

The Guardian – October 2017 poll

Fieldwork dates: 26-8th October 2017

Interview method: Online

Population effectively sampled: All GB adults aged 18+

Online Sampling Method: A nationally representative sample was selected at random from the NewVista panel of 200,000+ adults, with sample selected in proportion to population distribution.

Sample size: 2,052 GB adults aged 18+

Data weighting: Data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

Further weighting schemes were overlaid as follows:

Weighting by past votes - online

The sample were fully weighted to the 2017 General Election result, with provision made for Did Not Vote, Refusal and Don't know.

Weighting for turnout

We have returned to the simple 10-point turnout scale, applying a factor to each score given out of 10, halved if the respondent did not vote in the previous election.

Voting intentions: ICM derives vote intentions from three questions. First of all respondents are asked if they are registered to vote in UK elections. Those not registered are excluded from vote intention calculations.

Then, respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election.

Respondents are then asked whether they voted in 2017 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who are not registered, say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

Adjustment process 1: 'Partial Refuser' Reallocation

- A.) 75% of 2015 Conservative, Labour and Liberal Democrat voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2017.
- B.) 25% of 2017 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2017.

Adjustment process 2: 'Total Refuser' Reallocation

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2017).

Our new adjustment reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

- 1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).
- 2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2017 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited to that published.

Further enquiries: martin.boon@icmunlimited.com

British Polling Council: ICM is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

Absolutes/col percents

Table 1

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else?

Base: All respondents

		Ge	ender			Ag	ge			Ethr	nicity		W	orking st	atus			Social	Class		Ec	lucational	attainmer	nt			Reg	gion		
									NET:		Non-	Work Full-	Work Part-	Not work-							Higher degree	Degree	Secon- dary /	Still studyin	Scot-			Mid-		NET: Eng-
	Total	<u>Male</u>	<u>Female</u>	18-24	25-34	<u>35-64</u>	65-74	<u>75+</u>	65+	White	white	_time_	<u>time</u>	<u>ing</u>	Retired	Student	_AB_	C1	C2	_DE_	/ NVQ5	<u>/ NVQ4</u>	<u>NVQ1-3</u>	<u>g</u>	<u>land</u>	Wales	North	<u>lands</u>	South	<u>land</u>
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
NET: Yes	2003 98%	990 99%	1012 97%	223 91%	318 96%	1035 99%	223 100%	204 100%	427 100%	1835 98%	157 96%	889 99%	236 95%	296 97%	488 100%	93 85%	546 98%	577 97%	420 98%	459 97%	260 98%	690 98%	967 97%	46 88%	173 96%	107 99%	676 97%	638 98%	689 97%	1723 98%
Yes - where living now	1964 96%	968 96%	996 95%	204 83%	310 94%	1026 98%	222 99%	203 100%	425 99%	1799 96%	154 94%	874 97%	235 95%	291 95%	486 100%	77 71%	540 97%	559 94%	410 96%	454 96%	253 96%	681 97%	955 96%	36 70%	169 95%	104 96%	664 95%	626 97%	674 95%	1690 96%
Yes - somewhere else/ another address	39 2%	23 2%	16 2%	20 8%	8 2%	9 1%	1 1%	1	2 1%	35 2%	3 2%	15 2%	1	6 2%	2	15 14%	6 1%	18 3%	10 2%	5 1%	6 2%	8 1%	12 1%	9 18%	3 2%	3 3%	12 2%	12 2%	16 2%	33 2%
No	34 2%	11 1%	23 2%	14 6%	9 3%	11 1%	-	-	-	30 2%	4 2%	8 1%	9 4%	7 2%	-	11 10%	10 2%	12 2%	3 1%	9 2%	6 2%	10 1%	16 2%	2 4%	6 4%	-	13 2%	6 1%	15 2%	28 2%
Don't know	15 1%	3	12 1%	9 4%	4 1%	2	:	-	:	12 1%	3	4	3 1%	3 1%		5 5%	*	5 1%	6 1%	3 1%	-	2	8 1%	4 8%	- :	1 1%	7 1%	5 1%	4 1%	14 1%



Absolutes/col percents

Table 1

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else? Base: All respondents

			Vo	oting Inten	tion		Vo	te In 20 Elec	17 Ger	eral	EU Ref	Vote in 2016	June			EU F	Ref/2017	voting p	attern				Politica	I Interes	st				Marginal	ls			
																										Lab held AND	Con held AND	LD-held	Safe Labour (i.e. Lab held AND	Safe Conserv ative (i.e. Con held			NET: Lab/Con
	Total	Con	Lab	Lib Dem	<u>UKIP</u>	Other	Con	Lab	<u>UKIP</u>	Lib <u>Dem</u>	Remain	<u>Leave</u>	DNV/ DK	Con <u>Leave</u>	Con Remain	Lab <u>Leave</u>	Lab Remain	LD <u>Leave</u>	LD Remain	UKIP <u>Leave</u>	UKIP Remain	Very	Fairly	Not very		LAB<10% in E&W.	CON<10% in E&W.	seats in E&W		>10.1% in E&W)		Other	Margina l
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
NET: Yes	2003 98%	634 99%	688 5 98%	108 98%	78 99%	117 99%	768 1009	722 % 99%	33 99%	133 100%	906 99%	884 99%	213 86%	474 100%	273 99%	247 99%	436 99%	34 100%	90 100%	28 99%	4 100%	468 99%	1014 99%	352 96%	165 91%	159 97%	220 97%	28 100%	653 97%	760 98%	174 96%	6 100%	379 97%
Yes - where living now	1964 96%	624 98%	674 5 96%	105 95%	78 99%	111 95%	757 989	707 % 97%	33 99%	129 97%	882 96%	874 98%	208 84%	466 98%	270 98%	247 99%	421 96%	34 100%	88 98%	28 99%	4 100%	460 97%	995 97%	344 94%	161 89%	158 97%	217 95%	26 92%	640 95%	745 96%	171 95%	5 90%	375 96%
Yes - somewhere else/ another address	39 2%	9 1%	14 5 2%	3 2%	-	6 5%	10 19	15 % 2%	:	4 3%	24 3%	10 1%	5 2%	8 2%	3 1%	-	15 3%	-	2 2%	-	-	8 2%	19 2%	7 5 2%	3 2%	1 1%	4 2%	2 8%	13 2%	15 2%	3 2%	1 10%	5 1%
No	34 2%	5 1%	5 5 1%	2 2%	*	1 1%	3	3	* 1%	-	4	3	28 11%	-	3 1%	1	1	-	-	* 1%	-	5 1%	12 1%	6 2%	12 6%	4 2%	5 2%	-	12 2%	8 1%	6 4%	-	9 2%
Don't know	15 1%	1	7 1%	-	1 1%	-	1	4 1%	-	-	6 1%	2	7 3%	-	1	1 1%	3 1%	-	-	-	-	-	3	7 2%	5 3%	1	2 1%	-	7 1%	5 1%	-	-	3 1%



Absolutes/col percents

Table 2

QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?

Base: All respondents

		Ge	nder			Ag	ge			Ethr	nicity	10/-1		orking st	atus			Social	Class			ducational					Reg	gion		NET
	Total	Male	<u>Female</u>	18-24	25-34	35-64	65-74	<u>75+</u>	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	_AB_	C1		_DE_	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
10 - Absolutely certain to vote	1278 62%	640 64%	638 61%	94 38%	180 54%	659 63%	176 79%	169 83%	345 81%	1207 64%	65 39%	561 62%	126 51%	157 51%	390 80%	44 40%	382 69%	362 61%	244 57%	290 61%	172 65%	451 64%	614 62%	23 45%	129 72%	59 55%	462 66%	390 60%	426 60%	1089 62%
9	250 12%	123 12%	127 12%	23 9%	57 17%	127 12%	24 11%	18 9%	43 10%	223 12%	24 15%	117 13%	37 15%	43 14%	44 9%	9 8%	66 12%	74 13%	56 13%	54 11%	38 14%	100 14%	100 10%	3 6%	13 8%	20 19%	85 12%	90 14%	75 11%	216 12%
8	147 7%	84 8%	63 6%	34 14%	22 7%	77 7%	11 5%	3 2%	14 3%	126 7%	19 12%	72 8%	21 9%	22 7%	18 4%	13 12%	34 6%	55 9%	32 7%	26 6%	15 6%	59 8%	64 6%	3 6%	8 4%	13 12%	38 5%	49 8%	60 8%	126 7%
7	69 3%	33 3%	36 3%	7 3%	16 5%	40 4%	1 1%	5 2%	6 1%	58 3%	10 6%	31 3%	13 5%	13 4%	10 2%	2 2%	15 3%	17 3%	18 4%	19 4%	11 4%	19 3%	35 4%	1 1%	4 2%	1 1%	16 2%	17 3%	36 5%	64 4%
6	57 3%	22 2%	34 3%	25 10%	12 4%	17 2%	1	2 1%	2 1%	51 3%	6 4%	21 2%	9 4%	10 3%	4 1%	13 12%	15 3%	17 3%	12 3%	13 3%	7 3%	14 2%	25 3%	9 18%	5 3%	-	17 2%	24 4%	15 2%	52 3%
5	51 2%	27 3%	23 2%	22 9%	10 3%	19 2%	-	-	-	33 2%	17 11%	22 2%	7 3%	8 3%	2	12 11%	8 1%	18 3%	15 4%	10 2%	3 1%	11 2%	29 3%	7 13%	2 1%	4 3%	7 1%	18 3%	26 4%	45 3%
4	14 1%	5 *	9 1%	2 1%	3 1%	7 1%	-	1 1%	1	13 1%	1 1%	5 1%	2 1%	4 1%	2	1 1%	2	5 1%	1	6 1%	-	2	11 1%	*	1	1 1%	5 1%	7 1%	2	12 1%
3	19 1%	8 1%	11 1%	6 3%	1	12 1%	-	-	-	13 1%	6 4%	9 1%	1	8 3%	-	1 1%	3 1%	3 1%	6 1%	8 2%	2 1%	6 1%	11 1%	-	1	1 1%	1	8 1%	9 1%	18 1%
2	21 1%	10 1%	11 1%	6 2%	2	13 1%	1	-	1	19 1%	1 1%	9 1%	5 2%	4 1%	1	2 2%	1	4 1%	10 2%	6 1%	1 1%	4 1%	13 1%	1 2%	:	1 1%	8 1%	5 1%	7 1%	19 1%
1 - Certain not to vote	96 5%	35 3%	61 6%	16 7%	18 5%	51 5%	7 3%	4 2%	10 2%	88 5%	7 4%	34 4%	19 8%	21 7%	13 3%	9 8%	22 4%	29 5%	19 4%	26 6%	13 5%	18 3%	62 6%	2 4%	11 6%	6 5%	43 6%	27 4%	25 4%	79 4%
Don't know	41 2%	14 1%	26 3%	8 3%	10 3%	20 2%	1 1%	2 1%	3 1%	37 2%	4 2%	17 2%	8 3%	10 3%	3 1%	3 2%	8 2%	11 2%	10 2%	11 2%	3 1%	15 2%	18 2%	2 4%	4 2%	-	11 2%	9 1%	20 3%	37 2%
Refused	11 1%	4	7 1%	2 1%	1	6 1%	2 1%	-	2	9	2 1%	3	*	5 2%	2	1 1%	*	1	6 1%	4 1%	-	1	6 1%	-	1 1%	2 2%	1	4 1%	6 1%	7 *
Mean	8.76	8.89	8.64	7.58	8.60	8.78	9.46	9.58	9.51	8.83	7.90	8.85	8.27	8.24	9.44	7.54	9.06	8.76	8.55	8.60	8.93	9.07	8.56	7.78	8.97	8.68	8.81	8.72	8.75	8.75
Standard deviation	2.35	2.16	2.52	2.80	2.40	2.38	1.69	1.40	1.56	2.32	2.59	2.22	2.73	2.78	1.66	2.88	2.06	2.31	2.50	2.56	2.22	1.91	2.62	2.59	2.38	2.40	2.47	2.32	2.26	2.35
Standard error	0.05	0.07	80.0	0.20	0.13	0.07	0.11	0.11	0.08	0.05	0.21	80.0	0.16	0.15	0.08	0.32	80.0	0.10	0.16	0.11	0.13	0.07	0.09	0.42	0.18	0.24	0.09	0.09	0.09	0.06



Absolutes/col percents

Table 2

QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?

