



## The Guardian – July 2017 poll

**Fieldwork dates:** 14-16<sup>th</sup> July 2017

**Interview method:** Online

**Population effectively sampled:** All GB adults aged 18+

**Online Sampling Method:** A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

**Sample size:** 2,046 GB adults aged 18+

**Data weighting:** Data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

Further weighting schemes were overlaid as follows:

### **Weighting by past votes – online**

The sample were fully weighted to the 2017 General Election result, with provision made for Did Not Vote, Refusal and Don't know.

### **Weighting for turnout**

We have returned to the simple 10-point turnout scale, applying a factor to each score given out of 10, halved if the respondent did not vote in the previous election.

### **Voting intentions:** ICM derives vote intentions from three questions.

First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election.

Respondents are then asked whether they voted in 2017 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

**Adjustment process 1: 'Partial Refuser' Reallocation**

- A.) 75% of 2015 Conservative, Labour and Liberal Democrat voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2017.
- B.) 25% of 2017 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2017.

**Adjustment process 2: 'Total Refuser' Reallocation**

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2017).

Our new adjustment reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).
2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2017 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited to that published.

**Further enquiries:** [martin.boon@icmunlimited.com](mailto:martin.boon@icmunlimited.com)

**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Online Poll

### ONLINE Fieldwork : 6th-8th January 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment					Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	2046	1033	1013	195	317	1184	254	96	350	1861	161	914	315	345	408	64	748	543	297	458	296	723	920	44	195	92	668	650	728	1759
Weighted base	2046	1025	1021	258	315	1047	229	197	426	1872	155	905	249	336	474	82	565	607	419	455	262	694	976	49	165	107	694	649	703	1774
NET: Yes	1986	1011	975	226	297	1036	229	197	426	1823	146	893	238	315	473	66	555	586	408	437	257	677	951	45	156	104	670	633	683	1726
	97%	99%	95%	88%	94%	99%	100%	100%	100%	97%	94%	99%	96%	94%	100%	81%	98%	97%	97%	96%	98%	98%	98%	90%	95%	97%	96%	98%	97%	97%
Yes - where living now	1954	998	956	212	292	1027	228	195	423	1792	145	877	233	310	469	64	551	578	397	428	251	665	938	44	154	103	662	625	667	1697
	95%	97%	94%	82%	93%	98%	99%	99%	99%	96%	94%	97%	94%	92%	99%	78%	97%	95%	95%	94%	96%	96%	96%	88%	93%	97%	95%	96%	95%	96%
Yes - somewhere else/ another address	32	13	19	14	5	10	1	2	3	31	1	16	5	5	3	2	4	9	10	9	6	11	13	1	3	1	8	8	16	29
	2%	1%	2%	6%	2%	1%	*	1%	1%	2%	1%	2%	2%	2%	1%	3%	1%	1%	2%	2%	2%	2%	1%	2%	2%	1%	1%	1%	2%	2%
No	40	13	27	19	15	6	*	-	*	35	5	6	6	13	1	14	7	14	5	14	3	12	17	4	6	3	13	13	14	31
	2%	1%	3%	7%	5%	1%	*	-	*	2%	3%	1%	3%	4%	*	17%	1%	2%	1%	3%	1%	2%	2%	9%	4%	3%	2%	2%	2%	2%
Don't know	20	*	19	12	3	5	-	-	-	14	4	5	4	8	-	2	3	6	6	4	2	5	7	*	3	-	11	3	6	17
	1%	*	2%	5%	1%	*	-	-	-	1%	3%	1%	2%	2%	-	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	-	2%	*	1%	1%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2046	625	620	119	119	150	720	592	110	148	926	867	253	452	251	184	386	26	115	96	10	539	996	317	175
Weighted base	2046	658	728	104	66	99	769	726	33	133	933	876	238	495	253	239	459	27	101	30	3	523	1004	330	174
NET: Yes	1986	653	713	104	66	98	768	711	32	133	916	870	201	495	252	234	451	27	101	29	3	513	991	314	155
	97%	99%	98%	99%	99%	99%	100%	98%	98%	100%	98%	99%	84%	100%	100%	98%	98%	100%	100%	98%	100%	98%	99%	95%	89%
Yes - where living now	1954	646	700	101	65	96	761	700	32	128	895	866	192	492	248	234	440	26	97	29	3	507	978	306	151
	95%	98%	96%	97%	98%	97%	99%	96%	98%	97%	96%	99%	81%	99%	98%	98%	96%	97%	96%	98%	100%	97%	97%	93%	87%
Yes - somewhere else/ another address	32	7	13	2	1	2	7	11	-	5	20	3	8	3	4	-	11	1	4	-	-	6	14	8	4
	2%	1%	2%	2%	2%	2%	1%	2%	-	3%	2%	*	3%	1%	2%	-	2%	3%	4%	-	-	1%	1%	2%	2%
No	40	4	8	1	*	1	*	6	1	-	8	5	27	-	*	4	2	-	-	*	-	7	5	13	15
	2%	1%	1%	1%	1%	1%	*	1%	2%	-	1%	1%	11%	-	*	2%	*	-	-	2%	-	1%	*	4%	8%
Don't know	20	2	7	-	-	-	1	9	-	-	9	1	10	-	1	-	7	-	-	-	-	3	8	3	4
	1%	*	1%	-	-	-	*	1%	-	-	1%	*	4%	-	*	-	2%	-	-	-	-	1%	1%	1%	2%

