767	28	145	78	529	493	510	1309
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10 - Absolutely certain to vote	1163 76%	557 79%	606 73%	97 64%	174 70%	620 75%	133 82%	139 97%	272 89%	1087 77%	74 67%	514 77%	138 71%	178 64%	292 90%	41 67%	306 81%	338 78%	238 70%	282 74%	127 76%	372 77%	619 76%	22 64%	128 90%	66 75%	409 80%	387 75%	367 73%	970 75%
9	93 6%	56 8%	37 4%	5 3%	15 6%	55 7%	16 10%	2 1%	18 6%	86 6%	3 3%	46 7%	14 7%	15 5%	17 5%	1 2%	25 7%	30 7%	21 6%	17 4%	7 4%	34 7%	52 6%	-	5 4%	3 4%	30 6%	20 4%	43 9%	84 6%
8	56 4%	22 3%	34 4%	4 3%	7 3%	40 5%	4 3%	-	4 1%	52 4%	3 3%	28 4%	8 4%	15 5%	6 2%	-	10 3%	17 4%	16 5%	13 4%	12 7%	20 4%	25 3%	-	1 1%	4 5%	9 2%	24 5%	23 5%	51 4%
7	36 2%	14 2%	22 3%	8 5%	4 1%	20 2%	2 1%	3 2%	5 1%	29 2%	7 6%	18 3%	7 4%	10 3%	1 *	*	7 2%	14 3%	6 2%	9 2%	5 3%	17 3%	14 2%	-	-	-	6 1%	14 3%	16 3%	34 3%
6	17 1%	4 1%	13 2%	5 3%	9 3%	4 *	-	-	-	13 1%	4 3%	8 1%	2 1%	4 1%	-	4 6%	4 1%	6 1%	5 2%	2 *	4 2%	9 2%	3 *	1 2%	-	1 1%	5 1%	7 1%	5 1%	16 1%
5	23 2%	7 1%	16 2%	10 6%	4 2%	9 1%	1 *	-	1 *	15 1%	9 8%	4 1%	8 4%	4 1%	1 *	6 10%	3 1%	7 2%	6 2%	7 2%	2 1%	2 *	13 2%	6 16%	*	2 2%	9 2%	9 2%	5 1%	21 2%
4	5 *	2 *	4 *	1 *	1 *	4 *	-	-	-	5 1%	1 1%	2 *	2 1%	1 1%	-	-	1 *	3 1%	2 1%	-	-	1 *	4 *	-	-	-	1 *	1 *	3 1%	5 *
3	15 1%	5 1%	10 1%	1 1%	9 4%	4 1%	-	-	-	14 1%	1 1%	2 *	2 1%	10 4%	-	*	1 *	1 *	7 2%	5 1%	1 *	7 1%	6 1%	1 1%	1 1%	6 7%	1 *	12 2%	2 *	8 1%
2	16 1%	7 1%	10 1%	5 3%	4 2%	5 1%	2 1%	-	2 1%	12 1%	5 4%	5 1%	2 1%	5 2%	2 1%	2 3%	7 2%	2 *	4 1%	3 1%	-	3 1%	11 3%	1 1%	1 1%	-	9 2%	2 *	5 1%	15 1%
1 - Certain not to vote	77 5%	30 4%	47 6%	10 7%	20 8%	41 5%	5 3%	-	5 2%	73 5%	4 3%	35 5%	5 2%	23 8%	6 2%	7 12%	11 3%	13 3%	20 6%	32 8%	7 4%	17 4%	47 6%	4 13%	2 7%	7 5%	25 6%	28 6%	23 5%	68 5%
Don't know	25 2%	4 1%	21 3%	4 3%	2 1%	19 2%	-	-	-	25 2%	* *	8 1%	5 3%	12 4%	-	-	4 1%	1 *	12 4%	8 2%	3 2%	3 1%	20 2%	-	3 2%	-	6 1%	9 2%	10 2%	23 2%
Refused	5 *	-	5 1%	2 1%	-	3 *	-	-	-	4 *	1 1%	1 *	2 1%	1 1%	-	-	1 *	1 *	1 *	1 1%	-	4 *	-	-	-	-	2 *	1 *	1 *	5 *
Mean	9.03	9.20	8.88	8.29	8.47	9.10	9.41	9.93	9.66	9.08	8.46	9.11	9.01	8.33	9.65	7.93	9.31	9.24	8.77	8.74	9.16	9.17	8.99	7.59	9.68	8.58	9.12	8.92	9.06	8.99
Standard deviation	2.35	2.14	2.51	2.91	2.93	2.25	1.85	0.42	1.40	2.32	2.64	2.25	2.13	3.00	1.47	3.29	1.98	1.94	2.62	2.77	2.08	2.08	2.46	3.48	1.41	2.89	2.33	2.46	2.24	2.37
Standard error	0.06	0.07	0.10	0.24	0.24	0.07	0.12	0.07	0.08	0.06	0.26	0.09	0.15	0.19	0.08	0.42	0.09	0.09	0.18	0.15	0.15	0.09	0.09	0.66	0.12	0.33	0.10	0.11	0.10	0.07

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 2

**QA. The General Election will take place on Thursday June 8th. Some people have said they will not vote in the General Election, while others have said they will vote. How certain is it that you will actually cast your vote in the General Election next Thursday?**

**On a ten-point scale where 10 means you are absolutely certain to vote in it and 1 means you are certain not to vote in it, how likely is it that you will cast your vote?**

