Table 1 Absolutes/col percents

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else? Base: All respondents

|  |             | Ge         | ender      |            |            | A           | ge         |            |             | Ethr        | nicity        |                       | W                     | orking s            | tatus      |           |            | Social     | Class      |            | Ec                         | ducational       | attainmei                  | nt                     |            |            | Reg        | gion          |            |                      |
|--|-------------|------------|------------|------------|------------|-------------|------------|------------|-------------|-------------|---------------|-----------------------|-----------------------|---------------------|------------|-----------|------------|------------|------------|------------|----------------------------|------------------|----------------------------|------------------------|------------|------------|------------|---------------|------------|----------------------|
|  | _Total_     | Male       | Female     | 18-24      | 25-34      | 35-64       | 65-74      | 75+        | NET:<br>65+ | White       | Non-<br>white | Work<br>Full-<br>time | Work<br>Part-<br>time | Not<br>work-<br>ing | Retired    | Student   | AB         | C1         | C2         | _DE_       | Higher<br>degree<br>/ NVQ5 | Degree<br>/ NVQ4 | Secon-<br>dary /<br>NVQ1-3 | Still<br>study-<br>ing | Scot-      | Wales      | North      | Mid-<br>lands | South      | NET:<br>Eng-<br>land |
| Unweighted base                          | 2021        | 938        | 1083       | 176        | 314        | 1105        | 239        | 187        | 426         | 1815        | 172           | 843                   | 308                   | 355                 | 445        | 70        | 689        | 565        | 273        | 494        | 295                        | 670              | 963                        | 35                     | 185        | 100        | 695        | 648           | 678        | 1736                 |
| Weighted base                            | 2021        | 990        | 1031       | 234        | 325        | 1034        | 223        | 205        | 428         | 1805        | 185           | 892                   | 245                   | 352                 | 438        | 94        | 552        | 589        | 421        | 458        | 283                        | 661              | 967                        | 50                     | 172        | 107        | 682        | 640           | 699        | 1742                 |
| NET: Yes                                 | 1943<br>96% | 956<br>97% | 986<br>96% | 194<br>83% | 308<br>95% | 1016<br>98% | 221<br>99% | 203<br>99% | 424<br>99%  | 1746<br>97% | 169<br>91%    | 864<br>97%            | 240<br>98%            | 328<br>93%          | 436<br>99% | 74<br>79% | 542<br>98% | 567<br>96% | 400<br>95% | 434<br>95% | 272<br>96%                 | 650<br>98%       | 923<br>95%                 | 45<br>91%              | 162<br>94% | 105<br>98% | 651<br>95% | 619<br>97%    | 673<br>96% | 1676<br>96%          |
| Yes - where living now                   | 1910<br>94% | 939<br>95% | 971<br>94% | 177<br>75% | 298<br>92% | 1010<br>98% | 221<br>99% | 203<br>99% | 424<br>99%  | 1719<br>95% | 164<br>88%    | 847<br>95%            | 237<br>97%            | 324<br>92%          | 432<br>99% | 69<br>73% | 528<br>96% | 555<br>94% | 397<br>94% | 429<br>94% | 266<br>94%                 | 642<br>97%       | 911<br>94%                 | 39<br>77%              | 161<br>94% | 105<br>98% | 642<br>94% | 612<br>96%    | 656<br>94% | 1644<br>94%          |
| Yes - somewhere else/<br>another address | 33<br>2%    | 17<br>2%   | 16<br>2%   | 17<br>7%   | 10<br>3%   | 6<br>1%     | -          | -          | -           | 27<br>1%    | 6<br>3%       | 17<br>2%              | 3<br>1%               | 4<br>1%             | 4<br>1%    | 5<br>6%   | 14<br>2%   | 12<br>2%   | 3<br>1%    | 4<br>1%    | 6<br>2%                    | 8<br>1%          | 12<br>1%                   | 7<br>13%               | 1          | -          | 9<br>1%    | 7<br>1%       | 17<br>2%   | 32<br>2%             |
| No                                       | 43<br>2%    | 17<br>2%   | 26<br>3%   | 18<br>8%   | 12<br>4%   | 10<br>1%    | 2<br>1%    | 2<br>1%    | 3<br>1%     | 32<br>2%    | 11<br>6%      | 11<br>1%              | 3<br>1%               | 18<br>5%            | 2          | 10<br>11% | 6<br>1%    | 15<br>2%   | 6<br>2%    | 17<br>4%   | 5<br>2%                    | 8<br>1%          | 27<br>3%                   | 1<br>2%                | 9<br>5%    | -          | 17<br>2%   | 15<br>2%      | 11<br>2%   | 35<br>2%             |
| Don't know                               | 35<br>2%    | 17<br>2%   | 18<br>2%   | 22<br>9%   | 5<br>1%    | 8<br>1%     | -          | -          | -           | 27<br>2%    | 5<br>3%       | 17<br>2%              | 2<br>1%               | 6<br>2%             | *          | 10<br>11% | 5<br>1%    | 8<br>1%    | 15<br>3%   | 8<br>2%    | 6<br>2%                    | 3                | 16<br>2%                   | 4<br>7%                | 2<br>1%    | 2<br>2%    | 14<br>2%   | 6<br>1%       | 15<br>2%   | 31<br>2%             |



Table 1 Absolutes/col percents

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else? Base: All respondents

|  |             |             | V          | oting Inter  | ntion       |            | Vo         | ote In 20<br>Elec | 17 Ger      | neral       | EU Ref     | Vote ir<br>2016 | June       |                     |               | EU F                | Ref/2017             | voting p           | attern              |                      |                | F       | Political     | Interes     | st         |                    |                    |                 | Marginals                | 3                              |            |            |                     |
|--|-------------|-------------|------------|--------------|-------------|------------|------------|-------------------|-------------|-------------|------------|-----------------|------------|---------------------|---------------|---------------------|----------------------|--------------------|---------------------|----------------------|----------------|---------|---------------|-------------|------------|--------------------|--------------------|-----------------|--------------------------|--------------------------------|------------|------------|---------------------|
|  |             |             |            |              |             |            |            |                   |             |             |            |                 |            |                     |               |                     |                      |                    |                     |                      |                |         |               |             |            |                    |                    |                 | Safe<br>Labour<br>(i.e.  | Safe<br>Conser-                |            |            |                     |
|  |             |             |            |              |             |            |            |                   |             |             |            |                 |            |                     |               |                     |                      |                    |                     |                      |                |         |               |             |            | Lab<br>held<br>AND | Con<br>held<br>AND |                 |                          | vative<br>(i.e.<br>Con<br>held |            |            | NET:                |
|  | Total       | Cor         | <u>Lab</u> | Lib Dem      | <u>UKIP</u> | Other      | Con        | <u>Lab</u>        | <u>UKIP</u> | Lib<br>Dem  | Remain     | Leave           | DNV/<br>DK | Con<br><u>Leave</u> | Con<br>Remain | Lab<br><u>Leave</u> | Lab<br><u>Remain</u> | LD<br><u>Leave</u> | LD<br><u>Remain</u> | UKIP<br><u>Leave</u> | UKIP<br>Remain | Very    | <u>Fairly</u> | Not<br>very | Not at all | LAB<10%<br>in E&W. | CON<10%<br>in E&W. | seats<br>in E&W | 1% in<br><u>E&amp;W)</u> | >10.1%<br>in E&W)              |            |            | Lab/Con<br>Marginal |
| Unweighted base                          | 2021        | 583         | 631        | 135          | 112         | 115        | 730        | 714               | 36          | 134         | 907        | 865             | 249        | 479                 | 234           | 212                 | 463                  | 31                 | 94                  | 32                   | 2              | 465     | 982           | 359         | 200        | 175                | 190                | 20              | 661                      | 779                            | 181        | 13         | 365                 |
| Weighted base                            | 2021        | 596         | 640        | 128          | 104         | 106        | 760        | 717               | 32          | 131         | 889        | 885             | 247        | 509                 | 227           | 220                 | 460                  | 32                 | 93                  | 27                   | 2              | 462     | 986           | 356         | 202        | 170                | 198                | 20              | 676                      | 775                            | 168        | 12         | 368                 |
| NET: Yes                                 | 1943<br>96% | 590<br>6 99 |            | 127<br>6 99% | 104<br>99%  | 104<br>98% | 755<br>999 | 708<br>% 99%      | 32<br>98%   | 131<br>100% | 876<br>98% | 874<br>99%      | 193<br>78% | 506<br>99%          | 226<br>100%   | 219<br>99%          | 455<br>99%           | 32<br>100%         | 93<br>100%          | 26<br>97%            | 2<br>100%      |         |               | 331<br>93%  | 178<br>88% | 165<br>97%         | 194<br>98%         | 20<br>100%      | 644<br>95%               | 749<br>97%                     | 159<br>95% | 12<br>100% | 358<br>97%          |
| Yes - where living now                   | 1910<br>94% | 586<br>6 98 |            | 122<br>6 95% | 104<br>99%  | 102<br>96% | 752<br>999 | 694<br>% 97%      | 30<br>93%   | 128<br>98%  | 861<br>97% | 866<br>98%      | 183<br>74% | 504<br>99%          | 225<br>99%    | 217<br>99%          | 446<br>97%           | 31<br>98%          | 91<br>98%           | 24<br>92%            | 2<br>100%      |         |               | 320<br>90%  | 178<br>88% | 162<br>95%         | 192<br>97%         | 20<br>100%      | 628<br>93%               | 739<br>95%                     | 158<br>94% | 12<br>97%  | 353<br>96%          |
| Yes - somewhere else/<br>another address | 33<br>2%    |             | 15<br>% 2% | 5<br>6 4%    | -           | 2<br>2%    | 3          | 14<br>2%          | 1<br>4%     | 3<br>2%     | 15<br>2%   | 8<br>1%         | 10<br>4%   | 2 *                 | 1             | 2<br>1%             | 9<br>2%              | 1<br>2%            | 2<br>2%             | 1<br>5%              | -              | 6<br>1% | 16<br>2%      | 11<br>3%    | 1          | 3<br>2%            | 2<br>1%            | -               | 17<br>2%                 | 10<br>1%                       | 1          | *<br>3%    | 5<br>1%             |
| No                                       | 43<br>2%    | 2<br>6 *    | 10<br>2%   | 1<br>6 *     | 1<br>1%     | 2<br>5 2%  | 1          | 4<br>1%           | -           | -           | 7<br>1%    | 6<br>1%         | 30<br>12%  | -                   | -             | 1<br>1%             | 2                    | -                  | -                   | -                    | -              | 2       | 13<br>1%      | 14<br>4%    | 12<br>6%   | 3<br>2%            | 3<br>2%            | -               | 16<br>2%                 | 14<br>2%                       | 7<br>4%    | -          | 7<br>2%             |
| Don't know                               | 35<br>2%    | 4<br>6 1    | 3<br>% *   | *            | -           | 1<br>1%    | 4          | 6<br>% 1%         | 1<br>2%     | *           | 6<br>1%    | 5<br>1%         | 24<br>10%  | 3<br>1%             | 1             | -                   | 3<br>1%              | -                  | -                   | 1<br>3%              | -              | *       | 10<br>1%      | 10<br>3%    | 12<br>6%   | 2<br>1%            | 1                  | -               | 16<br>2%                 | 13<br>2%                       | 2<br>1%    | -          | 3<br>1%             |



Table 2 Absolutes/col percents

QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote? Base: All respondents

|                                 |             | Ge         | nder       |           |            | Ag         | ge         |            |             | Ethr        | icity         |                       |                       | orking st           | atus       |           |            | Social     | l Class    |            |            | ducationa        | al attainme                |                        |               |           | Reg        | gion          |            |                      |
|---------------------------------|-------------|------------|------------|-----------|------------|------------|------------|------------|-------------|-------------|---------------|-----------------------|-----------------------|---------------------|------------|-----------|------------|------------|------------|------------|------------|------------------|----------------------------|------------------------|---------------|-----------|------------|---------------|------------|----------------------|
|                                 | Total       | Male       | Female     | 18-24     | 25-34      | 35-64      | 65-74      | 75+        | NET:<br>65+ | White       | Non-<br>white | Work<br>Full-<br>time | Work<br>Part-<br>time | Not<br>work-<br>ing | Retired    | Student   | AB         | C1         |            | DE         |            | Degree<br>/ NVQ4 | Secon-<br>dary /<br>NVQ1-3 | Still<br>study-<br>ing | Scot-<br>land | Wales     | North      | Mid-<br>lands | South      | NET:<br>Eng-<br>land |
| Unweighted base                 | 2021        | 938        | 1083       | 176       | 314        | 1105       | 239        | 187        | 426         | 1815        | 172           | 843                   | 308                   | 355                 | 445        | 70        | 689        | 565        | 273        | 494        | 295        | 670              | 963                        | 35                     | 185           | 100       | 695        | 648           | 678        | 1736                 |
| Weighted base                   | 2021        | 990        | 1031       | 234       | 325        | 1034       | 223        | 205        | 428         | 1805        | 185           | 892                   | 245                   | 352                 | 438        | 94        | 552        | 589        | 421        | 458        | 283        | 661              | 967                        | 50                     | 172           | 107       | 682        | 640           | 699        | 1742                 |
| 10 - Absolutely certain to vote | 1282<br>63% | 652<br>66% | 629<br>61% | 83<br>36% | 169<br>52% | 694<br>67% | 173<br>78% | 162<br>79% | 335<br>78%  | 1201<br>67% | 63<br>34%     | 569<br>64%            | 129<br>53%            | 200<br>57%          | 341<br>78% | 42<br>45% | 373<br>67% | 380<br>65% | 258<br>61% | 271<br>59% | 184<br>65% | 428<br>65%       | 618<br>64%                 | 19<br>38%              | 114<br>67%    | 68<br>64% | 445<br>65% | 409<br>64%    | 428<br>61% | 1099<br>63%          |
| 9                               | 204<br>10%  | 99<br>10%  | 105<br>10% | 25<br>11% | 34<br>11%  | 97<br>9%   | 24<br>11%  | 24<br>12%  | 48<br>11%   | 175<br>10%  | 25<br>13%     | 88<br>10%             | 32<br>13%             | 24<br>7%            | 53<br>12%  | 7<br>7%   | 73<br>13%  | 59<br>10%  | 32<br>8%   | 40<br>9%   | 27<br>9%   | 84<br>13%        | 82<br>9%                   | 8<br>15%               | 15<br>9%      | 11<br>10% | 64<br>9%   | 67<br>11%     | 72<br>10%  | 178<br>10%           |
| 8                               | 126<br>6%   | 64<br>6%   | 61<br>6%   | 19<br>8%  | 31<br>10%  | 62<br>6%   | 9<br>4%    | 5<br>2%    | 13<br>3%    | 107<br>6%   | 18<br>10%     | 62<br>7%              | 22<br>9%              | 21<br>6%            | 11<br>2%   | 10<br>10% | 33<br>6%   | 41<br>7%   | 28<br>7%   | 24<br>5%   | 21<br>7%   | 50<br>8%         | 47<br>5%                   | 4<br>8%                | 8<br>5%       | 7<br>7%   | 41<br>6%   | 37<br>6%      | 48<br>7%   | 110<br>6%            |
| 7                               | 88<br>4%    | 47<br>5%   | 41<br>4%   | 19<br>8%  | 19<br>6%   | 40<br>4%   | 5<br>2%    | 4<br>2%    | 9<br>2%     | 65<br>4%    | 22<br>12%     | 52<br>6%              | 12<br>5%              | 12<br>3%            | 8<br>2%    | 3<br>3%   | 25<br>5%   | 28<br>5%   | 19<br>5%   | 15<br>3%   | 13<br>4%   | 37<br>6%         | 34<br>3%                   | 3<br>6%                | 5<br>3%       | *         | 24<br>3%   | 21<br>3%      | 43<br>6%   | 82<br>5%             |
| 6                               | 47<br>2%    | 22<br>2%   | 25<br>2%   | 19<br>8%  | 9<br>3%    | 15<br>1%   | 3<br>2%    | -          | 3<br>1%     | 33<br>2%    | 12<br>7%      | 19<br>2%              | 11<br>5%              | 9<br>2%             | 3<br>1%    | 5<br>5%   | 11<br>2%   | 9<br>2%    | 9<br>2%    | 17<br>4%   | 4<br>1%    | 5<br>1%          | 33<br>3%                   | 2<br>3%                | 2<br>1%       | 6<br>5%   | 14<br>2%   | 11<br>2%      | 22<br>3%   | 39<br>2%             |
| 5                               | 62<br>3%    | 23<br>2%   | 39<br>4%   | 18<br>8%  | 22<br>7%   | 22<br>2%   | -          | 1          | 1           | 45<br>2%    | 16<br>9%      | 33<br>4%              | 11<br>5%              | 13<br>4%            | 1          | 4<br>4%   | 8<br>1%    | 27<br>5%   | 15<br>3%   | 12<br>3%   | 11<br>4%   | 20<br>3%         | 28<br>3%                   | 2<br>3%                | 5<br>3%       | 4<br>4%   | 14<br>2%   | 19<br>3%      | 28<br>4%   | 53<br>3%             |
| 4                               | 15<br>1%    | 10<br>1%   | 5<br>1%    | 5<br>2%   | 6<br>2%    | 4          | -          | -          | -           | 11<br>1%    | 4<br>2%       | 7<br>1%               | -                     | 3<br>1%             | 3<br>1%    | 2<br>2%   | 1          | 7<br>1%    | 3<br>1%    | 3<br>1%    | 2<br>1%    | 2                | 7<br>1%                    | 4<br>8%                | 1             | -         | 6<br>1%    | 3             | 6<br>1%    | 14<br>1%             |
| 3                               | 20<br>1%    | 9<br>1%    | 11<br>1%   | 5<br>2%   | 3<br>1%    | 10<br>1%   | 1          | -          | 1           | 18<br>1%    | -             | 2                     | -                     | 13<br>4%            | 3<br>1%    | 2<br>2%   | 1          | 1          | 5<br>1%    | 12<br>3%   | 2<br>1%    | 1                | 16<br>2%                   | 1<br>2%                | 1             | 3<br>3%   | 8<br>1%    | 11<br>2%      | *          | 16<br>1%             |
| 2                               | 27<br>1%    | 11<br>1%   | 15<br>2%   | 9<br>4%   | 1          | 14<br>1%   | 1          | 2<br>1%    | 3<br>1%     | 24<br>1%    | 2<br>1%       | 13<br>1%              | 5<br>2%               | 4<br>1%             | 2          | 2<br>2%   | 3<br>1%    | 4<br>1%    | 12<br>3%   | 8<br>2%    | 4<br>1%    | 6<br>1%          | 16<br>2%                   | -                      | 1             | 1<br>1%   | 10<br>1%   | 8<br>1%       | 9<br>1%    | 25<br>1%             |
| 1 - Certain not to vote         | 81<br>4%    | 34<br>3%   | 47<br>5%   | 13<br>6%  | 18<br>6%   | 41<br>4%   | 5<br>2%    | 4<br>2%    | 10<br>2%    | 68<br>4%    | 11<br>6%      | 30<br>3%              | 11<br>4%              | 25<br>7%            | 8<br>2%    | 8<br>8%   | 17<br>3%   | 15<br>3%   | 19<br>4%   | 30<br>7%   | 8<br>3%    | 11<br>2%         | 52<br>5%                   | 3<br>5%                | 11<br>7%      | 4<br>3%   | 30<br>4%   | 24<br>4%      | 27<br>4%   | 66<br>4%             |
| Don't know                      | 63<br>3%    | 15<br>1%   | 49<br>5%   | 20<br>8%  | 8<br>2%    | 31<br>3%   | 2<br>1%    | 3<br>2%    | 5<br>1%     | 50<br>3%    | 12<br>6%      | 15<br>2%              | 10<br>4%              | 21<br>6%            | 6<br>1%    | 11<br>12% | 6<br>1%    | 18<br>3%   | 17<br>4%   | 21<br>5%   | 8<br>3%    | 14<br>2%         | 31<br>3%                   | 6<br>12%               | 7<br>4%       | 2<br>2%   | 21<br>3%   | 28<br>4%      | 15<br>2%   | 54<br>3%             |
| Refused                         | 9           | 5<br>*     | 4          | -         | 5<br>1%    | 4          | -          | -          | -           | 7<br>*      | 1<br>1%       | *                     | 2<br>1%               | 6<br>2%             | -          | -         | 2          | -          | 4<br>1%    | 3<br>1%    | -          | 3<br>1%          | 4                          | -                      | 2<br>1%       | -         | 7<br>1%    | 1             | 1          | 6                    |
| Mean                            | 8.78        | 8.88       | 8.68       | 7.50      | 8.32       | 8.92       | 9.41       | 9.48       | 9.45        | 8.89        | 7.71          | 8.80                  | 8.50                  | 8.25                | 9.46       | 7.84      | 9.10       | 8.93       | 8.57       | 8.37       | 8.88       | 9.09             | 8.61                       | 7.92                   | 8.81          | 8.70      | 8.81       | 8.82          | 8.71       | 8.78                 |
| Standard deviation              | 2.34        | 2.22       | 2.45       | 2.84      | 2.54       | 2.27       | 1.65       | 1.62       | 1.63        | 2.27        | 2.59          | 2.23                  | 2.41                  | 2.89                | 1.59       | 3.02      | 1.94       | 2.05       | 2.58       | 2.80       | 2.19       | 1.81             | 2.59                       | 2.72                   | 2.53          | 2.40      | 2.39       | 2.34          | 2.28       | 2.31                 |
| Standard error                  | 0.05        | 0.07       | 0.08       | 0.22      | 0.15       | 0.07       | 0.11       | 0.12       | 0.08        | 0.05        | 0.20          | 80.0                  | 0.14                  | 0.16                | 80.0       | 0.38      | 0.07       | 0.09       | 0.16       | 0.13       | 0.13       | 0.07             | 0.09                       | 0.48                   | 0.19          | 0.24      | 0.09       | 0.09          | 0.09       | 0.06                 |



