



## The Guardian – September 2017 poll

**Fieldwork dates:** 8-10<sup>th</sup> September 2017

**Interview method:** Online

**Population effectively sampled:** All GB adults aged 18+

**Online Sampling Method:** A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

**Sample size:** 2,052 GB adults aged 18+

**Data weighting:** Data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

Further weighting schemes were overlaid as follows:

### **Weighting by past votes – online**

The sample were fully weighted to the 2017 General Election result, with provision made for Did Not Vote, Refusal and Don't know.

### **Weighting for turnout**

We have returned to the simple 10-point turnout scale, applying a factor to each score given out of 10, halved if the respondent did not vote in the previous election.

### **Voting intentions:** ICM derives vote intentions from three questions.

First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election.

Respondents are then asked whether they voted in 2017 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

**Adjustment process 1: 'Partial Refuser' Reallocation**

- A.) 75% of 2015 Conservative, Labour and Liberal Democrat voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2017.
- B.) 25% of 2017 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2017.

**Adjustment process 2: 'Total Refuser' Reallocation**

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2017).

Our new adjustment reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).
2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2017 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited to that published.

**Further enquiries:** [martin.boon@icmunlimited.com](mailto:martin.boon@icmunlimited.com)

**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Online Poll

### ONLINE Fieldwork : 8th-10th September 2017

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	2052	1007	1045	198	311	1173	269	101	370	1852	171	846	330	369	444	63	750	520	279	503	265	710	993	29	184	94	686	635	731	1774
Weighted base	2052	1029	1023	258	318	1048	227	200	428	1862	167	905	248	324	489	86	566	600	422	464	249	691	1026	35	157	114	685	657	710	1782
NET: Yes	2007	1015	991	240	304	1036	226	200	427	1827	158	892	236	309	488	82	559	586	412	450	243	683	1002	29	153	114	667	646	694	1741
	98%	99%	97%	93%	95%	99%	100%	100%	100%	98%	94%	99%	95%	95%	100%	96%	99%	98%	98%	97%	98%	99%	98%	83%	97%	100%	97%	98%	98%	98%
Yes - where living now	1973	1005	968	223	296	1029	225	200	426	1801	151	881	229	303	484	77	550	576	407	440	237	672	992	27	152	110	659	636	678	1711
	96%	98%	95%	86%	93%	98%	99%	100%	100%	97%	90%	97%	92%	94%	99%	89%	97%	96%	97%	95%	95%	97%	97%	76%	97%	97%	96%	97%	95%	96%
Yes - somewhere else/ another address	33	10	23	18	8	7	1	-	1	25	7	11	7	6	4	6	9	10	4	10	6	11	10	2	*	4	8	10	15	29
	2%	1%	2%	7%	2%	1%	*	-	*	1%	4%	1%	3%	2%	1%	7%	2%	2%	1%	2%	2%	2%	1%	7%	*	3%	1%	2%	2%	2%
No	32	9	23	11	11	9	1	-	1	24	8	7	9	12	1	3	5	11	6	10	5	5	16	5	4	-	11	9	12	28
	2%	1%	2%	4%	4%	1%	*	-	*	1%	5%	1%	3%	4%	*	4%	1%	2%	1%	2%	2%	1%	2%	13%	3%	-	2%	1%	2%	2%
Don't know	13	4	9	7	3	2	-	-	-	11	2	7	3	3	-	-	2	3	4	4	1	2	8	1	-	-	6	2	4	13
	1%	*	1%	3%	1%	*	-	-	-	1%	1%	1%	1%	1%	-	-	*	1%	1%	1%	*	*	1%	4%	-	-	1%	*	1%	1%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 1

**QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2052	617	592	131	128	161	718	586	112	158	865	914	273	471	227	196	353	43	107	98	13	507	953	366	209
Weighted base	2052	663	703	114	72	111	772	728	33	133	855	944	253	521	230	266	411	39	89	29	4	502	966	358	213
NET: Yes	2007	659	694	113	72	107	770	719	32	133	848	938	221	520	229	263	407	39	89	28	4	499	946	349	199
	98%	99%	99%	99%	100%	97%	100%	99%	99%	100%	99%	99%	87%	100%	100%	99%	99%	100%	100%	99%	100%	99%	98%	97%	94%
Yes - where living now	1973	655	682	107	71	104	768	707	32	126	831	929	213	519	228	259	400	36	85	28	4	491	934	341	195
	96%	99%	97%	94%	98%	94%	100%	97%	99%	95%	97%	98%	84%	100%	99%	97%	97%	92%	96%	98%	100%	98%	97%	95%	92%
Yes - somewhere else/ another address	33	4	13	6	1	3	2	12	*	7	17	9	8	1	1	4	7	3	3	*	-	8	12	7	4
	2%	1%	2%	5%	1%	3%	*	2%	*	5%	2%	1%	3%	*	*	1%	2%	8%	4%	*	-	2%	1%	2%	2%
No	32	3	4	1	-	2	1	6	-	-	5	4	23	*	1	2	4	-	-	-	-	2	15	4	11
	2%	*	1%	1%	-	2%	*	1%	-	-	1%	*	9%	*	*	1%	1%	-	-	-	-	*	2%	1%	5%
Don't know	13	2	4	-	*	1	-	4	*	1	1	2	10	-	-	2	-	-	-	*	-	1	4	5	2
	1%	*	1%	-	*	1%	-	1%	1%	*	*	*	4%	-	-	1%	-	-	-	1%	-	*	*	2%	1%