**Base: All respondents**

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern							Political Interest				Marginals									
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	LAB<15% in E&W.	CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other	NET: Lab/Con Marginal
Unweighted base	1532	525	506	97	67	97	452	394	196	109	692	686	154	244	198	127	256	28	78	184	9	386	767	242	127	184	154	20	356	662	146	10	338
Weighted base	1532	551	476	80	60	101	496	409	170	106	675	704	153	276	203	123	266	42	61	160	7	219	682	386	241	186	174	21	351	648	144	9	360
10 - Absolutely certain to vote	1163	484	385	66	47	87	419	337	142	77	546	565	52	241	164	102	224	26	48	136	6	203	566	267	125	140	126	18	263	478	130	7	266
9	93	31	31	7	3	6	34	28	7	6	44	43	5	15	17	9	17	2	4	7	-	10	46	24	13	16	8	1	20	43	5	-	24
8	56	20	22	3	3	2	18	10	11	5	25	29	2	4	14	6	4	2	3	11	-	2	22	28	4	1	11	-	11	33	1	-	12
7	36	11	13	1	4	1	9	4	4	6	15	17	4	5	3	2	3	-	6	3	1	2	14	7	13	3	6	-	3	22	2	-	9
6	17	2	2	2	*	-	6	2	*	*	14	3	-	3	3	-	2	-	*	*	-	1	4	7	5	4	2	-	3	8	-	-	6
5	23	*	14	1	-	4	2	8	1	-	8	7	8	2	*	-	3	-	-	1	-	*	2	13	8	4	*	-	7	12	*	-	5
4	5	-	1	-	-	-	-	-	-	2	-	2	3	-	-	-	-	2	-	-	-	-	4	1	1	-	1	-	1	4	-	-	1
3	15	2	7	-	-	*	2	7	-	-	7	3	5	2	-	1	6	-	-	-	-	-	5	10	-	1	2	-	8	4	1	-	2
2	16	-	3	-	2	1	-	2	2	-	4	1	11	-	-	-	2	-	-	-	-	-	2	7	7	-	2	-	10	4	1	-	2
1 - Certain not to vote	77	-	-	-	-	-	5	11	1	6	10	23	43	5	-	3	6	6	-	1	-	-	14	9	54	13	10	1	21	28	2	1	24
Don't know	25	-	-	-	-	-	1	2	1	4	1	9	15	-	1	-	-	4	-	1	-	*	2	14	8	4	6	-	3	10	3	-	9
Refused	5	-	-	-	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	1	4	-	-	-	2	3	-	-	-	
Mean	9.03	9.77	9.44	9.65	9.32	9.63	9.62	9.35	9.57	9.02	9.40	9.35	5.55	9.58	9.66	9.52	9.37	8.15	9.52	9.68	9.63	9.88	9.47	8.92	7.09	8.99	8.89	9.46	8.79	9.06	9.69	8.78	8.94
Standard deviation	2.35	0.74	1.47	0.93	1.75	1.24	1.23	1.91	1.34	2.30	1.67	1.87	4.06	1.48	0.82	1.59	1.91	3.39	1.01	0.99	1.07	0.51	1.64	2.25	3.83	2.48	2.50	2.07	2.70	2.20	1.40	3.28	2.48
Standard error	0.06	0.03	0.07	0.09	0.21	0.13	0.06	0.10	0.10	0.22	0.06	0.07	0.35	0.09	0.06	0.14	0.12	0.65	0.11	0.07	0.36	0.03	0.06	0.15	0.35	0.18	0.20	0.46	0.14	0.09	0.12	1.04	0.14

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP and other parties will fight the General Election in your area on June 8th.  
Which party will you vote for in the General Election on Thursday?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	1532	881	651	157	156	942	239	38	277	1408	108	689	211	247	323	62	539	428	224	341	185	521	767	28	145	78	529	493	510	1309
Weighted base	1532	707	825	152	248	826	163	144	307	1413	110	671	195	279	326	61	378	435	338	380	167	484	818	35	142	89	513	515	504	1301
Conservative	551 36%	280 40%	270 33%	26 17%	59 24%	305 37%	72 44%	89 62%	161 52%	533 38%	17 16%	244 36%	55 28%	64 23%	174 54%	12 20%	148 39%	165 38%	138 41%	100 26%	66 40%	163 34%	304 37%	10 28%	32 22%	27 30%	143 28%	206 40%	201 40%	492 38%
Labour	476 31%	219 31%	258 31%	78 51%	98 39%	238 29%	45 28%	17 12%	63 20%	403 29%	70 63%	220 33%	68 35%	90 32%	67 21%	32 53%	125 33%	136 31%	92 27%	124 33%	53 31%	159 33%	238 29%	15 44%	28 20%	46 51%	185 36%	163 32%	128 25%	402 31%
Liberal Democrat	80 5%	48 7%	31 4%	8 5%	15 6%	44 5%	8 5%	4 3%	12 4%	77 5%	2 2%	38 6%	13 7%	10 4%	16 5%	3 5%	33 9%	22 5%	8 2%	17 5%	12 7%	43 9%	23 3%	1 2%	2 2%	*	15 3%	19 4%	46 9%	77 6%
UK Independence Party (UKIP)	60 4%	31 4%	29 4%	2 1%	9 4%	31 4%	7 4%	10 7%	17 6%	59 4%	1 1%	27 4%	7 4%	12 4%	13 4%	*	8 2%	15 3%	14 4%	23 6%	3 2%	8 2%	46 6%	*	1 1%	1 1%	18 4%	30 6%	12 2%	58 4%
Scottish National Party/SNP	59 4%	25 3%	35 4%	3 2%	10 4%	28 3%	9 5%	9 6%	18 6%	59 4%	-	24 4%	10 5%	9 3%	16 5%	1 2%	6 2%	19 4%	12 4%	23 6%	3 2%	16 3%	38 5%	-	59 42%	-	59 12%	-	-	-
Plaid Cymru	4 *	1 *	3 *	-	-	4 *	*	-	*	4 *	-	2 *	-	2 1%	*	-	3 1%	-	-	1 *	3 2%	1 *	-	-	-	4 4%	-	4 1%	-	-
Green	30 2%	13 2%	18 2%	1 1%	7 3%	19 2%	3 2%	-	3 1%	26 2%	4 4%	12 2%	9 5%	4 1%	4 1%	1 2%	6 2%	7 2%	4 1%	12 3%	3 2%	9 2%	17 2%	1 1%	1 1%	-	10 2%	7 1%	14 3%	29 2%
Another party	7 *	3 *	4 *	-	1 1%	6 1%	-	-	-	5 *	2 2%	3 *	-	3 1%	*	-	2 *	3 *	2 1%	2 *	-	3 1%	4 *	-	-	-	-	2 *	5 1%	7 1%
Would not vote	77 5%	30 4%	47 6%	10 7%	20 8%	41 5%	5 3%	-	5 2%	73 5%	4 3%	35 5%	5 2%	23 8%	6 2%	7 12%	11 3%	13 3%	20 6%	32 8%	7 4%	17 4%	47 6%	4 13%	2 1%	7 7%	25 5%	28 6%	23 5%	68 5%
Don't know	163 11%	51 7%	112 14%	20 13%	29 12%	91 11%	10 6%	13 9%	23 7%	151 11%	8 7%	58 9%	21 11%	56 20%	24 7%	3 5%	29 8%	46 11%	45 13%	43 11%	14 8%	56 11%	87 11%	3 10%	15 10%	4 5%	50 10%	49 10%	63 13%	144 11%
Refused	26 2%	8 1%	18 2%	3 2%	-	18 2%	4 2%	1 1%	5 2%	22 2%	2 2%	8 1%	7 3%	6 2%	5 2%	*	11 3%	7 2%	3 1%	5 1%	3 2%	9 2%	13 2%	1 1%	2 2%	1 1%	8 2%	7 1%	11 2%	23 2%



## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP and other parties will fight the General Election in your area on June 8th.  
Which party will you vote for in the General Election on Thursday?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016				EU Ref/2015 voting pattern						Political Interest				Marginals								
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Lab>15.1% in E&W	Safe Labour (i.e. Lab held AND Lab>10.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other
Unweighted base	1532	525	506	97	67	97	452	394	196	109	692	686	154	244	198	127	256	28	78	184	9	386	767	242	127	184	154	20	356	662	146	10	338
Weighted base	1532	551	476	80	60	101	496	409	170	106	675	704	153	276	203	123	266	42	61	160	7	219	682	386	241	186	174	21	351	648	144	9	360
Conservative	551	551	-	-	-	-	406	29	55	27	184	347	19	243	148	15	13	20	7	53	2	94	243	144	70	65	67	7	80	297	33	2	132
	36%	100%	-	-	-	-	82%	7%	32%	26%	27%	49%	12%	88%	73%	12%	5%	47%	12%	33%	29%	43%	36%	37%	29%	35%	39%	32%	23%	46%	23%	18%	37%
Labour	476	-	476	-	-	-	29	316	31	19	292	146	38	2	26	90	211	2	15	29	1	82	243	115	37	77	59	4	168	138	28	2	137
	31%	-	100%	-	-	-	6%	77%	18%	18%	43%	21%	25%	1%	13%	73%	79%	6%	25%	18%	12%	37%	36%	30%	42%	34%	21%	48%	21%	19%	20%	38%	
Liberal Democrat	80	-	-	80	-	-	23	11	9	31	51	25	3	6	17	2	8	7	22	8	1	15	31	29	4	12	12	4	12	38	2	-	24
	5%	-	-	100%	-	-	5%	3%	5%	29%	8%	4%	2%	2%	8%	2%	3%	17%	36%	5%	12%	7%	5%	8%	2%	7%	7%	17%	3%	6%	2%	-	7%
UK Independence Party (UKIP)	60	-	-	-	60	-	2	2	52	1	2	53	4	*	1	2	-	1	-	48	2	6	33	11	10	2	8	1	18	30	1	1	10
	4%	-	-	-	100%	-	*	1%	30%	1%	*	8%	2%	*	*	2%	-	2%	-	30%	24%	3%	5%	3%	4%	1%	5%	3%	5%	5%	*	8%	3%
Scottish National Party/SNP	59	-	-	-	-	59	-	2	-	-	44	15	1	-	-	-	2	-	-	-	-	6	29	17	8	-	-	-	-	-	59	-	-
	4%	-	-	-	-	59%	-	*	-	-	7%	2%	*	-	-	-	1%	-	-	-	-	3%	4%	4%	3%	-	-	-	-	-	41%	-	-
Plaid Cymru	4	-	-	-	-	4	-	-	-	-	4	-	-	-	-	-	-	-	-	-	-	-	4	-	-	-	-	-	2	-	-	2	-
	*	-	-	-	-	4%	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	1%	-	-	25%	-
Green	30	-	-	-	-	30	2	3	2	-	16	14	*	1	1	1	1	-	-	*	1	4	13	8	5	3	4	-	8	13	1	1	7
	2%	-	-	-	-	30%	*	1%	1%	-	2%	2%	*	*	1%	1%	1%	-	*	23%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	8%	2%	
Another party	7	-	-	-	-	7	-	1	2	-	2	4	2	-	1	-	-	-	-	2	-	*	4	1	2	-	1	-	6	-	-	1	*
	*	-	-	-	-	7%	-	*	1%	-	*	1%	1%	-	-	1%	-	-	-	1%	-	*	1%	*	1%	-	1%	-	1%	-	-	-	*
Would not vote	77	-	-	-	-	5	11	1	6	10	23	43	5	-	3	6	6	6	1	-	-	14	9	54	13	10	1	21	28	2	1	24	
	5%	-	-	-	-	1%	3%	*	6%	2%	3%	28%	2%	-	3%	2%	14%	-	*	-	-	2%	2%	22%	7%	6%	5%	6%	4%	1%	14%	7%	
Don't know	163	-	-	-	-	25	35	15	21	63	66	33	15	10	8	25	6	15	15	-	9	62	47	41	13	10	3	31	89	16	-	23	
	11%	-	-	-	-	5%	8%	9%	20%	9%	9%	22%	5%	5%	7%	9%	14%	25%	10%	-	4%	9%	12%	17%	7%	6%	17%	9%	14%	11%	-	6%	
Refused	26	-	-	-	-	4	*	2	1	6	10	10	3	1	-	*	-	1	2	-	2	6	6	11	-	2	1	11	9	2	1	2	
	2%	-	-	-	-	1%	*	1%	1%	1%	1%	6%	1%	*	-	*	-	2%	2%	-	1%	1%	2%	5%	-	1%	6%	3%	1%	2%	6%	*	