Base: All respondents

		Vote In 2017 Gene Voting Intention Election										ral	EU Ref	Vote in 2016	June			EU R	tef/2017	voting pa	attern				Political	Interes	t				Marginal Safe	s			
	_Tota	<u> Co</u>	<u>n</u> _	<u>Lab</u> <u>L</u>	.ib Dem	<u>UKIF</u>	Othe	er <u>C</u> e	on <u>L</u> a	<u>ab</u> <u>l</u>	<u>JKIP</u>	Lib Dem	Remain	Leave	DNV/ DK		Con <u>Remain</u>	Lab <u>Leave</u>	Lab Remain	LD Leave		UKIP <u>Leave</u>	UKIP <u>Remain</u>	Very	Fairly		Not at	Lab held AND LAB<10% in E&W.	Con held AND CON<10% in E&W.		Labour (i.e. Lab held AND Lab>10. 1% in E&W)	Safe Conserv ative (i.e. Con held >10.1% in E&W)			NET: Lab/Con Margina
Unweighted base	2052	611	1 7	710	118	81	125	75	1 73	88	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	9 7	700	110	79	117	77	2 72	28	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
10 - Absolutely certain to vote	1278 629			462 66%	67 60%	59 759	90 6 77	57 % 7		90 67%	21 64%	78 59%	616 67%	624 70%	38 15%	371 78%	196 71%	172 69%	305 69%	17 49%	60 67%	19 67%	1 21%	380 80%	684 66%	170 47%	44 24%	95 58%	138 61%	20 70%	413 62%	477 62%	130 72%	5 80%	234 60%
9	250 129	84 % 13		93 13%	23 20%	9	8 6 7			96 3%	6 17%	29 22%	125 14%	107 12%	17 7%	49 10%	42 15%	34 14%	57 13%	11 33%	15 16%	6 20%	-	48 10%	145 14%	41 11%	16 9%	26 16%	31 14%	* 1%	84 12%	95 12%	13 7%	-	57 15%
8	147 79	33 % 5	3 5%	60 9%	13 12%	5 69	7 6 6	, 4 %		66 8%	3 8%	10 8%	73 8%	54 6%	20 8%	27 6%	14 5%	15 6%	34 8%	2 7%	7 8%	1 4%	2 47%	20 4%	73 7%	46 13%	7 4%	15 9%	13 6%	2 6%	46 7%	60 8%	9 5%	1 20%	29 7%
7	69 3°	9 % 1) 1%	30 4%	2 2%	2	4 6 4		2 3 3%	80 4%	-	6 4%	36 4%	23 3%	10 4%	9 2%	12 4%	11 4%	17 4%	1 3%	5 5%	-	-	7 1%	29 3%	29 8%	4 2%	3 2%	16 7%	1 2%	23 3%	23 3%	4 2%	-	18 5%
6	57 3°	11 % 2	I 2%	22 3%	3 2%	2	1 6 1		7 2 2%	21 3%	2 7%	3 2%	18 2%	20 2%	19 8%	8 2%	9 3%	7 3%	5 1%	1 3%	2 2%	2 6%	1 25%	5 1%	27 3%	17 5%	8 4%	9 6%	8 3%	1 2%	17 3%	17 2%	5 3%	-	17 4%
5	51 2°	/ // //	1 1%	23 3%	1 1%		4 4		5 1 1%	1 2%	* 1%	3 2%	15 2%	11 1%	25 10%	3 1%	2 1%	2 1%	7 2%	-	1 1%	* 2%	-	3 1%	26 2%	14 4%	8 4%	4 2%	4 2%	2 8%	16 2%	23 3%	2 1%	-	8 2%
4	14 19	* %		3	1 1%	1 29	1 6 1		3	6 1%	* 1%	1 1%	6 1%	5 1%	3 1%	2	*	2 1%	4 1%	-	-	-	* 7%	*	6 1%	4 1%	3 2%	-	2 1%	-	7 1%	4 1%	1	-	2 1%
3	19 1°	/ % *	1	4 1%	-	1 19	1 6 1	%	-	3	:	-	4	9 1%	6 2%	-	-	-	3 1%	-	-	-	-	-	4	8 2%	7 4%	2 1%	2 1%	-	4 1%	10 1%	1	-	4 1%
2	21 19	%	-	2	1 1%		-		-	1	-	1 1%	3	7 1%	11 5%	-	-	1 1%	:	1 3%	-	-	-	2	2	6 2%	10 6%	-	4 2%	1 3%	9 1%	5 1%	-	:	4 1%
1 - Certain not to vote	96 5°	%	-	-	-	-	-		2 1	0 1%	* 1%	2 1%	13 1%	16 2%	67 27%	2	*	3 1%	7 2%	1 3%	-	* 1%	-	7 2%	21 2%	13 4%	52 29%	8 5%	4 2%	1 5%	35 5%	35 5%	11 6%	-	13 3%
Don't know	41 2°		-	:	-	-	-		3	6 1%	-	:	6 1%	12 1%	22 9%	1	2 1%	3 1%	2	-	-	-	-	-	12 1%	12 3%	14 8%	1 1%	5 2%	1 3%	12 2%	18 2%	4 2%	-	6 2%
Refused	11 19	%	-	-	-	-	-		-	-	-	-	-	1	10 4%	-	-	-	-	-	-	-	-	1	-	2	8 4%	-	-	-	5 1%	5 1%	2 1%	-	-
Mean	8.76	9.60) 9	9.19	9.19	9.46	9.35	9.5	0 9.1	9 9	.15	9.08	9.19	9.19	5.20	9.55	9.43	9.28	9.24	8.86	9.36	9.30	7.65	9.53	9.12	8.24	5.41	8.71	8.86	8.64	8.69	8.77	8.97	9.60	8.80
Standard deviation	2.35	0.93	3 1	.47	1.43	1.24	1.47	1.1	2 1.6	64 1	.59	1.65	1.65	1.81	3.51	1.12	1.13	1.54	1.64	2.04	1.12	1.51	1.98	1.41	1.80	2.44	3.87	2.31	2.05	2.67	2.45	2.33	2.37	0.88	2.16
Standard error	0.05	0.04	1 0	0.06	0.13	0.14	0.13	0.0	4 0.0	6 0	.27	0.14	0.05	0.06	0.25	0.05	0.07	0.10	80.0	0.35	0.11	0.28	0.89	0.06	0.06	0.13	0.31	0.18	0.14	0.49	0.10	0.08	0.18	0.28	0.11



Absolutes/col percents

Table 3

QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?

Base: All respondents

		Ger	nder			A	ge			Ethr	nicity			orking st	atus			Social	Class			ducational					Reg	ion		
	Total	Male	<u>Female</u>	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	_AB_	C1		_DE_	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g	Scot- land	<u>Wales</u>	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
Conservative	639 31%	333 33%	306 29%	30 12%	90 27%	291 28%	105 47%	124 61%	229 54%	613 33%	26 16%	273 30%	66 27%	46 15%	238 49%	16 15%	197 35%	182 31%	143 33%	118 25%	90 34%	223 32%	313 32%	4 8%	32 18%	27 25%	173 25%	221 34%	245 35%	580 33%
Labour	700 34%	336 33%	363 35%	131 53%	152 46%	335 32%	43 19%	39 19%	82 19%	602 32%	91 55%	335 37%	85 34%	119 39%	105 21%	56 52%	165 30%	213 36%	140 32%	182 38%	91 34%	243 35%	319 32%	34 65%	47 26%	42 39%	275 39%	215 33%	210 30%	611 35%
Liberal Democrat	110 5%	65 6%	46 4%	10 4%	8 3%	63 6%	18 8%	10 5%	28 7%	99 5%	10 6%	51 6%	14 6%	10 3%	32 7%	3 3%	56 10%	26 4%	14 3%	15 3%	20 8%	50 7%	37 4%	2 3%	4 2%	1 1%	26 4%	33 5%	52 7%	105 6%
UK Independence Party (UKIP)	79 4%	50 5%	29 3%	6 3%	5 1%	47 4%	16 7%	5 2%	21 5%	77 4%	1 1%	29 3%	7 3%	16 5%	26 5%	1 1%	15 3%	22 4%	17 4%	25 5%	8 3%	23 3%	45 5%	*	1 1%	1 1%	15 2%	28 4%	36 5%	77 4%
Scottish National Party/SNP	60 3%	41 4%	19 2%	1 1%	3 1%	40 4%	12 5%	4 2%	16 4%	60 3%	-	30 3%	4 1%	7 2%	18 4%	1 1%	14 3%	14 2%	19 5%	13 3%	7 3%	19 3%	30 3%	1 1%	60 34%	-	60 9%	-	-	-
Plaid Cymru	10	7 1%	3	:	2 1%	6 1%	2 1%	:	2 1%	10 1%	-	5 1%	-	1	4 1%	-	2	5 1%	-	3 1%	2 1%	4 1%	4	-	-	10 9%	-	10 2%	-	-
Green	43 2%	25 3%	18 2%	6 2%	8 2%	29 3%	*	-	*	38 2%	4 3%	20 2%	9 4%	6 2%	3 1%	5 5%	13 2%	19 3%	3 1%	9 2%	9 3%	14 2%	16 2%	3 6%	3 2%	4 4%	10 1%	14 2%	18 3%	35 2%
Another party	4	4	1	-	-	4	*	-	*	4	1 1%	1	1	2	1	-	1	-	-	3 1%	1	2	2	-	-	-	*	1	3	4
Would not vote	96 5%	35 3%	61 6%	16 7%	18 5%	51 5%	7 3%	4 2%	10 2%	88 5%	7 4%	34 4%	19 8%	21 7%	13 3%	9 8%	22 4%	29 5%	19 4%	26 6%	13 5%	18 3%	62 6%	2 4%	11 6%	6 5%	43 6%	27 4%	25 4%	79 4%
Don't know	289 14%	102 10%	187 18%	40 16%	43 13%	173 16%	16 7%	18 9%	34 8%	267 14%	21 13%	118 13%	41 17%	71 23%	45 9%	14 12%	70 13%	81 14%	68 16%	71 15%	25 9%	102 15%	152 15%	6 12%	18 10%	15 14%	86 12%	94 15%	109 15%	256 15%
Refused	22 1%	7 1%	14 1%	6 2%	3 1%	11 1%	2 1%	-	2 1%	18 1%	2 1%	5 1%	3 1%	8 3%	3 1%	3 3%	2	4 1%	8 2%	8 2%	*	4 1%	12 1%	1 2%	3 2%	2 2%	7 1%	5 1%	10 1%	17 1%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 3

QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?