## Online Poll

### ONLINE Fieldwork : 8th-10th September 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree /NVQ5	Degree /NVQ4	Sec- ondary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands		South
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10 - Absolutely certain to vote	1345 66%	709 69%	636 62%	140 54%	166 52%	689 66%	176 77%	174 87%	349 82%	1236 66%	97 58%	583 64%	136 55%	181 56%	389 80%	56 65%	387 68%	381 63%	289 69%	288 62%	164 66%	448 65%	683 67%	23 65%	111 71%	72 63%	474 69%	416 63%	455 64%	1162 65%
9	231 11%	122 12%	109 11%	26 10%	42 13%	120 11%	33 14%	10 5%	42 10%	206 11%	20 12%	114 13%	32 13%	28 9%	47 10%	8 10%	74 13%	72 12%	36 8%	49 11%	36 15%	79 11%	109 11%	-	9 6%	15 13%	63 9%	83 13%	85 12%	207 12%
8	134 7%	74 7%	59 6%	22 9%	29 9%	74 7%	8 3%	1 *	8 2%	120 6%	12 7%	72 8%	19 8%	22 7%	17 3%	5 5%	40 7%	40 7%	30 7%	23 5%	20 8%	58 8%	53 5%	2 4%	13 8%	9 8%	41 6%	42 6%	50 7%	112 6%
7	63 3%	37 4%	26 3%	10 4%	21 7%	29 3%	3 1%	-	3 1%	54 3%	8 5%	39 4%	10 4%	5 2%	5 1%	3 3%	17 2%	26 4%	7 2%	13 3%	7 3%	28 4%	23 2%	3 7%	4 3%	4 4%	20 3%	23 3%	20 3%	55 3%
6	50 2%	17 2%	33 3%	15 6%	11 4%	24 2%	* *	-	* *	43 2%	5 3%	18 2%	8 3%	14 4%	3 1%	7 9%	7 1%	13 2%	9 2%	20 4%	2 1%	20 3%	20 2%	2 6%	5 3%	2 1%	19 3%	19 3%	12 2%	44 2%
5	48 2%	17 2%	31 3%	11 4%	9 3%	27 3%	-	1 *	1 *	41 2%	5 3%	21 2%	13 5%	11 3%	2 *	1 1%	13 2%	14 2%	10 2%	11 2%	7 3%	18 3%	22 2%	-	3 2%	5 4%	14 2%	16 2%	18 3%	40 2%
4	10 *	4 *	5 1%	2 1%	-	5 1%	1 *	2 1%	3 1%	10 1%	-	2 *	3 1%	1 *	3 1%	1 2%	* *	4 1%	3 1%	2 *	-	1 *	9 1%	-	-	-	1 *	4 1%	5 1%	10 1%
3	14 1%	6 1%	8 1%	-	6 2%	8 1%	-	-	-	12 1%	2 1%	5 1%	-	6 2%	3 1%	-	2 *	3 1%	4 1%	5 1%	1 *	4 1%	8 1%	-	1 1%	-	4 1%	3 *	7 1%	13 1%
2	22 1%	9 1%	13 1%	3 1%	9 3%	9 1%	2 1%	-	2 *	20 1%	2 1%	12 1%	3 1%	4 1%	2 *	-	4 1%	8 1%	3 1%	7 2%	-	5 1%	17 2%	-	-	-	8 1%	9 1%	5 1%	22 1%
1 - Certain not to vote	80 4%	24 2%	56 5%	13 5%	21 7%	38 4%	1 *	7 3%	8 2%	70 4%	9 5%	26 3%	12 5%	34 10%	8 2%	-	15 3%	24 4%	16 4%	25 5%	9 4%	18 3%	52 5%	1 4%	6 4%	7 6%	25 4%	32 5%	24 3%	67 4%
Don't know	51 2%	10 1%	41 4%	13 5%	5 2%	23 2%	2 2%	3 3%	10 2%	46 2%	5 3%	12 1%	10 4%	15 5%	10 2%	3 4%	7 1%	11 2%	14 3%	18 4%	3 1%	11 2%	29 3%	3 9%	4 3%	1 1%	16 2%	10 2%	25 4%	45 3%
Refused	6 *	1 *	6 1%	3 1%	1 *	2 *	-	1 1%	1 *	3 *	2 1%	1 *	1 *	3 1%	-	2 2%	1 *	3 *	-	3 1%	-	2 *	3 *	2 4%	-	-	1 *	2 *	4 1%	6 *
Mean	8.91	9.13	8.68	8.49	8.25	8.94	9.60	9.54	9.57	8.94	8.60	8.96	8.53	8.09	9.49	9.16	9.15	8.84	8.96	8.66	9.07	9.00	8.81	8.98	9.05	8.78	9.00	8.77	8.95	8.91
Standard deviation	2.22	1.89	2.50	2.47	2.72	2.17	1.16	1.79	1.49	2.20	2.49	2.06	2.45	3.08	1.57	1.52	1.88	2.27	2.23	2.52	1.98	1.97	2.45	2.16	2.11	2.37	2.16	2.37	2.14	2.22
Standard error	0.05	0.06	0.08	0.18	0.16	0.06	0.07	0.18	0.08	0.05	0.20	0.07	0.14	0.17	0.08	0.20	0.07	0.10	0.14	0.12	0.12	0.07	0.08	0.43	0.16	0.25	0.08	0.10	0.08	0.05

## Online Poll

### ONLINE Fieldwork : 8th-10th September 2017

Absolutes/col percents

Table 2

**QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?**

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9	231	70	74	26	13	7	93	83	4	29	110	110	10	58	32	37	43	6	22	4	*	32	123	50	23
	11%	11%	11%	23%	18%	7%	12%	11%	14%	21%	13%	12%	4%	11%	14%	14%	11%	15%	25%	13%	11%	6%	13%	14%	11%
8	134	30	60	11	3	7	38	59	3	7	63	51	19	19	18	20	29	2	4	2	1	18	76	29	11
	7%	5%	9%	9%	5%	6%	5%	8%	9%	6%	7%	5%	8%	4%	8%	8%	7%	6%	5%	7%	20%	3%	8%	8%	5%
7	63	16	20	9	1	7	17	17	2	11	22	26	14	9	5	6	6	6	4	1	*	12	29	14	7
	3%	2%	3%	8%	2%	7%	2%	2%	5%	9%	3%	3%	6%	2%	2%	2%	1%	16%	5%	4%	7%	2%	3%	4%	3%
6	50	8	19	4	2	4	9	13	2	3	23	15	12	3	5	*	10	1	2	1	1	4	17	18	8
	2%	1%	3%	3%	3%	3%	1%	2%	5%	2%	3%	2%	5%	1%	2%	*	2%	2%	2%	4%	15%	1%	2%	5%	4%
5	48	4	16	2	2	4	4	16	1	2	17	14	17	2	-	4	7	1	1	1	-	1	17	19	10
	2%	1%	2%	2%	2%	4%	*	2%	2%	1%	2%	2%	7%	*	-	2%	2%	2%	1%	2%	-	*	2%	5%	5%
4	10	4	1	2	-	-	2	-	*	2	2	2	5	1	1	-	-	-	-	*	-	-	3	3	3
	*	1%	*	2%	-	-	*	-	*	1%	*	*	2%	*	*	-	-	-	-	*	-	-	*	1%	2%
3	14	-	-	1	*	2	-	-	*	3	1	3	10	-	-	-	-	3	-	-	*	*	5	4	5
	1%	-	-	1%	1%	2%	-	-	1%	2%	*	*	4%	-	-	-	-	7%	-	-	9%	*	*	1%	2%
2	22	2	2	1	1	1	1	1	*	1	6	4	12	1	1	1	-	-	1	*	-	1	5	5	12
	1%	*	*	1%	1%	1%	*	*	1%	*	1%	*	5%	*	*	*	-	-	1%	1%	-	*	*	1%	6%
1 - Certain not to vote	80	-	-	-	-	-	-	-	-	-	2	12	66	-	-	-	-	-	-	-	-	4	13	19	43
	4%	-	-	-	-	-	-	-	-	-	*	1%	26%	-	-	-	-	-	-	-	-	1%	1%	5%	20%
Don't know	51	-	-	-	-	-	6	6	*	5	21	8	21	2	4	1	4	-	5	*	-	*	11	16	20
	2%	-	-	-	-	-	1%	1%	*	4%	2%	1%	8%	*	2%	*	1%	-	5%	1%	-	*	1%	5%	10%
Refused	6	-	-	-	-	-	-	-	1	-	*	2	4	-	-	-	-	-	-	1	-	*	1	1	3
	*	-	-	-	-	-	-	-	-	3%	-	*	2%	-	-	-	-	-	-	4%	-	*	*	*	1%
Mean	8.91	9.60	9.38	8.93	9.29	9.09	9.62	9.46	9.07	8.97	9.32	9.36	5.55	9.70	9.49	9.53	9.52	8.62	9.28	9.22	8.02	9.65	9.25	8.32	6.41
Standard deviation	2.22	1.04	1.26	1.56	1.51	1.74	0.93	1.13	1.62	1.65	1.41	1.54	3.70	0.81	1.06	1.03	1.06	1.99	1.24	1.47	2.50	1.18	1.62	2.57	3.73
Standard error	0.05	0.04	0.05	0.14	0.13	0.14	0.03	0.05	0.15	0.13	0.05	0.05	0.24	0.04	0.07	0.07	0.06	0.30	0.12	0.15	0.69	0.05	0.05	0.14	0.28