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 4

**Data derived from:-**

**Q.A** Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

**Q.B** The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (5%), don't know who they would vote for (11%) or refuse to answer (2%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	1292	794	498	61	100	831	259	41	301	1219	68	593	172	149	351	27	537	385	151	219	162	472	630	12	132	67	464	410	418	1093
Weighted base	1211	621	590	58	145	692	167	150	317	1141	67	541	153	155	336	26	365	379	228	239	144	395	642	13	125	71	418	404	389	1015
Conservative	567 47%	298 48%	269 46%	13 23%	47 33%	319 46%	84 51%	103 69%	187 59%	553 49%	14 21%	238 44%	56 36%	62 40%	204 61%	8 29%	178 49%	126 47%	85 55%	71 36%	171 49%	312 43%	6 49%	36 41%	27 29%	155 38%	210 37%	203 52%	504 50%	
Labour	413 34%	204 33%	209 35%	38 66%	68 47%	233 34%	52 31%	21 14%	73 23%	363 32%	46 68%	199 37%	58 38%	62 40%	78 23%	16 59%	126 34%	128 34%	68 30%	91 38%	50 34%	141 36%	209 33%	7 51%	27 21%	38 54%	165 39%	136 34%	112 29%	348 34%
Liberal Democrat	79 7%	50 8%	29 5%	4 6%	12 8%	49 7%	9 5%	6 4%	14 5%	77 7%	2 3%	38 7%	12 8%	7 5%	19 6%	2 6%	36 10%	24 6%	6 2%	13 5%	12 8%	44 11%	22 3%	* 3%	3 2%	* *	15 4%	19 5%	45 11%	76 7%
UK Independence Party (UKIP)	55 5%	28 5%	27 5%	1 1%	5 3%	31 5%	7 4%	11 8%	19 6%	55 5%	1 1%	25 5%	8 5%	8 5%	14 4%	* 1%	10 3%	17 4%	10 4%	19 8%	3 2%	8 2%	42 7%	* 2%	* *	1 2%	16 4%	28 7%	11 3%	54 5%
Scottish National Party/SNP	59 5%	24 4%	35 6%	1 2%	8 6%	31 4%	10 6%	9 6%	19 6%	59 5%	- 5%	24 4%	11 7%	7 5%	17 5%	* 1%	8 2%	19 5%	13 5%	20 8%	3 2%	18 4%	38 6%	- 6%	59 47%	- -	59 14%	- -	- -	- -
Plaid Cymru	4 *	2 *	3 *	- -	- -	4 1%	1 *	- *	1 *	4 *	- -	2 *	- -	2 1%	1 *	- -	1 *	3 1%	- -	1 *	3 2%	2 *	- -	- -	- -	4 6%	- -	4 1%	- -	- -
Green	27 2%	12 2%	15 3%	1 1%	3 2%	19 3%	3 2%	- -	3 1%	24 2%	3 5%	11 2%	8 5%	3 2%	4 1%	1 3%	7 2%	7 2%	4 2%	9 4%	3 2%	9 2%	14 2%	* 3%	* *	- -	7 2%	6 2%	14 3%	27 3%
Another party	7 1%	3 1%	3 1%	- -	1 1%	6 1%	- -	- -	- -	5 *	1 2%	3 1%	- -	3 2%	* -	- -	* *	2 1%	3 1%	2 1%	- -	3 1%	4 1%	- -	- -	- -	- -	2 *	5 1%	7 1%

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 4

**Data derived from:-**

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?**

**Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?**

Data excludes those who definitely will not vote (5%), don't know who they would vote for (11%) or refuse to answer (2%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals						NET: Lab/Con Marginal			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W.	Con held AND CON<10% in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)		Scotland	Other	
Unweighted base	1292	560	470	101	63	98	464	369	184	102	641	617	35	250	203	116	246	26	73	175	9	387	681	168	55	161	131	17	276	566	133	8	292	
Weighted base	1211	567	413	79	55	97	483	338	154	80	573	599	40	267	200	104	222	32	46	146	7	219	582	287	124	150	143	15	257	513	126	7	294	
Conservative	567 47%	567 100%	-	-	-	-	425 88%	32 9%	62 40%	29 36%	190 33%	363 61%	14 36%	255 96%	157 78%	16 15%	16 7%	21 67%	7 16%	60 41%	2 31%	103 47%	251 43%	145 51%	68 55%	68 45%	69 48%	7 48%	82 32%	303 59%	37 30%	1 20%	137 47%	
Labour	413 34%	-	413 100%	-	-	-	29 6%	288 85%	29 19%	19 24%	267 47%	127 21%	19 47%	3 1%	25 13%	82 78%	197 88%	2 7%	16 35%	27 19%	1 9%	82 38%	219 38%	84 29%	28 22%	65 44%	51 36%	4 24%	138 54%	126 25%	26 21%	2 24%	117 40%	
Liberal Democrat	79 7%	-	-	79 100%	-	-	23 5%	10 3%	10 6%	31 39%	49 9%	27 4%	3 8%	8 3%	16 8%	2 2%	7 3%	7 24%	22 49%	9 6%	1 10%	16 7%	33 6%	26 9%	4 3%	12 8%	12 8%	4 24%	10 4%	39 8%	3 2%	-	23 8%	
UK Independence Party (UKIP)	55 5%	-	-	-	55 100%	-	2 1%	2 1%	49 32%	1 1%	3 *	51 9%	2 4%	1 *	* *	2 2%	-	1 2%	-	47 32%	2 30%	6 3%	31 5%	8 3%	10 8%	2 1%	7 5%	1 4%	18 7%	27 5%	* *	1 10%	9 3%	
Scottish National Party/SNP	59 5%	-	-	-	-	59 61%	-	2 1%	-	-	43 8%	16 3%	-	-	-	-	2 1%	-	-	-	-	6 3%	28 5%	16 5%	9 7%	-	-	-	-	-	59 47%	-	-	-
Plaid Cymru	4 *	-	-	-	-	4 4%	-	-	-	-	4 1%	-	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	-	-	2 1%	-	-	2 34%	-	-
Green	27 2%	-	-	-	-	27 28%	2 1%	2 1%	2 1%	-	15 3%	11 2%	* 1%	1 *	2 1%	1 1%	1 *	-	-	1 *	1 20%	4 2%	12 2%	7 3%	3 3%	3 2%	3 2%	-	7 3%	13 2%	* *	1 13%	6 2%	
Another party	7 1%	-	-	-	-	7 7%	-	1 *	2 2%	-	2 *	4 1%	1 4%	-	-	1 1%	-	-	-	2 2%	-	* *	4 1%	1 *	2 1%	-	1 1%	-	6 1%	-	-	-	1 *	