Table 2 Absolutes/col percents

QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote? Base: All respondents

|                                 |            | _             |           | Voti       | ng Inter  | ntion       |         |           | Vot        | e In 2<br>Ele | 017 G     | ener    | al<br>               | EU Ref     | Vote ir<br>2016 | June       |              |              | EU                  | Ref/20             | 17 votin      | patter | 'n        |               |                       |            | Politica      | ıl Intere    | est         |  |  |           | Marginals  | S  |            |            |                                    |
|---------------------------------|------------|---------------|-----------|------------|-----------|-------------|---------|-----------|------------|---------------|-----------|---------|----------------------|------------|-----------------|------------|--------------|--------------|---------------------|--------------------|---------------|--------|-----------|---------------|-----------------------|------------|---------------|--------------|-------------|--|--|-----------|------------|--|------------|------------|------------------------------------|
|                                 | _Tota      | ıl <u>C</u> ı | on .      | _Lab!      | Lib Den   | <u>1 UK</u> | IP C    | ther      | Con        | <u>Lab</u>    | <u>UK</u> |         | Lib<br>0em_ <u>l</u> | Remain     | Leave           | DNV/<br>DK | Con<br>Leave |              | Lab<br><u>Leave</u> | Lab<br><u>Rema</u> | LD<br>ain Lea |        |           | UKIP<br>Leave | UKIP<br><u>Remain</u> | Very       | <u>Fairly</u> |              |             | Lab<br>held<br>AND<br>LAB<10%<br>in E&W. | Con<br>held<br>AND<br>CON<10%<br>in E&W. |           | 1% in      | Safe<br>Conser-<br>vative<br>(i.e.<br>Con<br>held<br>>10.1%<br>in E&W) | Scot-      |            | NET:<br>Lab/Con<br><u>Marginal</u> |
| Unweighted base                 | 2021       | 58            | 33        | 631        | 135       | 112         | 2 1     | 15        | 730        | 714           | 36        | 3 1     | 34                   | 907        | 865             | 249        | 479          | 234          | 212                 | 463                | 31            | !      | 94        | 32            | 2                     | 465        | 982           | 359          | 200         | 175                                      | 190                                      | 20        | 661        | 779  | 181        | 13         | 365                                |
| Weighted base                   | 2021       | 59            | 96        | 640        | 128       | 104         | 4 1     | 06        | 760        | 717           | 32        | 2 1     | 31                   | 889        | 885             | 247        | 509          | 227          | 220                 | 460                | 32            | : !    | 93        | 27            | 2                     | 462        | 986           | 356          | 202         | 170                                      | 198                                      | 20        | 676        | 775  | 168        | 12         | 368                                |
| 10 - Absolutely certain to vote | 1282<br>63 |               |           | 458<br>71% | 85<br>66% | 78<br>6 75  |         | 82<br>77% | 557<br>73% | 518<br>729    |           |         | 80<br>61%            | 615<br>69% | 626<br>71%      | 41<br>17%  | 385<br>769   | 160<br>6 70% | 164<br>749          | 340<br>6 74        |               |        | 58<br>63% | 20<br>73%     | 2<br>100%             | 389<br>84% | 656<br>67%    | 173<br>5 49% | 60<br>30%   | 109<br>64%                               | 131<br>66%                               | 16<br>82% | 392<br>58% | 512<br>66%   | 112<br>67% | 8<br>63%   | 240<br>65%                         |
| 9                               | 204<br>10  |               | 33<br>14% | 61<br>10%  | 16<br>13% | 10<br>6 10  | 0<br>0% | 7<br>7%   | 98<br>13%  | 65<br>9       | % 10      |         | 14<br>11%            | 101<br>11% | 92<br>10%       | 12<br>5%   | 59<br>129    | 36<br>6 16%  | 13<br>6 69          | 47<br>6 10         |               |        | 9<br>10%  | 3<br>12%      | -                     | 34<br>7%   | 127<br>13%    | 32<br>9%     | 11<br>6%    | 18<br>11%                                | 22<br>11%                                | -         | 72<br>11%  | 75<br>10%  | 15<br>9%   | 2<br>% 12% | 40<br>11%                          |
| 8                               | 126<br>6'  |               | 39<br>7%  | 37<br>6%   | 16<br>13% |             | 6<br>6% | 4<br>4%   | 48<br>6%   | 38<br>5       | 3<br>% 10 |         | 19<br>14%            | 56<br>6%   | 54<br>6%        | 16<br>6%   | 34           | 11<br>6 59   | 13                  | 23<br>6 5          |               |        | 14<br>15% | -             | -                     | 21<br>4%   | 68<br>7%      | 19<br>5 5%   | 17<br>5 8%  | 11<br>7%                                 | 9<br>4%                                  | 1<br>3%   | 48<br>7%   | 46<br>6%   | 8<br>5 5%  | 2<br>% 18% | 20<br>5%                           |
| 7                               | 88<br>4'   |               | 12<br>2%  | 37<br>6%   | 4<br>3%   | 6           | -       | 5<br>4%   | 21<br>3%   | 40            | % 4       | 1<br>1% | 9<br>7%              | 41<br>5%   | 29<br>3%        | 17<br>7%   | 10           | 10<br>6 49   | 17                  | 17<br>6 4          |               | .%     | 6<br>7%   | 1<br>5%       | -                     | 9<br>2%    | 45<br>5%      | 28<br>5 8%   | 6<br>5 3%   | 5<br>3%                                  | 10<br>5%                                 | 2<br>10%  | 34<br>5%   | 33<br>4%   | 5 3%       | -<br>% -   | 15<br>4%                           |
| 6                               | 47<br>21   |               | 6<br>1%   | 17<br>3%   | 1<br>1%   | 6 4         | 4<br>4% | 3<br>3%   | 8<br>1%    | 18            | % *       | 1%      | 1<br>1%              | 18<br>2%   | 16<br>2%        | 13<br>5%   | 3            | 5<br>6 29    | 6 29                | 12<br>6 3          | %             |        | -         | *<br>1%       | -                     | 2          | 23<br>2%      | 19<br>5 5%   | 3<br>5 2%   | 5<br>3%                                  | 5<br>3%                                  | -         | 18<br>3%   | 17<br>2%   | 2          | -<br>% -   | 10<br>3%                           |
| 5                               | 62<br>31   |               | 8<br>1%   | 24<br>4%   | 1<br>1%   | 6           | 3<br>3% | 3<br>3%   | 10<br>1%   | 17            | ,<br>% 2  | 1<br>2% | 1<br>1%              | 21<br>2%   | 20<br>2%        | 21<br>9%   | 8            | 1<br>6 19    | 1                   | 11<br>2            |               | !%     | -         | 1<br>2%       | -                     | 2          | 21<br>2%      | 22           | 15<br>5 7%  | 5<br>3%                                  | 1<br>1%                                  | -         | 25<br>4%   | 26<br>3%   | 5 3%       | -<br>% -   | 6<br>2%                            |
| 4                               | 15<br>1    |               | 4<br>1%   | 3          | 3<br>2%   | 6           | -       | 1<br>1%   | 4<br>1%    | 3             | 2         | 1<br>2% | -                    | 7<br>1%    | 2               | 6<br>2%    | 1            | 2<br>19      | -                   | 3                  | %             |        | -         | 1<br>3%       | -                     | -          | 5<br>*        | 7<br>2%      | 3<br>5 2%   | -  | 3<br>2%                                  | -         | 8<br>1%    | 3  | 1          | -          | 3<br>1%                            |
| 3                               | 20<br>1    |               | 1         | 2          | 1<br>1%   | ,<br>6 ;    | 3<br>3% | 1<br>1%   | 4<br>1%    | 1             |           | -       | 1<br>1%              | 4          | 6<br>1%         | 10<br>4%   | 4            | - 6 -        | 1<br>19             | 6 -                |               |        | 1<br>1%   | -             | -                     | 1          | 2             | 8<br>2%      | 8<br>6 4%   | 3<br>2%                                  | 3<br>2%                                  | -         | 6<br>1%    | 7<br>1%  | . 1        | -          | 7<br>2%                            |
| 2                               | 27<br>1    |               | *         | 1          | 1         |             | 1       | 3<br>3%   | -          | 1             | 2         | 1<br>2% | 2<br>2%              | 6<br>1%    | 5<br>1%         | 16<br>6%   | -            | -            | -                   | 1                  |               |        | 2<br>2%   | 1<br>2%       | -                     | -          | 10<br>1%      | 7            | 9<br>5%     | 2<br>1%                                  | 3<br>1%                                  | -         | 11<br>2%   | 10<br>1%   | 1 1%       | -<br>% -   | 5<br>1%                            |
| 1 - Certain not to vote         | 81<br>4'   | %             | -         | -          | -         |             | -       | -         | 3          | 6<br>1        | ,<br>% 3  | 1<br>3% | *                    | 9<br>1%    | 18<br>2%        | 55<br>22%  | 2            | 1            | 2<br>19             | 6 *                |               |        | *         | *<br>1%       | -                     | 3<br>1%    | 19<br>2%      | 22           | 37<br>5 18% | 7<br>4%                                  | 6<br>3%                                  | 1<br>4%   | 33<br>5%   | 24<br>3%   | 10         | 1<br>% 7%  | 13<br>3%                           |
| Don't know                      | 63<br>3'   |               | -         | -          | -         |             | -       | -         | 8<br>1%    | 10            | %         | -       | 4<br>3%              | 13<br>1%   | 17<br>2%        | 34<br>14%  | 5<br>5 19    | 2<br>6 19    | 5 29                | 3<br>6 1           |               | :      | 1<br>2%   | -             | -                     | 1          | 9<br>1%       | 17<br>5 5%   | 30<br>5 15% | 3<br>2%                                  | 5<br>3%                                  | -         | 25<br>4%   | 22<br>3%   | 7          | -<br>6 -   | 9<br>2%                            |
| Refused                         | 9          |               | -         | -          | -         |             | -       | -         | -          | -             |           | -       | -                    | -          | 1               | 7<br>3%    | -            | -            | -                   | -                  |               |        | -         | -             | -                     | -          | 1             | 1            | 4<br>2%     | 1<br>1%                                  | *  | -         | 4<br>1%    | 1  | 2<br>1%    | -<br>% -   | 2                                  |
| Mean                            | 8.78       | 9.5           | 51 9      | 9.25       | 9.22      | 9.2         | 7 9.    | 22 !      | 9.45       | 9.28          | 8.8       | 5 9.    | 10                   | 9.19       | 9.20            | 5.25       | 9.48         | 9.42         | 9.36                | 9.36               | 9.32          | 9.0    | 09        | 9.14          | 10.00                 | 9.67       | 9.09          | 7.95         | 6.27        | 8.77                                     | 8.92                                     | 9.28      | 8.55       | 8.91   | 8.86       | 8.92       | 8.85                               |
| Standard deviation              | 2.34       | 1.0           | 9 -       | 1.46       | 1.48      | 1.67        | 7 1.    | 79        | 1.26       | 1.53          | 2.24      | 1 1.    | 58                   | 1.67       | 1.81            | 3.48       | 1.27         | 1.21         | 1.41                | 1.42               | 1.10          | 1.0    | 69        | 1.97          | -                     | 1.04       | 1.85          | 2.82         | 3.70        | 2.39                                     | 2.20                                     | 1.96      | 2.50       | 2.18   | 2.45       | 2.35       | 2.29                               |
| Standard error                  | 0.05       | 0.0           | )5 (      | 0.06       | 0.13      | 0.16        | 6 0.    | 17 (      | 0.05       | 0.06          | 0.37      | 7 0.    | 14                   | 0.06       | 0.06            | 0.24       | 0.06         | 0.08         | 0.10                | 0.07               | 0.20          | 0.     | 18        | 0.35          | -                     | 0.05       | 0.06          | 0.15         | 0.29        | 0.18                                     | 0.16                                     | 0.44      | 0.10       | 0.08   | 0.19       | 0.65       | 0.12                               |