## Online Poll

### ONLINE Fieldwork : 6th-8th January 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2046	1033	1013	195	317	1184	254	96	350	1861	161	914	315	345	408	64	748	543	297	458	296	723	920	44	195	92	668	650	728	1759
Weighted base	2046	1025	1021	258	315	1047	229	197	426	1872	155	905	249	336	474	82	565	607	419	455	262	694	976	49	165	107	694	649	703	1774
10 - Absolutely certain to vote	1363	735	628	132	162	718	189	163	352	1280	72	586	140	200	394	44	402	405	261	296	165	475	666	25	119	77	491	421	451	1168
	67%	72%	62%	51%	51%	69%	82%	83%	82%	68%	46%	65%	56%	60%	83%	53%	71%	67%	62%	65%	63%	69%	68%	50%	72%	72%	71%	65%	64%	66%
9	202	100	102	20	28	113	16	24	41	186	14	94	28	32	40	7	63	65	33	41	38	74	80	4	19	6	63	59	80	176
	10%	10%	10%	8%	9%	11%	7%	12%	10%	10%	9%	10%	11%	10%	9%	8%	11%	11%	8%	9%	14%	11%	8%	8%	12%	6%	9%	9%	11%	10%
8	128	72	56	21	31	65	9	3	11	110	16	68	17	25	13	7	35	36	29	28	21	52	48	4	7	9	49	41	38	112
	6%	7%	5%	8%	10%	6%	4%	1%	3%	6%	10%	8%	7%	7%	3%	8%	6%	6%	7%	6%	8%	7%	5%	9%	4%	8%	7%	6%	5%	6%
7	69	36	33	16	18	28	3	3	7	58	10	39	8	12	7	4	18	21	16	14	15	17	32	2	4	1	14	27	28	64
	3%	4%	3%	6%	6%	3%	1%	2%	2%	3%	6%	4%	3%	3%	2%	4%	3%	3%	4%	3%	6%	2%	3%	3%	2%	1%	2%	4%	4%	4%
6	40	14	26	5	17	17	-	-	-	34	7	24	7	7	1	2	7	15	11	7	5	17	15	2	3	4	10	13	18	33
	2%	1%	3%	2%	6%	2%	-	-	-	2%	4%	3%	3%	2%	*	2%	1%	3%	3%	2%	2%	2%	3%	2%	2%	4%	1%	2%	3%	2%
5	34	7	27	7	7	21	-	-	-	28	6	16	9	8	-	1	6	7	12	8	3	11	18	1	2	1	7	14	14	31
	2%	1%	3%	3%	2%	2%	-	-	-	1%	4%	2%	4%	3%	-	1%	1%	1%	3%	2%	1%	2%	2%	2%	1%	1%	1%	2%	2%	2%
4	18	5	13	10	1	7	-	-	-	12	6	8	4	2	-	4	3	6	4	5	2	6	7	3	2	-	3	6	9	16
	1%	*	1%	4%	*	1%	-	-	-	1%	4%	1%	2%	1%	-	5%	*	1%	1%	1%	1%	1%	1%	6%	1%	-	*	1%	1%	1%
3	23	13	10	14	2	6	1	-	1	14	9	9	3	2	1	9	4	3	10	5	1	2	11	7	-	2	1	12	10	21
	1%	1%	1%	5%	1%	1%	*	-	*	1%	6%	1%	1%	1%	*	10%	1%	1%	2%	1%	1%	*	1%	14%	-	2%	*	2%	1%	1%
2	20	6	15	5	4	9	1	2	2	19	1	8	5	5	2	-	3	4	7	8	2	4	14	-	3	-	6	4	11	18
	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	2%	2%	1%	-	*	1%	2%	2%	1%	1%	1%	-	2%	-	1%	1%	2%	1%
1 - Certain not to vote	95	27	68	19	32	33	8	3	11	88	6	36	15	29	11	4	15	32	21	27	8	19	62	1	4	4	33	34	29	87
	5%	3%	7%	7%	10%	3%	4%	1%	3%	5%	4%	4%	6%	9%	2%	5%	3%	5%	5%	6%	3%	3%	6%	2%	3%	4%	5%	5%	4%	5%
Don't know	46	8	38	10	8	26	2	-	2	39	6	16	14	9	5	2	8	11	14	12	3	14	20	2	2	1	14	16	15	43
	2%	1%	4%	4%	3%	2%	1%	-	*	2%	4%	2%	6%	3%	1%	2%	1%	2%	3%	3%	1%	2%	2%	3%	1%	1%	2%	2%	2%	2%
Refused	7	2	5	-	3	4	-	-	-	5	2	3	-	4	-	-	1	1	1	4	-	3	2	-	1	1	3	3	1	5
	*	*	1%	-	1%	*	-	-	-	*	1%	*	-	1%	-	-	*	*	*	1%	-	*	*	-	*	1%	1%	*	*	*
Mean	8.85	9.16	8.54	7.87	8.03	9.06	9.43	9.61	9.51	8.92	7.96	8.86	8.41	8.40	9.54	7.94	9.20	8.86	8.56	8.68	8.97	9.11	8.73	7.90	9.16	9.06	9.04	8.74	8.77	8.81
Standard deviation	2.35	1.93	2.68	3.01	2.95	2.06	1.84	1.35	1.63	2.31	2.72	2.24	2.70	2.84	1.59	2.94	1.87	2.35	2.60	2.59	2.00	1.94	2.59	2.83	1.99	2.16	2.21	2.45	2.38	2.39
Standard error	0.05	0.06	0.09	0.22	0.17	0.06	0.12	0.14	0.09	0.05	0.22	0.07	0.16	0.16	0.08	0.38	0.07	0.10	0.15	0.12	0.12	0.07	0.09	0.44	0.14	0.23	0.09	0.10	0.09	0.06