**Online Poll**  
**ONLINE Fieldwork : 6th-7th June 2017**

Col percents

Table 5  
**Published Vote Intention Figures**  
Percentages derived from the responses of 1407 respondents

	<u>Total</u>
Conservative	46%
Labour	34%
Liberal Democrat	7%
SNP	5%
Plaid Cymru	*
Green	2%
UKIP	5%
Other	1%

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 6

**Q1. Which one of the following do you think is most likely in the General Election this Thursday, June 8th?**

**Base: All respondents**

	Gender			Age					Ethnicity			Working status					Social Class					Educational attainment				Region				
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	1532	881	651	157	156	942	239	38	277	1408	108	689	211	247	323	62	539	428	224	341	185	521	767	28	145	78	529	493	510	1309
Weighted base	1532	707	825	152	248	826	163	144	307	1413	110	671	195	279	326	61	378	435	338	380	167	484	818	35	142	89	513	515	504	1301
The Conservatives will win an overall majority by over 100 seats in the House of Commons	181 12%	85 12%	96 12%	18 12%	20 8%	111 14%	10 6%	20 14%	31 10%	166 12%	14 13%	94 14%	23 12%	26 9%	33 10%	5 9%	47 12%	51 12%	47 14%	35 9%	24 14%	65 13%	86 10%	2 6%	10 7%	9 11%	57 11%	57 11%	67 13%	162 12%
The Conservatives will win an overall majority by less than 100 seats in the House of Commons.	582 38%	338 48%	245 30%	42 28%	86 35%	300 36%	90 55%	64 45%	154 50%	554 39%	27 24%	259 39%	68 35%	70 25%	166 51%	19 31%	192 51%	169 39%	120 36%	101 27%	71 42%	191 40%	300 37%	12 35%	43 30%	32 36%	173 34%	189 37%	221 44%	507 39%
A hung Parliament, with either the Conservatives or Labour having to form a coalition with another party or try to govern alone as a minority government	262 17%	122 17%	140 17%	29 19%	43 18%	141 17%	31 19%	17 12%	48 16%	241 17%	20 18%	131 20%	30 16%	34 12%	54 17%	12 20%	63 17%	66 15%	62 18%	71 19%	29 17%	99 20%	125 15%	5 14%	34 24%	14 16%	109 21%	82 16%	71 14%	214 16%
Labour will win an overall majority of seats in the House of Commons.	110 7%	54 8%	56 7%	21 14%	29 12%	54 7%	6 4%	- -	6 2%	82 6%	27 25%	41 6%	16 8%	40 14%	6 2%	8 12%	16 4%	27 6%	18 5%	49 13%	14 8%	25 5%	64 8%	3 8%	11 8%	7 8%	42 8%	30 6%	38 8%	92 7%
Don't know	396 26%	108 15%	288 35%	41 27%	69 28%	219 26%	26 16%	42 29%	68 22%	370 26%	22 20%	146 22%	58 30%	109 39%	67 21%	17 27%	60 16%	122 28%	90 27%	125 33%	30 18%	104 21%	244 30%	13 36%	44 31%	26 29%	132 26%	157 30%	107 21%	327 25%