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
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Conservative	663 32%	374 36%	290 28%	39 15%	78 25%	322 31%	113 50%	111 56%	224 52%	632 34%	29 17%	289 32%	63 26%	57 18%	245 50%	9 10%	203 36%	191 32%	154 36%	116 25%	83 33%	207 30%	356 35%	8 23%	41 26%	31 27%	190 28%	233 35%	241 34%	591 33%
Labour	703 34%	386 38%	317 31%	149 58%	121 38%	349 33%	55 24%	30 15%	84 20%	604 32%	91 54%	329 36%	91 37%	120 37%	104 21%	59 69%	188 33%	211 35%	124 29%	180 39%	95 38%	257 37%	312 30%	19 54%	29 18%	45 39%	256 37%	211 32%	236 33%	630 35%
Liberal Democrat	114 6%	62 6%	52 5%	7 3%	22 7%	55 5%	17 7%	12 6%	29 7%	103 6%	8 5%	55 6%	13 5%	13 4%	32 6%	1 2%	54 10%	33 6%	10 2%	17 4%	22 9%	55 8%	34 3%	- -	5 3%	7 6%	31 4%	39 6%	44 6%	101 6%
UK Independence Party (UKIP)	72 4%	35 3%	37 4%	4 1%	8 2%	40 4%	12 5%	8 4%	20 5%	67 4%	5 3%	27 3%	6 3%	13 4%	25 5%	1 1%	11 2%	15 2%	22 5%	25 5%	3 1%	15 2%	52 5%	1 2%	6 4%	1 1%	24 4%	24 4%	25 3%	65 4%
Scottish National Party/SNP	46 2%	25 2%	21 2%	* *	5 1%	33 3%	5 2%	3 2%	8 2%	46 2%	- -	21 2%	5 2%	12 4%	9 2%	- -	12 2%	9 1%	13 3%	12 3%	5 2%	13 2%	26 3%	- -	46 29%	- -	46 7%	- -	- -	- -
Plaid Cymru	6 *	3 *	3 *	- -	2 1%	1 *	1 1%	1 1%	3 1%	6 *	- -	2 *	1 1%	- -	3 1%	- -	1 *	1 *	1 *	2 *	- -	2 *	3 *	- -	- -	6 5%	- -	6 1%	- -	- -
Green	50 2%	19 2%	31 3%	5 2%	12 4%	31 3%	2 1%	- -	2 *	43 2%	5 3%	29 3%	7 3%	8 2%	6 1%	* *	15 3%	18 3%	8 2%	8 2%	7 3%	24 3%	18 2%	- -	5 3%	2 2%	14 2%	17 3%	19 3%	42 2%
Another party	9 *	6 1%	3 *	2 1%	2 1%	5 *	- -	- -	- -	9 *	- -	6 1%	1 1%	* *	* *	1 2%	1 *	4 1%	2 1%	1 *	* *	5 1%	4 *	- -	1 1%	- -	4 1%	* *	5 1%	7 *
Would not vote	80 4%	24 2%	56 5%	13 5%	21 7%	38 4%	1 *	7 3%	8 2%	70 4%	9 5%	26 3%	12 5%	34 10%	8 2%	- -	15 3%	24 4%	16 4%	25 5%	9 4%	18 3%	52 5%	1 4%	6 4%	7 6%	25 4%	32 5%	24 3%	67 4%
Don't know	287 14%	87 8%	200 20%	34 13%	44 14%	165 16%	17 8%	26 13%	44 10%	265 14%	17 10%	118 13%	43 17%	61 19%	52 11%	12 14%	60 11%	89 15%	70 17%	68 15%	24 10%	89 13%	158 15%	4 12%	16 10%	15 13%	90 13%	89 14%	108 15%	256 14%
Refused	22 1%	9 1%	13 1%	4 2%	4 1%	8 1%	5 2%	1 1%	6 1%	18 1%	3 2%	4 *	4 2%	7 2%	5 1%	2 2%	5 1%	5 1%	2 *	10 2%	- -	6 1%	12 1%	2 6%	1 1%	- -	5 1%	7 1%	10 1%	22 1%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 3

**QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2052	617	592	131	128	161	718	586	112	158	865	914	273	471	227	196	353	43	107	98	13	507	953	366	209
Weighted base	2052	663	703	114	72	111	772	728	33	133	855	944	253	521	230	266	411	39	89	29	4	502	966	358	213
Conservative	663	663	-	-	-	-	630	11	1	9	201	439	24	424	191	8	1	4	5	1	-	164	372	90	36
	32%	100%	-	-	-	-	82%	2%	3%	6%	23%	46%	9%	81%	83%	3%	*	10%	5%	3%	-	33%	39%	25%	17%
Labour	703	-	703	-	-	-	20	626	3	14	393	244	67	6	12	221	361	5	9	1	1	227	331	102	41
	34%	-	100%	-	-	-	3%	86%	8%	11%	46%	26%	26%	1%	5%	83%	88%	13%	10%	5%	29%	45%	34%	28%	19%
Liberal Democrat	114	-	-	114	-	-	10	12	1	83	82	22	10	1	6	2	9	17	63	*	1	35	52	18	7
	6%	-	-	100%	-	-	1%	2%	3%	62%	10%	2%	4%	*	3%	1%	2%	42%	71%	1%	20%	7%	5%	5%	3%
UK Independence Party (UKIP)	72	-	-	-	72	-	35	6	23	1	5	66	1	34	1	6	*	1	-	21	2	19	32	19	2
	4%	-	-	-	100%	-	5%	1%	70%	1%	1%	7%	*	6%	1%	2%	*	3%	-	73%	51%	4%	3%	5%	1%
Scottish National Party/SNP	46	-	-	-	-	46	1	1	-	-	31	9	6	1	-	-	1	-	-	-	-	16	16	11	4
	2%	-	-	-	-	42%	*	*	-	-	4%	1%	2%	*	-	-	*	-	-	-	-	3%	2%	3%	2%
Plaid Cymru	6	-	-	-	-	6	-	-	-	-	2	2	2	-	-	-	-	-	-	-	-	*	4	1	-
	*	-	-	-	-	5%	-	-	-	-	*	*	1%	-	-	-	-	-	-	-	-	*	*	*	-
Green	50	-	-	-	-	50	2	6	*	4	33	14	3	2	-	1	5	2	2	*	-	8	25	15	2
	2%	-	-	-	-	45%	*	1%	1%	3%	4%	1%	1%	*	-	*	1%	5%	3%	1%	-	2%	3%	4%	1%
Another party	9	-	-	-	-	9	2	-	*	1	3	4	2	2	-	-	-	1	-	*	-	1	5	1	2
	*	-	-	-	-	8%	*	-	1%	1%	*	*	1%	*	-	-	-	2%	-	1%	-	*	1%	*	1%
Would not vote	80	-	-	-	-	-	-	-	-	-	2	12	66	-	-	-	-	-	-	-	-	4	13	19	43
	4%	-	-	-	-	-	-	-	-	-	*	1%	26%	-	-	-	-	-	-	-	-	1%	1%	5%	20%
Don't know	287	-	-	-	-	-	69	66	3	21	97	128	62	50	18	29	32	10	10	3	-	25	106	79	71
	14%	-	-	-	-	-	9%	9%	11%	16%	11%	14%	25%	10%	8%	11%	8%	24%	12%	12%	-	5%	11%	22%	33%
Refused	22	-	-	-	-	-	4	2	1	-	8	5	10	1	2	-	2	-	-	1	-	2	9	4	6
	1%	-	-	-	-	-	*	*	3%	-	1%	*	4%	*	1%	-	*	-	-	4%	-	*	1%	1%	3%



## Online Poll

### ONLINE Fieldwork : 8th-10th September 2017

Absolutes/col percents

Table 4

Data derived from:-

**Q.A** Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

**Q.B** The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (4%), don't know who they would vote for (14%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non-white	Work Full-time	Work Part-time	Not work-ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Sec-on-dary / NVQ1-3	Still studyin-g	Scot-land	Wales	North	Mid-lands		South
Unweighted base	1492	810	682	125	205	849	233	81	314	1358	117	644	214	222	371	40	586	376	194	335	207	533	705	17	143	71	509	463	521	1277
Weighted base	1533	845	688	172	224	776	196	164	360	1396	123	696	168	199	409	61	454	443	311	324	201	536	740	23	124	86	526	486	520	1323
Conservative	631	354	276	33	73	304	110	111	220	601	28	271	59	53	240	8	195	179	147	109	79	197	339	7	40	30	182	220	228	561
	41%	42%	40%	19%	33%	39%	56%	68%	61%	43%	22%	39%	35%	27%	59%	13%	43%	40%	47%	34%	39%	37%	46%	32%	32%	35%	35%	45%	44%	42%
Labour	641	358	283	127	107	325	53	29	82	552	81	302	80	106	102	51	175	192	115	160	89	236	285	15	26	40	237	192	213	575
	42%	42%	41%	74%	48%	42%	27%	18%	23%	40%	66%	43%	48%	53%	25%	84%	38%	43%	37%	49%	44%	44%	38%	66%	21%	47%	45%	39%	41%	43%
Liberal Democrat	99	54	45	6	18	49	15	11	26	92	6	48	11	11	28	1	48	31	7	13	19	49	28	-	5	7	28	32	39	88
	6%	6%	7%	3%	8%	6%	8%	7%	7%	7%	5%	7%	7%	6%	7%	2%	11%	7%	2%	4%	10%	9%	4%	-	4%	8%	5%	7%	7%	7%
UK Independence Party (UKIP)	65	32	33	2	6	37	12	8	20	61	5	24	6	12	23	1	9	13	21	22	3	14	47	*	5	1	21	22	22	59
	4%	4%	5%	1%	3%	5%	6%	5%	5%	4%	4%	3%	3%	6%	6%	1%	2%	3%	7%	7%	1%	3%	6%	2%	4%	1%	4%	4%	4%	4%
Scottish National Party/SNP	42	22	20	*	4	30	5	3	8	42	-	20	5	9	9	-	12	9	11	10	5	12	23	-	42	-	42	-	-	-
	3%	3%	3%	*	2%	4%	2%	2%	2%	3%	-	3%	3%	5%	2%	-	3%	2%	4%	3%	3%	2%	3%	-	34%	-	8%	-	-	-
Plaid Cymru	5	3	3	-	2	1	1	1	3	5	-	1	1	-	3	-	1	1	1	2	-	2	2	-	-	5	-	5	-	-
	*	*	*	-	1%	*	1%	1%	1%	*	-	*	1%	-	1%	-	*	*	*	1%	-	*	*	-	-	6%	-	1%	-	-
Green	42	16	25	4	11	25	1	-	1	36	3	25	5	7	4	*	12	15	7	7	5	21	14	-	5	2	12	15	15	35
	3%	2%	4%	2%	5%	3%	1%	-	*	3%	3%	4%	3%	4%	1%	*	3%	3%	2%	2%	3%	4%	2%	-	4%	2%	2%	3%	3%	3%
Another party	7	4	3	1	2	4	-	-	-	7	-	5	1	*	*	-	1	4	1	1	*	4	2	-	1	-	3	*	3	6
	*	1%	*	*	1%	1%	-	-	-	*	-	1%	1%	*	*	-	*	1%	*	*	*	1%	*	-	1%	-	1%	*	1%	*