## Online Poll

### ONLINE Fieldwork : 6th-8th January 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2046	625	620	119	119	150	720	592	110	148	926	867	253	452	251	184	386	26	115	96	10	539	996	317	175
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	67%	79%	77%	61%	61%	73%	75%	78%	65%	65%	70%	76%	18%	81%	65%	83%	77%	51%	71%	67%	48%	86%	70%	46%	31%
9	202	65	63	23	9	9	88	57	4	28	111	80	11	42	43	14	40	10	17	4	*	40	111	35	16
	10%	10%	9%	22%	14%	10%	11%	8%	12%	21%	12%	9%	4%	8%	17%	6%	9%	39%	17%	12%	15%	8%	11%	11%	9%
8	128	38	49	7	6	6	46	53	3	5	71	50	7	23	23	16	34	1	4	3	*	16	78	25	9
	6%	6%	7%	7%	9%	6%	6%	7%	9%	4%	8%	6%	3%	5%	9%	7%	7%	2%	4%	9%	12%	3%	8%	8%	5%
7	69	12	20	5	7	3	24	17	2	5	29	28	12	15	8	3	13	-	4	1	*	7	36	19	6
	3%	2%	3%	5%	10%	3%	3%	2%	5%	4%	3%	3%	5%	3%	3%	1%	3%	-	4%	4%	12%	1%	4%	6%	3%
6	40	10	10	-	1	3	12	6	1	4	19	12	10	4	7	2	4	-	4	1	*	1	16	20	2
	2%	2%	1%	-	1%	3%	2%	1%	3%	3%	2%	1%	4%	1%	3%	1%	1%	-	4%	3%	13%	*	2%	6%	1%
5	34	3	8	1	2	5	7	2	1	-	12	8	14	4	3	*	2	-	-	*	-	1	12	11	8
	2%	*	1%	1%	3%	5%	1%	*	2%	-	1%	1%	6%	1%	1%	*	*	-	-	1%	-	*	1%	3%	5%
4	18	3	5	1	-	-	-	5	-	1	2	2	14	-	-	-	2	1	-	-	-	-	2	12	4
	1%	*	1%	1%	-	-	-	1%	-	1%	*	*	6%	-	-	-	*	4%	-	-	-	-	*	4%	2%
3	23	3	10	-	1	-	2	4	-	-	8	1	14	-	2	-	4	-	-	-	-	3	6	10	4
	1%	1%	1%	-	1%	-	*	1%	-	-	1%	*	6%	-	1%	-	1%	-	-	-	-	1%	1%	3%	2%
2	20	1	3	3	1	-	1	1	-	1	1	6	14	1	-	1	-	1	-	-	-	1	5	6	8
	1%	*	*	3%	1%	-	*	*	-	1%	*	1%	6%	*	-	*	-	4%	-	-	-	*	1%	2%	5%
1 - Certain not to vote	95	-	-	-	-	-	3	3	1	1	14	7	74	1	2	1	2	-	-	1	-	2	24	19	50
	5%	-	-	-	-	-	*	*	3%	*	2%	1%	31%	*	1%	*	*	-	-	3%	-	*	2%	6%	29%
Don't know	46	-	-	-	-	-	6	11	*	2	14	11	22	4	1	3	6	-	-	-	-	2	9	19	10
	2%	-	-	-	-	-	1%	1%	1%	1%	1%	1%	9%	1%	*	1%	1%	-	-	-	-	*	1%	6%	6%
Refused	7	-	-	-	-	-	1	-	-	-	-	1	6	1	-	-	-	-	-	-	-	-	1	1	3
	*	-	-	-	-	-	*	-	-	-	-	*	3%	*	-	-	-	-	-	-	-	-	*	*	2%
Mean	8.85	9.57	9.42	9.13	9.03	9.31	9.49	9.53	9.04	9.31	9.26	9.44	4.66	9.62	9.24	9.66	9.50	8.99	9.48	9.09	8.71	9.71	9.18	7.93	5.90
Standard deviation	2.35	1.09	1.39	1.68	1.62	1.38	1.20	1.22	1.91	1.41	1.63	1.41	3.58	1.01	1.46	1.03	1.24	1.94	1.02	1.92	1.90	1.01	1.82	2.81	3.95
Standard error	0.05	0.04	0.06	0.15	0.15	0.11	0.04	0.05	0.18	0.12	0.05	0.05	0.24	0.05	0.09	0.08	0.06	0.38	0.10	0.20	0.60	0.04	0.06	0.16	0.32