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 6

**Q1. Which one of the following do you think is most likely in the General Election this Thursday, June 8th?**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern						Political Interest					Marginals					NET: Lab/Con Marginal				
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W		Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)	Scotland	Other
Unweighted base	1532	525	506	97	67	97	452	394	196	109	692	686	154	244	198	127	256	28	78	184	9	386	767	242	127	184	154	20	356	662	146	10	338
Weighted base	1532	551	476	80	60	101	496	409	170	106	675	704	153	276	203	123	266	42	61	160	7	219	682	386	241	186	174	21	351	648	144	9	360
The Conservatives will win an overall majority by over 100 seats in the House of Commons	181 12%	123 22%	22 5%	4 5%	7 12%	5 5%	92 19%	33 8%	25 15%	8 8%	83 12%	94 13%	4 3%	47 17%	45 22%	11 9%	22 8%	2 4%	6 10%	23 14%	2 29%	36 17%	81 12%	39 10%	24 10%	26 14%	8 5%	-	42 12%	94 14%	11 7%	-	34 9%
The Conservatives will win an overall majority by less than 100 seats in the House of Commons.	582 38%	287 52%	141 30%	43 54%	17 29%	34 34%	254 51%	137 34%	65 38%	38 36%	276 41%	284 40%	23 15%	154 56%	96 47%	36 29%	99 37%	9 21%	28 46%	60 38%	5 71%	100 46%	291 43%	138 36%	53 22%	71 38%	64 37%	10 46%	113 32%	278 43%	43 30%	4 51%	135 38%
A hung Parliament, with either the Conservatives or Labour having to form a coalition with another party or try to govern alone as a minority government	262 17%	43 8%	142 30%	20 26%	8 14%	23 23%	57 11%	97 24%	29 17%	22 21%	123 18%	120 17%	19 12%	32 11%	23 11%	28 23%	64 24%	9 21%	13 21%	28 18%	-	49 22%	142 21%	55 14%	16 7%	31 17%	28 16%	3 17%	63 18%	102 16%	34 24%	1 8%	59 16%
Labour will win an overall majority of seats in the House of Commons.	110 7%	2 *	84 18%	1 1%	3 5%	6 6%	4 1%	66 16%	8 5%	2 2%	50 7%	42 6%	17 11%	-	3 1%	27 22%	37 14%	-	2 2%	7 5%	-	21 9%	53 8%	25 6%	12 5%	12 7%	15 9%	1 5%	44 13%	27 4%	11 7%	1 7%	27 7%
Don't know	396 26%	95 17%	88 18%	11 14%	24 40%	32 32%	90 18%	76 19%	43 25%	35 34%	143 21%	164 23%	90 59%	43 16%	36 18%	21 17%	45 17%	23 54%	13 21%	41 25%	-	13 6%	115 17%	130 34%	134 56%	45 24%	60 34%	7 33%	89 25%	147 23%	45 31%	3 35%	105 29%

**Online Poll**  
**ONLINE Fieldwork : 6th-7th June 2017**

Absolutes/col percents

Table 7  
**Q2. People have been speculating about what Jeremy Corbyn will do after the election. Should he:**  
**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region						
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	1532	881	651	157	156	942	239	38	277	1408	108	689	211	247	323	62	539	428	224	341	185	521	767	28	145	78	529	493	510	1309
Weighted base	1532	707	825	152	248	826	163	144	307	1413	110	671	195	279	326	61	378	435	338	380	167	484	818	35	142	89	513	515	504	1301
Stay on as Labour leader, but only if Labour wins.	361	204	156	36	47	198	53	26	80	342	18	166	44	53	82	15	87	104	75	95	36	89	219	8	33	20	130	104	127	308
	24%	29%	19%	23%	19%	24%	33%	18%	26%	24%	16%	25%	23%	19%	25%	25%	23%	24%	22%	25%	21%	18%	27%	22%	23%	22%	17%	20%	25%	24%
Stay on as Labour leader, so long as Labour does better than in 2015 (either in terms of more seats, or higher share of the vote)	303	164	139	36	61	149	25	32	57	274	28	134	35	56	67	11	95	93	58	57	45	113	135	7	29	18	88	112	103	256
	20%	23%	17%	24%	24%	18%	16%	22%	19%	19%	25%	20%	18%	20%	21%	18%	25%	21%	17%	15%	27%	23%	16%	19%	20%	20%	17%	22%	20%	20%
Stay on as Labour leader, whatever the result.	374	165	209	42	71	190	41	30	71	331	40	163	49	57	78	26	97	102	87	89	32	132	188	15	36	29	140	120	114	310
	24%	23%	25%	28%	29%	23%	25%	21%	23%	23%	36%	24%	25%	21%	24%	44%	26%	23%	26%	23%	19%	27%	23%	42%	25%	32%	27%	23%	23%	24%
Don't know	494	174	320	38	70	288	43	56	99	466	25	208	67	113	98	8	98	137	119	140	54	149	277	6	44	22	155	179	160	427
	32%	25%	39%	25%	28%	35%	26%	39%	32%	33%	23%	31%	34%	41%	30%	13%	26%	31%	35%	37%	32%	31%	34%	16%	31%	25%	30%	35%	32%	33%

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 7

**Q2. People have been speculating about what Jeremy Corbyn will do after the election. Should he:**

**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern							Political Interest						Marginals						NET: Lab/Con Marginal	
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND in E&W	Con held AND in E&W	LD-held seats in E&W	Lab>15.1% in E&W	Safe Labour (i.e. Lab held AND in E&W)	Safe Conservative (i.e. Con held >10.1% in E&W)		Scotland
Unweighted base	1532	525	506	97	67	97	452	394	196	109	692	686	154	244	198	127	256	28	78	184	9	386	767	242	127	184	154	20	356	662	146	10	338
Weighted base	1532	551	476	80	60	101	496	409	170	106	675	704	153	276	203	123	266	42	61	160	7	219	682	386	241	186	174	21	351	648	144	9	360
Stay on as Labour leader, but only if Labour wins.	361	159	109	25	9	25	129	103	38	32	161	182	18	72	55	43	57	10	21	35	2	77	165	83	36	57	36	7	74	151	34	1	93
	24%	29%	23%	31%	14%	25%	26%	25%	22%	30%	24%	26%	11%	26%	27%	35%	21%	24%	34%	22%	34%	35%	24%	22%	15%	31%	21%	34%	21%	23%	24%	12%	26%
Stay on as Labour leader, so long as Labour does better than in 2015 (either in terms of more seats, or higher share of the vote)	303	93	123	25	9	18	92	106	26	26	180	104	19	40	48	25	78	7	19	23	3	46	163	76	18	42	22	4	77	126	29	3	63
	20%	17%	26%	31%	15%	18%	19%	26%	15%	25%	27%	15%	12%	14%	24%	20%	29%	16%	31%	14%	43%	21%	24%	20%	8%	22%	12%	21%	22%	19%	20%	36%	18%
Stay on as Labour leader, whatever the result.	374	112	174	15	13	28	113	126	38	18	174	172	29	65	44	38	80	5	12	36	-	61	194	87	33	37	48	4	89	160	35	1	85
	24%	20%	37%	18%	22%	28%	23%	31%	22%	17%	26%	24%	19%	23%	22%	31%	30%	12%	19%	22%	-	28%	28%	22%	14%	20%	28%	4	25%	25%	25%	12%	24%
Don't know	494	186	70	16	29	30	162	74	68	30	160	245	88	100	56	18	51	20	10	66	1	36	160	140	153	50	68	5	111	212	45	3	118
	32%	34%	15%	19%	48%	30%	33%	18%	40%	28%	24%	35%	57%	36%	28%	14%	19%	48%	16%	41%	23%	16%	24%	36%	64%	27%	39%	24%	31%	33%	31%	40%	33%