## Online Poll

### ONLINE Fieldwork : 8th-10th September 2017

Absolutes/col percents

Table 4

Data derived from:-

**Q.A** Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

**Q.B** The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (4%), don't know who they would vote for (14%) or refuse to answer (1%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	1492	584	537	114	115	142	621	501	89	123	705	716	71	408	197	163	309	31	88	77	11	451	746	221	71
Weighted base	1533	631	641	99	65	96	674	621	25	102	701	757	75	458	200	224	358	27	73	22	3	454	771	225	80
Conservative	631	631	-	-	-	-	608	9	1	8	190	427	14	414	182	8	1	4	5	1	-	160	352	85	32
	41%	100%	-	-	-	-	90%	1%	4%	8%	27%	56%	19%	90%	91%	4%	*	14%	6%	4%	-	35%	46%	38%	40%
Labour	641	-	641	-	-	-	18	589	2	14	370	224	47	6	11	208	343	5	8	1	1	217	302	88	33
	42%	-	100%	-	-	-	3%	95%	10%	13%	53%	30%	63%	1%	5%	93%	96%	19%	11%	6%	34%	48%	39%	39%	41%
Liberal Democrat	99	-	-	99	-	-	9	11	1	75	75	18	6	1	6	2	8	14	58	*	*	33	45	14	6
	6%	-	-	100%	-	-	1%	2%	3%	73%	11%	2%	8%	*	3%	1%	2%	54%	79%	1%	14%	7%	6%	6%	7%
UK Independence Party (UKIP)	65	-	-	-	65	-	34	6	21	1	4	61	*	33	1	6	*	1	-	19	2	18	29	16	2
	4%	-	-	-	100%	-	5%	1%	82%	1%	1%	8%	*	7%	1%	3%	*	4%	-	86%	52%	4%	4%	7%	2%
Scottish National Party/SNP	42	-	-	-	-	42	1	1	-	-	30	9	4	1	-	-	1	-	-	-	-	16	14	9	4
	3%	-	-	-	-	44%	*	*	-	-	4%	1%	5%	*	-	-	*	-	-	-	-	3%	2%	4%	5%
Plaid Cymru	5	-	-	-	-	5	-	-	-	-	2	2	2	-	-	-	-	-	-	-	-	*	4	1	-
	*	-	-	-	-	6%	-	-	-	-	*	*	2%	-	-	-	-	-	-	-	-	*	1%	*	-
Green	42	-	-	-	-	42	1	5	*	4	28	11	2	1	-	1	5	1	2	*	-	8	22	10	1
	3%	-	-	-	-	43%	*	1%	1%	3%	4%	1%	3%	*	-	*	1%	5%	3%	2%	-	2%	3%	5%	2%
Another party	7	-	-	-	-	7	2	-	*	1	2	4	*	2	-	-	-	1	1	*	-	1	4	*	2
	*	-	-	-	-	7%	*	-	1%	1%	*	1%	1%	*	-	-	-	4%	-	1%	-	*	*	*	2%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Col percents

Table 5  
**Published Vote Intention Figures**  
Percentages derived from the responses of 1721 respondents

	<u>Total</u>
Conservative	42%
Labour	42%
Liberal Democrat	7%
SNP	3%
Plaid Cymru	*
Green	3%
UKIP	4%

**Other** \*

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 6

**Q1. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference...**

**- Summary table**

**Base: All respondents**

	<u>To the British economy</u>	<u>To your own personal finances</u>	<u>On the way of life in Britain today in general</u>
Unweighted base	2052	2052	2052
Weighted base	2052	2052	2052
Positive impact	662 32%	270 13%	725 35%
Negative impact	862 42%	621 30%	700 34%
Makes no difference	285 14%	845 41%	373 18%
Don't know	244 12%	316 15%	254 12%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 7

**Q1. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference...  
 - To the British economy**

**Base: All respondents**

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	2052	1007	1045	198	311	1173	269	101	370	1852	171	846	330	369	444	63	750	520	279	503	265	710	993	29	184	94	686	635	731	1774
Weighted base	2052	1029	1023	258	318	1048	227	200	428	1862	167	905	248	324	489	86	566	600	422	464	249	691	1026	35	157	114	685	657	710	1782
Positive impact	662 32%	350 34%	312 31%	72 28%	71 22%	339 32%	100 44%	80 40%	180 42%	608 33%	49 30%	273 30%	74 30%	104 32%	195 40%	15 18%	149 26%	164 27%	166 39%	183 39%	65 26%	194 28%	373 36%	12 34%	42 27%	48 42%	195 29%	241 37%	225 32%	572 32%
Negative impact	862 42%	434 42%	428 42%	118 46%	148 46%	430 41%	86 38%	81 40%	166 39%	767 41%	81 49%	380 42%	98 40%	127 39%	201 41%	56 65%	300 53%	280 47%	126 30%	156 34%	127 51%	350 51%	348 34%	19 55%	76 48%	38 34%	307 45%	239 36%	316 45%	748 42%
Makes no difference	285 14%	149 14%	136 13%	34 13%	50 16%	151 14%	26 11%	24 12%	50 12%	264 14%	18 11%	149 16%	30 12%	45 14%	55 11%	5 6%	64 11%	84 14%	72 17%	65 14%	37 15%	77 11%	160 16%	1 2%	21 14%	14 12%	104 15%	91 14%	89 13%	249 14%
Don't know	244 12%	97 9%	147 14%	34 13%	50 16%	128 12%	16 7%	16 8%	32 7%	224 12%	18 11%	104 11%	45 18%	48 15%	37 8%	10 12%	53 9%	73 12%	57 14%	60 13%	20 8%	69 10%	145 14%	3 9%	18 11%	14 12%	78 11%	86 13%	80 11%	213 12%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 7

**Q1. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference...  
- To the British economy**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2052	617	592	131	128	161	718	586	112	158	865	914	273	471	227	196	353	43	107	98	13	507	953	366	209
Weighted base	2052	663	703	114	72	111	772	728	33	133	855	944	253	521	230	266	411	39	89	29	4	502	966	358	213
Positive impact	662	348	149	15	47	24	393	160	21	23	80	557	25	356	34	123	31	18	5	18	2	194	321	98	47
	32%	52%	21%	13%	66%	22%	51%	22%	64%	17%	9%	59%	10%	68%	15%	46%	8%	46%	6%	64%	63%	39%	33%	27%	22%
Negative impact	862	160	415	80	4	68	188	414	2	89	655	107	100	35	145	52	334	9	77	1	1	242	424	141	54
	42%	24%	59%	71%	5%	61%	24%	57%	6%	67%	77%	11%	40%	7%	63%	20%	81%	23%	87%	5%	14%	48%	44%	39%	26%
Makes no difference	285	104	88	11	10	9	118	91	6	10	62	176	46	84	28	58	26	5	4	5	1	53	129	54	46
	14%	16%	12%	9%	13%	8%	15%	12%	17%	7%	7%	19%	18%	16%	12%	22%	6%	14%	4%	18%	14%	11%	13%	15%	22%
Don't know	244	52	51	8	11	10	73	64	4	11	58	104	81	46	23	33	21	7	3	4	*	14	91	66	65
	12%	8%	7%	7%	16%	9%	10%	9%	13%	9%	7%	11%	32%	9%	10%	12%	5%	17%	3%	13%	9%	3%	9%	18%	31%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 8