## Online Poll

### ONLINE Fieldwork : 6th-8th January 2017

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not working	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2046	1033	1013	195	317	1184	254	96	350	1861	161	914	315	345	408	64	748	543	297	458	296	723	920	44	195	92	668	650	728	1759
Weighted base	2046	1025	1021	258	315	1047	229	197	426	1872	155	905	249	336	474	82	565	607	419	455	262	694	976	49	165	107	694	649	703	1774
Conservative	658 32%	371 36%	288 28%	34 13%	80 25%	327 31%	103 45%	114 58%	217 51%	626 33%	28 18%	281 31%	70 28%	71 21%	227 48%	9 11%	218 39%	205 34%	124 30%	111 24%	82 31%	225 32%	334 34%	8 17%	33 20%	32 30%	191 27%	233 36%	235 33%	593 33%
Labour	728 36%	392 38%	336 33%	150 58%	106 34%	371 35%	68 30%	33 17%	101 24%	636 34%	86 55%	330 36%	92 37%	129 38%	124 26%	53 65%	180 32%	209 34%	151 36%	188 41%	103 39%	246 36%	334 34%	26 54%	49 30%	35 33%	284 41%	203 31%	241 34%	644 36%
Liberal Democrat	104 5%	64 6%	41 4%	9 3%	21 7%	54 5%	8 4%	13 7%	21 5%	99 5%	5 3%	54 6%	11 4%	13 4%	24 5%	2 3%	45 8%	35 6%	9 2%	14 3%	30 11%	33 5%	40 4%	2 4%	7 4%	5 5%	19 3%	31 5%	54 8%	92 5%
UK Independence Party (UKIP)	66 3%	29 3%	38 4%	5 2%	10 3%	37 4%	10 4%	5 2%	15 3%	65 3%	1 1%	28 3%	10 4%	14 4%	13 3%	1 1%	10 2%	20 3%	16 4%	20 4%	5 2%	14 2%	44 4%	* 1%	2 1%	2 2%	22 3%	22 3%	22 3%	62 4%
Scottish National Party/SNP	44 2%	22 2%	22 2%	4 1%	6 2%	26 2%	6 2%	3 1%	8 2%	43 2%	1 1%	19 2%	2 1%	12 4%	10 2%	* *	11 2%	12 2%	12 3%	10 2%	3 1%	19 3%	18 2%	* 1%	44 27%	- -	44 6%	- -	- -	- -
Plaid Cymru	9 *	4 *	5 1%	- -	2 1%	5 1%	* *	2 1%	2 *	9 *	- -	3 *	1 *	1 *	3 1%	- -	2 *	3 *	2 *	2 *	1 *	3 *	5 *	- -	- -	9 8%	- -	9 1%	- -	- -
Green	40 2%	18 2%	22 2%	4 2%	8 3%	25 2%	2 1%	- -	2 *	34 2%	4 3%	19 2%	6 2%	9 3%	4 1%	2 3%	14 2%	13 2%	8 2%	6 1%	3 1%	20 3%	14 1%	2 4%	3 2%	4 4%	13 2%	13 2%	14 2%	33 2%
Another party	6 *	4 *	3 *	2 1%	4 1%	1 *	- -	- -	- -	5 *	1 *	4 *	1 *	2 1%	- -	- -	2 *	1 *	1 *	2 *	1 *	4 1%	1 *	- -	- -	- -	- -	1 *	6 1%	6 *
Would not vote	95 5%	27 3%	68 7%	19 7%	32 10%	33 3%	8 4%	3 1%	11 3%	88 5%	6 4%	36 4%	15 6%	29 9%	11 2%	4 5%	15 3%	32 5%	21 5%	27 6%	8 3%	19 3%	62 6%	1 2%	4 3%	4 4%	33 5%	34 5%	29 4%	87 5%
Don't know	265 13%	87 9%	178 17%	29 11%	35 11%	153 15%	23 10%	25 13%	48 11%	242 13%	21 13%	117 13%	38 15%	44 13%	56 12%	10 12%	65 12%	71 12%	67 16%	63 14%	25 9%	99 14%	117 12%	9 18%	21 13%	10 9%	79 11%	90 14%	96 14%	234 13%
Refused	30 1%	8 1%	22 2%	3 1%	12 4%	14 1%	1 *	- -	1 *	25 1%	3 2%	14 2%	4 1%	11 3%	1 *	- -	2 *	6 1%	8 2%	13 3%	1 *	12 2%	8 1%	- -	1 1%	6 5%	10 1%	13 2%	8 1%	23 1%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2046	625	620	119	119	150	720	592	110	148	926	867	253	452	251	184	386	26	115	96	10	539	996	317	175
Weighted base	2046	658	728	104	66	99	769	726	33	133	933	876	238	495	253	239	459	27	101	30	3	523	1004	330	174
Conservative	658	658	-	-	-	-	629	8	2	1	216	416	26	408	204	2	7	1	1	2	*	184	367	80	27
	32%	100%	-	-	-	-	82%	1%	6%	1%	23%	47%	11%	82%	81%	1%	1%	3%	1%	5%	10%	35%	37%	24%	16%
Labour	728	-	728	-	-	-	19	650	2	23	456	232	40	11	9	213	413	2	21	1	1	244	362	98	21
	36%	-	100%	-	-	-	2%	90%	6%	17%	49%	27%	17%	2%	3%	89%	90%	7%	21%	5%	28%	47%	36%	30%	12%
Liberal Democrat	104	-	-	104	-	-	5	10	1	79	79	21	5	-	5	-	10	18	60	*	1	29	51	18	6
	5%	-	-	100%	-	-	1%	1%	4%	60%	8%	2%	2%	-	2%	-	2%	68%	59%	1%	27%	6%	5%	6%	3%
UK Independence Party (UKIP)	66	-	-	-	66	-	26	3	22	1	4	58	4	23	2	2	1	1	-	21	*	14	35	9	8
	3%	-	-	-	100%	-	3%	*	66%	1%	*	7%	2%	5%	1%	1%	*	3%	-	71%	14%	3%	3%	3%	4%
Scottish National Party/SNP	44	-	-	-	-	44	-	-	*	-	35	8	1	-	-	-	-	-	-	-	*	17	15	7	4
	2%	-	-	-	-	44%	-	-	1%	-	4%	1%	*	-	-	-	-	-	-	-	9%	3%	2%	2%	2%
Plaid Cymru	9	-	-	-	-	9	-	1	1	-	5	3	-	-	-	-	1	-	-	1	-	2	5	1	1
	*	-	-	-	-	9%	-	*	2%	-	1%	*	-	-	-	-	*	-	-	2%	-	*	1%	*	1%
Green	40	-	-	-	-	40	-	7	-	2	23	14	3	-	-	4	4	-	2	-	-	7	22	6	5
	2%	-	-	-	-	40%	-	1%	-	1%	2%	2%	1%	-	-	2%	1%	-	2%	-	-	1%	2%	2%	3%
Another party	6	-	-	-	-	6	-	1	-	2	3	1	2	-	-	-	1	*	1	-	-	2	3	1	1
	*	-	-	-	-	6%	-	*	-	1%	*	*	1%	-	-	-	*	2%	1%	-	-	*	*	*	*
Would not vote	95	-	-	-	-	-	3	3	1	1	14	7	74	1	2	1	2	-	-	1	-	2	24	19	50
	5%	-	-	-	-	-	*	*	*	*	2%	1%	31%	*	1%	*	*	-	-	3%	-	*	2%	6%	29%
Don't know	265	-	-	-	-	-	85	43	4	25	90	107	67	50	31	18	22	5	16	4	*	20	110	83	41
	13%	-	-	-	-	-	11%	6%	13%	19%	10%	12%	28%	10%	12%	7%	5%	19%	16%	12%	12%	4%	11%	25%	24%
Refused	30	-	-	-	-	-	2	-	-	-	7	7	16	2	-	-	-	-	-	-	-	1	9	8	9
	1%	-	-	-	-	-	*	-	-	-	1%	1%	7%	*	-	-	-	-	-	-	-	*	1%	2%	5%