Table 3 Absolutes/col percents

QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for? Base: All respondents

|                                |            | Ger        | nder       |            |            | Ag         | ge        |            |             | Ethr       | nicity        |                       | W                     | orking st           | atus       |           |            | Social     | Class      |            | E                          | ducational       | attainmer                  | nt                     |               |           | Reg        | jion          |            |                      |
|--------------------------------|------------|------------|------------|------------|------------|------------|-----------|------------|-------------|------------|---------------|-----------------------|-----------------------|---------------------|------------|-----------|------------|------------|------------|------------|----------------------------|------------------|----------------------------|------------------------|---------------|-----------|------------|---------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24      | 25-34      | 35-64      | 65-74     | 75+        | NET:<br>65+ | White      | Non-<br>white | Work<br>Full-<br>time | Work<br>Part-<br>time | Not<br>work-<br>ing | Retired    | Student   | _AB_       | C1         |            | DE         | Higher<br>degree<br>/ NVQ5 | Degree<br>/ NVQ4 | Secon-<br>dary /<br>NVQ1-3 | Still<br>study-<br>ing | Scot-<br>land | Wales     | North      | Mid-<br>lands | South      | NET:<br>Eng-<br>land |
| Unweighted base                | 2021       | 938        | 1083       | 176        | 314        | 1105       | 239       | 187        | 426         | 1815       | 172           | 843                   | 308                   | 355                 | 445        | 70        | 689        | 565        | 273        | 494        | 295                        | 670              | 963                        | 35                     | 185           | 100       | 695        | 648           | 678        | 1736                 |
| Weighted base                  | 2021       | 990        | 1031       | 234        | 325        | 1034       | 223       | 205        | 428         | 1805       | 185           | 892                   | 245                   | 352                 | 438        | 94        | 552        | 589        | 421        | 458        | 283                        | 661              | 967                        | 50                     | 172           | 107       | 682        | 640           | 699        | 1742                 |
| Conservative                   | 596<br>29% | 290<br>29% | 305<br>30% | 31<br>13%  | 71<br>22%  | 291<br>28% | 93<br>42% | 110<br>54% | 203<br>47%  | 567<br>31% | 24<br>13%     | 258<br>29%            | 60<br>24%             | 72<br>20%           | 198<br>45% | 7<br>8%   | 183<br>33% | 182<br>31% | 124<br>29% | 108<br>24% | 79<br>28%                  | 204<br>31%       | 296<br>31%                 | 3<br>7%                | 29<br>17%     | 36<br>34% | 172<br>25% | 195<br>30%    | 229<br>33% | 530<br>30%           |
| Labour                         | 640<br>32% | 298<br>30% | 342<br>33% | 110<br>47% | 138<br>43% | 319<br>31% | 44<br>20% | 30<br>14%  | 73<br>17%   | 530<br>29% | 102<br>55%    | 309<br>35%            | 81<br>33%             | 126<br>36%          | 83<br>19%  | 41<br>43% | 172<br>31% | 205<br>35% | 113<br>27% | 150<br>33% | 98<br>35%                  | 229<br>35%       | 271<br>28%                 | 27<br>53%              | 33<br>19%     | 32<br>30% | 247<br>36% | 200<br>31%    | 194<br>28% | 575<br>33%           |
| Liberal Democrat               | 128<br>6%  | 77<br>8%   | 51<br>5%   | 6<br>2%    | 30<br>9%   | 64<br>6%   | 17<br>7%  | 12<br>6%   | 29<br>7%    | 112<br>6%  | 15<br>8%      | 57<br>6%              | 25<br>10%             | 17<br>5%            | 27<br>6%   | 2<br>2%   | 58<br>10%  | 31<br>5%   | 21<br>5%   | 18<br>4%   | 32<br>11%                  | 46<br>7%         | 46<br>5%                   | 4<br>8%                | 11<br>7%      | 3<br>3%   | 39<br>6%   | 28<br>4%      | 61<br>9%   | 114<br>7%            |
| UK Independence Party (UKIP)   | 104<br>5%  | 74<br>8%   | 30<br>3%   | 10<br>4%   | 4<br>1%    | 57<br>6%   | 21<br>10% | 12<br>6%   | 34<br>8%    | 95<br>5%   | 7<br>4%       | 44<br>5%              | 9<br>4%               | 15<br>4%            | 32<br>7%   | 3<br>3%   | 22<br>4%   | 20<br>3%   | 22<br>5%   | 40<br>9%   | 12<br>4%                   | 23<br>3%         | 61<br>6%                   | 1<br>2%                | 3<br>2%       | 6<br>6%   | 25<br>4%   | 39<br>6%      | 40<br>6%   | 95<br>5%             |
| Scottish National<br>Party/SNP | 47<br>2%   | 31<br>3%   | 16<br>2%   | 3<br>1%    | 4<br>1%    | 26<br>3%   | 9<br>4%   | 6<br>3%    | 15<br>3%    | 46<br>3%   | -             | 15<br>2%              | 3<br>1%               | 10<br>3%            | 17<br>4%   | 1<br>1%   | 5<br>1%    | 18<br>3%   | 8<br>2%    | 15<br>3%   | 7<br>3%                    | 12<br>2%         | 27<br>3%                   | *<br>1%                | 47<br>27%     | -         | 47<br>7%   | -             | -          | -                    |
| Plaid Cymru                    | 7<br>*     | 5<br>*     | 2          | -          | 1          | 3          | 3<br>1%   | -          | 3<br>1%     | 7<br>*     | -             | 4                     | -                     | -                   | 3<br>1%    | -         | 3<br>1%    | 1          | 1          | 2          | 1                          | 4<br>1%          | 3                          | -                      | -             | 7<br>7%   | -          | 7<br>1%       | -          | -                    |
| Green                          | 42<br>2%   | 23<br>2%   | 19<br>2%   | 7<br>3%    | 8<br>3%    | 23<br>2%   | 2<br>1%   | 2<br>1%    | 4<br>1%     | 39<br>2%   | -             | 20<br>2%              | 9<br>4%               | 3<br>1%             | 4<br>1%    | 5<br>6%   | 14<br>3%   | 19<br>3%   | 5<br>1%    | 4<br>1%    | 5<br>2%                    | 22<br>3%         | 13<br>1%                   | 1<br>3%                | 3<br>2%       | 4<br>3%   | 12<br>2%   | 9<br>1%       | 21<br>3%   | 35<br>2%             |
| Another party                  | 11<br>1%   | 6<br>1%    | 5<br>*     | -          | 1          | 9<br>1%    | 1         | -          | 1           | 10<br>1%   | -             | 4                     | -                     | 6<br>2%             | 1          | -         | 3          | 3<br>1%    | 4<br>1%    | 1          | 1                          | 4<br>1%          | 4                          | -                      | 2<br>1%       | -         | 4<br>1%    | 1             | 6<br>1%    | 9<br>1%              |
| Would not vote                 | 81<br>4%   | 34<br>3%   | 47<br>5%   | 13<br>6%   | 18<br>6%   | 41<br>4%   | 5<br>2%   | 4<br>2%    | 10<br>2%    | 68<br>4%   | 11<br>6%      | 30<br>3%              | 11<br>4%              | 25<br>7%            | 8<br>2%    | 8<br>8%   | 17<br>3%   | 15<br>3%   | 19<br>4%   | 30<br>7%   | 8<br>3%                    | 11<br>2%         | 52<br>5%                   | 3<br>5%                | 11<br>7%      | 4<br>3%   | 30<br>4%   | 24<br>4%      | 27<br>4%   | 66<br>4%             |
| Don't know                     | 344<br>17% | 141<br>14% | 203<br>20% | 56<br>24%  | 42<br>13%  | 191<br>18% | 28<br>13% | 28<br>13%  | 56<br>13%   | 313<br>17% | 24<br>13%     | 146<br>16%            | 45<br>18%             | 64<br>18%           | 62<br>14%  | 27<br>29% | 70<br>13%  | 92<br>16%  | 100<br>24% | 83<br>18%  | 41<br>14%                  | 99<br>15%        | 183<br>19%                 | 11<br>22%              | 25<br>15%     | 15<br>14% | 94<br>14%  | 134<br>21%    | 116<br>17% | 303<br>17%           |
| Refused                        | 21<br>1%   | 10<br>1%   | 11<br>1%   | -          | 8<br>2%    | 11<br>1%   | *         | 2<br>1%    | 2<br>1%     | 17<br>1%   | 2<br>1%       | 4                     | 2<br>1%               | 12<br>4%            | 2<br>1%    | -         | 5<br>1%    | 3<br>1%    | 4<br>1%    | 8<br>2%    | *                          | 9<br>1%          | 10<br>1%                   | -                      | 6<br>4%       | -         | 13<br>2%   | 2             | 6<br>1%    | 15<br>1%             |



Table 3 Absolutes/col percents

QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for? Base: All respondents

|                                |            |             | Vo          | oting Inten | tion        |           | Vot        | e In 20<br>Elec |           | neral     | EU Ref     | Vote in<br>2016 | June      |            |            | EU F       | Ref/2017   | voting p  | attern    |           |                |            | Political  | Interes     | t         |  |  |                  | Marginals<br>Safe   | <u>;                                    </u>                      |           |          |                             |
|--------------------------------|------------|-------------|-------------|-------------|-------------|-----------|------------|-----------------|-----------|-----------|------------|-----------------|-----------|------------|------------|------------|------------|-----------|-----------|-----------|----------------|------------|------------|-------------|-----------|--|--|------------------|---|---|-----------|----------|-----------------------------|
|                                | _Total_    | _Con_       | Lab         | Lib Dem     | UKIP        | Othor     | Con        | Lab             | UKIP      | Lib       | Remain     |                 | DNV/      | Con        | Con        | Lab        | Lab        | LD        |           |           | UKIP<br>Pomoin | Very       | Foirly     |             | Not at    | Lab<br>held<br>AND<br>LAB<10%<br>in E&W. | Con<br>held<br>AND<br>CON<10%<br>in E&W. | LD-held<br>seats | Labour<br>(i.e.<br>Lab<br>held<br>AND<br>Lab>10.<br>1% in<br>E&W) | Safe<br>Conservative<br>(i.e.<br>Con<br>held<br>>10.1%<br>in E&W) | Scot-     |          | NET:<br>Lab/Con<br>Marginal |
| Unweighted base                | 2021       | 583         | 631         | 135         | 112         |           |            | 714             | 36        | 134       | 907        | 865             | 249       | 479        | 234        | 212        | 463        | 31        | 94        | 32        | 2              | 465        | 982        | very<br>359 | 200       | 175                                      | 190                                      | 20               | 661   | 779   | 181       | 13       | 365                         |
| Weighted base                  | 2021       | 596         | 640         | 128         | 104         |           |            | 717             | 32        | 131       | 889        | 885             | 247       | 509        | 227        | 220        | 460        | 32        | 93        | 27        | 2              | 462        | 986        | 356         | 202       | 170                                      | 198                                      | 20               | 676   | 775   | 168       | 12       | 368                         |
| Conservative                   | 596<br>29% | 596<br>100% | -           | -           | -           | -         | 558<br>73% | 10<br>1%        | 2<br>8%   | 9<br>7%   | 185<br>21% | 388<br>44%      | 22<br>9%  | 367<br>72% | 175<br>77% | 4<br>2%    | 6<br>1%    | 7<br>22%  | 1<br>1%   | 2<br>9%   | -              | 150<br>32% | 309<br>31% | 100<br>28%  | 35<br>18% | 45<br>26%                                | 70<br>35%                                | 5<br>27%         | 150<br>22%  | 291<br>38%  | 29<br>17% | 4<br>35% | 114<br>31%                  |
| Labour                         | 640<br>32% | -           | 640<br>100% | -           | -           | -         | 9<br>1%    | 581<br>81%      | 1<br>2%   | 6<br>4%   | 415<br>47% | 177<br>20%      | 48<br>19% | 4<br>1%    | 5<br>2%    | 166<br>76% | 388<br>84% | -         | 5<br>6%   | 1<br>3%   | -              | 167<br>36% | 348<br>35% | 88<br>25%   | 36<br>18% | 67<br>39%                                | 58<br>29%                                | 4<br>19%         | 304<br>45%  | 171<br>22%  | 34<br>20% | 3<br>23% | 125<br>34%                  |
| Liberal Democrat               | 128<br>6%  | -           | -           | 128<br>100% | -           | -         | 13<br>2%   | 20<br>3%        | -         | 86<br>65% | 98<br>11%  | 22<br>2%        | 8<br>3%   | -          | 13<br>6%   | 3<br>2%    | 16<br>3%   | 16<br>51% | 68<br>74% | -         | -              | 42<br>9%   | 65<br>7%   | 16<br>4%    | 5<br>3%   | 11<br>7%                                 | 6<br>3%                                  | 6<br>29%         | 42<br>6%  | 51<br>7%  | 10<br>6%  | 1<br>11% | 17<br>5%                    |
| UK Independence Party (UKIP)   | 104<br>5%  | -           | -           | -           | 104<br>100% | -         | 64<br>8%   | 6<br>1%         | 19<br>58% | 1<br>1%   | 5<br>1%    | 95<br>11%       | 4<br>2%   | 63<br>12%  | 1          | 4<br>2%    | 2          | -         | -         | 17<br>65% | 2<br>100%      | 41<br>9%   | 45<br>5%   | 13<br>4%    | 5<br>2%   | 8<br>5%                                  | 15<br>8%                                 | 1<br>6%          | 26<br>4%  | 50<br>7%  | 3<br>2%   | -        | 24<br>6%                    |
| Scottish National<br>Party/SNP | 47<br>2%   | -           | -           | -           | -           | 47<br>44% | 2          | 2               | -         | 1         | 26<br>3%   | 17<br>2%        | 4<br>2%   | 2          | -          | 1          | 1          | -         | 1<br>1%   | -         | -              | 8<br>2%    | 30<br>3%   | 7<br>2%     | 1<br>1%   | -  | -  | -                | -   | -   | 47<br>28% | -        | -                           |
| Plaid Cymru                    | 7<br>*     | -           | -           | -           | -           | 7<br>7%   | -<br>6 -   | 1               | -         | -         | 4          | 3               | -         | -          | -          | -          | 1          | -         | -         | -         | -              | 1          | 5<br>*     | 1           | -         | -  | -  | -                | 5<br>1%   | -   | -         | 2<br>18% | -                           |
| Green                          | 42<br>2%   | -           | -           | -           | -           | 42<br>39% | 3          | 13<br>2%        | 1<br>4%   | 5<br>4%   | 30<br>3%   | 11<br>1%        | 1         | -          | 3<br>1%    | 6<br>3%    | 7<br>1%    | -         | 5<br>6%   | 1<br>5%   | -              | 9<br>2%    | 26<br>3%   | 5<br>2%     | 1         | 4<br>2%                                  | 6<br>3%                                  | -                | 13<br>2%  | 15<br>2%  | 3<br>2%   | -        | 10<br>3%                    |
| Another party                  | 11<br>1%   | -           | -           | -           | -           | 11<br>10% | 2<br>6 *   | -               | 1<br>4%   | 3<br>3%   | 5<br>1%    | 5<br>1%         | -         | 1          | 1          | -          | -          | 1<br>2%   | 3<br>3%   | 1<br>4%   | -              | 1          | 5<br>*     | 2           | 3<br>2%   | 2<br>1%                                  | 2<br>1%                                  | -                | 1   | 4<br>1%   | 2<br>1%   | -        | 4<br>1%                     |
| Would not vote                 | 81<br>4%   | -           | -           | -           | -           | -         | 3          | 6<br>1%         | 1<br>3%   | *         | 9<br>1%    | 18<br>2%        | 55<br>22% | 2          | 1          | 2<br>1%    | 2          | -         | *         | *<br>1%   | -              | 3<br>1%    | 19<br>2%   | 22<br>6%    | 37<br>18% | 7<br>4%                                  | 6<br>3%                                  | 1<br>4%          | 33<br>5%  | 24<br>3%  | 10<br>6%  | 1<br>7%  | 13<br>3%                    |
| Don't know                     | 344<br>17% | -           | -           | -           | -           | -         | 105<br>14% | 79<br>11%       | 7<br>20%  | 20<br>15% | 110<br>12% | 144<br>16%      | 91<br>37% | 70<br>14%  | 28<br>13%  | 34<br>15%  | 38<br>8%   | 8<br>25%  | 9<br>10%  | 3<br>12%  | -              | 40<br>9%   | 127<br>13% | 95<br>27%   | 73<br>36% | 24<br>14%                                | 32<br>16%                                | 3<br>15%         | 96<br>14%   | 163<br>21%  | 25<br>15% | 1<br>6%  | 56<br>15%                   |
| Refused                        | 21<br>1%   | -           | -           | -           | -           | -         | -          | *               | -         | -         | 2          | 4<br>1%         | 15<br>6%  | -          | -          | -          | -          | -         | -         | -         | -              | -          | 7<br>1%    | 6<br>2%     | 6<br>3%   | 2<br>1%                                  | 2<br>1%                                  | -                | 7<br>1%   | 5<br>1%   | 5<br>3%   | -        | 5<br>1%                     |



Table 4 Absolutes/col percents

## Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote? Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for? Data excludes those who definitely will not vote (4%), don't know who they would vote for (17%) or refuse to answer (1%) THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

|                                 |            | Ger        | nder       |           |            | Ag         | ge        |            |             | Ethn       | icity         |                       | W                     | orking s            | tatus      |           |            | Social     | Class      |            | Ed                         | lucational       | attainmer                  | nt                     |               |           | Reg        | ion           |            |                      |
|---------------------------------|------------|------------|------------|-----------|------------|------------|-----------|------------|-------------|------------|---------------|-----------------------|-----------------------|---------------------|------------|-----------|------------|------------|------------|------------|----------------------------|------------------|----------------------------|------------------------|---------------|-----------|------------|---------------|------------|----------------------|
|                                 | Total      | Male       | Female     | 18-24     | 25-34      | 35-64      | 65-74     | 75+        | NET:<br>65+ | White      | Non-<br>white | Work<br>Full-<br>time | Work<br>Part-<br>time | Not<br>work-<br>ing | Retired    | Student   | AB         | C1         |            | DE         | Higher<br>degree<br>/ NVQ5 | Degree<br>/ NVQ4 | Secon-<br>dary /<br>NVQ1-3 | Still<br>study-<br>ing | Scot-<br>land | Wales     | North      | Mid-<br>lands | South      | NET:<br>Eng-<br>land |
| Unweighted base                 | 1441       | 712        | 729        | 94        | 211        | 784        | 198       | 154        | 352         | 1315       | 106           | 615                   | 210                   | 218                 | 362        | 36        | 525        | 418        | 176        | 322        | 215                        | 503              | 669                        | 20                     | 129           | 70        | 504        | 447           | 490        | 1242                 |
| Weighted base                   | 1435       | 740        | 696        | 123       | 224        | 738        | 183       | 168        | 350         | 1302       | 116           | 647                   | 167                   | 220                 | 354        | 46        | 432        | 432        | 268        | 303        | 209                        | 499              | 658                        | 32                     | 121           | 78        | 500        | 437           | 499        | 1236                 |
| Conservative                    | 557<br>39% | 271<br>37% | 286<br>41% | 28<br>23% | 64<br>29%  | 267<br>36% | 90<br>49% | 108<br>64% | 198<br>57%  | 533<br>41% | 20<br>17%     | 236<br>37%            | 55<br>33%             | 65<br>30%           | 193<br>55% | 7<br>15%  | 173<br>40% | 169<br>39% | 111<br>41% | 103<br>34% | 73<br>35%                  | 190<br>38%       | 277<br>42%                 | 3<br>11%               | 28<br>23%     | 34<br>43% | 158<br>32% | 184<br>42%    | 215<br>43% | 494<br>40%           |
| Labour                          | 572<br>40% | 271<br>37% | 301<br>43% | 78<br>63% | 121<br>54% | 302<br>41% | 42<br>23% | 29<br>18%  | 72<br>20%   | 487<br>37% | 77<br>66%     | 278<br>43%            | 71<br>42%             | 110<br>50%          | 82<br>23%  | 31<br>68% | 161<br>37% | 181<br>42% | 101<br>38% | 129<br>43% | 87<br>42%                  | 208<br>42%       | 239<br>36%                 | 24<br>77%              | 32<br>26%     | 27<br>34% | 228<br>46% | 178<br>41%    | 166<br>33% | 514<br>42%           |
| Liberal Democrat                | 116<br>8%  | 70<br>9%   | 46<br>7%   | 5<br>4%   | 24<br>11%  | 60<br>8%   | 16<br>9%  | 11<br>7%   | 27<br>8%    | 102<br>8%  | 13<br>12%     | 52<br>8%              | 23<br>14%             | 15<br>7%            | 24<br>7%   | 2<br>4%   | 54<br>12%  | 28<br>6%   | 19<br>7%   | 16<br>5%   | 27<br>13%                  | 42<br>8%         | 43<br>7%                   | 2<br>6%                | 11<br>9%      | 3<br>3%   | 35<br>7%   | 25<br>6%      | 56<br>11%  | 103<br>8%            |
| UK Independence Party<br>(UKIP) | 94<br>7%   | 68<br>9%   | 26<br>4%   | 7<br>6%   | 2<br>1%    | 54<br>7%   | 19<br>11% | 12<br>7%   | 31<br>9%    | 88<br>7%   | 5<br>5%       | 42<br>6%              | 8<br>5%               | 12<br>6%            | 30<br>8%   | 2<br>4%   | 21<br>5%   | 18<br>4%   | 20<br>8%   | 35<br>11%  | 12<br>6%                   | 21<br>4%         | 55<br>8%                   | 1<br>2%                | 3<br>3%       | 5<br>6%   | 21<br>4%   | 34<br>8%      | 39<br>8%   | 86<br>7%             |
| Scottish National<br>Party/SNP  | 43<br>3%   | 29<br>4%   | 14<br>2%   | 1 *       | 4<br>2%    | 24<br>3%   | 9<br>5%   | 6<br>3%    | 14<br>4%    | 42<br>3%   | -             | 13<br>2%              | 3<br>2%               | 9<br>4%             | 17<br>5%   | 1<br>2%   | 5<br>1%    | 16<br>4%   | 8<br>3%    | 13<br>4%   | 6<br>3%                    | 11<br>2%         | 26<br>4%                   | *<br>1%                | 43<br>35%     | -         | 43<br>9%   | -             | -          | -                    |
| Plaid Cymru                     | 7<br>*     | 5<br>1%    | 2          | -         | 1          | 3          | 3<br>2%   | -          | 3<br>1%     | 7<br>1%    | -             | 4<br>1%               | -                     | -                   | 3<br>1%    | -         | 3<br>1%    | 1          | 1          | 2<br>1%    | 1                          | 4<br>1%          | 3                          | -                      | -             | 7<br>9%   | -          | 7<br>2%       | -          | -                    |
| Green                           | 36<br>3%   | 20<br>3%   | 16<br>2%   | 4<br>4%   | 7<br>3%    | 20<br>3%   | 2<br>1%   | 2<br>1%    | 4<br>1%     | 33<br>3%   | -             | 18<br>3%              | 7<br>4%               | 3<br>1%             | 4<br>1%    | 3<br>7%   | 12<br>3%   | 16<br>4%   | 4<br>2%    | 3<br>1%    | 3<br>1%                    | 20<br>4%         | 12<br>2%                   | 1<br>3%                | 3<br>2%       | 4<br>5%   | 10<br>2%   | 8<br>2%       | 17<br>4%   | 30<br>2%             |
| Another party                   | 10<br>1%   | 6<br>1%    | 5<br>1%    | -         | 1          | 9<br>1%    | 1         | -          | 1           | 10<br>1%   | -             | 4<br>1%               | -                     | 6<br>3%             | 1          | -         | 2<br>1%    | 3<br>1%    | 4<br>1%    | 1          | 1                          | 4<br>1%          | 4<br>1%                    | -                      | 2<br>1%       | -         | 4<br>1%    | 1             | 6<br>1%    | 9<br>1%              |