Base: All respondents

Vote In 2017 General EU Ref Vote in June

			Vo	ting Intent		Elec	tion			2016				EU F	ef/2017	voting p	attern				Political	Interes	<u>t </u>				Margina	als					
	<u>Total</u>	Con	<u>Lab</u>	<u>Lib Dem</u>	<u>UKIP</u>	Other	Con	<u>Lab</u>	<u>UKIP</u>	Lib <u>Dem</u>	Remain		DNV/ DK	Con <u>Leave</u>	Con <u>Remain</u>	Lab <u>Leave</u>	Lab <u>Remain</u>	LD <u>Leave</u>	LD Remain	UKIP Leave	UKIP <u>Remain</u>	<u>Very</u>	<u>Fairly</u>	Not very		Lab held AND LAB<10% in E&W.	Con held AND CON<10% in E&W.	LD-held seats	1% in	Safe Conserv ative (i.e. Con held >10.1% in E&W)		L	NET: Lab/Con Margina I
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
Conservative	639 31%	639 100%	- 6 -	-	-	-	602 78%	9 1%	1 2%	10 7%	232 25%	384 43%	23 9%	362 76%	222 80%	5 2%	4 1%	6 19%	3 4%	:	1 19%	173 37%	360 35%	85 23%	21 11%	41 25%	77 34%	13 47%	163 24%	311 40%	31 17%	2 39%	119 30%
Labour	700 34%	-	700 100%	-	-	-	32 4%	610 84%	3 9%	12 9%	414 45%	221 25%	65 26%	16 3%	14 5%	192 77%	381 87%	5 14%	7 8%	2 6%	-	173 37%	376 37%	119 33%	31 17%	73 44%	75 33%	3 9%	312 46%	189 24%	49 27%	-	148 38%
Liberal Democrat	110 5%	- -	-	110 100%	-	-	9 1%	6 1%	2 6%	83 62%	81 9%	19 2%	10 4%	1	8 3%	2 1%	4 1%	15 43%	62 69%	-	2 53%	32 7%	57 6%	18 5%	4 2%	9 5%	17 8%	5 16%	28 4%	49 6%	4 2%	-	26 7%
UK Independence Party (UKIP)	79 4%	- -	-	-	79 100%	-	34 4%	13 2%	25 75%	1 1%	2	76 9%	1	33 7%	1	13 5%	-	1 3%	-	24 85%	1 28%	29 6%	37 4%	11 3%	2 1%	8 5%	9 4%	* 2%	19 3%	42 5%	1 1%	-	16 4%
Scottish National Party/SNP	60 3%	- -	-	-	-	60 51%	-	2	-	-	41 5%	15 2%	4 2%	-	-	-	2	-	-	-	-	14 3%	30 3%	11 3%	5 3%	-	-	-	-	-	60 33%	-	-
Plaid Cymru	10	-	-	-	-	10 8%	1 *	2	-	-	5 1%	3	2 1%	1	-	-	2	-	-	-	-	2	3	3 1%	2 1%	2 1%	-	-	4 1%	2	-	1 25%	2 1%
Green	43 2%	-	-	-	-	43 37%	3	10 1%	-	6 4%	26 3%	14 2%	3 1%	2	1	2 1%	8 2%	2 6%	2 2%	-	-	10 2%	17 2%	13 4%	3 2%	1 1%	3 1%	2 8%	19 3%	13 2%	3 2%	2 27%	5 1%
Another party	4	-	-	-	-	4 4%	1 *	-	-	*	1	2	1 1%	1	-	-	-	* 1%	-	-	-	3 1%	1	1	-	-	-	-	1	3	-	:	-
Would not vote	96 5%	-	-	-	-	-	2	10 1%	* 1%	2 1%	13 1%	16 2%	67 27%	2	*	3 1%	7 2%	1 3%	-	* 1%	-	7 2%	21 2%	13 4%	52 29%	8 5%	4 2%	1 5%	35 5%	35 5%	11 6%	:	13 3%
Don't know	289 14%		-	-	-	-	89 11%	67 9%	2 7%	20 15%	97 11%	133 15%	59 24%	57 12%	31 11%	32 13%	32 7%	4 11%	16 17%	2 8%	-	27 6%	127 12%	85 23%	49 27%	21 13%	40 18%	3 9%	81 12%	125 16%	19 10%	1 9%	61 16%
Refused	22 1%	-	-	-	-	-	-	-	-	-	2	7 1%	13 5%	-	:	-	-	-	-	-	-	2 1%	1	6 2%	12 7%	-	2 1%	1 4%	8 1%	5 1%	3 2%	-	2



Absolutes/col percents

Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (5%), don't know who they would vote for (14%) or refuse to answer (1%) THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ger	nder			A	ge			Ethn	icity		W	orking st	atus			Social	Class		Ec	lucational	attainmer				Reg	gion		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB			DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin	Scot-	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	1514	779	735	117	245	804	211	137	348	1395	109	643	210	212	404	44	594	375	173	373	236	542	688	24	142	78	517	486	512	1294
Weighted base	1508	794	714	135	242	761	192	178	370	1392	107	689	165	184	414	55	431	440	302	334	212	537	702	29	140	78	519	477	512	1290
Conservative	604 40%	317 40%	288 40%	25 18%	83 34%	272 36%	102 53%	122 69%	224 60%	583 42%	21 20%	256 37%	60 37%	44 24%	232 56%	13 23%	186 43%	170 39%	135 45%	113 34%	85 40%	208 39%	298 42%	4 14%	29 21%	26 33%	163 31%	209 44%	233 45%	549 43%
Labour	622 41%	299 38%	323 45%	94 70%	135 56%	313 41%	42 22%	38 21%	80 22%	544 39%	73 68%	307 45%	74 45%	103 56%	101 24%	37 67%	152 35%	193 44%	117 39%	160 48%	84 40%	226 42%	280 40%	21 74%	45 32%	38 49%	251 48%	190 40%	181 35%	539 42%
Liberal Democrat	98 7%	59 7%	39 5%	5 4%	8 3%	58 8%	18 9%	10 5%	27 7%	89 6%	8 7%	46 7%	12 8%	8 5%	31 7%	1 2%	50 12%	23 5%	13 4%	13 4%	18 9%	46 8%	32 5%	1 3%	3 2%	1 1%	23 4%	30 6%	45 9%	94 7%
UK Independence Party (UKIP)	73 5%	47 6%	26 4%	6 4%	4 2%	43 6%	16 8%	4 2%	21 6%	72 5%	1 1%	28 4%	5 3%	14 8%	25 6%	1 1%	13 3%	20 5%	17 6%	23 7%	7 4%	22 4%	42 6%	*	1 1%	1 1%	14 3%	25 5%	34 7%	72 6%
Scottish National Party/SNP	58 4%	40 5%	19 3%	1 1%	3 1%	38 5%	11 6%	4 2%	16 4%	58 4%	-	28 4%	3 2%	7 4%	18 4%	1 2%	14 3%	13 3%	19 6%	13 4%	7 3%	19 4%	29 4%	1 2%	58 42%	-	58 11%	-	-	-
Plaid Cymru	8 1%	5 1%	2	-	1	4 1%	2 1%	-	2 1%	8 1%	-	3	-	1	4 1%	-	2 1%	4 1%	-	2 1%	2 1%	2	4 1%	-	-	8 10%	-	8 2%	-	-
Green	39 3%	22 3%	17 2%	4 3%	8 3%	27 4%	*	-	*	35 2%	4 4%	20 3%	8 5%	6 3%	3 1%	3 5%	12 3%	17 4%	3 1%	8 2%	8 4%	12 2%	15 2%	2 7%	3 2%	4 6%	9 2%	13 3%	17 3%	32 2%
Another party	4	4	:	:	-	4		-	*	3	1 1%	1	*	2 1%	1	-	1	:	-	3 1%	1	2	2	:	-	-	:	1	2	4



Absolutes/col percents

Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote? Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for? Data excludes those who definitely will not vote (5%), don't know who they would vote for (14%) or refuse to answer (1%) THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

							Vote	e In 201		eral		Vote in	June																				
			Vot	ting Intent	tion			Elec	tion			2016				EU F	Ref/2017	voting pa	attern				Political	Interest	<u>t</u>				Margina	als			
																													Safe				
																													Labour	Safe			
																													(i.e.	Conserv			
																										1	0		Lab	ative			
																										Lab	Con		held AND	(i.e.			NET:
																										held AND	held AND	LD-held		Con held			Lab/Con
										Lib			DNV/	Con	Con	Lab	Lab	LD	LD	UKIP	UKIP			Not	Not at		CON<10%	seats		>10.1%	Scotlan		Margina
	Total	Con	Lab	Lib Dem	ו ועום	Other	Con	Lab	UKIP		Remain	Leave			Remain			Leave			Remain	Very	Fairly	very		in E&W.		in E&W		in E&W)		Other	ıvıaryırıa
	Total	COIL	Lau	LID Delli	UKIF	Other	COIL	Lau	UKIF	Delli	Kemain	Leave	<u>DR</u>	Leave	Kemam	Leave	Kemain	Leave	Kemam	Leave	Kemain	very	railly	very		III LOVV.	III LOVV.	III LOV	LXVV)	III LXVV)	u_	Other .	
Unweighted base	1514	577	643	105	73	117	631	618	29	112	776	678	61	389	227	196	396	27	81	24	4	446	793	213	62	115	158	23	493	574	142	9	274
Weighted base	1508	604	622	98	73	109	654	601	28	103	747	691	70	403	232	199	374	26	71	24	3	418	808	223	58	120	167	21	493	562	141	5	287
Conservative	604 40%	604 100%	-	-	-	-	578 88%	9 5 1%	1 2%	9 9%	219 29%	367 53%	18 25%	352 87%	210 91%	5 3%	4 1%	6 23%	3 5%	-	1 20%	168 40%	340 42%	80 36%	16 28%	37 31%	75 45%	13 64%	152 31%	296 53%	29 20%	2 44%	112 39%
Labour	622		622				29	562	3	11	382	203	38	15	12	179	355	4	7	2		164	336	94	28	64	66	2	277	166	47		130
Laboui	41%		100%	-		-	29 5%			11%	51%	203	55%		5%	90%	95%	16%	10%	6%	-	39%		42%		53%	40%	11%	56%	30%			45%
Liberal Democrat	98	_		98		_	9	5	1	77	75	18	6	1	8	2	3	13	59		1	30	50	15	3	8	14	4	24	45	3		22
Elboral Bollicoral	7%	-	-	100%	-	-	1%	1%	5%		10%	3%	8%	*	3%	1%	1%	50%	83%	-	49%			7%		7%	8%	18%	5%	8%		-	8%
UK Independence Party	73	-	-	-	73	-	33	12	24	1	2	72	-	32	1	12	-	1	-	23	1	28	34	10	2	8	9	*	18	37	1	-	16
(UKIP)	5%	-	-	-	100%	-	5%	2%	83%	1%	*	10%	-	8%	*	6%	-	3%	-	94%	31%	7%	4%	4%	3%	6%	5%	2%	4%	7%	1%	-	6%
Scottish National	58	-	-	-	-	58	-	2	-	-	40	14	4	-	-	-	2	-	-	-	-	14	29	10	5	-	-	-	-	-	58	-	-
Party/SNP	4%	-	-	-	-	53%	-		-	-	5%	2%	6%	-	-	-	1%	-	-	-	-	3%	4%	4%	9%	-	-	-	-	-	42%	-	-
Plaid Cymru	8	-	-	-	-	8	1	1	-	-	4	3	2	1	-	-	1	-	-	-	-	2	2	2	1	2	-	-	4	1	-	1	2
•	1%	-	-	-	-	7%	*	*	-	-	*	*	2%	*	-	-	*	-	-	-	-	1%	*	1%	2%	1%	-	-	1%	*	-	28%	1%
Green	39	-	-	-	-	39	3	10	-	4	24	13	1	2	1	1	8	2	2	-	-	10	16	11	3	1	3	1	17	12	3	1	4
	3%	-	-	-	-	36%	*	2%	-	4%	3%	2%	2%	*	1%	1%	2%	7%	2%	-	-	2%	2%	5%	5%	1%	2%	5%	3%	2%	2%	28%	2%
Another party	4	-	-	-	-	4	1	-	-	*	1	2	1	1	-	-	-	* 20/	-	-	-	3	1	*	-	-	-	-	1	3	-	-	-