**Online Poll**  
**ONLINE Fieldwork : 6th-7th June 2017**

Absolutes/col percents

Table 8

**Q3. Election campaigns are supposed to enable people to learn about leaders and their policies before they cast their vote. Thinking about what you have found out, has it been:**  
**Base: All respondents**

	Gender		Age					Ethnicity		Working status					Social Class				Educational attainment				Region							
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	1532	881	651	157	156	942	239	38	277	1408	108	689	211	247	323	62	539	428	224	341	185	521	767	28	145	78	529	493	510	1309
Weighted base	1532	707	825	152	248	826	163	144	307	1413	110	671	195	279	326	61	378	435	338	380	167	484	818	35	142	89	513	515	504	1301
Enough to let you make an informed choice.	880 57%	467 66%	413 50%	82 54%	115 47%	445 54%	112 69%	126 88%	238 78%	826 58%	52 47%	367 55%	106 54%	116 41%	250 77%	42 68%	254 67%	238 55%	201 59%	187 49%	105 63%	290 60%	451 55%	22 64%	83 59%	41 46%	290 56%	298 58%	292 58%	756 58%
Not enough to let you make an informed choice.	421 27%	167 24%	253 31%	46 30%	83 34%	244 30%	30 18%	17 12%	47 15%	385 27%	32 29%	208 31%	54 28%	96 34%	54 17%	9 14%	82 22%	138 32%	83 24%	118 31%	44 26%	143 29%	225 28%	5 15%	39 28%	39 43%	136 26%	136 26%	149 29%	343 26%
Don't know	231 15%	73 10%	159 19%	24 16%	49 20%	137 17%	21 13%	-	21 7%	201 14%	27 24%	95 14%	36 18%	67 24%	22 7%	11 17%	42 11%	60 14%	55 16%	74 20%	18 11%	51 11%	142 17%	7 21%	19 14%	9 11%	88 17%	81 16%	63 13%	203 16%

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 8

**Q3. Election campaigns are supposed to enable people to learn about leaders and their policies before they cast their vote. Thinking about what you have found out, has it been:**  
**Base: All respondents**

	Voting Intention						Vote In 2015 General Election				EU Ref Vote in June 2016		EU Ref/2015 voting pattern							Political Interest				Marginals						NET: Lab/Con Marginal			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)		Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other
Unweighted base	1532	525	506	97	67	97	452	394	196	109	692	686	154	244	198	127	256	28	78	184	9	386	767	242	127	184	154	20	356	662	146	10	338
Weighted base	1532	551	476	80	60	101	496	409	170	106	675	704	153	276	203	123	266	42	61	160	7	219	682	386	241	186	174	21	351	648	144	9	360
Enough to let you make an informed choice.	880	395	296	44	37	54	335	250	98	63	423	421	37	186	142	69	176	32	30	96	2	195	447	169	69	117	94	10	182	388	84	5	211
	57%	72%	62%	56%	61%	53%	68%	61%	58%	60%	63%	60%	24%	67%	70%	56%	66%	77%	49%	60%	31%	89%	66%	44%	29%	63%	54%	47%	52%	60%	58%	62%	59%
Not enough to let you make an informed choice.	421	106	115	32	19	33	114	99	58	34	180	196	44	60	51	39	57	6	27	51	4	20	183	143	74	45	42	8	101	185	39	1	87
	27%	19%	24%	41%	31%	33%	23%	24%	34%	32%	27%	28%	29%	22%	25%	31%	21%	14%	44%	32%	65%	9%	27%	37%	31%	24%	24%	39%	29%	29%	27%	13%	24%
Don't know	231	49	66	3	4	14	47	61	14	8	72	87	72	30	11	16	34	4	4	13	*	4	52	74	97	24	38	3	68	76	21	2	62
	15%	9%	14%	4%	7%	14%	9%	15%	8%	8%	11%	12%	47%	11%	5%	13%	13%	10%	7%	8%	4%	2%	8%	19%	41%	13%	22%	13%	19%	12%	14%	25%	17%

**Online Poll**  
**ONLINE Fieldwork : 6th-7th June 2017**

Absolutes/col percents

Table 9

**Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...****Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	1532	881	651	157	156	942	239	38	277	1408	108	689	211	247	323	62	539	428	224	341	185	521	767	28	145	78	529	493	510	1309
Weighted base	1532	707	825	152	248	826	163	144	307	1413	110	671	195	279	326	61	378	435	338	380	167	484	818	35	142	89	513	515	504	1301
Vote for the UK to Remain in the EU	675 44%	323 46%	351 43%	84 55%	123 49%	356 43%	62 38%	50 35%	112 36%	617 44%	56 51%	316 47%	100 51%	111 40%	119 36%	29 47%	227 60%	199 46%	120 35%	128 34%	98 59%	276 57%	281 34%	11 31%	94 67%	37 42%	266 52%	188 36%	221 44%	543 42%
Vote for the UK to Leave the EU	704 46%	342 48%	362 44%	31 20%	93 37%	394 48%	93 57%	94 65%	187 61%	669 47%	29 27%	292 43%	76 39%	127 45%	198 61%	11 18%	125 33%	184 42%	188 56%	206 54%	51 31%	175 36%	453 55%	9 27%	39 28%	47 52%	203 40%	278 54%	223 44%	618 47%
Did not vote	141 9%	40 6%	101 12%	36 24%	32 13%	65 8%	8 5%	-	8 3%	119 8%	21 19%	60 9%	16 8%	36 13%	9 3%	21 34%	23 6%	47 11%	26 8%	45 12%	15 9%	30 6%	78 10%	14 41%	7 5%	5 6%	41 8%	45 9%	55 11%	130 10%
Can't remember/refuse	12 1%	2 *	10 1%	1 1%	-	11 1%	-	-	-	7 1%	3 3%	4 1%	2 1%	6 2%	-	* 1%	2 1%	5 1%	4 1%	1 *	2 1%	3 1%	6 1%	* 1%	1 1%	-	2 *	5 1%	5 1%	11 1%