Table 4 Absolutes/col percents

## Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote? Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party do you think you would vote for? Data excludes those who definitely will not vote (4%), don't know who they would vote for (17%) or refuse to answer (1%) THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

|                                |            |             |             |             |            |           | Vot        | e In 201   |           | eral      | EU Ref     |            | June      |            |            |            |            |           |           |           |           |            |            |           |           |             |             |          |             |             |           |          |                   |
|--------------------------------|------------|-------------|-------------|-------------|------------|-----------|------------|------------|-----------|-----------|------------|------------|-----------|------------|------------|------------|------------|-----------|-----------|-----------|-----------|------------|------------|-----------|-----------|-------------|-------------|----------|-------------|-------------|-----------|----------|-------------------|
|                                |            |             | Vot         | ing Inten   | tion       |           |            | Elec       | tion      |           |            | 2016       |           |            |            | EU R       | Ref/2017   | voting p  | attern    |           |           | F          | Political  | Interest  |           |             |             |          | Marginals   | 3           |           |          |                   |
|                                |            |             |             |             |            |           |            |            |           |           |            |            |           |            |            |            |            |           |           |           |           |            |            |           |           |             |             |          | Safe        |             |           |          |                   |
|                                |            |             |             |             |            |           |            |            |           |           |            |            |           |            |            |            |            |           |           |           |           |            |            |           |           |             |             |          | Labour      | Safe        |           |          |                   |
|                                |            |             |             |             |            |           |            |            |           |           |            |            |           |            |            |            |            |           |           |           |           |            |            |           |           |             |             |          | (i.e.       | Conser-     |           |          |                   |
|                                |            |             |             |             |            |           |            |            |           |           |            |            |           |            |            |            |            |           |           |           |           |            |            |           |           |             | _           |          | Lab         | vative      |           |          |                   |
|                                |            |             |             |             |            |           |            |            |           |           |            |            |           |            |            |            |            |           |           |           |           |            |            |           |           | Lab         | Con         |          | held<br>AND | (i.e.       |           |          |                   |
|                                |            |             |             |             |            |           |            |            |           |           |            |            |           |            |            |            |            |           |           |           |           |            |            |           |           | held<br>AND | held<br>AND | LD-held  |             | Con<br>held |           |          | NET:              |
|                                |            |             |             |             |            |           |            |            |           | Lib       |            |            | DNV/      | Con        | Con        | Lab        | Lab        | LD        | LD        | UKIP      | UKIP      |            |            | Not       | Not of    | LAB<10%     | CON<10%     | seats    | 1% in       |             | Scot-     |          | Lab/Con           |
|                                | Total      | Con         | Lab         | Lib Dem     | UKIP       | Other     | Con        | Lab        | UKIP      |           | Remain     |            |           |            |            |            | Remain     |           |           |           | Remain    | Very       | Fairly     | very      | _all_     | in E&W.     | in E&W.     |          | E&W)        | in E&W)     |           |          | Marginal Marginal |
| Unweighted base                | 1441       | 545         | 570         | 123         | 100        | 104       | 602        | 594        | 28        | 106       | 729        | 661        | 51        | 400        | 192        | 171        | 399        | 23        | 78        | 26        | 2         | 409        | 759        | 199       | 72        | 125         | 141         | 17       | 461         | 557         | 128       | 11       | 266               |
| Weighted base                  | 1435       | 557         | 572         | 116         | 94         | 96        | 619        | 591        | 23        | 102       | 710        | 673        | 52        | 417        | 187        | 175        | 394        | 23        | 76        | 21        | 2         | 405        | 754        | 198       | 77        | 125         | 147         | 15       | 474         | 543         | 121       | 10       | 272               |
| Conservative                   | 557<br>39% | 557<br>100% | -           | -           | -          | -         | 529<br>85% | 10<br>2%   | 2<br>11%  | 9<br>8%   | 175<br>25% | 366<br>54% | 16<br>30% | 349<br>84% | 166<br>89% | 4<br>2%    | 5<br>1%    | 7<br>30%  | 1<br>1%   | 2<br>12%  | -         | 144<br>36% | 286<br>38% | 93<br>47% | 32<br>42% | 42<br>34%   | 66<br>45%   | 5<br>31% | 135<br>28%  | 275<br>51%  | 28<br>24% | 4<br>38% | 108<br>40%        |
| Labour                         | 572<br>40% | -           | 572<br>100% | -           | -          | -         |            | 542<br>92% | -         | 5<br>5%   | 379<br>53% | 165<br>25% | 28<br>53% | 4<br>1%    | 5<br>2%    | 157<br>90% | 363<br>92% | -         | 4<br>6%   | -         | -         | 162<br>40% | 310<br>41% | 69<br>35% | 31<br>40% | 60<br>48%   | 55<br>38%   | 3<br>23% | 262<br>55%  | 156<br>29%  | 32<br>27% | 3<br>27% | 115<br>42%        |
| Liberal Democrat               | 116<br>8%  | -           | -           | 116<br>100% | -          | -         | 13<br>2%   | 19<br>3%   | -         | 80<br>79% | 92<br>13%  | 20<br>3%   | 4<br>8%   | -          | 12<br>6%   | 3<br>2%    | 16<br>4%   | 15<br>68% | 64<br>84% | -         | -         | 40<br>10%  | 59<br>8%   | 12<br>6%  | 5<br>6%   | 10<br>8%    | 6<br>4%     | 6<br>37% | 35<br>7%    | 49<br>9%    | 10<br>8%  | 1<br>13% | 16<br>6%          |
| UK Independence Party (UKIP)   | 94<br>7%   | -           | -           | -           | 94<br>100% | -         | 62<br>10%  | 5<br>1%    | 18<br>80% | 1<br>1%   | 4<br>1%    | 89<br>13%  | 1<br>2%   | 61<br>15%  | 1          | 4<br>2%    | 1          | -         | -         | 16<br>78% | 2<br>100% | 39<br>10%  | 40<br>5%   | 11<br>5%  | 4<br>5%   | 8<br>6%     | 13<br>9%    | 1<br>9%  | 23<br>5%    | 46<br>8%    | 3<br>3%   | -        | 21<br>8%          |
| Scottish National<br>Party/SNP | 43<br>3%   | -           | -           | -           | -          | 43<br>45% | 2          | 2          | -         | 1<br>1%   | 25<br>3%   | 15<br>2%   | 3<br>6%   | 2<br>1%    | -          | 1          | 1          | -         | 1<br>1%   | -         | -         | 8<br>2%    | 28<br>4%   | 6<br>3%   | 1<br>1%   | -           | -           | -        | -           | -           | 43<br>36% | -        | -                 |
| Plaid Cymru                    | 7<br>*     | -           | -           | -           | -          | 7<br>7%   | -          | 1          | -         | -         | 4<br>1%    | 3          | -         | -          | -          | -          | 1          | -         | -         | -         | -         | 1          | 5<br>1%    | 1<br>1%   | -         | -           | -           | -        | 5<br>1%     | -           | -         | 2<br>22% | -                 |
| Green                          | 36<br>3%   | -           | -           | -           | -          | 36<br>37% | 3          | 12<br>2%   | 1<br>4%   | 4<br>4%   | 26<br>4%   | 10<br>1%   | *<br>1%   | -          | 3<br>1%    | 6<br>3%    | 6<br>2%    | -         | 4<br>5%   | 1<br>5%   | -         | 9<br>2%    | 22<br>3%   | 5<br>2%   | 1<br>1%   | 3<br>2%     | 5<br>3%     | -        | 12<br>3%    | 13<br>2%    | 3<br>2%   | -        | 8<br>3%           |
| Another party                  | 10<br>1%   | -           | -           | -           | -          | 10<br>11% | 2          | -          | 1<br>5%   | 3<br>3%   | 5<br>1%    | 5<br>1%    | -         | 1          | 1          | -          | -          | 1<br>2%   | 3<br>4%   | 1<br>6%   | -         | 1          | 5<br>1%    | 2<br>1%   | 3<br>4%   | 2<br>2%     | 2<br>1%     | -        | 1           | 4<br>1%     | 2<br>1%   | -        | 4<br>1%           |



Table 5 Col percents

## Published Vote Intention Figures Percentages derived from the responses of 1553 respondents

|                  | Total |
|------------------|-------|
| Conservative     | 40%   |
| Labour           | 40%   |
| Liberal Democrat | 8%    |
| SNP              | 3%    |
| Plaid Cymru      | *     |
| Green            | 2%    |
| UKIP             | 6%    |
| Other            | 1%    |



Table 6 Absolutes/col percents

Q2. Negotiations between the UK and the EU have to come to an agreement on or before 'Brexit Day' 29th March 2019 (unless unanimous agreement extends this deadline). From what you have seen or heard about the negotiations - or even if you had to guess - do you think they will or will not conclude successfully before Brexit Day? Base: All respondents

|  |             | Gender Age |            |            |            |            |            |            |             | Ethn        | icity         |                       | Wo                    | orking sta          | atus       |           |            | Social     | Class      |            | E          | ducationa        | al attainme                | nt                     |               |           | Reg        | jion          |            |                      |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|-------------|-------------|---------------|-----------------------|-----------------------|---------------------|------------|-----------|------------|------------|------------|------------|------------|------------------|----------------------------|------------------------|---------------|-----------|------------|---------------|------------|----------------------|
|  | Total       | Male       | Female     | 18-24      | 25-34      | 35-64      | 65-74      | 75+        | NET:<br>65+ | White       | Non-<br>white | Work<br>Full-<br>time | Work<br>Part-<br>time | Not<br>work-<br>ing | Retired    | Student   | _AB        | C1         | C2         | DE         |            | Degree<br>/ NVQ4 | Secon-<br>dary /<br>NVQ1-3 | Still<br>study-<br>ing | Scot-<br>land | Wales     | North      | Mid-<br>lands | South      | NET:<br>Eng-<br>land |
| Unweighted base                          | 2021        | 938        | 1083       | 176        | 314        | 1105       | 239        | 187        | 426         | 1815        | 172           | 843                   | 308                   | 355                 | 445        | 70        | 689        | 565        | 273        | 494        | 295        | 670              | 963                        | 35                     | 185           | 100       | 695        | 648           | 678        | 1736                 |
| Weighted base                            | 2021        | 990        | 1031       | 234        | 325        | 1034       | 223        | 205        | 428         | 1805        | 185           | 892                   | 245                   | 352                 | 438        | 94        | 552        | 589        | 421        | 458        | 283        | 661              | 967                        | 50                     | 172           | 107       | 682        | 640           | 699        | 1742                 |
| They will conclude<br>satisfactorily     | 364<br>18%  | 209<br>21% | 155<br>15% | 65<br>28%  | 58<br>18%  | 158<br>15% | 41<br>19%  | 41<br>20%  | 83<br>19%   | 308<br>17%  | 52<br>28%     | 188<br>21%            | 35<br>14%             | 42<br>12%           | 81<br>18%  | 18<br>20% | 113<br>20% | 99<br>17%  | 71<br>17%  | 82<br>18%  | 62<br>22%  | 122<br>18%       | 164<br>17%                 | 7<br>15%               | 29<br>17%     | 33<br>31% | 127<br>19% | 112<br>17%    | 126<br>18% | 303<br>17%           |
| They will not conclude<br>satisfactorily | 1213<br>60% | 603<br>61% | 609<br>59% | 109<br>47% | 186<br>57% | 660<br>64% | 136<br>61% | 122<br>59% | 258<br>60%  | 1101<br>61% | 94<br>51%     | 544<br>61%            | 153<br>62%            | 208<br>59%          | 254<br>58% | 55<br>58% | 353<br>64% | 369<br>63% | 245<br>58% | 246<br>54% | 177<br>62% | 412<br>62%       | 570<br>59%                 | 30<br>60%              | 114<br>66%    | 51<br>48% | 404<br>59% | 378<br>59%    | 431<br>62% | 1047<br>60%          |
| Don't know                               | 444<br>22%  | 178<br>18% | 266<br>26% | 60<br>25%  | 81<br>25%  | 216<br>21% | 46<br>21%  | 42<br>20%  | 88<br>20%   | 396<br>22%  | 39<br>21%     | 160<br>18%            | 57<br>23%             | 103<br>29%          | 104<br>24% | 21<br>22% | 87<br>16%  | 121<br>21% | 106<br>25% | 130<br>28% | 44<br>16%  | 127<br>19%       | 232<br>24%                 | 13<br>25%              | 29<br>17%     | 23<br>21% | 152<br>22% | 150<br>23%    | 142<br>20% | 392<br>22%           |



Table 6 Absolutes/col percents

Q2. Negotiations between the UK and the EU have to come to an agreement on or before 'Brexit Day' 29th March 2019 (unless unanimous agreement extends this deadline). From what you have seen or heard about the negotiations - or even if you had to guess - do you think they will or will not conclude successfully before Brexit Day? Base: All respondents

|  |             |            | Vo         | ting Intent | ion         |           | Vot        | e In 201<br>Elec |             | neral     |            | Vote in 2016 | June       |            |            | EU F         | Ref/2017   | votina p  | attern    |              |           |            | Political  | Interes    | st        |             |             |           | Margina     | ls           |            |          |            |
|--|-------------|------------|------------|-------------|-------------|-----------|------------|------------------|-------------|-----------|------------|--------------|------------|------------|------------|--------------|------------|-----------|-----------|--------------|-----------|------------|------------|------------|-----------|-------------|-------------|-----------|-------------|--------------|------------|----------|------------|
|  |             |            |            |             |             |           |            |                  |             |           |            |              |            |            |            |              |            |           |           |              |           |            |            |            |           |             |             |           | Safe        | -            |            |          |            |
|  |             |            |            |             |             |           |            |                  |             |           |            |              |            |            |            |              |            |           |           |              |           |            |            |            |           |             |             |           | Labour      | Safe         |            |          |            |
|  |             |            |            |             |             |           |            |                  |             |           |            |              |            |            |            |              |            |           |           |              |           |            |            |            |           |             |             |           | (i.e.       | Conser-      |            |          |            |
|  |             |            |            |             |             |           |            |                  |             |           |            |              |            |            |            |              |            |           |           |              |           |            |            |            |           | 1 -6        | 0           |           | Lab         | vative       |            |          |            |
|  |             |            |            |             |             |           |            |                  |             |           |            |              |            |            |            |              |            |           |           |              |           |            |            |            |           | Lab<br>held | Con<br>held |           | held<br>AND | (i.e.<br>Con |            |          |            |
|  |             |            |            |             |             |           |            |                  |             |           |            |              |            |            |            |              |            |           |           |              |           |            |            |            |           | AND         | AND         | LD-held   |             | held         |            |          | NET:       |
|  |             |            |            |             |             |           |            |                  |             | Lib       |            |              | DNV/       | Con        | Con        | Lab          | Lab        | LD        | LD        | UKIP         | UKIP      |            |            | Not        | Not at    |             | CON<10%     |           |             | >10.1%       | Scot-      |          | Lab/Con    |
|  | Total       | Con        | _Lab_      | Lib Dem     | <u>UKIP</u> | Other     | Con        | Lab              | <u>UKIP</u> | Dem       | Remain     | Leave        | _DK_       | Leave      | Remain     | <u>Leave</u> | Remain     | Leave     | Remain    | <u>Leave</u> | Remain    | Very       | Fairly     | very       | _all_     | in E&W.     | in E&W.     | in E&W    | _E&W)_      | in E&W)      | land       | Other M  | Marginal   |
| Unweighted base                          | 2021        | 583        | 631        | 135         | 112         | 115       | 730        | 714              | 36          | 134       | 907        | 865          | 249        | 479        | 234        | 212          | 463        | 31        | 94        | 32           | 2         | 465        | 982        | 359        | 200       | 175         | 190         | 20        | 661         | 779          | 181        | 13       | 365        |
| Weighted base                            | 2021        | 596        | 640        | 128         | 104         | 106       | 760        | 717              | 32          | 131       | 889        | 885          | 247        | 509        | 227        | 220          | 460        | 32        | 93        | 27           | 2         | 462        | 986        | 356        | 202       | 170         | 198         | 20        | 676         | 775          | 168        | 12       | 368        |
| They will conclude<br>satisfactorily     | 364<br>18%  | 190<br>32% | 95<br>15%  | 25<br>20%   | 12<br>12%   | 14<br>13% | 200<br>26% | 95<br>5 13%      | 7<br>20%    | 22<br>16% | 137<br>15% | 204<br>23%   | 24<br>10%  | 138<br>27% | 60<br>26%  | 41<br>19%    | 52<br>11%  | 3<br>10%  | 16<br>17% | 2<br>7%      | 2<br>100% | 122<br>26% | 183<br>19% | 39<br>11%  | 20<br>10% | 32<br>19%   | 31<br>16%   | 4<br>23%  | 136<br>20%  | 130<br>17%   | 28<br>17%  | 3<br>21% | 63<br>17%  |
| They will not conclude<br>satisfactorily | 1213<br>60% | 261<br>44% | 453<br>71% | 86<br>67%   | 82<br>78%   | 78<br>74% |            | 514<br>5 72%     | 16<br>50%   | 89<br>68% | 623<br>70% | 481<br>54%   | 109<br>44% | 263<br>52% | 109<br>48% | 130<br>59%   | 364<br>79% | 19<br>61% | 66<br>71% | 16<br>61%    | -         | 295<br>64% | 629<br>64% | 201<br>56% | 86<br>42% | 100<br>59%  | 117<br>59%  | 10<br>53% | 384<br>57%  | 482<br>62%   | 111<br>66% | 8<br>64% | 217<br>59% |
| Don't know                               | 444         | 144<br>24% | 92<br>14%  | 17<br>13%   | 10<br>10%   | 14<br>13% | 178        | 109              | 9           | 20        | 129<br>15% | 200          | 115<br>46% | 108        | 58<br>25%  | 49<br>22%    | 44<br>10%  | 9<br>28%  | 11<br>12% | 9<br>33%     | -         | 45<br>10%  | 173<br>18% | 116<br>32% | 97        | 38          | 50<br>25%   | 5<br>24%  | 157<br>23%  | 163<br>21%   | 28<br>17%  | 2<br>15% | 88<br>24%  |