## Online Poll

### ONLINE Fieldwork : 6th-8th January 2017

Absolutes/col percents

Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (5%), don't know who they would vote for (13%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-ondary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	1499	833	666	115	208	887	208	82	290	1379	104	683	212	230	335	39	578	396	208	317	225	538	678	27	156	69	514	462	523	1274
Weighted base	1527	848	679	161	211	796	192	167	359	1414	101	682	174	225	397	48	450	452	300	325	209	525	732	30	125	84	535	473	519	1319
Conservative	623	354	269	25	72	312	101	113	214	597	21	265	65	64	223	5	208	191	118	107	76	213	321	5	31	31	184	219	220	561
	41%	42%	40%	16%	34%	39%	52%	68%	59%	42%	21%	39%	37%	29%	56%	10%	46%	42%	39%	33%	36%	41%	44%	16%	25%	37%	34%	46%	42%	43%
Labour	667	369	298	120	98	349	67	33	100	592	70	308	82	115	122	40	165	188	140	173	95	229	304	22	43	33	263	188	216	590
	44%	43%	44%	75%	46%	44%	35%	20%	28%	42%	69%	45%	47%	51%	31%	83%	37%	42%	47%	53%	46%	44%	42%	74%	35%	40%	49%	40%	42%	45%
Liberal Democrat	93	56	37	5	18	50	8	13	20	88	4	47	10	12	23	1	42	31	9	11	26	31	35	1	6	5	17	28	48	82
	6%	7%	5%	3%	8%	6%	4%	7%	6%	6%	4%	7%	6%	5%	6%	1%	9%	7%	3%	3%	12%	6%	5%	5%	4%	6%	3%	6%	9%	6%
UK Independence Party (UKIP)	55	26	29	3	7	31	9	4	14	54	1	22	8	11	13	*	9	16	12	18	4	11	37	-	1	2	18	18	19	53
	4%	3%	4%	2%	4%	4%	5%	3%	4%	4%	1%	3%	5%	5%	3%	1%	2%	4%	4%	5%	2%	2%	5%	-	*	2%	3%	4%	4%	4%
Scottish National Party/SNP	41	21	20	3	5	25	6	3	8	40	1	17	2	12	10	*	10	11	11	8	3	17	18	*	41	-	41	-	-	-
	3%	2%	3%	2%	3%	3%	3%	2%	2%	3%	1%	3%	1%	5%	2%	1%	2%	2%	4%	3%	2%	3%	2%	1%	33%	-	8%	-	-	-
Plaid Cymru	9	3	5	-	1	5	*	2	2	9	-	3	1	1	3	-	2	3	2	2	1	3	5	-	-	9	-	9	-	-
	1%	*	1%	-	1%	1%	*	1%	1%	1%	-	*	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	-	-	10%	-	2%	-	-	
Green	35	17	19	4	7	23	2	-	2	30	3	17	5	8	3	2	12	11	7	5	3	18	12	1	3	4	12	12	12	28
	2%	2%	3%	2%	3%	3%	1%	-	*	2%	3%	2%	3%	4%	1%	4%	3%	2%	2%	2%	1%	4%	2%	4%	3%	5%	2%	2%	2%	2%
Another party	5	3	2	1	3	1	-	-	-	4	*	3	1	2	-	-	2	1	1	1	*	3	1	-	-	-	-	*	5	5
	*	*	*	1%	1%	*	-	-	-	*	*	*	*	1%	-	-	*	*	*	*	*	1%	*	-	-	-	-	*	1%	*

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 4

Data derived from:-

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?**

**Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?**

Data excludes those who definitely will not vote (5%), don't know who they would vote for (13%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	1499	587	565	106	104	137	612	523	84	113	751	700	48	398	201	160	347	19	92	75	8	486	778	175	60
Weighted base	1527	623	667	93	55	90	652	641	25	101	765	714	48	430	205	210	413	19	81	23	2	478	801	184	63
Conservative	623	623	-	-	-	-	605	8	2	1	201	404	18	398	191	1	6	1	1	2	*	179	349	72	22
	41%	100%	-	-	-	-	93%	1%	7%	1%	26%	57%	37%	93%	94%	1%	2%	3%	1%	7%	13%	38%	44%	39%	35%
Labour	667	-	667	-	-	-	16	614	2	22	426	218	22	9	7	203	392	2	20	1	1	232	334	79	20
	44%	-	100%	-	-	-	3%	96%	7%	21%	56%	31%	47%	2%	3%	97%	95%	9%	24%	5%	29%	48%	42%	43%	32%
Liberal Democrat	93	-	-	93	-	-	5	9	1	74	74	17	2	-	5	-	9	16	58	*	1	27	46	14	6
	6%	-	-	100%	-	-	1%	1%	4%	73%	10%	2%	5%	-	2%	-	2%	82%	71%	1%	28%	6%	6%	7%	9%
UK Independence Party (UKIP)	55	-	-	-	55	-	25	3	20	1	3	50	2	23	2	2	1	1	-	20	*	14	30	6	6
	4%	-	-	-	100%	-	4%	*	79%	1%	*	7%	4%	5%	1%	1%	*	4%	-	85%	18%	3%	4%	3%	9%
Scottish National Party/SNP	41	-	-	-	-	41	-	-	-	-	32	8	1	-	-	-	-	-	-	-	*	17	14	6	3
	3%	-	-	-	-	46%	-	-	1%	-	4%	1%	2%	-	-	-	-	-	-	-	12%	4%	2%	4%	5%
Plaid Cymru	9	-	-	-	-	9	-	1	1	-	5	3	-	-	-	-	1	-	-	1	-	1	5	1	1
	1%	-	-	-	-	9%	-	*	2%	-	1%	*	-	-	-	*	-	-	-	2%	-	*	1%	*	2%
Green	35	-	-	-	-	35	-	7	-	2	21	13	2	-	-	4	4	-	2	-	-	6	19	5	5
	2%	-	-	-	-	39%	-	1%	-	2%	3%	2%	3%	-	-	2%	1%	-	2%	-	-	1%	2%	3%	7%
Another party	5	-	-	-	-	5	-	*	-	2	3	1	1	-	-	-	*	*	1	-	-	1	3	1	*
	*	-	-	-	-	6%	-	*	-	2%	*	*	2%	-	-	-	*	2%	2%	-	-	*	*	*	*



## Online Poll

### ONLINE Fieldwork : 6th-8th January 2017

Absolutes/col percents

Table 6

**Q1. Negotiations between the UK government and the European Union are taking place. Which one of the following options would you prefer to see?**

**Base: All respondents**

	Gender			Age					Ethnicity			Working status					Social Class				Educational attainment				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	2046	1033	1013	195	317	1184	254	96	350	1861	161	914	315	345	408	64	748	543	297	458	296	723	920	44	195	92	668	650	728	1759
Weighted base	2046	1025	1021	258	315	1047	229	197	426	1872	155	905	249	336	474	82	565	607	419	455	262	694	976	49	165	107	694	649	703	1774
The UK leaving the EU regardless of what happens in negotiations	946	510	436	71	121	514	118	122	240	874	64	402	105	154	266	19	240	258	215	233	102	285	516	14	49	53	288	329	330	844
	46%	50%	43%	27%	38%	49%	52%	62%	56%	47%	41%	44%	42%	46%	56%	23%	43%	42%	51%	51%	39%	41%	53%	29%	30%	50%	41%	51%	47%	48%
A vote by MPs in Parliament to decide whether we leave the EU or not, based on the outcome of the negotiations	225	123	102	38	40	97	29	20	49	203	22	105	27	30	57	7	71	68	40	46	43	89	84	2	23	12	88	60	77	189
	11%	12%	10%	15%	13%	9%	13%	10%	12%	11%	14%	12%	11%	9%	12%	8%	12%	11%	9%	10%	16%	13%	9%	4%	14%	12%	13%	9%	11%	11%
A second referendum allowing people to decide whether we leave the EU or not, based on the outcome of the negotiations	657	341	317	104	97	332	76	49	124	604	47	313	79	97	130	38	221	207	116	114	99	247	276	20	75	31	245	188	224	551
	32%	33%	31%	40%	31%	32%	33%	25%	29%	32%	30%	35%	32%	29%	27%	47%	39%	34%	28%	25%	38%	36%	28%	40%	45%	29%	35%	29%	32%	31%
Don't know	218	51	167	45	57	103	6	8	13	192	23	85	38	55	21	18	33	74	48	63	18	72	100	13	19	10	74	72	72	189
	11%	5%	16%	17%	18%	10%	2%	4%	3%	10%	15%	9%	15%	16%	4%	22%	6%	12%	12%	14%	7%	10%	10%	27%	11%	9%	11%	11%	10%	11%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 6