Col percents

Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 5

Published Vote Intention Figures
Percentages derived from the responses of 1700 respondents

	Total
Conservative	41%
Labour	41%
Liberal Democrat	7%
SNP	4%
Plaid Cymru	1%
Green	2%
UKIP	4%
Other	*



Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 6

Q1. Putting aside which party you support, and only thinking about your impressions of them as leaders, which one of the following do you think would make the best Prime Minister for Britain? Base: All respondents

		Gei	nder	Age							icity			rking sta	tus			Social	Class		Ed	ucationa	l attainme				Reg	jion		
	Total	Male	<u>Female</u>	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	C2	DE	Higher degree / NVQ5		Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
Theresa May	842 41%	435 43%	407 39%	57 23%	100 30%	417 40%	130 58%	138 68%	268 63%	793 42%	49 30%	351 39%	86 35%	101 33%	286 59%	18 17%	257 46%	231 39%	181 42%	174 37%	117 44%	282 40%	427 43%	6 11%	49 27%	36 33%	233 34%	297 46%	312 44%	758 43%
Jeremy Corbyn	653 32%	333 33%	320 31%	115 47%	138 42%	318 30%	46 21%	35 17%	81 19%	578 31%	69 42%	309 34%	85 34%	108 35%	102 21%	49 45%	157 28%	196 33%	127 30%	173 37%	87 33%	232 33%	297 30%	25 48%	76 42%	36 33%	271 39%	182 28%	200 28%	541 31%
Don't know	557 27%	237 24%	320 31%	74 30%	92 28%	313 30%	47 21%	31 15%	77 18%	506 27%	46 28%	241 27%	77 31%	98 32%	100 20%	41 38%	143 26%	167 28%	121 28%	125 27%	62 23%	188 27%	268 27%	21 41%	54 30%	36 33%	192 28%	169 26%	196 28%	466 26%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 6

Q1. Putting aside which party you support, and only thinking about your impressions of them as leaders, which one of the following do you think would make the best Prime Minister for Britain? Base: All respondents

			Voti	ing Intenti	on		Vot	e In 201 Elec		eral	EU Ref	Vote in 2016	June			EU	Ref/2017	voting p	attern				Political	Interest	<u>. </u>				Marginals	3			
																													Safe				
																													Labour	Safe			
																														Conserv			
																											_		Lab	ative			
																										Lab	Con		held	(i.e.			
																										held	held		AND	Con			NET:
														_	_											AND		LD-held		held			Lab/Con
		_					_			Lib			DNV/	Con	Con	Lab	Lab	LD	_ LD	UKIP	UKIP						CON<10%	seats		>10.1%			Margina
	Total	<u>Con</u>	<u>Lab</u>	<u>Lib Dem</u>	<u>UKIP</u>	Other	Con	Lab	<u>UKIP</u>	Dem	<u>Remain</u>	<u>Leave</u>	_DK_	<u>Leave</u>	<u>Remain</u>	<u>Leave</u>	Remain	<u>Leave</u>	<u>Remain</u>	<u>Leave</u>	<u>Remain</u>	Very	Fairly	very	_all_	in E&W.	<u>in E&W.</u>	in E&W	<u>E&W)</u>	<u>in E&W)</u>	<u>d</u> .	Other _	
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
Theresa May	842 41%	578 90%	50 7%	35 32%	47 60%	21 18%	637 83%	60 8%	19 59%	44 33%	277 30%	510 57%	55 22%	410 87%	210 76%	28 11%	30 7%	18 54%	21 23%	16 59%	3 79%	216 46%	464 45%	111 30%	52 29%	56 34%	100 44%	14 51%	230 34%	391 51%	48 27%	3 54%	157 40%
Jeremy Corbyn	653 32%	11 2%	506 72%	20 18%	10 13%	46 39%	33 4%	488 67%	5 16%	28 21%	396 43%	195 22%	62 25%	11 2%	20 7%	154 62%	312 71%	4 11%	20 22%	4 14%	-	184 39%	316 31%	116 32%	37 20%	57 35%	71 31%	7 25%	264 39%	175 23%	77 43%	3 46%	128 33%
	32%	270	1270	1070	13%	39%	470	0/%	1070	2170	43%	2270	25%	270	170	02%	/ 170	1170	2270	1470	-	39%	31%	32%	20%	33%	31%	23%	39%	23%	43%	40%	33%
Don't know	557 27%	49 8%	144 21%	55 50%	21 27%	50 43%	102	181	8 26%	62 46%	242	184 21%	131 53%	53 11%	47 17%	66 27%	98 22%	12 35%	49 55%	8 27%	1 21%	73 15%	250 24%	138	92 51%	51 31%	56 25%	7 24%	178 27%	207	56 31%	-	107 27%



Absolutes/col percents

Table 7

Q2. Again, putting aside all party preferences and previous views you might hold, from what you have seen, read or heard about Theresa May's speech to the Conservative Party conference, does it make you... Base: All respondents

		Ge	nder			Αg	ge			Ethn	icity		Wo	orking sta	atus			Social	Class		Ed	ucationa	l attainme				Reg	jion		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1	_C2_	DE	Higher degree / NVQ5		Secon- dary / NVQ1-3	Still studyin	Scot-	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
Like and admire her more as a person	350 17%	159 16%	190 18%	30 12%	46 14%	157 15%	43 19%	73 36%	116 27%	315 17%	33 20%	148 16%	39 16%	35 11%	120 25%	8 8%	113 20%	104 18%	59 14%	74 16%	65 25%	105 15%	165 17%	5 10%	21 12%	19 18%	94 14%	116 18%	139 20%	309 18%
Like and admire her less as a person	340 17%	187 19%	153 15%	69 28%	67 20%	163 16%	29 13%	12 6%	41 10%	300 16%	39 24%	184 20%	34 14%	36 12%	54 11%	33 30%	100 18%	95 16%	82 19%	63 13%	46 17%	138 20%	134 14%	19 36%	35 19%	18 16%	123 18%	110 17%	107 15%	288 16%
Make no difference	1174 57%	606 60%	568 54%	98 40%	169 51%	643 61%	146 65%	117 58%	263 62%	1095 58%	71 43%	500 55%	142 57%	190 62%	301 62%	42 38%	315 57%	335 56%	245 57%	278 59%	138 52%	407 58%	595 60%	16 32%	113 63%	63 58%	416 60%	369 57%	389 55%	997 57%
Not seen or heard anything about the speech	126 6%	33 3%	93 9%	34 14%	32 10%	56 5%	4 2%	-	4 1%	108 6%	16 10%	43 5%	23 9%	30 10%	8 2%	23 21%	19 3%	43 7%	24 6%	40 9%	10 4%	31 4%	72 7%	10 20%	6 3%	4 4%	46 7%	39 6%	41 6%	116 7%
Don't know	63 3%	20 2%	43 4%	15 6%	16 5%	29 3%	2 1%	1 1%	3 1%	58 3%	4 3%	27 3%	11 4%	15 5%	6 1%	3 3%	8 2%	18 3%	19 5%	17 4%	6 2%	21 3%	27 3%	2 3%	4 3%	4 3%	18 3%	15 2%	30 4%	54 3%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 7

Q2. Again, putting aside all party preferences and previous views you might hold, from what you have seen, read or heard about Theresa May's speech to the Conservative Party conference, does it make you... Base: All respondents

		Voting Intention Vote In 2017 General										Vote in 2016	June			EU F	Ref/2017 v	voting p	attern				Political	Interest	t				Margina	als			
										Lib			DNV/	Con	Con	Lab	Lab	LD	LD	UKIP	UKIP					Lab held AND LAB<10%	Con held AND CON<10%	LD-held seats	Safe Labour (i.e. Lab held AND	Safe Conserv ative (i.e. Con held	Scotlan		NET: Lab/Con Margina
	Total	Con	Lab	Lib Dem	<u>UKIP</u>	Other	Con	Lab	<u>UKIP</u>		Remain		DK	Leave	Remain		Remain	<u>Leave</u>	Remain	Leave	Remain	Very	Fairly	very	all	in E&W.	in E&W.	in E&W	E&W)	in E&W)		Other	<u>i</u>
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
Like and admire her more as a person	350 17%	218 34%	61 9%	17 15%	9 12%	7 6%	241 31%	62 9%	3 9%	19 14%	138 15%	195 22%	17 7%	157 33%	78 28%	23 9%	35 8%	5 14%	14 15%	-	3 81%	118 25%	184 18%	41 11%	7 4%	15 9%	41 18%	2 7%	109 16%	160 21%	21 11%	1 22%	56 14%
Like and admire her less as a person	340 17%	57 9%	185 26%	18 16%	15 19%	20 17%	79 10%	182 25%	8 25%	22 16%	176 19%	143 16%	21 9%	45 10%	34 12%	66 26%	107 24%	5 13%	15 16%	8 27%	1 19%	100 21%	176 17%	55 15%	9 5%	37 22%	40 17%	2 7%	123 18%	102 13%	36 20%	1 18%	76 19%
Make no difference	1174 57%	344 54%	394 56%	65 59%	46 59%	81 69%	419 54%	431 59%	19 57%	80 60%	538 59%	496 56%	140 56%	252 53%	152 55%	141 57%	266 60%	20 60%	55 61%	19 67%	-	245 52%	606 59%	216 59%	105 58%	102 62%	136 60%	21 75%	368 55%	430 56%	114 63%	3 52%	238 61%
Not seen or heard anything about the speech	126 6%	11 2%	50 7%	7 6%	6 8%	7 6%	21 3%	43 6%	3 8%	6 4%	37 4%	45 5%	44 18%	15 3%	5 2%	17 7%	25 6%	2 7%	2 2%	1 4%	-	9 2%	41 4%	38 10%	38 21%	8 5%	9 4%	2 6%	50 7%	50 7%	6 3%	* 8%	18 5%
Don't know	63	9	10	4	2	1	12	10	1	6	27	10	26	4	8	2	7	2	5	1	-	1	22	14	22	2	2	1	21	30	5	-	4



Someone quite

Absolutes/col percents

Table 8

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister.