Table 7 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Summary table

|                 | Boris Johnson | Jacob Rees-Mogg | Sajid Javid | Michael Gove | Jeremy Hunt | Ruth Davidson | Someone quite young and able who is not currently in government |
|-----------------|---------------|-----------------|-------------|--------------|-------------|---------------|---|
| Unweighted base | 2021          | 2021            | 2021        | 2021         | 2021        | 2021          | 2021  |
| Weighted base   | 2021          | 2021            | 2021        | 2021         | 2021        | 2021          | 2021  |
| Better          | 544           | 323             | 255         | 147          | 132         | 306           | 501   |
|                 | 27%           | 16%             | 13%         | 7%           | 7%          | 15%           | 25%   |
| Worse           | 900           | 706             | 627         | 910          | 820         | 451           | 394   |
|                 | 45%           | 35%             | 31%         | 45%          | 41%         | 22%           | 20%   |
| No different    | 323           | 454             | 626         | 555          | 680         | 639           | 467   |
|                 | 16%           | 22%             | 31%         | 27%          | 34%         | 32%           | 23%   |
| Don't know      | 254           | 538             | 513         | 409          | 390         | 625           | 659   |
|                 | 13%           | 27%             | 25%         | 20%          | 19%         | 31%           | 33%   |



Table 8 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? **Boris Johnson** 

|                 |            | Ge         | nder       |            |            | Ag         | ge         |           |             | Ethn       | icity         |               | Wo            | orking sta   | atus       |           |            | Social     | Class      |            | Ed               | ucationa   | I attainme              | nt            |               |           | Reg        | ion           |            |              |
|-----------------|------------|------------|------------|------------|------------|------------|------------|-----------|-------------|------------|---------------|---------------|---------------|--------------|------------|-----------|------------|------------|------------|------------|------------------|------------|-------------------------|---------------|---------------|-----------|------------|---------------|------------|--------------|
|                 |            |            |            |            |            |            |            |           | NET         |            |               | Work          | Work          | Not          |            |           |            |            |            |            | Higher           | -          | Secon-                  | Still         |               |           | -          |               |            | NET:         |
|                 | Total      | Male       | Female     | 18-24      | 25-34      | 35-64      | 65-74      | 75+       | NET:<br>65+ | White      | Non-<br>white | Full-<br>time | Part-<br>time | work-<br>ing | Retired    | Student   | _AB_       | C1         | C2         | _DE_       | degree<br>/ NVQ5 |            | dary /<br><u>NVQ1-3</u> | study-<br>ing | Scot-<br>land | Wales     | North      | Mid-<br>lands | South      | Eng-<br>land |
| Unweighted base | 2021       | 938        | 1083       | 176        | 314        | 1105       | 239        | 187       | 426         | 1815       | 172           | 843           | 308           | 355          | 445        | 70        | 689        | 565        | 273        | 494        | 295              | 670        | 963                     | 35            | 185           | 100       | 695        | 648           | 678        | 1736         |
| Weighted base   | 2021       | 990        | 1031       | 234        | 325        | 1034       | 223        | 205       | 428         | 1805       | 185           | 892           | 245           | 352          | 438        | 94        | 552        | 589        | 421        | 458        | 283              | 661        | 967                     | 50            | 172           | 107       | 682        | 640           | 699        | 1742         |
| Better          | 544<br>27% | 309<br>31% | 235<br>23% | 31<br>13%  | 76<br>23%  | 286<br>28% | 76<br>34%  | 75<br>37% | 151<br>35%  | 503<br>28% | 33<br>18%     | 259<br>29%    | 55<br>22%     | 84<br>24%    | 138<br>31% | 9<br>9%   | 128<br>23% | 149<br>25% | 127<br>30% | 141<br>31% | 76<br>27%        | 155<br>23% | 298<br>31%              | 2<br>5%       | 32<br>19%     | 33<br>30% | 149<br>22% | 183<br>29%    | 212<br>30% | 479<br>28%   |
| Worse           | 900<br>45% | 418<br>42% | 482<br>47% | 111<br>47% | 149<br>46% | 446<br>43% | 108<br>49% | 87<br>42% | 195<br>46%  | 805<br>45% | 86<br>46%     | 379<br>43%    | 113<br>46%    | 156<br>44%   | 209<br>48% | 43<br>45% | 293<br>53% | 261<br>44% | 165<br>39% | 181<br>40% | 134<br>47%       | 331<br>50% | 385<br>40%              | 29<br>57%     | 97<br>56%     | 48<br>45% | 323<br>47% | 272<br>43%    | 305<br>44% | 755<br>43%   |
| No different    | 323<br>16% | 174<br>18% | 149<br>14% | 40<br>17%  | 54<br>17%  | 173<br>17% | 25<br>11%  | 30<br>15% | 56<br>13%   | 277<br>15% | 39<br>21%     | 159<br>18%    | 39<br>16%     | 53<br>15%    | 60<br>14%  | 12<br>13% | 93<br>17%  | 109<br>18% | 51<br>12%  | 69<br>15%  | 48<br>17%        | 109<br>17% | 147<br>15%              | 7<br>15%      | 27<br>16%     | 13<br>12% | 115<br>17% | 92<br>14%     | 116<br>17% | 282<br>16%   |
| Don't know      | 254<br>13% | 89<br>9%   | 165<br>16% | 52<br>22%  | 46<br>14%  | 130<br>13% | 14<br>6%   | 13<br>6%  | 26<br>6%    | 219<br>12% | 28<br>15%     | 95<br>11%     | 39<br>16%     | 59<br>17%    | 31<br>7%   | 30<br>32% | 38<br>7%   | 71<br>12%  | 78<br>19%  | 67<br>15%  | 26<br>9%         | 65<br>10%  | 138<br>14%              | 11<br>23%     | 15<br>9%      | 14<br>13% | 95<br>14%  | 93<br>14%     | 66<br>10%  | 225<br>13%   |



Table 8 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? **Boris Johnson** 

|                 |            | -          | Voti       | ng Intent | ion       |           | Vot          | e In 20°<br>Elec |           | eral       | EU Ref     | Vote in<br>2016 | June       |              |               | EU F         | Ref/2017      | voting p    | attern       |               |                |            | Political  | Interest    | t         |  |  |                            | Marginal<br>Safe  | s   |           |           |                             |
|-----------------|------------|------------|------------|-----------|-----------|-----------|--------------|------------------|-----------|------------|------------|-----------------|------------|--------------|---------------|--------------|---------------|-------------|--------------|---------------|----------------|------------|------------|-------------|-----------|--|--|----------------------------|---|---|-----------|-----------|-----------------------------|
|                 | Total      | Con        | Lab        | Lib Dem   | UKIP      | Other     | Con          | Lab              | UKIP      | Lib<br>Dem | Remain     | Leave           | DNV/<br>DK | Con<br>Leave | Con<br>Remain | Lab<br>Leave | Lab<br>Remain | LD<br>Leave | LD<br>Remain | UKIP<br>Leave | UKIP<br>Remain | Verv       | Fairly     | Not<br>verv | Not at    | Lab<br>held<br>AND<br>LAB<10%<br>in E&W. | Con<br>held<br>AND<br>CON<10%<br>in E&W. | LD-held<br>seats<br>in E&W | Labour<br>(i.e.<br>Lab<br>held<br>AND<br>Lab>10.<br>1% in | Safe<br>Conservative<br>(i.e.<br>Con<br>held<br>>10.1%<br>in E&W) |           |           | NET:<br>Lab/Con<br>Marginal |
| Unweighted hase | 2021       |            |            |           |           |           | 730          | 714              |           |            |            |                 |            | 479          | 234           |              |               | 31          | 94           | 32            | 1 Ciliaiii     |            |            |             | 200       | 175                                      | 190                                      | 20                         | 661   | 779   |           | 13        | 365                         |
| Unweighted base |            | 583        | 631        | 135       | 112       | 115       |              | 7 14             | 36        | 134        | 907        | 865             | 249        |              |               | 212          | 463           |             |              |               | 2              | 465        | 982        | 359         |           |  |  |                            |   |   | 181       | 13        |                             |
| Weighted base   | 2021       | 596        | 640        | 128       | 104       | 106       | 760          | 717              | 32        | 131        | 889        | 885             | 247        | 509          | 227           | 220          | 460           | 32          | 93           | 27            | 2              | 462        | 986        | 356         | 202       | 170                                      | 198                                      | 20                         | 676   | 775   | 168       | 12        | 368                         |
| Better          | 544<br>27% | 245<br>41% | 90<br>14%  | 15<br>12% | 79<br>76% | 16<br>15% | 338<br>44%   | 101<br>5 14%     | 19<br>58% | 23<br>18%  | 114<br>13% | 393<br>44%      | 38<br>15%  | 285<br>56%   | 45<br>20%     | 59<br>27%    | 35<br>8%      | 6<br>18%    | 16<br>18%    | 17<br>65%     | 2<br>100%      | 177<br>38% | 258<br>26% | 73<br>21%   | 31<br>15% | 43<br>25%                                | 61<br>31%                                | 8<br>43%                   | 155<br>23%  | 244<br>31%  | 31<br>18% | 1<br>9%   | 104<br>28%                  |
| Worse           | 900<br>45% | 199<br>33% | 383<br>60% | 85<br>66% | 13<br>13% | 62<br>59% | 244<br>32%   | 424<br>59%       | 2<br>7%   | 75<br>57%  | 566<br>64% | 256<br>29%      | 78<br>32%  | 108<br>21%   | 126<br>55%    | 94<br>43%    | 317<br>69%    | 11<br>36%   | 61<br>65%    | 2<br>8%       | -              | 205<br>44% | 487<br>49% | 149<br>42%  | 59<br>29% | 79<br>46%                                | 89<br>45%                                | 5<br>24%                   | 298<br>44%  | 325<br>42%  | 95<br>57% | 10<br>79% | 168<br>46%                  |
| No different    | 323<br>16% | 104<br>17% | 112<br>17% | 24<br>19% | 7<br>7%   | 18<br>17% | 119<br>5 16% | 123<br>5 17%     | 5<br>17%  | 21<br>16%  | 136<br>15% | 145<br>16%      | 42<br>17%  | 76<br>15%    | 41<br>18%     | 41<br>19%    | 73<br>16%     | 11<br>34%   | 9<br>10%     | 5<br>20%      | -              | 59<br>13%  | 163<br>16% | 71<br>20%   | 28<br>14% | 29<br>17%                                | 30<br>15%                                | 6<br>30%                   | 114<br>17%  | 116<br>15%  | 26<br>15% | 1<br>11%  | 60<br>16%                   |
| Don't know      | 254<br>13% | 48<br>8%   | 56<br>9%   | 4<br>3%   | 5<br>5%   | 10<br>9%  | 60           | 69               | 6<br>19%  | 12<br>9%   | 73<br>8%   | 92<br>10%       | 89<br>36%  | 40<br>8%     | 16<br>7%      | 26<br>12%    | 35<br>8%      | 4<br>12%    | 6<br>7%      | 2<br>7%       | -              | 22<br>5%   | 78<br>8%   | 63<br>18%   | 84<br>42% | 19<br>11%                                | 17<br>9%                                 | 1                          | 109<br>16%  | 91<br>12%   | 16<br>10% | -         | 37<br>10%                   |



Table 9 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Jacob Rees-Mogg

|                 |            | Ge          | nder       |            |            | A          | ge        |            |            | Ethn       | icity     |               | Wo            | orking sta   | atus       |           |            | Social     | Class      |            | Ed               | lucationa  | I attainme       | nt              |           |           | Reg        | gion       |            |              |
|-----------------|------------|-------------|------------|------------|------------|------------|-----------|------------|------------|------------|-----------|---------------|---------------|--------------|------------|-----------|------------|------------|------------|------------|------------------|------------|------------------|-----------------|-----------|-----------|------------|------------|------------|--------------|
|                 |            |             |            |            |            |            |           |            | NET:       |            | Non-      | Work<br>Full- | Work<br>Part- | Not<br>work- |            |           |            |            |            |            | Higher<br>degree | Degree     | Secon-<br>dary / | Still<br>study- | Scot-     |           |            | Mid-       |            | NET:<br>Eng- |
|                 | Total      | <u>Male</u> | Female     | 18-24      | 25-34      | 35-64      | 65-74     | <u>75+</u> | 65+        | White      | white     | _time_        | _time_        | ing          | Retired    | Student   | _AB_       | <u>C1</u>  | C2         | DE         |                  |            | NVQ1-3           |                 | _land_    | Wales     | North      | lands      | South      | _land_       |
| Unweighted base | 2021       | 938         | 1083       | 176        | 314        | 1105       | 239       | 187        | 426        | 1815       | 172       | 843           | 308           | 355          | 445        | 70        | 689        | 565        | 273        | 494        | 295              | 670        | 963              | 35              | 185       | 100       | 695        | 648        | 678        | 1736         |
| Weighted base   | 2021       | 990         | 1031       | 234        | 325        | 1034       | 223       | 205        | 428        | 1805       | 185       | 892           | 245           | 352          | 438        | 94        | 552        | 589        | 421        | 458        | 283              | 661        | 967              | 50              | 172       | 107       | 682        | 640        | 699        | 1742         |
| Better          | 323<br>16% | 204<br>21%  | 119<br>12% | 18<br>8%   | 45<br>14%  | 145<br>14% | 56<br>25% | 60<br>29%  | 115<br>27% | 294<br>16% | 23<br>13% | 140<br>16%    | 27<br>11%     | 36<br>10%    | 109<br>25% | 10<br>10% | 88<br>16%  | 87<br>15%  | 81<br>19%  | 67<br>15%  | 55<br>19%        | 96<br>14%  | 162<br>17%       | 1<br>2%         | 22<br>13% | 25<br>23% | 90<br>13%  | 114<br>18% | 119<br>17% | 276<br>16%   |
| Worse           | 706<br>35% | 400<br>40%  | 306<br>30% | 57<br>24%  | 100<br>31% | 391<br>38% | 90<br>40% | 67<br>33%  | 157<br>37% | 650<br>36% | 45<br>24% | 309<br>35%    | 90<br>37%     | 109<br>31%   | 177<br>40% | 21<br>23% | 242<br>44% | 223<br>38% | 97<br>23%  | 144<br>31% | 109<br>38%       | 284<br>43% | 277<br>29%       | 16<br>32%       | 73<br>43% | 39<br>37% | 238<br>35% | 211<br>33% | 257<br>37% | 593<br>34%   |
| No different    | 454<br>22% | 212<br>21%  | 242<br>24% | 58<br>25%  | 76<br>23%  | 221<br>21% | 52<br>24% | 47<br>23%  | 99<br>23%  | 399<br>22% | 50<br>27% | 218<br>24%    | 44<br>18%     | 78<br>22%    | 95<br>22%  | 19<br>20% | 122<br>22% | 127<br>22% | 89<br>21%  | 116<br>25% | 63<br>22%        | 137<br>21% | 238<br>25%       | 8<br>16%        | 35<br>21% | 22<br>21% | 159<br>23% | 142<br>22% | 153<br>22% | 397<br>23%   |
| Don't know      | 538<br>27% | 174<br>18%  | 364<br>35% | 101<br>43% | 104<br>32% | 278<br>27% | 25<br>11% | 31<br>15%  | 56<br>13%  | 462<br>26% | 67<br>36% | 224<br>25%    | 84<br>34%     | 128<br>36%   | 58<br>13%  | 44<br>46% | 100<br>18% | 152<br>26% | 154<br>37% | 132<br>29% | 57<br>20%        | 144<br>22% | 289<br>30%       | 25<br>50%       | 42<br>24% | 21<br>19% | 195<br>29% | 173<br>27% | 170<br>24% | 475<br>27%   |



Table 9 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Jacob Rees-Mogg

|                 |            |            | Voti       | ing Intent | ion       |           | Vot          | e In 20<br>Elec |             | eral      | EU Ref     | Vote in<br>2016 | June       |            |           | EU I      | Ref/2017   | voting p  | attern    |           |           |            | Political  | Interes    | t          |                               |                               |                  | Marginal<br>Safe  | s  |           |          |                 |
|-----------------|------------|------------|------------|------------|-----------|-----------|--------------|-----------------|-------------|-----------|------------|-----------------|------------|------------|-----------|-----------|------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|-------------------------------|-------------------------------|------------------|---|--|-----------|----------|-----------------|
|                 |            |            |            |            |           |           |              |                 |             | Lib       |            |                 | DNV/       | Con        | Con       | Lab       | Lab        | LD        | LD        | UKIP      | UKIP      |            |            | Not        | Not at     | Lab<br>held<br>AND<br>LAB<10% | Con<br>held<br>AND<br>CON<10% | LD-held<br>seats | Labour<br>(i.e.<br>Lab<br>held<br>AND<br>Lab>10.<br>1% in | Safe<br>Conservative<br>(i.e.<br>Con<br>held<br>>10.1% | Scot-     |          | NET:<br>Lab/Con |
|                 | Total      | Con        | Lab        | Lib Dem    | UKIP      | Other     | Con          | Lab             | <u>UKIP</u> | Dem       | Remain     | Leave           | _DK_       | Leave      | Remain    | Leave     | Remain     | Leave     | Remain    | Leave     | Remain    | Very       | Fairly     | very       | all        | in E&W.                       | in E&W.                       | in E&W           | E&W)  | in E&W)  | land      | Other    | Marginal        |
| Unweighted base | 2021       | 583        | 631        | 135        | 112       | 115       | 730          | 714             | 36          | 134       | 907        | 865             | 249        | 479        | 234       | 212       | 463        | 31        | 94        | 32        | 2         | 465        | 982        | 359        | 200        | 175                           | 190                           | 20               | 661   | 779  | 181       | 13       | 365             |
| Weighted base   | 2021       | 596        | 640        | 128        | 104       | 106       | 760          | 717             | 32          | 131       | 889        | 885             | 247        | 509        | 227       | 220       | 460        | 32        | 93        | 27        | 2         | 462        | 986        | 356        | 202        | 170                           | 198                           | 20               | 676   | 775  | 168       | 12       | 368             |
| Better          | 323<br>16% | 136<br>23% | 43<br>7%   | 13<br>11%  | 67<br>65% | 12<br>11% | 214<br>6 28% | 54<br>5 8%      | 12<br>36%   | 19<br>14% | 63<br>7%   | 243<br>27%      | 17<br>7%   | 181<br>36% | 27<br>12% | 31<br>14% | 19<br>4%   | 7<br>22%  | 12<br>13% | 10<br>38% | 2<br>100% | 149<br>32% | 137<br>14% | 29<br>8%   | 5<br>2%    | 24<br>14%                     | 36<br>18%                     | 8<br>40%         | 97<br>14%   | 136<br>18%   | 22<br>13% | 1<br>5%  | 60<br>16%       |
| Worse           | 706<br>35% | 183<br>31% | 289<br>45% | 76<br>59%  | 12<br>12% | 55<br>51% | 220<br>29%   | 313<br>44%      | 4<br>13%    | 65<br>49% | 439<br>49% | 230<br>26%      | 37<br>15%  | 125<br>25% | 94<br>41% | 61<br>28% | 245<br>53% | 10<br>31% | 54<br>58% | 4<br>16%  | -         | 195<br>42% | 398<br>40% | 84<br>24%  | 29<br>14%  | 65<br>38%                     | 61<br>31%                     | 5<br>23%         | 224<br>33%  | 269<br>35%   | 72<br>43% | 9<br>76% | 126<br>34%      |
| No different    | 454<br>22% | 156<br>26% | 164<br>26% | 22<br>17%  | 13<br>12% | 15<br>14% | 168<br>6 22% | 178<br>5 25%    | 9<br>27%    | 22<br>17% | 193<br>22% | 205<br>23%      | 56<br>23%  | 105<br>21% | 53<br>24% | 65<br>30% | 104<br>23% | 6<br>18%  | 14<br>15% | 9<br>33%  | -         | 81<br>18%  | 235<br>24% | 93<br>26%  | 42<br>21%  | 38<br>23%                     | 43<br>22%                     | 6<br>30%         | 158<br>23%  | 174<br>22%   | 34<br>20% | 1<br>12% | 81<br>22%       |
| Don't know      | 538<br>27% | 121<br>20% | 144<br>23% | 16<br>13%  | 12<br>12% | 24<br>23% | 158<br>6 21% | 173             | 7<br>23%    | 25<br>19% | 193<br>22% | 207             | 138<br>56% | 98<br>19%  | 53<br>23% | 63<br>29% | 92<br>20%  | 9<br>29%  | 13<br>14% | 3<br>12%  | -         | 37<br>8%   | 216<br>22% | 150<br>42% | 127<br>63% | 43<br>25%                     | 58<br>29%                     | 1<br>7%          | 197<br>29%  | 195<br>25%   | 40<br>24% | 1<br>7%  | 101<br>28%      |