**Q1. Negotiations between the UK government and the European Union are taking place. Which one of the following options would you prefer to see?**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2046	625	620	119	119	150	720	592	110	148	926	867	253	452	251	184	386	26	115	96	10	539	996	317	175
Weighted base	2046	658	728	104	66	99	769	726	33	133	933	876	238	495	253	239	459	27	101	30	3	523	1004	330	174
The UK leaving the EU regardless of what happens in negotiations	946 46%	465 71%	227 31%	27 26%	59 89%	28 28%	524 68%	239 33%	29 87%	29 22%	175 19%	716 82%	56 23%	431 87%	86 34%	170 71%	66 14%	22 83%	7 7%	27 91%	2 72%	252 48%	479 48%	155 47%	58 33%
A vote by MPs in Parliament to decide whether we leave the EU or not, based on the outcome of the negotiations	225 11%	65 10%	97 13%	16 15%	3 4%	8 8%	86 11%	91 13%	2 6%	17 12%	156 17%	51 6%	18 7%	30 6%	52 21%	17 7%	74 16%	1 4%	14 14%	1 4%	1 28%	72 14%	108 11%	35 11%	10 6%
A second referendum allowing people to decide whether we leave the EU or not, based on the outcome of the negotiations	657 32%	97 15%	345 47%	55 52%	2 3%	52 52%	124 16%	333 46%	1 3%	76 57%	526 56%	64 7%	67 28%	22 4%	100 40%	29 12%	287 63%	3 13%	71 70%	1 3%	-	184 35%	350 35%	82 25%	42 24%
Don't know	218 11%	31 5%	60 8%	7 7%	2 4%	11 11%	36 5%	63 9%	1 4%	11 8%	75 8%	46 5%	97 41%	12 2%	15 6%	23 10%	32 7%	-	9 9%	1 2%	-	15 3%	67 7%	58 18%	65 37%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 7

**Q2. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference.**

**- Summary table**

**Base: All respondents**

	To the British economy.	To your own personal finances	On the way of life in Britain today in general
Unweighted base	2046	2046	2046
Weighted base	2046	2046	2046
Positive impact	584 29%	240 12%	685 33%
Negative impact	867 42%	645 32%	695 34%
Makes no difference	297 15%	816 40%	397 19%
Don't know	297 15%	345 17%	269 13%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 8

**Q2. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference.**

**- To the British economy.**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands		South
Unweighted base	2046	1033	1013	195	317	1184	254	96	350	1861	161	914	315	345	408	64	748	543	297	458	296	723	920	44	195	92	668	650	728	1759
Weighted base	2046	1025	1021	258	315	1047	229	197	426	1872	155	905	249	336	474	82	565	607	419	455	262	694	976	49	165	107	694	649	703	1774
Positive impact	584 29%	322 31%	263 26%	47 18%	57 18%	312 30%	78 34%	90 45%	168 39%	542 29%	38 25%	235 26%	62 25%	91 27%	180 38%	16 20%	146 26%	165 27%	128 31%	145 32%	64 24%	178 26%	314 32%	13 26%	26 16%	29 28%	177 26%	212 33%	195 28%	528 30%
Negative impact	867 42%	462 45%	406 40%	124 48%	153 49%	424 40%	103 45%	64 33%	167 39%	793 42%	67 43%	418 46%	109 44%	116 35%	182 38%	42 51%	295 52%	273 45%	143 34%	156 34%	135 51%	338 49%	354 36%	24 50%	95 57%	42 39%	318 46%	239 37%	310 44%	731 41%
Makes no difference	297 15%	155 15%	142 14%	40 15%	40 13%	168 16%	25 11%	26 13%	50 12%	265 14%	26 17%	139 15%	35 14%	55 16%	59 12%	10 12%	70 12%	79 13%	76 18%	72 16%	39 15%	84 12%	150 15%	4 9%	16 9%	20 19%	92 13%	99 15%	106 15%	262 15%
Don't know	297 15%	86 8%	211 21%	47 18%	66 21%	143 14%	23 10%	18 9%	41 10%	272 15%	24 15%	112 12%	43 17%	74 22%	53 11%	14 17%	54 10%	89 15%	72 17%	82 18%	25 9%	94 14%	158 16%	8 15%	29 18%	15 14%	106 15%	99 15%	92 13%	253 14%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 8

**Q2. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference.**

**- To the British economy.**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2046	625	620	119	119	150	720	592	110	148	926	867	253	452	251	184	386	26	115	96	10	539	996	317	175
Weighted base	2046	658	728	104	66	99	769	726	33	133	933	876	238	495	253	239	459	27	101	30	3	523	1004	330	174
Positive impact	584	305	141	13	45	10	341	148	21	11	82	474	28	299	37	112	35	9	2	20	2	189	291	72	32
	29%	46%	19%	12%	67%	10%	44%	20%	65%	8%	9%	54%	12%	60%	15%	47%	8%	32%	2%	66%	65%	36%	29%	22%	18%
Negative impact	867	171	438	68	3	62	211	416	2	91	694	101	73	46	163	42	363	3	85	1	1	257	458	109	41
	42%	26%	60%	66%	5%	63%	27%	57%	7%	68%	74%	11%	31%	9%	65%	18%	79%	10%	84%	4%	28%	49%	46%	33%	24%
Makes no difference	297	108	76	13	9	14	131	81	5	13	56	202	40	110	19	50	25	10	3	5	*	50	139	74	35
	15%	16%	10%	12%	14%	15%	17%	11%	17%	10%	6%	23%	17%	22%	7%	21%	6%	37%	3%	18%	7%	10%	14%	22%	20%
Don't know	297	74	72	10	9	12	86	81	4	19	101	100	96	40	33	35	37	5	11	3	-	27	117	75	66
	15%	11%	10%	10%	14%	12%	11%	11%	11%	14%	11%	11%	40%	8%	13%	15%	8%	20%	11%	12%	-	5%	12%	23%	38%