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

- Summary table

	Boris Johnson	Amber Rudd	Phillip Hammond	Jacob Rees-Mogg	Priti Patel	Damian Green	young and able who is not currently in government
Unweighted base	2052	2052	2052	2052	2052	2052	2052
Weighted base	2052	2052	2052	2052	2052	2052	2052
Better	451	228	197	224	127	75	505
	22%	11%	10%	11%	6%	4%	25%
Worse	876	569	600	695	640	496	330
	43%	28%	29%	34%	31%	24%	16%
No different	415	674	729	482	547	628	417
	20%	33%	36%	23%	27%	31%	20%
Don't know	310	580	526	650	738	853	800
	15%	28%	26%	32%	36%	42%	39%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 9

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister.

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

- Boris Johnson

		Ge	nder			A	ge			Ethn	icity		Wo	rking sta	atus			Social	Class		Ed	ucationa	ıl attainme	nt			Reg	ion		
	Total	_Male_	<u>Female</u>	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1		<u>DE</u>	Higher degree / NVQ5		Secon- dary / NVQ1-3	Still studyin g	Scot- land	<u>Wales</u>	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
Better	451	266	185	38	63	230	65	56	121	422	26	208	42	57	132	12	118	116	117	100	59	165	210	7	26	27	97	150	204	399
	22%	26%	18%	15%	19%	22%	29%	27%	28%	22%	16%	23%	17%	19%	27%	11%	21%	20%	27%	21%	22%	24%	21%	14%	14%	24%	14%	23%	29%	23%
Worse	876	437	440	98	121	467	102	88	190	801	68	376	109	122	222	47	288	253	157	178	123	319	403	16	103	38	345	251	280	735
	43%	43%	42%	40%	37%	45%	46%	43%	45%	43%	42%	42%	44%	40%	46%	43%	52%	43%	36%	38%	46%	45%	41%	30%	58%	35%	50%	39%	40%	42%
No different	415	195	220	63	86	189	40	37	77	368	46	184	42	65	90	34	95	132	88	100	55	133	200	22	28	24	145	153	117	363
	20%	19%	21%	25%	26%	18%	18%	18%	18%	20%	28%	20%	17%	21%	18%	31%	17%	22%	20%	21%	21%	19%	20%	43%	16%	22%	21%	24%	16%	21%
Don't know	310	107	203	48	61	162	16	23	39	286	23	132	55	62	44	16	55	93	68	93	28	85	180	7	22	20	109	95	106	267
	15%	11%	19%	19%	18%	15%	7%	11%	9%	15%	14%	15%	22%	20%	9%	15%	10%	16%	16%	20%	11%	12%	18%	13%	12%	19%	16%	15%	15%	15%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 9

Vote In 2017 Coneral ELL Pof Vote in June

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister.

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

- Boris Johnson

							Vot	te In 20		eral		Vote in	June																				
			Vot	ing Intent	tion			Ele	ction			2016				EU I	Ref/2017	voting pa	attern				Political	Interes	<u>t </u>				Marginals	s			
																													Safe				
																													Labour	Safe			
																													(i.e.	Conserv			
																													Lab	ative			
																										Lab	Con		held	(i.e.			
																										held	held		AND	Con			NET:
																										AND	AND	LD-held					Lab/Con
										Lib			DNV/	0	0	1 -6	1 -6	LD		LIKID	UKIP			NI-4	NI-4 -4						04		
	-	_	1		LUZID	0.1	_	1	LIKID		D			Con	Con	Lab	Lab	LD	LD.	UKIP										>10.1%			Margina
	Total	Con	<u>Lab</u>	<u>Lib Dem</u>	UKIP	Otner	Con	Lab	UKIP	Dem	Remain	<u>Leave</u>	_DK_	<u>Leave</u>	Remain	Leave	Remain	<u>Leave</u>	Remain	Leave	Remain	Very	Fairly	very	_all_	in E&W.	in E&W.	in E&W	E&W)	in E&W)	<u>d</u>	Other	
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
Better	451	223	100	15	47	13	252	109	20	18	97	320	34	198	44	60	42	12	4	18	2	156	215	55	26	25	69	8	131	189	25	2	94
Detter	22%		14%								11%	36%	14%		16%	24%	10%	37%	F0/	65%	54%	33%		15%		15%	30%	28%	19%	24%	14%	40%	24%
	2270	33%	1470	13%	00%	117	0 33%	0 1370	0170	13%	1170	30%	1470	4270	10%	24%	10%	3170	5%	05%	34%	33%	2170	15%	1470	15%	30%	20%	19%	24%	1470	40%	24%
Worse	876	224	354	72	17	65	282	365	5	85	524	284	68	138	137	97	256	14	65	3	2	217	484	135	40	71	91	11	272	325	104	3	163
110.00	43%		51%	65%	22%				15%		57%	32%	27%	29%	50%	39%	58%	41%	72%	12%	46%	46%		37%		44%	40%	38%	41%	42%	57%	45%	42%
	4370	3370	3170	00 /0	22/0	30 /	5 51 /1	0 3070	1370	0470	31 /0	32 /0	21 /0	23 /0	30 /6	33 /0	30 /6	4170	1270	12/0	4070	4070	71 /0	31 /0	22 /0	77 /0	40 /0	3070	4170	42 /0	31 /6	43 /0	42 /0
No different	415	134	166	13	9	28	154	171	4	16	186	172	57	92	58	57	103	4	10	4		78	223	83	28	37	41	6	158	142	30	1	78
	20%		24%	12%	11%				13%		20%	19%	23%	19%	21%	23%	23%	12%	11%	16%	_	16%		23%		23%	18%	20%	24%	18%	17%	15%	
	2070	2170	24 /0	12/0	1170	20 /	20/	0 24/0	1370	12/0	2070	1370	2070	1370	2170	2070	2070	12/0	1170	1070		1070	. 22/0	2070	10/0	2570	1070	2070	2470	1070	1770	1070	2070
Don't know	310	58	79	11	5	12	84	83	3	15	107	113	89	45	38	35	39	3	11	2	-	23	108	91	87	30	26	4	110	117	22	-	57
	15%		11%	10%	7%	10%	6 11%	6 11%	10%		12%	13%	36%		14%	14%	9%	10%	12%	7%	-	5%		25%		19%	11%	13%	16%	15%	12%		14%
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Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 10

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister.

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

- Amber Rudd

		Ge	nder			A	ge			Ethn	icity			rking sta	atus			Social	Class			lucationa	l attainme				Reg	gion		
	Total	_Male_	<u>Female</u>	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	_AB_	C1	C2	_DE_	Higher degree / NVQ5		Secon- dary / NVQ1-3	Still studyin g	Scot- land	<u>Wales</u>	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
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Better	228	153	76	28	45	112	26	17	44	208	21	145	14	14	47	8	79	74	46	29	43	95	81	4	20	13	70	61	98	195
	11%	15%	7%	12%	13%	11%	12%	9%	10%	11%	13%	16%	6%	5%	10%	7%	14%	12%	11%	6%	16%	14%	8%	8%	11%	12%	10%	9%	14%	11%
Worse	569	328	241	43	63	302	98	63	161	535	32	228	54	77	191	20	175	147	114	133	70	221	263	6	49	25	192	177	200	496
	28%	33%	23%	18%	19%	29%	44%	31%	38%	29%	20%	25%	22%	25%	39%	18%	32%	25%	27%	28%	26%	31%	27%	11%	27%	23%	28%	27%	28%	28%
No different	674	349	325	76	114	345	68	71	139	610	55	296	82	111	154	30	186	200	134	154	94	211	339	14	67	32	235	204	235	575
	33%	35%	31%	31%	34%	33%	31%	35%	33%	33%	33%	33%	33%	36%	31%	28%	33%	34%	31%	33%	35%	30%	34%	27%	37%	29%	34%	31%	33%	33%
Don't know	580	175	405	99	109	289	31	53	84	523	56	232	97	103	97	51	116	174	136	155	58	174	309	28	44	39	199	206	175	498
	28%	17%	39%	40%	33%	28%	14%	26%	20%	28%	34%	26%	39%	34%	20%	47%	21%	29%	32%	33%	22%	25%	31%	54%	24%	36%	29%	32%	25%	28%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 10

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister.

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

Vote In 2017 Coneral ELL Pof Vote in June

- Amber Rudd

							Vot	e In 20		eral		Vote in	June																				
			Vot	ing Intent	ion		_	Elec	tion			2016				EU I	Ref/2017	voting pa	attern				Political	Interes	t				Marginal	s			
																													Safe				
																													Labour	Safe			
																													(i.e.	Conserv			
																													Lab	ative			
																										Lab	Con		held	(i.e.			
																										held	held		AND	Con			NET:
																										AND	AND	LD-held	Lab>10.	held			Lab/Con
										Lib			DNV/	Con	Con	Lab	Lab	LD	LD	UKIP	UKIP			Not	Not at	LAB<10%	CON<10%	seats	1% in	>10.1%	Scotlan		Margina
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Dem	Remain	Leave	DK	Leave	Remain	Leave	Remain	Leave	Remain	Leave	Remain	Very	Fairly	very	all	in E&W.	in E&W.	in E&W	E&W)	in E&W)	d	Other	Ĭ
									_																								
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
Better	228	84	84	29	4	8	95	83	3	24	121	94	13	52	42	25	57	7	14	2	1	95	107	18	9	10	28	2	85	82	20	1	39
	11%			26%	5%	7%		11%	9%	18%		11%	5%		15%	10%	13%	21%	15%	7%	32%	20%	10%	5%	5%	6%	12%	9%	13%		11%	11%	10%
		1070		2070	0,0			, 0	0,0	1070	1070		0,0	,0				2.70		. ,0	0270							0,0			,0	,0	
Worse	569	219	180	26	37	34	255	197	11	42	243	307	19	184	67	74	122	13	29	11	1	175	308	63	23	48	58	11	172	229	48	3	106
	28%	34%	26%	24%	48%	29%	33%	27%	35%	32%	27%	35%	8%	39%	24%	30%	28%	39%	32%	38%	19%	37%	30%	17%	13%	29%	26%	39%	26%	30%	27%	46%	27%
																		_														_	
No different	674	217	250	29	25	47	257	261	13	32	328	281	65	150	103	87	161	3	26	12	1	159	381	99	33	52	85	10	221	236	69	2	137
	33%	34%	36%	26%	32%	40%	33%	36%	39%	24%	36%	32%	26%	32%	37%	35%	36%	10%	29%	43%	28%	34%	37%	27%	18%	32%	37%	35%	33%	31%	38%	27%	35%
Don't know	580	120	187	26	12	29	164	188	5	35	223	206	151	88	65	62	101	10	21	3	1	44	234	185	116	54	56	5	194	225	44	1	110
Dontalow	28%	19%		23%	15%				17%		24%	23%	61%	19%	24%	25%	23%	30%	23%	12%	21%	9%		51%		33%	25%	5 17%	29%	29%	24%	16%	28%
	20 /0	1970	21 /0	23/0	13/0	24/	0 21/0	20/0	17 /0	20 /0	24 /0	23/0	01/0	1970	24 /0	20/0	23/0	30 /6	23 /0	12/0	21/0	370	23/0	31/0	04/0	33 /6	25 /6	17 /0	2970	29 /0	24/0	10 /0	20/0



Absolutes/col percents

Table 11

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister.