Table 10 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Sajid Javid

|                 |            | Ge          | nder       |              |           | Ag         | ge        |            |           | Ethn       | icity     |            | Wo        | orking sta | atus      |         |           | Social    | Class     |          | Ed            | ucationa      | <u>l attainme</u> | nt       |          |          | Reg          | gion      |            |            |
|-----------------|------------|-------------|------------|--------------|-----------|------------|-----------|------------|-----------|------------|-----------|------------|-----------|------------|-----------|---------|-----------|-----------|-----------|----------|---------------|---------------|-------------------|----------|----------|----------|--------------|-----------|------------|------------|
|                 |            |             |            |              |           |            |           |            |           |            |           | Work       | Work      | Not        |           |         |           |           |           |          | Higher        |               | Secon-            | Still    |          |          |              |           |            | NET:       |
|                 |            |             |            |              |           |            |           |            | NET:      |            | Non-      | Full-      | Part-     | work-      |           |         |           |           |           |          |               | Degree        |                   | study-   | Scot-    |          |              | Mid-      |            | Eng-       |
|                 | Total      | <u>Male</u> | Female     | <u>18-24</u> | 25-34     | 35-64      | 65-74     | <u>75+</u> | 65+       | White      | white     | time       | time      | ing        | Retired   | Student | <u>AB</u> | <u>C1</u> | C2        | DE       | <u>/ NVQ5</u> | <u>/ NVQ4</u> | NVQ1-3            | ing      | land     | Wales    | <u>North</u> | lands     | South      | _land_     |
| Unweighted base | 2021       | 938         | 1083       | 176          | 314       | 1105       | 239       | 187        | 426       | 1815       | 172       | 843        | 308       | 355        | 445       | 70      | 689       | 565       | 273       | 494      | 295           | 670           | 963               | 35       | 185      | 100      | 695          | 648       | 678        | 1736       |
| Weighted base   | 2021       | 990         | 1031       | 234          | 325       | 1034       | 223       | 205        | 428       | 1805       | 185       | 892        | 245       | 352        | 438       | 94      | 552       | 589       | 421       | 458      | 283           | 661           | 967               | 50       | 172      | 107      | 682          | 640       | 699        | 1742       |
| Better          | 255<br>13% | 137<br>14%  | 118<br>11% | 28<br>12%    | 48<br>15% | 127<br>12% | 27<br>12% | 25<br>12%  | 52<br>12% | 207<br>11% | 47<br>25% | 131<br>15% | 37<br>15% | 30<br>8%   | 51<br>12% | 7<br>8% | 95<br>17% | 70<br>12% | 47<br>11% | 43<br>9% | 39<br>14%     | 93<br>14%     | 111<br>11%        | 9<br>17% | 12<br>7% | 10<br>9% | 62<br>9%     | 77<br>12% | 116<br>17% | 234<br>13% |
|                 | 1370       | 1-70        | 1170       | 12 /0        | 1370      | 12 /0      | 12 /0     | 12/0       | 12 /0     | 1170       | 2570      | 1370       | 1070      | 0 70       | 12/0      | 0 70    | 17 70     | 12/0      | 1170      | 370      | 1-70          | 1-70          | 1170              | 17 70    | 1 70     | 3 70     | 370          | 12 /0     | 17 70      | 1370       |
| Worse           | 627        | 355         | 272        | 58           | 84        | 322        | 83        | 81         | 164       | 571        | 48        | 273        | 65        | 103        | 167       | 18      | 161       | 177       | 123       | 167      | 83            | 209           | 304               | 9        | 64       | 50       | 228          | 205       | 194        | 513        |
|                 | 31%        | 36%         | 26%        | 25%          | 26%       | 31%        | 37%       | 40%        | 38%       | 32%        | 26%       | 31%        | 27%       | 29%        | 38%       | 19%     | 29%       | 30%       | 29%       | 36%      | 29%           | 32%           | 31%               | 18%      | 37%      | 47%      | 33%          | 32%       | 28%        | 29%        |
| No different    | 626        | 330         | 296        | 56           | 99        | 325        | 84        | 63         | 147       | 573        | 45        | 277        | 67        | 113        | 153       | 16      | 190       | 187       | 122       | 128      | 89            | 223           | 289               | 10       | 54       | 26       | 210          | 199       | 217        | 546        |
|                 | 31%        | 33%         | 29%        | 24%          | 30%       | 31%        | 38%       | 31%        | 34%       | 32%        | 24%       | 31%        | 27%       | 32%        | 35%       | 17%     | 34%       | 32%       | 29%       | 28%      | 32%           | 34%           | 30%               | 21%      | 31%      | 24%      | 31%          | 31%       | 31%        | 31%        |
| Don't know      | 513        | 168         | 344        | 92           | 94        | 261        | 29        | 36         | 65        | 454        | 45        | 210        | 76        | 106        | 67        | 53      | 107       | 156       | 129       | 120      | 72            | 136           | 264               | 22       | 42       | 21       | 182          | 158       | 172        | 449        |
|                 | 25%        | 17%         | 33%        | 39%          | 29%       | 25%        | 13%       | 18%        | 15%       | 25%        | 24%       | 24%        | 31%       | 30%        | 15%       | 56%     | 19%       | 26%       | 31%       | 26%      | 25%           | 21%           | 27%               | 43%      | 24%      | 20%      | 27%          | 25%       | 25%        | 26%        |



Table 10 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Sajid Javid

|                 |            |            | Vot        | ting Intent | tion      |           | Vot          | te In 20<br>Ele | 17 Ger      | neral             |            | Vote in<br>2016 | June       |              |                      | EU I                | Ref/2017      | voting p  | attern    |           |                |            | Political  | Interes     | t          |                    |                    |                 | Marginal<br>Safe                                 | s  |           |          |                     |
|-----------------|------------|------------|------------|-------------|-----------|-----------|--------------|-----------------|-------------|-------------------|------------|-----------------|------------|--------------|----------------------|---------------------|---------------|-----------|-----------|-----------|----------------|------------|------------|-------------|------------|--------------------|--------------------|-----------------|--|--|-----------|----------|---------------------|
|                 |            |            |            |             |           |           |              |                 |             |                   |            |                 |            |              |                      |                     |               |           |           |           |                |            |            |             |            | Lab<br>held<br>AND | Con<br>held<br>AND |                 | Labour<br>(i.e.<br>Lab<br>held<br>AND<br>Lab>10. | Safe<br>Conservative<br>(i.e.<br>Con<br>held |           |          | NET:                |
|                 | Total      | Con        | Lab        | Lib Dem     | UKIP      | Other     | Con          | Lab             | <u>UKIP</u> | Lib<br><u>Dem</u> | Remain     | Leave           | DNV/<br>DK | Con<br>Leave | Con<br><u>Remain</u> | Lab<br><u>Leave</u> | Lab<br>Remain | Leave     | Remain    | Leave     | UKIP<br>Remain | Very       | Fairly     | Not<br>very | Not at     | LAB<10%<br>in E&W. | CON<10%<br>in E&W. | seats<br>in E&W | 1% in<br>E&W)                                    | >10.1%<br>in E&W)                            |           |          | Lab/Con<br>Marginal |
| Unweighted base | 2021       | 583        | 631        | 135         | 112       | 115       | 730          | 714             | 36          | 134               | 907        | 865             | 249        | 479          | 234                  | 212                 | 463           | 31        | 94        | 32        | 2              | 465        | 982        | 359         | 200        | 175                | 190                | 20              | 661  | 779  | 181       | 13       | 365                 |
| Weighted base   | 2021       | 596        | 640        | 128         | 104       | 106       | 760          | 717             | 32          | 131               | 889        | 885             | 247        | 509          | 227                  | 220                 | 460           | 32        | 93        | 27        | 2              | 462        | 986        | 356         | 202        | 170                | 198                | 20              | 676  | 775  | 168       | 12       | 368                 |
| Better          | 255<br>13% | 74<br>12%  | 86<br>13%  | 37<br>29%   | 10<br>10% | 8<br>7%   | 98<br>6 13%  | 101<br>6 14%    | 1<br>4%     | 32<br>25%         | 157<br>18% | 84<br>10%       | 14<br>6%   | 55<br>11%    | 44<br>19%            | 11<br>5%            | 84<br>18%     | 12<br>36% | 21<br>22% | 1<br>5%   | -              | 85<br>18%  | 130<br>13% | 31<br>9%    | 7<br>3%    | 18<br>10%          | 14<br>7%           | 5<br>25%        | 95<br>14%  | 109<br>14%                                   | 12<br>7%  | 1<br>10% | 32<br>9%            |
| Worse           | 627<br>31% | 220<br>37% | 192<br>30% | 35<br>27%   | 61<br>59% | 40<br>37% | 275<br>6 36% | 207<br>6 29%    | 17<br>53%   | 31<br>24%         | 223<br>25% | 362<br>41%      | 42<br>17%  | 218<br>43%   | 51<br>22%            | 83<br>38%           | 119<br>26%    | 8<br>24%  | 22<br>23% | 15<br>58% | 2<br>100%      | 195<br>42% | 312<br>32% | 82<br>23%   | 35<br>17%  | 57<br>34%          | 62<br>31%          | 5<br>27%        | 209<br>31%                                       | 225<br>29%                                   | 64<br>38% | 4<br>29% | 120<br>32%          |
| No different    | 626<br>31% | 183<br>31% | 221<br>35% | 42<br>32%   | 27<br>26% | 35<br>33% | 229<br>6 30% | 246<br>6 34%    | 7<br>21%    | 40<br>31%         | 304<br>34% | 264<br>30%      | 58<br>24%  | 148<br>29%   | 75<br>33%            | 79<br>36%           | 159<br>35%    | 6<br>20%  | 33<br>35% | 7<br>26%  | -              | 141<br>30% | 349<br>35% | 94<br>26%   | 41<br>20%  | 57<br>33%          | 67<br>34%          | 8<br>41%        | 191<br>28%                                       | 247<br>32%                                   | 51<br>30% | 5<br>42% | 124<br>34%          |
| Don't know      | 513<br>25% | 119<br>20% | 141<br>22% | 15<br>11%   | 6<br>6%   | 24<br>22% | 157<br>6 21% | 162<br>6 23%    | 7<br>22%    | 27<br>21%         | 205<br>23% | 174<br>20%      | 133<br>54% | 88<br>17%    | 58<br>25%            | 47<br>22%           | 98<br>21%     | 6<br>19%  | 18<br>19% | 3<br>11%  | -              | 41<br>9%   | 195<br>20% | 149<br>42%  | 120<br>59% | 39<br>23%          | 54<br>27%          | 1<br>6%         | 180<br>27%                                       | 194<br>25%                                   | 41<br>24% | 2<br>19% | 93<br>25%           |



Table 11 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Michael Gove

|                 |       | Ge          | nder   |       |       | A     | ge    |            |      | Ethn  | icity |       | Wo    | orking sta | atus    |         |           | Social    | Class |     | Ed            | <u>lucationa</u> | <u>I attainme</u> | nt     |             |       | Reg   | gion  |       |        |
|-----------------|-------|-------------|--------|-------|-------|-------|-------|------------|------|-------|-------|-------|-------|------------|---------|---------|-----------|-----------|-------|-----|---------------|------------------|-------------------|--------|-------------|-------|-------|-------|-------|--------|
|                 |       |             |        |       |       |       |       |            |      |       |       | Work  | Work  | Not        |         |         |           |           |       |     | Higher        |                  | Secon-            | Still  |             |       |       |       |       | NET:   |
|                 |       |             |        |       |       |       |       |            | NET: |       | Non-  | Full- | Part- | work-      |         |         |           |           |       |     | degree        |                  | dary /            | study- | Scot-       |       |       | Mid-  |       | Eng-   |
|                 | Total | <u>Male</u> | Female | 18-24 | 25-34 | 35-64 | 65-74 | <u>75+</u> | 65+  | White | white | time  | time  | ing        | Retired | Student | <u>AB</u> | <u>C1</u> | C2    | DE  | <u>/ NVQ5</u> | <u>/ NVQ4</u>    | NVQ1-3            | ing    | <u>land</u> | Wales | North | lands | South | _land_ |
| Unweighted base | 2021  | 938         | 1083   | 176   | 314   | 1105  | 239   | 187        | 426  | 1815  | 172   | 843   | 308   | 355        | 445     | 70      | 689       | 565       | 273   | 494 | 295           | 670              | 963               | 35     | 185         | 100   | 695   | 648   | 678   | 1736   |
| Weighted base   | 2021  | 990         | 1031   | 234   | 325   | 1034  | 223   | 205        | 428  | 1805  | 185   | 892   | 245   | 352        | 438     | 94      | 552       | 589       | 421   | 458 | 283           | 661              | 967               | 50     | 172         | 107   | 682   | 640   | 699   | 1742   |
| Better          | 147   | 92          | 55     | 25    | 20    | 77    | 12    | 12         | 25   | 125   | 20    | 83    | 14    | 21         | 23      | 6       | 52        | 40        | 35    | 20  | 29            | 43               | 67                | 1      | 6           | 4     | 48    | 39    | 60    | 137    |
|                 | 7%    | 9%          | 5%     | 11%   | 6%    | 7%    | 6%    | 6%         | 6%   | 7%    | 11%   | 9%    | 6%    | 6%         | 5%      | 6%      | 9%        | 7%        | 8%    | 4%  | 10%           | 7%               | 7%                | 2%     | 3%          | 4%    | 7%    | 6%    | 9%    | 8%     |
| Worse           | 910   | 501         | 409    | 72    | 129   | 488   | 122   | 99         | 221  | 828   | 69    | 403   | 104   | 140        | 226     | 37      | 296       | 271       | 154   | 189 | 143           | 346              | 381               | 19     | 88          | 60    | 285   | 300   | 325   | 762    |
|                 | 45%   | 51%         | 40%    | 31%   | 40%   | 47%   | 54%   | 49%        | 52%  | 46%   | 37%   | 45%   | 42%   | 40%        | 52%     | 39%     | 54%       | 46%       | 37%   | 41% | 51%           | 52%              | 39%               | 37%    | 51%         | 56%   | 42%   | 47%   | 47%   | 44%    |
| No different    | 555   | 276         | 279    | 62    | 85    | 269   | 72    | 67         | 139  | 499   | 52    | 240   | 59    | 97         | 142     | 17      | 127       | 172       | 119   | 136 | 70            | 158              | 294               | 20     | 47          | 24    | 194   | 172   | 189   | 484    |
|                 | 27%   | 28%         | 27%    | 27%   | 26%   | 26%   | 32%   | 33%        | 32%  | 28%   | 28%   | 27%   | 24%   | 27%        | 32%     | 18%     | 23%       | 29%       | 28%   | 30% | 25%           | 24%              | 30%               | 39%    | 27%         | 23%   | 28%   | 27%   | 27%   | 28%    |
| Don't know      | 409   | 122         | 288    | 75    | 91    | 200   | 17    | 26         | 43   | 353   | 44    | 165   | 68    | 95         | 47      | 35      | 77        | 105       | 113   | 113 | 41            | 114              | 226               | 11     | 32          | 18    | 155   | 129   | 124   | 359    |
|                 | 20%   | 12%         | 28%    | 32%   | 28%   | 19%   | 8%    | 13%        | 10%  | 20%   | 24%   | 18%   | 28%   | 27%        | 11%     | 37%     | 14%       | 18%       | 27%   | 25% | 15%           | 17%              | 23%               | 22%    | 18%         | 17%   | 23%   | 20%   | 18%   | 21%    |