**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 9

**Q2. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference.**

**- To your own personal finances**

**Base: All respondents**

	Gender			Age					NET: 65+	Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+		White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Seco- ndary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	2046	1033	1013	195	317	1184	254	96	350	1861	161	914	315	345	408	64	748	543	297	458	296	723	920	44	195	92	668	650	728	1759
Weighted base	2046	1025	1021	258	315	1047	229	197	426	1872	155	905	249	336	474	82	565	607	419	455	262	694	976	49	165	107	694	649	703	1774
Positive impact	240 12%	141 14%	99 10%	24 9%	41 13%	133 13%	27 12%	16 8%	42 10%	211 11%	28 18%	128 14%	30 12%	35 10%	44 9%	4 5%	60 11%	71 12%	54 13%	56 12%	37 14%	76 11%	111 11%	5 11%	8 5%	21 19%	61 9%	89 14%	91 13%	212 12%
Negative impact	645 32%	338 33%	307 30%	101 39%	115 36%	315 30%	72 31%	42 21%	114 27%	592 32%	49 32%	311 34%	85 34%	92 27%	123 26%	34 41%	215 38%	190 31%	130 31%	109 24%	110 42%	240 35%	262 27%	17 34%	74 45%	28 27%	238 34%	185 28%	222 32%	542 31%
Makes no difference	816 40%	441 43%	375 37%	80 31%	90 28%	412 39%	109 47%	125 63%	234 55%	758 40%	50 32%	334 37%	84 34%	118 35%	255 54%	24 30%	229 41%	241 40%	157 37%	189 41%	91 35%	262 38%	421 43%	16 33%	50 30%	42 40%	262 38%	269 41%	285 41%	723 41%
Don't know	345 17%	105 10%	240 24%	53 21%	70 22%	186 18%	22 9%	14 7%	36 8%	312 17%	28 18%	132 15%	50 20%	92 27%	52 11%	19 23%	61 11%	105 17%	78 19%	101 22%	24 9%	115 17%	181 19%	11 22%	33 20%	15 14%	134 19%	106 16%	105 15%	297 17%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 9

**Q2. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference.**

**- To your own personal finances**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2046	625	620	119	119	150	720	592	110	148	926	867	253	452	251	184	386	26	115	96	10	539	996	317	175
Weighted base	2046	658	728	104	66	99	769	726	33	133	933	876	238	495	253	239	459	27	101	30	3	523	1004	330	174
Positive impact	240 12%	118 18%	75 10%	6 6%	19 28%	6 6%	126 16%	80 11%	10 32%	3 3%	50 5%	183 21%	8 4%	109 22%	15 6%	53 22%	26 6%	1 4%	2 2%	9 32%	1 29%	91 17%	107 11%	28 8%	15 8%
Negative impact	645 32%	118 18%	328 45%	58 56%	2 3%	41 41%	144 19%	309 43%	3 10%	72 54%	485 52%	98 11%	62 26%	42 9%	100 40%	42 18%	258 56%	4 15%	65 65%	2 7%	1 42%	209 40%	312 31%	84 25%	38 22%
Makes no difference	816 40%	357 54%	215 30%	31 29%	33 49%	35 35%	412 54%	224 31%	15 46%	38 28%	259 28%	487 56%	69 29%	300 61%	103 41%	108 45%	108 23%	19 71%	19 18%	14 48%	1 29%	190 36%	429 43%	136 41%	59 34%
Don't know	345 17%	66 10%	110 15%	9 9%	13 20%	17 17%	87 11%	113 16%	4 12%	20 15%	140 15%	107 12%	98 41%	43 9%	34 14%	36 15%	67 15%	2 9%	15 15%	4 13%	- -	33 6%	156 16%	82 25%	62 36%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 10

**Q2. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference.**

**- On the way of life in Britain today in general**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands		South
Unweighted base	2046	1033	1013	195	317	1184	254	96	350	1861	161	914	315	345	408	64	748	543	297	458	296	723	920	44	195	92	668	650	728	1759
Weighted base	2046	1025	1021	258	315	1047	229	197	426	1872	155	905	249	336	474	82	565	607	419	455	262	694	976	49	165	107	694	649	703	1774
Positive impact	685 33%	363 35%	322 32%	48 19%	77 24%	367 35%	100 43%	94 48%	194 45%	636 34%	44 28%	291 32%	69 28%	101 30%	208 44%	16 20%	181 32%	201 33%	147 35%	156 34%	73 28%	212 30%	367 38%	11 22%	36 22%	36 34%	219 32%	243 38%	222 32%	613 35%
Negative impact	695 34%	359 35%	336 33%	123 48%	110 35%	345 33%	76 33%	41 21%	118 28%	626 33%	60 39%	326 36%	90 36%	103 31%	129 27%	47 58%	232 41%	202 33%	130 31%	131 29%	121 46%	258 37%	275 28%	26 52%	73 44%	36 34%	249 36%	192 30%	254 36%	585 33%
Makes no difference	397 19%	215 21%	182 18%	52 20%	58 19%	203 19%	36 16%	47 24%	84 20%	362 19%	32 20%	170 19%	54 22%	68 20%	98 21%	7 8%	99 18%	120 20%	80 19%	98 21%	48 18%	129 19%	202 21%	7 13%	30 18%	18 17%	122 18%	132 20%	143 20%	349 20%
Don't know	269 13%	88 9%	181 18%	36 14%	70 22%	132 13%	17 7%	15 7%	32 7%	248 13%	20 13%	117 13%	37 15%	64 19%	40 8%	12 14%	53 9%	84 14%	63 15%	70 15%	20 8%	96 14%	132 14%	6 13%	26 16%	16 15%	104 15%	81 13%	84 12%	226 13%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 10