## Online Poll

### ONLINE Fieldwork : 6th-7th June 2017

Absolutes/col percents

Table 9

**Q5. Thinking back to the referendum on UK membership of the European Union in June 2016, did you ...**

**Base: All respondents**

	Voting Intention					Vote In 2015 General Election					EU Ref Vote in June 2016		EU Ref/2015 voting pattern								Political Interest				Marginals					NET: Lab/Con Marginal			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all	Lab held AND LAB<15% in E&W	Con held AND CON<10% in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>15.1% in E&W)		Safe Conservative (i.e. Con held >10.1% in E&W)	Scotlan d	Other
Unweighted base	1532	525	506	97	67	97	452	394	196	109	692	686	154	244	198	127	256	28	78	184	9	386	767	242	127	184	154	20	356	662	146	10	338
Weighted base	1532	551	476	80	60	101	496	409	170	106	675	704	153	276	203	123	266	42	61	160	7	219	682	386	241	186	174	21	351	648	144	9	360
Vote for the UK to Remain in the EU	675	184	292	51	2	66	203	266	7	61	675	-	-	-	203	-	266	-	61	-	7	109	346	157	62	77	74	7	161	255	96	4	151
	44%	33%	61%	64%	4%	65%	41%	65%	4%	58%	100%	-	-	-	100%	-	100%	-	100%	-	100%	50%	51%	41%	26%	42%	43%	36%	46%	39%	67%	41%	42%
Vote for the UK to Leave the EU	704	347	146	25	53	32	276	123	160	42	-	704	-	276	-	123	-	42	-	160	-	106	296	186	115	91	75	12	143	339	39	4	166
	46%	63%	31%	32%	90%	32%	56%	30%	94%	40%	-	100%	-	100%	-	100%	-	100%	-	100%	-	48%	43%	48%	48%	49%	43%	57%	41%	52%	27%	52%	46%
Did not vote	141	19	38	3	4	1	17	20	3	2	-	-	141	-	-	-	-	-	-	-	-	3	37	40	60	18	24	1	43	49	7	1	42
	9%	3%	8%	4%	6%	1%	3%	5%	2%	2%	-	-	92%	-	-	-	-	-	-	-	-	2%	5%	10%	25%	10%	14%	5%	12%	8%	5%	7%	12%
Can't remember/refuse	12	-	-	-	-	2	-	-	-	-	-	-	12	-	-	-	-	-	-	-	-	*	3	3	3	-	*	*	5	5	1	-	*
	1%	-	-	-	-	2%	-	-	-	-	-	-	8%	-	-	-	-	-	-	-	-	*	*	1%	1%	-	*	2%	1%	1%	1%	-	*

**Online Poll**  
**ONLINE Fieldwork : 6th-7th June 2017**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1532	1532
Weighted base	1532	1532
<b><u>Gender</u></b>		
Male	881 58%	707 46%
Female	651 42%	825 54%
<b><u>Age</u></b>		
18-24	157 10%	152 10%
25-34	156 10%	248 16%
35-44	276 18%	295 19%
45-54	341 22%	285 19%
55-64	325 21%	246 16%
65+	277 18%	307 20%
Average age	48.83	48.08

**Online Poll**  
**ONLINE Fieldwork : 6th-7th June 2017**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1532	1532
<b><u>Social Grade</u></b>		
AB	539 35%	378 25%
C1	428 28%	435 28%
C2	224 15%	338 22%
DE	341 22%	380 25%
<b><u>Region</u></b>		
North	529 35%	513 34%
Midlands	493 32%	515 34%
South	510 33%	504 33%

**Online Poll**  
**ONLINE Fieldwork : 6th-7th June 2017**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1532	1532
<b><u>Working status</u></b>		
Full-time	689 45%	671 44%
Part-time	211 14%	195 13%
Not working but seeking work or temporarily unemployed/sick	73 5%	82 5%
Not working/Not seeking work	62 4%	53 3%
Retired	323 21%	326 21%
Student	62 4%	61 4%
House person/Housewife/ Househusband	112 7%	144 9%
<b><u>Q.C Voting in May 7th 2015 General Election</u></b>		
Conservative	452 30%	496 32%
Labour	394 26%	409 27%
UK Independence Party (UKIP)	196 13%	170 11%
Liberal Democrat/ Liberal	109 7%	106 7%
Scottish National Party/SNP	62 4%	67 4%
Plaid Cymru	10 1%	10 1%
Green Party	49 3%	51 3%
Another party	8 1%	7 *
Did not vote	208 14%	172 11%
Don't know	24 2%	26 2%
Prefer not to say	20 1%	19 1%

**Online Poll**  
**ONLINE Fieldwork : 6th-7th June 2017**

Absolutes/col percents

Table 10  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1532	1532
<b><u>Q1. Political Interest</u></b>		
Very interested	386 25%	219 14%
Fairly interested	767 50%	682 44%
Not very interested	242 16%	386 25%
Not at all interested	127 8%	241 16%
NET: Interested	1153 75%	901 59%
NET: Not Interested	369 24%	627 41%
Don't know	10 1%	5 *