Table 11 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Michael Gove

|                 |            |            | Vot        | ing Intent | ion       |           | Vot          | e In 20<br>Elec |             | eral      | EU Ref     | Vote in<br>2016 | June       |            |            | EU I      | Ref/2017   | voting p  | attern    |          |           |            | Political  | Interes    | t          |                               |                               |                  | Marginal<br>Safe                                 | s  |           |          |                   |
|-----------------|------------|------------|------------|------------|-----------|-----------|--------------|-----------------|-------------|-----------|------------|-----------------|------------|------------|------------|-----------|------------|-----------|-----------|----------|-----------|------------|------------|------------|------------|-------------------------------|-------------------------------|------------------|--|--|-----------|----------|-------------------|
|                 |            |            |            |            |           |           |              |                 |             | Lib       |            |                 | DNV/       | Con        | Con        | Lab       | Lab        | I.D.      | I.D.      | סואוו    | UKIP      |            |            | Not        | Not at     | Lab<br>held<br>AND<br>LAB<10% | Con<br>held<br>AND<br>CON<10% | LD-held<br>seats | Labour<br>(i.e.<br>Lab<br>held<br>AND<br>Lab>10. | Safe<br>Conservative<br>(i.e.<br>Con<br>held<br>>10.1% | Scot-     |          | NET:<br>Lab/Con   |
|                 | Total      | Con        | Lab        | Lib Dem    | UKIP      | Other     | Con          | Lab             | <u>UKIP</u> |           | Remain     | Leave           | DK DK      | Leave      | Remain     | Leave     | Remain     | Leave     | Remain    | Leave    | Remain    | Very       | Fairly     | very       | all        | in E&W.                       | in E&W.                       | in E&W           |  | in E&W)  |           |          | Marginal Marginal |
| Unweighted base | 2021       | 583        | 631        | 135        | 112       | 115       | 730          | 714             | 36          | 134       | 907        | 865             | 249        | 479        | 234        | 212       | 463        | 31        | 94        | 32       | 2         | 465        | 982        | 359        | 200        | 175                           | 190                           | 20               | 661  | 779  | 181       | 13       | 365               |
| Weighted base   | 2021       | 596        | 640        | 128        | 104       | 106       | 760          | 717             | 32          | 131       | 889        | 885             | 247        | 509        | 227        | 220       | 460        | 32        | 93        | 27       | 2         | 462        | 986        | 356        | 202        | 170                           | 198                           | 20               | 676  | 775  | 168       | 12       | 368               |
| Better          | 147<br>7%  | 55<br>9%   | 41<br>6%   | 8<br>6%    | 24<br>23% | 1<br>1%   | 78<br>5 10%  | 38<br>5%        | 8<br>26%    | 8<br>6%   | 46<br>5%   | 92<br>10%       | 9<br>4%    | 66<br>13%  | 10<br>4%   | 12<br>5%  | 23<br>5%   | 3<br>9%   | 5<br>5%   | 7<br>26% | 2<br>100% | 63<br>14%  | 67<br>7%   | 16<br>4%   | 2<br>1%    | 13<br>8%                      | 6<br>3%                       | -                | 51<br>7%   | 70<br>9%   | 6<br>4%   | -        | 19<br>5%          |
| Worse           | 910<br>45% | 264<br>44% | 318<br>50% | 80<br>62%  | 49<br>47% | 67<br>63% | 336<br>44%   | 372<br>52%      | 9<br>27%    | 73<br>56% | 494<br>56% | 358<br>40%      | 58<br>24%  | 207<br>41% | 123<br>54% | 97<br>44% | 265<br>58% | 10<br>33% | 61<br>65% | 9<br>33% | -         | 257<br>56% | 507<br>51% | 102<br>29% | 39<br>19%  | 74<br>44%                     | 102<br>51%                    | 11<br>56%        | 278<br>41%                                       | 350<br>45%   | 86<br>52% | 9<br>71% | 176<br>48%        |
| No different    | 555<br>27% | 194<br>33% | 174<br>27% | 28<br>22%  | 24<br>23% | 25<br>23% | 237<br>31%   | 183<br>26%      | 8<br>25%    | 29<br>22% | 216<br>24% | 281<br>32%      | 58<br>24%  | 169<br>33% | 64<br>28%  | 64<br>29% | 109<br>24% | 11<br>36% | 15<br>16% | 8<br>31% | -         | 114<br>25% | 276<br>28% | 113<br>32% | 49<br>24%  | 52<br>30%                     | 53<br>27%                     | 7<br>37%         | 189<br>28%                                       | 205<br>26%   | 45<br>27% | 3<br>29% | 105<br>29%        |
| Don't know      | 409<br>20% | 83<br>14%  | 107<br>17% | 12<br>9%   | 8<br>7%   | 13<br>13% | 109<br>5 14% | 124<br>17%      | 7<br>22%    | 21<br>16% | 133<br>15% | 154<br>17%      | 122<br>49% | 68<br>13%  | 31<br>13%  | 47<br>21% | 63<br>14%  | 7<br>22%  | 12<br>13% | 3<br>11% | -         | 29<br>6%   | 136<br>14% | 124<br>35% | 113<br>56% | 31<br>18%                     | 37<br>19%                     | 1<br>7%          | 158<br>23%                                       | 150<br>19%   | 31<br>18% | -        | 68<br>18%         |



Table 12 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Jeremy Hunt

|                 |            | Ge         | nder          |           |            | A          | ge         |            |            | Ethn       | icity     |               | Wo            | orking sta   | atus       |           |            | Social     | Class      |            | Ec         | ducationa     | I attainme       | nt              |           |           | Reg        | gion       |            |              |
|-----------------|------------|------------|---------------|-----------|------------|------------|------------|------------|------------|------------|-----------|---------------|---------------|--------------|------------|-----------|------------|------------|------------|------------|------------|---------------|------------------|-----------------|-----------|-----------|------------|------------|------------|--------------|
|                 |            |            |               |           |            |            |            |            | NET:       |            | Non-      | Work<br>Full- | Work<br>Part- | Not<br>work- |            |           |            |            |            |            |            | Degree        | Secon-<br>dary / | Still<br>study- | Scot-     |           |            | Mid-       |            | NET:<br>Eng- |
|                 | Total      | Male       | <u>Female</u> | 18-24     | 25-34      | 35-64      | 65-74      | <u>75+</u> | 65+        | White      | white     | time          | time          | ing          | Retired    | Student   | AB         | <u>C1</u>  | C2         | DE         | / NVQ5     | <u>/ NVQ4</u> | NVQ1-3           | ing             | land      | Wales     | North      | lands      | South      | land         |
| Unweighted base | 2021       | 938        | 1083          | 176       | 314        | 1105       | 239        | 187        | 426        | 1815       | 172       | 843           | 308           | 355          | 445        | 70        | 689        | 565        | 273        | 494        | 295        | 670           | 963              | 35              | 185       | 100       | 695        | 648        | 678        | 1736         |
| Weighted base   | 2021       | 990        | 1031          | 234       | 325        | 1034       | 223        | 205        | 428        | 1805       | 185       | 892           | 245           | 352          | 438        | 94        | 552        | 589        | 421        | 458        | 283        | 661           | 967              | 50              | 172       | 107       | 682        | 640        | 699        | 1742         |
| Better          | 132<br>7%  | 81<br>8%   | 51<br>5%      | 21<br>9%  | 26<br>8%   | 57<br>6%   | 15<br>7%   | 12<br>6%   | 28<br>6%   | 106<br>6%  | 23<br>12% | 78<br>9%      | 10<br>4%      | 12<br>3%     | 26<br>6%   | 6<br>6%   | 61<br>11%  | 30<br>5%   | 22<br>5%   | 18<br>4%   | 26<br>9%   | 50<br>8%      | 54<br>6%         | 1<br>2%         | 4<br>3%   | 7<br>6%   | 38<br>6%   | 38<br>6%   | 56<br>8%   | 121<br>7%    |
| Worse           | 820<br>41% | 437<br>44% | 382<br>37%    | 73<br>31% | 122<br>37% | 437<br>42% | 108<br>48% | 80<br>39%  | 188<br>44% | 759<br>42% | 48<br>26% | 361<br>40%    | 98<br>40%     | 128<br>36%   | 199<br>45% | 34<br>36% | 251<br>45% | 245<br>42% | 141<br>34% | 182<br>40% | 113<br>40% | 305<br>46%    | 366<br>38%       | 16<br>32%       | 82<br>48% | 48<br>45% | 256<br>38% | 265<br>41% | 299<br>43% | 689<br>40%   |
| No different    | 680<br>34% | 350<br>35% | 330<br>32%    | 71<br>30% | 98<br>30%  | 347<br>34% | 73<br>33%  | 91<br>44%  | 164<br>38% | 602<br>33% | 72<br>39% | 310<br>35%    | 70<br>28%     | 122<br>35%   | 163<br>37% | 16<br>17% | 171<br>31% | 206<br>35% | 147<br>35% | 156<br>34% | 95<br>34%  | 208<br>32%    | 336<br>35%       | 18<br>36%       | 53<br>31% | 35<br>32% | 245<br>36% | 209<br>33% | 226<br>32% | 591<br>34%   |
| Don't know      | 390<br>19% | 123<br>12% | 267<br>26%    | 69<br>29% | 79<br>24%  | 194<br>19% | 26<br>12%  | 22<br>11%  | 48<br>11%  | 338<br>19% | 42<br>23% | 144<br>16%    | 67<br>27%     | 90<br>26%    | 51<br>12%  | 38<br>41% | 70<br>13%  | 108<br>18% | 111<br>26% | 102<br>22% | 48<br>17%  | 97<br>15%     | 211<br>22%       | 15<br>30%       | 32<br>19% | 17<br>16% | 144<br>21% | 128<br>20% | 118<br>17% | 341<br>20%   |



Table 12 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Jeremy Hunt

|                 |            | Vote In 2017 General Vote In 2 |            |           |           |           |            |              |             | eral       | EU Ref        | Vote in<br>2016 | June       |              |               | EU F         | Ref/2017             | voting pa          | attern              |               |                |            | Political     | Interes     | t          |                           |                           |                            | Marginal                                      | s   |           |          |                             |
|-----------------|------------|--|------------|-----------|-----------|-----------|------------|--------------|-------------|------------|---------------|-----------------|------------|--------------|---------------|--------------|----------------------|--------------------|---------------------|---------------|----------------|------------|---------------|-------------|------------|---------------------------|---------------------------|----------------------------|---|---|-----------|----------|-----------------------------|
|                 |            |  |            |           |           |           |            |              |             |            |               |                 |            |              |               |              |                      |                    |                     |               |                |            |               |             |            | Lab<br>held               | Con<br>held               |                            | Safe<br>Labour<br>(i.e.<br>Lab<br>held<br>AND | Safe<br>Conser-<br>vative<br>(i.e.<br>Con |           |          |                             |
|                 | Total      | Con  | Lab        | Lib Dem   | UKIP      | Other     | Con        | <u>Lab</u>   | <u>UKIP</u> | Lib<br>Dem | <u>Remain</u> | <u>Leave</u>    | DNV/<br>DK | Con<br>Leave | Con<br>Remain | Lab<br>Leave | Lab<br><u>Remain</u> | LD<br><u>Leave</u> | LD<br><u>Remain</u> | UKIP<br>Leave | UKIP<br>Remain | Very       | <u>Fairly</u> | Not<br>very | Not at     | AND<br>LAB<10%<br>in E&W. | AND<br>CON<10%<br>in E&W. | LD-held<br>seats<br>in E&W |   | held<br>>10.1%<br><u>in E&amp;W)</u>      |           |          | NET:<br>Lab/Con<br>Marginal |
| Unweighted base | 2021       | 583  | 631        | 135       | 112       | 115       | 730        | 714          | 36          | 134        | 907           | 865             | 249        | 479          | 234           | 212          | 463                  | 31                 | 94                  | 32            | 2              | 465        | 982           | 359         | 200        | 175                       | 190                       | 20                         | 661   | 779                                       | 181       | 13       | 365                         |
| Weighted base   | 2021       | 596  | 640        | 128       | 104       | 106       | 760        | 717          | 32          | 131        | 889           | 885             | 247        | 509          | 227           | 220          | 460                  | 32                 | 93                  | 27            | 2              | 462        | 986           | 356         | 202        | 170                       | 198                       | 20                         | 676   | 775                                       | 168       | 12       | 368                         |
| Better          | 132<br>7%  | 57<br>10%  | 38<br>6%   | 10<br>8%  | 7<br>7%   | 3<br>3%   | 66<br>9%   | 39<br>6 5%   | 1<br>2%     | 12<br>9%   | 61<br>7%      | 63<br>7%        | 8<br>3%    | 41<br>8%     | 26<br>11%     | 14<br>7%     | 21<br>5%             | 3<br>9%            | 9<br>10%            | -             | 1<br>34%       | 59<br>13%  | 51<br>5%      | 19<br>5%    | 2<br>1%    | 13<br>8%                  | 11<br>6%                  | -                          | 49<br>7%                                      | 54<br>7%                                  | 4<br>3%   | -        | 24<br>7%                    |
| Worse           | 820<br>41% | 225<br>38%   | 287<br>45% | 60<br>47% | 58<br>56% | 65<br>61% | 305<br>40% | 327<br>6 46% | 20<br>61%   | 58<br>44%  | 398<br>45%    | 369<br>42%      | 53<br>22%  | 209<br>41%   | 90<br>39%     | 97<br>44%    | 221<br>48%           | 9<br>29%           | 46<br>50%           | 19<br>70%     | 1<br>66%       | 230<br>50% | 439<br>45%    | 111<br>31%  | 36<br>18%  | 75<br>44%                 | 79<br>40%                 | 12<br>60%                  | 233<br>35%                                    | 329<br>43%                                | 82<br>49% | 9<br>74% | 154<br>42%                  |
| No different    | 680<br>34% | 233<br>39%   | 217<br>34% | 47<br>37% | 32<br>30% | 24<br>23% | 278<br>37% | 237<br>6 33% | 5<br>17%    | 43<br>33%  | 291<br>33%    | 320<br>36%      | 69<br>28%  | 196<br>39%   | 76<br>33%     | 72<br>33%    | 153<br>33%           | 14<br>43%          | 27<br>29%           | 5<br>20%      | -              | 141<br>30% | 363<br>37%    | 122<br>34%  | 52<br>26%  | 53<br>31%                 | 67<br>34%                 | 7<br>38%                   | 244<br>36%                                    | 253<br>33%                                | 51<br>30% | 3<br>26% | 121<br>33%                  |
| Don't know      | 390<br>19% | 80<br>13%  | 98<br>15%  | 11<br>9%  | 7<br>7%   | 14<br>13% | 111        | 114<br>6 16% | 7<br>21%    | 19<br>15%  | 140<br>16%    | 134<br>15%      | 117<br>47% | 63<br>12%    | 36<br>16%     | 37<br>17%    | 66<br>14%            | 6<br>18%           | 11<br>12%           | 3<br>9%       | -              | 33<br>7%   | 133<br>13%    | 105<br>29%  | 112<br>56% | 29<br>17%                 | 41<br>20%                 | 1<br>3%                    | 149<br>22%                                    | 139<br>18%                                | 31<br>18% | -        | 70<br>19%                   |



Table 13 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Ruth Davidson

|                 |              | Ge   | nder   |       |       | A     | ge    |     |             | Ethni | city          |                       | Wo                    | orking sta          | atus    |         |     | Social | Class |     | Ed                         | ucationa | I attainme                 | nt                     |               |       | Reg   | ion           |       |                      |
|-----------------|--------------|------|--------|-------|-------|-------|-------|-----|-------------|-------|---------------|-----------------------|-----------------------|---------------------|---------|---------|-----|--------|-------|-----|----------------------------|----------|----------------------------|------------------------|---------------|-------|-------|---------------|-------|----------------------|
|                 | <u>Total</u> | Male | Female | 18-24 | 25-34 | 35-64 | 65-74 | 75+ | NET:<br>65+ | White | Non-<br>white | Work<br>Full-<br>time | Work<br>Part-<br>time | Not<br>work-<br>ing | Retired | Student | AB  | C1     | C2    | DE  | Higher<br>degree<br>/ NVQ5 |          | Secon-<br>dary /<br>NVQ1-3 | Still<br>study-<br>ing | Scot-<br>land | Wales | North | Mid-<br>lands | South | NET:<br>Eng-<br>land |
| Unweighted base | 2021         | 938  | 1083   | 176   | 314   | 1105  | 239   | 187 | 426         | 1815  | 172           | 843                   | 308                   | 355                 | 445     | 70      | 689 | 565    | 273   | 494 | 295                        | 670      | 963                        | 35                     | 185           | 100   | 695   | 648           | 678   | 1736                 |
| Weighted base   | 2021         | 990  | 1031   | 234   | 325   | 1034  | 223   | 205 | 428         | 1805  | 185           | 892                   | 245                   | 352                 | 438     | 94      | 552 | 589    | 421   | 458 | 283                        | 661      | 967                        | 50                     | 172           | 107   | 682   | 640           | 699   | 1742                 |
| Better          | 306          | 179  | 126    | 21    | 59    | 158   | 42    | 26  | 67          | 275   | 25            | 157                   | 29                    | 39                  | 72      | 8       | 125 | 91     | 47    | 43  | 63                         | 127      | 107                        | 3                      | 56            | 14    | 113   | 81            | 112   | 235                  |
|                 | 15%          | 18%  | 12%    | 9%    | 18%   | 15%   | 19%   | 12% | 16%         | 15%   | 14%           | 18%                   | 12%                   | 11%                 | 16%     | 9%      | 23% | 15%    | 11%   | 9%  | 22%                        | 19%      | 11%                        | 5%                     | 33%           | 13%   | 17%   | 13%           | 16%   | 14%                  |
| Worse           | 451          | 260  | 191    | 37    | 49    | 228   | 61    | 77  | 138         | 404   | 41            | 179                   | 47                    | 80                  | 138     | 8       | 121 | 135    | 68    | 128 | 55                         | 149      | 232                        | 3                      | 39            | 31    | 139   | 156           | 156   | 382                  |
|                 | 22%          | 26%  | 19%    | 16%   | 15%   | 22%   | 27%   | 37% | 32%         | 22%   | 22%           | 20%                   | 19%                   | 23%                 | 31%     | 9%      | 22% | 23%    | 16%   | 28% | 20%                        | 23%      | 24%                        | 7%                     | 23%           | 29%   | 20%   | 24%           | 22%   | 22%                  |
| No different    | 639          | 337  | 302    | 77    | 103   | 336   | 65    | 59  | 123         | 568   | 64            | 301                   | 84                    | 108                 | 122     | 23      | 175 | 176    | 152   | 135 | 83                         | 210      | 307                        | 22                     | 52            | 31    | 224   | 198           | 216   | 556                  |
|                 | 32%          | 34%  | 29%    | 33%   | 32%   | 32%   | 29%   | 29% | 29%         | 31%   | 35%           | 34%                   | 34%                   | 31%                 | 28%     | 24%     | 32% | 30%    | 36%   | 30% | 29%                        | 32%      | 32%                        | 44%                    | 30%           | 29%   | 33%   | 31%           | 31%   | 32%                  |
| Don't know      | 625          | 214  | 412    | 100   | 114   | 312   | 56    | 44  | 100         | 557   | 55            | 254                   | 85                    | 125                 | 106     | 55      | 132 | 188    | 154   | 152 | 81                         | 175      | 321                        | 22                     | 25            | 32    | 206   | 205           | 215   | 569                  |
|                 | 31%          | 22%  | 40%    | 43%   | 35%   | 30%   | 25%   | 21% | 23%         | 31%   | 30%           | 29%                   | 35%                   | 36%                 | 24%     | 58%     | 24% | 32%    | 37%   | 33% | 29%                        | 27%      | 33%                        | 44%                    | 14%           | 30%   | 30%   | 32%           | 31%   | 33%                  |