**Q1. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference...  
 - To your own personal finances**

**Base: All respondents**

	Gender			Age						Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	2052	1007	1045	198	311	1173	269	101	370	1852	171	846	330	369	444	63	750	520	279	503	265	710	993	29	184	94	686	635	731	1774
Weighted base	2052	1029	1023	258	318	1048	227	200	428	1862	167	905	248	324	489	86	566	600	422	464	249	691	1026	35	157	114	685	657	710	1782
Positive impact	270 13%	143 14%	127 12%	42 16%	43 13%	155 15%	19 8%	12 6%	31 7%	228 12%	40 24%	151 17%	27 11%	36 11%	42 9%	14 16%	67 12%	68 11%	63 15%	72 16%	40 16%	78 11%	139 14%	9 24%	16 11%	23 20%	73 11%	97 15%	101 14%	231 13%
Negative impact	621 30%	318 31%	303 30%	85 33%	116 36%	311 30%	69 30%	41 20%	110 26%	548 29%	62 37%	285 32%	75 30%	92 28%	137 28%	31 36%	217 38%	189 31%	84 20%	131 28%	95 38%	248 36%	246 24%	14 39%	56 36%	34 30%	213 31%	171 26%	236 33%	531 30%
Makes no difference	845 41%	463 45%	382 37%	79 31%	105 33%	433 41%	116 51%	112 56%	228 53%	796 43%	42 25%	348 38%	98 40%	129 40%	247 51%	23 26%	212 37%	250 42%	199 47%	184 40%	87 35%	256 37%	474 46%	10 28%	57 36%	37 33%	279 41%	283 43%	283 40%	751 42%
Don't know	316 15%	106 10%	210 21%	52 20%	55 17%	150 14%	23 10%	36 18%	59 14%	290 16%	23 14%	121 13%	47 19%	67 21%	63 13%	18 21%	71 13%	93 15%	76 18%	76 16%	27 11%	108 16%	167 16%	3 9%	28 18%	20 17%	119 17%	106 16%	91 13%	268 15%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 8

**Q1. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference...  
 - To your own personal finances**  
**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2052	617	592	131	128	161	718	586	112	158	865	914	273	471	227	196	353	43	107	98	13	507	953	366	209
Weighted base	2052	663	703	114	72	111	772	728	33	133	855	944	253	521	230	266	411	39	89	29	4	502	966	358	213
Positive impact	270	125	79	10	13	13	138	87	9	14	61	202	7	115	21	58	29	8	5	7	2	111	113	23	22
	13%	19%	11%	9%	18%	11%	18%	12%	28%	10%	7%	21%	3%	22%	9%	22%	7%	22%	6%	24%	55%	22%	12%	6%	10%
Negative impact	621	115	299	54	3	51	133	291	2	61	460	80	81	26	103	35	235	6	52	2	1	186	295	107	29
	30%	17%	43%	48%	4%	47%	17%	40%	7%	46%	54%	8%	32%	5%	45%	13%	57%	16%	59%	6%	17%	37%	31%	30%	14%
Makes no difference	845	355	234	31	51	33	416	247	17	34	219	549	77	330	78	141	92	14	18	16	1	166	439	153	86
	41%	53%	33%	27%	71%	30%	54%	34%	51%	25%	26%	58%	30%	63%	34%	53%	22%	35%	21%	54%	28%	33%	46%	43%	40%
Don't know	316	68	90	19	5	13	84	104	5	25	114	114	88	51	28	32	55	11	13	5	-	40	117	76	76
	15%	10%	13%	17%	7%	12%	11%	14%	14%	19%	13%	12%	35%	10%	12%	12%	13%	27%	15%	16%	-	8%	12%	21%	36%



**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 9

**Q1. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference...  
 - On the way of life in Britain today in general**

**Base: All respondents**

	Gender			Age					Ethnicity		Working status					Social Class				Educational attainment				Region					NET: Eng- land	
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands		South
Unweighted base	2052	1007	1045	198	311	1173	269	101	370	1852	171	846	330	369	444	63	750	520	279	503	265	710	993	29	184	94	686	635	731	1774
Weighted base	2052	1029	1023	258	318	1048	227	200	428	1862	167	905	248	324	489	86	566	600	422	464	249	691	1026	35	157	114	685	657	710	1782
Positive impact	725 35%	375 36%	350 34%	70 27%	89 28%	373 36%	98 43%	95 47%	193 45%	668 36%	53 32%	311 34%	79 32%	106 33%	215 44%	14 17%	168 30%	177 30%	195 46%	185 40%	84 34%	226 33%	392 38%	10 29%	44 28%	44 39%	215 31%	253 39%	257 36%	636 36%
Negative impact	700 34%	359 35%	341 33%	98 38%	122 38%	358 34%	73 32%	49 24%	122 28%	627 34%	61 36%	331 37%	75 30%	103 32%	146 30%	45 53%	252 44%	217 36%	94 22%	138 30%	106 43%	276 40%	289 28%	14 41%	69 44%	34 30%	259 38%	198 30%	244 34%	598 34%
Makes no difference	373 18%	194 19%	179 18%	49 19%	58 18%	195 19%	41 18%	30 15%	70 16%	339 18%	29 17%	170 19%	54 22%	59 18%	82 17%	8 10%	91 16%	127 21%	74 18%	81 17%	39 16%	118 17%	198 19%	4 11%	25 16%	20 18%	116 17%	127 19%	130 18%	327 18%
Don't know	254 12%	102 10%	152 15%	40 16%	49 16%	121 12%	16 7%	27 13%	43 10%	227 12%	24 14%	93 10%	40 16%	57 18%	47 10%	18 21%	56 10%	79 13%	59 14%	60 13%	19 8%	71 10%	147 14%	6 18%	18 12%	15 13%	95 14%	80 12%	79 11%	221 12%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 9

**Q1. Thinking about Brexit, do you think it will have a positive impact, negative impact, or make no difference...  
 - On the way of life in Britain today in general**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/ DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2052	617	592	131	128	161	718	586	112	158	865	914	273	471	227	196	353	43	107	98	13	507	953	366	209
Weighted base	2052	663	703	114	72	111	772	728	33	133	855	944	253	521	230	266	411	39	89	29	4	502	966	358	213
Positive impact	725	388	158	16	50	23	434	166	25	24	93	602	29	385	45	133	30	18	5	22	2	211	355	109	47
	35%	59%	22%	14%	70%	21%	56%	23%	75%	18%	11%	64%	12%	74%	19%	50%	7%	46%	6%	77%	61%	42%	37%	30%	22%
Negative impact	700	106	363	68	3	58	126	360	2	71	544	72	84	20	98	37	300	4	65	1	1	207	344	106	42
	34%	16%	52%	60%	4%	52%	16%	49%	6%	53%	64%	8%	33%	4%	43%	14%	73%	11%	74%	5%	14%	41%	36%	30%	20%
Makes no difference	373	126	117	19	11	20	148	122	5	24	136	177	60	81	63	61	45	10	12	4	1	66	174	75	56
	18%	19%	17%	17%	15%	19%	19%	17%	14%	18%	16%	19%	24%	16%	27%	23%	11%	25%	13%	13%	25%	13%	18%	21%	26%
Don't know	254	43	65	10	8	9	64	81	2	15	82	93	79	35	24	35	37	7	6	2	-	18	93	68	68
	12%	6%	9%	9%	11%	8%	8%	11%	5%	11%	10%	10%	31%	7%	11%	13%	9%	18%	7%	6%	-	4%	10%	19%	32%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 10