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

- Phillip Hammond

		Ge	ender Age								icity		W	orking sta	atus			Social	Class		Ed	ucationa	al attainme	nt			Reg	ion		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1		DE	Higher degree / NVQ5		Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
Better	197	115	83	15	35	99	22	26	48	175	22	95	18	18	62	5	68	61	33	35	30	82	78	4	12	7	61	51	84	178
	10%	11%	8%	6%	11%	9%	10%	13%	11%	9%	13%	11%	7%	6%	13%	4%	12%	10%	8%	8%	11%	12%	8%	7%	7%	7%	9%	8%	12%	10%
Worse	600	340	261	46	71	321	88	74	163	564	36	261	57	78	187	17	178	178	113	132	94	197	291	5	56	26	196	187	218	519
	29%	34%	25%	19%	22%	31%	40%	37%	38%	30%	22%	29%	23%	26%	38%	16%	32%	30%	26%	28%	36%	28%	29%	11%	31%	24%	28%	29%	31%	29%
No different	729	387	341	91	113	361	89	74	163	653	67	330	82	100	177	41	198	214	151	166	90	269	339	19	74	44	250	235	244	610
	36%	39%	33%	37%	34%	34%	40%	37%	38%	35%	41%	37%	33%	33%	36%	38%	36%	36%	35%	35%	34%	38%	34%	36%	42%	41%	36%	36%	34%	35%
Don't know	526	163	362	94	111	268	24	29	52	484	39	215	91	110	63	46	112	142	133	139	51	153	285	24	36	31	189	175	162	458
	26%	16%	35%	38%	34%	26%	11%	14%	12%	26%	24%	24%	37%	36%	13%	43%	20%	24%	31%	29%	19%	22%	29%	46%	20%	29%	27%	27%	23%	26%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

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Vote In 2017 Coneral ELL Pof Vote in June

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

- Phillip Hammond

							Vot	te In 20		eral		Vote in	June																				
			Vot	ing Intent	ion			Elec	ction			2016				EU	Ref/2017	voting p	attern				Political	Interes	<u>t </u>				Marginals	s			
																													Safe				
																													Labour	Safe			
																														Conserv			
																													Lab	ative			
																										Lab	Con		held	(i.e.			
																										held	held		AND	Con			NET:
																										AND	AND	LD-held		held			Lab/Con
										1.9			DAN //			1				LUZID	LUZID				A1						0		
							_			Lib			DNV/	Con	Con	Lab	Lab	. LD	LD.	UKIP	UKIP									>10.1%			Margina
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Dem	Remain	Leave	_DK_	Leave	Remain	Leave	Remain	Leave	Remain	<u>Leave</u>	Remain	Very	Fairly	very	_all_	in E&W.	in E&W.	in E&W	<u>E&W)</u>	in E&W)	d_	Other	
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
Better	197	60	81	22	7	6	81	80	3	19	112	75	11	41	37	25	55	3	16	2	1	70	102	20	5	13	27	2	67	76	12		40
Detter	10%			20%	9%	5%	6 10%		9%			8%	/10/	00/	13%	10%	12%	8%	17%	7%	25%	15%		6%	20/	8%	12%	6%	10%	10%	7%		10%
	1076	3 /0	12 /0	20 /0	3 /0	3/	0 10/	0 11/0	3 /0	14 /0	12 /0	0 /0	4 /0	3 /0	13/0	10 /6	12 /0	0 /0	17 /0	1 /0	25/0	13/0	1076	0 /0	3/0	0 /0	12/0	0 /0	1076	10 /6	1 /0	-	1076
Worse	600	261	152	25	42	41	315	167	10	40	252	319	29	212	96	61	101	13	24	9	1	191	318	65	27	49	63	10	172	248	56	2	112
***************************************	29%			23%	54%				31%		28%	36%	12%	45%	35%	24%	23%	39%	27%	34%	19%			18%		30%	28%	36%	26%	32%	31%	43%	29%
	2070	4170	22 /0	2070	0470	007	J -11/1	0 2070	0170	0070	2070	0070	12/0	4070	00 /0	2-770	2070	0070	21 70	0470	1070	4070	0170	1070	1070	0070	2070	0070	2070	02 /0	0170	4070	2570
No different	729	229	286	40	22	48	252	289	15	44	340	313	76	148	94	103	174	9	33	13	1	181	412	100	33	53	89	12	243	254	76	2	141
	36%			36%	28%	41%	33%		45%	33%	37%		31%				40%	25%			35%					32%					42%	41%	36%
	3070	5070	7170	3070	2070	417	5 50 /1	0 1070	.0 70	5570	31 70	3070	0170	0170	3470	72 70	10 /0	2070	3070	.070	3070	30 /	7070	_1 /0	.070	32 /0	0070	7470	3070	3070	.270	. 1 70	3370
Don't know	526	89	181	24	7	23	124	193	5	30	212	182	132	72	49	59	110	9	18	3	1	31	197	180	117	49	49	4	190	195	37	1	98
	26%	14%	26%	22%	9%	19%	16%	6 26%	16%	22%	23%	21%	53%	15%	18%	24%	25%	27%	20%	11%	21%	7%	19%	49%	64%	30%	21%	14%	28%	25%	20%	16%	25%
No different Don't know	36%	89	181	36%	22 28% 7 9%	41%	33% 124	193	5	33% 30	37%	313 35% 182 21%	31%	148 31% 72 15%	94 34% 49 18%	103 42% 59 24%	174 40% 110 25%	9 25% 9 27%	33 36% 18 20%	13 48% 3 11%	1 35% 1 21%	181 38% 31 7%	197	100 27% 180 49%	117	53 32% 49 30%	89 39% 49 21%	12 44% 4 14%	243 36% 190 28%	254 33% 195 25%	42%	2 41% 1 16%	36%



Absolutes/col percents

Table 12

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister.

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

- Jacob Rees-Mogg

		Ge	Gender Age							Ethn	icity		Wo	orking sta	atus			Social	Class		Ed	ucationa	l attainme	nt			Reg	ion		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	_AB_	C1	C2	DE	Higher degree / NVQ5		Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
Better	224	127	97	22	24	100	42	35	78	209	14	86	13	24	89	13	68	66	40	50	28	86	108	1	13	8	69	67	89	203
	11%	13%	9%	9%	7%	10%	19%	17%	18%	11%	9%	9%	5%	8%	18%	12%	12%	11%	9%	11%	10%	12%	11%	2%	7%	7%	10%	10%	13%	12%
Worse	695	438	258	57	91	379	88	81	169	647	41	332	69	76	196	23	243	191	132	129	114	261	290	12	80	35	224	219	252	581
	34%	44%	25%	23%	27%	36%	39%	40%	39%	34%	25%	37%	28%	25%	40%	21%	44%	32%	31%	27%	43%	37%	29%	24%	44%	33%	32%	34%	36%	33%
No different	482	233	249	58	97	239	53	35	88	421	60	230	54	81	95	23	115	150	96	121	62	161	238	13	41	28	172	160	150	414
	23%	23%	24%	23%	29%	23%	24%	17%	21%	22%	36%	26%	22%	26%	19%	21%	21%	25%	22%	26%	23%	23%	24%	25%	23%	25%	25%	25%	21%	23%
Don't know	650	207	444	110	118	330	40	52	93	599	49	253	112	126	109	50	130	187	162	171	62	193	355	25	46	37	231	203	216	567
	32%	21%	42%	45%	36%	31%	18%	26%	22%	32%	30%	28%	45%	41%	22%	46%	23%	32%	38%	36%	23%	27%	36%	49%	26%	34%	33%	31%	31%	32%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

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- Jacob Rees-Mogg

N.	NET:
	ab/Con
	/argina
	ıaıyına
Juliei	
10 3	372
6 3	391
1	42
	11%
12 /0	1170
2 1	126
	32%
1	86
24%	22%
	137
27%	35%
	Other 10 6 1 12% 2 37% 1



Absolutes/col percents

Table 13

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister.

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

- Priti Patel

		Ge	nder	rAge							icity		W	orking sta	atus			Social	Class		Ed	lucationa	al attainme	ent			Reg	ion		
	Total		Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB			DE	Higher degree / NVQ5		Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
Better	127 6%	73 7%	54 5%	14 6%	27 8%	69 7%	10 5%	7 3%	17 4%	109 6%	18 11%	87 10%	11 4%	11 4%	18 4%	-	51 9%	34 6%	23 5%	20 4%	27 10%	48 7%	50 5%	1 1%	5 3%	5 4%	41 6%	40 6%	46 7%	117 7%
Worse	640 31%	386 38%	253 24%	58 23%	72 22%	319 30%	103 46%	88 43%	191 45%	605 32%	33 20%	263 29%	62 25%	79 26%	212 43%	24 22%	205 37%	160 27%	127 30%	147 31%	80 30%	241 34%	295 30%	9 17%	58 33%	29 27%	189 27%	231 36%	220 31%	552 31%
No different	547 27%	290 29%	257 25%	63 26%	99 30%	279 27%	62 28%	43 21%	105 25%	486 26%	53 32%	253 28%	67 27%	80 26%	119 24%	29 26%	145 26%	171 29%	106 25%	126 27%	75 28%	169 24%	281 28%	11 22%	62 35%	31 28%	206 30%	159 25%	182 26%	454 26%
Don't know	738 36%	255 25%	483 46%	112 45%	132 40%	381 36%	48 21%	66 32%	113 27%	676 36%	60 37%	298 33%	109 44%	136 45%	139 29%	56 52%	156 28%	229 39%	174 41%	179 38%	83 31%	243 35%	366 37%	31 59%	53 30%	44 40%	260 37%	219 34%	259 37%	641 36%