Table 13 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? **Ruth Davidson** 

|                 |            |            | Vot        | ing Intent | ion       |           | Vot          | te In 20<br>Ele | 17 Ger      | eral      |            | Vote in<br>2016 | June       |            |           | EU           | Ref/2017             | voting p  | attern    |           |          |            | Political  | Interes    | t          |                               |                               |                  | Marginal<br>Safe                                 | s  |           |          |                 |
|-----------------|------------|------------|------------|------------|-----------|-----------|--------------|-----------------|-------------|-----------|------------|-----------------|------------|------------|-----------|--------------|----------------------|-----------|-----------|-----------|----------|------------|------------|------------|------------|-------------------------------|-------------------------------|------------------|--|--|-----------|----------|-----------------|
|                 |            |            |            |            |           |           |              |                 |             | Lib       |            |                 | DNV/       | Con        | Con       | Lab          | Lab                  | 1.0       | 15        | LIKID     | UKIP     |            |            | Not        | Not at     | Lab<br>held<br>AND<br>LAB<10% | Con<br>held<br>AND<br>CON<10% | LD-held<br>seats | Labour<br>(i.e.<br>Lab<br>held<br>AND<br>Lab>10. | Safe<br>Conservative<br>(i.e.<br>Con<br>held<br>>10.1% |           |          | NET:<br>Lab/Con |
|                 | Total      | Con        | Lab        | Lib Dem    | UKIP      | Other     | Con          | Lab             | <u>UKIP</u> |           | Remain     | Leave           | DK         | Leave      | Remain    | Lab<br>Leave | Lab<br><u>Remain</u> | Leave     | Remain    | Leave     | Remain   | Very       | Fairly     | very       | all        | in E&W.                       | in E&W.                       | in E&W           |  | in E&W)  |           |          | <u>Marginal</u> |
| Unweighted base | 2021       | 583        | 631        | 135        | 112       | 115       | 730          | 714             | 36          | 134       | 907        | 865             | 249        | 479        | 234       | 212          | 463                  | 31        | 94        | 32        | 2        | 465        | 982        | 359        | 200        | 175                           | 190                           | 20               | 661  | 779  | 181       | 13       | 365             |
| Weighted base   | 2021       | 596        | 640        | 128        | 104       | 106       | 760          | 717             | 32          | 131       | 889        | 885             | 247        | 509        | 227       | 220          | 460                  | 32        | 93        | 27        | 2        | 462        | 986        | 356        | 202        | 170                           | 198                           | 20               | 676  | 775  | 168       | 12       | 368             |
| Better          | 306<br>15% | 98<br>17%  | 85<br>13%  | 40<br>32%  | 11<br>11% | 21<br>20% | 136<br>5 18% | 105<br>6 15%    | 1<br>4%     | 36<br>27% | 190<br>21% | 106<br>12%      | 10<br>4%   | 77<br>15%  | 57<br>25% | 18<br>8%     | 85<br>18%            | 5<br>15%  | 31<br>34% | 1<br>3%   | 1<br>34% | 130<br>28% | 142<br>14% | 28<br>8%   | 6<br>3%    | 28<br>17%                     | 18<br>9%                      | 2<br>11%         | 82<br>12%  | 114<br>15%   | 55<br>33% | 6<br>49% | 47<br>13%       |
| Worse           | 451<br>22% | 158<br>27% | 141<br>22% | 24<br>19%  | 45<br>43% | 26<br>25% | 200<br>26%   | 158<br>6 22%    | 14<br>43%   | 23<br>17% | 178<br>20% | 245<br>28%      | 28<br>11%  | 151<br>30% | 46<br>20% | 50<br>23%    | 103<br>22%           | 8<br>26%  | 14<br>15% | 13<br>49% | 1<br>66% | 136<br>29% | 240<br>24% | 55<br>16%  | 19<br>9%   | 42<br>25%                     | 46<br>23%                     | 4<br>21%         | 144<br>21%                                       | 176<br>23%   | 38<br>23% | 1<br>5%  | 88<br>24%       |
| No different    | 639<br>32% | 197<br>33% | 231<br>36% | 43<br>33%  | 26<br>25% | 37<br>35% | 230<br>30%   | 244<br>6 34%    | 9<br>29%    | 43<br>33% | 284<br>32% | 291<br>33%      | 64<br>26%  | 161<br>32% | 64<br>28% | 82<br>37%    | 153<br>33%           | 9<br>28%  | 29<br>32% | 9<br>36%  | -        | 143<br>31% | 349<br>35% | 101<br>28% | 42<br>21%  | 52<br>31%                     | 69<br>35%                     | 9<br>45%         | 227<br>34%                                       | 228<br>29%   | 51<br>30% | 3<br>22% | 121<br>33%      |
| Don't know      | 625<br>31% | 142<br>24% | 184<br>29% | 21<br>16%  | 21<br>20% | 22<br>21% | 194<br>5 25% | 210<br>6 29%    | 8<br>24%    | 30<br>23% | 237<br>27% | 243<br>27%      | 146<br>59% | 120<br>24% | 61<br>27% | 71<br>32%    | 119<br>26%           | 10<br>31% | 18<br>19% | 3<br>13%  | -        | 53<br>11%  | 255<br>26% | 172<br>48% | 136<br>67% | 48<br>28%                     | 65<br>33%                     | 4<br>22%         | 224<br>33%                                       | 257<br>33%   | 23<br>14% | 3<br>24% | 112<br>31%      |



Table 14 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Someone quite young and able who is not currently in government Base: All respondents

| Ge              |            | nder       |            |           | Ag         | ge         |           |           | Ethni      | icity      |           | Wo            | orking sta    | atus         |            |           | Social     | Class      |            | Ed         | lucationa        | <u>l attainme</u> | nt               |              |           | Reg       | jion       |            |            |              |
|-----------------|------------|------------|------------|-----------|------------|------------|-----------|-----------|------------|------------|-----------|---------------|---------------|--------------|------------|-----------|------------|------------|------------|------------|------------------|-------------------|------------------|--------------|-----------|-----------|------------|------------|------------|--------------|
|                 |            |            | _          |           |            |            |           |           | NET:       |            | Non-      | Work<br>Full- | Work<br>Part- | Not<br>work- |            |           |            |            |            |            | Higher<br>degree |                   | Secon-<br>dary / | Still study- | Scot-     |           |            | Mid-       |            | NET:<br>Eng- |
|                 | Total      | Male       | Female     | 18-24     | 25-34      | 35-64      | 65-74     | 75+       | 65+        | White      | white     | time          | time          | ing          | Retired    | Student   | AB         | C1         | C2         | DE         | <u>/ NVQ5</u>    | <u>/ NVQ4</u>     | NVQ1-3           | ing          | land      | Wales     | North      | lands      | South      | land         |
| Unweighted base | 2021       | 938        | 1083       | 176       | 314        | 1105       | 239       | 187       | 426        | 1815       | 172       | 843           | 308           | 355          | 445        | 70        | 689        | 565        | 273        | 494        | 295              | 670               | 963              | 35           | 185       | 100       | 695        | 648        | 678        | 1736         |
| Weighted base   | 2021       | 990        | 1031       | 234       | 325        | 1034       | 223       | 205       | 428        | 1805       | 185       | 892           | 245           | 352          | 438        | 94        | 552        | 589        | 421        | 458        | 283              | 661               | 967              | 50           | 172       | 107       | 682        | 640        | 699        | 1742         |
| Better          | 501<br>25% | 243<br>25% | 257<br>25% | 92<br>39% | 87<br>27%  | 246<br>24% | 41<br>18% | 34<br>17% | 75<br>17%  | 432<br>24% | 64<br>34% | 234<br>26%    | 77<br>32%     | 83<br>24%    | 74<br>17%  | 32<br>34% | 152<br>28% | 148<br>25% | 101<br>24% | 99<br>22%  | 72<br>25%        | 194<br>29%        | 204<br>21%       | 22<br>45%    | 36<br>21% | 23<br>21% | 153<br>22% | 158<br>25% | 189<br>27% | 442<br>25%   |
| Worse           | 394<br>20% | 197<br>20% | 198<br>19% | 33<br>14% | 66<br>20%  | 194<br>19% | 49<br>22% | 52<br>26% | 101<br>24% | 355<br>20% | 35<br>19% | 178<br>20%    | 31<br>13%     | 58<br>17%    | 110<br>25% | 17<br>18% | 120<br>22% | 111<br>19% | 73<br>17%  | 89<br>20%  | 49<br>17%        | 132<br>20%        | 189<br>19%       | 12<br>25%    | 43<br>25% | 28<br>26% | 138<br>20% | 136<br>21% | 121<br>17% | 324<br>19%   |
| No different    | 467<br>23% | 266<br>27% | 201<br>20% | 45<br>19% | 72<br>22%  | 257<br>25% | 59<br>26% | 35<br>17% | 94<br>22%  | 420<br>23% | 40<br>22% | 233<br>26%    | 49<br>20%     | 75<br>21%    | 94<br>22%  | 16<br>17% | 123<br>22% | 135<br>23% | 96<br>23%  | 113<br>25% | 83<br>29%        | 144<br>22%        | 217<br>22%       | 9<br>18%     | 40<br>24% | 22<br>20% | 160<br>23% | 137<br>21% | 170<br>24% | 405<br>23%   |
| Don't know      | 659<br>33% | 285<br>29% | 374<br>36% | 64<br>27% | 100<br>31% | 337<br>33% | 75<br>34% | 83<br>41% | 158<br>37% | 599<br>33% | 46<br>25% | 247<br>28%    | 88<br>36%     | 136<br>39%   | 159<br>36% | 29<br>31% | 158<br>29% | 195<br>33% | 151<br>36% | 156<br>34% | 79<br>28%        | 191<br>29%        | 358<br>37%       | 6<br>13%     | 52<br>30% | 35<br>33% | 231<br>34% | 210<br>33% | 219<br>31% | 572<br>33%   |



Table 14 Absolutes/col percents

Q3. Suppose Theresa May is removed as leader of the Conservative Party and hence as Prime Minister. If each of the following replaced her as leader, do you think the chances of the Conservatives winning the next General Election would be better, worse or no different? Someone quite young and able who is not currently in government Base: All respondents

|                 |            | Voting Intention |            |           | Vote In 2017 General Election |           |            | eral       | EU Ref Vote in June<br>2016 |            |            |            | EU Ref/2017 voting pattern |            |           |           |            |           |                |           | Political | Interes     | t          | Marginals<br>Safe |            |                               |                               |                  |   |  |           |          |                 |
|-----------------|------------|------------------|------------|-----------|-------------------------------|-----------|------------|------------|-----------------------------|------------|------------|------------|----------------------------|------------|-----------|-----------|------------|-----------|----------------|-----------|-----------|-------------|------------|-------------------|------------|-------------------------------|-------------------------------|------------------|---|--|-----------|----------|-----------------|
|                 | Tatal      | 0                | l ab       | il Deve   | LIKID                         | Other     | 0          | l als      | LIKID                       | Lib        | Devesia    | Lawa       | DNV/                       | Con        | Con       | Lab       | Lab        | LD        | LD<br>Dannelin | UKIP      | UKIP      | V           | Fairle     | Not               | Not at     | Lab<br>held<br>AND<br>LAB<10% | Con<br>held<br>AND<br>CON<10% | LD-held<br>seats | Labour<br>(i.e.<br>Lab<br>held<br>AND<br>Lab>10.<br>1% in | Safe<br>Conservative<br>(i.e.<br>Con<br>held<br>>10.1% | Scot-     |          | NET:<br>Lab/Con |
|                 | Total      | Con              | _Lab_ l    | _ib Dem   | <u>UKIP</u>                   | Other     | Con        | Lab        | <u>UKIP</u>                 | <u>Dem</u> | Remain     | Leave      | _DK_                       | Leave      | Remain    | Leave     | Remain     | Leave     | Remain         | Leave     | Remain    | <u>Very</u> | Fairly     | very              | _all_      | in E&W.                       | in E&W.                       | in E&W           | E&W)  | in E&W)  | land      | Other    | Marginal        |
| Unweighted base | 2021       | 583              | 631        | 135       | 112                           | 115       | 730        | 714        | 36                          | 134        | 907        | 865        | 249                        | 479        | 234       | 212       | 463        | 31        | 94             | 32        | 2         | 465         | 982        | 359               | 200        | 175                           | 190                           | 20               | 661   | 779  | 181       | 13       | 365             |
| Weighted base   | 2021       | 596              | 640        | 128       | 104                           | 106       | 760        | 717        | 32                          | 131        | 889        | 885        | 247                        | 509        | 227       | 220       | 460        | 32        | 93             | 27        | 2         | 462         | 986        | 356               | 202        | 170                           | 198                           | 20               | 676   | 775  | 168       | 12       | 368             |
| Better          | 501<br>25% | 98<br>16%        | 201<br>31% | 48<br>38% | 24<br>23%                     | 20<br>19% | 145<br>19% | 220<br>31% | 6<br>18%                    | 36<br>28%  | 258<br>29% | 182<br>21% | 61<br>25%                  | 88<br>17%  | 55<br>24% | 59<br>27% | 145<br>31% | 7<br>23%  | 28<br>30%      | 5<br>20%  | 1<br>34%  | 135<br>29%  | 262<br>27% | 76<br>21%         | 27<br>14%  | 46<br>27%                     | 45<br>23%                     | 7<br>34%         | 171<br>25%  | 195<br>25%   | 35<br>21% | 3<br>25% | 91<br>25%       |
| Worse           | 394<br>20% | 166<br>28%       | 110<br>17% | 22<br>17% | 21<br>20%                     | 24<br>22% | 187<br>25% | 124<br>17% | 6<br>18%                    | 23<br>17%  | 158<br>18% | 203<br>23% | 33<br>13%                  | 135<br>26% | 50<br>22% | 41<br>19% | 75<br>16%  | 2<br>8%   | 19<br>20%      | 5<br>18%  | 1<br>66%  | 100<br>22%  | 205<br>21% | 65<br>18%         | 24<br>12%  | 30<br>18%                     | 36<br>18%                     | 3<br>16%         | 132<br>20%  | 150<br>19%   | 42<br>25% | 1<br>6%  | 66<br>18%       |
| No different    | 467<br>23% | 135<br>23%       | 171<br>27% | 30<br>23% | 27<br>26%                     | 31<br>29% | 169<br>22% | 183<br>26% | 11<br>34%                   | 32<br>24%  | 211<br>24% | 216<br>24% | 41<br>17%                  | 121<br>24% | 45<br>20% | 61<br>28% | 116<br>25% | 5<br>16%  | 26<br>28%      | 11<br>41% | -         | 122<br>26%  | 222<br>23% | 80<br>23%         | 41<br>20%  | 33<br>20%                     | 47<br>24%                     | 4<br>22%         | 146<br>22%  | 193<br>25%   | 39<br>23% | 4<br>29% | 80<br>22%       |
| Don't know      | 659        | 197              | 158        | 28        | 33<br>31%                     | 32        | 259        | 190        | 10                          | 41         | 263        | 284        | 112                        | 165<br>32% | 77<br>34% | 59<br>27% | 124        | 17<br>53% | 21             | 6         | -         | 106         | 296        | 134               | 110<br>54% | 61<br>36%                     | 71<br>36%                     | 5<br>27%         | 227   | 238  | 51<br>31% | 5<br>40% | 132             |



Classification

Base: All respondents

|                 | Unweighted<br>Total | Weighted<br>Total |
|-----------------|---------------------|-------------------|
| Unweighted base | 2021                | 2021              |
| Weighted base   | 2021                | 2021              |
| <u>Gender</u>   |                     |                   |
| Male            | 938<br>46%          | 990<br>49%        |
| Female          | 1083<br>54%         | 1031<br>51%       |
| <u>Age</u>      |                     |                   |
| 18-24           | 176<br>9%           | 234<br>12%        |
| 25-34           | 314<br>16%          | 325<br>16%        |
| 35-44           | 414<br>20%          | 386<br>19%        |
| 45-54           | 368<br>18%          | 345<br>17%        |
| 55-64           | 323<br>16%          | 303<br>15%        |
| 65+             | 426<br>21%          | 428<br>21%        |
| Average age     | 48.76               | 47.88             |
| Social Grade    |                     |                   |
| AB              | 689<br>34%          | 552<br>27%        |
| C1              | 565<br>28%          | 589<br>29%        |
| C2              | 273<br>14%          | 421<br>21%        |
| DE              | 494<br>24%          | 458<br>23%        |
| Region          |                     |                   |
| North           | 695<br>34%          | 682<br>34%        |
| Midlands        | 648<br>32%          | 640<br>32%        |
| South           | 678<br>34%          | 699<br>35%        |
| Working status  |                     |                   |
| Full-time       | 843<br>42%          | 892<br>44%        |
| Part-time       | 308<br>15%          | 245<br>12%        |

Table 15 Absolutes/col percents

Table 15 Absolutes/col percents

## Classification Base: All respondents

|   | Unweighted<br>Total | Weighted<br>Total |
|---|---------------------|-------------------|
| Weighted base   | 2021                | 2021              |
| Not working but seeking<br>work or temporarily<br>unemployed/sick | 94<br>5%            | 97<br>5%          |
| Not working/Not seeking work                                      | 107<br>5%           | 105<br>5%         |
| Retired   | 445<br>22%          | 438<br>22%        |
| Student   | 70<br>3%            | 94<br>5%          |
| House person/Housewife/<br>Househusband                           | 154<br>8%           | 150<br>7%         |
| Q.C Voting in June 8th 201  | 7 General Ele       | ction             |
| Conservative  | 730<br>36%          | 760<br>38%        |
| Labour  | 714<br>35%          | 717<br>36%        |
| UK Independence Party (UKIP)                                      | 36<br>2%            | 32<br>2%          |
| Liberal Democrat/<br>Liberal                                      | 134<br>7%           | 131<br>6%         |
| Scottish National<br>Party/SNP                                    | 54<br>3%            | 50<br>2%          |
| Plaid Cymru   | 12<br>1%            | 11<br>1%          |
| Green Party   | 38<br>2%            | 36<br>2%          |
| Another party   | 9                   | 8                 |
| Did not vote  | 235<br>12%          | 220<br>11%        |
| Don't know  | 31<br>2%            | 30<br>1%          |
| Prefer not to say   | 28<br>1%            | 24<br>1%          |
| QI. Political Interest  |                     |                   |
| Very interested   | 465<br>23%          | 462<br>23%        |
| Fairly interested   | 982<br>49%          | 986<br>49%        |
| Not very interested   | 359<br>18%          | 356<br>18%        |
| Not at all interested   | 200<br>10%          | 202<br>10%        |



Classification

Base: All respondents

|                     | Unweighted<br>Total | Weighted<br>Total |
|---------------------|---------------------|-------------------|
| Weighted base       | 2021                | 2021              |
| NET: Interested     | 1447<br>72%         | 1448<br>72%       |
| NET: Not Interested | 559<br>28%          | 558<br>28%        |
| Don't know          | 15<br>1%            | 15<br>1%          |



Table 15 Absolutes/col percents