**Q2. Some people think that Brexit could lead to the break-up of the UK over the next 10 to 20 years. If either of the following outcomes occurred within the next 20 years, would you personally be...**

**- Summary table**

**Base: All respondents**

	Scotland voting for independence from the rest of the UK	Northern Ireland voting to leave the UK and join the Republic of Ireland	Wales voting for independence from the rest of the UK
Unweighted base	2052	2052	2052
Weighted base	2052	2052	2052
Pleased to see it happen	491 24%	459 22%	299 15%
Disappointed to see it happen	1038 51%	854 42%	1145 56%
Have no view one way or the other/Don't know	523 25%	740 36%	608 30%

## Online Poll

### ONLINE Fieldwork : 8th-10th September 2017

Absolutes/col percents

Table 11

**Q2. Some people think that Brexit could lead to the break-up of the UK over the next 10 to 20 years.**

**If either of the following outcomes occurred within the next 20 years, would you personally be...**

**- Scotland voting for independence from the rest of the UK**

**Base: All respondents**

	Gender			Age					Ethnicity			Working status					Social Class				Educational attainment				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	2052	1007	1045	198	311	1173	269	101	370	1852	171	846	330	369	444	63	750	520	279	503	265	710	993	29	184	94	686	635	731	1774
Weighted base	2052	1029	1023	258	318	1048	227	200	428	1862	167	905	248	324	489	86	566	600	422	464	249	691	1026	35	157	114	685	657	710	1782
Pleased to see it happen	491 24%	301 29%	190 19%	43 17%	92 29%	272 26%	56 25%	28 14%	85 20%	444 24%	38 23%	252 28%	48 19%	74 23%	103 21%	15 17%	130 23%	135 23%	113 27%	113 24%	81 33%	148 21%	243 24%	9 25%	59 38%	23 20%	146 21%	158 24%	188 26%	409 23%
Disappointed to see it happen	1038 51%	519 50%	519 51%	129 50%	119 37%	521 50%	131 58%	137 69%	269 63%	956 51%	74 44%	441 49%	114 46%	140 43%	301 61%	42 49%	335 59%	329 55%	177 42%	197 42%	132 53%	391 57%	479 47%	14 41%	84 53%	70 62%	353 52%	333 51%	351 49%	884 50%
Have no view one way or the other/Don't know	523 25%	209 20%	314 31%	85 33%	107 34%	256 24%	40 17%	35 17%	75 17%	462 25%	55 33%	212 23%	86 35%	110 34%	86 18%	29 34%	101 18%	136 23%	131 31%	154 33%	36 14%	152 22%	304 30%	12 34%	14 9%	21 18%	186 27%	166 25%	171 24%	488 27%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 11

**Q2. Some people think that Brexit could lead to the break-up of the UK over the next 10 to 20 years.**

**If either of the following outcomes occurred within the next 20 years, would you personally be...**

**- Scotland voting for independence from the rest of the UK**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern						Political Interest					
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2052	617	592	131	128	161	718	586	112	158	865	914	273	471	227	196	353	43	107	98	13	507	953	366	209
Weighted base	2052	663	703	114	72	111	772	728	33	133	855	944	253	521	230	266	411	39	89	29	4	502	966	358	213
Pleased to see it happen	491	170	157	22	28	53	202	160	10	26	194	266	32	153	48	76	81	5	18	8	2	166	236	62	27
	24%	26%	22%	19%	38%	48%	26%	22%	30%	19%	23%	28%	12%	29%	21%	29%	20%	13%	21%	28%	46%	33%	24%	17%	13%
Disappointed to see it happen	1038	380	381	74	20	35	421	404	10	87	521	429	88	258	150	108	267	25	59	9	1	266	527	168	75
	51%	57%	54%	65%	28%	32%	55%	55%	31%	65%	61%	45%	35%	50%	65%	41%	65%	63%	67%	33%	16%	53%	55%	47%	35%
Have no view one way or the other/Don't know	523	113	165	18	25	23	148	165	13	21	141	250	133	110	31	82	64	9	11	11	1	70	202	129	111
	25%	17%	24%	16%	34%	20%	19%	23%	39%	15%	16%	26%	53%	21%	14%	31%	16%	24%	12%	39%	38%	14%	21%	36%	52%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 12

**Q2. Some people think that Brexit could lead to the break-up of the UK over the next 10 to 20 years.  
 If either of the following outcomes occurred within the next 20 years, would you personally be...**

**- Northern Ireland voting to leave the UK and join the Republic of Ireland**

**Base: All respondents**

	Gender			Age					Ethnicity			Working status					Social Class				Educational attainment				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secun- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	2052	1007	1045	198	311	1173	269	101	370	1852	171	846	330	369	444	63	750	520	279	503	265	710	993	29	184	94	686	635	731	1774
Weighted base	2052	1029	1023	258	318	1048	227	200	428	1862	167	905	248	324	489	86	566	600	422	464	249	691	1026	35	157	114	685	657	710	1782
Pleased to see it happen	459 22%	303 29%	155 15%	41 16%	78 25%	233 22%	64 28%	43 22%	107 25%	411 22%	39 23%	223 25%	45 18%	61 19%	124 25%	6 7%	136 24%	120 20%	93 22%	109 24%	71 29%	161 23%	212 21%	4 12%	42 27%	29 26%	136 20%	166 25%	157 22%	387 22%
Disappointed to see it happen	854 42%	419 41%	435 42%	112 44%	98 31%	446 43%	97 43%	101 50%	198 46%	783 42%	64 38%	379 42%	83 33%	125 38%	225 46%	42 49%	262 46%	266 44%	167 39%	159 34%	118 47%	303 44%	400 39%	16 45%	57 36%	55 48%	285 42%	264 40%	305 43%	742 42%
Have no view one way or the other/Don't know	740 36%	307 30%	433 42%	105 41%	142 45%	370 35%	67 29%	56 28%	123 29%	668 36%	64 38%	303 34%	120 49%	139 43%	140 29%	37 43%	168 30%	214 36%	162 38%	195 42%	60 24%	227 33%	414 40%	15 43%	58 37%	29 26%	264 39%	227 35%	249 35%	652 37%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 12

**Q2. Some people think that Brexit could lead to the break-up of the UK over the next 10 to 20 years.  
 If either of the following outcomes occurred within the next 20 years, would you personally be...**