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- Priti Patel

							Vot	e In 20		eral		Vote in	June																				
			Vot	ing Intent	ion			Elec	ction			2016				EU I	Ref/2017	voting p	attern				Political	Interest	<u>t</u>				Marginal	S			
																													Safe				
																													Labour	Safe			
																													(i.e.	Conserv			
																										1 -6	0		Lab held	ative			
																										Lab held	Con held		AND	(i.e.			NET:
																										AND	AND	LD-held		Con held		,	Lab/Con
										Lib			DNV/	Con	Con	Lab	Lab	ΙD	ΙD	UKIP	UKIP			Not	Not at	LAB<10%	CON<10%	seats		>10.1%	Scotlan		Margina
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	LIKIP		Remain	Leave					Remain	Leave	Remain		Remain	Verv	Fairly	very	all	in E&W.	in E&W.	in E&W		in E&W)		Other	I
				<u> </u>	<u> </u>	011101			<u> </u>	<u> </u>	rtomam						rtomam				rtomam		<u> </u>										
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
Better	127	44	47	12	6	4	53	46	3	10	58	60	10	36	15	11	34	4	5	2	1	55	61	9	1	6	22	2	56	35	6	-	28
	6%			11%	7%	4%		6%	9%	8%	6%	7%	4%	8%	5%	4%	8%	11%	6%	7%	32%	12%	6%	2%	1%		10%	8%	8%	5%	3%	-	7%
Worse	640	278	177	34	37	33	313	185	18	44	276	327	36	206	102	67	114	15	29	17	2	219	333	65	22	36	68	11	179	285	58	4	104
	31%	43%	25%	30%	47%	28%	41%	25%	56%	33%	30%	37%	15%	43%	37%	27%	26%	45%	32%	60%	47%	46%	32%	18%	12%	22%	30%	38%	27%	37%	32%	61%	27%
No different	547	156	223	28	19	43	192	231	6	33	269	230	47	114	73	80	142	5	25	6	-	126	310	77	32	49	55	10	196	173	63	1	104
	27%			26%	25%	37%	25%		18%		29%	26%	19%	24%	26%	32%	32%	16%	28%	21%	-	27%		21%			24%	36%	29%	22%	35%	12%	27%
Don't know	738	162	252	36	17	37	214	266	6	46	312	272	155	117	87	91	150	10	31	3	1	73	325	214	126	73	83	5	241	280	54	2	155
	36%			33%	21%		28%		17%	35%	34%	31%	62%	25%	31%	36%	34%	28%	35%	12%	21%	15%		59%		44%	36%	18%	36%	36%	30%	27%	40%



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If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

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		Ge	nder			Ag	ge			Ethn	icity		Wo	rking sta	atus			Social	Class		Ed	ucationa	l attainme	ent			Reg	jion		
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1		DE	Higher degree / NVQ5		Secon- dary / NVQ1-3		Scot- land	<u>Wales</u>	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
Better	75 4%	44 4%	32 3%	17 7%	15 5%	31 3%	6 3%	7 3%	12 3%	69 4%	6 4%	39 4%	9 4%	8 3%	14 3%	5 5%	34 6%	18 3%	10 2%	14 3%	18 7%	28 4%	29 3%	-	6 3%	3 3%	27 4%	19 3%	29 4%	67 4%
Worse	496 24%	316 31%	179 17%	39 16%	69 21%	252 24%	77 35%	59 29%	136 32%	455 24%	39 24%	230 26%	39 16%	54 18%	155 32%	18 16%	156 28%	129 22%	104 24%	107 23%	75 28%	187 27%	213 21%	8 15%	53 30%	22 20%	160 23%	157 24%	180 25%	420 24%
No different	628 31%	338 34%	290 28%	77 31%	106 32%	327 31%	70 31%	49 24%	118 28%	560 30%	62 38%	302 33%	67 27%	86 28%	138 28%	35 32%	166 30%	194 33%	126 29%	142 30%	82 31%	196 28%	318 32%	19 36%	61 34%	37 34%	213 31%	202 31%	213 30%	530 30%
Don't know	853 42%	307 31%	546 52%	114 46%	141 43%	438 42%	71 32%	89 44%	160 37%	792 42%	57 35%	330 37%	133 54%	159 52%	181 37%	50 46%	201 36%	253 43%	190 44%	209 44%	90 34%	291 42%	433 44%	25 48%	59 33%	46 43%	296 43%	271 42%	286 40%	747 42%



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			Vot	ing Intent	tion		_	Elec	tion_			2016				EU F	Ref/2017	voting pa	attern				Political	Interest					Marginals	ۇ			
																													Safe				
																													Labour	Safe			
																													(i.e. (Conserv			
																													Lab	ative			
																										Lab	Con		held	(i.e.			
																										held	held		AND	Con			NET:
																										AND	AND	LD-held	Lab>10.	held			Lab/Con
										Lib			DNV/	Con	Con	Lab	Lab	LD	LD	UKIP	UKIP			Not	Not at	LAB<10%	CON<10%	seats	1% in	>10.1%	Scotlan		Margina
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Dem	Remain	Leave	DK	Leave	Remain	Leave	Remain	Leave	Remain	Leave	Remain	Verv	Fairly	verv	all	in E&W.	in E&W.	in E&W	E&W) i	in E&W)	d	Other	Ĭ
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
Better	75	26	36	3	2	1	33	32		7	41	28	7	19	10	6	25	2	5			38	31	5	2	3	11	1	26	29	6	_	14
Dotto	4%			3%	2%	1%				6%	4%	3%	3%	4%	4%	3%	6%	6%	6%			8%		1%	1%	2%	5%	2%	4%	4%	3%		4%
I	470	470	0 /0	070	2/0		, 470	7 770		070	470	070	070	470	470	070	070	070	070			070	070	1 70	1 70	270	070	270	470	470	070		470
Worse	496	219	141	27	22	36	248	152	8	32	226	246	24	158	87	47	102	14	15	7	2	168	270	40	17	39	53	10	157	183	52	2	92
	24%	34%	20%	25%	28%	31%	6 32%	6 21%	26%	24%	25%	28%	10%	33%	32%	19%	23%	42%	17%	25%	44%	35%	26%	11%	10%	24%	23%	34%	23%	24%	29%	42%	23%
No different	628	188	255	30	28	40	221	254	15	32	286	279	62	143	76	92	153	4	24	13	1	168	345	80	32	54	70	9	208	221	63	2	124
	31%	29%	36%	28%	36%	34%	6 29%	35%	45%	24%	31%	31%	25%	30%	28%	37%	35%	13%	26%	48%	35%	36%	33%	22%	18%	33%	31%	34%	31%	29%	35%	42%	32%
Don't know	853	206	268	50	26	40	270	291	10	62	362	336	155	154	103	104	160	13	46	0	4	99	384	239	130	68	94	0	280	340	60	1	162
DOITE KITOW	42%			45%	34%					46%	400/	38%	63%	32%	37%	42%	36%	39%	51%	27%	21%	21%			720/	41%	94 41%	30%	42%	44%	33%	16%	41%
	4270	32%	30%	45%	34%	34%	35%	40%	30%	40%	40%	30%	03%	32%	3/70	4270	30%	39%	3170	2170	2170	2170	31%	00%	1270	4170	4170	30%	4270	4470	33%	10%	4170



Absolutes/col percents

Table 15

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister.

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

- Someone quite young and able who is not currently in government

		Ge	nder			A	ge			Ethn	icity			rking sta	atus			Social	Class			ucationa	ıl attainme				Reg	jion		
	Total	Male	<u>Female</u>	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	_AB_	C1		<u>DE</u>	Higher degree / NVQ5		Secon- dary / NVQ1-3	Still studyin g	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
Better	505	246	258	102	84	236	47	36	83	462	40	251	58	54	102	40	141	155	116	92	69	196	209	22	45	22	170	147	188	438
	25%	25%	25%	41%	25%	23%	21%	18%	19%	25%	25%	28%	23%	18%	21%	37%	25%	26%	27%	20%	26%	28%	21%	42%	25%	21%	24%	23%	27%	25%
Worse	330	155	176	29	47	166	47	41	88	301	29	134	42	48	92	14	105	82	74	70	51	118	151	6	33	18	118	94	119	279
	16%	15%	17%	12%	14%	16%	21%	20%	21%	16%	18%	15%	17%	16%	19%	13%	19%	14%	17%	15%	19%	17%	15%	12%	19%	16%	17%	14%	17%	16%
No different	417	234	183	57	88	213	34	26	60	372	42	212	45	62	70	29	105	129	84	100	68	131	198	14	42	25	154	138	126	351
	20%	23%	17%	23%	27%	20%	15%	13%	14%	20%	26%	24%	18%	20%	14%	26%	19%	22%	20%	21%	26%	19%	20%	27%	23%	23%	22%	21%	18%	20%
Don't know	800	370	430	59	112	434	94	101	196	742	52	304	103	142	224	26	206	229	156	209	77	256	435	9	60	44	255	271	274	696
	39%	37%	41%	24%	34%	41%	42%	50%	46%	40%	32%	34%	42%	47%	46%	24%	37%	39%	36%	44%	29%	37%	44%	18%	33%	40%	37%	42%	39%	39%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 15

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister.

Vote In 2017 Coneral ELL Pof Vote in June

If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different?