**Q2. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference.**

**- On the way of life in Britain today in general**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2046	625	620	119	119	150	720	592	110	148	926	867	253	452	251	184	386	26	115	96	10	539	996	317	175
Weighted base	2046	658	728	104	66	99	769	726	33	133	933	876	238	495	253	239	459	27	101	30	3	523	1004	330	174
Positive impact	685	351	164	16	48	13	397	170	22	17	93	560	31	342	51	139	29	11	6	20	2	216	336	93	39
	33%	53%	22%	15%	73%	13%	52%	23%	67%	13%	10%	64%	13%	69%	20%	58%	6%	41%	6%	67%	79%	41%	33%	28%	22%
Negative impact	695	99	384	58	4	54	116	365	2	78	571	54	69	16	99	28	327	2	73	1	*	213	360	82	37
	34%	15%	53%	55%	6%	55%	15%	50%	5%	59%	61%	6%	29%	3%	39%	12%	71%	8%	72%	4%	13%	41%	36%	25%	21%
Makes no difference	397	164	105	23	9	16	192	113	7	22	151	197	49	110	69	53	52	11	11	7	*	73	197	88	36
	19%	25%	14%	22%	14%	16%	25%	16%	21%	17%	16%	23%	20%	22%	27%	22%	11%	41%	11%	22%	7%	14%	20%	27%	21%
Don't know	269	44	75	8	5	16	65	78	2	16	117	64	89	26	34	19	52	3	11	2	-	21	110	66	62
	13%	7%	10%	7%	7%	16%	8%	11%	7%	12%	13%	7%	37%	5%	13%	8%	11%	10%	11%	7%	-	4%	11%	20%	36%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 11

**Q3. Britain is due to leave the EU by the end of March 2019. If you HAD to choose only one of these two one emotions, would you feel more ...**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands		South
Unweighted base	2046	1033	1013	195	317	1184	254	96	350	1861	161	914	315	345	408	64	748	543	297	458	296	723	920	44	195	92	668	650	728	1759
Weighted base	2046	1025	1021	258	315	1047	229	197	426	1872	155	905	249	336	474	82	565	607	419	455	262	694	976	49	165	107	694	649	703	1774
Joy	838 41%	462 45%	376 37%	62 24%	98 31%	448 43%	112 49%	119 60%	230 54%	786 42%	48 31%	351 39%	89 36%	130 39%	254 54%	14 17%	214 38%	224 37%	196 47%	204 45%	84 32%	264 38%	456 47%	12 24%	43 26%	47 44%	263 38%	284 44%	291 41%	749 42%
Despair	781 38%	399 39%	382 37%	127 49%	136 43%	384 37%	83 36%	50 25%	133 31%	704 38%	69 44%	383 42%	99 40%	115 34%	143 30%	40 49%	264 47%	235 39%	136 32%	146 32%	133 51%	296 43%	308 32%	22 44%	83 50%	43 40%	293 42%	220 34%	268 38%	655 37%
Don't know	427 21%	164 16%	263 26%	69 27%	80 25%	215 21%	34 15%	29 15%	63 15%	382 20%	39 25%	170 19%	61 24%	91 27%	77 16%	28 34%	88 16%	148 24%	87 21%	105 23%	46 18%	134 19%	211 22%	16 32%	40 24%	17 16%	138 20%	145 22%	144 21%	371 21%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 11

**Q3. Britain is due to leave the EU by the end of March 2019. If you HAD to choose only one of these two one emotions, would you feel more ...**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2046	625	620	119	119	150	720	592	110	148	926	867	253	452	251	184	386	26	115	96	10	539	996	317	175
Weighted base	2046	658	728	104	66	99	769	726	33	133	933	876	238	495	253	239	459	27	101	30	3	523	1004	330	174
Joy	838	409	212	20	56	25	470	218	29	23	75	728	35	432	31	185	32	21	2	27	2	253	412	128	44
	41%	62%	29%	19%	85%	25%	61%	30%	87%	17%	8%	83%	15%	87%	12%	78%	7%	78%	2%	90%	15%	48%	41%	39%	25%
Despair	781	135	405	70	4	54	163	387	2	89	688	27	65	9	153	10	364	2	85	1	*	223	407	102	46
	38%	20%	56%	67%	6%	55%	21%	53%	5%	67%	74%	3%	27%	2%	61%	4%	79%	6%	84%	4%	18%	43%	41%	31%	27%
Don't know	427	115	112	14	6	20	136	121	2	21	170	120	137	54	69	43	63	4	13	2	*	46	185	99	83
	21%	17%	15%	14%	9%	20%	18%	17%	8%	16%	18%	14%	58%	11%	27%	18%	14%	16%	13%	6%	12%	9%	18%	30%	48%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2046	2046
Weighted base	2046	2046
<b><u>Gender</u></b>		
Male	1033 50%	1025 50%
Female	1013 50%	1021 50%
<b><u>Age</u></b>		
18-24	195 10%	258 13%
25-34	317 15%	315 15%
35-44	437 21%	385 19%
45-54	398 19%	352 17%
55-64	349 17%	310 15%
65+	350 17%	426 21%
Average age	47.38	47.74

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2046	2046
<b><u>Social Grade</u></b>		
AB	748 37%	565 28%
C1	543 27%	607 30%
C2	297 15%	419 20%
DE	458 22%	455 22%
<b><u>Region</u></b>		
North	668 33%	694 34%
Midlands	650 32%	649 32%
South	728 36%	703 34%



**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2046	2046
<b><u>Working status</u></b>		
Full-time	914 45%	905 44%
Part-time	315 15%	249 12%
Not working but seeking work or temporarily unemployed/sick	100 5%	102 5%
Not working/Not seeking work	98 5%	104 5%
Retired	408 20%	474 23%
Student	64 3%	82 4%
House person/Housewife/ Househusband	147 7%	131 6%
<b><u>Q.C Voting in June 8th 2017 General Election</u></b>		
Conservative	720 35%	769 38%
Labour	592 29%	726 36%
UK Independence Party (UKIP)	110 5%	33 2%
Liberal Democrat/ Liberal	148 7%	133 6%
Scottish National Party/SNP	71 3%	45 2%
Plaid Cymru	13 1%	10 *
Green Party	70 3%	43 2%
Another party	16 1%	9 *
Did not vote	241 12%	223 11%
Don't know	25 1%	20 1%
Prefer not to say	40 2%	35 2%

**Online Poll**  
**ONLINE Fieldwork : 6th-8th January 2017**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2046	2046
<b><u>Q1. Political Interest</u></b>		
Very interested	539 26%	523 26%
Fairly interested	996 49%	1004 49%
Not very interested	317 15%	330 16%
Not at all interested	175 9%	174 8%
NET: Interested	1535 75%	1527 75%
NET: Not Interested	492 24%	503 25%
Don't know	19 1%	16 1%