**- Northern Ireland voting to leave the UK and join the Republic of Ireland**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2052	617	592	131	128	161	718	586	112	158	865	914	273	471	227	196	353	43	107	98	13	507	953	366	209
Weighted base	2052	663	703	114	72	111	772	728	33	133	855	944	253	521	230	266	411	39	89	29	4	502	966	358	213
Pleased to see it happen	459 22%	138 21%	188 27%	28 24%	24 34%	37 34%	160 21%	188 26%	7 21%	30 23%	196 23%	236 25%	26 10%	118 23%	41 18%	84 32%	99 24%	6 15%	23 26%	6 22%	*	172 34%	222 23%	43 12%	18 9%
Disappointed to see it happen	854 42%	338 51%	303 43%	48 43%	14 19%	30 27%	373 48%	321 44%	9 27%	59 45%	411 48%	367 39%	76 30%	230 44%	130 57%	94 35%	200 49%	15 38%	43 48%	8 27%	1	223 44%	425 44%	144 40%	60 28%
Have no view one way or the other/Don't know	740 36%	187 28%	212 30%	38 33%	34 47%	43 39%	239 31%	219 30%	17 52%	44 33%	248 29%	341 36%	151 60%	173 33%	59 26%	88 33%	112 27%	19 47%	23 26%	15 51%	2 59%	107 21%	318 33%	171 48%	134 63%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 13

**Q2. Some people think that Brexit could lead to the break-up of the UK over the next 10 to 20 years.**

**If either of the following outcomes occurred within the next 20 years, would you personally be...**

**- Wales voting for independence from the rest of the UK**

**Base: All respondents**

	Gender		Age						Ethnicity			Working status					Social Class				Educational attainment				Region						NET: Eng- land
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South		
Unweighted base	2052	1007	1045	198	311	1173	269	101	370	1852	171	846	330	369	444	63	750	520	279	503	265	710	993	29	184	94	686	635	731	1774	
Weighted base	2052	1029	1023	258	318	1048	227	200	428	1862	167	905	248	324	489	86	566	600	422	464	249	691	1026	35	157	114	685	657	710	1782	
Pleased to see it happen	299 15%	191 19%	108 11%	34 13%	67 21%	151 14%	36 16%	12 6%	48 11%	269 14%	27 16%	164 18%	32 13%	43 13%	53 11%	7 8%	85 15%	74 12%	62 15%	79 17%	49 20%	106 15%	134 13%	4 11%	38 24%	21 18%	91 13%	97 15%	112 16%	241 14%	
Disappointed to see it happen	1145 56%	576 56%	569 56%	140 54%	135 42%	578 55%	139 61%	153 76%	291 68%	1060 57%	74 44%	477 53%	129 52%	160 49%	329 67%	49 57%	348 62%	361 60%	218 52%	218 47%	146 59%	413 60%	546 53%	20 57%	73 47%	73 64%	377 55%	378 58%	390 55%	999 56%	
Have no view one way or the other/Don't know	608 30%	262 25%	345 34%	84 32%	117 37%	318 30%	53 23%	36 18%	89 21%	533 29%	66 39%	264 29%	87 35%	121 37%	107 22%	30 35%	133 24%	166 28%	142 34%	167 36%	54 22%	172 25%	346 34%	11 32%	46 29%	19 17%	217 32%	182 28%	209 29%	542 30%	



**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 13

**Q2. Some people think that Brexit could lead to the break-up of the UK over the next 10 to 20 years.  
 If either of the following outcomes occurred within the next 20 years, would you personally be...**

**- Wales voting for independence from the rest of the UK**

**Base: All respondents**

	Voting Intention						Vote In 2017 General Election				EU Ref Vote in June 2016			EU Ref/2017 voting pattern								Political Interest			
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Remain	Leave	DNV/DK	Con Leave	Con Remain	Lab Leave	Lab Remain	LD Leave	LD Remain	UKIP Leave	UKIP Remain	Very	Fairly	Not very	Not at all
Unweighted base	2052	617	592	131	128	161	718	586	112	158	865	914	273	471	227	196	353	43	107	98	13	507	953	366	209
Weighted base	2052	663	703	114	72	111	772	728	33	133	855	944	253	521	230	266	411	39	89	29	4	502	966	358	213
Pleased to see it happen	299	81	118	16	16	32	87	127	7	20	139	138	22	56	31	59	65	3	15	5	1	122	138	24	13
	15%	12%	17%	14%	22%	29%	11%	17%	20%	15%	16%	15%	9%	11%	13%	22%	16%	8%	17%	18%	32%	24%	14%	7%	6%
Disappointed to see it happen	1145	444	407	73	31	36	504	422	12	85	530	524	91	333	160	123	266	24	58	11	1	288	585	189	79
	56%	67%	58%	65%	43%	32%	65%	58%	35%	64%	62%	56%	36%	64%	69%	46%	65%	62%	65%	37%	23%	57%	61%	53%	37%
Have no view one way or the other/Don't know	608	139	177	25	26	43	180	180	15	29	186	281	140	132	40	83	79	12	16	13	2	92	243	145	121
	30%	21%	25%	22%	35%	39%	23%	25%	45%	22%	22%	30%	55%	25%	17%	31%	19%	30%	18%	45%	45%	18%	25%	40%	57%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 14  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	2052	2052
Weighted base	2052	2052
<b><u>Gender</u></b>		
Male	1007 49%	1029 50%
Female	1045 51%	1023 50%
<b><u>Age</u></b>		
18-24	198 10%	258 13%
25-34	311 15%	318 16%
35-44	427 21%	379 18%
45-54	392 19%	360 18%
55-64	354 17%	310 15%
65+	370 18%	428 21%
Average age	47.66	47.77

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 14  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2052	2052
<b><u>Social Grade</u></b>		
AB	750 37%	566 28%
C1	520 25%	600 29%
C2	279 14%	422 21%
DE	503 25%	464 23%
<b><u>Region</u></b>		
North	686 33%	685 33%
Midlands	635 31%	657 32%
South	731 36%	710 35%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 14  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2052	2052
<b><u>Working status</u></b>		
Full-time	846 41%	905 44%
Part-time	330 16%	248 12%
Not working but seeking work or temporarily unemployed/sick	101 5%	87 4%
Not working/Not seeking work	96 5%	84 4%
Retired	444 22%	489 24%
Student	63 3%	86 4%
House person/Housewife/ Househusband	172 8%	153 7%
<b><u>Q.C Voting in June 8th 2017 General Election</u></b>		
Conservative	718 35%	772 38%
Labour	586 29%	728 36%
UK Independence Party (UKIP)	112 5%	33 2%
Liberal Democrat/ Liberal	158 8%	133 7%
Scottish National Party/SNP	77 4%	52 3%
Plaid Cymru	10 *	6 *
Green Party	67 3%	41 2%
Another party	14 1%	7 *
Did not vote	241 12%	224 11%
Don't know	41 2%	32 2%
Prefer not to say	28 1%	24 1%

**Online Poll**  
**ONLINE Fieldwork : 8th-10th September 2017**

Absolutes/col percents

Table 14  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2052	2052
<b><u>Q1. Political Interest</u></b>		
Very interested	507 25%	502 24%
Fairly interested	953 46%	966 47%
Not very interested	366 18%	358 17%
Not at all interested	209 10%	213 10%
NET: Interested	1460 71%	1468 72%
NET: Not Interested	575 28%	571 28%
Don't know	17 1%	13 1%