- Someone quite young and able who is not currently in government

							VOI	te in 20		ierai		vote in	June																				
			Vot	ing Intent	ion			Ele	ction			2016				EU I	Ref/2017	voting p	attern				Political	Interes	t				Marginal	s			
																													Safe				
																													Labour	Safe			
																														Conserv			
																													Lab	ative			
																										Lob	Con		held	(i.e.			
																										Lab							NICT
																										held	held		AND	Con			NET:
														_	_											AND	AND		Lab>10.				Lab/Con
										Lib			DNV/	Con	Con	Lab	Lab	LD	LD	UKIP	UKIP				Not at					>10.1%			Margina
	Total	Con	<u>Lab</u>	Lib Dem	<u>UKIP</u>	Other	Con	<u>Lab</u>	<u>UKIP</u>	<u>Dem</u>	Remain Property 1985	<u>Leave</u>	_DK_	<u>Leave</u>	Remain	<u>Leave</u>	Remain	<u>Leave</u>	Remain	<u>Leave</u>	Remain	Very	Fairly	very	_all_	in E&W.	in E&W.	in E&W	E&W)	in E&W)	<u>d</u>	Other	
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Onweighted base	2002	011	710	110	01	123	751	7 30	30	140	341	0/3	230	401	212	244	431	33	33	30	3	307	1013	342	104	157	210	31	012	113	107	10	312
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
Better	505	122	200	41	19	32	141	213	7	43	274	176	55	76	63	50	146	6	32	6	2	148	248	81	28	43	59	11	154	190	46	4	103
Better									000/									400/		200/	400/											400/	
	25%	19%	29%	37%	24%	27%	6 18%	6 29%	22%	32%	30%	20%	22%	16%	23%	20%	33%	19%	36%	20%	46%	31%	24%	22%	15%	26%	26%	40%	23%	25%	25%	19%	26%
Worse	330	161	92	11	14	13	178	94	7	14	136	168	26	103	68	38	53	7	5	6	2	86	101	45	۵	24	35	5	98	133	33	3	58
***************************************	16%	25%	13%	10%					22%		15%	19%	11%	22%	25%	15%	12%	21%	6%	20%	47%	18%	100/	12%	5%	14%	15%	20%	15%		18%	44%	15%
	1076	23/0	13/0	10 /6	17/0	1170	0 23/	0 13/0	22/0	10 /6	13/0	13/0	11/0	22 /0	25 /0	13 /0	12/0	21/0	0 /0	20 /0	41 /0	10/0	19%	12/0	3/0	14 /0	1376	2070	1376	17 /0	10 /0	44 /0	1370
No different	417	117	174	14	16	39	140	173	6	18	196	176	46	85	53	66	104	2	13	6	*	102	229	52	31	37	50	4	157	126	43	1	87
110 001011									20%									6%			7%							15%				10%	
	2070	1070	25/0	12 /0	2070	33 /	0 107	0 24/0	2070	1370	2170	2070	10 /0	10 /0	1370	2070	2470	0 70	1370	22 /0	7 70	22/0	22/0	1470	17 70	2570	22 /0	1370	2370	1070	2470	1370	22 /0
Don't know	800	239	234	45	30	33	312	247	12	59	309	369	121	209	92	96	137	18	39	10	-	137	362	187	113	60	84	7	262	324	60	1	144
						28%	40%	6 34%	36%				49%					53%			-			51%				25%				17%	
No different Don't know	417 20% 800 39%	117 18% 239 37%	234	14 12% 45 41%	16 20% 30 38%	33	312	247	12	59	196 21% 309 34%	176 20% 369 42%	46 18% 121 49%	85 18% 209 44%	53 19% 92 33%	66 26% 96 38%	104 24% 137 31%	18	13 15% 39 43%	6 22% 10 38%	-	102 22% 137 29%	362	52 14% 187 51%	113	37 23% 60 37%	50 22% 84 37%	4 15% 7 25%	157 23% 262 39%	126 16% 324 42%	43 24% 60 33%	1 19% 1 17%	144



Absolutes/col percents

Table 16

Q4. Many speakers at the Conservative Party conference argued that Corbyn's economic policies would turn Britain into Venezuela-like socialist state. Which one of the following best describes your view?

		Ge	nder			Aç	ge			Ethn	icity			orking st	atus			Social	Class			ucational	attainmer				Reg	ion		
	Total	Male	<u>Female</u>	18-24	25-34	35-64	65-74	75+	NET: 65+	White	Non- white	Work Full- time	Work Part- time	Not work- ing	Retired	Student	AB	C1		DE	Higher degree / NVQ5	Degree / NVQ4	Secon- dary / NVQ1-3	Still studyin g		Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	2052	988	1064	200	347	1101	247	157	404	1873	165	837	309	340	483	83	768	509	247	528	300	713	957	40	185	104	697	650	705	1763
Weighted base	2052	1005	1047	246	330	1048	223	204	427	1876	164	901	248	306	488	109	556	595	429	472	265	702	992	52	179	108	696	649	707	1765
I know little or nothing about Venezuela, but it sounds good to have economic policies that might do this	241 12%	125 12%	116 11%	51 21%	63 19%	106 10%	14 6%	6 3%	20 5%	203 11%	37 23%	122 14%	25 10%	46 15%	23 5%	24 22%	51 9%	61 10%	68 16%	61 13%	37 14%	79 11%	107 11%	12 23%	29 16%	11 10%	89 13%	67 10%	85 12%	201 11%
I know little or nothing about Venezuela, but it doesn't sound good to have economic policies that might do this	734 36%	313 31%	420 40%	89 36%	92 28%	374 36%	85 38%	93 46%	178 42%	688 37%	44 27%	305 34%	82 33%	99 32%	213 44%	36 33%	196 35%	211 35%	152 35%	175 37%	84 32%	222 32%	407 41%	11 21%	53 29%	39 36%	256 37%	237 36%	241 34%	642 36%
I know enough about Venezuela to support economic policies that might do this	116 6%	77 8%	38 4%	18 7%	28 8%	58 5%	9 4%	4 2%	13 3%	97 5%	19 11%	67 7%	9 4%	15 5%	20 4%	5 4%	33 6%	33 6%	20 5%	30 6%	17 6%	54 8%	40 4%	2 4%	12 7%	10 9%	39 6%	33 5%	43 6%	94 5%
I know enough about Venezuela to oppose economic policies that might do this	451 22%	304 30%	147 14%	26 11%	52 16%	230 22%	87 39%	56 28%	143 34%	420 22%	27 17%	194 22%	46 19%	52 17%	142 29%	16 15%	166 30%	141 24%	73 17%	71 15%	80 30%	175 25%	187 19%	7 14%	39 22%	20 19%	135 19%	126 19%	190 27%	392 22%
Don't know	510 25%	185 18%	325 31%	62 25%	95 29%	280 27%	28 12%	45 22%	73 17%	469 25%	36 22%	213 24%	85 34%	94 31%	91 19%	27 25%	110 20%	149 25%	117 27%	135 29%	47 18%	172 25%	251 25%	20 38%	46 26%	28 26%	176 25%	186 29%	148 21%	436 25%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 16

Q4. Many speakers at the Conservative Party conference argued that Corbyn's economic policies would turn Britain into Venezuela-like socialist state. Which one of the following best describes your view?

			Vot	ting Intenti	on		Vot	e In 201 Elec		eral	EU Ref	Vote in 2016	June			EU R	ef/2017	votina p	attern				Political	Interest	t				Margina	als			
	<u>Total</u>	Con		·		Other	Con	Lab	<u>UKIP</u>	Lib <u>Dem</u> <u>F</u>	Remain	<u>Leave</u>	DNV/ DK		Con <u>Remain</u>	Lab <u>Leave</u>	Lab Remain	LD <u>Leave</u>	LD Remain		UKIP Remain	Very	<u>Fairly</u>	Not very		Lab held AND LAB<10% in E&W.	Con held AND CON<10% in E&W.	LD-held seats	Lab held AND Lab>10. 1% in	Safe Conserv ative (i.e. Con held >10.1% in E&W)			NET: Lab/Con Margina I
Unweighted base	2052	611	710	118	81	125	751	738	36	140	941	875	236	461	272	244	457	33	99	30	5	507	1013	342	184	157	215	31	672	779	187	10	372
Weighted base	2052	639	700	110	79	117	772	728	33	133	915	889	248	474	277	249	440	34	90	28	4	473	1030	364	181	164	228	28	671	773	181	6	391
I know little or nothing about Venezuela, but it sounds good to have economic policies that might do this	241 12%	47 7%	134 19%	13 12%	3 4%	19 16%	53 7%	135 19%	4 12%	11 8%	133 15%	79 9%	29 12%	31 7%	20 7%	39 15%	87 20%	2 6%	6 6%	1 5%	3 74%	58 12%	132 13%	39 11%	12 7%	25 15%	28 12%	3 11%	75 11%	80 10%	29 16%	-	54 14%
I know little or nothing about Venezuela, but it doesn't sound good to have economic policies that might do this	734 36%	270 42%	200 29%	42 38%	39 49%	34 29%		212 29%	17 53%	52 39%	306 33%	364 41%	63 26%	213 45%	115 42%	80 32%	124 28%	16 48%	33 36%	17 62%	* 7%	126 27%	390 38%	164 45%	55 30%	53 32%	75 33%	5 19%	247 37%	297 38%	52 29%	4 64%	128 33%
I know enough about Venezuela to support economic policies that might do this	116 6%	18 3%	71 10%	3 3%	2 3%	11 10%	23 3%	67 9%	-	4 3%	61 7%	47 5%	8 3%	10 2%	12 4%	25 10%	40 9%	2 5%	2 3%	-	-	43 9%	55 5%	12 3%	5 3%	7 4%	15 7%	1 2%	58 9%	22 3%	12 7%	1 17%	22 6%
I know enough about Venezuela to oppose economic policies that might do this	451 22%	227 35%	83 12%	34 30%	28 35%	25 21%	256 33%	93 13%	6 20%	41 31%	185 20%	232 26%	35 14%	163 34%	85 31%	31 12%	60 14%	10 28%	29 32%	6 21%	1 19%	186 39%	225 22%	32 9%	7 4%	32 20%	50 22%	14 50%	125 19%	189 24%	40 22%	1 18%	82 21%
Don't know	510 25%	78 12%	211 30%	18 16%	7 9%	28 24%		221	5 15%	26 19%	230 25%	167 19%	113 45%	56 12%	44 16%	74 30%	129 29%	5 13%	21 23%	4 13%	-	60 13%	229	117 32%	102 56%	47 29%	59 26%	5 18%	167 25%	184 24%	47 26%	-	106 27%



Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 17
Classification

	Unweighted Total	Weighted Total
Unweighted base	2052	2052
Weighted base	2052	2052
<u>Gender</u>		
Male	988 48%	1005 49%
Female	1064 52%	1047 51%
<u>Age</u>		
18-24	200 10%	246 12%
25-34	347 17%	330 16%
35-44	410 20%	392 19%
45-54	368 18%	348 17%
55-64	323 16%	308 15%
65+	404 20%	427 21%
Average age	47.86	47.75

Online Poll ONLINE Fieldwork : 6th-8th October 2017

Table 17
Classification

	Unweighted Total	Weighted Total
Weighted base	2052	2052
Social Grade		
AB	768 37%	556 27%
C1	509 25%	595 29%
C2	247 12%	429 21%
DE	528 26%	472 23%
Region		
North	697 34%	696 34%
Midlands	650 32%	649 32%
South	705 34%	707 34%

Table 17
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2052	2052
Working status		
Full-time	837 41%	901 44%
Part-time	309 15%	248 12%
Not working but seeking work or temporarily unemployed/sick	85 4%	75 4%
Not working/Not seeking work	94 5%	82 4%
Retired	483 24%	488 24%
Student	83 4%	109 5%
House person/Housewife/ Househusband	161 8%	149 7%
Q.C Voting in June 8th 20	17 General Ele	ection
Conservative	751 37%	772 38%
Labour	738 36%	728 36%
UK Independence Party (UKIP)	36 2%	33 2%
Liberal Democrat/ Liberal	140 7%	133 7%
Scottish National Party/SNP	65 3%	64 3%
Plaid Cymru	8	8
Green Party	34 2%	31 2%
Another party	6	4
Did not vote	216 11%	224 11%
Don't know	32 2%	30 1%
Prefer not to say	26 1%	25 1%
Prepared by ICM Research	- Confidential	

Absolutes/col percents



Absolutes/col percents

Table 17
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	2052	2052
QI. Political Interest		
Very interested	507 25%	473 23%
Fairly interested	1013 49%	1030 50%
Not very interested	342 17%	364 18%
Not at all interested	184 9%	181 9%
NET: Interested	1520 74%	1503 73%
NET: Not Interested	526 26%	545 27%
Don't know	6	4

